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TRAVEL PROGRAM FOR FOREIGN DIPLOMATS, INC.

DEPARTMENT OF STATE

JUNE 13, 1974

*Chairman Mills → Distinguished  
Counselor Rusk → Diplomats  
Mel Laird  
Robt Anderson*



IT IS ESPECIALLY APPROPRIATE THAT WE PARTICIPATE HERE

TODAY IN THE ANNUAL LUNCHEON OF THE TRAVEL PROGRAM FOR FOREIGN

DIPLOMATS. OUR PRESIDENT AND SECRETARY OF STATE ARE NOW TRAVELING

IN THE MIDDLE EAST ON A HISTORIC MISSION TO CREATE A NEW PARTNERSHIP

WITH THE PEOPLES OF THE WORLD AND TO OFFER OUR GOOD SERVICES TO

RESOLVE TENSIONS AND PROMOTE PEACE.



IN VIEW OF THE EXCEPTIONAL HOSPITALITY EXTENDED TO  
PRESIDENT NIXON BY THE NATIONS OF THE MIDDLE EAST AND THE GRACIOUS  
WELCOME HE RECEIVED ON PREVIOUS VISITS TO OTHER REGIONS OF THE  
WORLD, I APPRECIATE THIS OPPORTUNITY TODAY TO BE WITH SO MANY  
DISTINGUISHED DIPLOMATS FROM ABROAD. I AM ALSO PLEASED TO GREET  
THE MANY LEADING AMERICANS ASSOCIATED WITH VARIOUS INDUSTRIES AND  
FOUNDATIONS WHO ARE DOING SO MUCH THROUGH THE TRAVEL PROGRAM FOR  
FOREIGN DIPLOMATS TO ENHANCE OUR RELATIONS WITH OTHER NATIONS.



THE TRAVEL PROGRAM, PRIVATELY SPONSORED, HAS ACHIEVED

*Tremendous*

A BREAKTHROUGH IN HUMAN TERMS. I DOUBT IF OFFICIALS AND



FUNCTIONARIES, HOWEVER WELL INTENDED, COULD EVER BRING THIS ABOUT.

THE PROGRAM HAS ENABLED FOREIGN DIPLOMATS TO MEET THE PEOPLE OF

THE UNITED STATES, IN THEIR HOMES, FACTORIES, SCHOOLS, STATE

LEGISLATURES, AND AGENCIES OF LOCAL GOVERNMENT. OVER THE LAST

11 YEARS, MORE THAN 4,000 DIPLOMATS, THROUGH THIS PROGRAM, HAVE

SEEN ANOTHER DIMENSION OF AMERICA. OUR DIPLOMATIC RELATIONS

FORTUNATELY HAVE BEEN AUGMENTED BY HUMAN RELATIONS.



THE BEAUTY OF THIS PROGRAM IS THAT IT IS SO VOLUNTARY  
AND SPONTANEOUS --- A PRIVATE ENTERPRISE TOTALLY FREE OF GOVERNMENTAL  
BUREAUCRACY. IT SHOWS THAT INDIVIDUALS CAN INVOLVE THEMSELVES  
AND INNOVATE UNDERTAKINGS TO BRING FOREIGN GUESTS INTO INTIMATE  
CONTACT WITH THE REALITIES OF LIFE AS LIVED ON THE LOCAL LEVEL.  
IT SHOWS THE AMERICAN SPIRIT IN ACTION.





THERE IS, HOWEVER, ANOTHER FACET. PERHAPS IT IS THE  
GREATEST ATTRIBUTE OF THIS NON-GOVERNMENTAL, PEOPLE-TO-PEOPLE  
PROGRAM. I REFER TO THE FACT THAT IT IS A TWO-WAY STREET. NOT  
ONLY HAVE OUR PEOPLE --- FROM COAST TO COAST --- OFFERED HOSPITALITY  
TO VISITING DIPLOMATS --- BUT THEY HAVE RECEIVED IN RETURN PERHAPS  
MORE THAN THEY HAVE GIVEN. AMERICANS HAVE BEEN AFFORDED THE  
OPPORTUNITY TO MEET MANY LEARNED AND STIMULATING INDIVIDUALS FROM  
ALL CORNERS OF THE EARTH WHO --- BY THEIR PRESENCE AMONG US ---  
ENRICH OUR LIVES. OUR PEOPLE ARE LEARNING THE WISDOM AND  
PERCEPTIONS OF THE MANY NATIONS OF THIS EARTH.

I HOPE THAT THE FOREIGN DIPLOMATS TRAVELLING SEE ALL ASPECTS OF AMERICA --- OUR PROBLEMS AS WELL AS OUR PLEASURES. THIS PROGRAM RECENTLY TOOK SOME DIPLOMATS TO COLORADO WHERE THEY WERE AFFORDED A CHANCE TO SEE ALL SIDES OF THE ENERGY SITUATION. THEY HEARD AT FIRST HAND THE VIEWS OF THE OILMEN AND THE ENERGY INDUSTRY. AND THEY ALSO VISITED AND HEARD THE CASE PRESENTED BY THE ENVIRONMENTALISTS AND THE ECOLOGISTS.





THIS SENSE OF BALANCE IS WHAT AMERICA IS ALL ABOUT.

