

The original documents are located in Box 46, folder “President - Medals Inaugural Medals (1)” of the Philip Buchen Files at the Gerald R. Ford Presidential Library.

Copyright Notice

The copyright law of the United States (Title 17, United States Code) governs the making of photocopies or other reproductions of copyrighted material. Gerald R. Ford donated to the United States of America his copyrights in all of his unpublished writings in National Archives collections. Works prepared by U.S. Government employees as part of their official duties are in the public domain. The copyrights to materials written by other individuals or organizations are presumed to remain with them. If you think any of the information displayed in the PDF is subject to a valid copyright claim, please contact the Gerald R. Ford Presidential Library.

Dr. Michael Radock

V.P. For Univ. Relations & Development

University of Michigan
1028 Administration Bldg.
Ann Arbor, Mi. 48104

Mr. Richard B. Dusterberg
First Nat'l Bank Bldg.
4th & Walnut Sts
Cincinnati, Ohio 45202

Dr. Darrell C. Crain

Bus: 1234 19th St, N.W.
Wash., D.C.

Res: 6422 Garnett Dr,
Kenwood



4.
J

Mr. Neil MacNeill *no Rec*
Time, Inc.
888 Sixteenth Street, NW.
Washington, D. C. 20006

Dear Mr. MacNeill

2.

Mr. Michael Radock

Dear Mike

3.
J

The Honorable Robert Griffin
United States Senate
Washington, D. C.

Dear Bob:

4.
J

The Honorable Philip Hart
United States Senate
Washington, D. C.

Dear ~~Philip??~~ Phil

5.
J

The Honorable Elford Cederberg
House of Representatives
Washington, D. C.

Dear AL

6.

Mrs. E. Clain-Stefanelli
~~Smithsonian Institution~~
Smithsonian Institution
1000 Jefferson Drive, SW.
Washington, D. C. 20560

Dear Mrs.



✓ 7. Mr. Richard ^BDusterberg

Dear Ma.

✓ 8. Dr. Darrell Crain M D

Washington, D. C.

Dear Dr.

✓ ^{The Hon}
9. J. Willard Marriott, Sr.

Marriott Corp
5161 River Rd NW DC, 20016

Dear Bill



Eva -
file -
" Presidential
Medal "

Bill Casselman
didn't contact
Hatfield re: Franklin
Mint. It's being
done privately, and no
bid is required.

If the seal is to be
used - we'll have to
sign off



THE WHITE HOUSE
WASHINGTON

8/29/74

called —
Mr. Fitzpatrick
out today

left message

8/29 4:20 he called in;
gave him info — had
been unable to reach Hatfield.
Will send us a ltr or
deliver a letter to us.



Wednesday 8/28/74

12:05 Frank Fitzpatrick has called again.

I checked with Col. Joukwan's office; he was in a meeting and I couldn't ask what he had found about the inaugural medal situation.

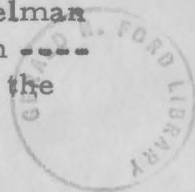
DeeFile

Feels if it's going to be an official inaugural medal, there is an element of fairness and it should be competitive bidding.

Will possibly call Mark Hatfield, whom he knows.

Suggested we will call back as soon as we learn the background of this.

He wanted to talk with Mr. Casselman -- but Casselman indicates you suggested he should not talk with him ---- so I told Mr. Fitzpatrick he had been called out of the office to a meeting.



Polizy

8/27/74
5:10 p.m.

Mr. Fitzpatrick said in further checking apparently there is a little ad hoc group that has not signed any contract with Medallic Art.

It is really a matter of decency that everybody should be allowed to participate. It has been misrepresented as an Inaugural Committee but it appears now that it is not an Inaugural Cmte.

We would like the opportunity to participate.

We will call him tomorrow.



THE WHITE HOUSE
WASHINGTON

Awaiting a
call from
Col. George
J. Sullivan
in Gen. Haig's
office

Tuesday 8/27/74

Has talked with Bob Hartmann, who referred him to you.

12:20 Frank J. Fitzpatrick, Vice President of the Franklin Mint, said Mr. Marriott had sent a letter indicating his interest in creating an Inaugural Medal. (215) 459-6158

Said there was an article in the paper that the President's Inaugural Committee has selected the Metallic Arts Company to strike the 38th President's Inauguration Medal -- according to Committee chairman Hatfield (announcement of 8/27); gave detailed information about design, etc., and said royalties earned would be designated for an unspecified nonprofit organization; medal would be in antique ~~b/d~~ bronze. Advance reservations should be directed to the Inaugural Medal Cmte.

Mr. Fitzpatrick ~~stb~~ said they had done no pushing at all except a simple letter. Mr. Marriott had called and asked if we thought about it. Copy went to Mildred Leonard and Bob Hartmann.

Mr. Fitzpatrick said the Franklin Mint people only wanted an opportunity to participate, bid or be considered.

This statement in the paper is apparently misleading; they're quite sure it is not an official inaugural medal. Mr. Fitzpatrick has a copy of Mr. Marriott's letter, and he feels this whole item in the paper must be very embarrassing to him. (Marriott's letter dated 8/19)

Mr. Fitzpatrick said that following the Inauguration last year, Mr. Nixon had asked him to continue until a new Director is appointed. (Chairman of the American Historical Cultural Society ---- not sure where that hooks in as the phones kept ringing and we were interrupted)

Mr. Fitzpatrick said he would be pleased to work with a member of the staff on a medal to be produced and marketed throughout the country.


Mr. Fitzpatrick said that if permission were granted to do an inaugural medal, they would like that opportunity to do one too.

If this is not official, they would like to know it because it would be a misrepresentation.

THE WHITE HOUSE

WASHINGTON

August 28, 1974

MEMORANDUM FOR: PHILIP W. BUCHEN
FROM: ALEXANDER M. HAIG, JR. 
SUBJECT: Gerald R. Ford Medal

With regard to a commemorative medal for President Ford, the following guidance is offered:

- The President has approved the issuance of an official medal commemorating his swearing-in.
- The President does not now desire a combination medal of both the President and his new Vice President.
- Senator Mark Hatfield is the Committee Chairman and has designated The Metallic Arts Company to strike the medal.
- Proceeds from the sale of the medal will go to the Gerald R. Ford Scholarship Fund or a Gerald R. Ford Academic Chair at the University of Michigan with an as yet undetermined sum donated to the American Historic and Cultural Society ("Honor America") chaired by Bill Marriott.

Hopefully the above guidelines will be helpful in the event of any additional inquiries on the subject of the commemorative medal for the President.

cc: Counsellor Hartmann
Counsellor Marsh
Jerry Jones



B



THE WHITE HOUSE

WASHINGTON

8/27/74

5:10 p.m.

Mr. Fitzpatrick said in further checking apparently there is a little ad hoc group that has not signed any contract with Medallie Art.

It is really a matter of decency that everybody should be allowed to participate. It has been misrepresented as an Inaugural Committee but it appears now that it is not an Inaugural Cmte.

We would like the opportunity to participate.

We will call him tomorrow.



Tuesday 8/27/74

Has talked with Bob Hartmann, who referred him to you.

12:20 Frank J. Fitzpatrick, Vice President of the Franklin Mint, said Mr. Marriott had sent a letter indicating his interest in creating an Inaugural Medal. (215) 459-6158

Said there was an article in the paper that the President's Inaugural Committee has selected the Metallic Arts Company to strike the 38th President's Inauguration Medal -- according to Committee chairman Hatfield (announcement of 8/27); gave detailed information about design, etc., and said royalties earned would be designated for an unspecified nonprofit organization; medal would be in antique ~~b/dn~~ bronze. Advance reservations should be directed to the Inaugural Medal Cmte.

Mr. Fitzpatrick ~~sa~~ said they had done no pushing at all except a simple letter. Mr. Marriott had called and asked if we thought about it. Copy went to Mildred Leonard and Bob Hartmann.

Mr. Fitzpatrick said the Franklin Mint people only wanted an opportunity to participate, bid or be considered.

