

The original documents are located in Box 63, folder “Transition, 1974 - Presidential Meetings (2)” of the Philip Buchen Files at the Gerald R. Ford Presidential Library.

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*Get a woman on
as many lists
as possible*

THE WHITE HOUSE
WASHINGTON
August 11, 1974

*Small business -
small town people*

MEMORANDUM FOR: PHIL BUCHEN
FROM: BILL BAROODY, JR. *(B)*
SUBJECT: Presidential Meetings

Attached per your request is the first major cut of names representing selected individuals in various major sectors of American society. The names have been broken down into 21 different categories. These individuals would be well suited to meet with the President and would be able to intelligently discuss the status of the situation in their areas of expertise in useful, objective, and constructive manner.

These names have been drawn with some care and by and large will represent the cross-section of opinion within the various sectors.

In some cases because of the time factor involved in putting the list together, refinements, additions and/or deletions will recommend themselves as we massage the list in the next day or two.

In addition, there are some categories not represented, e.g., the communications area (TV, radio and print), transportation, legal profession, etc.

We will analyze the list and make those refinements in the next day or so if you desire.



GENERAL BUSINESS

✓ HENRY FORD

-- Ford Motor Company

ARTHUR WOOD

-- Chairman, Sears & Roebuck

REGINALD JONES

-- Chairman, General Electric

J. I. MILLER

-- Chairman, Cummins Engine

~~FRANK GARY~~

~~-- Chairman, IBM~~

? ~~RICHARD GERSTENBERG~~

~~-- Chairman, General Motors~~

BANKING AND FINANCE

DAVID ROCKEFELLER

-- Chase-Manhattan Bank

WALTER WRISTON

-- First National City Bank of New York

A. W. CLAUSEN

-- Chairman, Bank of America

DONALD REGAN

-- Chairman, Merrill, Lynch

PETER G. PETERSON

-- Chairman, Lehman Brothers Corporation

JAMES NEEDHAM

-- President, NY Stock Exchange

GAYLORD FREEMAN

-- Chairman, First National Bank of Chicago

Savings & Loans



ARTS

NANCY HANKS

-- Chairman, National Endowment for the Arts

CHARLES EARNES

-- Arts Council
Designer Architect

LEE WEBBER

-- Director of Field Museum, Chicago

ROBERT WISE

-- Producer and Director
Arts Council
Did "Sound of Music"

BEVERLY SILLS

-- Singer

CHARLIE McWHORTER

-- Arts Council

BILLY TAYLOR

-- Pianist

HOUSING FINANCE AND CONSTRUCTION

(Names are listed on the Invitees to Last Wednesday's Meeting)

President of National Homebuilders

President of Association of General Contractors

President of US Savings and Loan League

President of National Association of Mutual Savings Banks

President of National Forest Products Association

BLACKS

ROY WILKINS

-- NAACP

VERNON JORDAN

-- National Urban League

REVEREND JESSE JACKSON

-- PUSH (People's United to Save Humanity)

JOHN JOHNSON

-- Publisher, EBONY

DOROTHY HEIGHT

-- National Council of Negro Women

HELEN EDMONDS

-- LINKS, Inc. (National Social Service
Organization) VP Addressed at Hilton
a month ago

CLARENCE MITCHELL

-- Washington Bureau Chief, NAACP



ENERGY

RAWLEIGH WARNER, JR.

-- Chairman, Mobil Oil Corporation

JAMES JAMISON

-- Chairman, EXXON

CHARLES F. LUCE

-- Chairman, Consolidated Edison Company
of New York

SHERMER L. SIBLEY

-- Chairman, Pacific Gas and Electric

N. W. FREEMAN

-- Chairman, Tenneco Corporation

DONALD BURNHAM

-- Chairman, Westinghouse Electric
Corporation

BUSINESS INTEREST GROUPS

E. DOUGLAS KENNA

-- President, National Association of
Manufacturers

ARCH BOOTH

-- President, U.S. Chamber of Commerce
-- American Society of Association Executives

SANDY TROWBRIDGE

-- The Conference Board

JOHN HARPER

-- The Business Roundtable

DAVID PACKARD

— The Business Council

LAW ENFORCEMENT

EDWARD DAVIS

-- Los Angeles Chief of Police

JERRY WILSON

-- Washington, D.C. Chief of Police

PETER PITCHESS

-- Los Angeles County Sheriff

JOHN DANFORTH

-- Missouri Attorney General (Republican)

PRINGLE

-- Colorado Chief Justice

BENNETT COOPER

-- Ohio State Corrections Director

or

OLIVER KELLER

-- Florida Director of Corrections

Richard Weiler - Grand Traverse Co.
Sheriff
Traverse City

AGRICULTURE

WILLIAM KUHFUSS

-- President, American Farm Bureau

JOHN SCOTT

-- Master, National Grange

-- President, National Council of Farmer
Cooperatives

Farmers Union

RELIGIOUS

JOHN CARDINAL KROLL

-- Chairman, National Conference of
Catholic Bishops

ARCHBISHOP YAKAVOS

-- Greek Orthodox Church

BILLY GRAHAM

--

-- President, National Council of the Churches
of Christ

-- Jewish Rabbinical Group

*Ask Jack
Gorntz*



EDUCATIONAL INSTITUTIONS

<u>WILLIAM MCGILL</u>	-- President of Columbia University
<u>ALBERT BOWKER</u>	-- Chancellor, University of California, Berkeley
<u>W. ALLEN WALLIS</u>	-- Chancellor, University of Rochester
<u>MARSHALL HAHN</u>	-- President of Virginia Polytechnic Institute
<u>CLIFFORD WHARTON</u>	-- President of Michigan State University (Black)
<u>DALE R. CORSON</u>	-- President of Cornell University
<u>REVEREND THEODORE HESBURGH</u>	-- President, Notre Dame University
<u>REVEREND ROBERT J. HENLE</u>	-- President of Georgetown University
<u>JAMES ROBINSON</u>	-- President of MacCallister College, Minnesota (Smaller College)
<u>HAROLD BROWN</u>	-- President of California Institute of Technology

Martin Meyerson - U. of Penn

Kent State

Pres.