IT IS ALSO WHAT WE ARE SEEKING IN OUR DEALINGS WITH THE REST OF

THE WORLD --- A SPIRIT OF MEDIATION AND MODERATION.



THE CONCEPT OF PERSONAL VISITS ADVANCED BY THE TRAVEL

PROGRAM IS IN TOTAL HARMONY WITH THE CURRENT VISIT BY OUR

PRESIDENT TO THE MIDDLE EAST. THE TRIP IS DESIGNED TO

CONSOLIDATE THE RECENT IMPROVEMENT IN OUR RELATIONS WITH THE

ARAB WORLD WHILE ALSO REAFFIRMING OUR CONTINUING COMMITMENT

TO THE INDEPENDENCE AND WELL-BEING OF ISRAEL.





THE IMPROVEMENT IN OUR RELATIONS WITH KEY ARAB

COUNTRIES IS A RESULT OF SEVERAL FACTORS. THE FOREMOST OF THESE

HAS BEEN OUR EFFORT TO HELP NEGOTIATE A JUST AND LASTING PEACE

SETTLEMENT, WE HAVE WORKED WITH BOTH SIDES TO OVERCOME ENORMOUS

DIFFICULTIES AND BRING ABOUT DISENGAGEMENT AGREEMENTS ON BOTH THE

EGYPTIAN AND SYRIAN FRONTS. WE ARE COMMITTED TO GO BEYOND

DISENGAGEMENT TO WORK WITH ARABS AND ISRAELIS FOR SOLUTIONS TO THE

BASIC HUMAN AND TERRITORIAL PROBLEMS THAT HAVE LONG STOOD IN

THE WAY OF A MIDDLE EAST PEACE.



THIS IS ALSO THE FIRST TRIP EVER BY AN AMERICAN PRESIDENT  
TO ISRAEL. IT REAFFIRMS OUR LONG HISTORY OF CLOSE TIES WITH ISRAEL  
AND OUR STRONG SUPPORT OF ITS INDEPENDENCE AND WELL-BEING. IT  
DEMONSTRATES THAT OUR FRIENDSHIP AND COMMITMENT ARE IN NO WAY AFFECTED  
BY OUR NEW TIES WITH THE ARAB WORLD.





MEANWHILE, MODERATE ARAB STATES ARE INCREASINGLY  
PERSUADED THAT THE UNITED STATES IS COMMITTED TO HELP BRING ABOUT  
A JUST MIDDLE EAST PEACE. IN ADDITION, THEY ARE INCREASINGLY INTERESTED  
IN THE ECONOMIC BENEFITS OF AN EXPANDED INVESTMENT, TRADE, AND  
AID RELATIONSHIP WITH THE UNITED STATES. AS A RESULT, THEY HAVE  
BEEN ACTIVELY SEEKING TO IMPROVE THEIR RELATIONS WITH US. THEY  
HAVE BEEN ENTHUSIASTIC ABOUT THE PRESIDENT'S VISIT, WHICH THEY--  
AND WE--VIEW AS A SYMBOL OF, AND CONTRIBUTION TO, THE NEW  
RELATIONSHIP.

THIS IS A PARTICULARLY APPROPRIATE TIME FOR A  
PRESIDENTIAL VISIT TO THE AREA. THE PRESIDENT'S VISIT WILL  
REINFORCE THE FAVORABLE IMPACT OF THE RECENT DISENGAGEMENT  
NEGOTIATIONS ON THE OVERALL ATMOSPHERE IN THE REGION, THE PROSPECTS  
FOR FURTHER ARAB-ISRAELI NEGOTIATIONS, THE INFLUENCE OF MODERATE  
ARAB FORCES, AND THE POSITION OF THE UNITED STATES.





THE VISIT HELPS TO SUPPORT THE CURRENT TREND OF EVENTS IN THE  
REGION TOWARD A DEFUSING OF THE TENSIONS WHICH HAVE LED IN  
THE PAST TO MAJOR WARS THAT THREATEN TO DRAG IN THE BIG POWERS AND  
ENDANGER WORLD PEACE. AND IT CONTRIBUTES TO THESE GOALS WHILE  
ALSO REAFFIRMING OUR CONTINUING COMMITMENT TO THE PRESERVATION OF  
ISRAEL'S INDEPENDENCE, INTEGRITY, AND WELL-BEING.



THE CONCEPT OF A NEW PARTNERSHIP WITH THE NATIONS OF  
THE MIDDLE EAST IS PART OF THE PHILOSOPHY OF THIS ADMINISTRATION  
WHICH HAS SOUGHT TO NORMALIZE RELATIONS WITH SOVIET UNION AND THE  
PEOPLE'S REPUBLIC OF CHINA AND HAS ENDED AMERICAN MILITARY  
INVOLVEMENT IN THE WARFARE IN VIETNAM.



JUST AS THE PRESIDENT MADE GREAT BREAKTHROUGHS TOWARD  
A MORE PEACEFUL ERA IN WORLD RELATIONS WHEN HE VISITED THE  
SOVIET UNION AND THE PEOPLE'S REPUBLIC OF CHINA, I HOPE THAT THE  
VISITS OF FOREIGN DIPLOMATS WITHIN THE UNITED STATES HELP TO  
FACILITATE THE KIND OF WORLD WE ARE ALL SEEKING.

