

The original documents are located in Box 1, folder “American Revolution Bicentennial Administration (4)” of the Philip Buchen Files at the Gerald R. Ford Presidential Library.

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To Dawn

THE WHITE HOUSE
WASHINGTON

November 3, 1975

MEMORANDUM FOR: PHIL BUCHEN
FROM: TED MARRS *TCM*
SUBJECT: USE OF GRANT MONEY FOR
BICENTENNIAL PURPOSES

The John Hancock Insurance Company has offered a \$50 thousand grant to the National Park Service (NPS) of the Department of the Interior for use in the Bicentennial. These monies were unsolicited and there will be no advertising in regards to this donation.

The NPS plans to use this grant to help with a display in the Great Hall at the Commerce Department of the Bicentennial gifts which have been received by the White House on behalf of the nation.

Does this plan create any conflict or problems.



THE WHITE HOUSE

WASHINGTON

November 14, 1975

file

MEMORANDUM FOR:

BOB HARTMANN
PHIL BUCHEN
JERRY JONES
JIM CONNOR
JIM CANNON
MAX FRIEDERSDORF
ROLAND ELLIOTT

FROM:

TED MARRS 

The flow of correspondence concerning the Bicentennial is increasing at a rapid level. In many cases, several White House offices are receiving similar correspondence from the same person or group.

In order to avoid duplication of response, I would appreciate it if your people could be advised to send such Bicentennial correspondence to or at least coordinate with Milt Mitler in the Bicentennial Office (Room 191, OEOB, Ext. 2800, IO-361).

At the same time, your recommendations concerning appropriate response will also be appreciated.



Ann, Bicentennial

Tuesday 2/24/76

President's
Scheduling
5/8/76

11:00 Checked with Mary in Bill Nicholson's office and she advises that as of now they are planning on the President's being able to attend the May 8, 1976 dedication and unveiling ceremonies of the Truman statue -- but that they cannot make a firm commitment later on. (They are assuming that it is firm)

I called Dr. Zobrist, Director of the Truman Library in Independence, Missouri, and advised of the above. He plans to send a proposed agenda. There are a lot of groups in the community who would like to invite the President to all types of things. (816) 833-1400



THE WHITE HOUSE
WASHINGTON

2/18/76

Dr. Zobrist, Director of the Truman Library, Independence, Mo., called. He's in Washington this week. (Mo. FTS Tele. 926-1400)

Dr. Zobrist will be handling the planning for the memorial service and just wanted to touch base with the White House to see if President Ford still has plans to be in Independence, Mo. for the ceremony on May 8.

Dr. Zobrist will call Eva Thursday morning.



THE WHITE HOUSE
WASHINGTON

Am
Bicentennial
May 6, 1975
Call
for
Bicentennial

May 6, 1975

Dear Dr. Jonas:

The President has reviewed your letter of April 1 extending to him and Mrs. Ford an invitation to be the honored guests at the dedication and unveiling ceremonies to be held in Independence, Missouri on May 8, 1976. The ceremonies, as you have described them, relate to the statue of former President Harry S. Truman which your Committee has commissioned as part of the National Bicentennial observance.

The President is delighted to accept this invitation and has arranged to have the occasion noted on his long-range schedule.

I assume that you will keep the President's Scheduling Office advised of any further developments and that when the time for the President's appearance draws near definitive arrangements can be made for his participation.

In behalf of the President, I congratulate you and your Committee on this project and wish you complete success for its achievement.

Sincerely,

Philip W. Buchen

Philip W. Buchen
Counsel to the President

Dr. Harry S. Jonas
Chairman,
Harry S. Truman Statue Committee
P. O. Box 1953
Independence, Missouri 64051

cc: Warren Rustand



THE WHITE HOUSE
WASHINGTON

April 23, 1975

MEMORANDUM FOR: JACK MARSH

FROM: PHILIP BUCHEN *P.W.B.*

Attached is an original of a letter addressed to the President from the Harry S. Truman Statue Committee. This involves a proposed activity for the President next year in connection with the National Bicentennial observance.

Ed McCabe hand delivered this letter to me asking whether I would check on the likelihood of the President giving favorable consideration to this request.

The Committee proposes to send letters to Senators Symington and Eagleton and Representative William J. Randall asking that they urge the President to honor this request. However, Ed may be able to influence the efforts by the Committee to push this participation if we should determine that the President would not be able to fit this appearance into his schedule.

Your advice will be appreciated so that I may be able to respond to Ed McCabe, and I presume you will take care of processing the request from Dr. Jonas.

Attachment

cc: Warren Rustand



Harry S. Truman Statue Committee

P. O. Box 1953

INDEPENDENCE, MISSOURI 64051

Phone: A/C 816 471-1953



April 1, 1975

OFFICERS

Dr. Harry S. Jonas, Chairman
Albert T. Hancock, Jr. Vice-Chairman
Miss Sue Gentry, Secretary
Mrs. Hubert Dowell, Treasurer

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Dr. Benedict K. Zobrist

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John McCloy
Rep. Wilbur Mills
Frank Pace, Jr.
Rep. William J. Randall
Sen. Stuart Symington
Homer Wadsworth
Dr. Robert Wheeler

Honorable Gerald R. Ford
The White House
Washington, D. C.

Dear Mr. President,

Dedication and ~~unveiling~~ ceremonies for the only full figure statue in the United States of former President Harry S. Truman will be held in Independence, Missouri, on May 8, 1976, Mr. Truman's 92nd birthday anniversary, as a part of the National Bicentennial observance.

I therefore consider it a great honor and privilege to extend to you and Mrs. Ford our most cordial invitation to be the honored guests on this occasion.

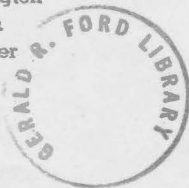
The Harry S. Truman Statue Committee was formed nearly one year ago when a group of leading citizens throughout the nation became aware of the fact that no full figure statue of President Truman existed in the United States.

In cooperation with Mrs. Truman and Mrs. Margaret Daniel, the committee commissioned a prominent American sculptor, Mr. Gilbert Franklin, of Providence, Rhode Island to create the nine foot statue depicting President Truman in the striding pose characteristic of his daily morning walks both in Washington and in Independence.

Our nationwide drive for funds has received favorable individual, corporate and organizational support throughout the United States from those who share in our enthusiasm for this tribute.

The statue is to be located near the entrance to the old Jackson County Courthouse in proximity to the office and courtroom occupied by Mr. Truman when he served as a member, and later, Presiding Judge of the Jackson County Court.

The dedication and unveiling will be the highlight of the annual "Truman Week" ceremonies here as well as other major events being planned by both the Independence and Missouri Bicentennial Commissions.




Honorable Gerald R. Ford
April 1, 1975
Page Two

We are pleased that the statue will be located in Missouri, and especially in Independence, the hometown to which he returned following his tenure in the White House.

Your presence would be a great tribute to his memory as well as an honor to the hundreds of prominent Americans who are expected to join us on that occasion.

Respectfully yours,


Harry S. Jonas, M. D.
Chairman

HSJ/rlm



April 3, 1975

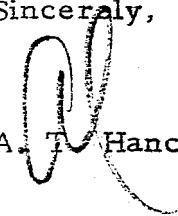
Mr. Edward A. McCabe
Attorney-at-Law
1776 F Street N.W.
Washington, D. C. 20004

Dear Ed:

I am enclosing the original letter and a copy for your files, addressed to the President, inviting him to attend the unveiling of the full figure statue of Harry S. Truman in Independence.

As we discussed on the phone, I also have copies of this letter addressed to Senator Stuart Symington, Senator Thomas Eagleton and Representative William J. Randall. When I hear from you as to the appropriate time, I will mail the letters to these three gentlemen. We can discuss at that time whether or not you want me to suggest in a cover letter going to them that they, perhaps, in a joint effort could arrange to be at the White House, or request an audience with the President relative to this matter.

Sincerely,


A. T. Hancock

ATH:mas
Enclosures



CHARTER MEMBER OF NATIONAL SCHOOL SUPPLY AND EQUIPMENT ASSOCIATION

400 3 - 207

May 5, 1976

Bicentennial

To: Mr. Mitler

From: Eva Daughtrey

After discussing this material with Mr. Buchen, Russ Rourke said he talked with you and advised we would be sending "The American Atlas -- 1776" and the picture to you for acknowledgment.

Thanks so much.



Wednesday 5/5/76

11:20 Russ Rourke called. Said to tell you the message is being sent right now to Lord Montague. The message will mention "Phil Buchen's expression of interest".

Russ advised Milt of the 1776 Atlas -- and suggested they be sent to Milt's office and they will be duly acknowledged.



THE WHITE HOUSE
WASHINGTON

Ladies: One of the drivers dropped this
by at 12:30 a.m., saying Mr.
Buchen asked that it be saved
for him in the a.m. It is for the
President, but I don't know where
it came from. Buchenshould have
the details.

Marilyn



Presented to Mrs. Gerald Ford on the occasion of the
visit of The British Bicentennial Heritage Mission

Montague of Beaulieu
Marlborough
Argyll
Tavistock

Hugo Boothby
Vinal? Lipomey

Lareum Neil

President, Historic Houses Association
Blenheim Palace
Loveraray Castle
Woburn Abbey
National Trust for Scotland
Fonmor Castle Wales
Director of Ancient Douents and
Historic Buildings
The National Trust (England, Wales and
North Ireland)



ARBA

THE WHITE HOUSE
WASHINGTON
May 25, 1976

TO: PHIL BUCHEN

FROM: RUSSELL A. ROURKE *Russ*

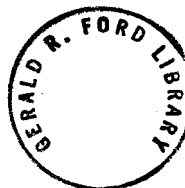
_____ For Direct Reply

_____ For Draft Response

X For Your Information

_____ Please advise

*Phil,
Please note Mike
D's memo on same
subject — Russ*



MAY 17 1976

THE WHITE HOUSE

WASHINGTON

May 17, 1976

Handwritten notes:
Franklin
Library

MEMORANDUM FOR: RUSS ROURKE
FROM: TED MARRS *see*
MILT MITLER *Mitler*

Russ, on the ARBA/Franklin Mint matter -- there is just a bit of confusion which should be set right. Mike refers to the Franklin Mint where, in fact, the items concerned are being turned out by the Franklin Library.