This statement in the paper is apparently misleading; they're quite sure it is not an official inaugural medal. Mr. Fitzpatrick has a copy of Mr. Marriott's letter, and he feels this whole item in the paper must be very embarrassing to him. (Marriott's letter dated 8/19)

Mr. Fitzpatrick said that following the Inauguration last year, Mr. Nixon had asked him to continue until a new Director is appointed. (Chairman of the American Historical Cultural Society ---- not sure where that hooks in as the phones kept ringing They had suggested a medal commemorating Mr. Ford's swearing in -- or if desired, a combination of both and we the President and the Vice President when he is sworn in. were interrupted

Mr. Fitzpatrick said he would be pleased to work with a member of the staff on a medal to be produced and marketed throughout the country.

Mr. Fitzpatrick said that if permission were granted to do an inaugural medal, they would like that opportunity to do one too.

If this is not official, they would like to know it because it would be a misrepresentation.

G



THE WHITE HOUSE
WASHINGTON

August 11, 1974

Jerry:

Neil McNeil of Time Inc dropped by with this letter, asking that it be conveyed to the President. It concerns a request for Presidential authorization for the striking of a commemorative medal for the accession of the President. AS you know, Neil set up a similar medal for the Vice Presidential Inauguration, through a Congressional Committee, and would like to do a similar chore this time.

Bill Roberts

Jerry: Should this go to
Buchan? or someone else?

 Buchan
 (other) ...



Please advise me on this. J. tenHout

TIME
THE WEEKLY NEWSMAGAZINE

888 SIXTEENTH STREET, N. W.
WASHINGTON, D. C. 20006

EDITORIAL OFFICES
202-293-4300

12 August 1974

Dear Mr. President:

You have made a splendid beginning. Your speech on taking the oath as President had a moving eloquence wholly befitting that high occasion, and your accession to the Presidential office is an historic event without parallel in our country's history.

As I mentioned to you some weeks ago, if what has happened did happen, I would urge you to allow the striking of a medal to mark this historic act, as I did on your becoming Vice President last December. I have talked to Senator Hatfield, who was Chairman of the committee that authorized that Vice Presidential medal, and he and the committee stand ready to authorize a new medal officially marking your inauguration as President.

Bill Louth of the Medallic Art Company has pledged every effort to strike as handsome and dignified medal as his prestigious firm can produce. We suggest that, as with the Vice Presidential medal, all royalties from the medal go to the Gerald R. Ford Scholarship Fund at the University of Michigan. As you know, we need your permission. May we have it?

Affectionately,


Neil MacNeil

The President
The White House
Washington, D.C.



D



File

~~Chuck + Hatfield / check -~~

~~Item to Hoover~~

THE WHITE HOUSE
WASHINGTON

August 19, 1974

MEMORANDUM FOR:

ALEXANDER M. HAIG, JR.

FROM:

DAVID C. HOOPES

SUBJECT:

Gerald R. Ford Medal

In his letter to the President attached, Bill Marriott proposes that:

The President approve the issuance of an official medal commemorating his swearing-in,

Approve Disapprove

Or, if the President desires, that a combination medal of both the President and his new Vice President be issued when he is appointed

Approve Disapprove

And that the best company to do this is The Franklin Mint of Wilmington, who did the Nixon-Agnew medal

Approve Disapprove

The proceeds for such a project could be directed to the American Historic and Cultural Society ("Honor America"), which, in recent years, has made significant progress to inspire patriotism through Fourth of July celebrations, ... and present effort directed to the 1976 Bicentennial.

Approve Disapprove
The distribution of proceeds will be decided later

That an appropriate member of the White House Staff be designated to work with Bill Marriott on the

*Keaton
Hatfield will
do - stay has
discussed
Dg*

*Suspense
Sept 5 74*



- commemorative medal project. Such staff member might be:

Anne L. Armstrong _____ Dick Moore _____

Dean Burch _____ Bruce Herschensohn _____

William J. Baroody, Jr. _____

Robert T. Hartmann _____

Terry O'Donnell _____

David C. Hoopes _____

- That a member of the White House Staff be designated to work with the Honor America Executive Committee

Approve _____ Disapprove _____

[If you approve, the staffer designated to work on the commemorative medal project will work will also be designated to work with the Honor America Executive Committee.]

When Bill Marriott gave me the attached letter, he reminded me that the 1972 Inaugural Committee ended up with a \$400,000 surplus. While the surplus might be passed on to the 1976 Inaugural Committee, traditionally the amount passed on has been significantly smaller, with such funds being used in the four-year interval for worthy projects, such as acquisition of antiques for the Residence, etc. Recognizing that the President needed a swimming pool, Bill Marriott suggested that part of his 1972 Inaugural Committee surplus might be used to construct a new White House Swimming Pool as a permanent addition.

Forget it _____ (No need to pursue swimming pool idea further)

Staff idea of using 1972 Inaugural Committee surplus for pool to Buchen, Buzhardt, Burch, Hartmann _____





HonorAmerica

A program of the American Historic and Cultural Society, Inc.

Officers

Chairman
J. Willard Marriott
5161 River Road
Washington, D. C. 20016

Vice Chairmen
Hobart Lewis
Leonard H. Marks

Treasurer
Charles S. O'Malley, Jr.

Secretary and Gen. Counsel
Herbert E. Marks

Board of Directors

Robert W. Barker, Esq.
Ralph E. Becker
Mrs. Edward Marshall Boehm
Arch N. Booth
Col. Frank Borman
William N. Burch
George Champion
Harlan Cleveland
A. L. Cole
John B. Connally, Jr.
Justin Dart
Robert G. Dunlop
Mrs. Dwight D. Eisenhower, II
Mark Evans
Rev. Billy Graham
Bob Hope
Jack R. Howard
Frank N. Ikard
Hobart Lewis
Mrs. Mary Pillsbury Lord
James P. Low
William J. McManus
Leonard H. Marks, Esq.
J. Willard Marriott
George Meany
Charles S. O'Malley, Jr.
S. Dillon Ripley
Mrs. Charles S. Robb
A. Pollard Simons
Rev. Leon H. Sullivan
Mrs. Dudley Swim
Donn Tatum
Hon. Walter E. Washington
Frederick K. Weyerhaeuser
Roy Wilkins
C. Robert Yeager
Charles J. Zwick

Executive Director

John P. Cosgrove
927 National Press Building
Washington, D. C. 20004
202/628-3400

General Chairmen

Bob Hope
Rev. Billy Graham

Congressional Sponsors

Hon. Carl Albert
Hon. Thomas P. O'Neill, Jr.
Hon. Gerald R. Ford
Hon. Michael J. Mansfield
Hon. Hugh Scott

Honorary Chairwomen

Mrs. Dwight D. Eisenhower
Mrs. Lyndon B. Johnson
Mrs. Harry S. Truman

August 19, 1974

My dear Mr. President:

Following his Inauguration last year, former President Nixon asked me to continue to assume responsibility for the funds and operations of the Inaugural Committee until a director is appointed in the summer of 1976 to prepare for the coming 1977 Inauguration.

As Chairman of that committee and as Chairman of the American Historic and Cultural Society (Honor America Committee), I would like to propose that you approve the issuance of an official medal commemorating your swearing in, or if you so desire, a combination medal of both you and your new Vice President when he is appointed. The proceeds for such a project could be directed to the American Historic and Cultural Society, which, in recent years, has made significant progress to inspire patriotism through community Fourth of July celebrations, and the distribution of information and various programs in the states. Our present effort is especially directed to the 1976 Bicentennial.

I would be pleased to work with a member of your staff to see that such a commemorative medal is produced and marketed throughout the country, if you so desire. I believe by far the best company to do this is The Franklin Mint of Wilmington who did the Nixon-Agnew medal.

Incidentally, since the beginning in 1970 of the Honor America Committee a member of the President's staff has attended our Executive Committee meetings and we hope this assistance will be continued.



Page 2

We appreciate very much being invited to your lovely first dinner for King Hussein. It was a most interesting and enjoyable evening.

Allie and I are more than pleased with the aggressive and sensible manner in which you are assuming the President's awesome responsibilities. You have our prayers and best wishes for a continuation of the good feeling and great support which is indicated throughout America.

