

The original documents are located in Box 46, folder “President - Medals Medal of Freedom (4)” of the Philip Buchen Files at the Gerald R. Ford Presidential Library.

Copyright Notice

The copyright law of the United States (Title 17, United States Code) governs the making of photocopies or other reproductions of copyrighted material. Gerald R. Ford donated to the United States of America his copyrights in all of his unpublished writings in National Archives collections. Works prepared by U.S. Government employees as part of their official duties are in the public domain. The copyrights to materials written by other individuals or organizations are presumed to remain with them. If you think any of the information displayed in the PDF is subject to a valid copyright claim, please contact the Gerald R. Ford Presidential Library.

For Palmer

August 2, 1976

Dear John:

Thank you for your courtesy in forwarding to the President, under date of July 28, the text of the message from Oscar Palmer, Jr., recommending the school bus driver of Chowchilla, Mr. Earl Ray, for the Medal of Freedom.

Please assure Mr. Palmer that his suggestion is appreciated.

With kindest regards,

Sincerely,

Max L. Friedersdorf
Assistant to the President

The Honorable John J. Rhodes
Minority Leader
House of Representatives
Washington, D.C. 20515

cc: w/incoming to Philip Buchen - FYI

CL:JEB:VO:ckb



JOHN J. RHODES
1st DISTRICT, ARIZONA

7-30

Office of the Minority Leader
United States House of Representatives
Washington, D.C. 20515

July 28, 1976

President Gerald R. Ford
The White House
Washington, D.C.

Dear Mr. President:

I have received a telegram from Oscar Palmer, Jr.
of Phoenix, Arizona, which reads as follows:

"Would like to suggest through you to
President Ford you nominate bus driver
Earl Ray of Chowchilla, California for
the medal of freedom due to his heroic
and exemplary conduct during the recent
kidnapping in that city."

I know that this suggestion will be given
appropriate consideration.

Yours sincerely,

John J. Rhodes

John J. Rhodes, M.C.
Minority Leader

JJR/vg



AUGUST 5, 1976

Office of the White House Press Secretary

THE WHITE HOUSE

FACT SHEET

PRESIDENTIAL MEDAL OF FREEDOM

The Medal of Freedom as it now exists was established by President Kennedy in an Executive Order (11085) of February 22, 1963. The award was first set up under President Truman in 1945 to reward meritorious, war-connected acts or services. The Kennedy Executive Order expanded the award to include those that should be honored for meritorious contribution to (a) security or national interest of the United States; (b) world peace or (c) cultural or other significant public or private endeavors.

Persons are selected for receipt of this medal by the President.

President Ford is making his third Medal of Freedom presentation today. The previous two were issued on February 10, 1976 to David K. E. Bruce and on April 1, 1976 to Artur Rubinstein, joining the list today is Jesse Owens.

#



Office of the White House Press Secretary

THE WHITE HOUSE

The President will present the Medal of Freedom on January tenth at noon to twenty-one distinguished Americans, including one to be honored posthumously. The recipients selected by the President are:

I. W. Abel, of Pittsburgh, Pennsylvania, President, United Steelworkers of America, for his achievements in the field of labor-management relations.

John Bardeen, of Champaign, Illinois, physicist, co-recipient of the Nobel Prize in Physics in 1956 and 1972, for his achievements in the field of physics.

Irving Berlin, of New York, New York, composer, for his contributions to American music.

Norman Ernest Borlaug, of Mexico City, Mexico, agricultural scientist and Nobel Prize winner in 1970, for his achievements in the field of agricultural science.

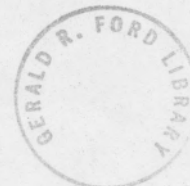
General of the Army Omar Nelson Bradley, USA (Ret.), of New York, New York, former Chairman of the Joint Chiefs of Staff, for his contributions to national security.

Admiral Arleigh Albert Burke, USN (Ret.), of Bethesda, Maryland, former Chief of Naval Operations, for his contributions to national security.

Alexander Calder, posthumously, sculptor, for his achievements in art.

Bruce Catton, of New York, New York, writer and editor, in recognition of his achievements as a writer and editor of American history.

Joseph Paul Dimaggio, of Atlanta, Georgia, retired baseball player for the New York Yankees, for his contributions to American sports.



Ariel Durant, of Los Angeles, California, writer and Pulitzer Prize winner, 1968, for her contributions to American literature.

William James Durant, of Los Angeles, California, writer and Pulitzer Prize winner, 1968, for his contributions to American literature.

Arthur Fiedler, of Boston, Massachusetts, conductor, for his achievements in the field of American music.

Henry Jacob Friendly, of New York, New York, judge, U. S. Circuit Court of Appeals, for his achievements in the field of jurisprudence.

Lady Bird Johnson, of Stonewall, Texas, former First Lady, for her contributions to American beautification.

Archibald MacLeish, of Conway, Massachusetts, poet and Pulitzer Prize winner in 1932 and 1959, for his contributions to American literature.

James Albert Michener, of Pipersville, Pennsylvania, author, Pulitzer Prize winner, 1947, for his contributions to American literature.

Georgia O'Keefe, of Abiquiu, New Mexico, artist, for her contributions to American art.

Nelson Aldrich Rockefeller, of Tarrytown, New York, Vice President of the United States, for his contributions to American Government.

Norman Rockwell, of Stockbridge, Massachusetts, illustrator, for his contributions to American art.

Lowell Thomas, of Pawling, New York, author, radio and television commentator, for his contributions in the field of communications.

James Dewey Watson, of Cold Spring Harbor, New York, educator and biochemist, recipient of the Nobel Prize in medicine and physiology, 1962, for his contributions in the fields of medicine and physiology.



The award was originally designated in 1945 to honor meritorious and war-connected acts of service by civilians. Then in 1963 the award was expanded to honor persons for meritorious contributions to the security or national interest of the United States, to world peace or to cultural or other significant public or private endeavors.

The persons currently being honored who are unable to receive the award on January tenth will be represented at the ceremony either by a family member on that date, or by a special presentation through a representative of the President at a later time.

Previous recipients of the Nation's highest civilian award from President Ford are Ambassador David K.E. Bruce, pianist Artur Rubinstein, athlete Jesse Owens, and dancer Martha Graham.

#



*Medal of
Freedom*

Monday 11/29/76

Meeting
11/29/76
3 p.m.