As you know, ARBA does license various commercial enterprises to produce Bicentennial items and from the licensing effort receives the non-appropriated funds which it dispenses for Bicentennial activities. Doing this, they are operating within the parameters set by the Congress in their mandate.

The Franklin Library is a respected organization; the books being turned out are selective and are being endorsed as an official ARBA activity; the Congressional charter to ARBA not only permits this but urges it. Finally, as a nation of free enterprise, we would place ourselves in a questionable position were we to criticize ARBA's legitimate role in this.



MAY 10 1976

THE WHITE HOUSE
WASHINGTON

May 10, 1976

MEMORANDUM FOR: JACK MARSH
FROM: MIKE DUVAL *Mike*
SUBJECT: ARBA MAILER

As you can see from the attached, John Warner did a cover piece to a mailer put out by the Franklin Mint.

As you know, Franklin Mint is an extremely aggressive outfit in Pennsylvania that is ~~better~~ known for its hard sell, ~~than for the quality of its product~~

I seriously question the propriety of the ARBA in involving itself in such an obviously commercial undertaking. You'll notice that they use the American Express mailing list, and I think this may be an example of "crossing the line".

If you concur, I think it might be appropriate for the President to take credit for coming down very hard against the ARBA for such crass commercialism of the Bicentennial. It would show the President's concern over such things and clearly in charge.

*R- get advice
Ted & Mint.
6*



THE WHITE HOUSE

WASHINGTON

May 20, 1976

MEMORANDUM FOR: RUSS ROURKE

FROM: PHIL BUCHEN *P.*

Attached for your review is a memorandum to me from Barry Roth to which is attached a rather unusual letter from John Warner which was included in a mailing from the Franklin Mint.

In view of your relationship with ARBA, I wanted you to be informed of this. If you prefer that I do something, please let me know.

Attachment



THE WHITE HOUSE
WASHINGTON

Date 5/18/76

TO: Phil Buchen

FROM: BARRY ROTH

ACTION:

Approval/Signature

Comments/Recommendations

For Your Information

REMARKS:

The attached letter was included in a mailing from the Franklin Mint. Even though ARBIT has special authority to license commercial products, Warner shouldn't be engaged in such personal huckstering. It sort of sounds like the Government has agreed that these are the 100 greatest books in American literature.

Barry



American Revolution
Bicentennial Administration
2401 E Street, N.W.
Washington, D.C. 20276



Dear Friend:

As Administrator of the American Revolution Bicentennial Administration, I am honored to announce "The 100 Greatest Masterpieces of American Literature." This collection includes those books, authored solely by Americans, which have contributed greatly to our nation's cultural heritage over the past two hundred years. It will be one of the most significant commemoratives of America's Bicentennial.

As you can well understand, the selection of these masterpieces was a task that required participation by some of our nation's foremost literary scholars, with the cooperation of universities throughout the country. At my invitation, at least one university in each of our fifty states and territories was asked to nominate books for inclusion in this collection. Their nominations were then submitted to an Advisory Board of literary authorities entrusted to make the final selections. The nation is indebted to this group, particularly those scholars whose names appear in the enclosed prospectus, for making possible this important Bicentennial commemorative.

The American Revolution Bicentennial Administration has authorized The Franklin Library to publish this national commemorative collection in a limited leather-bound edition. So that this Bicentennial recognition of the 100 greatest books may be shared by students and others unable to purchase the complete limited edition collection, some of these books may later be individually published in cloth or paper bearing the national Bicentennial symbol.

The enclosed prospectus from The Franklin Library describes this series in detail, and explains how you may enter a subscription if you wish.

In the spirit of '76,

John W. Warner
John W. Warner
Administrator

JWW:lto



THE WHITE HOUSE

WASHINGTON

June 3, 1976

MEMORANDUM FOR: MILT MITLER

FROM:

EVA DAUGHTREY

Eva

Eliska Hasek advises that you send out the bicentennial messages and suggested I send the attached directly to you.

Mr. Buchen asked if a message could be sent for inclusion in the official program of the Wyoming Championship Rodeo to be held at Wyoming, Michigan, July 14-17. He would also like to have a photograph of the President to be used along with the message. If you wish, the bicentennial Presidential message could be sent to Mr. Buchen and we would send it to Mr. Vanderhoff, along with a photograph of the President.



P. O. BOX 9262
W Y O M I N G
MICHIGAN 49509
616-534-7671

Wyoming

PROMOTIONS, INC.

May 30, 1976

Mr. Phil Buchen
President's Council
Washington, D.C.

Dear Sir:

This letter is in regards to our phone conversation of May 29, 1976 for a member of President Ford's staff to write a welcome and bicentennial message for the official program of the Wyoming Championship Rodeo to be held at Wyoming, Mich. July 14-17.

This is the 14th annual Wyoming Championship Rodeo to be held in Fort Wyoming. it's sponsored by Wyoming Promotions, Inc. (a group of business and civic leaders who donate their services). Proceeds of the rodeo are used for civic projects such as bicentennial committees, youth work, etc.

Enclosed is one of last year's programs which I will follow again. If agreeable, I would like to use the President's message on Page 1 (not counting the cover). In other words it would be on the Welcome to Fort Wyoming Page.

This message WILL NOT be for promoting purposes. There will be NO ADS on the page, just a good picture of the President and his words.

In the past, President Ford has attended the Wyoming Rodeo and we feel to have his message to his home people would be a great honor.

Thanking you very much for your time and effort, I remain

Yours truly

Joe Vanderhoff
Joe Vanderhoff

1407 Philadelphia, SE

Grand Rapids, Mich.





NORTHERN OHIO CHILDREN'S PERFORMING MUSIC FOUNDATION, INC.

"The Singing Angels"

6-14-76

ROOM 25 - EUCLID ARCADE
510 EUCLID AVENUE
CLEVELAND, OHIO 44115
621-5117

ABE M. LUNTZ
VICE CHAIRMAN OF THE BOARD
GEORGE F. QUA
VICE CHAIRMAN
CHARLES C. WURMSTEDT
VICE CHAIRMAN
WILLIAM C. BOEHM
PRESIDENT
ALBERT P. HADLEY
SECRETARY
THOMAS A. TRACY
TREASURER

THE SINGING ANGELS 1976 BICENTENNIAL CONCERT TOUR IN THE WASHINGTON-BALTIMORE AREA

BOARD OF TRUSTEES
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GEORGE A. BOEHM
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HARDELL STONE EASTON
FRANK B. FISHER
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HON. LEO A. JACKSON
MARY LOUISE KNERLY
EILEEN M. LAVELLE
ABE M. LUNTZ
MARK H. McCORMACK
DANIEL L. MAUSSER
THEO MOLL
D. T. NEAL
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LOUISE B. SELTZER
AL B. SHIELDS
C. E. SMITH
T. A. TRACY
M. L. S. UDELF, M.D.
ROBERT C. WEISKOPF
EUNICE PODIS WEISKOPF
THOMAS C. WESTROPP
PATRICIA W. WULIGER
CHARLES C. WURMSTEDT

- Fri. June 18 7:30 p.m. Clinical Center Auditorium,
National Institutes of Health, Bethesda
- Sat. June 19 11:30 a.m. U.S.S. Constellation,
Pratt Street Dock, Baltimore
2 p.m. Fort McHenry, Baltimore
- Sun. June 20 10 a.m. Bethesda United Methodist Church,
Old Georgetown Road at Huntington Parkway
2 p.m. The Ellipse
- Mon. June 21 11:30 a.m. The U.S. Capitol's Bicentennial
Park, Independence Avenue between 3rd St. S.W.
and the Botanical Gardens
3:30 p.m. The steps on the West Front of
the U.S. Capitol, with remarks by Senator
John Glenn

HONORARY TRUSTEES
ARTHUR S. ARMSTRONG
BOB HOPE
GABRIEL PAUL

ADMINISTRATIVE SECRETARY
EILEEN D. LA VIGNE

The public is invited to attend all of the above concerts and there will be no charge for admission.

In addition, The Singing Angels will give a concert at the National Press Club on Monday, June 21 at 6:30 p.m.





Hugh O'Brian Youth Foundation

132 South Rodeo Drive
Beverly Hills, California 90212

Mr. Philip Buchen
Counselor to the President
The White House
Washington, D.C.

10:30 a.m.

Wednesday, June 23, 1976

Ms. Ann Russell from the HEW Bicentennial Office called wondering whether you might be able to spend a few minutes on Friday, June 25 with Sophia Gorham. Ms. Gorham indicates that she knows you from GR. She is working with Actor Hugh O'Brien who is involved in a youth program nationwide.

