

The original documents are located in Box 11, folder “Drug Abuse - Meeting with Dick Parsons and Ed Johnson, March 31, 1976” of the James M. Cannon Files at the Gerald R. Ford Presidential Library.

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REVIEW DRUG ABUSE SLIDE SHOW
WITH/Dick Parsons, Ed Johnson
Wednesday, March 31, 1976
9:30 a.m.



OUTLINE FOR BRIEFING ON DRUGS

- I. Elements of Briefing
 - A. Human cost to addicts and their families
 - B. Costs in crime and violence
 - C. Problem--human nature, greed, history of smuggling, supply and demand.
 - D. What is being done now by DEA, Customs, others
 - E. Recommendations

- II. Data on extent of addiction and trends

- III. Data on estimated impact on U.S. society, e.g., crime, street violence, property violence, fear in cities.

- IV. Map of U.S. with arrows weighted for sources of:
 - A. Heroin
 - B. Cocaine
 - C. Marijuana
 - D. Barbituates and amphetamines

- V. Pictures of supply
 - A. Mexico--terrain
 - B. Poppy--orange infrared
 - C. Spraying by helicopter

- VI. Pictures of trafficking
 - A. Captured photo sequence
 - B. NORAD Center
 - C. Boats
 - D. Mules

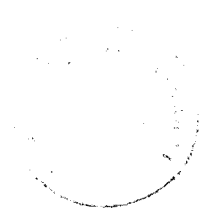
- E. Money incentive--two weeks a millionaire
- F. Drugs, guns, and revolution

VII. What is needed

- A. Awareness
- B. A national commitment

VIII. Recommendations

- A. Presidential actions
 - 1. Executive order
 - 2. Legislation
 - 3. Increased resources
- B. Congressional hearings
- C. Media effort
- D. Other forms of communication, e.g., movie



Tetra-Hydro-CANNABINOL
Soil-climate-Sun

POSSE COMATATIS 1866-
(punitive group action) posse had been
put on in
a Fed police
force

Elements of Buffering

- a) human cat - to addicts - violence
- b) cost in crime - got less - violence
- c) Problem - forced - history of smuggling; supply and demand
- d) what's been done now - on Fed, Customs, others
- e) Recommendations.

MAP - US - w/ Areas merged for

- a) Heroin
- b) Cocaine
- c) Marijuana
- d) Barbit & Amphetamines.

3. Pictures of Supply

- a) Mexico terrain
- b) Poros - way refined
- c) Spraying
- d) Hairdresser sequence

6. Pictures of Trafficking

Plan - 2 weeks a millionaires
c. Debt
d. mules

Strat - Audited Statistics

Int Relations - chrs & evolution
gms

7. What is needed A) awareness
B) national commitment

8. Recommendations:
- a) ~~...~~
 - b) Bez actions:
 - a) exec order
 - b) legislation
 - c) more resources
 - c) Cong Henry
 - c. ~~...~~ Media & Effat.
 - d. ~~...~~ movie