With affectionate regards to you and Betty,



J. Willard Marriott

The President
The White House
Washington, D. C.



Mr. Buchen

September 20, 1974

Dear Mr. Andes:

The President has asked me to thank you for your recent letter indicating the desire of the Franklin Mint to prepare a Presidential Inaugural Medal.

While your interest is most appreciated, for this purpose a private committee has been formed, chaired by Senator Hatfield, and this office does not participate in its decisions with respect to the minting of an Inaugural Medal. It would be appropriate, therefore, for you to contact Senator Hatfield directly in this regard.

Sincerely,

Philip W. Buchen
Counsel to the President

Mr. Charles Andes
Chairman
Franklin Mint Corporation
Franklin Center, Pennsylvania 19063

WEC:bw



THE WHITE HOUSE
WASHINGTON

TO: *Bill Caselman*

FROM: MILDRED LEONARD

FOR: Information _____

Appropriate Handling _____

*after a month I've
decided this must be
in your department*

DATE: 9/17/74



FRANKLIN MINT CORPORATION

FRANKLIN CENTER, PENNSYLVANIA 19063

August 13, 1974

CHAIRMAN OF THE BOARD

The President
The White House
Washington, D.C.

Dear Mr. President:

I would like to extend my sincerest best wishes on your assumption of the Presidency, and to express my confidence that your administration will be one of the most successful and most unifying in our nation's history.

As you know, The Franklin Mint was the official minter for the most recent Presidential Inaugural Medal, which was produced and distributed by authorization of the Inaugural Committee, under the able chairmanship of Mr. J. Willard Marriott.

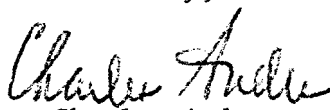
The Inaugural Medals struck in honor of our country's Presidents have considerable importance in the traditions of our nation. And it is especially fitting that an Inaugural Medal be struck for our Bicentennial President on this momentous occasion.

With your approval, or the approval of an appropriate Committee, The Franklin Mint would be happy to serve as the minter of your Inaugural Medal. I would appreciate the opportunity to discuss this with whoever you designate, since it will, of course, be necessary to have your approval of the medal and the use of the Presidential Seal.

We believe that this Official Inaugural Medal should be made available to the American people at large, as well as to known collectors, as an enduring symbol of your assumption of the awesome duties of our nation's highest office.

With kindest personal regards.

Sincerely,


Charles Andes
Chairman

CA:lrt



THE WASHINGTON POST

Tuesday, Dec. 17, 1974
... R

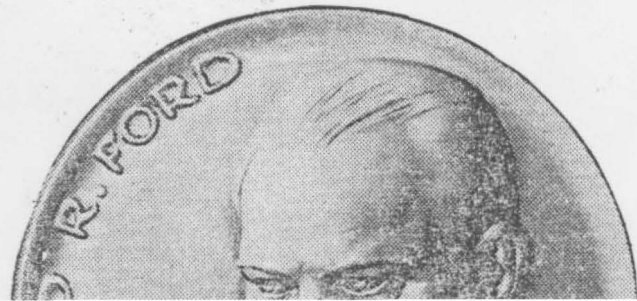
VIP

Shutout Tarnishes Medal Presentation

By Maxine Cheshire

Although President Ford did not have an inaugural, he did have an official inaugural medal which has

B. Dusterberg, would be "between \$15,000 and \$20,000" if it should ever find its way onto the numismatics market.



Some items in this folder were not digitized because it contains copyrighted materials. Please contact the Gerald R. Ford Presidential Library for access to these materials.

Medals

THE WHITE HOUSE
WASHINGTON

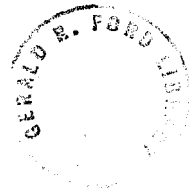
December 19, 1974

MEMORANDUM FOR: PHILIP BUCHEN
FROM: JERRY H. JONES
SUBJECT: Royalties from Sale of President's
Inaugural Medal

Please read the attached proposal to donate the first \$100,000 of proceeds of the sale of the President's Inaugural Medal to the American Cancer Society.

Would you please advise if such a contribution can be made as well as any other comments you have on the matter.

Thank you.



THE WHITE HOUSE
WASHINGTON

December 12, 1974

MEMORANDUM FOR: JERRY JONES

THROUGH: WILLIAM E. TIMMONS *BA*
TOM C. KOROLOGOS *TK*

FROM: PATRICK E. O'DONNELL *POD*

SUBJECT: Royalties from Sale of President's Inaugural Medal

During a meeting with Senator Mark Hatfield (R-Ore.) on December 10, 1974 (see attached talking points), the President indicated his desire to donate the first \$100,000 of proceeds secured from sale of his Inaugural medal to The American Cancer Society, for a yet to be specified project, probably related to breast cancer. Additional royalties, if any, would be contributed to the revolving scholarship fund at the University of Michigan.

The President asked me to bring this decision to the attention of appropriate White House staffers for implementation. Senator Hatfield will follow through with a letter confirming his understanding of the conversation and suggesting specific projects. In the meantime it would be well advised to have someone assigned to project so they can familiarize themselves with papers, precedents, options, etc. I will handle any required contact with the Senator.

Thanks.

cc: Max Friedersdorf
Terry O'Donnell



United States Senate

WASHINGTON, D.C.

January 30, 1975

The Honorable William E. Casselman, II
Counsel to the President
The White House
Washington, D. C.

Dear Mr. Casselman:

In response to your letter of January 10, 1975, I have researched my files and I am pleased to give you the following information therefrom:

First, a word of explanation is necessary in regard to the creation of the Vice Presidential Medal. At the time the President was inaugurated as Vice President, an ad hoc committee was formed with the then Vice President's approval. This committee was composed of myself; Neil MacNeil of Time Magazine and a medal collector; Michael Radock of the University of Michigan; Senator Robert Griffin; Senator Philip Hart; Representative Cederberg; as well as Mrs. E. Clain-Stefanelli of the Smithsonian. We felt that this particular medal was of great significance since President Ford was the first Vice President to succeed to this office through the 25th Amendment.

When President Ford succeeded to the Presidency, he was kind enough to invite me to a reception at the White House and that evening I obtained his approval to proceed with the re-formation of the committee to do an Official Presidential Medal. The Committee was changed slightly with the addition of three names -- Mr. Richard Dusterberg, a Senate lawyer and Inaugural Medal authority; Dr. Darrell Crain, Washington, D.C., physician and medal authority; and J. Willard Marriott, Sr., former chairman of the Inaugural Committee of 1973.



On August 20, 1974, I received the attached letter from The Medallic Art Company, outlining a proposal. On the basis of this letter, the members of the Committee were canvassed by phone and tentative approval was given to accept this proposal subject to final approvals.

The committee held a competition between two sculptors -- Mr. Abram Belskie and Mr. Mico Kaufman -- to design the proposed medallion. At a meeting held in my office on September 6, 1974, which was attended by all members of the committee with the exception of the Congressional members, the unanimous approval was given to Medallic Art and they were designated as the Official medalist. At the same time the committee approved the appointment of the Franklin Mint, Franklin Center, Pennsylvania to prepare an Official Inaugural Plate. Attached is a copy of our letter of agreement with the Franklin Mint.

On October 11, 1974, I met with the President and presented the sculptor's models to him for his approval and on October 28, 1974, at another meeting of the Inaugural Medal Committee at my office, approval was given to the issuance of a gold medal. (Please see the attached memorandums marked 2 and 3.)

All publicity releases and advertising have been cleared with my office and we have been very careful to state that royalty proceeds will be directed to charities to be designated by the President. As a result of publicity that has appeared after our presentation of the Official gold medal to the President, there have been statements issued that the proceeds will go to the Cancer Fund.

Preliminary accounts from The Medallic Art Company and the Franklin Mint on the first reports of royalty proceeds are compiled and will be sent to me next week. Upon the arrival of these reports, I shall immediately forward them to you.



If you have any questions or if there is further information that I can furnish to you, please don't hesitate to let me know.