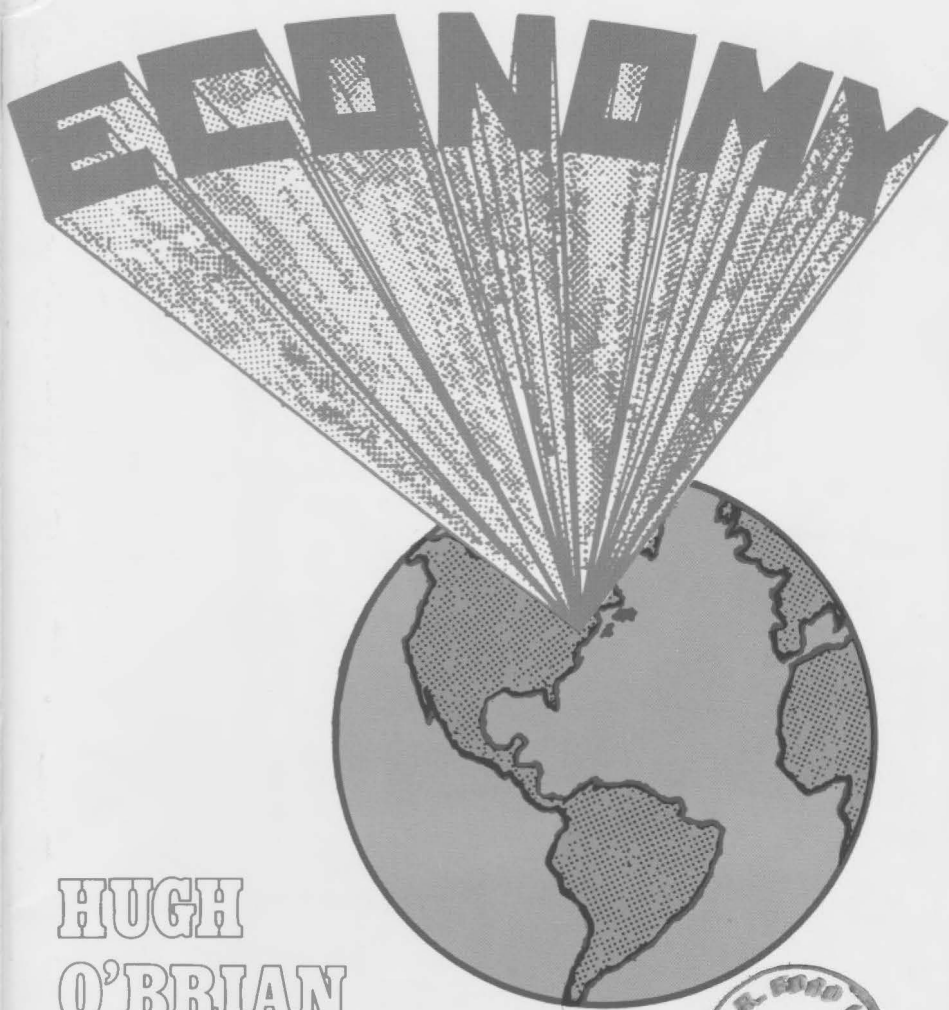
Would you want to see her on Friday? She will be visiting with Ted Marrs at 11:15 a.m.

245-9187

Mtg. Set-up for 11:45 a.m.
Fri.



LEADERSHIP SEMINAR
ON THE



HUGH
O'BRIAN
YOUTH FOUNDATION



In Cooperation with

**THE UNITED STATES JAYCEES
and
THE NATIONAL ASSOCIATION of
SECONDARY SCHOOL PRINCIPALS**

**THE HUGH O'BRIAN YOUTH FOUNDATION
LEADERSHIP SEMINAR ON THE ECONOMY**

Coordinated by

NEW YORK STOCK EXCHANGE, INC.

Hugh O'Brian Youth Foundation
132 South Rodeo Drive
Beverly Hills, California 90212

**April 12-19, 1975
New York, New York**

In Cooperation with



April 12, 1972

Hugh O'Brien Youth Foundation
130 South Hudson Drive
Beverly Hills, California 90212

Welcome to New York City, the financial capital of the United States. You have been selected from over 250,000 students to take part in this one-week Leadership Seminar on the Economy because of your personal involvement and achievements and because you represent the greatest natural resource on earth — youth. The purpose of the Seminar is to stimulate and challenge your imagination toward greater undertakings, furthering the development of your leadership abilities.

This week will help you to recognize that as a human being, provided with a brain and a heart, there exists in you a potential that is limited only by your imagination and the desire and drive to put that imagination to work. The future rewards will be great for those who try, but even if you fall short of an objective, you will realize a sense of pride by having tried. No one will win all of the time, but no one should become complacent about losing — ever.

When you think back on this week, you will reflect on the many different viewpoints expressed by your companions and their attitudes relating to the many different places from which they came. You will remember each other with joy and having gained a better understanding of one another, learned to appreciate that — as an individual — each has a right to his opinion. You will realize and appreciate the faith and hope that the so-called “older generation” has in you as evidenced by their gift of time.

Many people have assisted in offering each of you this opportunity to gain a better understanding of yourself and a humanized appreciation of this nation's free enterprise system. To each of them we are grateful. Enjoy your visit, but most importantly let this experience motivate you toward the recognition and fulfillment of your goals.

Hugh O'Brien

The American economy, which has produced one of the highest standards of living in history for its citizens, is the result of many factors. But in the final analysis its performance is the result of people — people having the freedom and ability to plan and implement successful production, distribution and consumption techniques.

With any generation some people, because of their innate abilities or hard work or both, emerge as leaders. They make the critical decisions regarding the economy. In this Seminar you, the students, will meet and talk with some of these current leaders.

The intent of the Seminar is obvious. Hopefully from your group will come some of the leaders of tomorrow. The week you spend here will be long and arduous; you will examine various aspects of our economy from early morning to late at night with the help of outstanding people in the country. You are being afforded an opportunity few in America have ever had. Capitalize upon your experiences. Enjoy them, too.

The Exchange is most pleased to have helped plan this Seminar. We extend sincere thanks to the discussion leaders and to Mr. Hugh O'Brian and his Foundation for making this Seminar a reality. And to you, the students selected to attend, our congratulations. Your being here is an indication of your potential. The very fact that you have been selected suggests that some of you may return to lead discussions at future seminars.



*James J. Needham, Chairman
New York Stock Exchange, Inc.*

THE HUGH O'BRIAN YOUTH FOUNDATION

Hugh O'Brian established the Foundation in 1958 and since that time has conducted yearly Leadership Seminars on a variety of stimulating subjects. The purpose of the Foundation is to seek out young people of sophomore age and provide opportunities for their potential leadership abilities to emerge, develop and be recognized. Participants are selected regardless of religion, ethnic or national origin.

The Annual Leadership Seminars are sponsored and funded by the Foundation. Although, responsible for organizing and conducting the seminars, the Foundation does not select the participants. To assure the broadest possible recognition and representation of young men and women, other organizations such as The United States Jaycees, The National Association of Secondary School Principals and The Boys' Clubs of America assist the Youth Foundation by going to the grass root level to select the participants through national and international competition. Every high school sophomore is eligible to attend the seminars and is encouraged to apply. Mr. O'Brian says, "This age group offers a great return on the investment . . . totally inspired by the Leadership Seminar experience, the participants return home with two years remaining in high school to motivate not only themselves, but their fellow classmates to bring forth and put to practical use their emerging leadership potential."

Mr. O'Brian asks only one thing of the young people who attend these seminars — that they write to him once a year, on their birthday until the age of 30, relating their accomplishments as well as defeats, their successes as well as frustrations in reaching for their goals. In turn Mr. O'Brian on his birthday writes to them every year. Through these letters the Foundation can observe their progress and discover new ways of stimulating our greatest natural resource . . . the responsible youth of tomorrow.

NATIONAL ASSOCIATION OF SECONDARY SCHOOL PRINCIPALS

The National Association of Secondary School Principals is a 35,000 member organization committed to the improvement of secondary education, reaching 20 million American Youth. The Association's primary thrust is to provide as many growth opportunities as possible for young people of secondary school age.

When priorities are established for the youth we serve, the fields of citizenship training, business and economics are found high on the list. It is for this reason we take great pride in being involved in this Youth Foundation Leadership Seminar. We commend Hugh O'Brian, The United States Jaycees, and the New York Stock Exchange for initiating and sharing in this effort. Most of all we salute you, the seminar participants, and extend best wishes for a most successful and rewarding experience.

UNITED STATES JAYCEES

The United States Jaycees is pleased to have participated in the selection of the high school sophomores taking part in this year's Hugh O'Brian Youth Foundation Leadership Seminar on the Economy.

The purpose of the Jaycee organization is to develop and put to practical use the leadership abilities of young men ages 18-35 in helping to improve the quality of life through the elimination of various social, economic or other problems within their communities, state and nation.

Operating in 50 states and the District of Columbia, The United States Jaycees have over 7,000 affiliated local chapters with a membership of more than 330,000.

The Jaycee movement was begun in St. Louis, Missouri in 1915 and since that time has spread around the world. The United States Jaycees maintain their headquarters in Tulsa, Oklahoma.

SELECTION PROCESS

The National Association of Secondary School Principals begins the selection process each September by sending an announcement of the forthcoming Leadership Seminar along with guidelines to the principals of our 21,000 public and private high schools. The principals are encouraged to make all sophomores aware of the opportunity to apply for the all-expense paid Seminar sponsored by the Youth Foundation. One student is selected through a local selection process to represent his high school, and that nomination form is sent to the United States Jaycees who, through a chapter in each state, has the responsibility of coordinating the selection of at least one boy or girl who will have the honor of attending the annual Leadership Seminar representing that state.

In the Spring of 1976, the Hugh O'Brian Youth Foundation will sponsor a one-week Leadership Seminar on America's Bicentennial to take place in our Nation's Capital, Washington, D.C. This Seminar will be coordinated by the American Revolution Bicentennial Administration.

