

**The original documents are located in Box 45, folder “President - Filming on the White House Grounds (2)” of the Philip Buchen Files at the Gerald R. Ford Presidential Library.**

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*Policy  
W.H.  
Filming*

**White House Historical Association  
Room 5026  
New Executive Office Building  
Washington, D. C. 20506**

**Mr. Clement E. Conger  
The Curator  
The White House  
Washington, D. C. 20500**

**Gentlemen:**

**In consideration of your furnishing us certain photographs of the White House and allowing us to take additional photographs within the White House, we agree as follows:**

- 1. Such photographs will be used only for the Zweifel White House In Miniature project or its promotion and for no other purpose.**
- 2. Such photographs will not be used commercially and will not be used in newspapers, magazines, television programs or any other public media.**
- 3. Any other information about the White House which we secure from you to do our work will be confined to use in connection with the White House In Miniature project and will not be the subject of articles in any public media.**
- 4. After we have completed our use of the photographs so obtained for the White House In Miniature project, we will provide the White House Historical Association with all copies of every photographic print and**



-3-

**negatives which you have furnished to us or  
which we have acquired from the photographs  
in the White House which we have taken.**

**Very sincerely,**

---

**John E. Zweifel  
Zweifel International**

---

**Gwen Dycus  
Gwen Dycus, Inc.**



THE WHITE HOUSE

WASHINGTON

August 11, 1975

Dear Mr. Conger:

We hereby agree that the photographs which we are being furnished by the White House or the photographs that are made by our photographers in the White House will be used only for the Zweifel White House In Miniature project or its promotion and for no other purposes.

We agree that the photographs which have been provided to us by the White House or which our photographers made in the White House for the White House In Miniature project will not be used commercially and will not be used in newspapers, magazines, television programs, or any other public media. It is further agreed that any other information we have secured due to our work on the White House In Miniature project will likewise be confined only to the White House In Miniature project and not be the subject of press articles or radio and television programs.

Very sincerely,

---

John E. Zweifel  
Zweifel International

---

Gwen Dycus  
Gwen Dycus, Inc.

Mr. Clement E. Conger  
The Curator  
The White House  
Washington, D. C. 20500



THE WHITE HOUSE  
WASHINGTON

October 2, 1975

*Noted  
may be  
filed.  
P.*

Barry,

Has the Press Office  
responded? *Yes*

Please return all copies.

shirley

*10/2*

*Nessen's office is sending  
you a copy of the  
response.*

*BR*

*Copy attached.*



September 9, 1975

Dear Mr. Gill:

I am sorry that there was a misunderstanding about filming for television the President's session with Paul Collins in Vail.

I was unaware that anyone in my office had approved the filming of this sketching session with Paul. The President considered it a private meeting with an old friend and not a news event. As you know, the sketches are for use in connection with Paul's preparation of a mural at the Kent County Airport depicting highlights of the President's life. Your letter was the first indication I had that any filming had been promised or that the film crew was turned away at the door.

I am totally baffled by the fragmentary quote attributed to me that allowing the filming would make the President "too human." Since I was not aware of any proposed filming, I obviously didn't make any such comment concerning the filming. Besides, this quote makes no sense, since I don't believe the views ascribed to me.

Anyhow, I apologize for any inconvenience this misunderstanding may have caused and I hope that the next time the President is in Grand Rapids we will have an opportunity to arrange some filming for you. The President, of course, has very warm feelings towards his home town and toward your station and the other news media there.

Sincerely,

Ron Nessen  
Press Secretary  
to the President

Mr. William B. Gill  
News Director  
WOTV  
120 College Avenue, S.E.  
Grand Rapids, Michigan 49502



THE WHITE HOUSE  
WASHINGTON

September 10, 1975

Mr. Buchen,

I haven't discussed this with the Press Office, but I believe that it was right not to film the President being painted. This is no different than photographing him while Milt Pitts trims his hair, and offers too much commercial involvement by the President. I see no relevancy that the President may have been interviewed at the same time by a reporter, because that doesn't give rise to the same sort of problems.

Barry

*Has Press Office  
answered?*





THE WHITE HOUSE  
WASHINGTON

Date 9/10

TO: Phil Buchen

FROM: BARRY ROTH

ACTION:

- \_\_\_\_\_ Approval/Signature  
\_\_\_\_\_ Comments/Recommendations  
\_\_\_\_\_ For Your Information

REMARKS:

I haven't discussed this with the Press Office, but I believe that it was right not to film the President being painted. This is no different than photographing him while Milt Pitts cuts his hair, and offers too much commercial involvement by the President. I see no relevancy that the President may have been interviewed at the same time by a reporter, because that doesn't give rise to the same sort of problems.

Bury

September 3, 1975

Mr. Ronald H. Nessen  
Press Secretary to the President  
The White House  
1600 Pennsylvania Avenue, N.W.  
Washington, D.C. 20500

Dear Mr. Nessen:

You were so recently a broadcast newsman yourself I find it very difficult to understand your behavior at Vail, Colorado.

An official of the Grand Rapids Art Museum alerted me sometime ago that Paul Collins, a local artist, would be sketching President Ford while he vacationed in Vail, in the middle of August.

I passed that information on to our Assignment Editor and went on vacation myself, assured that a television news crew from KMGH in Denver, Colorado had been cleared by both The White House and the artist to shoot film for us. We had planned not only to use the film for spot news purposes but as a part of a special program dealing with a memorial to the President.

