

The original documents are located in Box 49, folder “President - Personal Family - Richard Ford” of the Philip Buchen Files at the Gerald R. Ford Presidential Library.

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DRAFT

Eca. Aug - Dec. 1975
Pres. Dick Ford

MEMORANDUM FOR: DOROTHY DOWNTON
FROM: PHIL BUCHEN *P.*

Referencing your note concerning Dick Ford's request to use the Seal of the President on three sets of golf clubs, there are several problems that should be considered:

1. Ordinarily, we try to limit gifts to the President, particularly those from corporations. I note that Mr. Burkett already provided the President with a set of woods last summer.

2. Use of the Seal is permitted on the two sets which are to be given to the President, if he decides to accept them. However, the use of the Seal on the set for display at Pro Golf does not appear to be permitted by Executive Order 11649 governing the use of the Seal. In addition, to put these clubs for the President on display would identify the President with a particular commercial product and could be construed as his endorsement of these clubs.

I recommend that we suggest to Dick Ford that we not accept this gift.

However, if the President wishes to permit the request, Marge Wicklein can arrange for the purchase of the metal discs used on the cuff links for approximately \$1 each.



*Jordy
Dick*

December 4, 1975

Mr. Phil Buchen
The President's Counsel
The White House
1600 Pennsylvania Avenue
Washington, D.C. 20501

Dear Phil:

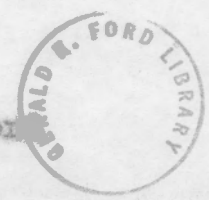
Thanks again for the "assistance" re Braniff, as Ellen and Barb had agreed to go only because they thought they'd get a chance to see and talk to Bet. If you remember Ellen's traumatic flight to Hawaii you can appreciate her joy when you finally did get through to 949-1923 and suggested "...forget it".

When I talked to Jerry about 4 months ago - at the suggestion of this Committee - I asked him how many rooms of memorabilia he might have that would not be involved in any decision from that Presidential Commission you're serving on. His answer to me was, "...about 4 or 5 rooms". Jerry also indicated that he was of the opinion the Dirksen building in Pekin was a building that impressed him very much as to size and design. Jordan Shepherd expects to receive shortly a copy of the Commemorative issue of the Pekin Times and that should also be of definite assistance in determining size requirements. So, my purpose in contacting you - again at the request of the Committee - is to ask if you can, as discreetly as possible - obviously -, offer some "guesstimate" of your own as to either the number of rooms or total floor space that might be required.

I do recognize that this does present one more request you don't need but as 1, undoubtedly - in my opinion - Jerry's oldest and closest friend and 2, a member of that Commission I felt you were in the best position to assist the Committee.

Sincerely,

Richard A. Fox



RAF/nm

cc: Carl H. Morgenstern



See
Pres's
Library

THE
GERALD R. FORD
COMMEMORATIVE COMMITTEE

December 4, 1975

Mr. Phil Buchen
The President's Counsel
The White House
1600 Pennsylvania Avenue
Washington, D.C. 20501

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RAF/nm

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RECEIVER'S NAME Buchen, Philip
DESCRIPTION Ford Museum
CREATION DATE 06/10/1976

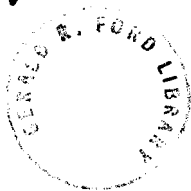
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THE WHITE HOUSE
WASHINGTON

For filing

I talked to
Dick Ford on 9/13
to explain why
the Fleming offer
cannot be accepted.

J.



FORD

PAINT AND
VARNISH CO.
MANUFACTURERS

PAINTS • VARNISHES • ENAMELS • STAINS AND FILLERS

1339 ELIZABETH AVENUE, N. W.
GRAND RAPIDS, MICHIGAN 49504
AREA CODE 616 • 459-4696
September 7, 1976

*Ford,
Richard*

Mr. Phil Buchen
The President's Counsel
The White House
1600 Pennsylvania Avenue
Washington, D of C

Dear Phil:

I have enclosed a July 4th, 200th birthday card, that was prepared by Jack Fleming, President of Merchants Publishing Company of Kalamazoo. This material was presented to officials of the PFC last May with the thought in mind that Jerry would send it to various V.I.P.'s, Congressmen, foreign dignitaries, Republican delegates (which wouldn't have been "all bad" considering the closeness of the situation in KC), etc. Unfortunately--in my opinion--, they turned it down.