TOMORROW'S LEADERS

ALABAMA

Buck R. Bussey

ALASKA

Stacy B. Toner

ARIZONA

James D. Ogsbury

ARKANSAS

Christopher J. Collier

CALIFORNIA

Louis Boorstin
Robert Boorstin
Dita Dantine
Carol Johnson
Mandy Susan Rush

COLORADO

Donald P. Pumphrey

CONNECTICUT

Adam Stern

DELAWARE

Barry Wein

DISTRICT OF COLUMBIA

Magruder H. Dent
Elizabeth J. Young

FLORIDA

Kelly M. Flood
Ellen Keiser

GEORGIA

Victor C. Robinson

HAWAII

Ty T. Motobu

IDAHO

Dierdre M. Condit

ILLINOIS

Jack Woodward Cramer
Michelle M. Rogers

INDIANA

Kris A. Robbins

IOWA

Diane K. Bell

KANSAS

Linda M. Loucks

KENTUCKY

Stephen L. Pellegrini

LOUISIANA

Lesa A. Dominique

MAINE

Louis Silverman

MARYLAND

Ann E. Ellis

MASSACHUSETTS

Howard Cohen

MICHIGAN

Lori Vogtmann

MINNESOTA

Laurie B. Grage

MISSISSIPPI

Lynn Kitchings

MISSOURI

Jerry G. Platz

MONTANA

Jane M. Copley

NEBRASKA

Renee Wessells

NEVADA

Rena L. Deringer

NEW HAMPSHIRE

Christopher Mayo

NEW JERSEY

Martin R. Sherman

NEW MEXICO

James F. Petty, Jr.

NEW YORK

Rita June Bowman
Michael A. Needham
Donna Marie Vitolo

NORTH CAROLINA

Richard Fisher Christy

NORTH DAKOTA

Julie A. Lessard

OHIO

Todd E. Shinabarger

OKLAHOMA

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OREGON

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MEXICO

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Alfredo de Jessú
Alvarez
Juan Marco Gutiérrez
Leonardo Contreras

RHODESIA

Nigel Charles Schofield
Patricia Mary
Underwood

TAIWAN

Y.M. Liu
Y.S. Hsu

PROGRAM

8:00 – 9:15 P.M.

**SEMINAR – “THE SOCIAL
RESPONSIBILITY OF BUSINESS”**

SATURDAY, APRIL 12

**ARRIVAL AND REGISTRATION
NEW YORK SHERATON HOTEL**
7th Avenue and 56th Street

Willard F. Rockwell, Jr., Chairman
Rockwell International Corporation

7:30 – 8:30 P.M.

DINNER – *Host:* J. C. Penney

8:30 – 10:30 P.M.

WELCOME AND ORIENTATION

Hugh O'Brian

MONDAY, APRIL 14

7:30 – 8:30 A.M.

**BREAKFAST – *Host:* New York Stock
Exchange**

9:30 – 10:45 A.M.

**SEMINAR – “THE ROLE OF THE STOCK
MARKET IN OUR ECONOMY”**

James J. Needham, Chairman
New York Stock Exchange, Inc.

SUNDAY, APRIL 13

8:45 – 9:30 A.M.

**BREAKFAST – *Host:* Prudential Insurance
Company of
America**

10:45 – 11:15 A.M.

TOUR OF STOCK EXCHANGE

10:00 – 11:00 A.M.

International Services (Voluntary)
United Nations Chapel

11:30 – 12:00 A.M.

**TOUR OF MERRILL LYNCH, PIERCE,
FENNER & SMITH**

11:00 – 12:15 P.M.

TOUR OF UNITED NATIONS
Host: Mutual of New York

12:00 – 1:30 P.M.

**SEMINAR – “WHO OWNS AMERICAN
BUSINESS”**

George L. Shinn, President
Merrill Lynch & Co., Inc.

12:15 – 4:00 P.M.

TOUR OF NEW YORK CITY –
Host: Greyhound Corporation

1:30 – 2:00 P.M.

LUNCH – *Host:* Merrill Lynch & Co.

5:30 – 7:00 P.M.

**SEMINAR – “A LOOK AT THE WORLD'S
PRINCIPAL ECONOMIC SYSTEMS”**

2:30 – 3:30 P.M.

RECEPTION AT CITY HALL

The Honorable Frederick B. Dent
Secretary of Commerce

The Honorable Abraham Beame
Mayor of the City of New York

7:00 – 8:00 P.M.

DINNER – *Host:* Rockwell International

4:30 — 5:45 P.M.

SEMINAR — “CAPITAL: LIFE BLOOD OF THE ECONOMY”

Thomas Allsopp, Senior Vice President
Prudential Insurance Company of America

6:30 — 9:00 P.M.

DINNER SEMINAR — Host: United States Steel

“CAPITAL: THE MEANING TO CORPORATIONS, PROPRIETORS, LABOR”

The Honorable Peter J. Brennan
Former Secretary of Labor

Lois S. Gray, Assistant Dean
ILR School, Cornell University

C. V. Wood, President
McCulloch Oil Corporation

Thomas S. Kleppe, Administrator
Small Business Administration

9:00 — 10:00 P.M.

RAP SESSION

TUESDAY, APRIL 15

7:45 — 9:45 A.M.

**BREAKFAST SEMINAR —
Host: Real Estate Board of New York
“GOVERNMENT REGULATION OF
BUSINESS . . . HOW MUCH”**

The Honorable Jacob J. Javits
Senator from New York

10:00 — 11:30 A.M.

SEMINAR — “REAL ESTATE: EARTH, OUR SOLAR SYSTEM AND BEYOND”

Wernher von Braun, Vice President
Fairchild Industries

D. Kenneth Patton, President
Real Estate Board of New York

12:30 — 1:20 P.M.

LUNCH — Host: New York Telephone Co.

1:30 — 3:00 P.M.

SEMINAR — “HOW BANKS SERVE BUSINESS AND CONSUMERS”

Jac Friedgut, Vice President
First National City Bank

William F. Ford, Chief Economist
American Bankers Association

3:15 — 4:45 P.M.

SEMINAR — “UTILITIES: COSTS-RATES-SERVICES”

William M. Ellinghaus, President
New York Telephone Company

6:00 — 8:00 P.M.

DINNER — Host: Coca-Cola U.S.A.

8:00 — 11:00 P.M.

**THEATER PARTY
Host: Rockefeller Center**

WEDNESDAY, APRIL 16

7:30 — 9:45 A.M.

**BREAKFAST SEMINAR —
Host: General Motors
“TRANSPORTATION”**

Frederick W. Walker, Jr., General Manager
General Motors Transportation

Mechlin Moore, Group Vice President
United Air Lines

9:45 — 11:00 A.M. **SEMINAR — ALCOHOLIC BEVERAGES
AND THE ECONOMY**
Donald Phelps, Director, Division of Prevention
National Institute on Alcohol Abuse
and Alcoholism

Don Newcombe
Winner of Cy Young Baseball Award

11:15 — 12:30 P.M. **SEMINAR — “RETAILING: SERVING
THE CUSTOMER”**
Donald V. Seibert, Chairman
J. C. Penney, Company, Inc.

12:30 — 1:15 P.M. **LUNCH — Host: International Business
Machines**

1:45 — 3:15 P.M. **SEMINAR — “AUTOMATION AND
COMPUTERIZATION”**
John R. Opel, President
IBM

Jane P. Cahill, Vice President
IBM

Paul R. Low, Director of Development
IBM

3:15 — 4:30 P.M. **TOUR OF IBM**

7:00 — 8:00 P.M. **DINNER — Host: IBM**

8:00 — 10:00 P.M. **DANCE — Music by “Primo”**

—

THURSDAY, APRIL 17

8:00 — 9:00 A.M. **BREAKFAST — Host: National Broadcasting
Company**

9:00 — 10:30 A.M. **SEMINAR — “RADIO AND TELEVISION:
TODAY AND TOMORROW”**
Julian Goodman, Chairman
National Broadcasting Company

Jack Thayer, President
NBC Radio Division

10:30 — 11:45 A.M. **TOUR OF NBC**

12:00 — 1:00 P.M. **LUNCH — Host: Time Magazine**

1:15 — 2:45 P.M. **SEMINAR — “ADVERTISING AND
MEDIA: INFLUENCING OPINIONS”**
Lane Fortinberry, Assistant Publisher
Time Magazine

Henry Grunwald, Managing Editor
Time Magazine

Don Johnston, President
J. Walter Thompson Company

John H. Johnson, President
Johnson Publishing Company

3:15 — 4:30 P.M. **SEMINAR — “THE RESPONSIBILITY OF
THE PRESS”**
Arthur O. Sulzberger, President & Publisher
The New York Times

Abe Rosenthal, Managing Editor
The New York Times

4:30 — 5:15 P.M. **TOUR OF THE NEW YORK TIMES**

6:30 — 7:30 P.M. **DINNER — Host: Mobil Oil**

7:30 — 8:30 P.M.

**SEMINAR — “EDUCATION: THE
FUTURE IS YOU”**

Moe L. Frankel, President
Joint Council on Economic Education

9:15 — 10:00 P.M.

RAP SESSION



FRIDAY, APRIL 18

8:00 — 10:30 A.M.

**BREAKFAST SEMINAR —
Host: John Hancock Mutual Life
Insurance Company
“WHY AND HOW MULTINATIONAL
CORPORATIONS OPERATE”**

Edward J. Gerrity, Jr., Senior Vice President
International Telephone & Telegraph Co.

D. L. Guertin, Senior Planning Advisor
Exxon Corporation

10:30 — 12:30 P.M.

RAP SESSION

12:45 — 1:15 P.M.

TOUR OF BURLINGTON HOUSE

1:15 — 2:00 P.M.

LUNCH — *Host:* Burlington Industries

2:00 — 3:15 P.M.

