

The original documents are located in Box C6, folder “Presidential Handwriting, 11/6/74” of the Presidential Handwriting File at the Gerald R. Ford Presidential Library.

Copyright Notice

The copyright law of the United States (Title 17, United States Code) governs the making of photocopies or other reproductions of copyrighted material. Gerald Ford donated to the United States of America his copyrights in all of his unpublished writings in National Archives collections. Works prepared by U.S. Government employees as part of their official duties are in the public domain. The copyrights to materials written by other individuals or organizations are presumed to remain with them. If you think any of the information displayed in the PDF is subject to a valid copyright claim, please contact the Gerald R. Ford Presidential Library.

MEMORANDUM

THE PRESIDENT HAS SEEN *dy.*

THE WHITE HOUSE
WASHINGTON

November 6, 1974

11/11/74

RECOMMENDED TELEPHONE CALL

TO: JOE ALLBRITTON, Publisher of the Washington Star-News

Date: Any time

Recommended by: Ollie Atkins

Purpose: To say "Hello" and welcome to the Capital

Background: Mr. Allbritton has recently purchased a controlling interest in the Washington Star Communications, Inc. The company has been losing ground -- especially the Star newspaper -- for several years.

Mr. Allbritton, Chief Executive Officer of the Houston, Texas Citizens Bank and Trust Co., wanted to get into the newspaper business and bring a more objective type of news reporting into the field.

The company has the Star newspaper, WMAL radio and television, radio and television stations in Charleston, S.C., and Lynchburg, Va. It also runs the Star Syndicate in New York City and Commercial Electronics, Inc., Calif.

Talking Points:

1. Wish him well in this new venture.
2. Inquire how things look businesswise as the company has been running down hill.
3. Tell him too many media operations, especially newspapers have gone out of business or had to merge with the competition. It is better for the business and for the people to have a choice of newspapers.

Date of submission: November 6, 1974

ACTION President called November 11, 1974 at 5:49 p.m.

THE WHITE HOUSE
WASHINGTON

November 14, 1974

ADMINISTRATIVELY CONFIDENTIAL

MEMORANDUM FOR:

OLLIE ATKINS

FROM:

JERRY H. JONES 

Your recommended telephone call to Joe Allbritton was approved and the President called him on November 11.