I was with Jack last week and he said, "Do you suppose your brother would like this type of card for a similar mailing in commemoration of Thanksgiving?" The format would, of course be slightly altered but I would suspect the Whitman poem, etc. would still be appropriate. In addition, I also told Jack that I was certain Jerry would feel "uncomfortable" with Washington and Lincoln; i.e., maybe Washington with a "1776", Grant with "1876" and Jerry's portrait with "1976".

So there's no misunderstanding, Jack wants to do this because of his own personal feelings regarding Jerry's integrity, his Christian stand and involvement, love of family, etc. In addition he wants to do this at no cost to Jerry (or the Government) and desires no recognition in the form of his Company name printed thereon, etc. In summation, Jack is a very committed religious person who wants to "do something" for Jerry.

If this offer generates any interest and you all feel it has merit without complications then Jack had proposed that he'd have his Lear Jet pick me up in Grand Rapids, on Monday, September 27th. We'd then fly down--obviously--to meet with you at whatever time is convenient.

Sincerely,

Ford Paint & Varnish Co.

RAF
Richard A. Ford
President

RAF/mu



FORD

**PAINT AND
VARNISH CO.**
MANUFACTURERS

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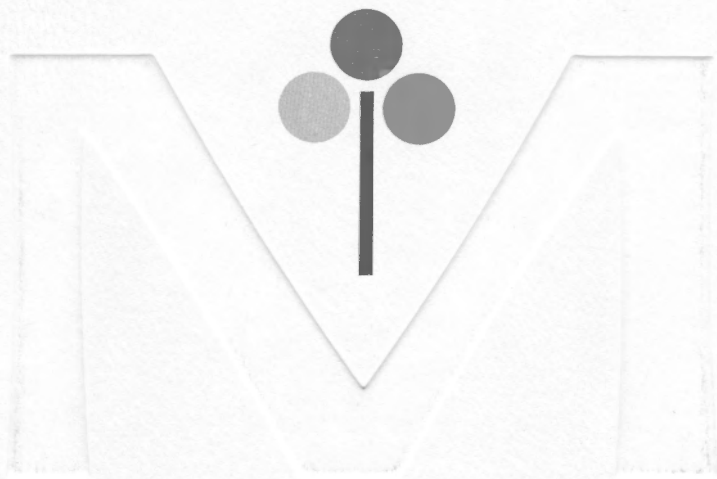
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Ford Paint & Varnish Co.

Richard A. Ford
President

RAF/mu







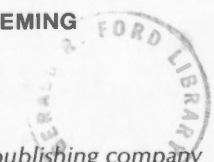
merchants publishing company



M. JACK FLEMING
president

merchants publishing company

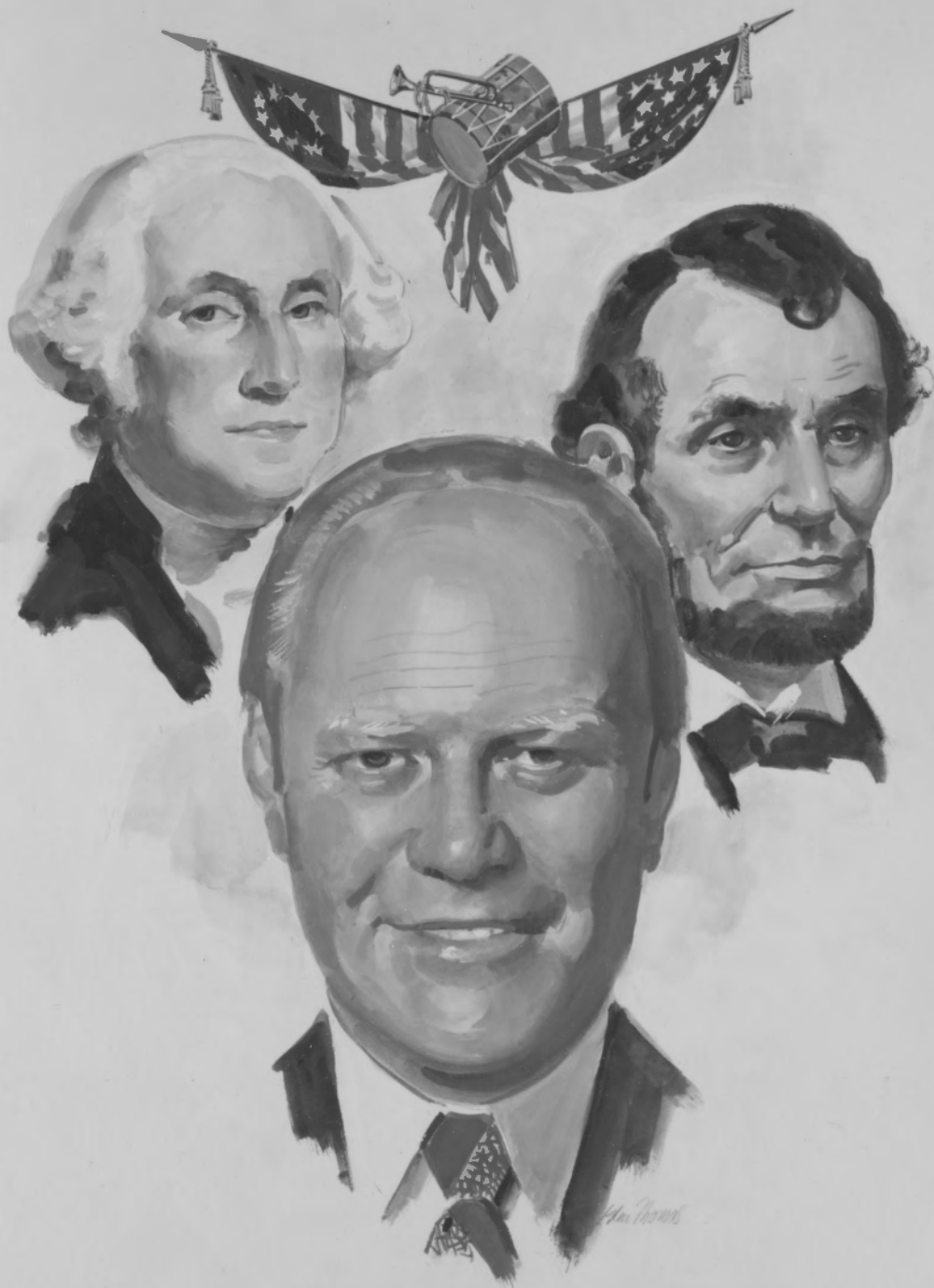
20 mills street • kalamazoo, michigan 49001 • telephone 616-345-1175