**SEMINAR — “SHOULD GOVERNMENT
PROTECT INDUSTRY FROM FOREIGN
IMPORTS”**

Horace C. Jones, Chairman
Burlington Industries, Inc.

3:15 — 4:30 P.M.

**SEMINAR — “ENERGY: NEEDS AND
ABUSES”**

The Honorable Rogers C. B. Morton
Secretary of Interior

Herbert Schmertz, Vice President
Mobil Oil Corporation

7:30 — 11:00 P.M.

**GRADUATION BANQUET —
Host: Warner Lambert**

Speaker: The Honorable Rogers C. B. Morton



SATURDAY, APRIL 19

7:30 — 8:30 A.M.

**BREAKFAST — *Host:* Readers Digest
Departure**

LEADERSHIP SEMINAR OFFICIALS

Hugh O'Brian

President — Hugh O'Brian Youth Foundation

Louis M. Raskin

Advisor to the President — Hugh O'Brian Youth Foundation

Donald E. Krampe

Executive Vice President — Hugh O'Brian Youth Foundation

Scott Murrer

Staff Coordinator — Hugh O'Brian Youth Foundation

Dr. Allen O. Felix

Program Development — New York Stock Exchange

Alan M. Bourne

Arrangements — New York City Jaycees

Terry Giroux

Participant Selection — National Association of
Secondary School Principals

Ron Dodd

Participant Selection — United States Jaycees

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General Electric Co.

Gene Bradley

Boeing Co.

Michael Clarke

Arizona Jr. Miss Foundation

Sherman Coultas

Attorney

Alan Ebright

1971 Seminar Participant

Robert Jeffrey

1968 Seminar Participant

Douglas Jones

Ohio Craft Printing, Inc.

Teresa Lynch

Student

Harold Nelson

1971 Seminar Participant

Dorothy Newman

Stock Broker

Charles Thacher

Consulting Actuary

Donna Torbert

Teacher

Susan Torchia

General Electric Co.

James J. Warfield

Burmah Oil, Inc.

Jodi Warfield

Mutual of New York

NEW YORK STOCK EXCHANGE STAFF

Philip J. Keuper, *Vice President*

William H. Kendrick, *Director of Investor Education and Special Services*

Allen O. Felix, *Director of Education*

Roy W. Fairchild, *Senior Exchange Representative*

James Grinder, *Publicity*

John A. LaBarbera, *Publications Manager*

LEADERSHIP SEMINAR SPEAKERS

Thomas Allsopp, *Senior Vice President*

Prudential Insurance Company of America

The Honorable Abraham Beame

Mayor of the City of New York

The Honorable Peter J. Brennan

Former Secretary of Labor

Jane P. Cahill, *Vice President*

IBM

The Honorable Frederick B. Dent

Secretary of Commerce

William M. Ellinghaus, *President*

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Lane Fortinberry, *Assistant Publisher*

Time Magazine

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International Telephone & Telegraph Co.

Julian Goodman, *Chairman*

National Broadcasting Company

Lois S. Gray, *Assistant Dean*

ILR School, Cornell University

Henry Grunwald, *Managing Editor*
Time Magazine

D. L. Guertin, *Senior Planning Adviser*
Exxon Corporation

The Honorable Jacob J. Javits
Senator from New York

John H. Johnson, *President*
Johnson Publishing Company

Don Johnston, *President*
J. Walter Thompson Company

Horace C. Jones, *Chairman*
Burlington Industries, Inc.

Thomas S. Kleppe, *Administrator*
Small Business Administration

Paul R. Low, *Director of Development*
Systems Products Division
IBM

Mechlin Moore, *Group Vice President*
United Air Lines

The Honorable Rogers C. B. Morton
Secretary of Interior

James J. Needham, *Chairman*
New York Stock Exchange

Don Newcombe
Cy Young Award Baseball Player

John P. Opel, *President*
IBM

D. Kenneth Patton, *President*
Real Estate Board of New York

Donald Phelps, *Director*, Division of Prevention
National Institute on Alcohol
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Willard F. Rockwell, Jr., *Chairman*
Rockwell International Corporation

Abe Rosenthal, *Managing Editor*
The New York Times

Herbert Schmertz, *Vice President*
Mobil Oil Corporation

Donald V. Seibert, *Chairman*
J. C. Penney Company, Inc.

George L. Shinn, *President*
Merrill Lynch & Co., Inc.

Arthur O. Sulzberger, *President & Publisher*
The New York Times

Jack Thayer, *President*
NBC Radio Division

Wernher von Braun, *Vice President*
Fairchild Industries

Frederick W. Walker, Jr., *General Manager*
General Motors Technical Center

C. V. Wood, Jr., *President*
McCulloch Oil Corporation

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General Electric Company *Swingster Jackets*
Gerald Gidwitz *United Airlines*
Greyhound Corporation *Art Vallee*
J. W. Hayes *Warner-Lambert Company*
International Business Machines *Oscar Wyatt*
International Telephone and
Telegraph

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Wilton Brass Co.
David Wynn
His Excellency Ardeshir Zahedi,
Ambassador of Iran

YOUTH FOUNDATION PROGRAM HISTORY

During the early years, 1958-1967, Leadership Seminars took place in Los Angeles, California with students from the local area. Beginning in 1968, the scope of the Foundation's program grew to include national and international participants.

1968 – Leadership Seminar on our Democratic Process

Republican National Convention – Miami, Florida

Democratic National Convention – Chicago, Illinois

Coordinated by the respective National political party

1969 – Leadership Seminar on Oceanography

Coordinated by the University of Miami School of Marine Sciences – Miami, Florida

1970 – Leadership Seminars on Space

thru
1973 Coordinated by the National Aeronautics and Space Administration – Kennedy Space Center, Florida

1974 – Leadership Seminar on Government

Coordinated by A Presidential Classroom for Young Americans – Washington, D.C.

1975 – Leadership Seminar on the Economy

Coordinated by the New York Stock Exchange – New York City, New York

FUTURE

1976 – Leadership Seminar on America's Bicentennial

Coordinated by the American Revolution Bicentennial Administration – Washington, D.C.

“YOUR TASK IS TO BUILD A BETTER WORLD”

“Your task is to build a better world,” said God.
And I answered, “How?
This world is such a vast place, and so complicated now.
And I’m so small and useless, there is nothing I can do.”
But God reflecting wisdom said,
“Just Build A Better You.”

BUILD A BETTER WORLD THROUGH YOUR LEADERSHIP

Have a positive attitude;
Be responsible for your own actions;
Have the time to help others;
Be enthusiastic in the things you do;
Have the patience to wait;
Be sincere in your beliefs;
Have continuing goals;
Be constructive in your opinions;
Have the courage to know yourself;
Be objective;
Have the will to overcome defeat;
Be considerate!



THE FREEDOM TO CHOOSE

"Unfortunately, a very small number of our young people seem to attract most of the news. They are in the public eye because they have stolen a car, vandalized a school, created a disturbance — in some way rebelled against society. These headline makers represent only a small part of our teenage population. It is a fact that 98.7 percent of our young people are law-respecting, constructive citizens. It is time we accent the positive — pat the good ones on the back — let them know there are rewards for being responsible citizens.

"I do not believe all men are created equal. Physical and emotional differences, parental guidance, varying environments, being in the right place at the right time — all play a role in enhancing or limiting individual development. But I do believe every man or woman, if given the opportunity and encouragement to recognize his potential, regardless of background has the freedom to choose for himself in our world. Will he or she be a taker or giver in life? — will he or she be satisfied merely to exist or will he or she seek a meaningful purpose? — will he or she dare to dream the impossible dream? I believe every person is created as the steward of his own destiny with great power for a specific purpose: to share with his fellow man, through service, a reverence for life in a spirit of love."

Hugh O'Brian

HUGH O'BRIAN YOUTH FOUNDATION

**LEADERSHIP
SEMINAR
ON
AMERICA'S
BICENTENNIAL**



in cooperation with the

**National Association of Secondary
School Principals**

United States Jaycees

Boys' Clubs of America

Council of Chief State School Officers

**American Association of
School Administrators**

**National Catholic
Educational Association**

**National Association of
Independent Schools**

**Hugh O'Brian Youth Foundation
132 South Rodeo Drive
Beverly Hills, California 90212**

HUGH O'BRIAN YOUTH FOUNDATION
**LEADERSHIP
SEMINAR
ON AMERICA'S
BICENTENNIAL:
A PAST TO REMEMBER,
A FUTURE TO MOLD**

in association with the
**American Revolution
Bicentennial Administration**

April 3 through 10, 1976
Washington, D.C.

Welcome to Washington, D. C., the heartbeat of America! You have been selected from over 250,000 students to represent the fifty United States, the District of Columbia and eight international countries, as a participant in this one-week Leadership Seminar on America's Bicentennial. You were chosen because of your outstanding personal involvement and achievements and because you represent the greatest natural resource on earth – youth.



The purpose of the Foundation and this seminar is to stimulate your imagination toward greater undertakings, furthering the development of your leadership abilities. We will provide you with an opportunity to extend your appreciation and understanding of America's heritage and history, but the main thrust will be the future. "WHERE DO WE GO FROM HERE?" it is up to you. The challenge of tomorrow is yours because as future leaders you will have the awesome but glorious task of managing the affairs of business and government in our world community.

This week will help you to recognize that as a human being, provided with a brain and a heart, there exists in you a potential that is limited only by your own imagination and the desire and drive to put that imagination to work. The future rewards will be great for those who try, but even if you fall short of an objective, you will realize a sense of pride by having tried. No one can win all of the time, but no one should become complacent about losing – ever.