ETHNICS

One on One or the Three Together --

<u>AL MAZEWSKI</u> Republican	-- President, Polish National Alliance
<u>FRANK STELLA</u> Republican	-- Midwestern Spokesman for Italian Groups
<u>GEORGE MARDIKIAN</u> President	-- Omar Khayam Restaurant Captive Nations Groups

The following all Democrats as a group --

<u>HENRY OSINSKI</u>	-- Heavy Polish, NE Coast
<u>JOSEPH OSAJDA</u>	-- Roman Catholic Union
<u>VITO MARZULA</u>	-- Mayor Daley's guy in Chicago
<u>ALFRED SULMONETTI</u>	-- Portland, Oregon Prestigious Judge
<u>ROBERT D'Amaniballi</u>	-- Ohio
<u>FRANCIS SCUMACI</u>	-- Pittsburgh, United Steel Workers (#3 Man)

SCIENTIFIC COMMUNITY

HAROLD AGNEW -- Los Alamos

ROGER BATZELL -- Livermore

WILLIAM MIERENBERG -- Script Institute of Oceanography
at La Hoya, California

CHARLES SLICHTER -- Professor of Physics,
University of Illinois
Member of the Harvard Corporation

NORMAN HACKERMAN -- President of Rice University
(Probably named chairman of
the National Science Foundation
Board)

PHIL HANDLER -- President, National Academy
of Science

ROBERT CHARPIE -- President of the Cabot Foundation
(Formerly at Oakridge Laboratories)

LOUIS ALVAREZ -- Nobel Prize Winning Physicist
at Berkeley

CHARLES TOWNES -- Former Provost, MIT
Now at Berkeley
Also a Nobel Prize Winner

HARVEY BROOKS -- Harvard
Was the Dean of School of Engineering

ROBERT H. DICKEY -- Princeton
Professor of Physics

GROVER MURRAY -- President of Texas Technological
University at Lubbock, Texas

FOUNDATIONS

McGEORGE BUNDY

-- President of Ford Foundation

EUGENE BEASLEY

-- President of Lilly Endowment

or

LANDRUM BOLLING

-- Executive Vice President of
Lilly Endowment

NILS WESSELL

-- Sloan Foundation
(Former Head of Tufts)

WILLIAM BALDWIN

-- President of Kresge Foundation

NATHAN PUSEY

-- Andrew Mellon Foundation
(Former President of Harvard)

DR. JOHN H. KNOWLES

-- President of Rockefeller Foundation

GEORGE BROWN

-- President of Brown Foundation
(Brown and Root)

IRVING FEIST

-- Chairman, Council of Trustees,
The Freedoms Foundation

EDWIN LINK

-- Link Foundation

LABOR

I. W. ABEL

-- President, United Steelworkers of America

FRANK FITZSIMMONS

-- General President, International Brotherhood of Teamsters, Chauffeurs, Warehousemen and Helpers of America

PAUL HALL

-- President, Seafarers' International Union of North America

GEORGE MEANY

-- President, American Federation of Labor and Congress of Industrial Organizations

LEONARD WOODCOCK

-- President, International Union of United Automobile, Aerospace, and Agricultural Implement Workers of America

CLYDE WEBBER

-- American Federation of Government Employees

SENIOR CITIZEN ORGANIZATIONS

AMERICAN ASSOCIATION OF RETIRED PERSONS

THE RETIRED OFFICERS ASSOCIATION

THE RETIRED TEACHERS ASSOCIATION

MILITARY ORGANIZATIONS

MAJ. GEN. FLOYD EDSALL

-- Adjutant General Association

THEODORE SORENSON

-- President, Reserve Officers Association

MAJ. GEN. HENRY MCMILLAN

-- President, National Guard Association

COMMANDER

-- Association of U.S. Armies

COMMANDER

-- Navy League

COMMANDER

-- Air Force Association

JAMES ROCHE

-- Chairman, Committee for Employer Support of the Guard and Reserve

PRESIDENTS

-- Various Enlisted Men's Organizations and Non-Commissioned Officers Associations

MEDICAL ORGANIZATIONS

PARAPLEGIACS ASSOCIATION

MUSCULAR DYSTROPHY ASSOCIATION

CEREBRAL PALSY ASSOCIATION

POLIO FOUNDATION

DEAFNESS ASSOCIATION

AMERICAN ASSOCIATION FOR THE BLIND

AMERICAN MEDICAL ASSOCIATION

AMERICAN HOSPITAL ASSOCIATION

AMERICAN DENTAL ASSOCIATION



YOUTH GROUPS

BOY SCOUTS

JUNIOR CHAMBER OF COMMERCE

CIVIL AIR PATROL

SEA SCOUTS

YOUTH ADVISORY NET

YMCA

YWCA

GIRL SCOUTS

CAMPFIRE GIRLS

BOYS TOWN

BIG BROTHERS

VETERANS ORGANIZATIONS

COMMANDERS OR PRESIDENTS

-- Of the twelve Congressionally
Chartered Veterans Organizations

COMMANDERS OR PRESIDENTS

-- Of the Congressionally
Recognized Veterans Organ-
izations

PRESIDENTS

-- From the Contemporary and
Non-Federally Recognized
Veterans Organizations

PUBLIC POLICY CENTERS

<u>WILLIAM J. BAROODY, SR.</u>	-- American Enterprise Institute
<u>GLEN C. CAMPBELL</u>	-- Hoover Institute on War, Revolution, and Peace
<u>KERMIT GORDON</u>	-- Brookings Institute
<u>JONATHAN MOORE</u>	-- Kennedy Institute of Government at Harvard
<u>MALCOLM MOOSE</u>	-- Head of Center of Study for Democratic Institutions
<u>JOHN MYER</u>	-- President, National Bureau of Economic Research



