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MTG. W/ DAVID LISSY & GODFRON CAWELTI

re: Education
Tuesday, Sept. 14
2:30 p.m.

Tuesday 9/14

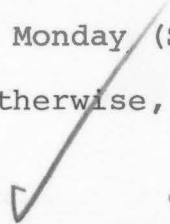
Wednesday, Sept. 8

Mr. Cannon:

You accepted by letter an invitation from Gordon Cawelti, Executive Director, Assoc. for Supervision and Curriculum Development, to attend a meeting with officers of national education organizations.

David Lissy has been trying to find a mutually acceptable time. Next Monday (Sept. 13) or Friday (sept. 17) would be all right. Otherwise, it can be postponed.

ACCEPT Sept. 13 _____



30 mins.

Lissy - paper in advance to brief JMC

ACCEPT Sept. 17 _____

POSTPONE _____

cameron

2:30



THE WHITE HOUSE
WASHINGTON

Mr. Cannon:

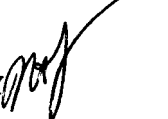
These are the notes for your 2:30
meeting today w/ David Lissy and
the school principals.

12:30

THE WHITE HOUSE

WASHINGTON

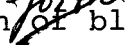
September 14, 1976

MEMORANDUM FOR: JIM CANNON
FROM: DAVID LISSY 
SUBJECT: MEETING, TUESDAY SEPTEMBER 14

Dr. Gordon Cawelti, Executive Director of the Association for Supervision and Curriculum Development requested this meeting. Joining him will be the following five people:

Dr. John Wherry, Executive Director, National School Public Relations Association
Dr. Owen Kiernan, Executive Secretary, National Association of Secondary School Principals
Dr. Byron W. Hansford, Executive Secretary, Council of Chief State School Officers
Dr. Louis Zeyen, Deputy to Executive Director, American Association of School Administrators
Dr. Edward Keller, Association Secretary for National Association of Elementary School Principals

I understand that each of the gentlemen will make brief presentations emphasizing areas of special interest. There should be no surprises. All we basically need to do is listen and respond regarding the Administration's interest in education.

This would be a good opportunity to make a pitch  of block grant proposal.

09/15/76

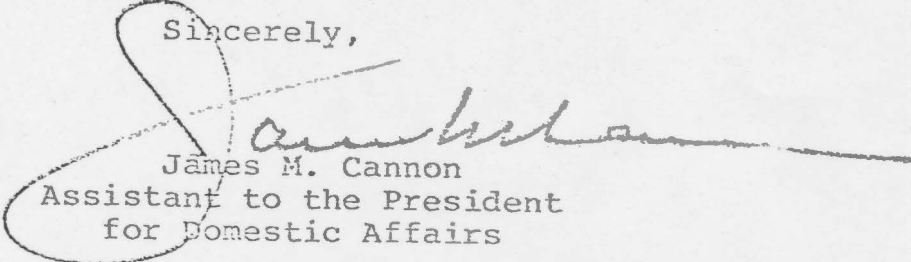
Dear Mr. Cawelti:

President Ford has asked me to acknowledge your letter of July 9. Although the President will not be able to meet with the officers of your organizations, he has asked that I be available to meet with them on his behalf.

If you wish to arrange such a meeting, please do so by contacting David Lissy, Associate Director of the Domestic Council. He will coordinate with you on date, time and substantive areas to be discussed.

I look forward to meeting with you.

Sincerely,



James M. Cannon
Assistant to the President
for Domestic Affairs

Mr. Gordon Cawelti
Executive Director
The Association for Supervision and
Curriculum Development
1701 K Street, N.W.
Suite 1100
Washington, D.C. 20006



July 9, 1976

ACTION
 T/D _____
 SCHEDULE BD. _____
 DATE RECEIVED _____
 JUL 11 1976
 MESSAGE _____
 SPEAKERS BUREAU _____
 OTHER *James C*

The President of United States
The White House
Washington, D.C. 20530

Mr. President

The outcome of the general election in November of this year will set the direction this nation will take for at least the next four years and perhaps far beyond that. We sense that the campaign for election will be very issue-oriented.

Education, a major tool in developing our human resources, is certain to receive major attention. We, the leaders of the national professional associations representing virtually all of the professional managers and leaders of our elementary and secondary educational system, would like to assist you in developing your position by sharing with you our views of the major problems of education and by identifying realistic remedies to those problems.

We believe you need our views in order to have the balanced perspective we know you seek as you consider your position on education issues. We hope you will feel it of sufficient importance that you will communicate your willingness to discuss those issues which we think deserve careful attention in the years ahead. Our organizations represent over 100,000 persons in positions of leadership in American education such as principals, superintendents, curriculum leaders, and the chief state school officers. (See attached listing.)

We can arrange to have our officers present at one session where you or your staff can hear our views on the major issues.

I hope we will hear from you soon.