When you think back on this week, you will reflect on the many different viewpoints expressed by your companions and their attitudes to the many different places from which they come. You will remember each other with love, and having gained a better understanding of one another, you will have learned to appreciate that as an individual, each has a right to his own opinion. You will realize and appreciate the faith and hope that your family and our current leadership has in you as evidenced by the greatest gift of all – their time.

Many people have assisted in offering each of you this opportunity to gain a better understanding of yourself, and a humanized appreciation of this nation during the Bicentennial era. To each of them we are grateful. Enjoy your visit, but most importantly, let this experience motivate you toward the recognition and the fulfillment of your goals. Aim high – the future is yours!

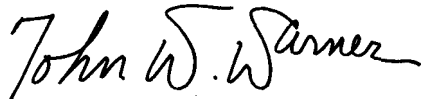
Hugh Brian

Ever since the founding fathers declared America's independence from England, this country has represented something unique on the world scene. America was the first nation to dedicate itself to the attainment of inalienable rights for every person. Over the years, the United States has become the ever-bright symbol of hope, liberty and opportunity for the whole world.

In celebrating America's Bicentennial, our object is not merely to commemorate the stirring events of days gone by, but also to rededicate the citizens of this country to the fulfillment of those high ideals for which the patriots fought. The years which lie ahead will be challenging and if we are to address issues, such as energy and hunger – whose implications are worldwide – we must have the advice and assistance of dedicated men and women. Through this Leadership Seminar we hope to stimulate your desire to seek the opportunity and provide direction for the achievement of a better life for people everywhere.

On behalf of the American Revolution Bicentennial Administration, congratulations on being selected to participate in this Leadership Seminar. I trust that the persons meeting with you during this week will impart to you a deeper understanding of America's past accomplishments and aspirations for the good of mankind. Your being here speaks well of your leadership potential as we enter America's Third Century.

In the Spirit of '76



John W. Warner, Administrator
American Revolution Bicentennial Administration

The Hugh O'Brian Youth Foundation

Hugh O'Brian established the Foundation in 1958 and since that time has conducted yearly leadership seminars on a variety of stimulating subjects. The purpose of the Foundation is to seek out young people of sophomore age and provide opportunities for their potential leadership abilities to emerge, develop and be recognized. Participants are selected regardless of religion, ethnic or national origin.

The annual leadership seminars are sponsored and funded by the Foundation. Although, responsible for organizing and conducting the seminars, the Foundation does not select the participants. To assure the broadest possible recognition and representation of young men and women, organizations such as the United States Jaycees, Boys' Clubs of America and the national school administrator organizations listed on the inside cover assist the Youth Foundation by going to the grass root level for participant selection. Every high school sophomore is eligible to attend the seminars, and is encouraged to apply. Mr. O'Brian says, "This age group offers a great return on the investment . . . totally inspired by the leadership seminar experience, the participants return home with two years remaining in high school to motivate not only themselves, but their fellow classmates to bring forth and put to practical use their emerging leadership potential." Mr. O'Brian asks only one thing of the young people who attend these seminars – that they write to him once a year, on their birthday until the age of 30, relating their accomplishments as well as defeats, their successes as well as frustrations in reaching for their goals. In turn Mr. O'Brian writes to them every year on his birthday. Through these letters the Foundation observes their progress and discovers new ways of stimulating our greatest natural resource – the responsible youth of tomorrow.

Selection Process

Each September the selection process begins as each of the cooperating school organizations send an announcement of the forthcoming leadership seminar along with guidelines to the principals of our 25,000 public and private high schools. The principals are encouraged to make every sophomore aware of the opportunity to apply for the all-expense paid seminar sponsored by the Youth Foundation. One student is selected through a local selection process to represent his high school, and that nomination form is sent to the United States Jaycees. A chapter in each state accepts the responsibility to coordinate the selection process with the assistance of a group of prominent citizens. At least one boy or girl will have the honor of attending the annual one-week leadership seminar representing that state.

The diversity of backgrounds of the leadership seminar participants is assured through the inclusion of young people from other countries as well as representatives from the varied social-economic segments of this nation's society.

In the Spring of 1977, the Hugh O'Brian Youth Foundation will sponsor a one-week Leadership Seminar on the Free Enterprise System.

Youth Foundation Program History

During the years of 1958-1967, leadership seminars took place in Los Angeles, California with students from that area. Beginning in 1968, the scope of the Foundation's program grew to include national and international participants.

1968

Leadership Seminar On Our Democratic Process

Republican National Convention; Miami, Florida
Democratic National Convention; Chicago, Illinois
Coordinated by the respective national political party

1969

Leadership Seminar On Oceanography

Coordinated by the University of Miami School of Marine Sciences; Miami, Florida

1970 through 1973

Leadership Seminars On Space

Coordinated by the National Aeronautics and Space Administration; Kennedy Space Center, Florida

1974

Leadership Seminar On Government

Coordinated by A Presidential Classroom for Young Americans; Washington, D. C.

1975

Leadership Seminar On The Economy

Coordinated by the New York Stock Exchange; New York City, New York

1976

Leadership Seminar On America's Bicentennial

Coordinated by the American Revolution Bicentennial Administration; Washington, D. C.

Future

1977

Leadership Seminar On The Free Enterprise System

Tomorrow's Leaders

United States of America

Alabama

Kerri Ellen Williams

Alaska

Nevette M. Bowen

Arizona

Jerry Dean Forbis

Arkansas

Stephen Lane Prestage

California

Carl L. Blumenstein

Cathleen Hayes

Cynthia Hayes

Suzanne Wile Keith

Peter Anthony Maass

Kimberly June Wick

Colorado

Steve Dale Young

Connecticut

Nancy Van Doren

Walter T. York, Jr.

Delaware

Michael Bruce Jenkins

District of Columbia

Gail Kimberly Johnson

Florida

Ellen Sue Keiser

Alicia Jayne Moore

Georgia

Phyllis Renea Harper

Hawaii

Gordon Izumi Ito

Idaho

Randy John Ochsenbein

Illinois

Teresa Sanelli

Indiana

Danny Eugene Hummel

Iowa

Keven Gay Black

Kansas

Teresa Jeanne Larson

Kentucky

Karen Sue Fox

Louisiana

Donna Ruth Duvigneaud

Maine

Gregory John Tolman

Maryland

Mary Elizabeth Copper

Massachusetts

José Anibal Conde dos Santos

Michigan

David Godfrey

Minnesota

Wayne Francis Reckard

Mississippi

John Mark Holliday

Missouri

Cassandra Dee Knapp

Montana

Gary Victor Nordlund

Nebraska

Debra Jean Hynek

Nevada

Barbara Wei Liang

New Hampshire

Robin Elaine Bailey

New Jersey

Michael Eric Malamut

New Mexico

Kari-fran Soukup

New York

Seth Reuvan Simon

North Carolina

William Henry Grieser

North Dakota

LeAnn Kline

Ohio

Karen Grace Anderson

Jamie Lynn Harper

Douglas C. Parlett

Oklahoma

Rinda Lee Thomas

Oregon

Wesley Gordon Hutchins

Pennsylvania

Donald Erb

Timothy Edward Flemming

Thorvard Carlos Hardimon

Herman Edward Turnage

Rhode Island

John Jesser

David Thomas Miele

South Carolina

Elijah David Powers, III

South Dakota

Frank Schumacher

Tennessee

Susan Lynn Ross

Texas

Suzanne Villalon

Utah

Daniel J. McClellan

Rhonda Rougelot

Vermont

Paula J. McCann

Virginia

William Henry Wright

Washington

Karen Elizabeth Kaser

West Virginia

Kimberly Joan Moon

Wisconsin

Suzanne M. Hoogesteger

Wyoming

Marguerite Jane Camino

International

Australia

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Stanley John Blaszak

England

Jane Vivian Fletcher

Iran

Azadeh Banaie

Shahriar Banihashemi

Kayman Razifrad

Mexico

Walter Gonzalez

Esperanza Loperena

Mercedes Medina

Juan M. Yrigoyen

Rhodesia

Carolyn Frances Bean

Taiwan

Mien-Mien Chang

Grace Yu-May Ching

Program

Saturday, April 3

Arrival: Sheraton Park Hotel, 2660 Woodley Road, NW, Washington, DC

Films: "Washington, City Out Of The Wilderness"

"Williamsburg: The Story Of The Patriot"

7:15 P.M. Dinner Host: C&P Telephone

8:00 P.M. Welcome
Hugh O'Brian and Leadership Seminar Staff

Sunday, April 4

8:15 A.M. Breakfast Host: Holiday Inns Inc.