GENERAL BUSINESS

HENRY FORD

-- Ford Motor Company

ARTHUR WOOD

-- Chairman, Sears & Roebuck

REGINALD JONES

-- Chairman, General Electric

J. I. MILLER

-- Chairman, Cummins Engine

? FRANK CARY

-- Chairman, IBM

? RICHARD GERSTENBERG

-- Chairman, General Motors

*Small Businessmen
including merchant
or wholesaler*



BANKING AND FINANCE

DAVID ROCKEFELLER

-- Chase-Manhattan Bank

? WALTER WRISTON

-- First National City Bank of New York

? A. W. CLAUSEN

-- Chairman, Bank of America

? DONALD REGAN

-- Chairman, Merrill, Lynch

PETER G. PETERSON

-- Chairman, Lehman Brothers Corporation

? JAMES NEEDHAM

-- President, NY Stock Exchange

? GAYLORD FREEMAN

-- Chairman, First National Bank of Chicago

*Savings & Loan
prominent individual*

ARTS

#1

NANCY HANKS

-- Chairman, National Endowment for the Arts

CHARLES EARNES^M

-- Arts Council
Designer Architect

LEE WEBBER

-- Director of Field Museum, Chicago

ROBERT WISE

-- Producer and Director
Arts Council
Did "Sound of Music"

BEVERLY SILLS

-- Singer

CHARLIE McWHORTER

-- ~~Arts Council~~

BILLY TAYLOR

-- Pianist

*Get report
and meeting*

HOUSING FINANCE AND CONSTRUCTION

(Names are listed on the Invitees to Last Wednesday's Meeting)

President of National Homebuilders

President of Association of General Contractors

President of US Savings and Loan League

President of National Association of Mutual Savings Banks

President of National Forest Products Association

BLACKS

ROY WILKINS

-- NAACP

VERNON JORDAN

-- National Urban League

REVEREND JESSE JACKSON

-- PUSH (People's United to Save Humanity)

JOHN JOHNSON

-- Publisher, EBONY

DOROTHY HEIGHT

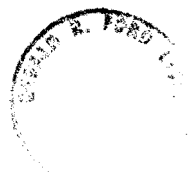
-- National Council of Negro Women

HELEN EDMONDS

-- LINKS, Inc. (National Social Service
Organization) VP Addressed at Hilton
a month ago

CLARENCE MITCHELL

-- Washington Bureau Chief, NAACP



ENERGY

Scratch

RAWLEIGH WARNER, JR.

-- Chairman, Mobil Oil Corporation

JAMES JAMISON

-- Chairman, EXXON

CHARLES F. LUCE

-- Chairman, Consolidated Edison Company
of New York

SHERMER L. SIBLEY

-- Chairman, Pacific Gas and Electric

N. W. FREEMAN

-- Chairman, Tenneco Corporation

DONALD BURNHAM

-- Chairman, Westinghouse Electric
Corporation

BUSINESS INTEREST GROUPS

Bringin together

E. DOUGLAS KENNA

-- President, National Association of
Manufacturers

ARCH BOOTH

-- President, U.S. Chamber of Commerce
-- American Society of Association Executives

SANDY TROWBRIDGE

-- The Conference Board

JOHN HARPER

-- The Business Roundtable

DAVID PACKARD

-- *The Business Council*

LAW ENFORCEMENT

*Eliminate
from Los Angeles*

EDWARD DAVIS

-- Los Angeles Chief of Police

JERRY WILSON

-- Washington, D.C. Chief of Police

PETER PITCHESS

-- Los Angeles County Sheriff

JOHN DANFORTH

-- Missouri Attorney General (Republican)

PRINGLE

-- Colorado Chief Justice

BENNETT COOPER

-- Ohio State Corrections Director

or

OLIVER KELLER

-- Florida Director of Corrections

*Black law enforcement (See Sen. Ben Davis at Dept of Transportation
or call Jerry Wilson)
Woman.*

RICHARD WILER

-- Grand Traverse County Sheriff



AGRICULTURE

WILLIAM KUHFUSS

-- President, American Farm Bureau

JOHN SCOTT

-- Master, National Grange

-- President, National Council of Farmer
Cooperatives

-- *Formers' Union*

Small dirt farms

R ELIGIOUS

One by One

JOHN CARDINAL KROLL *9*

-- Chairman, National Conference of Catholic Bishops

ARCHBISHOP YAKAVOS

-- Greek Orthodox Church

BILLY GRAHAM

--

-- President, National Council of the Churches of Christ

-- Jewish Rabbinical Group →

Presiding Bishop Allin

-- Episcopal Church

Jerry's friend

** Coll Jado Javits*

EDUCATIONAL INSTITUTIONS

WILLIAM MCGILL -- President of Columbia University
ALBERT BOWKER -- Chancellor, University of California, Berkeley
W. ALLEN WALLIS -- Chancellor, University of Rochester
MARSHALL HAHN -- President of Virginia Polytechnic Institute
CLIFFORD WHARTON -- President of Michigan State University (Black)
DALE R. CORSON -- President of Cornell University
/ REVEREND THEODORE HESBURGH -- President, Notre Dame University
REVEREND ROBERT J. HENLE -- President of Georgetown University
JAMES ROBINSON -- President of MacCallister College, Minnesota (Smaller College)
HAROLD BROWN -- ~~President of California Institute of Technology~~

MARTIN MYERSON -- Pres., Univ of Pennsylvania

Woman

ALEX HURD

-- Pres., Vanderbilt Univ.

