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THE WHITE HOUSE

WASHINGTON

January 23, 1976

MEETING WITH THE EXECUTIVE BOARD OF
THE AMERICAN MEDICAL ASSOCIATION (AMA)

Monday, January 26, 1976

Noon (15 minutes)

The Cabinet Room

FROM: Jim Cannon

I. PURPOSE

To meet with the Executive Board of the American Medical Association.

II. BACKGROUND, PARTICIPANTS, PRESS PLAN

- A. Background: When you met last year with the AMA Executive Board you saw Doctors Parrott, Palmer, and Sammons, and Mr. Miller.

This year the Executive Board would like to talk to you about your budget proposals in health, AMA actions to control health costs, and a costs study they are conducting. The AMA National Health Insurance bill (H.R. 6222) which would offer income tax credits for individuals purchasing a qualified private health insurance plan is in Committee.

B. Participants:

Dr. Ray Holden, Chairman of the Board
Dr. Max Parrott, President
Dr. Richard Palmer, President-Elect
Dr. Jim Sammons, Executive Vice President
Joe Miller, Senior Vice President
Wayne Bradley, Director, Division of Public Affairs
David Mathews, Secretary of Health, Education,
and Welfare
Paul Donelan, Assistant Director of the Washington
Office, AMA

- C. Press Plan: White House photo opportunity

III. TALKING POINTS

1. I am pleased to welcome you here today.
2. I understand that just last weekend you had your fourth leadership conference. I trust those meetings were successful.
3. I know you have several things you would like to discuss, such as: health controlling, health costs and medical manpower.
4. I would also like to ask your reaction to the Proposals on health grant consolidation and catastrophic health coverage for Medicare beneficiaries that I recommended in the State of the Union message last week.

AmA.

1/26/76

Dr. - Sord - best working medical system
in the world
Dr
Kornat

likes Matham & Cooper

little good w/ \$10 B Black
Co in name

Dr Palmer - likes De-Regulation

hope it was extended to
Medical profession

FTC - mandate that physicians
be allowed to advertise

Telesony Inst - Rep a
unrelated vision

promised that Gen

Court would connect

Rep would keep
dissemination of medical
info



FTC - 2 requirements

Dr. _____ Advancing
and other medical uses
reprints

Dr. Holden - Cost of research
and

cost in 4% increase -

How can we live within that
of inflation

The cost of a sophisticated
diagnostic treatment
is often good -

~~There~~
well provide insurance -

\$125 have to added to
each major procedure
to pay for insurance



Consumer - Int. Funding - funded
by A.M.A.

new distribution of physicians

17-18000 - by 1980 -
skew from us of AMAs
supply of physicians -

14,000 last year.

adding 28,000 new doctors yearly.

low cover - coupling grants
w/ enforced quotas -

Demand not based on
allocation -
but need



120 cos out of ~~5000~~
3,000 +

option identified as is trade.

If man take obligation to go to
med school, quite willing
to serve.

pay back in money or serv

P - Should get away from
competitve grants and get
to students.

Government

Plus Grants to medical school

~~Q~~
~~Q~~



Cannon

THE WHITE HOUSE
WASHINGTON

January 21, 1976

FROM: *[Signature]* WARREN HENDRIKS
SUBJECT: PRESIDENTIAL BRIEFING FOR SPOUSES

President and Mrs. Ford will host a briefing for the spouses of Presidential appointees on Friday, January 23 at 10:45 a. m. in the East Room. The briefing will review the FY 77 Budget and the State of the Union Address.

In addition to the President and Mrs. Ford's participation, Paul O'Neill, Alan Greenspan and James Cannon will address their areas of responsibility.

Please extend this invitation to your wife or husband on behalf of the President and RSVP acceptances to ~~Mary Widner (x. 7070)~~ prior to 10:00 a. m. tomorrow, Thursday, January 22.

Cristy Valentine, 286

Parking is available on the South Lawn. Your spouse should enter through the South West Gate.

Yes

Cleared for 10:30