"All your strength is in your union,
All your danger is in discord.
Therefore be at peace henceforward,
And as brother live together."

SONG OF HIAWATHA
Henry Wadsworth Longfellow,
1855



"No man is an island,
No man stands alone;
Each man's joy is joy to me,
Each man's dream is my own."

For two centuries, The United States has offered the hand of friendship to our neighbors around the world.

We have shared your moments of grief and your tidings of joy. Now we invite you to share with us our time of joy as we celebrate the two hundredth anniversary of our great dream.

We invite, too, your commitment to strengthen the bond of friendship for all nations so that none need ever stand alone.

Gerald R. Ford
President of The United States

E Pluribus Unum

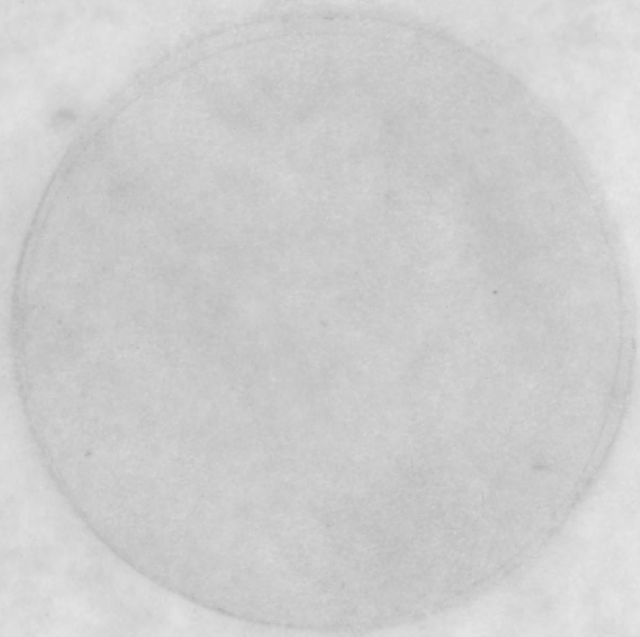
ONE FROM MANY

On July 4, 1776, thirteen American colonies declared their independence of British rule. It was not until 1787 however, that representatives of this association of independent states met to draw up the Constitution of the United States, uniting them into a nation.

Thus Delaware, as the first to sign the Constitution of the United States in 1787, became the first of the United States of America, a nation born July 4, 1776.