10:10 Marsh's office called to say there will be a Medal of Freedom meeting at ~~4~~ o'clock this afternoon (Monday 11/29) in the Roosevelt Room.

Marsh, Gergen, Hartmann, Goldwin, Connor, and Seidman.

changed to

3 pm

Schmitts to go



THE WHITE HOUSE

WASHINGTON

December 1, 1976

MEMORANDUM FOR: PHIL BUCHEN
FROM: DAVE GERGEN
SUBJECT: Medal of Freedom

As you know, the President has indicated a serious interest in presenting Medals of Freedom to a group of individuals before January 20th. Jack Marsh chaired an informal meeting on the subject earlier this week where it was decided that we should solicit the views of the staff before presenting the President with a series of options. Here are the items we need you to review:

TAB A -- Individuals whose names were submitted to the President by the staff earlier this year. He has already suggested some preferences within this group, but nothing definite has been decided. If you have strong feelings -- pro or con -- about any one of these individuals, please indicate.

TAB B -- Names of individuals who have been recommended within the last 6 months, either by private citizens or by staff members. None of these names has yet been submitted to the President. Would you please check those whom you believe ought to be submitted to the President for his final consideration and "Xs" by those you think ought to be dropped?

Finally -- We would appreciate any additional names from you that are not included in either of these lists and whom you strongly feel deserve consideration. In particular, it is suggested that there may be people within the current Administration (Cabinet, etc.) or close friends whom it would be appropriate for the President to honor.

Please return your suggestions to Judy Muhlberg, Room 198, EOB, by COB on Thursday.

Many thanks.





TAB A

On June 24, the President was sent the following list of suggested candidates for the Medal of Freedom. The individuals from the list that he approved are indicated below with an asterisk (*). Tab C provides brief informational background on each of these candidates.

Art and Architecture

*Alexander Calder
*Georgia O'Keefe
Norman Rockwell

Athletics

+*Jesse Owens
Joe Dimaggio

Business

Simon Ramo
Jules Stein

Communications

*Lowell Thomas
Vermont C. Royster

Law

Judge Henry Friendly
Erwin N. Griswold

Literature

Archibald MacLeish
James A. Michener
Saul Bellow

Medicine

Rene Dubos
Jonas Salk
Albert E. Sabin

National Security

Arleigh A. Burke
Hyman George Rickover
*Omar Nelson Bradley

Performing Arts

*Irving Berlin
+*Martha Graham
Bing Crosby (Harry Lillis)

Public Service

George S. Aiken
Mike Mansfield
John McCormack

Scholarship and Education

Norman E. Borlaug
*Will and Ariel Durant
Bruce Catton

Science and Engineering

George Wald
John Bardeen
James D. Watson

Theology and Religion

Spencer W. Kimball
Dr. Kenneth Taylor

Labor

I.W. Able

+ Individuals presented the Medal of Freedom by President Ford.

TAB B



TAB B

Listed below are suggested candidates which have not been considered by either this committee or by the President.

Dr. Samuel Phillips Asper

Dean of the Medical Faculty, American University
Hospital, Beirut, Lebanon

General Wilber M. Brucker

Former Secretary of the Army (1955-61);
Former Governor of Michigan
Posthumous (Note: When President Eisenhower left
office, he apparently intended to award Brucker the
Medal of Freedom; however, Brucker's medal was never
properly awarded. There is a very strong campaign
to make the award posthumously.)

John Sherman Cooper

Ambassador to the German Democratic Republic, India;
Former US Senator

Colgate Whitehead Darden

Former Governor of Virginia; Former Member of Congress;
Past president of the University of Virginia

Arthur Fiedler

Conductor, Boston Pops

George Joseph Hecht

Founder, Publisher -- Parent's Magazine

Danny Kaye

Actor, Comedian

Joseph D. Kennan

Secretary, International Brotherhood of Electrical
Workers, AFL-CIO

William Laird Levitt

Builder, Levittown; Founder, Levitt and Sons

Henry Cabot Lodge

Former US Senator, Cabinet Member, US Representative
to the United Nations; Ambassador to Vietnam, Federal
Republic of Germany

Dr. Harry Willis Miller

Doctor, missionary -- known as the "China Doctor";
Worked to fight malnutrition in the Far East; Invented
soybean milk; consulting physician to Presidents Wilson
and Taft

William S. Paley
Chairman of the Board, CBS

George Pratt Shultz
Former Secretary of Labor; Former Secretary of the
Treasury; Former Director of OMB

Major General Leif J. Sverdrup
Major General, US Army Reserve; military construction
engineer
Posthumous

John W. Warner
Administrator, American Revolution Bicentennial
Administration

Edward F. Hebert
Congressional leader who has just retired; strong
supporter of US defense forces; former editor, New
Orleans Times-Picayune

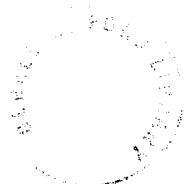
Mrs. Jouett Shouse
Donor of Wolf Trap Farm Park; Trustee of the Kennedy
Center; Civic leader
Mrs. Ford has indicated an interest in this candidate.

J. Willard Marriott, Sr.
Restaurant and motel executive
Mrs. Ford has indicated an interest in this candidate.

Andrew Wyeth
Artist; has won numerous awards; member, National
Institute of Arts and Letters

Robert Rauschenberg
Artist; works in oil, silk screen; sculptor

Jasper Johns
Artist; international reputation -- represented in
permanent collections of galleries in the US, England,
Holland and Sweden



TAB C

ART AND ARCHITECTURE

ALEXANDER CALDER Sculptor. A creator of mobiles and stabiles, he has married form and space with movement and time. He is perhaps the greatest living American sculptor of the non-realist school. (Posthumous award)

GEORGIA O'KEEFE One of the biggest female names in the world of American painting. Represented in the major museums throughout the United States. She received the Gold Medal for Paintings, National Institute of Arts and Letters in 1970 and numerous other awards. (She is now 90 years old.)

NORMAN ROCKWELL Artist. In 1969 he was named "Artist of the Year" by the New York Artist Guild. World-known for his covers of the Saturday Evening Post, he is now 82 years of age.