Call Joe Cosand at Amherst (U. of Pa) for Junior College

-- Pres., Kent State

ED LEVI

-- Pres., Univ of Chicago

(alt. to Myerson)

Alma Heinsare of State Dept
Ethnic relations under Romney's R.M. (over)

ETHNICS

*Scratch
but work
into other
groups*

One on One or the Three Together --

<u>AL MAZEWSKI</u> Republican	--	President, Polish National Alliance
<u>FRANK STELLA</u> Republican	--	Midwestern Spokesman for Italian Groups
<u>GEORGE MARDIKIAN</u> President	--	Omar Khayam Restaurant Captive Nations Groups

The following all Democrats as a group --

<u>HENRY OSINSKI</u>	--	Heavy Polish, NE Coast
<u>JOSEPH OSAJDA</u>	--	Roman Catholic Union
<u>VITO MARZULA</u>	--	Mayor Daley's guy in Chicago
<u>ALFRED SULMONETTI</u>	--	Portland, Oregon Prestigious Judge
<u>ROBERT D'Amaniballi</u>	--	Ohio
<u>FRANCIS SCUMACI</u>	--	Pittsburgh, United Steel Workers (#3 Man)

Top heavy on Physics

SCIENTIFIC COMMUNITY

- HAROLD AGNEW ----- Los Alamos
- ROGER BATZELL -- Livermore
- WILLIAM MIERENBERG -- Script Institute of Oceanography at La Hoya, California
- CHARLES SLICHTER -- Professor of Physics, University of Illinois
Member of the Harvard Corporation
- NORMAN HACKERMAN -- President of Rice University
(Probably named chairman of the National Science Foundation Board)
- PHIL HANDLER -- President, National Academy of Science
- ROBERT CHARPIE -- President of the Cabot Foundation
(Formerly at Oakridge Laboratories)
- LOUIS ALVAREZ -- Nobel Prize Winning Physicist at Berkeley
- CHARLES TOWNES -- Former Provost, MIT
Now at Berkeley
Also a Nobel Prize Winner
- HARVEY BROOKS -- Harvard
Was the Dean of School of Engineering
- ROBERT H. DICKEY -- Princeton
Professor of Physics
- GROVER MURRAY -- President of Texas Technological University at Lubbock, Texas

?

Good

Turn us to call James Hillman & Ed David



Scratch

FOUNDATIONS

- McGEORGE BUNDY -- President of Ford Foundation
- EUGENE BEASLEY -- President of Lilly Endowment
- OR
- LANDRUM BOLLING -- Executive Vice President of Lilly Endowment

- NILS WESSELL -- Sloan Foundation
(Former Head of Tufts)

- WILLIAM BALDWIN -- President of Kresge Foundation

- NATHAN PUSEY -- Andrew Mellon Foundation
(Former President of Harvard)

- DR. JOHN H. KNOWLES -- President of Rockefeller Foundation

- GEORGE BROWN -- President of Brown Foundation
(Brown and Root)

- IRVING FEIST -- Chairman, Council of Trustees,
The Freedoms Foundation

- EDWIN LINK -- Link Foundation

THE WHITE HOUSE

WASHINGTON

August 12, 1974

MEMORANDUM FOR PHIL BUCHEN

FROM:

Ted Marrs

JCM

The DOD Committee which Jack Marsh mentioned to you was extended by means of a GRF memo to RN and associated actions (Tab A).

In addition to an executive committee with Jim Roche as chairman, there are two hundred members of state level committees. This is a responsive group of people supportive of a strong defense posture.

This memo is at Jack Marsh's request.

A

THE VICE PRESIDENT
WASHINGTON

April 11, 1974

Honorable James R. Schlesinger
Secretary of Defense
Washington, D. C. 20301

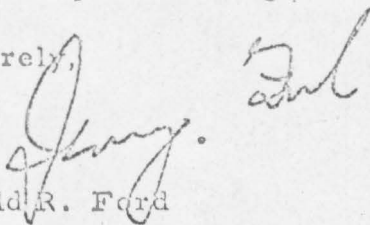
Dear Jim:

I thought you might be interested in a copy of my letter to the President on Employer Support for the Guard and Reserves.

The Department of Defense has been instrumental in the success of this effort and it is hoped that total employer support will be achieved with the program.

Warmest personal regards.

Sincerely,


Gerald R. Ford

GRF:reb

Encl.

WH 5097

THE VICE PRESIDENT
WASHINGTON

April 2, 1974

The President
The White House
Washington, D. C. 20500

Dear Mr. President:

On Wednesday I met with our mutual friend Jim Roche who undertook the chairmanship of the National Committee for Employer Support of the National Guard and Reserve Forces. He gave me a report on the work of the committee, and I was tremendously impressed by their accomplishments.

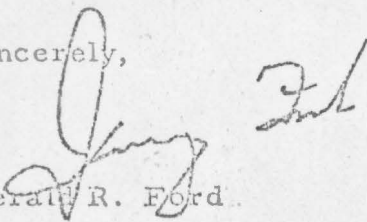
In just a relatively short time the committee was able to launch a nationwide program to gain both employer and employee support of our reserve program. They were so successful that over 206,000 employers agreed to participate in the plan. In terms of the work force, this represents fifty-four percent of that group and numbers approximately 45 million Americans.

In light of the vital role that the reserve program plays in the total force concept, as well as our reliance on the all-volunteer force, it is apparent that Jim and his committee are making a substantial contribution to the national defense.

In our conversation Jim indicated some question as to the future role of the committee, and I expressed the hope that it might

continue on in the Department of Defense. I believe that for it to disband now there would be lost some of the great gains it has made.

Sincerely,


Gerald R. Ford

GRF:reb

20 APR 1974

The Honorable Gerald R. Ford
Vice President of the United States
Washington, D. C. 20501

Dear Mr. Vice President:

Thank you for sending me a copy of the letter which you sent to the President concerning the National Committee for Employer Support of the Guard and Reserve.

We at the Department of Defense are in full agreement on the value of this Committee. The Committee, through the dedicated and voluntary actions of many, has done an outstanding job of securing the support of American employers, in both the private and public sectors, toward employee participation in the Guard and Reserve. The Total Force Policy as well as recruiting and retention have benefited greatly from the activities of these patriotic American citizens.

There is no question its continuation would be in the best interests of our Guard and Reserve Components and the Department of Defense.