10:00 A.M. Guitar Mass, Washington Cathedral (Voluntary)

11:00 A.M. Welcome To The Nation's Capitol
Host: Greyhound Corporation

12:00 A.M. Lunch Host: McDonald's Corporation

2:30 P.M. Seminar: Urban Transportation: The Need And The Obstacles

Mr. Cody Pfanstiehl and Mr. Herbert Leonard,
Office of Community Services, Washington
Metropolitan Area Transit Authority

5:30 P.M. Dinner Host: Burlington Industries, Inc.
**Seminar: A Two Hundred Year Old Nation:
The American Experience**

Dr. James H. Hutson, Coordinator of American
Revolution Bicentennial Programs, The Library
of Congress

**8:00 P.M. Seminar: To Form A More Perfect Union:
The National Character**

Honorable Hubert H. Humphrey, United States
Senator
Honorable Charles H. Percy, United States
Senator

Monday, April 5

- 7:15 A.M. Breakfast Seminar: White House Seminar Orientation**
Ms. Pam Powell, Director for Youth Affairs,
The White House
- 8:45 A.M. Executive Office Building of The White House Seminar: The Executive Branch: The Role Of The President**
Honorable John O. Marsh, Jr., Counsellor to the President
- 10:15 A.M. Seminar: The Executive Branch: Two-Way Communication**
Mr. William J. Baroody, Jr., Assistant to the President for Public Liaison
Seminar: Welcome To The White House
- 1:00 P.M. Lunch** Host: McDonald's Corporation
- 1:45 P.M. Visit the President's Gift Room, Bicentennial Information Center**
- 2:30 P.M. Seminar: The National Archives: America's Official Memory**
Honorable James B. Rhoads, Archivist of the United States
Dr. Frank G. Burke, Director of National Historical Publications and Records Commission
- 6:15 P.M. Dinner** Host: John Hancock Mutual Life Insurance Company
Seminar: Bicentennial USA: Heritage, Festival, Horizons (1966-1989)
Honorable John W. Warner, Administrator, American Revolution Bicentennial Administration
- 8:15 P.M. Discussion Time**

Tuesday, April 6

- 8:00 A.M. Breakfast:** Rayburn House Office Building, with Members of Joint Committee on Arrangements for Commemoration of the Bicentennial
Seminar: The Legislative Branch
Honorable Lindy (Mrs. Hale) Boggs, Member of Congress
Honorable M. Caldwell Butler, Member of Congress
Honorable J. J. (Jake) Pickle, Member of Congress
- 9:45 A.M. Seminar: Welcome To The Capitol**
Mr. Joe Bartlett, Minority Secretary, House of Representatives
- 11:15 A.M. Lunch** Host: Appco Company
- 12:15 P.M. Welcome to the Supreme Court Chambers and Law Library**
- 1:00 P.M. Seminar: The Judicial Branch**
Honorable Byron R. White, Associate Justice of the Supreme Court of the United States
- 2:00 P.M. Free time to visit: The Capitol, The Library of Congress, Members of Congress**
- 3:30 P.M. Rayburn House Office Building, Science and Technology Committee Hearing Room**
Seminar: Space Exploration: Applications for Mankind
Honorable Olin E. Teague, Member of Congress, Chairman, Science and Technology Committee
Honorable Don Fuqua, Member of Congress, Chairman, Subcommittee on Space Sciences and Applications
Honorable Mike McCormick, Member of Congress, Chairman, Subcommittee on Energy
- 6:30 P.M. Dinner** Host: Sears, Roebuck and Co.
Seminar: Nation of Immigrants
Honorable Marjorie W. Lynch, Under Secretary, Department of Health, Education and Welfare
Mr. Buu Vien, Refugee of Vietnam
- 9:00 P.M. Dance** Prebirth Band and Show
The Odyssey

Wednesday, April 7

- 6:15 A.M.** Departure to Williamsburg, Virginia
- 7:30 A.M.** Breakfast at 25,000 Feet
Host: Overseas National Airways
- 9:00 A.M.** **Seminar: Early American Leadership: Colonial Williamsburg**
Mr. Peter V. Sterling, Director of Educational Programs
- 12:00 A.M.** Lunch Host: Warner-Lambert Company
- 3:00 P.M.** Return to Washington, D.C.
- 7:00 P.M.** Reception: Embassy of Iran
- 7:30 P.M.** **Seminar: International Relations: The World Community**
His Excellency Ardeshir Zahedi,
Ambassador of Iran
Honorable John Richardson, Jr., Assistant
Secretary for Educational and Cultural Affairs,
The Department of State
- 8:45 P.M.** Dinner and Social Period

Thursday, April 8

- 7:15 A.M.** Breakfast
- Seminar: Life, Liberty and the Pursuit of Happiness** at the
Department of Health, Education and Welfare
- 8:30 A.M.** **Part I Life: Conditions, Needs and Abuses**
Honorable David Mathews, Secretary,
Department of Health, Education and Welfare
Mr. Bruce C. Gottwald, President and Chief
Operating Officer, Ethyl Corporation
- 10:30 A.M.** **Part II Liberty: Rights, Responsibilities and Abuses**
Honorable Gerhard A. Gesell, United States
District Judge for The District of Columbia
Mr. Edward Bennett Williams, Attorney at Law
- 12:30 P.M.** Lunch Host: Washington Area Burger King and
Washington Coca-Cola Bottling Company
- 1:30 P.M.** **Part III Pursuit of Happiness: Contemporary Life Styles**
Honorable W. J. Usery, Jr.,
Secretary of Labor
Mr. Donald R. Keough, President,
Coca-Cola USA
Mr. W. Thomas York, President and Chief
Operating Officer, AMF Incorporated
- 3:45 P.M.** **Seminar: Communications: The Media**
Mr. Milton E. Mitler, Owner, Radio Station WALE,
Fall River, Massachusetts
Mr. James Reston, Columnist and Director,
The New York Times
- 7:00 P.M.** Dinner Host: AMF Incorporated
Seminar: The Native American
Mr. Wayne Chattin, Director, Native American
Programs, American Revolution Bicentennial
Administration
Mr. Oren Lyons, Turtle Clan Chief, Onondaga
Nation
- 9:30 P.M.** Discussion Time

Friday, April 9

- 7:30 A.M.** Breakfast Host: National Alliance of Businessmen
Seminar: The Business of Government: Urban Management
Honorable Walter E. Washington, Mayor, District of Columbia
Honorable Sterling Tucker, Chairman, District of Columbia City Council
Mr. Martin K. Schaller, Executive Secretary to the Mayor, District of Columbia
- 9:30 A.M.** **Seminar: American Secondary Education: Demands and Delivery**
Dr. Robert R. Wheeler, Deputy Commissioner for School Systems, U.S. Office of Education – HEW
Dr. Owen B. Kiernan, Executive Secretary, National Association of Secondary School Principals
Reverend C. Albert Koob, O. Praem., Past President, National Catholic Educational Association
- 11:30 A.M.** Lunch Host: General Motors Corporation
Seminar: The American Incentive System: Competitive Free Enterprise at the Department of Commerce
- 12:30 P.M.** **Part I Overview: The Law of Supply and Demand**
Honorable Elliot L. Richardson, Secretary of Commerce
- 1:15 P.M.** **Part II The Entrepreneur and Domestic Market**
Mrs. Jean Way Schoonover, President, Dudley-Anderson-Yutzy Public Relations, Inc.
Mr. Roger B. Smith, Executive Vice President, General Motors Corporation

- 2:45 P.M.** **Part III The World Market**
Ambassador Frederick B. Dent, The Special Representative for Trade Negotiations, Executive Office of the President
Mr. C. V. Wood, Jr., President, McCulloch Oil Corporation
- 6:30 P.M.** Reception Host: Reader's Digest
- 7:30 P.M.** Graduation Banquet Host: International Business Machines Corporation and Metropolitan Washington Board of Trade
- Key Note Speaker:**
Honorable Sol M. Linowitz, President, Federal City Council and Former Ambassador to the Organization of American States

Saturday, April 10

- 7:30 A.M.** Breakfast
Departures

Youth Foundation Officials

Hugh O'Brian; President
J. William Hayes; Secretary
Jerome S. Mark; Treasurer
Donald E. Krampe; Executive Vice President
Guiamar Shelley; Executive Assistant
Phyllis Mills; Office Manager
Louis M. Raskin; Counsellor

Leadership Seminar Officials

Gene Bradley; Staff Director, Boeing Company
Clayton T. Edwards; Participant Selection Director,
U.S. Jaycees
Donald Mauney; Logistics Manager, District of Columbia
Jaycees
Richard Severin; Transportation Manager, Alexandria
Virginia Jaycees
Pete Borzelleca; Finance Director, General Electric
Company

Leadership Seminar Staff

Alan M. Bourne; Cross & Brown Company
Melinda Bradley; Auto-Train Corporation
Julie Clarke; Arizona Jr. Miss Foundation
Michael Clarke; Arizona Jr. Miss Foundation
Douglas Jones; Ohiocraft Printing, Inc.
Susan McGrath; Commercial Artist
Robert Moser; 1972 Foundation Seminar Participant
Scott Murrer; Modern Machinery Company
Willie Thornton; District of Columbia Jaycees
Greg Tobin; 1971 Foundation Seminar Participant
James J. Warfield; Burmah Tankers, Ltd.
Jodi Warfield; Mutual of New York

American Revolution Bicentennial Administration

Jean McKee; Deputy Administrator
Hugh A. Hall; Assistant Administrator for States,
Communities and Programs
William P. Butler; Deputy Assistant Administrator for
Programs
Louis M. Raskin; Leadership Seminar Director
Elsie Lager; Administrative Assistant
Duke Zeller and Joseph Bruno; Office of Congressional
Affairs
Harry Allendorfer; Office of Special Events
Ann Bierbower; Office of Youth and Education
Myrna Herget; Office of Design and Exhibition
John J. Scholzen; Chief of News Bureau

Leadership Seminar Speakers

William J. Baroody, Jr.,
Assistant to the President for Public Liaison

Joe Bartlett, Minority Secretary,
House of Representatives

Honorable Lindy (Mrs. Hale) Boggs,
Member of Congress

Dr. Frank G. Burke,
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and Chief Operating Officer,
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Honorable Hubert H. Humphrey,
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Dr. James H. Hutson, Coordinator of
American Revolution Bicentennial Programs,
The Library of Congress

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Reverend C. Albert Koob, O. Praem.,
Past President, National Catholic Educational Association

Herbert Leonard, Office of Community Services,
Washington Metropolitan Area Transit Authority

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and Former Ambassador to the Organization of
American States

Honorable Marjorie W. Lynch, Under Secretary,
Department of Health, Education and Welfare

Oren Lyons, Turtle Clan Chief,
Onondaga Nation

Honorable John O. Marsh, Jr.,
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Milton E. Mitler,
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Honorable Mike McCormick,
Member of Congress

Honorable Charles H. Percy,
United States Senator

Cody Pfanstiehl, Director,
Office of Community Services,
Washington Metropolitan Area Transit Authority

Honorable J. J. (Jake) Pickle,
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Pamela A. Powell, Director for
Youth Affairs, The White House

James Reston, Columnist and Director,
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Buu Vien,
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a special thanks to the McCulloch Oil Corp. and their employees

Your Task is to Build a Better World

"Your task is to build a better world," said God.
And I answered, "How?
This world is such a vast place, and so complicated
now.
And I'm so small and useless, there is nothing I
can do."
But God reflecting wisdom said,
"Just Build A Better You."