ATHLETICS

JESSE OWENS Track and field star. He was the winner of four gold medals in the 1936 Berlin Olympics, at that time the most outstanding feat in the history of the Games. Hitler's refusal to present his medals because he was a Negro made him an international hero.

JOE DIMAGGIO All-time great of baseball. He is listed in the Baseball Hall of Fame. During his career, he held numerous baseball records and was voted Most Valuable Player in 1947.

BUSINESS

SIMON RAMO Engineering executive and industrialist. Leader in electronics and missile research, editor and author, he is a member of dozens of boards of educational and charitable organizations, as well as several corporations. He discovered and holds the patent for the microwave, electron optics, guided missiles and automatic controls.



COMMUNICATIONS

LOWELL THOMAS Author, cinerama and TV producer, radio and TV commentator. He brought "adventure and armchair travel" to generations of Americans. He is now 84.

VERMONT C. ROYSTER Journalist, author and editorial writer with the Wall Street Journal. He received the Pulitzer Prize for his editorial writing in 1953.

LAW

JUDGE HENRY FRIENDLY Judge; U.S. Circuit Court of Appeals (2d) 1959 to present; Chief Justice 1971-73. He has a well-known and respected reputation in legal circles in the U.S.

ERWIN N. GRISWOLD Dean of Harvard Law School and Solicitor General of the United States.

LITERATURE

ARCHIBALD MACLEISH Poet, professor at Harvard (1949-62); Librarian of Congress (1939-44); Chairman of several American delegations to UNESCO conferences; recipient of virtually every literary honor in the U.S., including two Pulitzer Prizes for poetry (1932 and 1953) and a Pulitzer in drama in 1959.

JAMES A. MICHENER Author. He has written numerous works and won the Pulitzer Prize in 1947 for Tales of the South Pacific. His popular works include: The Bridge at Andau, Hawaii, and Centennial.

SAUL BELLOW Author. He has been the recipient of numerous awards including the International Literary Prize in 1965 for Herzog, and the Nobel Prize in 1976.



MEDICINE

RENE DUBOS Physician, scientist, and bacteriologist. He is presently Professor Emeritus at Rockefeller University. He is recognized as one of the pioneer medical scientists in the United States.

JONAS E. SALK Physician, scientist. Discovered the "Salk vaccine" to prevent polio and has continued biological and biochemical research at the Salk Institute for Biological Studies, which he founded.

ALBERT E. SABIN Virologist. In 1955 he developed an oral polio vaccine. Distinguished Service Professor, University of Cincinnati, College of Medicine; Fellow, Children's Hospital Research Foundation (since 1939).

NATIONAL SECURITY

OMAR BRADLEY General of the Army; Administrator of Veterans Affairs; Chairman of the Joint Chiefs of Staff; presently Chairman of the Board of Bulova Watch Company.

ARLEIGH A. BURKE Admiral; Chief of the U.S. Naval Operations (1955-61); now Corporate Director of Texaco, Inc.

HYMAN GEORGE RICKOVER Vice Admiral; Deputy Commander for Nuclear Propulsion, Atomic Energy Administration. He has won numerous awards for his contributions to atomic science.

PERFORMING ARTS

IRVING BERLIN Composer/writer of popular songs. Received the Army Medal of Merit for "This is the Army" and the Congressional Gold Medal for "God Bless America."

MARTHA GRAHAM American dancer who has contributed enormously to her profession, as both teacher (Julliard School) and as a performer, for over 40 years. She has appeared as the guest of leading orchestras throughout the United States.

PERFORMING ARTS (continued)

BING CROSBY (HARRY LILLIS) Actor, entertainer. He has endured popularity as an entertainer in the United States. He first became popular when he entertained the American troops during World War II.

PUBLIC SERVICE

GEORGE S. AIKEN U. S. Senator from 1940-1974 (34 years) from Vermont. Before coming to the Congress, he was Lieutenant Governor and Governor of Vermont. Until his retirement, he was a ranking member of the Senate Foreign Relations Committee and was a respected, esteemed elder statesman of the Senate.

MIKE MANSFIELD He was elected to the U. S. House of Representatives from Montana in 1943. He served in the House until his election to the U. S. Senate in 1952. Majority Whip 1957-61; Senate Majority Leader 1961 to the present.

JOHN MCCORMACK Former Speaker of the House. First elected to Congress in 1925, he served in the Congress for 45 years. (He retired in 1970).

SCHOLARSHIP AND EDUCATION

NORMAN E. BORLAUG Agricultural economist. He founded the "green revolution" theory for developing countries and won the Nobel Prize for Peace for his work in developing high-yield wheat.

WILL AND ARIEL DURANT Historians, Authors. The Durants have co-authored numerous works on the story of civilization and the history of the world. In 1968, they won the Pulitzer Prize for Rosseau and Revolution. They are both in their nineties.

BRUCE CATTON Author, historian, editor. He has written numerous works on American history; Senior Editor of American Heritage Magazine (1959 to the present.)

SCIENCE AND ENGINEERING

GEORGE WALD Physiologist, educator. Co-recipient of the Nobel Prize in 1967 for discoveries concerning the chemical and physiological processes of the eye.

JOHN BARDEEN Physicist. Twice a co-recipient of the Nobel Prize for (a) developing the transistor; and (b) discovery of a theory explaining superconductivity. He served as a member of the President's Science Advisory Committee (1959-62); and was the National Medal of Science recipient in 1966.

JAMES D. WATSON Educator, Biochemist. Co-recipient of the Nobel Prize in 1962 (with F. H. C. Crick) for studies of the molecular structure of deoxyribonucleic acid (DNA) and its ability to transfer information. Now a professor of biology at Harvard.



THE WHITE HOUSE

WASHINGTON

October 5, 1976

MEMORANDUM FOR:

~~BOB HARTMANN~~
~~PHIL BUCHEN~~
JIM CANNON
RUSS ROURKE
JIM REICHLEY
MIKE DUVAL
JERRY JONES
FOSTER CHANOCK

FROM:

DAVE GERGEN *DG*

SUBJECT:

Medal of Freedom for
Arthur Fiedler

I recently received the attached suggestion that a Medal of Freedom be presented to Arthur Fiedler. He is an interesting candidate; while we have generally agreed that the President should not overdo the medals prior to the election, this one is special. They would like a presentation before the election to be shown on national television after the election in a show already scheduled.