Accordingly, in anticipation of what I am sure will be a favorable response to your letter by the President, we are proceeding in accordance with your suggestion. The Committee is being extended and will continue its useful service to the national security. We will be in touch with Mr. Roche on this action.

May I add my thanks to you for your personal interest in the work of this Committee and for your encouragement in keeping it functioning.

Respectfully yours,

Signed
W. P. CLEMENTS JR.
DEPUTY

GERALD R. FORD LIBRARY

ITEM TRANSFER FORM

The item described below has been transferred from this file to:

- Audiovisual Unit
 Oversized Container
 Book Collection
 Ford Museum in Grand Rapids

Item:

8x10 B/W photograph of James M. Roche, Chairman of the National Committee for Employer Support of the Guard and Reserve

The item was transferred from: Buchen Files, Box 63, Transition – Presidential Meetings (2)

ACCESSION NUMBER (A/V & Museum Transfers only): 77-5

Initials/Date JN/4-5-16





MR. JAMES M. ROCHE
CHAIRMAN

Mr. James M. Roche was appointed by the President to the chairmanship of the National Committee for Employer Support of the Guard and Reserve on June 22, 1972. He is the former chairman of the board and chief executive officer of General Motors, a position that he held until his retirement on December 31, 1971. He remains a member of the Board of Directors and the Finance Committee. At the time of his retirement he was also a member of the corporation's two other major policy-making bodies, the Executive and Administration committees, and served on six policy groups. Mr. Roche was elected a member of the Board of Directors on September 1, 1962, and was president of the corporation from June 1, 1965, until he was elected chairman.

Born in Elgin, Illinois, on December 16, 1906, he attended elementary school there and was graduated from Elgin High School in 1923. Due to the death of his father it was necessary for him to go to work to help support his family. Mr. Roche's first job was with a gas and electric utility in Aurora, Illinois, during which time he continued his education through various correspondence schools.

At the age of 21, he took a job as a statistician at GM's Cadillac Motor Car Division, Chicago sales and service branch, and within a year he was named assistant to the Chicago branch manager. His success in Chicago prompted his transfer in 1931 to New York as assistant regional business manager. In 1933 he was transferred to Detroit as assistant manager of the Cadillac Business Management Department. Two years later he was appointed national business management manager for Cadillac.

In 1943, Mr. Roche was appointed director of personnel for Cadillac, and in 1949 his area of responsibility was broadened to include public relations. The following year he returned to the sales area as Cadillac general sales manager. The division's sales that year topped 100,000 units for the first time. In 1955 he led the Cadillac sales team as the division sold 143,000 units, a divisional record which stood until 1960.

Mr. Roche achieved the top rung in the Cadillac organization on January 1, 1957, being named general manager and a vice president of General Motors. Under his direction, the division produced and sold over half a million vehicles in the three and one-half years he served as general manager.

He was assigned to the corporate staff on June 1, 1960, as vice president in charge of the distribution staff with overall responsibility for sales, marketing, merchandising and advertising, service, parts, dealer relations and the development of corporation distribution policies.

On September 1, 1962, he was elected an executive vice president and a member of the Board of Directors with jurisdiction over the then-named Allison Division, the Dayton Household Appliance and Engine Group and Overseas and Canadian Group. In that position he had responsibility for nearly all GM divisional operations other than the domestic car, truck and automotive component divisions. It was from this assignment that he was elected GM's thirteenth president.

His long-time community participation was recognized in December, 1966, when he received the Brotherhood Award presented by the Detroit Round Table, National Conference of Christians and Jews. Mr. Roche has served as a member of the Board of Catholic Social Services of Wayne County, a constituent of Catholic Charities, Inc., and was elected to the board of associate trustees of Holy Cross College, Worcester, Massachusetts in September 1966. In October 1971, he was elected to the board of trustees of Tuskegee Institute.

He is a member of the boards of directors of PEPSICO, Inc., the Chicago Board of Trade, and the New York Stock Exchange. He is also a member of the Economic Club of Detroit, the Society of Automotive Engineers, the Engineering Society of Detroit and the American Ordnance Association.

Among his civic responsibilities is membership in New Detroit, Inc., an organization formed to aid the city after the July 1967 civil disturbances. Mr. Roche also serves on the National Advisory Council on Minority Business Enterprise and as a vice chairman of the Urban Coalition. In 1968 and 1969, he was president of the Detroit Press Club Foundation, an organization dedicated to rewarding excellence in professional journalism.

Since December 1967, he has been a member of the Business Council. In July 1970, he was named a member of the National Commission on Productivity, and is presently serving as co-chairman of the President's Labor and Industry Advisory Committee for the Cost of Living Council.

Mr. Roche was chairman of the U. S. Industrial Payroll Savings Committee during 1969, after having served as chairman of the committee's campaign in the automotive industry in 1967 and 1968. In December 1968, he was elected chairman of the Radio Free Europe Fund and in December 1970, he was given the Advertising Council's highest award for public service achievement.

Mr. Roche holds six honorary degrees: doctor of laws from John Carroll University, Fordham University, Michigan State University, Eastern Michigan University; doctor of science from Judson College and doctor of commercial science from Niagara University.

Mr. Roche and his wife, the former Louise McMillan, of Elgin, reside in Bloomfield Hills, Michigan, and have three married children, a daughter and two sons.