Upon my return from vacation, I was astounded to learn that you had turned the film crew away, allegedly saying something to the effect that the President was becoming "too human". Frankly, I didn't know that was possible. Many people in this area, Mr. Nessen, have known Mr. Ford intimately for over two decades. He wouldn't be seen as "too human" by anyone here.

It may well be that you had been badgered too much in press conferences. I understand the feeling because I have been in and out of public relations myself; but your

C  
O  
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Y



Mr. Nessen

-2-

September 3, 1975

refusal to allow the KMGH crew to shoot film on our behalf while permitting a newspaper reporter to sit for a personal interview with the President is, in my opinion, a cheap shot.

It is my sincere hope that Mr. Ford has an opportunity to know what transpired at Vail since I am certain that he would not wish a recurrence.

Sincerely,

William B. Gill  
News Director

WBG:ag

cc: President Ford

blind copy: Mr. Philip W. Buchen ✓

C  
O  
P  
Y

Phil - I'm afraid Jerry  
may never receive his  
copy. Perhaps you'd  
be good enough to let  
him know we were "shot  
down".  
Bill



President

THE WHITE HOUSE  
WASHINGTON

filming

July 6, 1976

Dear Senator Thurmond:

Thank you for your recent letter on behalf of the South Carolina Educational Television concerning their request to film a short scene on the White House grounds for an educational broadcast.

The White House grounds are under the administration of the National Park Service, Department of the Interior. Filming in all park areas is governed by regulations found in 43 CFR §5. These regulations generally provide that a written Park Service permit is required for all filming activities other than those conducted by amateur or bona fide newsreel and television photographers. It is my understanding that your request is consistent with the Park Service's regulations and policy in that the filming relates directly to the interpretation of the White House park resources. I have, therefore, referred your request to the Park Service with my request that they contact your office directly in order to make the appropriate arrangements.

With best wishes,

Sincerely,

*Philip W. Buchen*

Philip W. Buchen  
Counsel to the President

The Honorable Strom Thurmond  
United States Senate  
Washington, D.C. 20510

*cc: Rex Scouten FYI*

*Max Friedersdorf FYI*

*Chas Atkins - Appropriate handling*



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ROBERT TAFT, JR., OHIO  
DEWEY F. BARTLETT, OKLA.

T. EDWARD BRASWELL, JR., CHIEF COUNSEL AND STAFF DIRECTOR

*Barry?*  
*Copy to Barry*

## United States Senate

COMMITTEE ON ARMED SERVICES

WASHINGTON, D.C. 20510

June 29, 1976

Honorable Philip W. Buchen  
Counsel to the President  
White House  
Washington, D.C.

Dear Mr. Buchen:

The South Carolina Educational Television (ETV) is in the process of visiting and filming various historical points of interest in the United States. Their efforts will result in a series of films which will be used to introduce children, first and second grades, to their America.

ETV has contacted me in hopes of filming a short scene consisting of two young people walking up the steps of the White House. The crew will consist of five individuals and they would like to film during the afternoon of either July 15 or 16, 1976. The primary audience will be South Carolina; however, neighboring states do pick up certain programs.

I believe this to be a worthy endeavor and would appreciate your assistance in providing the necessary clearance for this matter.

With kindest regards and best wishes,

Very truly,

*Strom Thurmond*

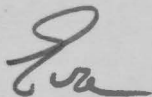
Strom Thurmond

ST/xt



called to ask Barry to  
send over the file on  
"Eleanor and Franklin"  
and he had gone to a  
meeting.

Here's our file -- I  
am not sure it is up to  
date.

A handwritten signature in black ink, appearing to be the initials 'Jra'.

Friday 7/10/76

3:10 Marty Katz, Director of Film Production (213) 277-2211  
Operations and Administration for ABC Television, Xt. 1453  
wanted to talk with Mr. Buchen. They are  
doing a sequel to Eleanor and Franklin.

Transferred the call to Barry Roth.



The White House  
Washington

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8 PMS PHILLIP BUCHEN  
9 WHITE HOUSE  
10 WASHINGTON, DC  
11  
12 DEAR MR. PRESIDENT,  
13  
14 TALENT ASSOCIATES/NORTON SIMON, INC. IS PRESENTLY FILMING "  
15 ELEANOR AND FRANKLIN," A FOUR HOUR SPECIAL FOR ABC ENTERTAINMENT.  
16  
17 THIS IS A MOST DIGNIFIED, PRESTIGIOUS PICTURE WHICH WE FEEL  
18 WILL BE OF GREAT INTEREST AND IMPORTANCE TO THE VIEWING  
19 PUBLIC. FOR THIS PICTURE WE NEED A SHOT OF A LIMOUSINE DRIVING UP  
20 TO THE NORTHWEST GATE OF THE WHITE HOUSE OFF OF PENNSYLVANIA  
21 AVENUE AND PULLING UP TO THE NORTH PORTICO. IT IS AT THIS POINT  
22 IN THE SCRIPT THAT MRS. ROOSEVELT HAS BEEN SUMMONED BACK TO THE  
23 WHITE HOUSE FROM A SPEAKING ENGAGEMENT TO BE ADVISED OF THE DEATH  
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OF HER HUSBAND, THE PRESIDENT. THE ACTRESS, JANE ALEXANDER, WHO PORTRAYS ELEANOR ROOSEVELT, GETS OUT OF THE LIMOUSINE AND WALKS TO THE FRONT DOOR OF THE WHITE HOUSE. SHE IS GREETED THERE BY THE PRESIDENTIAL AIDE AND THEN ENTERS THE FRONT DOOR OF THE WHITE HOUSE. THIS WOULD COMPLETE THE SEQUENCE, WHICH HAPPENS TO BE PART OF THE OPENING SCENE OF THE PICTURE. WE HAVE ASKED FOR PERMISSION TO FILM THIS SEQUENCE ON THURSDAY, AUGUST 7, 1975. WE HAVE CONTACTED VARIOUS DIGNITARIES IN WASHINGTON, INCLUDING MESSRS. PHILLIP BUCHEN, (WHITE HOUSE), BILL KASTLEMAN, (WHITE HOUSE), SAM MARLER, DEPARTMENT OF THE INTERIOR, ELMER ATKINS, JACK FISH AND MR. BOLIN, ALL OF NATIONAL CAPITOL PARKS, SENATOR CRANSTON, SENATOR TUNNEY AND MR. RON NESSEN. OUR UNIT PRODUCTION MANAGER EDWARD TEETS, MADE A TRIP TO WASHINGTON, D.C. TO ARRANGE FOR THE REQUIRED PERMISSION AND WAS ASSURED IT WOULD BE OKAY TO