*4 firmly believe  
will  
1*

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REMARKS BY VICE PRESIDENT GERALD R. FORD  
TRAVEL PROGRAM FOR FOREIGN DIPLOMATS, INC.  
DEPARTMENT OF STATE  
JUNE 13, 1974

FOR RELEASE ON DELIVERY

It is especially appropriate that we participate here today in the annual luncheon of the Travel Program for Foreign Diplomats. Our President and Secretary of State are now traveling in the Middle East on an historic mission to create a new partnership with the peoples of the world and to offer our good services to resolve tensions and promote peace.

In view of the exceptional hospitality extended to President Nixon by the nations of the Middle East and the gracious welcome he received on previous visits to other regions of the world, I appreciate this opportunity today to be with so many distinguished diplomats from abroad. I am also pleased to greet the many leading Americans associated with various industries and foundations who are doing so much through the Travel Program for Foreign Diplomats to enhance our relations with other nations.

The Travel Program, privately sponsored, has achieved a breakthrough in human terms. I doubt if officials and functionaries, however well intended, could ever have brought this about. The program has enabled foreign diplomats to meet the people of the United States, in their homes, factories, schools, State legislatures, and agencies of local government. Over the last 11 years, more than 4,000 diplomats through this program have seen another dimension of America. Our diplomatic relations fortunately have been augmented by human relations.

The beauty of this program is that it is so voluntary and spontaneous — a private enterprise totally free of Governmental bureaucracy. It shows that individuals can involve themselves and innovate undertakings to bring foreign guests into intimate contact with the realities of life as lived on the local level. It shows the American spirit in action.

There is, however, another facet. Perhaps it is the greatest attribute of this non-governmental, people-to-people program. I refer to the fact that it is a two-way street. Not only have our people — from coast to coast — offered hospitality to visiting diplomats — but they have received in return perhaps more than they have given. Americans have been afforded the opportunity

(more)

to meet many learned and stimulating individuals from all corners of the earth who -- by their presence among us -- enrich our lives. Our people are learning the wisdom and perceptions of the many nations of this earth.

I hope that the foreign diplomats see all aspects of America -- our problems as well as our pleasures. This program recently took some diplomats to Colorado where they were afforded a chance to see all sides of the energy situation. They heard at first hand the views of the oilmen and the energy industry. And they also visited and heard the case presented by the environmentalists and the ecologists.

This sense of balance is what America is all about. It is also what we are seeking in our dealings with the rest of the world -- a spirit of mediation and moderation.

The concept of personal visits advanced by the Travel Program is in total harmony with the current visit by our President to the Middle East. The trip is designed to consolidate the recent improvement in our relations with the Arab world while also reaffirming our continuing commitment to the independence and well-being of Israel.

The improvement in our relations with key Arab countries is a result of several factors. The foremost of these has been our effort to help negotiate a just and lasting peace settlement. We have worked with both sides to overcome enormous difficulties and bring about disengagement agreements on both the Egyptian and Syrian fronts. We are committed to go beyond disengagement to work with Arabs and Israelis for solutions to the basic human and territorial problems that have long stood in the way of a Middle East peace.

This is also the first trip ever by an American President to Israel. It reaffirms our long history of close ties with Israel and our strong support of its independence and well-being. It demonstrates that our friendship and commitment are in no way affected by our new ties with the Arab world.

Meanwhile, moderate Arab states are increasingly persuaded that the United States is committed to help bring about a just Middle East peace. In addition, they are increasingly interested in the economic benefits of an expanded investment, trade, and aid relationship with the United States. As a result, they have been actively seeking to improve their relations with us. They have been enthusiastic about the President's visit, which they -- and we -- view as a symbol of, and contribution to, the new relationship.

This is a particularly appropriate time for a Presidential visit to the area. The President's visit will reinforce the favorable impact of the recent disengagement negotiations on the overall atmosphere in the region, the

(more)


prospects for further Arab-Israeli negotiations, the influence of moderate Arab forces, and the position of the United States. The visit helps to support the current trend of events in the region toward a defusing of the tensions which have led in the past to major wars that threaten to drag in the big powers and endanger world peace. And it contributes to these goals while also reaffirming our continuing commitment to the preservation of Israel's independence, integrity, and well-being.

The concept of a new partnership with the nations of the Middle East is part of the philosophy of this Administration which has sought to normalize relations with the Soviet Union and the People's Republic of China and has ended American military involvement in the warfare in Vietnam.

Just as the President made great breakthroughs toward a more peaceful era in world relations when he visited the Soviet Union and the People's Republic of China, I hope that the visits of foreign diplomats within the United States help to facilitate the kind of world we are all seeking.

# # #





**Annual Luncheon**  
**Travel Program for Foreign Diplomats**

**With**  
**Guest of Honor**

**THE VICE PRESIDENT OF THE UNITED STATES**

**The Honorable Gerald R. Ford**

**Department of State**  
**Washington, D.C.**

**Thursday, June 13th, 1974**  
**12 noon to 2:00 p.m.**

## Travel Program for Foreign Diplomats, Inc.

### Officers and Directors

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THE HONORABLE WILBUR D. MILLS, Chairman  
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*U.S. House of Representatives*

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*Robert B. Anderson & Company, Ltd.*

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*The Reader's Digest*



## Background of the Travel Program

Foreign leaders assigned to Embassies and International Agencies in Washington, D.C. or United Nations Missions in New York City have little opportunity to know Americans outside official circles, or to see the country beyond these two Eastern cities. If their view of America is limited to the experiences of two untypical cities, they are likely to have an inaccurate picture.