Sincerely,



Mark O. Hatfield

Enclosures



August 20, 1974

Senator Mark O. Hatfield
Old Senate Office Building
Washington, D. C. 20510
Room 463

Dear Senator Hatfield,

The Medallic Art Company is pleased to present for your consideration and approval of the Committee a rough outline of a program to officially honor our new President and his Inaugural as 38th President of the United States.

The Medallic Art Company will furnish sketches and sculptor's models for the full approval of your Committee. This program will operate in much the same way as the medal we were privileged to prepare to honor President Ford at the time of his Inauguration as Vice President.

We will prepare the necessary publicity releases, space advertising and will also submit these for Committee approval.

Medallic Art will be authorized to appoint Official dealers and distributors in order that the broadest possible distribution will be obtained.

We will issue this serially numbered medal in the traditional diameters of 2-3/4" in bronze, 2-1/2" limited editions of silver proof, antique silver and gold vermeil (24kt. on fine silver). These issues are consistent with the Vice Presidential Medal offering.



Medallic Art will prepare and present within ten days' time its suggested retail prices, and edition limits. We will also recommend certain allotments to various dealers and distributors as well as an allotment to the Committee itself for sale to the general public.

A determination will have to be made as to whether or not the Committee wishes to establish a Washington Office or Post Office mailing box.

Inasmuch as there have already been several Presidential Medals announced, we think it important that an immediate press release be issued in regard to the Official Inaugural Medal and would therefore recommend this being done before the week is out.

Medallic Art wishes to ask the Committee's consideration that a special 1-1/4" edition be authorized as part of a philatelic/ numismatic edition which would be an Inaugural first. The other possibility which would have to be held in abeyance would be the possibility of issuing a similar version in 14kt. or 18kt. gold to be made available after the first of the year when it becomes legal to hold gold inasmuch as it was President Ford who signed the legislation making this possible.

It is understood that the Inaugural Committee has no staff as well as no income. Medallic Art will, therefore, undertake all of these programs without any obligation on the part of the Inaugural Committee. We will undertake to fulfill all orders directly. Our books and production records will be available for inspection if the Committee so desires.

It is agreed that Medallic Art will pay a royalty of 10% on its gross sales with the exception of the kt. gold medal, if offered. The royalty on such gold pieces would be limited to 10% of the actual add-on above gold value of the gold piece.

Medallic Art Company agrees to make available to the Inaugural Committee 100 low-numbered silver medals and one 14kt. gold medal to be furnished at the cost of the precious metal only. These medals are to be used for presentation purposes to the President, members of the Cabinet, etc. Medallic will deduct the cost of the precious metal from royalties due.

The Inaugural Committee will have the right to buy other medals within their limits at regular wholesale prices. The Committee will have to inform us to whom the royalties are to be paid.

Sincerely,

WTL/cz



FRANKLIN MINT CORPORATION
FRANKLIN CENTER, PENNSYLVANIA 19068

September 24, 1974

Inaugural Medal Committee
Washington, D. C.

Attn: Senator Mark O. Hatfield
Chairman

Gentlemen:

This letter, when accepted by you, will confirm our agreement as follows:

The Inaugural Medal Committee, appointed by President Ford to arrange for appropriate commemoration of the inaugural of President Ford (hereafter the "Committee") hereby grants to Franklin Mint Corporation (hereafter "Franklin") the exclusive right to manufacture, sell and distribute the Official Inaugural Plates commemorating the inaugural of President Ford (hereafter the "Plates").

The Plates shall be manufactured in two editions; one shall be made of sterling silver (hereafter the "Silver Plate") and the other of 18K Gold (hereafter the "Gold Plate"). The design of the Plates shall be based upon a design submitted to Franklin by the Committee.

Franklin agrees to offer the Plates for sale to its established collectors and to the general public at a time to be determined by Franklin (probably, October 1974). All aspects of the promotion, advertising, sale, manufacturing, packaging and shipment of the Plates shall be at Franklin's sole discretion.

In consideration of the Committee's grant of exclusive rights to Franklin with respect to the Plates as aforesaid, Franklin agrees to pay to the Committee royalties on its sales of the Plates which shall be computed as follows:

Inaugural Medal Committee

-2-

September 24, 1974

10% of Franklin's gross receipts realized from its sales of the Silver Plates;

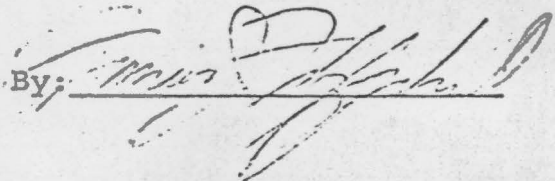
5% of Franklin's gross receipts realized from its sales of the Gold Plates.

"Gross receipts realized" as used in this agreement means the monies actually received by Franklin from its sales of the Plates (based upon Franklin's shipments thereof) less returns and less sales and use taxes.

If the foregoing correctly sets forth our understanding, kindly acknowledge your acceptance of this agreement by signing and returning the duplicate copy of this letter.

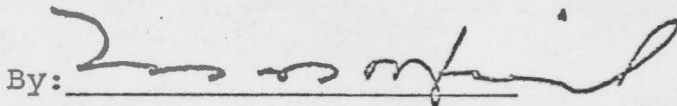
Yours very truly,

FRANKLIN MINT CORPORATION

By: 

Accepted and agreed to this ~~10th~~ day of ~~September~~, 1974.

INAUGURAL MEDAL COMMITTEE

By: 





MEDALLIC ART COMPANY

OLD RIDGEBURY ROAD • DANBURY, CONN. 06810 • (203) 792-3000

TO ALL MEMBERS OF THE INAUGURAL COMMITTEE:

We have given a great deal of study to a special edition gold medal to be issued in connection with the Ford Inaugural Medallion Program. Attached is an announcement that we have made to the selected distributors of Medallion Art Company who have helped to structure this gold offering. In conversations with them over the phone, we have general agreement that the details of this offering are correct. One of the things Medallion Art Company must do is hedge the cost of the gold which means we will have to buy a Futures Contract to protect us for approximately 1,000 ounces of this precious metal which is currently selling at nearly \$160 per ounce.

This new offering is subject to Committee approval and I will be ready to answer any questions you may have in our scheduled meeting on October 28.

W. T. Louth, President

MEDALLION ART COMPANY



MEDALLIC ART COMPANY

OLD RIDGEBURY ROAD · DANBURY, CONN. 06810 · (203) 792-3000

TO : ALL MEDALLIC ART INAUGURAL MEDAL DISTRIBUTORS

FROM : W. T. Louth

SUBJECT : 1½" 18-kt. Gold Inaugural Medal

Subject to approval by the Inaugural Medal Committee next week, our gold medal offer is shaping up as follows. As far as we can tell, this will be the first official gold medal offered to the American public after January 1. It will be significant inasmuch as the legislation authorizing the private ownership of gold was signed by President Ford. It will be the first Inaugural medal ever so offered.

It must be understood that each and every distributor that agrees to work on this project must abide by ground rules strictly and there will be no public announcements made of this until it is agreed upon. We have developed a concept that every person who has purchased an Inaugural medal will be entitled to order a gold medal if ordered before midnight February 1 at a price of \$375.00. A public announcement and ads will appear January 15 offering this medal to the general public at \$395.00. We feel that the main appeal of this medal will be to those who have already purchased the medal so in effect the price will be \$375.00 but will cause some immediate appreciation of this gold medal which we think to be desirable. If this procedure is followed, the following conditions must apply:

1. No announcement of any kind will be made to your mailing lists or purchasers of the Inaugural medal until December 26.
2. After January 15, sales will be limited to an additional 1,000 pieces to the general public.
3. On January 15, announcements will be made by Medalliac Art Company in the Numismatic Press, the New York Times, and other selected media. Our ads will mention the availability of this piece and all distributors will be mentioned by name.