FORM 1005, PRINTED BY THE STANDARD REGISTER COMPANY, U. S. A.

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PROCEED WITH OUR PLANS, AND ON MAY 18TH WE RECEIVED VERBAL APPROVAL FROM MR. BOB MEAD'S OFFICE FOR DOING THIS PARTICULAR SCENE IN THE REQUIRED AREA. THIS PRODUCTION, BUDGETED AT A COST WELL OVER A MILLION DOLLARS, PROCEEDED ON THE ASSUMPTION WE COULD DO THE FILMING AT THE EXTERIOR OF THE WHITE HOUSE IN THE EARLY MORNING HOURS, 5:30 AM TO 9:00 AM SO AS NOT TO INTERFERE WITH TRAFFIC AND GOVERNMENT PERSONNEL. ON JUNE 19TH WE WERE ADVISED SUCH PERMISSION HAD BEEN RESCINDED.


WE RESPECTFULLY REQUEST THAT YOU INTERCEDE SO THAT WE MAY VISUALLY DEPICT THE IMPACT OF THIS HISTORICAL MOMENT WHICH IS SO VITAL TO THE STORY. MAY I ASSURE YOU THAT NEITHER THE AMERICAN BROADCASTING COMPANY NOR TALENT ASSOCIATES/NORTON SIMON, INC. WOULD ASK PERMISSION TO FILM ANY SCENE WHICH MIGHT BE CONSTRUED TO BE DEROGATORY TO THE DIGNITY OF THE WHITE HOUSE. I RESPECTFULLY



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AWAIT YOUR DECISION AND SINCERELY HOPE IT WILL BE FAVORABLE TO  
US.

DAVID SUSSKIND  
EXECUTIVE PRODUCER  
TALENT ASSOCIATES/NORTON SIMON, INC.  
CARE 20TH CENTURY-FOX STUDIO  
10201 W. PICO BLVD.  
LOS ANGELES, CALIF. 90035  
TELEPHONE (213) 277-2211, EXT. 1386  
TELEX NO: 674875  
NNNNNNN



George Barklasey

Don Holman

Capital National Park Service

1100 Ohio St



July 3, 1975

WH 2

MEMORANDUM FOR: PETE ROUSSEL  
FROM: BARRY ROTH  
SUBJECT: Filming on the White House Grounds

As Rod Hills mentioned to you, no permit has been granted by the National Park Service for the filming of "FRANKLIN AND ELEANOR" on the White House grounds. However, they will be allowed to close off Pennsylvania Avenue early one morning when they will place period cars on the street and film a limousine driving up to the White House Gate.

Although there has been some confusion on this one, they were never promised or granted the required permit from the National Park Service to film on the White House grounds. Park Service's policy in this matter is set out in the attached letter from Phil Buchen regarding the filming of ALL THE PRESIDENT'S MEN. Generally, no commercial filming will be allowed on the White House grounds. As you know, once you allow one exception, there is really no legal basis for denying other requests.

Don't hesitate to give me a call if you have any more questions in this regard.



THE WHITE HOUSE

WASHINGTON

June 30, 1975

MEMORANDUM FOR: ROD HILLS

FROM: PETE ROUSSEL

*Brennan  
with Pete*

Don Rumsfeld received a call last week from Paul Keyes concerning a request from the producer of the ABC/Paramount film, "Franklin and Eleanor," to film portions of it inside the White House grounds.

Paul says that the producer alleges to have received permission to do such filming from the counsel's office but that this was rescinded after the decision was made to deny similar permission to the "All the President's Men" company. If this is the case, Paul feels it's unfair, particularly since one is a historical drama.

I promised him I would pass this on to your office and let him know should there be any change on this.



THE WHITE HOUSE  
WASHINGTON

6/23

Phil,

One of the discrepancies of the attached letter is that we all agreed not to allow them to shoot inside the White House. (this, indeed, has not been done in the past) It was my understanding that they would build a set in Hollywood for this particular scene.

Also, there was an earlier letter which I have attached. Also, you should be aware that we told them they could film only when the President was out of town. This has been our practice in the past. We advised them that he was going to be in town on the dates mentioned, and would have to wait until he left.



Also attached are my memos (copies) to Cheney and Nessen.