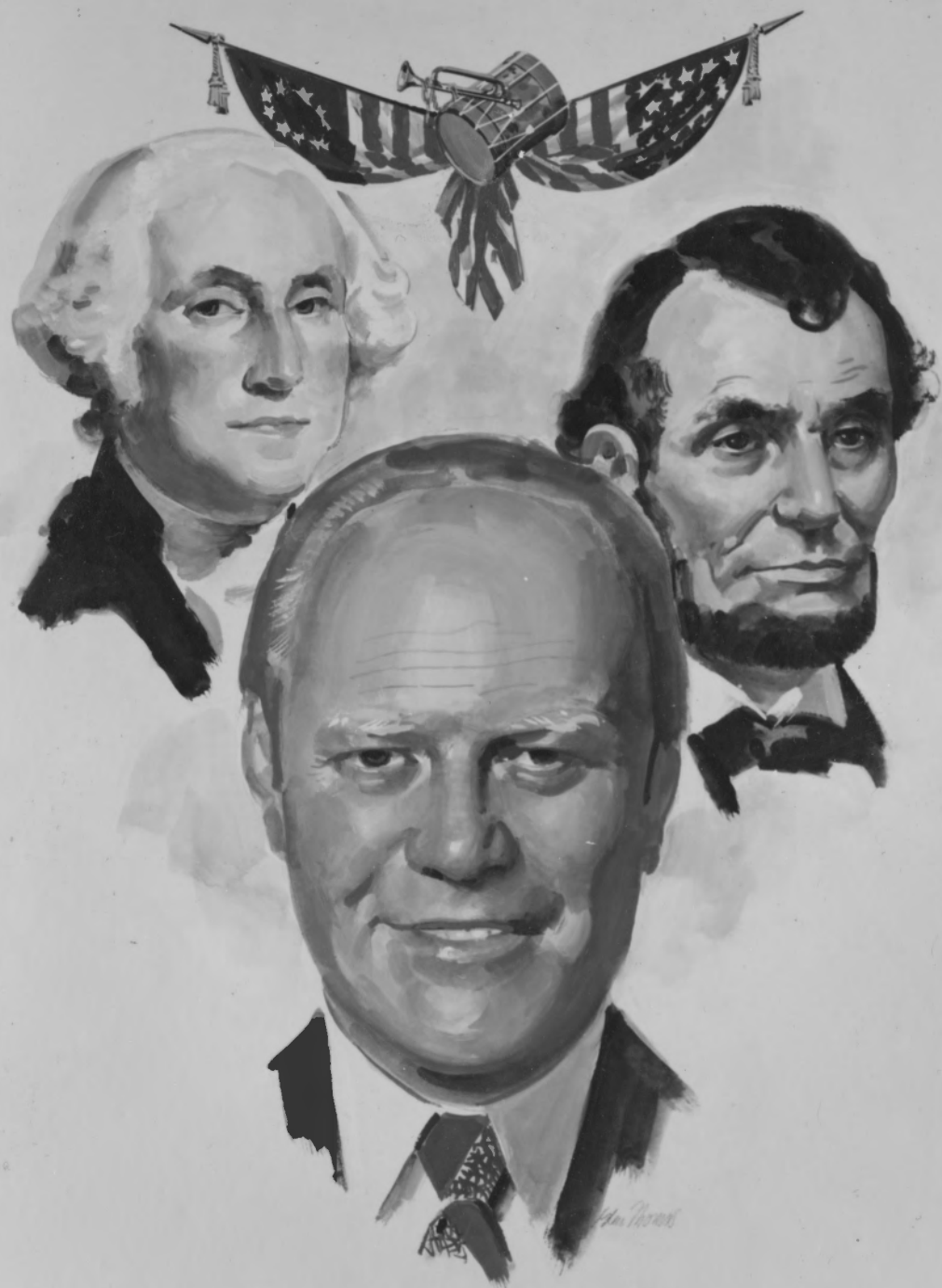
Delaware.....	1787	Michigan.....	1837
Pennsylvania.....	1787	Florida.....	1845
New Jersey.....	1787	Texas.....	1845
Georgia.....	1788	Iowa.....	1846
Connecticut.....	1788	Wisconsin.....	1848
Massachusetts.....	1788	California.....	1850
Maryland.....	1788	Minnesota.....	1858
South Carolina.....	1788	Oregon.....	1859
New Hampshire.....	1788	Kansas.....	1861
Virginia.....	1788	West Virginia.....	1863
New York.....	1788	Nevada.....	1864
North Carolina.....	1789	Nebraska.....	1867
Rhode Island.....	1790	Colorado.....	1876
Vermont.....	1791	North Dakota.....	1889
Kentucky.....	1792	South Dakota.....	1889
Tennessee.....	1796	Montana.....	1889
Ohio.....	1803	Washington.....	1889
Louisiana.....	1812	Idaho.....	1890
Indiana.....	1816	Wyoming.....	1890
Mississippi.....	1817	Utah.....	1896
Illinois.....	1818	Oklahoma.....	1907
Alabama.....	1819	New Mexico.....	1912
Maine.....	1820	Arizona.....	1912
Missouri.....	1821	Alaska.....	1959
Arkansas.....	1836	Hawaii.....	1959





"The United States themselves are essentially
the greatest poem . . . Here at last is something
in the doings of man that corresponds with the
broadcast doings of the day and night."