EXECUTIVE COMMITTEE

APPOINTED BY THE SECRETARY OF DEFENSE WITH THE ADVICE OF THE NATIONAL
CHAIRMAN, J. M. ROCHE (Former Board Chairman, General Motors Corporation)

Robinson F. Barker
Chairman and Chief Executive Officer
PPG Industries, Inc.
1 Gateway Center
Pittsburgh, PA 15222

Werner P. Gullander
Consultant
Watergate South
Apt 621
700 New Hampshire Avenue NW
Washington, DC 20037

Richard C. Block
Senior Vice President
Kaiser Broadcasting
300 Lakeside Drive
Oakland, CA 94604

J. R. Johnstone
Vice Chairman
Union Carbide Corporation
270 Park Avenue
New York, NY 10017

John M. Campbell
President
Miller & Paine Department Store
13th & O Streets
Lincoln, NE 68502

Walter A. Kiefer
President
Kiefer Electrical Supply Company
316 SW Washington Street
Peoria, IL 61602

Richard G. Capen, Jr.
Vice President
Copley Newspapers
7776 Ivanhoe Avenue
LaJolla, CA 92037

Ernest S. Lee
Assistant Director
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Honorable Paul J. Fasser, Jr.
 Assistant Secretary of Labor for Labor-Management
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BRIEF BIOGRAPHIES
EXECUTIVE COMMITTEE MEMBERS

ROBINSON F. BARKER, Chairman and Chief Executive Officer, PPG Industries. He is Chairman of the Board of PPG Industries Foundation, and President of PPG Industries (Europe) S. A. He is a director of Mellon National Bank and Trust Company and Carrier Corporation. Mr. Barker is a member of the National Industrial Pollution Control Council, the National 4-H Foundation's Advisory Council, the Society of Automotive Engineers, vice president and a director of the United Funds of Allegheny County, director of Pittsburgh Allegheny County Chapter of the American Red Cross, and director of the Pennsylvania Economy League. He is a trustee of the National Safety Council, Automotive Safety Foundation, Health Research and Services Foundation, University of Pittsburgh, Sewickley Valley Hospital, and the Committee for Economic Development. Mr. Barker is a 1935 graduate of Harvard University, served four years in the Navy during World War II and resides with his wife, a son and daughter in Sewickley, a suburb of Pittsburgh, Pennsylvania.

RICHARD C. BLOCK, Senior Vice President, Kaiser Broadcasting Corporation. A native of San Francisco, Mr. Block began his broadcast career in 1950 upon graduation from Stanford University when he became program director of KDFC(FM), San Francisco. After service as an officer in the Coast Guard from 1951-1953, he worked at three San Joaquin Valley, California television stations helping put them on the air. In 1958, Mr. Block joined the Kaiser Broadcasting Company as manager of KHVH AM-TV, Honolulu, Hawaii. He was later transferred to Kaiser's home office in Oakland, California where he planned the expansion of the Kaiser Broadcasting Company. Mr. Block also served as vice-president-general manager of Kaiser Hawaii-Kai Development Company, a 6,000 acre new town near Honolulu. He has taught commercial broadcasting at the Stanford Broadcasting and Film Institute and has lectured at many universities. Mr. Block has served on the board of the National Association of Broadcasters and is presently on the board of the Television Bureau of Advertising and the board of the Association for Broadcasting Education. Mr. Block resides with his wife, Cecelia, and their two children in San Francisco, California.

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JOHN M. CAMPBELL, President, Miller and Paine Department Store, Lincoln, Nebraska, is also a brigadier general with the Nebraska Air National Guard and an active pilot. He is president of the Community Savings Stamp Company and is active in the Lincoln Chamber of Commerce. During the Second World War, he served with the Army Air Corps, receiving the Air Medal with three Oak Leaf Clusters. He was released from active service in February 1946 but returned to active duty during the Korean conflict. In 1953, General Campbell became Chief of Staff of the Nebraska Air National Guard. A 1937 graduate of the University of Nebraska, General Campbell completed aviation cadet training in 1942, and was assigned as an instructor pilot at Bergstrom Field, Texas, in that same year. He was rated a command pilot in 1958. General Campbell is a resident of Lincoln, Nebraska.

RICHARD G. CAPEN, JR., Vice President, Copley Newspapers, publishers of 15 daily and 32 weekly newspapers in California and Illinois. He also has served as Deputy Assistant Secretary of Defense for Public Affairs and Assistant to the Secretary of Defense for Legislative Affairs. Holder of the Distinguished Service Medal of the Department of Defense, Mr. Capen also is a six-time holder of the Freedoms Foundation Award, the George Washington Honor Medal and was selected as one of California's "Five Outstanding Young Men" by the Junior Chamber of Commerce in 1969. Born in Hartford, Connecticut, Mr. Capen received a B.A. degree from New York's Columbia University in 1956. Following his graduation, he served as an officer in the United States Navy. Mr. Capen resides with his wife, Joan, and their two children in LaJolla, California.

PAUL J. FASSER, JR., Assistant Secretary of Labor for Labor-Management Relations, U.S. Department of Labor. Mr. Fasser also serves as Administrator, Labor Management Services Administration, having overall responsibility for the Department of Labor labor-management relations activities. From 1970 to 1973, Mr. Fasser served as Deputy Assistant Secretary of Labor for Manpower. Prior to his entrance into federal service, he spent nineteen years with the United Steelworkers of America where he served as administrator of major programs related to collective bargaining agreements in the basic steel, can, and aluminum industry segments of the union's jurisdiction. Mr. Fasser received his B.S. degree in Industrial and Labor Relations in 1951 from Cornell University. He is a World War II veteran, having served in Europe with the 45th Division. Mr. Fasser resides with his wife, Mae, and their three children in Reston, Virginia.

KIMBALL CURTIS FIRESTONE, Vice President, Government Relations, Washington, DC, and Member of the Board of Directors of the Firestone Tire and Rubber Company. He is a Washington trustee of the Federal City Council, a member of the board of trustees for the Children's Hearing and Speech Center, and a member of the Executive Board National Capital Area Council, Boy Scouts of America. Mr. Firestone's former affiliations have included Junior Achievement, the Y.M.C.A., the Summit County Republican Finance Committee, St. Thomas Hospital's Advisory Board, Old Trail School, and the Akron Child Guidance Center, where he served as president of the board. He is married to the former Lauri Ann Green of Los Angeles, California, and resides with his wife, two daughters, and three sons in Potomac, Maryland. Mr. Firestone is the grandson of the late Harvey S. Firestone, founder of the Firestone Tire and Rubber Company.