**TALENT ASSOCIATES** /NORTON SIMON, INC.  
10201 West Pico Blvd., Los Angeles, Calif. 90035

(213) 277-2211  
Ext. 1313

June 18, 1975

Mr. Robert Mead  
Old Executive Office Bldg.  
Room 352  
Washington, D.C. 20500

AIRMAIL SPECIAL

Dear Mr. Mead:

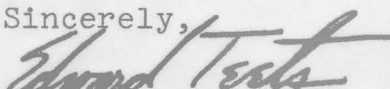
Following my discussion with Helen Collins this morning in regard to our use of the White House in the Talent Associates/Norton Simon, Inc., production of "ELEANOR AND FRANKLIN", I'd like to follow it up with the latest specifications of our request.

I've been told by Helen that we've been granted permission to film on the White House grounds on Friday, August 8, 1975, after my letter of request dated May 23, 1975. Due to a schedule change we'd now like to be given permission to film on Thursday, August 7, 1975, instead. We'd like to start very early in the morning with the shot of the limousine coming down Pennsylvania Avenue and turning into the N.W. gate of the White House, (early enough so we'll be off the street by 6:30 A.M.). We would then complete our filming on the driveway and North Portico of the White House. We figure that if we do the work early in the morning, many of the potential problems involving traffic, public and tours will be eliminated. Then we would like to move inside the White House and film in the lower corridor off the South Portico or in the foyer inside the North Portico. This is a brief sequence, (½ page), where an aide greets Eleanor and she then moves off to another room.

As you know, our reason for bringing the filming to Washington is the White House, so you can appreciate our concern about getting written permission to film there.

I look forward to hearing from you as soon as possible.

Sincerely,



Edward Teets, Unit Production Mgr.  
"ELEANOR AND FRANKLIN"

cc: Helen Collins





TALENT ASSOCIATES / NORTON SIMON, INC.

10201 West Pico Boulevard  
Los Angeles, Calif. 90035

Mr. Robert Mead  
Old Executive Office Bldg.  
Room 352  
Washington, D.C. 20500

Friday, May 23, 1975

Dear Mr. Mead:

Following our discussion with you and Helen Collins of several weeks ago I'd like to specify our requests in regard to our use of the White House grounds in the production of "Eleanor and Franklin".

Our shot consists of a 1940 limousine in which Eleanor Roosevelt is seated coming down Pennsylvania Avenue and turning into the N.W. gate of the White House. The car proceeds up to the entrance and Eleanor gets out of the car and enters. If it is at all possible we'd like to film in an interior corridor or foyer for  $\frac{1}{2}$  page of dialogue where an aide greets Eleanor and she then moves off to another room. *now*

At the present time we'd like to film this sequence on Friday, August 8, 1975. We'd like to place period cars on Pennsylvania Avenue, and block traffic for a short period of time for the approach shot. We'd like to place a camera on the sidewalk outside the White House grounds, and one across the street on the sidewalk south of Lafayette Park.

I realize the complexities of filming at the White House and we'll cooperate any way we can. As we get closer to August I'll keep you posted on any changes we may have, and perhaps you could give me an idea as to what the White House schedule is for that portion of the grounds.

Sincerely,

*Edward Teets*

Edward Teets  
Unit Production Manager  
"Eleanor and Franklin"

cc Helen Collins



THE WHITE HOUSE  
WASHINGTON

April 24, 1975

MEMORANDUM FOR: RON NESSEN  
DICK CHENEY  
FROM: BOB MEAD *BM*  
SUBJECT: ABC-TV Special

ABC-TV, in conjunction with 20th Century Fox is now in production of a four-hour special, "Eleanor and Franklin" to be aired this summer.

They have requested from us one exterior shot of the White House when "Eleanor" drives up to the North Portico after she learns her husband is dead. They wish to use an automobile of that era for the drive up, and also line two or three vintage 1940 along the drive for effect.

I see no problem in this under a controlled environment.

APPROVE: *RBC* DISAPPROVE: \_\_\_\_\_

*↓  
if Keiser concurs.*

cc: Dick Keiser  
Lt. Keller



THE WHITE HOUSE

WASHINGTON

April 24, 1975

MEMORANDUM FOR: RON NESSEN  
DICK CHENEY

FROM: BOB MEAD *BM*

SUBJECT: ABC-TV Special

ABC-TV, in conjunction with 20th Century Fox is now in production of a four-hour special, "Eleanor and Franklin" to be aired this summer.

They have requested from us one exterior shot of the White House when "Eleanor" drives up to the North Portico after she learns her husband is dead. They wish to use an automobile of that era for the drive up, and also line two or three vintage 1940 along the drive for effect.

I see no problem in this under a controlled environment.

APPROVE: \_\_\_\_\_

DISAPPROVE: \_\_\_\_\_

*if all right  
will S.S.*

cc: Dick Keiser  
Lt. Keller

**Tuesday 7/22/75**

**11:10 Ann Fisher in Senator Tunney's office called to inquire about the denial to David Susskind to film on the White House grounds for "Eleanor and Franklin". I transferred the call to Barry.**



THE WHITE HOUSE  
WASHINGTON

August 10, 1976

W 18  
Returning

Dear Stan:

This is in response to your letter of July 26, 1976, concerning the possibility of filming a balloon take-off and descent from the White House lawn as part of a travelogue by Rudi Thurau.