Very truly yours,

Gordon Cawelti
Executive Director
(for the association groups)



d
Enc: 1

Officers, 1976-77: President, PHILIP L. HOSFORD, Professor of Education, New Mexico State University, Las Cruces • President-Elect, ELIZABETH S. RANDOLPH, Administrative Assistant for School Operations, Charlotte-Mecklenburg Schools, Charlotte, North Carolina • Immediate Past President, DELMO DELLA-DGRA, Professor and Chairperson, Department of Teacher Education, California State University, Hayward • Executive Director, GORDON CAWELTI; Associate Director & Editor, ROBERT R. LEEPER; Associate Directors: GENEVA GAY, and CHARLES A. SPEIKER.

AASA Dr. Paul B. Salmon, Executive Director
American Association of School Administrators
1801 North Moore Street
Arlington, Virginia 22209

ASCD Dr. Gordon Cawelti, Executive Director
Association for Supervision & Curriculum Development
1701 K. Street, N.W.
Washington, D.C. 20006

CCSSO Dr. Byron W. Hansford, Executive Secretary
Council of Chief State School Officers
1201 Sixteenth Street, N.W.
Washington, D.C. 20036

NAESP Dr. William L. Pharis, Executive Director
National Association of Elementary School Principals
1801 North Moore Street
Arlington, Virginia 22209

NASSP Dr. Owen B. Kiernan, Executive Secretary
National Association of Secondary School Principals
1904 Association Drive
Reston, Virginia 22091

NSPRA Dr. John Wherry, Executive Director
National School Public Relations Association
1801 North Moore Street
Arlington, Virginia 22209

PRINCIPLES OR BELIEFS WHICH HAVE BEEN IGNORED OR INAPPROPRIATELY MET
IN THE PAST AND WHICH CONSTITUTE CONTINUING CONCERNS

COUNCIL OF CHIEF STATE SCHOOL OFFICERS

1. Education is essentially a state function although there are important federal concerns in education.
2. Federal intervention into elementary and secondary education should be supportive of state and local efforts and the relationships should be cooperative.
3. No branch of the federal government should attempt to dictate governmental structure in the states.
4. Federal reporting requirements should not exceed the capacity of state and local governments to comply without major disruption to other programs.
5. Bureaucratic rules and regulations must be reasonable and lead to simple and effective administration of federal programs.
6. Programs & funds must provide sufficient lead time to promote good planning and provide consistency and continuity over a reasonable period of time.
7. Audits must be as current as possible with both those auditing and those being audited operating from the same set of guidelines.
8. Procedures must be established to solicit early and continuing input from the field regarding proposed legislation, policy decisions, rules and regulations and research and development.
9. Federal involvement with local districts must be in conformity with state plans which are formulated by the states with federal approval.
10. Federal funding must complement rather than disrupt state efforts to equalize educational opportunities.

NEEDED ACTION

- I. Statement of policy to appropriate executive agencies. This policy will be used as a guide to action by the agencies & reports will be required indicating how agency is complying.
 1. Education is essentially a state function therefore, existing federal educational programs should be administered in such a way as to allow the states maximum discretion permitted by the legislation and new legislation proposals shall be formulated with this principle being a foremost consideration.

2. Each agency shall be responsible for formulating a plan to substantially reduce paperwork required under existing programs and legislative proposals shall be accompanied by a "paperwork note" estimating the time & expense incurred by any new requirements.
3. Federal programs shall be formulated and administered in such a way as to require accountability of results while allowing maximum state discretion and creativity in accomplishing those results.
4. Payments to states shall be made immediately after funds become available.
5. Financial auditing of federal programs shall start with the most recent available data and work back as time and resources allow.
6. Every effort shall be made to ensure that federal funding of educational programs is not discriptive of state efforts to equalize educational opportunities.
7. Procedures shall be established to solicit early and continuous input from the field regarding proposed legislation, policy decisions, rules and regulations and research and development.

II. Legislative Goals

1. Substantially increase the percent of educational funding furnished from federal sources.
2. While categorical educational programs are important and must be continued, funding which exceeds 10% of the total cost of education shall be in the form of general aid, block grants or educational revenue sharing.
3. Additional funding shall use a federal formula based upon an equalization principle.
4. All future federal educational programs shall be judged by:
 - A. Simplicity of administration
 - B. Minumim paperwork requirements
 - C. Degree to which they support and supplement state and local efforts

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III. Establishment of a Department of Education Under Secretary of Education

Although it is recognized that it is politically impossible to bring all educational programs under one agency, the process should proceed as follows:

- Phase One - Create a Department of Education encompassing all of the present division of education.
- Phase Two - Consolidate additional programs which are most logical and which can be consolidated without major blood-letting.
- Phase Three - Institute plans & negotiations for consolidation of all other logical programs.

The purposes of the above are to:

- A. Simplify administration of federal educational programs.
- B. Fix responsibility & accountability.
- C. Increase the clout of education at the federal level.