RONALD J. GIDWITZ, Vice President, Corporate Planning, for Helene Curtis Industries, Incorporated. He was general manager of Economy Beauty Supply, a subsidiary of Helene Curtis Industries, before assuming his present duties. Previously, he was Assistant to the Vice President, Manufacturing, for the parent company. Over the past several years, Mr. Gidwitz has been active in numerous gubernatorial and congressional political campaigns including those of Brian B. Duff, John Chafee and Paul H. Douglas. Mr. Gidwitz is a 1967 graduate of Brown University where he majored in economics. He resides in Chicago, Illinois.

WERNER P. GULLANDER, Honorary Vice President and former President of the National Association of Manufacturers; presently, he is Director and Consultant to Zurn Industries, Incorporated, Washington, DC. He was Executive Vice President and Director of General Dynamics Corporation, served with the General Electric Company in various financial, marketing and manufacturing functions, and as Vice President of the Weyerhaeuser Company. Mr. Gullander is a member of the National Industrial Pollution Control Council, National Export Expansion Council, Advisory Council for Minority Business Enterprise, National Advisory Committee - Jobs for Veterans, President's Committee on Employment of the Handicapped, President's Commission on Personnel Interchange, National Reading Council and membership-at-large of the National Council, Boy Scouts of America. Born in Big Rapids, Minnesota, Mr. Gullander Received a B.S. degree from the University of Minnesota and also holds an honorary degree from the University of Puget Sound. Mr. Gullander resides with his wife, Dorothy, in Washington, DC.

JAMES R. JOHNSTONE, former Vice Chairman of the Board, Union Carbide Corporation, was associated with this corporation from 1937 until his retirement in May 1974. Mr. Johnstone served in the United States Army Corps of Engineers from 1942 to 1946, attaining the rank of lieutenant colonel. He was awarded the Legion of Merit by the United States Army and the Croix de Guerre by the French Army. Except for his period of military service, Mr. Johnstone has been with the Carbon Products Division of the corporation in various capacities, including Manager of Carbon Products Sales, President of the Carbon Products Division, and Vice President of the Union Carbide Corporation. A graduate of the University of Illinois, where he received a B.S. in Electrical Engineering in 1933, Mr. Johnstone is also a registered professional engineer in the State of California. He resides with his wife, Virginia, and their two children in Riverside, Connecticut.

WALTER A. KIEFER, President, Kiefer Electrical Supply Company. He is a past member of the Illinois Air National Guard and also served on active duty with the 182d Tactical Fighter Group, ILANG, during the Berlin crisis. Mr. Kiefer is also President of the Electrical Specialties Company, Director of the Peoria Association of Commerce, advisor to the Human Resources Committee, advisor to the Minority Business Enterprises Committee, a member of "Electrical Wholesaling" magazine's Industrial Forum, and serves in an advisory capacity to other activities associated with the electrical distribution industry. Mr. Kiefer holds a B.S. degree in Industrial Management from Bradley University. He is a native of Peoria where he resides with his family.

ERNEST S. LEE, Assistant Director, AFL-CIO Department of International Affairs. He previously served as the executive assistant to the director. Formerly he was Inter-American Representative of the International Federation of Commercial, Clerical and Technical Employees' International Trade Secretariat. After graduating from Georgetown University's School of Foreign Service, he served as a major in the U.S. Marine Corps. During the Korean conflict, Mr. Lee won the Silver Star for gallantry in action against the North Korean and Chinese Communist forces. Born in the Dominican Republic of American parents, Mr. Lee resides with his wife and four children in Bethesda, Maryland.

JOHN E. LEWIS, Executive Vice President, National Small Business Association. He is also Secretary and a Member of the Board of Trustees of National Patent Council, as well as a Member of the Board of Directors of the Marketing Policy Institute. Prior to his present assignment with the Small Business Association, Mr. Lewis served as an Assistant to the President of the Anderson Company, Gary, Indiana. Mr. Lewis, a graduate of the Vanderbilt University School of Law, also holds a PhD degree from the University of Notre Dame. During World War II, Mr. Lewis saw service with the United States Navy. He resides in Annandale, Virginia.

MARILYN C. LINK, Special Assistant for Sales Development, Hughes Airwest. A member of the family that produced the Link trainer and simulator, Miss Link is also the Executive Secretary for the Link Foundation. Miss Link's experience includes teaching at the University of Nebraska and in the New Jersey public school system. She has also served as Administrative Assistant for the General Precision Equipment Corporation. Miss Link is associated with the University Aviation Association, the National Aerospace Education Council, the National Pilots Association, and the Aviation Space Writers Association. She has received the University Aviation Association Award, the Lady Hay-Drummond-Hay Trophy, the Frank G. Brewer Trophy, and is one of the "Distinguished American Women in the World of Work." Miss Link received her baccalaureate from New York University and her master's from the University of Illinois College of Education. She resides in New York, New York.

HAROLD R. SIMS, Director of Corporate Affairs, Johnson and Johnson, was previously Acting Director of the National Urban League following the death of Whitney E. Young. Before joining the League, Mr. Sims was Executive Secretary to the Director of the Office of Economic Opportunity. Mr. Sims was graduated "cum laude" from Southern University (Baton Rouge) in political science. He holds a master's degree in government administration from George Washington University; a Certificate of International Relations from the University of Poona (India); and a Certificate as an Urban Fellow from Yale. Mr. Sims served ten years in the U.S. Army, where he attained the rank of major. Born in Memphis, Tennessee, Mr. Sims resides with his wife, Lana, and son in North Brunswick, New Jersey.