The White House grounds are under the control of the National Park Service, Department of the Interior. I have consulted with representatives of the National Park Service and they have advised me that filming in all parks is covered by regulations found in 43 CFR §5. It is the policy of the Park Service to strictly limit access to the White House grounds for filming purposes. Access is afforded only for bona fide newsreel and news television activities and filming activities conducted by or in cooperation with the National Park Service and which relate directly to the interpretation of the White House park resource. This policy is designed to provide the least possible disruption to activities conducted within the White House area and to afford the greatest protection for this historical park resource. In fairness to everyone concerned, this Administration has consistently denied all requests for filming activities on the White House grounds except as described above.

Accordingly, we are unable to respond favorably to your request, but I trust you will understand our position.

With best wishes,

Sincerely,



Philip W. Buchen  
Counsel to the President

Mr. Stanton W. Todd  
Ralph Windoes Travelogues, Inc.  
1326 McKay Tower  
Grand Rapids, Michigan 49502



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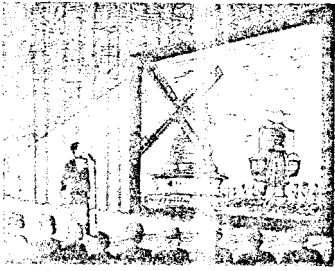
THE WHITE HOUSE  
WASHINGTON

July 30, 1976

Barry,

Mr. Buchen hasn't seen the original yet. I believe he would want a draft response from you, if possible, please.

shirley



SEE THE WORLD THROUGH WINDOWS

# RALPH WINDOES TRAVELOGUES, INC.



A. CECIL HOUGHTON



JULIAN GROMER



1326 McKay Tower . . . . Grand Rapids, Michigan 49502 . . . . (616) 459-9597

July 26, 1976

Mr. Philip Buchen  
Counsel to the President  
The White House  
1600 Pennsylvania Avenue  
Washington, D. C. 20004

Dear Phil:

In the course of Jerry Ford's career, I have asked two favors; the first, to appoint Bob Walker of the Grand Rapids Post Office to a higher position many years ago, and the second more recently, when I asked you to intercede for Judge Robert Kelleher for an appointment to the 5th Circuit Court of Appeals in California.

Now I have an interesting favor to ask. The enclosed newspaper story tells it all.

Rudi Thurau would like to conclude his filmed face of America - "Up and Away Over The U.S.A." - with a take-off and descent from the White House lawn. The balloon would be tethered. He believes that this filmed sequence would be an appropriate conclusion to the travelogue he is shooting this summer.

You may recognize me in the lower photograph of the newspaper story assisting Rudi in his take-off last Thursday morning.

Best wishes,

Stanton W. Todd

RUDI THURAU - "UP AND AWAY OVER THE U.S.A."

On \_\_\_\_\_ evening, \_\_\_\_\_, the \_\_\_\_\_  
(date)

Club will present its \_\_\_\_\_ program of the "TRAVEL AND ADVENTURE SERIES"

at \_\_\_\_\_ P.M. in the \_\_\_\_\_ Auditorium.

RUDI THURAU maintains his residence in Hollywood, California. He was born and educated in Hamburg, Germany and spent his early life there during the war years. His unwelcome contacts with the ravages of war gave him the desire to travel around the world and try to spread a little better understanding among the peoples of other countries. He bicycled his way to India - crossed the Sahara desert by motor scooter - sailed down Africa's wild Niger River, and traveled large parts of Africa before coming to the United States. He has been roaming the world and photographing bizarre and unusual out-of-the way places for many years.

Rudi's camera captures excitement, romance and adventure quite unlike the usual tours outlined for tourists. In his latest adventure, RUDI invites us to come "UP AND AWAY OVER THE U.S.A." in his seven story hot air balloon. Float majestically through the skies in a wicker basket at the mercy of the winds. Drift between the clouds and across the tree tops. Journey over towns and streams and share America's many natural wonders from an unusual vantage point.

See the Grand Canyon, the Grand Tetons and the Great American Desert and Plains. Enjoy the scenic Dells country of Wisconsin and drift across breathtaking Niagara Falls, all while aloft in RUDI's balloon the "Condor."

See the great balloon race in Indianola, Iowa and learn why this is a sport which intrigues so many people. Participate in a balloon wedding. Experience the thrills and chills of dangerous landings in odd places. The world of ballooning provides a perfect setting for the special humor of RUDI THURAU.