4. The 1 1/2" gold medal will be 18 kt., each piece serially numbered; all those who have purchased matched sets will be allowed to purchase their serial numbers; each will be packaged in jeweler's type presentation case.
5. The price will be \$395.00 and \$375.00 as mentioned above with 40% discount available to all distributors. A \$3.50 charge for postage and insurance handling will be charged on individual purchases; all will probably be sent Registered Mail, and we recommend that procedure to all distributors.
6. Terms of payment: 25% down at the time the order is placed with Medalliac Art. Depending upon the striking date that you select for your order, 25% will be due January 1, 25% due January 15, and 25% due at the time of delivery. If you prefer to have your order scheduled for the March 1 date, 25% will be due at the time of the order, 25% due February 1 and 25% due February 15 with the balance payable at the time of delivery.

A Special Note to All Distributors:

You should be aware of the fact that the Franklin Mint has been authorized by the Inaugural Medal Committee to do an Inaugural Plate. They have promised to feature in their advertising the words that this was authorized by the Inaugural Medal Committee and we feel that their advertising and promotion will create additional demand for the medals. We wanted you to be aware of this offering.



JOHN L. McCLELLAN, ARK., CHAIRMAN

WARREN G. MAGNUSON, WASH. MILTON R. YOUNG, N. DAK.
JOHN C. STENNIS, MISS. ROMAN L. HRUSKA, NEBR.
JOHN O. PASTORE, R.I. NORRIS COTTON, N.H.
ALAN BIBLE, NEV. CLIFFORD P. CASE, N.J.
ROBERT C. BYRD, W. VA. HIRAM L. FONG, HAWAII
GALE W. MC GEE, WYO. EDWARD W. BROOKE, MASS.
MIKE MANSFIELD, MONT. MARK O. HATFIELD, OREG.
WILLIAM PROXMIRE, W. S. TED STEVENS, ALASKA
JOSEPH M. MONTOYA, N. MEX. CHARLES MC C. MATHIAS, JR., MD.
DANIEL K. INOUYE, HAWAII RICHARD S. SCHWEIKER, PA.
ERNEST F. HOLLINGS, S. C. HENRY BELLMON, OKLA.
BIRCH BAYH, IND.
THOMAS F. EAGLETON, MO.
LAWTON CHILES, FLA.

THOMAS J. SCOTT, CHIEF CLERK
JAMES R. CALLOWAY, COUNSEL

United States Senate

COMMITTEE ON APPROPRIATIONS
WASHINGTON, D.C. 20510

February 10, 1975

The Honorable William E. Casselman II
Counsel to the President
The White House
Washington, D. C.

Dear Mr. Casselman:

In accordance with my earlier discussions with the President, I am enclosing additional information pertaining to the disposition of royalties from the sale of the President's inaugural medal and the official inaugural plate.

During our meeting on December 10, 1974, the President indicated his desire to donate the first \$100,000 of royalty proceeds towards research in breast cancer. In an effort to identify specific projects where additional funds are most critically needed, I have contacted officials of the American Cancer Society and the University of Oregon Medical School. On the basis of all the information which has been made available to me, I would like to suggest certain projects which you might want to consider.

One of the greatest areas of need is in the early detection and better diagnosis of cancer of the breast. Medical authorities seem to agree that the most important new tool developed to address this serious problem is Xerography. Xerographic equipment can increase our ability at early detection of breast cancer by 30%. As indicated in the enclosures, a Xeromammography unit is critically needed at the University of Oregon Medical School in Portland. It is important both in the treatment of cancer and in research endeavors. The funding of this type of equipment would be a concrete contribution to the fight against this dread disease.

Honorable William E. Casselman II
Page 2
February 10, 1975

Other key research areas which need additional funding are outlined in the enclosed letter from the American Cancer Society. As you will note, a contribution for one and/or all of these three research project areas could be earmarked and closely monitored by the Society and our committee.

If any additional information is desired, please do not hesitate to let me know.

Sincerely,



Mark O. Hatfield
United States Senator

MOH:scm
Enclosure



AMERIC

210 EAST 42ND

MEMORANDUM

FROM: Lane W. Adams

January 28, 19

Dear Mr. Frank:

As per our conversation I am enclosing a copy of Mr. Adams letter of December 26th to

Senator Hatfield,

Virginia Thornton

AMERICAN CANCER SOCIETY

Honorable Mark
463 Russell Of
Washington, D.

Dear Senator

It was good to chat with you and learn of the interest of your Committee and of the President in research in breast cancer and of your intention to contribute to its furtherance.

Breast cancer research has been an important priority of the Society for more than 25 years. We are at present spending more than \$2 million each year to fund more than 40 projects in several promising aspects. In three of these we have received more meritorious grant applications from responsible investigators in important institutions than can be funded. Your Committee's gift could go far toward expanding key research in any of three vital areas which we have listed in order of priority:

1. Chemotherapy of breast cancer. The success of the surgical treatment of breast cancer has been limited by both the difficulties of early detection, and the lack of certainty that the scalpel has "got it all." That is, the surgeon can remove all tissues that seem invaded by malignant cells, and can check these microscopically, but he cannot be sure that his surgery has completely eliminated every cancer cell in the body. Thus, in addition to surgery, to make sure that there will be no recurrence, he employs a new form of cancer treatment known as chemotherapy. Science has discovered more than 30 chemicals that are active against different forms of cancer; several of these are particularly effective against breast cancer. Already, there is evidence that the use of certain new drugs as "adjuvant therapy" after surgery will increase the chances of long-term survival of breast cancer patients. Finding more active and less toxic compounds can improve this double therapy and bring direct benefit to more breast cancer patients. Therefore, we believe that this is the prime target area for increased research effort.

- 2 -

2. Immunotherapy of breast cancer. It has been observed that the immune systems of cancer patients are less efficient than those of healthy people, that is, they are less able to reject cancer cells. It is also known that after treatment by surgery, radiotherapy or chemotherapy of apparently local tumors, two out of three patients have a few cancer cells outside the area of the tumor and that these can cause recurrence or metastasis (spread) of the tumor. One important area of cancer research, which has now resulted in a new form of treatment, is immunotherapy -- using substances to stimulate the body's natural immunity to eliminate those additional, unseen cancer cells to insure long-term survival free of disease. Extending immunotherapy to breast cancer is an important goal of cancer research.

3. Immunodiagnosis of breast cancer. In recent years, science has learned that there are certain antigens -- substances capable of provoking the body to create antibodies -- associated with certain forms of cancer. One such antigen has already been isolated and is being used in a detection test for cancer of the digestive tract. Other antigens, associated with other tumors, are known. There is good reason to believe that there are such antigens specifically associated with breast cancer. Since the cure of any cancer depends on early diagnosis and treatment, and since it is often difficult to diagnose breast cancer in its earliest stages, the discovery of a specific breast cancer antigen could lead to a new diagnostic procedure allowing the early detection of many more cases, which would result in a saving of lives.

All Society research grants are selected by committees of reputable volunteer scientists and the work of the grantees is closely followed and analyzed by American Cancer Society staff personnel who are trained in science and medicine.

Your Committee's contribution can be earmarked and its destination identified; you can be kept informed not only of the use of the funds but the progress made by the investigators and institutions in the various projects funded.

Sincerely,


Lane W. Adams

University of Oregon Medical School



STUDENT HEALTH SERVICE

January 28, 1975

Dear Garry,

Herewith the estimate with a covering letter to generally indicate the need.

I did a good deal of spade work last night touching base with a number of my friends in radiology and in surgery and there was no question that the Xerographic equipment is the most desired and needed item.

I think it is wise to look at the two approaches to establishing this, depending on the funds that could be raised. One is purchase and the other rental. Experience suggests that once this unit is available the number of studies will rise considerably. If the school gives over more time to private practice, which is the current strong direction, the income from such patients might well be able to carry the program forward after the initial costs were met.

The scanner is another item to consider but as I indicated, it should take second place to the Xerogram. Its cost is of the order of a hundred thousand dollars.

Many thanks for your interest and spade work. This place needs all the help it can get. It has been thoroughly Nixonized.

Regards,

A handwritten signature in dark ink, appearing to be 'Joe'.





UNIVERSITY OF OREGON
HEALTH SCIENCES CENTER

January 27, 1975

Senator Mark Hatfield
United States Senate
Washington, D.C.