Build a Better World Through Your Leadership

Have a positive attitude;
Be responsible for your own actions;
Have the time to help others;
Be enthusiastic in the things you do;
Have the patience to wait;
Be sincere in your beliefs;
Have continuing goals;
Be constructive in your opinions;
Have the courage to know yourself;
Be objective;
Have the will to overcome defeat;
Be considerate!

Printing made possible by Kiwanis International Foundation

The Freedom to Choose

“Unfortunately, a very small number of our young people seem to attract most of the news. They are in the public eye because they have stolen a car, vandalized a school, created a disturbance – in some way rebelled against society. These headline makers represent only a small part of our teenage population. It is a fact that 98.7 percent of our young people are law-respecting, constructive citizens. It is time we accent the positive – pat the good ones on the back – let them know there are rewards for being responsible citizens.

I do not believe all men are created equal. Physical and emotional differences, parental guidance, varying environments, being in the right place at the right time – all play a role in enhancing or limiting individual development. But I do believe every man or woman, if given the opportunity and encouragement to recognize his potential, regardless of background has the freedom to choose for himself in our world. Will he or she be a taker or giver in life? – will he or she be satisfied merely to exist or will he or she seek a meaningful purpose? – will he or she dare to dream the impossible dream? I believe every person is created as the steward of his own destiny with great power for a specific purpose: to share with his fellow man, through service, a reverence for life in a spirit of love.”

A handwritten signature in cursive script, reading "Hugh Brian". The signature is written in dark ink on a white background. The name "Hugh" is written in a larger, more prominent script than "Brian". There is a decorative flourish or underline beneath the name.



Hugh O'Brian Youth Foundation

Sophia Gorham • Executive Director

McCulloch Oil Building
10880 Wilshire Boulevard, Suite 1600
Los Angeles, California 90024



Hugh O'Brian Youth Foundation

132 South Rodeo Drive, Beverly Hills, California 90212 • Phone (213) 278-6700

June 23, 1976

Mr. Philip Buchen
Counselor to the President
The White House
Washington, D.C.

Dear Mr. Buchen:

Enclosed is some information about the Hugh O'Brian Youth Foundation and its programs. All I learned from John Hunting during my long association with Dyer/Ives Foundation is being put to use in this new position.

If fact, if Fountain St. Church could just be moved to Los Angeles, I would consider my family's transplantation a complete success...but if it were portable, I suppose you would have taken it to Washington!

Next year's Leadership Seminar will be held in Chicago. The theme is The American Incentive System, and I will be talking next week with Gerry Marks of the United States Department of Commerce in Chicago about preliminary plans. Ambassador Dent very kindly put us in touch with Mr. Marks.

Please remember me to Mrs. Buchen and to the Seidmans.

Very good wishes,

Sophia Gorham
Sophia Gorham
Executive Director

SDG/j
Enc.



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Hugh O'Brian Youth Foundation

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June 23, 1976

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International Council on Health, Physical
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Washington, D.C.

IRA WALSH
Journalist
San Francisco, California

SAM ZAGON, ESQ.
Attorney at Law
Los Angeles, California

Very good wishes

John Halpern

Executive Director



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1976

HUGH O'BRIAN YOUTH FOUNDATION

Leadership Seminar on America's Bicentennial

In cooperation with the National Association of Secondary School Principals and the United States Jaycees

Endorsed by the Council of Chief State School Officers, American Association of School Administrators, National Catholic Education Association, National Association of Independent Schools.

In association with the American Revolution Bicentennial Administration



THE FOUNDATION was established in 1958 and since that time has conducted yearly Leadership Seminars on a variety of stimulating subjects. The purpose of the Foundation is to seek out young people of sophomore age and provide opportunities for their potential leadership abilities to emerge, develop and be recognized. Participants are selected regardless of religion, ethnic or national origin.

The Annual Leadership Seminars are sponsored and funded by the Foundation. Although, responsible for organizing and conducting the seminars, the Foundation does not select the participants. To assure the broadest possible recognition and representation of young men and women, nationally recognized school and civic organizations assist the Youth Foundation by going to the grass root level to select the participants through national and international competition. Every high school sophomore is eligible to attend the seminars and is encouraged to apply. Mr. O'Brian says, "This age group offers a great return on the investment ...totally inspired by the Leadership Seminar experience, the participants return home with two years remaining in high school to motivate not only themselves, but their fellow classmates to bring forth and put to practical use their emerging leadership potential."

Mr. O'Brian asks only one thing of the young people who attend these seminars—that they write to him once a year, on their birthday until the age of 30, relating their accomplishments as well as defeats, their successes as well as frustrations in reaching for their goals. In turn Mr. O'Brian on his birthday writes to them every year. Through these letters the Foundation can observe their progress and discover new ways of stimulating our greatest natural resource ...the responsible youth of tomorrow.

YOUTH FOUNDATION PROGRAM HISTORY

During the early years, 1958-1967, Leadership Seminars took place in Los Angeles, California with students from the local area. Beginning in 1968, the scope of the Foundation's program grew to include national and international participants.

1968—Leadership Seminar on our Democratic Process

Republican National Convention—Miami, Florida
Democratic National Convention—Chicago, Illinois
Coordinated by the respective National political party

1969—Leadership Seminar on Oceanography

Coordinated by the University of Miami School of Marine Sciences—Miami, Florida

1970 thru 1973—Leadership Seminars on Space

Coordinated by the National Aeronautics and Space Administration—Kennedy Space Center, Florida

1974—Leadership Seminar on Government

Coordinated by A Presidential Classroom for Young Americans—Washington, D.C.

1975—Leadership Seminar on the Economy

Coordinated by the New York Stock Exchange—New York City, New York

1976—Leadership Seminar on America's Bicentennial

Coordinated by the American Revolution Bicentennial Administration—Washington, D.C.

PARTICIPANT SELECTION PROCESS

Each September the selection process begins as each of the cooperating school organizations send an announcement of the forthcoming Leadership Seminar along with guidelines to the principals of our 21,000 public and private high schools. The principals are encouraged to make all sophomores aware of the opportunity to apply for the all-expense paid seminar sponsored by the Youth Foundation. One student is selected through a local selection process to represent his high school, and that nomination form is sent to the United States Jaycees. A chapter in each state coordinates the selection process with the assistance of a group of prominent citizens. At least one boy or girl will have the honor of attending the annual Leadership Seminar representing that state.

The diversity of backgrounds of the Leadership Seminar participants is assured through the inclusion of young people from other countries as well as representatives from the culturally deprived segment of this nation's society. This group will average between 25-30% of the total number of young people participating in the Leadership Seminar.

YOUTH: *The Promise of Tomorrow*

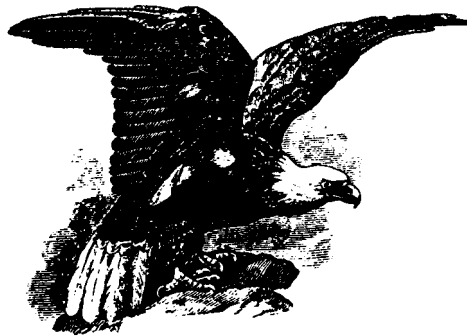


THE FREEDOM TO CHOOSE

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“I do not believe all men are created equal. Physical and emotional differences, parental guidance, varying environments, being in the right place at the right time—all play a role in enhancing or limiting individual development. But I do believe every man or woman, if given the opportunity and encouragement to recognize his potential, regardless of background has the freedom to choose for himself in our world. Will he or she be a taker or giver in life?—will he or she be satisfied merely to exist or will he or she seek a meaningful purpose?—will he or she dare to dream the impossible dream? I believe every person is created as the steward of his own destiny with great power for a specific purpose: to share with his fellow man, through service, a reverence for life in a spirit of love.”

Hugh O'Brian



HUGH O'BRIAN YOUTH FOUNDATION
132 SOUTH RODEO DRIVE
BEVERLY HILLS, CALIFORNIA 90212

NATIONAL ARCHIVES AND RECORDS ADMINISTRATION
Presidential Libraries Transfer/Disposal Sheet

ITEM ID 00044

DESCRIPTION OF ITEM MOVED . . Two 8"x10" black and white photographs
and one 8"x10" color photograph of the
Hugh O'Brien Youth Foundation visit
to Washington. The color photograph
is White House picture A9096-01A
(April 5, 1976) and includes an
inscription from Hugh O'Brien to
Philip Buchen . The other two
photographs give no indication of who
took them. President Ford appears in
two of the photographs.

COLLECTION/SERIES/FOLDER ID . 001900071

COLLECTION TITLE Philip W. Buchen Files

BOX NUMBER 1

FOLDER TITLE American Revolution Bicentennial
Administration (1)-(5)

ACCESSION NUMBER 70-NLF-108

MOVEMENT DATE 05/06/1988

TYPE OF MATERIAL Photograph(s)

NEW LOCATION Audiovisual Collection

ARCHIVIST'S William H. McNitt