Since 1962, the Travel Program for Foreign Diplomats has been trying to broaden this picture by inviting foreign leaders to travel across the land. They live with American families and share family participation in community life. Local businessmen show them the economy; parents and teachers show them schools; civic leaders show them the role of community organizations; farmers take them to plow fields or round up livestock; government officials discuss issues with them. They take part in a range of activities designed to introduce them to our land, people, institutions and economic system. And, in turn, these representatives of governments throughout the world bring to their American hosts a better understanding of their countries.

Since 1962, nearly four thousand foreign leaders of all ranks, from every area of the world, have visited Americans in thirty-seven of our fifty states, under the auspices of the Travel Program for Foreign Diplomats. From its inception, the Travel Program has been endorsed by the State Department, but is a private, tax-exempt corporation, supported entirely by contributions from America's business community, foundations and concerned individuals.



### **The Pineapple**

#### **A Symbol of Hospitality**

In the 18th Century when ships returned from the West Indies carrying cargoes of fruits and spices, a pineapple was placed atop a post in front of ship owners' houses as a signal and invitation for friends to come in and partake of the imported delicacies. Traditionally, since that time, the pineapple has been a symbol of hospitality.

Two sponsors of the Travel Program for Foreign Diplomats have extended extraordinary hospitality to our guests from throughout the world. In recognition of their contributions, a crystal Tiffany vase, upon which is etched the traditional pineapple, is presented to the following:

William Randolph Hearst, Jr.

J. C. Penney Company, Inc.

## **PROGRAM**

### **Luncheon Chairman**

The Honorable Melvin R. Laird  
*Senior Counsellor for National and International Affairs*  
*Reader's Digest Association*

### **Presiding**

The Honorable Kenneth Rush  
*Counsellor to the President for Economic Policy*

### **Introduction**

The Honorable Wilbur D. Mills  
*Chairman, Committee on Ways and Means*  
*U.S. House of Representatives*

### **Address**

The Honorable Gerald R. Ford  
*The Vice President of the United States*

### **Presentation of Awards By**

The Honorable Robert B. Anderson  
*President, Travel Program for Foreign Diplomats*

and

Mrs. Gwendolyn D. Cafritz  
*President, The Morris and Gwendolyn Cafritz Foundation*

### **Remarks**

His Excellency Ashraf Ghorbal  
*Ambassador, Embassy of the Arab Republic of Egypt*

### **Closing**

The Honorable Melvin R. Laird



**TABLE 1**

The Honorable Gerald R. Ford  
*The Vice President of the United States*  
 Ambassador Ole Algard  
*Mission of Norway to the United Nations*  
 The Honorable Robert B. Anderson  
*Robert B. Anderson & Co., Ltd.*  
 Mrs. Gwendolyn D. Cafritz, *President*  
*The Morris and Gwendolyn Cafritz*  
*Foundation*  
 Albert V. Casey, *Chairman*  
*American Airlines, Inc.*  
 Thomas M. Evans, *Chairman*  
*Crane Company*  
 Dr. John Kircher, *President*  
*Continental Oil Company*  
 Thomas C. Page, *President*  
*Philco-Ford Corporation*  
 H.E. Dr. Guillermo Sevilla-Sacasa  
*Ambassador, Embassy of Nicaragua*  
 Robert L. Stone, *Chairman*  
*The Hertz Corporation*

**TABLE 2**

The Honorable Melvin R. Laird  
*Senior Counsellor for National*  
*and International Affairs*  
*Reader's Digest Association*  
 Ambassador Julio Asensio-Wunderlich  
*Embassy of Guatemala*  
 Orin E. Atkins, *Chairman*  
*Ashland Oil, Inc.*  
 Dr. Landrum R. Bolling, *Executive Vice President*  
*Lilly Endowment, Inc.*  
 William R. Hearst, Jr., *Editor-in-Chief*  
*Hearst Newspapers*  
 Ahmad Tawfik Khalil, *Minister Plenipotentiary*  
*Embassy of the Arab Republic of Egypt*  
 Buck Mickel, *Chairman*  
*Daniel International*  
 Harry C. Moore, *President*  
*Beloit Corporation*  
 V. J. Skutt, *Chairman*  
*Mutual of Omaha*  
 William H. Spoor, *Chairman*  
*The Pillsbury Company*

**TABLE 3**

The Honorable Wilbur D. Mills  
*Chairman, Committee on Ways and Means*  
*U.S. House of Representatives*  
 Harris Ashton, *Chairman*  
*General Host Corporation*  
 John M. Christie, *Chairman, The Riggs*  
*National Bank of Washington, D.C.*  
 Mrs. Katharine Graham, *Publisher*  
*The Washington Post*  
 Carl D. Hilburn, *President*  
*The Western Union Telegraph Company*  
 Ambassador M. Khir Johari  
*Embassy of Malaysia*  
 David A. Meeker, *Chairman*  
*Hobart Corporation*  
 Edward N. Ney, *President*  
*Young & Rubicam International Inc.*  
 Ib Thomsen, *President*  
*Goodyear International Corporation*  
 Earl G. Tyree, *President*  
*Glenbrook Laboratories*