Jack Marsh recommends that we go with the idea. I would like to take a quick survey of your reaction and would appreciate your comments returned to Judy Muhlberg (2312) as soon as possible.

Approve

P.W.B.

Disapprove _____

Many thanks.

YORK ENTERPRISES, Inc.

JACK SOBEL
PRESIDENT

September 21, 1976

President Gerald R. Ford
c/o Mr. David R. Gergen
Special Assistant to The President
White House
Washington, D.C. 20500

Mr. President:

The purpose of this letter is to request and to recommend that our Nation's most-treasured, highest civilian commendation, THE PRESIDENTIAL MEDAL OF FREEDOM, be awarded to a Bostonian-born American, Dr. Arthur Fiedler, on the evening of October 24, 1976, in New York City. On that date, which is United Nations Day, octogenarian Arthur Fiedler, a much-heralded international legend in the World of Music, will be conducting 'In Concert' The Boston Pops Orchestra with Lena Horne appearing as principal Guest Soloist at the famed Carnegie Hall. This Performance before a specially invited audience will be videotaped by our Company and edited into a one-hour Television Special for broadcast in primetime throughout the United States during the week of Dr. Fiedler's 82nd Birthday which occurs on December 17.

In my humble opinion the lives of multi-millions of Americans and many more millions in foreign lands have been enriched in their enjoyment of 'good popular music performed by symphonic and philharmonic orchestras' all because Dr. Arthur Fiedler had the vision and the perseverance to expand the classic symphonic sound to the appreciation level of the common man. Today thousands of symphony orchestras throughout the world include Pops Concerts in their regular season performances as a result of Arthur Fiedler achieving his goal.

On July 4, 1929, Arthur Fiedler made music history when he created the first Boston "Pops" Esplanade Concert on the banks of the Charles



River. Appropriately, the first musical selection performed that evening was our National Anthem, "The Star Spangled Banner".

Throughout the forty-seven years since that historic occasion, Arthur Fiedler has conducted Pops Concerts with hundreds of symphony and philharmonic orchestra throughout the world. Single-handedly, the genius of this American Citizen's contribution to music appreciation by young and old alike, has earned him an altogether fitting and permanent place in the annals of music history.

As an eminent American ambassador of music, Arthur Fiedler has created a unique marriage of classical-popular sounds resulting in musical pleasures to more than two generations of people regardless of their language or cultural differences. For almost half a century, this brilliant Maestro has personified the most exemplary qualities in his chosen profession of which we, as Americans, can be justly proud. What better occasion than United Nations Day on Sunday, October 24, for us to pause and to honor this distinguished fellow Citizen in the twilight of his years by bestowing the highest civilian Award our Country has to give.

Miss Judy Muhlberg, Assistant to Mr. David Gergen at the White House, indicated to my associate, Mrs. Jolyn Rudelson, during a telephone conversation on Friday, September 10, that you desire a brief biographical sketch of Dr. Arthur Fiedler as well as an outline of the Television Special Tribute we plan to tape on October 24. The biography and related pertinent material as well as the Outline are enclosed with this letter.

I apologize for the fact that this request is being made on very short notice but only now have we been able to resolve the logistical problems to put together the booking schedules of Dr. Fiedler, The Boston Pops, Lena Horne and several other celebrities to be available for this event on the precise date we needed at the very busy Carnegie Hall. With all due respect, it just seems most appropriate that this Tribute be given to 81 years old Arthur Fiedler while he is doing the one thing he loves best: Conducting the Boston Pops on the stage of the (also 81 years old) world-renowned Carnegie Hall in front of 2800 specially invited appreciative and enthusiastic admirers. How fortunate we are that all of these elements could be put together on United Nations Day when America's thoughts stop to remember our melting pot heritage which ties us to the Peoples of the World.

If after appropriate consideration you choose to bestow this Award upon Arthur Fiedler at Carnegie Hall, York Enterprises stands ready to extend complete cooperation to your Staff in all efforts to maximize total media coverage of this momentous occasion on an immediate-release basis.

The Monsanto Textiles Company will be the majority Sponsor of the Special when it is telecast in mid-December.



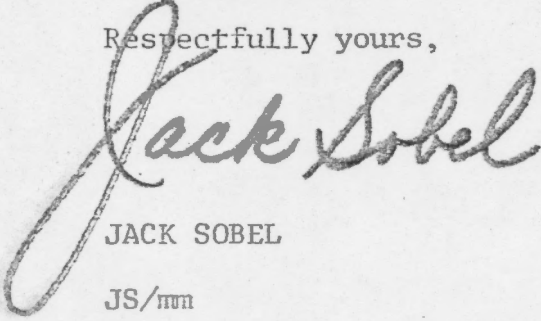
September 21, 1976

With all due respect of your busy schedule and the time required for you to seriously consider this request, we shall not presume that our own feelings towards Dr. Fiedler will necessarily prevail. Therefore, we will proceed with our alternate production plans pending your decision.

Should you desire additional information, Members of your Staff may contact either Mrs. Rudelson (10960 Wilshire Boulevard, Suite #1800, Los Angeles, California 90024) at 213-478-2541 or me. I want to do everything possible to have available for your perusal the appropriate answers they require and to this end, I am prepared to fly to Washington for personal meetings if this will help.

I sincerely hope that you will share and that you will agree with our enthusiasm for this recommendation.

Respectfully yours,

A large, stylized handwritten signature in cursive script that reads "Jack Sobel". The signature is written in dark ink and is positioned to the right of the typed name "JACK SOBEL".

JACK SOBEL

JS/mm

Encl.



THE ESPLANADE CONCERTS - A BRIEF HISTORY

Arthur Fiedler conducted the first of the Esplanade concerts in 1929, after having spent several years in the planning and promotion of this now famous series. The concerts are held nightly over a two-week season in the Hatch Memorial Shell on the Charles River Embankment, at the foot of Beacon Hill. The Orchestra consists of members of the Boston Symphony. Harry Ellis Dickson is Assistant Conductor, and the season generally begins at the conclusion of the Pops concerts. Free to the public, the series ranks as one of the most popular of the area's summertime attractions. The atmosphere is festive and decidedly informal. Many of the concert-goers bring blankets and picnic suppers to enhance the comforts of the grass-floored 'auditorium,' and a few listen from the vantage point of yachts anchored in the nearby Charles River lagoon. Audiences of 20,000 are not unusual. The series includes special daytime concerts for children, and in recent years it has been followed by a short series of neighborhood 'Summerthing' concerts, in cooperation with the Mayor's Office of Cultural Affairs.