LEAVES OF GRASS,
Walt Whitman, 1855



Freedom's Way-U.S.A.

In every country in the world, the United States is synonymous with freedom. For two hundred years the peoples of other nations have looked to us in awe, not only for our ability to invoke that freedom, but to preserve it through two centuries.

I invite you to join me in celebrating our two hundred years of freedom, and in a reaffirmation to strengthen the vows set forth by our forefathers.

For as our official Bicentennial slogan reminds us, Freedom's Way is the U.S.A.

Gerald R. Ford
President of The United States

E Pluribus Unum

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Maryland.	1788	Minnesota.	1858
South Carolina.	1788	Oregon.	1859
New Hampshire.	1788	Kansas.	1861
Virginia.	1788	West Virginia.	1863
New York.	1788	Nevada.	1864
North Carolina.	1789	Nebraska.	1867
Rhode Island.	1790	Colorado.	1876
Vermont.	1791	North Dakota.	1889
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Alabama.	1819	New Mexico.	1912
Maine.	1820	Arizona.	1912
Missouri.	1821	Alaska.	1959

Ford, Dick

9/15/76
11:40 a.m.

Barry called. He said that Dorothy said that she thinks you should call Dick Ford and try and talk him out of the Golf clubs. If you have any questions please call Barry.

9/16/76
advised
Dorothy
also Barry

Tell Barry + Dorothy
that I have talked
to Dick Ford & he
has agreed to quit off
the golf club market
D.



*President -
family*

THE WHITE HOUSE
WASHINGTON

October 9, 1975

Mr. Buchen:

The President received this letter from his brother, Dick Ford.

Please note the paragraph I have marked in red regarding the "Commemorative Committee's thoughts". The President wanted me to bring this to you attention and see what your thoughts are on the Committee's recommendations.

The President would like to have your thoughts on this before he contacts his brother. You could either give them to him directly or through me--whichever you prefer.

In other words--he wants your advice!

Dorothy Downton



October 6, 1975

AIRMAIL

President Gerald R. Ford
The White House
1600 Pennsylvania Avenue
Washington, D of C 20501

Dear Jerry:

The debenture checks, which were supposed to have gone forth the end of September, were delayed, as I was calling on our Canadian accounts. I have enclosed, obviously, same and apologize for the delay.

Also, I bought one of these flag ties for myself too and had planned to give you this one at the M/MSU game. It's sufficiently different than the one you sent me for my birthday and - for us older fellas - had the impact of brightening up our image. Ellen and Barb were very disappointed that you won't be in attendance at the game but appreciate fully the reasons. In fact, I think Ellen was slightly apprehensive anyway, as she always has been convinced there are more kooks located in East Lansing than anywhere else in Michigan.

I've enclosed Mr. Jenison's letter for your perusal. Knowing your feelings regarding golf and physical fitness, I'm certain the program merits your support providing it doesn't infringe on some impropriety regarding its financial aspects. Obviously, the USGA is interested in the possibility of getting this program into action as quickly as possible and providing you can meet with them soon it'd be "good for golf". Mr. Jenison has suggested that I be in attendance but I, of course, emphatically would not.

Also, I had hoped to meet with you for a minute or two at the game to bring you up to date on the Commenterative Committee's thoughts to date. In short, the most attractive - in my opinion and that of most of the Committee members - and viable suggestion (Mrs. Judd's!) to date calls for the transporting of the Union Street edifice to either the West side of the Grand (opposite the Civic Auditorium) or to Riverside Park (N of Ann Street). Then to build a small museum in close proximity for the housing and display of all your memorabilia from "way back" through your Presidential years. If you've a chance, please call me and let me know if there's any facet of this proposal which might be unacceptable to you.



Page 2

Finally, take care of yourself. I do, naturally, concur with your comments and intention to continue as before, but, as a younger brother offering advice, just make those sidewalk crowd sojourns less frequent and without any advance notice of intention to do so.

Sincerely,

Richard A. Ford

RAF/nm