**TABLE 4**

The Honorable Kenneth Rush, *Counsellor to*  
*The President for Economic Policy*  
 Edward Ball, *Chairman*  
*St. Joe Paper Company*  
 Myron S. Gelbach, Jr., *President*  
*Alco Standard Corporation*  
 Daniel Harnett, *President*  
*Aeronca, Inc.*  
 Robert P. Jensen, *President*  
*General Cable Corporation*  
 George Olmsted, *Chairman*  
*International Bank of Washington*  
 Richard P. Seelig, *Vice Chairman*  
*Chromalloy American Corporation*  
 J. T. Simpson, *Chairman*  
*Harsco Corporation*  
 Ambassador Dusan Spacil  
*Embassy of Czechoslovakia*  
 Charles T. Stewart, *Vice President*  
*J. C. Penney Company, Inc.*

**TABLE 5**

Robert C. Baker  
*Chairman of the Executive Committee*  
*American Security & Trust Company*  
 Daniel J. Haughton, *Chairman*  
*Lockheed Aircraft Corporation*  
 Norman C. Keith, *Chairman*  
*Commonwealth Oil Refining Co., Inc.*  
 Samantha King  
*Travel Program for Foreign Diplomats, Inc.*  
 John C. Koss, *Chairman*  
*Koss Corporation*  
 William E. Pannill, *Chairman*  
*Peoples Drug Stores, Inc.*  
 Archie Smith, *Chairman*  
*Rhode Island Public Utilities Commission*  
 H. P. Smith, *Vice President*  
*F. W. Woolworth Company*  
 Ambassador Soren Christian Sommerfelt  
*Embassy of Norway*  
 Ambassador Lloyd White  
*Embassy of New Zealand*

**TABLE 6**

Mary Lenore Blair, *Associate Director*  
*Travel Program for Foreign Diplomats, Inc.*  
 L. A. Jennings, *Chairman of the Executive*  
*Committee, The Riggs National Bank*  
*of Washington, D.C.*  
 Russell J. McChesney, *Chairman*  
*Binney & Smith Inc.*  
 Felix N. Mansager, *Chairman*  
*The Hoover Company*  
 Ambassador John G. Molloy  
*Embassy of Ireland*  
 Ivan Monk, *President*  
*Delaval Turbine Inc.*  
 W. E. Mullestein, *Chairman*  
*Lukens Steel Company*  
 The Honorable John Scali  
*U.S. Representative to the United Nations*  
 The Honorable William W. Scranton, *Chairman*  
*Northeastern National Bank of Pennsylvania*  
 H.E. Sir Patrick Shaw, C.B.E.  
*Ambassador, Embassy of Australia*

**TABLE 7**

Wallace E. Carroll, *Chairman*  
*Katy Industries, Inc.*  
 Ernest de la Ossa, *Vice President*  
*Foremost-McKesson, Inc.*  
 Kim Hallamore  
*Lear Siegler, Inc.*  
 Thomas L. Hughes, *President*  
*Carnegie Endowment for International Peace*  
 The Honorable Carol C. Laise  
*Assistant Secretary for Public Affairs*  
*Department of State*  
 Marshall McDonald, *President*  
*Florida Power & Light Company*  
 The Honorable Francis T. P. Plimpton  
*Debevoise, Plimpton, Lyons & Gates*  
 Guy Vanhaeverbeke, *Deputy Director of*  
*Information Service, Delegation of*  
*European Communities (Common Market)*  
 Mrs. Martha R. Wallace  
*Vice President & Executive Director*  
*The Henry Luce Foundation*  
 H.E. Count Wilhelm Wachtmeister  
*Ambassador, Embassy of Sweden*

**TABLE 8**

The Honorable William B. Buffum  
*Assistant Secretary, Bureau of International*  
*Organization Affairs, Department of State*  
 Joseph V. Charyk, *President*  
*Communications Satellite Corporation*  
 The Honorable Albert Gore, *Chairman*  
*Island Creek Coal Company*  
 Girard B. Henderson, *President*  
*Alexander Dawson, Inc.*  
 Donald L. McKinney, *Managing Editor*  
*McCall's Magazine*  
 Royden C. Sanders, Jr., *Chairman*  
*Sanders Associates, Inc.*  
 Ambassador Felix Schnyder  
*Embassy of Switzerland*  
 John R. Selby, *President*  
*Standard Pressed Steel Company*  
 Joseph E. Slater, *President*  
*Aspen Institute for Humanistic Studies*  
 Ellen Stoutenberg, *Executive Director*  
*Travel Program for Foreign Diplomats, Inc.*

**TABLE 9**

John Allen  
*Union Oil Company of California*  
 Francis E. Cook, *Senior Vice President*  
*Stauffer Chemical Company*  
 W. F. McCormick, *Chairman*  
*Cresap, McCormick and Paget, Inc.*  
 Allen H. Neuharth, *President*  
*Gannett Co., Inc.*  
 George Reynolds, *Alternate Executive Director*  
*International Monetary Fund*  
 Hans G. Rudofsky  
*Embassy of Austria*  
 Nicolas M. Salgo, *Chairman*  
*Piper Aircraft Corporation*  
 John C. Sawhill, *Administrator*  
*Federal Energy Office*  
 Robert M. Schneider  
*Assistant to the Chairman*  
*Xerox Corporation*  
 Helen Thomas  
*United Press International*