REUBEN D. SIVERSON, an Executive of the National Economic Development Group, Chamber of Commerce of the United States, was previously Group Manager of the Chamber's Human Resources Development Group. Prior to that, he served as manager of various Chamber departments in the fields of defense technology, manufacture and industrial development. Mr. Siverson is a member of the Executive Committee of President Nixon's Committee on Employment of the Handicapped, a member of the Washington Trade Association Executives, a member of the Defense Orientation Conference Association, a member of the National Association Executives Club, and a former director of the National Safety Council. A graduate of the University of Minnesota, Mr. Siverson holds both a B.S. in Business Administration and an M.S. in Economics from the same university. A native of Minnesota, Mr. Siverson resides in Bethesda, Maryland, with his wife, two sons and a daughter.

W. STANFORD SMITH, President and General Manager, American Newspaper Publishers Association. Prior to his service with the Publishers Association, Mr. Smith was Manager of the Georgia Press Association and before that he was a reporter and telegraph editor of the Augusta Chronicle and associate editor of the Cairo Messenger. Mr. Smith is a brigadier general in the Army Reserve and holds a mobilization assignment as a special assistant to the Chief of Information, Department of the Army. During World War II, he saw action in the Pacific area as a company commander and battalion staff officer. Mr. Smith was President of the Newspaper Association Managers, Incorporated, and is a member of the Sigma Delta Chi professional journalism society, the Overseas Press Club in New York, and the National Press Club in Washington. A graduate of the Henry W. Grady School of Journalism at the University of Georgia, Mr. Smith served as Acting Director of the News Bureau of the Department of Public Relations in his senior year. Mr. Smith resides with his wife in Reston, Virginia.

M. WAYNE STOFFLE, Senior Partner in the architectural firm of Stoffle and Associates, has had previous associations with James Hunter, Architect, Boulder, Colorado, and was a partner in Green and Stoffle, Kingsport, Tennessee; Ricciuti, Stoffle and Associates, Architects, New Orleans, Louisiana; and later, Stoffle and Finger, Architects. Mr. Stoffle is Chairman of the Citizens Planning Committee, a member of the Chamber of Commerce, Internation House and Kiwanis Club, all in New Orleans. He is a visiting lecturer at Tulane University and the University of Southwestern Louisiana. He is also included in Who's Who in the South and Southwest. During World War II, Mr. Stoffle saw action in the Pacific Theater as an officer in the U.S. Coast Guard. He is now a retired rear admiral in the Coast Guard Reserve. A native of Kansas, Mr. Stoffle earned a Bachelor of Architecture degree from Cornell University and later a degree as Master of Architecture from the Massachusetts Institute of Technology. An ardent sportsman, Mr. Stoffle belongs to the Suburban Gun and Rod Club, the Little Lake Club and Metairie Country Club. He resides in Metairie, Louisiana with his wife, son and daughter.

VINCENT T. WASILEWSKI, President, National Association of Broadcasters. Mr. Wasilewski joined the Association's legal staff immediately upon his graduation from college in 1949. In succession, he has served as Chief Counsel of the Association, Manager of Government Relations, Vice President of Government Affairs and Executive Vice President of the Association. Mr. Wasilewski is a member of the American Bar Association and the Federal Communications Bar Association. He also holds memberships on the Boards of Directors of the Advertising Council and the Advisory Council on Federal Reports. Born in Illinois, Mr. Wasilewski earned a bachelor degree in political science and later a law degree from the University of Illinois. He also holds an honorary Doctor of Humane Letters from the Detroit College of Law. Mr. Wasilewski saw service with the Army Air Corps during World War II. Mr. Wasilewski lives with his wife, Patricia, and their six children in Falls Church, Virginia.

CLYDE M. WEBBER, National President, American Federation of Government Employees. Mr. Webber represents the union on several committees of importance including the Federal Employees Pay Council, Advisory Committee to the Civil Service Commission on the Federal Employees Health Benefits Program, and on the Federal Prevailing Rate Advisory Committee. Mr. Webber is an AFGE Delegate to the Government Employees Council, an organization of 31 AFL-CIO unions which include Federal employees. Prior to his election as Executive Vice President in 1966, he served as National Vice President for AFGE's District 13 (Wyoming, Utah, Colorado, Arizona and New Mexico). His federal government service was with the Bureau of Apprenticeship and Training of the Department of Labor in Denver and Salt Lake City, Utah. A native of Siloam Spring, Arkansas, he attended schools in Green River, Wyoming and Ogden, Utah. He resides with his wife, Marie, in Silver Spring, Maryland.

HARRY J. ZINK, Managing Director, Civil Aeronautics Board. Mr. Zink served in the U.S. Air Force for 27 years, retiring as a colonel. His long and distinguished career was highlighted in 1958 by being selected to command the first Thor Missile Squadron and to deploy with it to England. Later, he was assigned to maintain and improve the training program for 285,000 members of the Strategic Air Command. Other assignments included Executive Officer to Air Force Chief of Staff, General John D. Ryan, and Chief, Strategic Division of the Office of the Deputy Chief of Staff for Research and Development, Department of the Air Force. His last Air Force assignment was in a detached status at the Department of Transportation at the request of Secretary Alan S. Boyd as Executive Officer and Supervisor of Administration in the Office of the Assistant Secretary of Transportation for Research and Technology. Born in Monticello, Indiana, he received a Bachelor of Science degree from Purdue University. Mr. Zink resides with his wife, Frances, in Arlington, Virginia.

HONORARY MEMBER:

JOHN O. MARSH, JR., Assistant to the Vice President of the United States for Defense and International Affairs. He is a lawyer and former Congressman from the Seventh District of Virginia during the 88th to 91st Congress. Mr. Marsh was named "Outstanding Young Man of the Year" by the Virginia Junior Chamber of Commerce in 1959. He is a member of the American Bar Association, the Virginia State Bar, the Virginia Junior Chamber of Commerce (life member), the American Legion, the Veterans of Foreign Wars, the Association of the United States Army, the National Guard Association of the United States and the Virginia National Guard Association. He holds the rank of lieutenant colonel in the Virginia National Guard. Born in Winchester, Virginia, Mr. Marsh received his law degree from Washington and Lee University. He resides with his wife, Glenn Ann, in Strasburg, Virginia.