Dear Mark:

This letter will follow up on my conversation with Gerry yesterday relative to the need for Xerographic equipment at this institution.

I am enclosing a letter from Dr. Charles Dotter, Chairman of the Department of Radiology. It sets forth the costs involved in adding this equipment.

I have also talked with several of my surgical colleagues as to what they consider our greatest need in better diagnosis of cancer of the breast. They all agree the Xerography is by far the most important available new tool. Not far behind, but not yet quite so fully developed is the use of a radioisotope scanning device, which can detect cancer cells in a very early stage where they have not yet formed any kind of mass. At this time it probably should be given a second priority.

The general problem of the area is that we have about a million people in the immediate area, and that we serve the entire population of Oregon and a substantial part of the population of contiguous Washington. There is one Xerographic program at Good Samaritan, but it is part of an NIH study project and not everyone is eligible for its use. It is already badly overloaded. We have one other such piece of equipment in Portland. It is evident that this population is relatively at a serious disadvantage so far as early detection of cancer of the breast is concerned. Dr. Krippaehne tells me that the availability of Xerography would increase our ability at early detection by 35%. It is worth noting that with the earliest detection we can now achieve in medicine, the cure rate is over 85%.

There is no question of our need, if we are to give service consonant with a medical center; there is also no question that the Legislature will not be able to fund such a program in the foreseeable future.

With warmest regards to you all,

January 28, 1975

Dr. Joseph Trainer

Dr. Charles T. Dotter

Need for Xeromammography unit at the University of Oregon
Medical School

MEMO

University of Oregon
Medical School

Portland

The current cost of outright purchase would be \$36,000 for a xeromammography recording unit, plus about \$27,000 for a special mammographic x-ray generator, tube and positioning unit. It would be possible to use an available x-ray generator, but only at a cost in speed and patient comfort. This also would not relieve present limitations on the availability of general purpose x-ray equipment for mammography. Mammography is a very special procedure and should be so conducted.

Many radiologists feel that two mobile xeromammography recording units should be on hand. With a standby unit, equipment breakdown (fairly common) doesn't mean service breakdown. Recallism, not redundancy.

Leasing costs for a xerography unit would be about \$800/month or \$1,600 for two. Mammographic x-ray generator units can also be leased.

Lacking such equipment, the Medical School now does its mammograms by ordinary roentgen technics, not the best way to go about the radiographic diagnosis of early breast cancer. Clearly, the addition of special xeromammographic facilities here would not only work to the benefit of many women of Oregon, but would also bring our Medical School service in this area up to par. I very much hope that Mrs. Hatfield's kind efforts in helping us acquire this needed equipment are successful, and I appreciate your supporting her and the department.

Chas. Dotter

THE WHITE HOUSE
WASHINGTON

Pres. Personal
(?)

February 17, 1975

Dear Senator:

Thank you for your letters of January 30, February 10 and February 11, 1975, regarding the activities of the Inaugural Committee and the proposed disposition of proceeds from the sale of the Official Inaugural Medal and the Official Inaugural Plate. The information which you have provided will be very helpful to the President in determining the appropriate method for designating those charities to which he recommends the Committee direct any royalties from the sale of the inaugural items.

Again, my sincere thanks for your assistance in this matter.

With best regards,

Sincerely,



William E. Casselman II
Counsel to the President

Honorable Mark O. Hatfield
United States Senate
Washington, D.C. 20510

bcc: Phil Buchen ✓
Dave Hoopes
Pat O'Donnell
Warren Rustand



MARK O. HATFIELD
OREGON

United States Senate

WASHINGTON, D.C. 20510

February 11, 1975

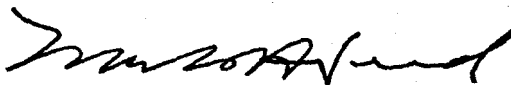
Dear Mr. Casselman:

Supplementing my letter of January 30, I am enclosing copies of preliminary statements of royalties from The Medallic Art Company and The Franklin Mint.

As soon as I receive a final accounting from these companies, you will be promptly notified.

With warm personal regards.

Sincerely,



The Honorable William E. Casselman II
Counsel to the President
The White House
Washington, D. C.



THE FRANKLIN MINT

FRANKLIN CENTER, PENNSYLVANIA 19063

January 31, 1975

Senator Mark O. Hatfield
Chairman
Inaugural Medal Committee
Washington, D.C.

Dear Senator Hatfield:

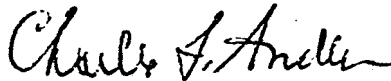
It is a pleasure for me to forward to the Inaugural Medal Committee a preliminary royalty check for \$23,745 from sales of the Official Gerald R. Ford Presidential Inaugural Plate Program.

Attached is a statement of royalties due as of January 26, 1975.

When the final accounting is completed reflecting an analysis of returns, problem orders, sales and use taxes, any required adjustment in the royalty payment will be made.

It has been an honor for The Franklin Mint to participate in the activities of the Inaugural Medal Committee and to know that the royalties from this program will benefit such a worthy association as the American Cancer Society.

Sincerely yours,



Charles Andes
President



THE FRANKLIN MINT

FRANKLIN CENTER, PENNSYLVANIA 19003

Statement of Royalties Due

As of January 26, 1975

Preliminary

Sales Program: The Official Gerald R. Ford Inaugural Plate

Contract Date: October 10, 1974

Solid Sterling Silver Inaugural Plate

"Gross Receipts Realized" \$225,200.00

Total Royalties earned @ 10% \$22,520.00

Solid 18 Karat Gold Inaugural Plate

"Gross Receipts Realized" 24,500.00

Total Royalties earned @ 5% 1,225.00

Total Royalties due the Inaugural Medal Committee \$23,745.00

Check No: 2322 Date: 1/30/75



Sales Accounting
January 30, 1975



MEDALLIC ART COMPANY

OLD RIDGEBURY ROAD · DANBURY, CONN. 06810 · (203) 792-3000

WILLIAM TREES LOUTH
PRESIDENT

January 30, 1975

Senator Mark O. Hatfield
Old Senate Office Building
Room 463
Washington, D. C. 20510

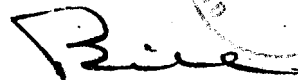
Dear Senator Hatfield,

Attached is our statement of royalties due through December 31, 1974.

Most of the retail sales were actually shipped and billed during January and although we are still in the process of closing January, we would estimate that an additional \$91,000 worth of sales have been generated. This figure does not include any of the gold medals.

Also -- should checks be made payable directly to the American Cancer Society or how would you like us to handle this?

Sincerely,



WTL/cal
Attachment



MEDALLIC ART COMPANY

OLD RIDGEBURY ROAD · DANBURY, CONN. 06810 · (203) 792-3000

Statement of Royalties Due

Presidential Ford Sales
Through December 31, 1974

| | | |
|--------------------------|-------------------|-------------------|
| Retail - Matched Sets | \$2,275.00 | |
| Bronze | 6,924.35 | |
| Silver | 26,318.50 | |
| | | |
| Wholesale - Matched Sets | 63,765.00 | |
| Bronze | 38,348.00 | |
| Silver | <u>180,202.00</u> | |
| | \$317,832.85 | @ 10% \$31,783.28 |



United States Senate

WASHINGTON, D.C.

February 24, 1975

The Honorable William E. Casselman, II
Counsel to the President
The White House
Washington, D.C.

Dear Mr. Casselman:

Supplementing our previous contacts, I am enclosing more detailed information pertaining to the disposition of royalties from the sale of the President's official inaugural medal and plate.

Five specific breast cancer projects are outlined in the enclosed material received from Dr. Frank J. Rauscher, Jr., of the National Cancer Institute. In addition, please find enclosed information which indicates the need for a Xeromammography unit at the University of Oregon Medical School in Portland.

If further information is desired, please let me know.

Sincerely,



Mark O. Hatfield
United States Senator

MOH:scj



February 21, 1975

Mr. Gerald W. Frank
Administrative Assistant to
Honorable Mark Hatfield
463 Old Senate Office Building
Washington, D. C. 20510

Dear Mr. Frank:

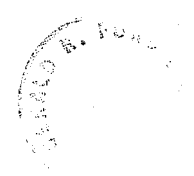
Enclosed is a list of needed projects which are related to breast cancer and which could be supported with proceeds realized from the sale of the Ford Inaugural Medals. If more information is needed, please let me know.