**TABLE 10**

Ambassador Guy Girald Balancy, C.B.E.  
*Embassy of Mauritius*  
 Mary Lynne Bird  
*Travel Program for Foreign Diplomats, Inc.*  
 J. E. Corette, *Chairman*  
*The Montana Power Company*  
 Hugh L. Hembree, III, *President*  
*Arkansas Best Corporation*  
 Steedman Hinckley, *Chairman*  
*Overseas National Airways*  
 Mrs. George Klemperer  
 Jacques M. LeBlanc  
*Embassy of France*  
 Ambassador Egidio Ortona  
*Embassy of Italy*  
 The Honorable William J. Porter  
*American Ambassador to Canada*  
 J. H. Weidman, Jr., *President*  
*Walsh Construction Company*

**TABLE 11**

Lester S. Abelson, *President*  
*Barton Brands, Ltd.*  
 David W. Beer, *Vice President*  
*Welton Becket and Associates*  
 George W. Copeland, *President*  
*Allied Thermal Corporation*  
 Anthony Di Giovanni, *President*  
*Barnes & Tucker Company*  
 Georgia Dussolliet  
*Travel Program for Foreign Diplomats, Inc.*  
 Ambassador Yadu Nath Khanal  
*Embassy of Nepal*  
 Charles T. Lanigan, *Vice President*  
*Metropolitan Life Insurance Company*  
 George K. Seow  
*Embassy of Singapore*  
 Saul P. Steinberg, *Chairman*  
*Reliance Group Inc.*  
 E. P. Walsh, *President*  
*Waterman Steamship Corporation*

**TABLE 12**

Joseph D. Brenner, *President*  
*AMP Incorporated*  
 Michael A. Cowdy  
*Embassy of Great Britain*  
 L. Berkley Davis, *Vice President*  
*General Electric Company*  
 William L. Gore, *Vice President*  
*Aerojet-General Corporation*  
 Ambassador Hector Luisi  
*Embassy of Uruguay*  
 James Matarese, Jr., *President*  
*Macrodyne Industries, Inc.*  
 C. Gordon Murphy, *President*  
*Cerro Corporation*  
 Israel Myers, *Chairman*  
*Londontown Corporation*  
 J. B. Sunderland, *President*  
*American Independent Oil Company*  
 Rawson L. Wood, *Chairman*  
*Arwood Corporation*

**TABLE 14**

James E. Cushman, *President*  
*Cushman Corporation*  
 John Diebold, *Chairman*  
*The Diebold Group, Inc.*  
 The Honorable U. Alexis Johnson  
*Ambassador-at-Large and Chief of U.S.*  
*Delegation to SALT*  
 Placido L. Mapa, Jr.  
*Alternate Executive Director, World Bank*  
 Charles D. Nash, *Vice President & Director*  
*The Dornbush Company*  
 Benjamin H. Read, *President*  
*German Marshall Fund of the U.S.*  
 William H. Ruffin  
 David K. Wilson, *Chairman*  
*Cherokee Equity Corporation*  
 C. Robert Yeager  
*Corporate Director and Trustee*  
 Ambassador Ardeshir Zahedi  
*Embassy of Iran*

**TABLE 15**

Henry G. Catucci, *Vice President*  
*Western Union International, Inc.*  
 William B. Dale, *Deputy Managing Director*  
*International Monetary Fund*  
 Ambassador Toma Granfil  
*Embassy of Yugoslavia*  
 Clement Granoff, *Senior Vice President*  
*Thatcher Glass Manufacturing Company*  
 Edward C. Larson, *President*  
*The Anderson Company*  
 Aaron P. Levinson, *President*  
*Levinson Steel Company*  
 Jere Patterson, *President*  
*Jere Patterson & Associates*  
 Dr. Alvaro Rizo Castellon  
*Embassy of Nicaragua*  
 Kurt Shaffert, Esq.  
*Shaffert, Miller & Browne*  
 Stanford C. Stoddard, *President*  
*Michigan National Corporation*

**TABLE 16**

Walter E. Beer, Jr.  
*Lankenau Kovner Bickford Abrons & Beer*  
 Senator William E. Brock, 3rd  
*Tennessee*  
 Ambassador Triloki Nath Kaul  
*Embassy of India*  
 Graham Loving, Jr., *General Partner*  
*Graham Loving & Company*  
 Donald B. Marron, *President*  
*Mitchell, Hutchins Inc.*  
 Harald Svanoe Midttun  
*Embassy of Norway*  
 Gerald S. Parshalle, *President*  
*Koss Corporation*  
 Neil Stewart, *Vice President*  
*Western Air Lines*  
 Admiral John M. Will  
*American Export Lines*  
 David H. Winton, *Vice President & Director*  
*Johnson & Higgins*

**TABLE 17**

Owen D. Bekkum, *Executive Vice President*  
*Northern Illinois Gas Company*  
 Donald C. Curry, *Vice President*  
*Underwood Jordan Associates*  
 Sidney Hawkes  
*Mead Corporation*  
 W. Frederick Luckenbach, *Vice President*  
*Footo Mineral Company*  
 Malcolm Meyer  
*Certain-tee Products Corporation*  
 Hugh Paine, Jr.  
 William Prickett  
*Prickett, Ward, Burt & Sanders*  
 Andre Rahir  
*Embassy of Belgium*  
 Hal F. Reynolds  
*U.S. Alternate Executive Director*  
*World Bank*  
 Ambassador Takeshi Yasukawa  
*Embassy of Japan*