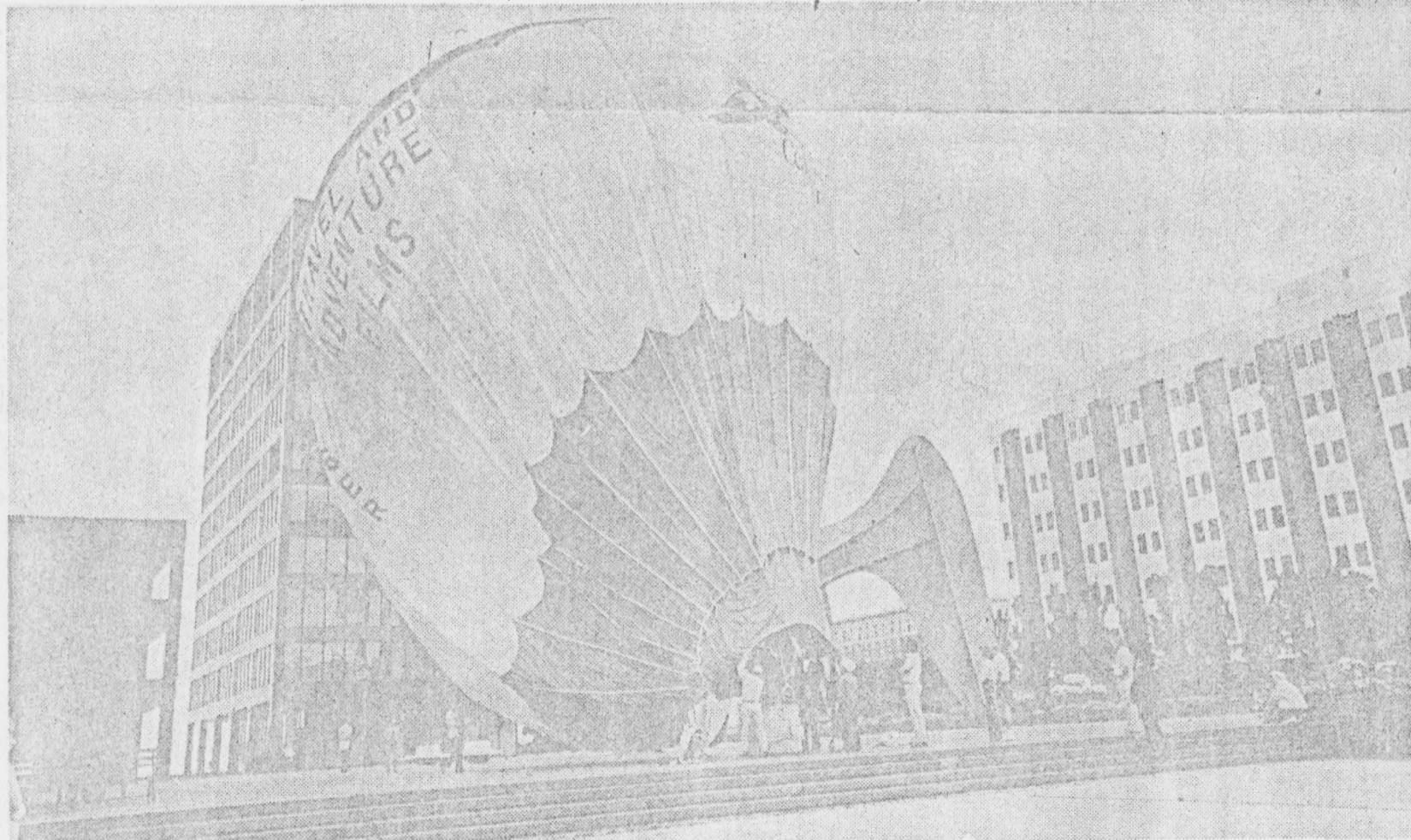
Ever since 1783 when balloonists in France turned man's century old dream of flight into a reality, man has been fascinated with sailing through the skies.

Indulge your fantasies of flight in this all color travelogue. Full musical background and humorous live narration enhance this audience-pleasing adventure.

"UP AND AWAY OVER THE U.S.A." with RUDI THURAU.







Grand Rapids Press Photographs by JIM STARKEY

FILLING RAPIDLY with air, the balloon Condor begins to show buoyancy.

# Calder Focus of Balloonist Filming Face of America

By Arn Shackelford

Since June 10, Rudi Thurau's job has been pretty much up in the air. And Thurau wants it to stay there.

A filmmaker-lecturer from Hollywood, Calif., Thurau is hooked on hot air balloons. So he's

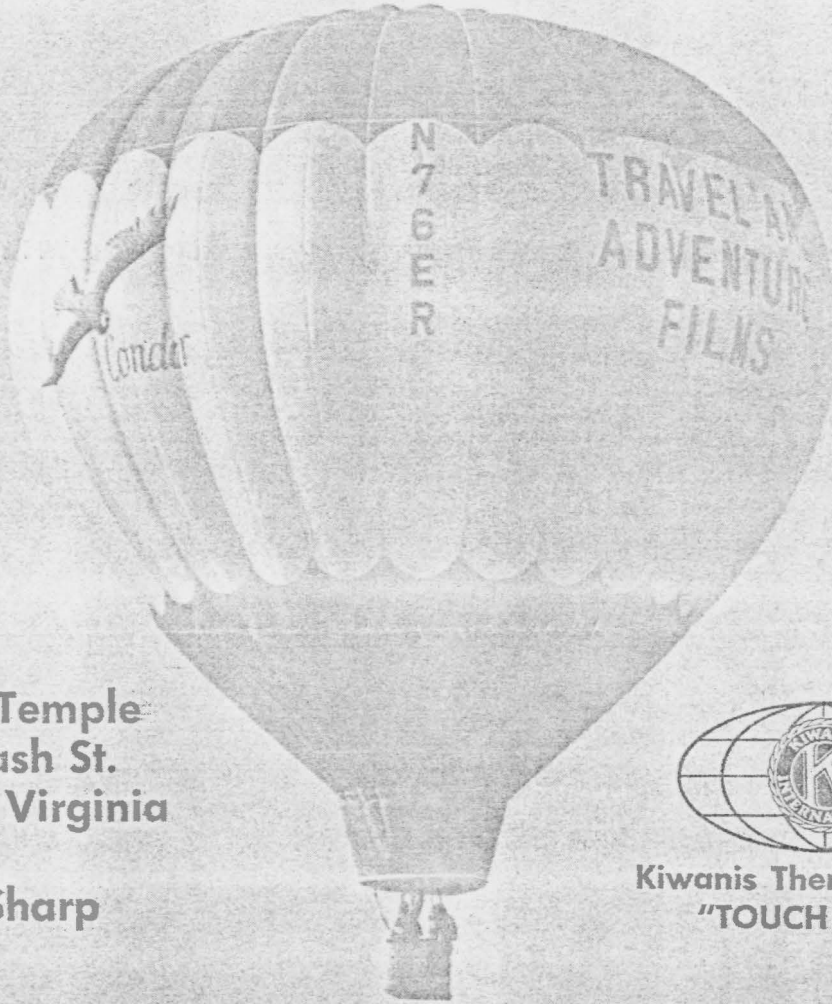
"I think we were traveling 25 to 30 knots, about 500 feet up," he said. "It was a good, smooth ride. The sky wasn't as clear as it was earlier, not as good for filming, but I did get at least 100 feet from the air — of the river, the auditorium, those offices on the plaza and your Calder."