In 1954, Governor Herter celebrated the twenty-fifth anniversary of the Esplanade Concerts by dedicating a new foot bridge, 'The Arthur Fiedler Bridge,' over the highway bordering the area. And in 1969 Arthur Fiedler conducted a gala Fourth of July concert which celebrated the inception of the series, forty years before on the same day.



ARTHUR FIEDLER

- 1894 Born in Boston, Massachusetts, on December 17, the son of Emanuel and Johanna (Bernfeld) Fiedler. His mother was a gifted amateur musician and his Austrian-born father was a Boston Symphony violinist for twenty-five years and an original member of the Kneisel and Adamowski Quartets. Two uncles, Bernhard and Gustav Fiedler, were also violinists in the Boston Symphony.
- 1907 Boston Latin School
- 1910 Family returns to Berlin, where Arthur enrolls as a scholarship student at the Royal Academy of Music. He studies conducting with Arno Kleffel and Rudolf Krasselt, violin with Willy Hess, and chamber music with Ernst von Dohnanyi.
- 1911 Makes concert debut as violinist in Berlin at age seventeen.
- 1915 Returns to Boston and at age twenty becomes Boston Symphony violinist under Karl Muck.
- 1917 Serves as private in U. S. Army.
- 1924 Organizes Boston Sinfonietta--later the Arthur Fiedler Sinfonietta--a chamber ensemble of Boston Symphony musicians. Notable local premieres include Stravinsky's The Soldier's Tale.
- 1929 Founds and conducts the first of the Esplanade Concerts on July 4.
- 1930 Appointed eighteenth Conductor of the Boston Pops. Also becomes Conductor of the Cecilia Society, a position he retains until 1936, preparing many choral works for performance with the Boston Symphony. Appointed Conductor of the Boston University Orchestra, he holds this post until 1946.
- 1935 Conducts the first recordings, on RCA, of the Boston Pops. French Government confers title of Officier d'Academie. Until 1942.
- 1939 Serves until 1942 as New England Administrator of the Young Orchestra of the Federal Music Project.



ARTHUR FIEDLER (Continued)

- 1941 Volunteers for U. S. Coast Guard Temporary Reserve.
- 1950 Appointed conductor of annual summer concerts of the San Francisco Arts Commission.
- 1953 Governor Christian Herter dedicates the Arthur Fiedler Bridge, a foot bridge over Storrow Drive, as part of the twenty-fifth anniversary celebrations of the Esplanade Concerts. He is made a Chevalier of the Legion of Honor.
- 1954 Observes Silver Anniversary as Conductor of the Boston Pops.
- 1958 Takes part in filming of Windjammer by conducting Boston Pops in Grieg Piano Concerto.
- 1961 Guest conducts in Israel, Canada, England, Ireland and Japan as well as with several U. S. orchestras.
- 1964 Guest conducts in Belgium, Turkey, England, Sweden and South Africa.
- 1965 Observes fiftieth anniversary of association with the Boston Symphony Orchestra. Conducts first of annual Boston Ballet performances of The Nutcracker. Guest conducts in Sweden, Denmark, England, Canada, Philippines and New Zealand.
- 1969 Conducts Boston Symphony Orchestra in a gala concert honoring his seventy-fifth birthday. By order of Governor Sargent, the day is proclaimed 'Arthur Fiedler Day' throughout the Commonwealth.
- 1974 Honoring Arthur Fiedler on his eightieth birthday the Governor of Massachusetts declares December 17 'Arthur Fiedler Day' in the Commonwealth.



HONORARY DEGREES:

- M. A., Tufts College, 1931
- Mus. D., Boston University, 1951
- Mus. D., American International College, 1959
- Doctor of Fine Arts, Ripon College, 1960
- Mus. D., University of Miami, 1963
- Mus. D., Music and Arts Institute, San Francisco, 1963
- Mus. D., Jacksonville University, 1964
- Mus. D., Southeastern Massachusetts Technological Institute, 1965
- D. Fine Arts, Northeastern University, 1966
- Mus. D., Merrimack College, 1969
- Mus. D., University of Massachusetts, 1970
- Mus. D., Tufts, 1971
- Mus. D., New England Conservatory of Music, 1971
- Mus. D., Springfield College, 1971
- Mus. D., Bowdoin College, 1973
- Doctor of Humanities, Glassboro State College, 1973
- Mus. D., University of Maine at Portland-Gorham, 1974
- Mus. D., Our Lady of the Lake College, San Antonio, 1974

HONORS:

- 1935: Decorated by French Government as Officier de l'Instruction Publique
- 1950: Musical America Achievement Award for "radio's foremost program conductor"
- 1954: Arthur Fiedler Bridge, Boston, dedicated
- 1954: Awarded the Cross of Chevalier of the Legion of Honor by the French Government
- 1959: Dubbed a Duke and received the Distinguished Award of the Royal Society of the Knights of Carrousel, Charlotte, N. C.
- 1960: Joseph E. Conner Award, from Phi Alpha Tau Fraternity, Emerson College, Boston
- 1964: Golden Lyre Award for Classical Music from the American Institute of High Fidelity, New York
- 1965: Arthur Fiedler Music Library established in Tel Aviv by Israel Histadrut
- 1965: Awarded the first Boston Medal ever to be conferred, on the occasion of the dedication of the War Memorial Auditorium, Prudential Center
- 1966: Appointed a Fellow of the Boston University Libraries
- 1971: Golden Door Award
- 1974: Rodgers and Hammerstein Award for 1974



YOUTH CONCERTS:

- 1933: Originated series of morning concerts for children under the name of "Morning Varieties"
- 1938: Established the Children's Esplanade Concerts, one morning per week during the Esplanade Season

STAGE PRODUCTIONS:

- 1934: Conducted a revival of deKoven's operetta "Robin Hood" with his Sinfonietta and the cast of the Boston Light Opera Company
- 1935: Conducted a Symphony Hall performance of Shakespeare's "A Midsummer Night's Dream," with actors, ballet, and Mendelssohn's score
- 1938: Conducted the world premiere of Walter Piston's ballet, "The Incredible Flutist," with Boston Pops Orchestra, in Symphony Hall, and recorded it
- 1961: Conducted Strauss' "Die Fledermaus" with The Boston Opera Group
- 1964-74: Conducted Tchaikovsky's ballet "The Nutcracker" with the Boston Ballet Company