**TABLE 18**

Bruce L. Barnett  
*Embassy of Canada*  
 William Clark, *Vice President*  
*Rockwell International*  
 Lex M. Cowser  
*Wyeth International Limited*  
 Ambassador Yahya H. Ghegman  
*Embassy of the Yemen Arab Republic*  
 David Hinnawi  
*Continental Oil Company*  
 William F. McSweeney, *Executive Vice President*  
*Occidental International Corporation*  
 John H. Reilly, Jr.  
*Hyde, Dickerson & Reilly*  
 Dr. Gerald H. Teletzke, *President*  
*Zimpro Inc.*  
 Yuly Vorontsov  
*Embassy of the U.S.S.R.*  
 Jack Woolley  
*PPG Industries, Inc.*

**TABLE 19**

Senator Pete V. Domenici  
*New Mexico*  
 Orlando Gabela  
*Embassy of Ecuador*  
 Igor Gordevitch  
*Executive Vice President & Publisher*  
*Vision, Inc.*  
 Jack P. Jefferies, Esq.  
*Lord, Day & Lord*  
 Dr. John E. Juergensmeyer  
*Juergensmeyer, Zimmerman & Smith*  
 Armand G. Manson  
*Bell Aerospace Company*  
 Ulysses Pereira Reverbel, *Executive Director*  
*Inter-American Development Bank*  
 Armistead W. Sapp, Jr.  
*Sapp & Sapp*  
 Ambassador Badreddine Senoussi  
*Embassy of Morocco*  
 Richard D. Stuart, *Vice President*  
*American Express Company*

**TABLE 20**

Miss Leila Chehab  
*Embassy of Lebanon*  
 Michael F. Chilton  
*Embassy of New Zealand*  
 George M. Cohen  
*Cleary, Gottlieb, Steen & Hamilton*  
 Ambassador N. G. Dimitriou  
*Embassy of Cyprus*  
 Robert Hartmann, *Chief of Staff*  
*Office of The Vice President*  
 Frederick Drum Hunt  
*Foreign Trade Consultant*  
 Ambassador Ahmedou Ould-Abdallah  
*Embassy of Mauritania*  
 Melvin Samet  
*Daniel E. Samet & Company*  
 Ambassador Francois-Xavier Tchoungui  
*Embassy of Cameroon*  
 Marshall Wright, *Vice President*  
*Eaton Corporation*

**TABLE 21**

James Archibald  
*Embassy of Australia*  
 David Biltchik  
*Carnegie Endowment for International Peace*  
 Ambassador J. S. F. Botha  
*Embassy of South Africa*  
 Joaquin Cervino, *Charge d'Affaires, A.I.*  
*Embassy of Spain*  
 Michael Dougherty, *Assistant Vice President*  
*Chemical Bank*  
 Andrew N. Grass, Jr.  
*Windels & Marx*  
 Erle A. Kightlinger  
*Kightlinger Young Gray & DeTrude*  
 Estelle Linzer  
*Travel Program for Foreign Diplomats, Inc.*  
 Henry J. Ridgely  
*Ridgely & Ridgely*  
 Norman J. Snow  
*Rohr Industries, Inc.*

**TABLE 22**

Curtis C. Bailey, Esq.  
 John Demian  
*Embassy of Lebanon*  
 Jay V. Grimm, *President*  
*Grimm & Davis, Inc.*  
 Ambassador L. O. Kibinge  
*Embassy of Kenya*  
 Robert Huntington Knight  
*Shearman & Sterling*  
 Abdelhaq Lahlou  
*Embassy of Morocco*  
 Bob Marsh  
*Head of International and Defense Affairs*  
*Office of The Vice President*  
 Saturnin Soglo  
*Embassy of Dahomey*  
 Pierre Tabatoni  
*Embassy of France*  
 Zdravko Telalbasic  
*Embassy of Yugoslavia*

**TABLE 23**

Alfred P. Fenech  
*Embassy of Malta*  
 Alan M. Grosman, Esq.  
*Counsel, New Jersey World Trade Committee*  
 Tsutomu Hotta  
*Embassy of Japan*  
 Miss Marina Mayo  
*Embassy of Panama*  
 Ghebeyehou Mekbib  
*Embassy of Ethiopia*  
 Paul Miltich, *Press Secretary*  
*Office of The Vice President*  
 F. Hoirup Mortensen  
*Embassy of Denmark*  
 Otto John Munz, Esq.  
*Patent Attorney*  
 Banyat Skolpadungket  
*Embassy of Thailand*  
 Leo Storm  
*Embassy of Belgium*  
 Saad Eddin Taib  
*Embassy of Morocco*

*Table listings subject to change.*



**TRAVEL PROGRAM FOR FOREIGN DIPLOMATS, INC.**

330 East 46th Street

Room 5N

New York, New York 10017

Tel. 867-4275



Tax Exempt Non-governmental American Committee

REMARKS <sup>By</sup> VICE PRESIDENT GERALD R. FORD  
TRAVEL PROGRAM FOR FOREIGN DIPLOMATS, INC.  
~~THE~~ DEPARTMENT OF STATE

JUNE 13, 1974



FOR RELEASE ON DELIVERY

It is especially appropriate that we participate here today in the annual luncheon of the Travel Program for Foreign Diplomats. Our President and Secretary of State are now travelling in the Middle East on a historic mission to create a new partnership with the peoples of the world and to offer our good services to resolve tensions and promote peace.