Sincerely yours,



Frank J. Rauscher, Jr., Ph.D.
Director
National Cancer Program

Enclosure

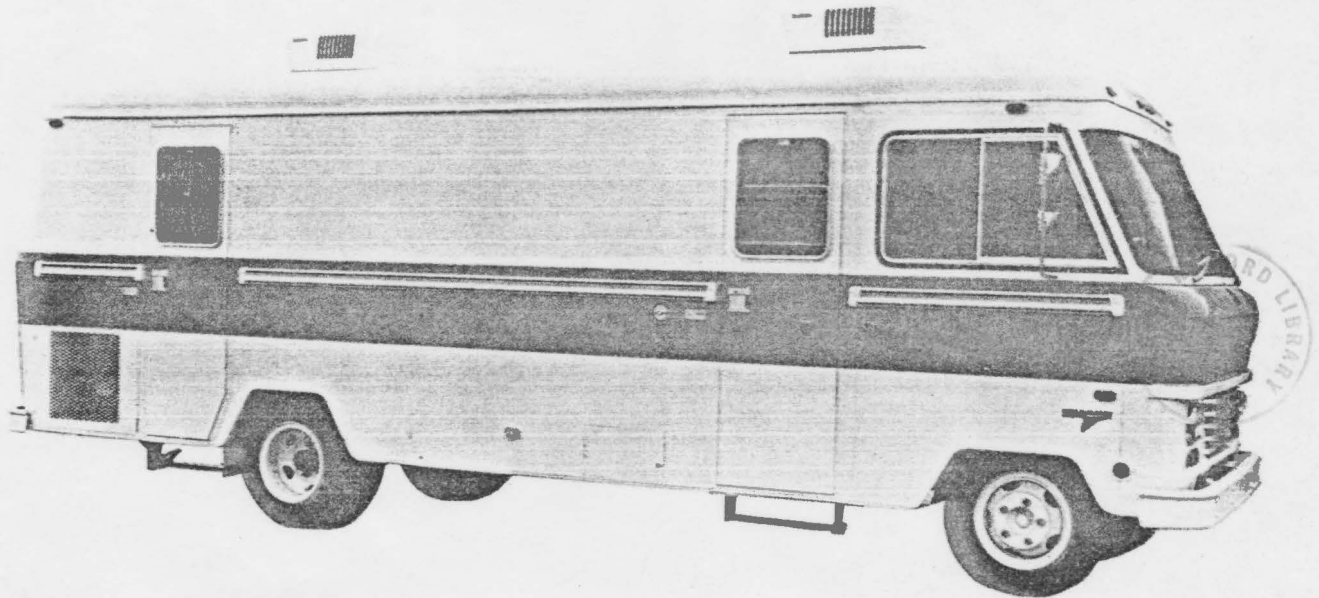
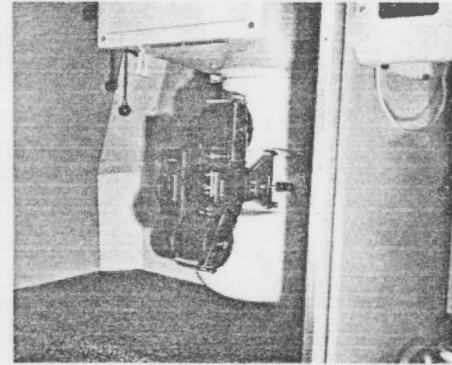
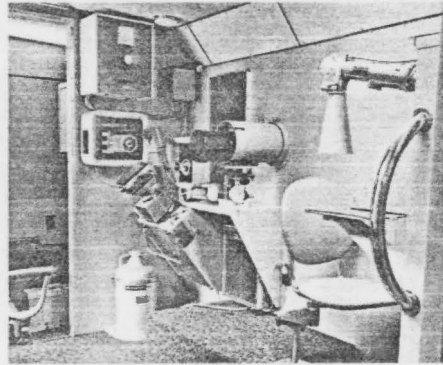
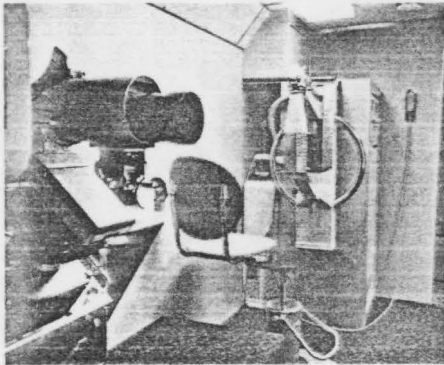
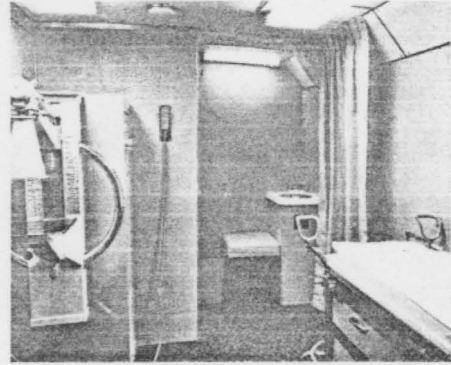
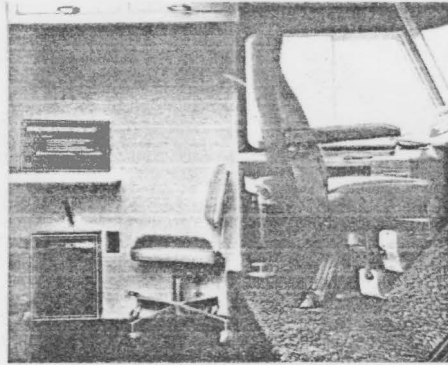


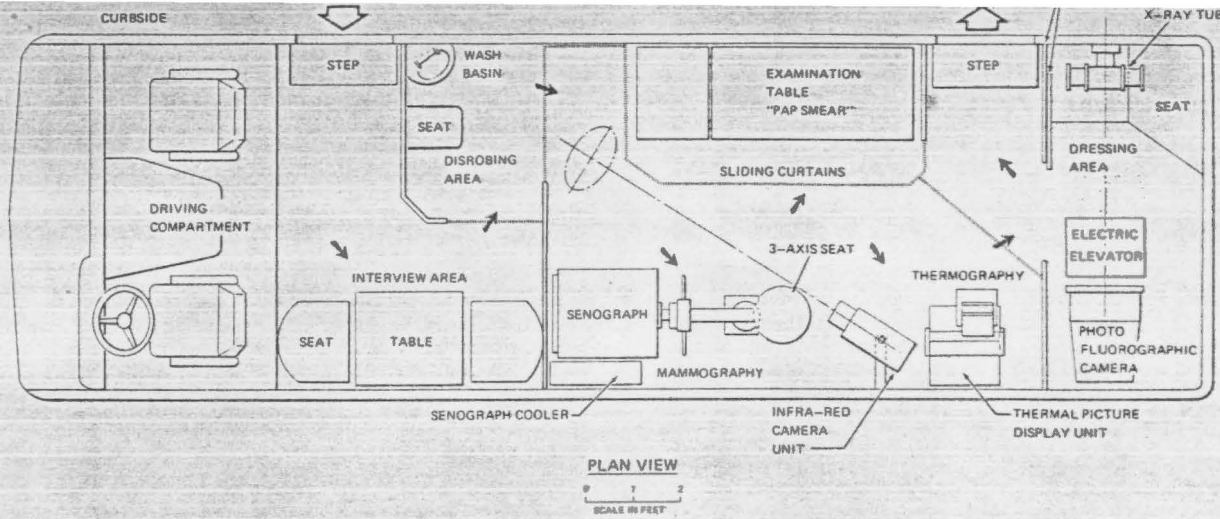
1. As part of the rehabilitation of breast cancer patients, support a project in breast prostheses. There could be two parts to this project: (1) Support research to find new materials and ways of manufacture which would improve the durability and lower the cost of prostheses. Prostheses now range in price from about \$35 to more than \$100. The lower priced ones usually need to be replaced annually. The higher priced ones may be made of silicone and retain their shape and size for several years. (2) Subsidize the purchase for the many women who cannot afford to buy prostheses. These women, without the means to purchase prostheses, attempt makeshift, homemade ones that are inadequate and cause embarrassment and loss of self confidence. This subsidy could be implemented through a community health care unit or a community cancer center. It could also be the basis for initiating a fund supported by local contributions, which would assist women in low income brackets to buy prostheses.
2. Another project would expand the existing NCI-ACS breast detection demonstration center at Georgetown University and name the entire project "The Betty Ford Breast Cancer Demonstration Center." As part of the expanded center, a second permanent facility would be located at Howard University (Howard and Georgetown together have already been designated a Comprehensive Cancer Center by NCI) and would serve primarily the black population of Washington, D.C. The expanded facility could include research and rehabilitation projects as well as testing for the early detection of breast cancer. Funds for this project are estimated at approximately \$100,000 to \$200,000 but it is anticipated that private funds could be identified to match those donated by the White House. This project could also be carried out in another area of the country. All of the 27 geographically-dispersed ACS-NCI breast detection centers have large backlogs, and the top one or two could be expanded.
3. This is an offshoot of number 2 and could be included within it or funded as a separate project. This is the outfitting and servicing of a female cancer detection mobile unit. The unit would be operated by the Georgetown-Howard Comprehensive Cancer Center and be named in honor of Mrs. Ford. The unit would provide rapid, accurate and economical detection of breast, cervical and lung cancer in a mobile environment, using mass screening techniques consisting of medical interview, mammography, clinical examination of the breast, Pap cervical smear, thermography, and chest X-ray. The testing would be offered primarily to residents of Washington, D.C. with emphasis on those persons unable to afford such testing as a regular part of their health care. The estimated cost of the unit is \$100,000. A flyer, describing such a mobile unit, is attached.
4. Development of a machine for ultrasound diagnosis of the breast could constitute a fourth project. There is considerable interest in this. A leading expert in ultrasound has been working under a contract with