FILM APPEARANCES:

- 1958: Took part in the film "Windjammer," conducting a large segment of the Boston Pops Orchestra in Grieg's Piano Concerto, featuring as soloist Sven Erik Liebek, a crewman of the Norwegian square-rigged training ship "Christian Radich"

RADIO APPEARANCES:

Arthur Fiedler has been heard by a greater audience than any other conductor. In addition to regular broadcasts from the Symphony Hall stage in Boston, via local Boston stations and also NBC and ABC coast-to-coast networks, he has made radio appearances in virtually every state of the nation, including "Voice of Firestone" in New York and the "Standard Hour" broadcasts in San Francisco. He has also broadcast from London, Oslo, Ankara, Tokyo, and Buenos Aires. The Boston Pops Concerts are taped in Symphony Hall and broadcast throughout the U. S. and Canada, and overseas by the Voice of America.



TELEVISION APPEARANCES:

- WBZ-TV, Boston: eight programs sponsored by Boston
Globe, 1961-62
- WGN-TV, Chicago: concerts with members of Chicago
Symphony, 1957-62
- BBC-TV, London: with Philharmonia Orchestra, 1961
- ABC-TV, New York: Music for a Spring Night, single program,
1960
- Music for the Young, three programs, 1962
- Voice of Firestone, eight programs, 1962-
63
- CBS-TV, New York: Tribute to Richard Rodgers, on "The Ed
Sullivan Show," 1962
- Tokyo Broadcasting System, television program, 1962: with
Yomiuri Nippon Orchestra, 1965
- BBC-TV, London: with Royal Philharmonic Orchestra, 1966
- CBS-TV, National: "Red Skelton Show," appeared as conductor
of Pops and in skit with Skelton
- NET-TV: 13 weekly television shows with star per-
formers over 180 stations

MEMBERSHIPS:

- Boston Society of Recorded Music (President for two years)
- Harvard Musical Association
- Honorary Member, Eire Society of Boston
- Honorary Member, American Guild of Organists
- Chairman, Music Advisory Panel, U. S. Advisory Committee on
Cultural Information, U.S.I.A. - term now completed
- Honorary Life Member, Local No. 6, American Federation of
Musicians, San Francisco
- Honorary Life Member, Local No. 9, American Federation of
Musicians, Boston

FAMILY:

- Wife: former Ellen Bottomley. Married 1942
- Children: Johanna, born 1945; Deborah, 1947; Peter, 1952



ARTHUR FIEDLER

Biography

Arthur Fiedler was born in Boston on December 17, 1894, into a family which provided a rich background of European musical culture. His father, Austrian-born Emanuel Fiedler, was a first violinist with the Boston Symphony, and his mother, young Fiedler's first piano teacher, was a gifted amateur musician. 'I was brought up in the European manner,' Mr. Fiedler has said. 'As a young boy, I practiced the violin and piano, and studied French and German. I didn't like music more than any other kid. Practice and lessons were drudgery.' From that rather unpromising beginning, Mr. Fiedler rose to become a person who has made an indelible mark on the musical history of Boston and on the musical taste of millions of people throughout the world. He is without doubt Boston's best known and best loved citizen.

Mr. Fiedler was a pupil at the Prince Grammar School and at Boston Latin School until his father retired from the Orchestra and the family returned to its native Austria. In Vienna and later in Berlin, he worked in the publishing business before entering the Royal Academy in Berlin as a student of violin, piano and conducting. At the outbreak of World War I, he returned to Boston, and in 1915, at the age of twenty, joined the Boston Symphony as a violinist under Karl Muck. Nine years later, his ambition to conduct led him to form the Boston Sinfonietta, a chamber orchestra composed of members of the Boston Symphony. At the same time he continued as a member of the Orchestra, playing the violin, viola, piano, celesta and organ as well as percussion instruments. For several years he had spearheaded a campaign for the underwriting of a series of free outdoor concerts, and in 1929 his efforts resulted in the launching of the Esplanade Concerts on the east bank of the Charles River. The twenty-fifth anniversary of these concerts was celebrated with the dedication of the 'Arthur Fiedler Bridge' over what is now Storrow Drive.

In 1930, Mr. Fiedler was appointed the eighteenth conductor of the Boston Pops concerts, and under his direction the Orchestra has made more recordings than any other in the world. One recording alone, Jalousie, a forgotten composition of Jacob Gade, has sold more than one million copies. Fifteen years ago, RCA honored Mr. Fiedler with a plaque commemorating both his thirtieth anniversary with the Esplanade Concerts and the sale of his two millionth album. Today, the total sales of Pops albums, singles, tapes and cassettes are not far from fifty million.



ARTHUR FIEDLER - Biography (Continued)

In addition to his Boston Pops activities, Mr. Fiedler has been closely associated with the San Francisco Pops Orchestra during the past twenty-two summers. He has conducted a long list of American orchestras, including the Boston Symphony, as well as orchestras in South America, Europe, Africa and Australia. His most recent tour abroad took place last February when he led a series of concerts by major Australian orchestras.




Copy for Pouch

THE WHITE HOUSE
WASHINGTON

December 3, 1976

MEMORANDUM FOR: DAVE GERGEN
FROM: ED SCHMULTS



Here is my tardy response to your December 1 Medal of Freedom memorandum.

With respect to Tab A, I do have strong feelings that Judge Henry Friendly should receive serious consideration. Many feel he has been the most distinguished judge in America for a number of years.

I have marked checks and x's on Tab B as you requested.

Perhaps it is too late to introduce the name of another sports figure, but I would like to suggest the name of Arnold Palmer. As you know, he has been a towering figure in golf, and, perhaps more than any other person, he has made golf popular with a broad cross section of the American people. Of course, his career coincided with the growth of television sports coverage.

As to persons in the Administration, I have no doubt that Henry Kissinger should receive strong consideration.