In view of the exceptional hospitality extended to President Nixon by the nations of the Middle East and the gracious welcome he received on previous visits to other regions of the world, I appreciate this opportunity today to be with so many distinguished diplomats from abroad. I am also pleased to greet the many leading Americans associated with various industries and foundations who are doing so much through the Travel Program for Foreign Diplomats to enhance our relations with ~~the~~ other nations.

The Travel Program, <sup>privately sponsored,</sup> has achieved a breakthrough in human terms. *Doubt if*  
*that ~~the~~ officials and functionaries, however well-intended, could*  
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*never ~~the~~ bring about.* The program has enabled foreign diplomats to meet the people of the United States, in their homes, factories, schools, State legislatures, and agencies of local government. Over the last 11 years, more than 4,000 diplomats ~~have~~, through this program, <sup>have</sup> seen another



dimension of America. Our diplomatic relations, <sup>fortunately</sup> have been augmented by human relations.

The beauty of this program is that it is so voluntary and spontaneous ---- a private enterprise totally free of Governmental bureaucracy. It shows that individuals can involve themselves and innovate undertakings to bring foreign <sup>guests</sup> into intimate contact with the realities of life as lived on the local level . It shows the American spirit in action .

There is however, another facet. Perhaps it is the greatest attribute of this non-governmental, people-to-people program . I refer to the fact that it is a two-way street . Not only have our people --- from coast to coast --- offered hospitality to visiting diplomats --- but they have received in return perhaps more than have <sup>they</sup> ~~given~~ given . Americans have been afforded the <sup>a</sup> opportunity <sup>to meet</sup> ~~and learn from~~ ~~the~~ many learned and stimulating individuals from all corners of the earth who --- by their presence among us--- enrich our lives . Our people are learning the wisdom and perceptions of the many nations of this earth .

I hope that the foreign diplomats travelling see all aspects of America --- our problems as well as our pleasures . This program recently took some diplomats to Colorado where they were afforded a chance to see all sides of the energy situation . They heard at first hand the views of the oilmen and the energy industry. And they also visited and heard the ~~view~~ case presented by the environmentalists and the ecologists .

This sense of balance is what America is all about . It is also what we are seeking in our dealings with the rest of the world ---- a spirit of mediation and moderation .



The concept of personal visits advanced by the Travel Program is in total harmony with the current visit by our President to the Middle East. The trip is designed to consolidate the recent improvement in our relations with the Arab world while also reaffirming our continuing commitment to the independence and well-being of Israel.

~~(Begin here with Point 2 of NSC brief. Point 1 is incorporated into the transition paragraph above.)~~

MORE



(Prepared for VP by NSC at White House with request that  
he follow this approach )

TALKING POINTS FOR THE VICE PRESIDENT

1. The President's current trip to the Middle East is designed to help consolidate the recent improvement in US relations with the Arab world while also reaffirming our continuing commitment to the independence and well-being of Israel.

The improvement in our relations with key Arab countries is a result of several factors. The foremost of these has been our effort to help negotiate a just and lasting peace settlement. We have worked with both sides to overcome enormous difficulties and bring about disengagement agreements on both the Egyptian and Syrian fronts. We are committed to go beyond disengagement to work with Arabs and Israelis for solutions to the basic human and territorial problems that have long stood in the way of a Middle East peace.

This is also the first trip ever by an American President to Israel. It reaffirms our long history of close ties with Israel and our strong support of its independence and well-being. It demonstrates that our friendship and commitment are in no way affected by our new ties with the Arab world.





Meanwhile, moderate Arab states are increasingly persuaded that the United States is committed to help bring about a just Middle East peace. In addition, they are increasingly interested in the economic benefits of an expanded investment, trade, and aid relationship with the United States. As a result, they have been actively seeking to improve their relations with us. They have been enthusiastic about the President's visit, which they--and we--view as a symbol of, and contribution to, the new relationship.

This is a particularly appropriate time for a Presidential visit to the area. The President's visit will reinforce the favorable impact of the recent disengagement negotiations on the overall atmosphere in the region, the prospects for further Arab-Israeli negotiations, the influence of moderate Arab forces, and the position of the United States. The visit helps to support the current trend of events in the region toward a defusing of the tensions which have led in the past to major wars that threaten to drag in the big powers and endanger world peace. And it contributes to these goals while also reaffirming our continuing commitment to the preservation of Israel's independence, integrity, and well-being.

The concept of a new partnership with the nations of the Middle East is part of the philosophy of this Administration which has sought to normalize relations with the Soviet Union and the People's Republic of China and ~~to end~~ <sup>has ended</sup> <sup>military</sup> American involvement in the warfare in Vietnam . .

Just as the President made great breakthroughs toward a more peaceful era in world relations when he visited the Soviet Union and the People's Republic of China , I hope that the visits of foreign diplomats within the United States help to facilitate the kind of world we all are seeking .



###

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~~THE~~ DEPARTMENT OF STATE

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4

(Prepared for VP by NSC at White House with request that he follow this approach )

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