the NCI Breast Cancer Task Force to develop such a machine. The prototype is now ready for evaluation. We believe it would be desirable to build a second one and make it available for evaluation in a second institution. The cost of this should be estimated at \$100,000.

5. Another possible project would be to train practicing physicians and allied health personnel in the radiographic techniques of breast cancer detection and diagnosis. Mammography (Xerography) techniques have just been recently introduced into diagnostic radiology residence and training programs. In order to assure that good technique is available at the community level, this project would train practicing physicians and allied health personnel in safe and effective methods of breast cancer diagnosis and detection. Estimated cost would be \$300,000.

Female Cancer Detection Mobile Unit VM-1





Female Cancer Detection Mobile Unit VM-

Purpose:

Provides rapid, accurate and economical system for detection of breast, cervical and lung cancer in a mobile environment, using mass screening techniques consisting of medical interview, mammography, clinical examination of the breast, Pap cervical smear, thermography and chest x-ray.

System Highlights:

- High-Density Packaging

Area Components

Medical Interview Area and Dressing Rooms

Mammography

Performed with efficient Senograph unit. Low radiation dose of 2-2.5 rads per exposure by using non-screen film

Examination Table

Required for clinical examination of breast
Enables preparation of Pap smears from cervix and vagina for pathology

Thermography

Creates an instantaneous thermal image on film. Breast cancer produces increased heat in high proportion of cases

Chest X-ray

Provides photofluorography with an Odelca camera

- Mobile — quick transfer of services to area of requirement
- Rapid Patient Processing — estimated at 10 minutes per patient
- Self-contained — requires no umbilicals

Special Environmental Features:

- Life-time all-aluminum shell (.102 aluminum sidewalls)
- Dual roof-mtd air conditioners — 24,000 BTU/HR total
- Dual doors for efficient patient flow
- Dual 5 KW electric power generators sets with remote start on roll-out drawers for ease of maintenance
- Formica walls and acoustic tile ceiling — insulated with sprayed-in-place polyurethane foam
- Electric heaters with individual thermostatic control
- Low-profile fluorescent lighting
- Warm decorative interior, easy-to-clean carpeting throughout
- Customized exterior painting and lettering

Medical Special Purpose Equipment:

- Certified lead-lined X-ray area with lead glass viewing window
- Senograph Cooler specially designed to absorb Senograph-generated heat
- Senograph seat with three axis movement
- Storage cabinet for cones, film, interview cards and miscellaneous equipment

General:

Overall dimensions 26' 4" long, 7'7" wide, 10'2" high (headroom 6'5" floor to ceiling)
 Weight 12,000 pounds
 Power available at 220V, 115V, 60 Hz, single phase and 12VDC
 Chassis power steering, power brakes, automatic transmission, choice of standard chassis to 13,000 GVW

Safety features in accordance with Federal Highway Safety Act

GRUMMAN HEALTH SYSTEMS
 534 BROAD HOLLOW ROAD
 MELVILLE, N. Y. 11746
 TEL. 516-575-3513
 TELEX 961308
 CABLE: GRUMAIR



UNIVERSITY OF OREGON
HEALTH SCIENCES CENTER

January 27, 1975

Senator Mark Hatfield
United States Senate
Washington, D.C.

Dear Mark:

This letter will follow up on my conversation with Gerry yesterday relative to the need for Xerographic equipment at this institution.

I am enclosing a letter from Dr. Charles Dotter, Chairman of the Department of Radiology. It sets forth the costs involved in adding this equipment.

I have also talked with several of my surgical colleagues as to what they consider our greatest need in better diagnosis of cancer of the breast. They all agree the Xerography is by far the most important available new tool. Not far behind, but not yet quite so fully developed is the use of a radioisotope scanning device, which can detect cancer cells in a very early stage where they have not yet formed any kind of mass. At this time it probably should be given a second priority.

The general problem of the area is that we have about a million people in the immediate area, and that we serve the entire population of Oregon and a substantial part of the population of contiguous Washington. There is one Xerographic program at Good Samaritan, but it is part of an NIH study project and not everyone is eligible for its use. It is already badly overloaded. We have one other such piece of equipment in Portland. It is evident that this population is relatively at a serious disadvantage so far as early detection of cancer of the breast is concerned. Dr. Krippaehne tells me that the availability of Xerography would increase our ability at early detection by 35%. It is worth noting that with the earliest detection we can now achieve in medicine, the cure rate is over 85%.

There is no question of our need, if we are to give service consonant with a medical center; there is also no question that the Legislature will not be able to fund such a program in the foreseeable future.

With warmest regards to you all.

MEMO

University of Oregon
Medical School

Portland, Oregon

DATE: January 28, 1975
TO: Dr. Joseph Trainer
FROM: Dr. Charles T. Dotter
SUBJECT: Need for Xeromammography unit at the University of Oregon
Medical School

The current cost of outright purchase would be \$36,000 for a xeromammography recording unit, plus about \$27,000 for a special mammographic x-ray generator, tube and positioning unit. It would be possible to use an available x-ray generator, but only at a cost in speed and patient comfort. This also would not relieve present limitations on the availability of general purpose x-ray equipment for mammography. Mammography is a very special procedure and should be so conducted.

Many radiologists feel that two mobile xeromammography recording units should be on hand. With a standby unit, equipment breakdown (fairly common) doesn't mean service breakdown. Recallam, not redundancy.

Leasing costs for a xerography unit would be about \$800/month or \$1,600 for two. Mammographic x-ray generator units can also be leased.

Lacking such equipment, the Medical School now does its mammograms by ordinary roentgen technics, not the best way to go about this radiographic diagnosis of early breast cancer. Clearly, the addition of special xeromammographic facilities here would not only work to the benefit of many women of Oregon, but would also bring our Medical School service in this area up to par. I very much hope that Mrs. Hatfield's kind efforts in helping us acquire this needed equipment are successful and I appreciate your supporting her and the department.

Charles T. Dotter

er