THE WHITE HOUSE
WASHINGTON

December 1, 1976

MEMORANDUM FOR: Ed Schmults
FROM: DAVE GERGEN
SUBJECT: Medal of Freedom

As you know, the President has indicated a serious interest in presenting Medals of Freedom to a group of individuals before January 20th. Jack Marsh chaired an informal meeting on the subject earlier this week where it was decided that we should solicit the views of the staff before presenting the President with a series of options. Here are the items we need you to review:

TAB A -- Individuals whose names were submitted to the President by the staff earlier this year. He has already suggested some preferences within this group, but nothing definite has been decided. If you have strong feelings -- pro or con -- about any one of these individuals, please indicate.

TAB B -- Names of individuals who have been recommended within the last 6 months, either by private citizens or by staff members. None of these names has yet been submitted to the President. Would you please check those whom you believe ought to be submitted to the President for his final consideration and "Xs" by those you think ought to be dropped?

Finally -- We would appreciate any additional names from you that are not included in either of these lists and whom you strongly feel deserve consideration. In particular, it is suggested that there may be people within the current Administration (Cabinet, etc.) or close friends whom it would be appropriate for the President to honor.

Please return your suggestions to Judy Muhlberg, Room 198, EOB, by COB on Thursday.

Many thanks.

On June 24, the President was sent the following list of suggested candidates for the Medal of Freedom. The individuals from the list that he approved are indicated below with an asterisk (*). Tab C provides brief informational background on each of these candidates.

Art and Architecture

*Alexander Calder
*Georgia O'Keefe
Norman Rockwell

Athletics

+*Jesse Owens
Joe Dimagio

Business

Simon Ramo
Jules Stein

Communications

*Lowell Thomas
Vermont C. Royster

Law

Judge Henry Friendly
Erwin N. Griswold

Literature

Archibald MacLeish
James A. Michener
Saul Bellow

Medicine

Rene Dubos
Jonas Salk
Albert E. Sabin

National Security

Arleigh A. Burke
Hyman George Rickover
*Omar Nelson Bradley

Performing Arts

*Irving Berlin
+*Martha Graham
Bing Crosby (Harry Lillis)

Public Service

George S. Aiken
Mike Mansfield
John McCormack

Scholarship and Education

Norman E. Borlaug
*Will and Ariel Durant
Bruce Catton

Science and Engineering

George Wald
John Bardeen
James D. Watson

Theology and Religion

Spencer W. Kimball
Dr. Kenneth Taylor

Labor

I.W. Able

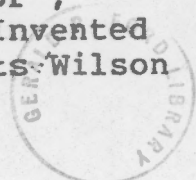
+ Individuals presented the Medal of Freedom by President Ford.



TAB B

Listed below are suggested candidates which have not been considered by either this committee or by the President.

- X Dr. Samuel Phillips Asper
Dean of the Medical Faculty, American University
Hospital, Beirut, Lebanon
- ✓ General Wilber M. Brucker
Former Secretary of the Army (1955-61);
Former Governor of Michigan
Posthumous (Note: When President Eisenhower left
office, he apparently intended to award Brucker the
Medal of Freedom; however, Brucker's medal was never
properly awarded. There is a very strong campaign
to make the award posthumously.)
- ✓ John Sherman Cooper
Ambassador to the German Democratic Republic, India;
Former US Senator
- ✓ Colgate Whitehead Darden
Former Governor of Virginia; Former Member of Congress;
Past president of the University of Virginia
- X Arthur Fiedler
Conductor, Boston Pops
- X George Joseph Hecht
Founder, Publisher -- Parent's Magazine
- X Danny Kaye
Actor, Comedian
- X Joseph D. Kennan
Secretary, International Brotherhood of Electrical
Workers, AFL-CIO
- X William Jaidr Levitt
Builder, Levittown; Founder, Levitt and Sons
- ✓ Henry Cabot Lodge
Former US Senator, Cabinet Member, US Representative
to the United Nations; Ambassador to Vietnam, Federal
Republic of Germany
- X Dr. Harry Willis Miller
Doctor, missionary -- known as the "China Doctor";
Worked to fight malnutrition in the Far East; Invented
soybean milk; consulting physician to Presidents Wilson
and Taft



- X William S. Paley
Chairman of the Board, CBS
- ✓ George Pratt Shultz
Former Secretary of Labor; Former Secretary of the
Treasury; Former Director of OMB
- X Major General Leif J. Sverdrup
Major General, US Army Reserve; military construction
engineer
Posthumous
- X John W. Warner
Administrator, American Revolution Bicentennial
Administration
- X Edward F. Hebert
Congressional leader who has just retired; strong
supporter of US defense forces; former editor, New
Orleans Times-Picayune
- ✓ Mrs. Jouett Shouse
Donor of Wolf Trap Farm Park; Trustee of the Kennedy
Center; Civic leader
Mrs. Ford has indicated an interest in this candidate.
- ✓ J. Willard Marriott, Sr.
Restaurant and motel executive
Mrs. Ford has indicated an interest in this candidate.
- X Andrew Wyeth
Artist; has won numerous awards; member, National
Institute of Arts and Letters
- X Robert Rauschenberg
Artist; works in oil, silk screen; sculptor
- X Jasper Johns
Artist; international reputation -- represented in
permanent collections of galleries in the US, England,
Holland and Sweden



ART AND ARCHITECTURE

ALEXANDER CALDER Sculptor. A creator of mobiles and stabiles, he has married form and space with movement and time. He is perhaps the greatest living American sculptor of the non-realist school. (Posthumous award)

GEORGIA O'KEEFE One of the biggest female names in the world of American painting. Represented in the major museums throughout the United States. She received the Gold Medal for Paintings, National Institute of Arts and Letters in 1970 and numerous other awards. (She is now 90 years old.)

NORMAN ROCKWELL Artist. In 1969 he was named "Artist of the Year" by the New York Artist Guild. World-known for his covers of the Saturday Evening Post, he is now 82 years of age.

ATHLETICS

JESSE OWENS Track and field star. He was the winner of four gold medals in the 1936 Berlin Olympics, at that time the most outstanding feat in the history of the Games. Hitler's refusal to present his medals because he was a Negro made him an international hero.

JOE DIMAGGIO All-time great of baseball. He is listed in the Baseball Hall of Fame. During his career, he held numerous baseball records and was voted Most Valuable Player in 1947.

BUSINESS

SIMON RAMO Engineering executive and industrialist. Leader in electronics and missile research, editor and author, he is a member of dozens of boards of educational and charitable organizations, as well as several corporations. He discovered and holds the patent for the microwave, electron optics, guided missiles and automatic controls.