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# MENT THROUGH TRAVELOGUES

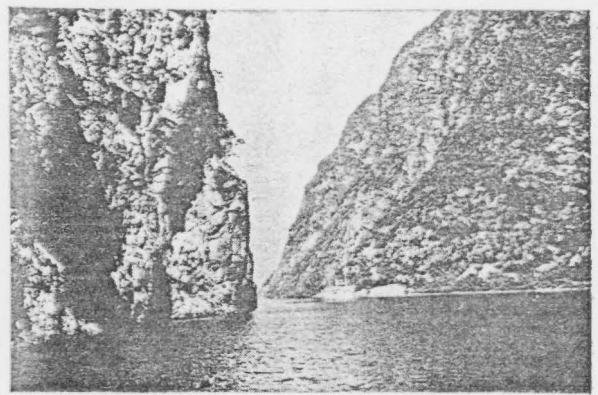
Thursday, February 10, 1977  
Friday, February 11, 1977



JOE ADAIR

## "Norwegian Panoramas"

The fragrant fjords of springtime Norway have never been more majestic! The magic of the color camera carries us along from lofty mountains to fertile valleys, from towering waterfalls to sleepy glaciers, and from busy south to far, frigid north. The scenic splendor of the "Land of the Midnight Sun" is surpassed only by the promise of a wonderfully warm reception by the hospitable Norwegians who take a personal interest in the success of our visit. A youthful and fun-filled view of Norway. A spectacular film!



FJORDS IN NORWAY

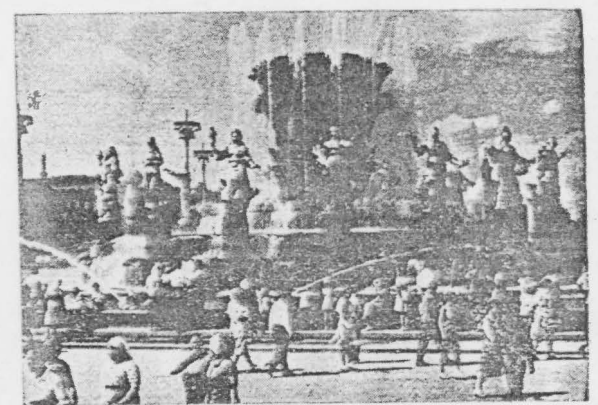
Thursday, March 10, 1977  
Friday, March 11, 1977



RAY GREEN

## "Russia and Its People"

The priceless crown jewels, the gold-domed cathedrals, and former Czarist palaces within the Moscow Kremlin may now be seen in RAY GREEN's magnificent film on RUSSIA. All aspects of Soviet life are viewed in this all-color motion picture. The factory, the farm, theatres, museums, churches, schools, sports and markets are all investigated by RAY GREEN's probing camera. The film is an uncensored, non-political view of life in a foreign country that has many secrets. It is an experience that will long be remembered.



FOUNTAINS IN MOSCOW

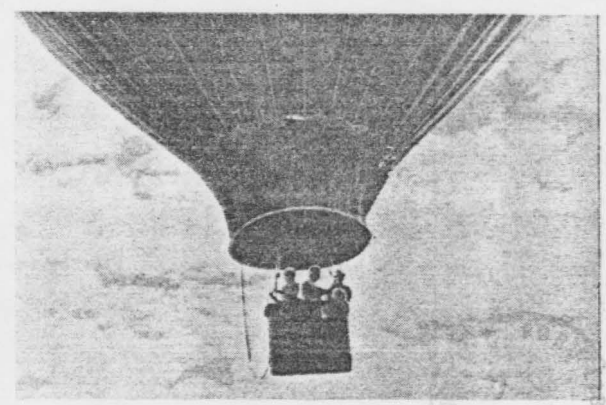
Thursday, April 14, 1977  
Friday, April 15, 1977