COMMUNICATIONS

LOWELL THOMAS Author, cinerama and TV producer, radio and TV commentator. He brought "adventure and armchair travel" to generations of Americans. He is now 84.

VERMONT C. ROYSTER Journalist, author and editorial writer with the Wall Street Journal. He received the Pulitzer Prize for his editorial writing in 1953.

LAW

JUDGE HENRY FRIENDLY Judge; U.S. Circuit Court of Appeals (2d) 1959 to present; Chief Justice 1971-73. He has a well-known and respected reputation in legal circles in the U.S.

ERWIN N. GRISWOLD Dean of Harvard Law School and Solicitor General of the United States.

LITERATURE

ARCHIBALD MACLEISH Poet, professor at Harvard (1949-62); Librarian of Congress (1939-44); Chairman of several American delegations to UNESCO conferences; recipient of virtually every literary honor in the U.S., including two Pulitzer Prizes for poetry (1932 and 1953) and a Pulitzer in drama in 1959.

JAMES A. MICHENER Author. He has written numerous works and won the Pulitzer Prize in 1947 for Tales of the South Pacific. His popular works include: The Bridge at Andau, Hawaii, and Centennial.

SAUL BELLOW Author. He has been the recipient of numerous awards including the International Literary Prize in 1965 for Herzog, and the Nobel Prize in 1976.



MEDICINE

RENE DUBOS Physician, scientist, and bacteriologist. He is presently Professor Emeritus at Rockefeller University. He is recognized as one of the pioneer medical scientists in the United States.

JONAS E. SALK Physician, scientist. Discovered the "Salk vaccine" to prevent polio and has continued biological and biochemical research at the Salk Institute for Biological Studies, which he founded.

ALBERT E. SABIN Virologist. In 1955 he developed an oral polio vaccine. Distinguished Service Professor, University of Cincinnati, College of Medicine; Fellow, Children's Hospital Research Foundation (since 1939).

NATIONAL SECURITY

OMAR BRADLEY General of the Army; Administrator of Veterans Affairs; Chairman of the Joint Chiefs of Staff; presently Chairman of the Board of Bulova Watch Company.

ARLEIGH A. BURKE Admiral; Chief of the U.S. Naval Operations (1955-61); now Corporate Director of Texaco, Inc.

HYMAN GEORGE RICKOVER Vice Admiral; Deputy Commander for Nuclear Propulsion, Atomic Energy Administration. He has won numerous awards for his contributions to atomic science.

PERFORMING ARTS

IRVING BERLIN Composer/writer of popular songs. Received the Army Medal of Merit for "This is the Army" and the Congressional Gold Medal for "God Bless America."

MARTHA GRAHAM American dancer who has contributed enormously to her profession, as both teacher (Julliard School) and as a performer, for over 40 years. She has appeared as the guest of leading orchestras throughout the United States.



PERFORMING ARTS (continued)

BING CROSBY (HARRY LILLIS) Actor, entertainer. He has endured popylarity as an entertainer in the United States. He first became popular when he entertained the American troops during World War II.

PUBLIC SERVICE

GEORGE S. AIKEN U. S. Senator from 1940-1974 (34 years) from Vermont. Before coming to the Congress, he was Lieutenant Governor and Governor of Vermont. Until his retirement, he was a ranking member of the Senate Foreign Relations Committee and was a respected, esteemed elder statesman of the Senate.

MIKE MANSFIELD He was elected to the U. S. House of Representatives from Montana in 1943. He served in the House until his election to the U. S. Senate in 1952. Majority Whip 1957-61; Senate Majority Leader 1961 to the present.

JOHN MCCORMACK Former Speaker of the House. First elected to Congress in 1925, he served in the Congress for 45 years. (He retired in 1970).

SCHOLARSHIP AND EDUCATION

NORMAN E. BORLAUG Agricultural economist. He founded the "green revolution" theory for developing countries and won the Nobel Prize for Peace for his work in developing high-yield wheat.

WILL AND ARIEL DURANT Historians, Authors. The Durants have co-authored numerous works on the story of civilization and the history of the world. In 1968, they won the Pulitzer Prize for Rosseau and Revolution. They are both in their nineties.

BRUCE CATTON Author, historian, editor. He has written numerous works on American history; Senior Editor of American Heritage Magazine (1959 to the present.)



SCIENCE AND ENGINEERING

GEORGE WALD Physiologist, educator. Co-recipient of the Nobel Prize in 1967 for discoveries concerning the chemical and physiological processes of the eye.

JOHN BARDEEN Physicist. Twice a co-recipient of the Nobel Prize for (a) developing the transistor; and (b) discovery of a theory explaining superconductivity. He served as a member of the President's Science Advisory Committee (1959-62); and was the National Medal of Science recipient in 1966.

JAMES D. WATSON Educator, Biochemist. Co-recipient of the Nobel Prize in 1962 (with F. H. C. Crick) for studies of the molecular structure of deoxyribonucleic acid (DNA) and its ability to transfer information. Now a professor of biology at Harvard.



THE WHITE HOUSE

WASHINGTON

December 6, 1976

MEMORANDUM FOR:

PHIL BUCHEN

FROM:

DAVE GERGEN

SUBJECT:

Additional Recommendations
for the Medal of Freedom

In circulating the list of Medal of Freedom candidates last week, we received several additional names that need to be reviewed by the staff before we go forward with a paper for the President. In some cases, the people below received more than one recommendation; others were single-shot.

Would you please review this list and indicate any that you feel strongly about? (Unless someone has strong objections, I propose that every nominee now serving within the Administration be included in the list for the President with the notation that a recommendation for such an award has recently been made within the staff.)

Many thanks.

Additional Nominees

Nelson Rockefeller
Elliot Richardson
Henry Kissinger
William E. Simon
Donald Rumsfeld
Jack Marsh
Brent Scowcroft
Anne Armstrong
George Bush
William Fulbright
Lady Bird Johnson

Additional Nominees (continued)

Arnold Palmer

Roberto Clemente

Oveta Culp Hobby

Richard Rodgers

Edward Teller

Bob Murphy

Dr. Kenneth Jernigan - Recommended by Senator Dole
(Jernigan is the President of the National
Federation for the Blind)