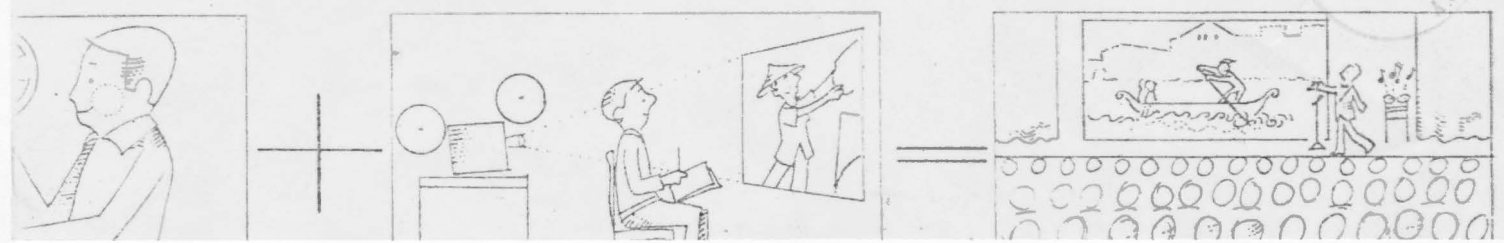
RUDI THURAU

## "Up and Away Over The U.S.A."

Come ballooning with adventuring filmmaker RUDI THURAU. Float through the skies in a seven story hot air balloon called the "Condor." Share America's spectacular natural wonders from coast to coast in a wicker basket at the mercy of capricious winds. See the Grand Canyon, the Grand Teton Mountains, deserts and the Great Plains. Drift across Niagara Falls and see the international balloon races in Indianola, Iowa. Watch a balloon wedding. Full musical background and a humorous narration make this a "HIGH ADVENTURE."



SOARING BALLOON



2:55 He will  
asked if Mr. Barry  
this

Barry could  
send over  
the file for  
Mr. B.



*From the Desk of . . .*

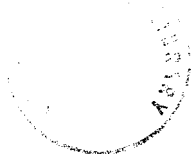
**HARRY SHERMAN**

September 22, 1976

Dear Mr. Buchen:

Don Penny suggested I send you this material in regard to our request for a filming permit in connection with "ELEANOR AND FRANKLIN: THE WHITE HOUSE YEARS."

*Harry Sherman*



SUGGESTED BASIS FOR FILMING PERMIT

A motion picture of unique cultural merit based on authentic historical documentation of previous generations, the material of which would be available for educational purposes at all levels as well as a permanent record in the National Archives of the country.

JOHN J. O'CONNOR

Aug. 9

# Sunshine and Clouds on the Current Scene

**D**ush and pull, optimism and discouragements, elation and depression—television tends to work in extremes, perhaps especially for

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## TV VIEW

JOHN J. O'CONNOR

# Students Are Being Taught To Be Critical

**T**he students had just filed into the classroom when a young man was accosted by two guards, charging that they "thought" he was the one they saw smoking marijuana in the hallway. The student protested his innocence, but the guards, hostile and verbally abusive, placed him "under arrest" and then discovered a switchblade knife in his briefcase. As the teacher protested, and as the other students and a guest observer looked on in embarrassment and indignation, the student was removed from the classroom.



# How Television Helps Johnny Read

Recent experiments with  
schoolchildren  
prove that TV and books  
are natural allies



By Max Gunther

Can television encourage people to read more? Can it even help them read better?

uled network dramas and comedies— as a tool for teaching youngsters to read. "Don't just say 'teaching them

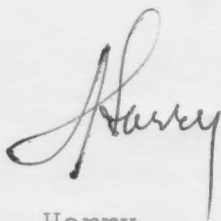
*From the Desk of . . .*

**HARRY SHERMAN**

September 22, 1976

Don--

Per our phone conversation...

A handwritten signature in cursive script that reads "Harry". The signature is written in dark ink and is positioned above the printed name.

Harry

(5/6) 104-5266

SUGGESTED BASIS FOR FILMING PERMIT

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JOHN J. O'CONNOR

APK 9

# Sunshine and Clouds on the Current Scene

**P**ush and pull, optimism and discouragements, elation and depression—television tends to work its wonders in extremes, perhaps especially for reviewers. An ABC Sports mogul has his network's press department call from Montreal during the Olympics to complain that my reviews are not "positive" enough. The cool gall, delivered by

**TV VIEW**

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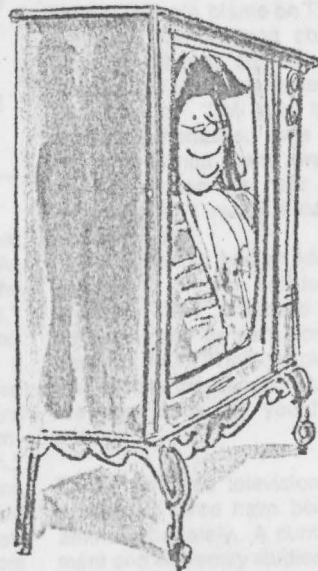
JOHN J. O'CONNOR

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According to Edwin T. Vane, ABC | cinates kids tod

been virtually

cont' he

Friday 10/15/76

*W.H. —  
Filming  
Eleanor  
Franklin*

4:10 Ann McGlinn called from the television office. Tomorrow morning ABC will be filming part of "Eleanor and Franklin" series. Don Penny supposedly talked to Mr. Buchen yesterday about whether they would be able to drive six feet into the driveway through the gate, and apparently said Buchen had approved it. 6520

EPS and Secret Service will not open the gate -- it's against regulations.

Checked with Barry, who talked with Mr. Buchen. Barry tells me that Mr. Buchen says if it will make them happy, let them drive six feet in. Barry said it's against regulations but that's the way he feels. Barry called Mike Farrell and advised.

Ann McGlinn called back and I told her that Barry said he had talked with Mike Farrell and that he was going to call Don Penny and make a decision.

She asked who would be telling Secret Service and EPS. I said I was sure that would be settled when the decision is made, and that she might want to call Barry and get all the details.

