

**The original documents are located in Box 38, folder “Gifts-Jewelry” of the Betty Ford White House Papers, 1973-1977 at the Gerald R. Ford Presidential Library.**

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# TIFFANY & Co.

1974-1975

Marge Wecklein

*Tiffany and Co.*

*Fifth Avenue and 57th Street  
New York, New York 10022*

*Phone: (212) 755-8000*

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Created by Tiffany Designers  
Donald Claflin, Jean Schlumberger  
Angela Cummings, Sonia Younis  
Elsa Perretti, Gene Moore

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THE WHITE HOUSE  
WASHINGTON

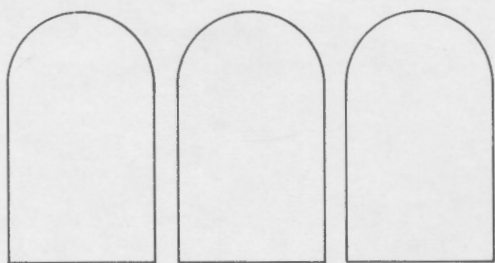
4/30

Dear Mrs. Ford,

As I mentioned to Nancy, any number of these pieces can be sent here for your approval before purchase. Also, if you have an idea for a specially designed item we can see about having something made to your specifications.

*Marge*  
Marge W.





A sample  
of some of our  
affordable  
temptations.

F·J·COOPER<sup>INC.</sup>

Jewelers by birth since 1883, F. J. Cooper has earned the respect of connoisseurs the world over for our ventures in the rare and unusual of gems and jewelry.

Peerless, original, unique are words you'll find in our vocabulary and things you'll admire in our collections.

Whether a gem comes to us from the earth or from the coffers of Catherine the Great, to find its way into a Cooper creation, it must conform unyieldingly to these standards of excellence.

We invite you to have us design your own jewelry from our supply of rare and unusual gems or to send us to the four corners of the earth (subject to visa restrictions) for some gem to satisfy a particular fancy.

Or have fun collecting from the enclosed.









*Magnificent cat's eye ring with diamonds  
in 18 kt. gold and platinum, \$200,000.*

*Elegant emerald ring with diamonds  
in platinum, \$92,000.*

*Champagne colored diamond ring with diamonds  
in 18 kt. gold and platinum, \$51,000.*

**F·J·COOPER** INC.

jewelers by birth . . . since 1883

1416 Chestnut Street, Philadelphia, Pa. (215) 568-6336

Jewelry shown actual size. Add 6% for Pennsylvania delivery.



*Rich, burgundy colored ruby ring with diamonds  
in 18 kt. gold and platinum, \$110,000.*

*Absolutely flawless diamond  
of the finest color, \$200,000.*

*Regal-sized sapphire ring with diamonds  
in platinum, \$130,000.*

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Jewelry shown actual size. Add 6% for Pennsylvania delivery.



"There's no doubt about it,"  
says Douglas Cooper,  
"Philadelphia is the place to be for the Bicentennial."

We have more history  
persquare inch than any  
American city. And



Mr. Cooper,  
the man who  
made Phila-  
delphia famous for jewelry, is  
celebrating the Bicentennial  
with rings and bells.

The ring on a neck chain  
orbits a solitary diamond. In  
18 kt. gold on a 14 kt. gold  
chain, \$220. The Liberty Bell  
has a free swinging (and ring-

ing) diamond clapper and is  
inscribed "Philadelphia '76"  
on the back. It's encrusted  
with diamonds in 18 kt. gold  
as a pendant/brooch, \$575.  
Both shown actual size.

Mail address: 1406 Chest-  
nut Street, Philadelphia,  
Pennsylvania 19110. Add  
6% (taxation with repre-  
sentation) for Pennsyl-  
vania delivery.



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“A Cognac diamond!”  
says Mr. Cooper.

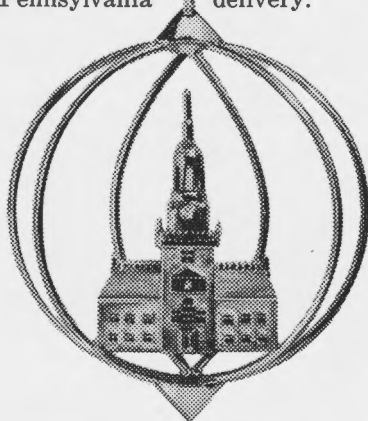
“Just what you need to complete your collection.”



“Off the beaten path” is the way Douglas Cooper, the Philadelphia jeweler, likes to describe a Cognac diamond. And it’s the reason why he chose the offbeat ring design. The Cognac diamond nestles obliquely amidst white diamonds by the dozen. Shown actual size, \$4,200.

If you’re collecting Bicentennial memorabilia, you should make an investment in the Birthplace of the Nation, Independence Hall. The original design by Diene Cooper is shown here actual size as a pendant in 18 kt. white and yellow gold with diamond door and clockface.

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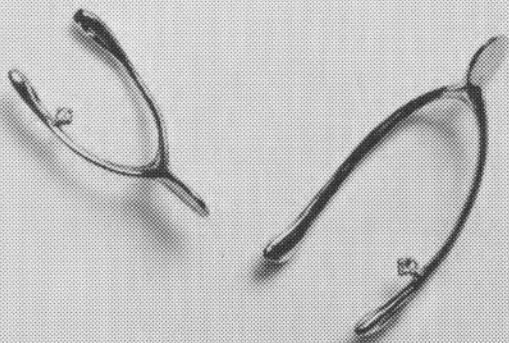
Lobe Lovelies in 14 kt. gold for pierced ears: disks, \$20; balls and loops, \$160; wraparound loops, \$55. And from the Cooper Champignon Collection, a non-edible specimen in 14 kt. gold, as a brooch, \$75.

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Jewelry shown actual size. Add 6% for Pennsylvania delivery.



Wishbones come true in  
14 kt. gold with a diamond,  
as brooches. Chicken-size, \$100.  
Turkey-size, \$150.

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“My champagne diamond  
is the toast of the town,”  
says Mr. Cooper.

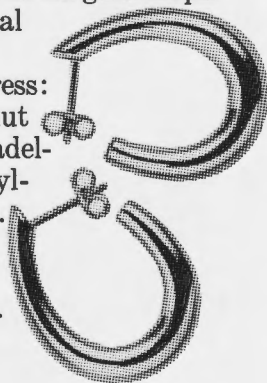


Douglas Cooper, the Philadelphia jeweler, is a connoisseur of fine wines and fine jewels. And now he has come up with the Dom Perignon of champagne diamonds. A generous pear-shaped affair that sparkles and intoxicates like its namesake. Nature buffs should know that the “champagne” is a much appreciated natural color diamond. This one is exquisite. Shown here actual

size as a ring flanked with diamonds in platinum, \$51,000.

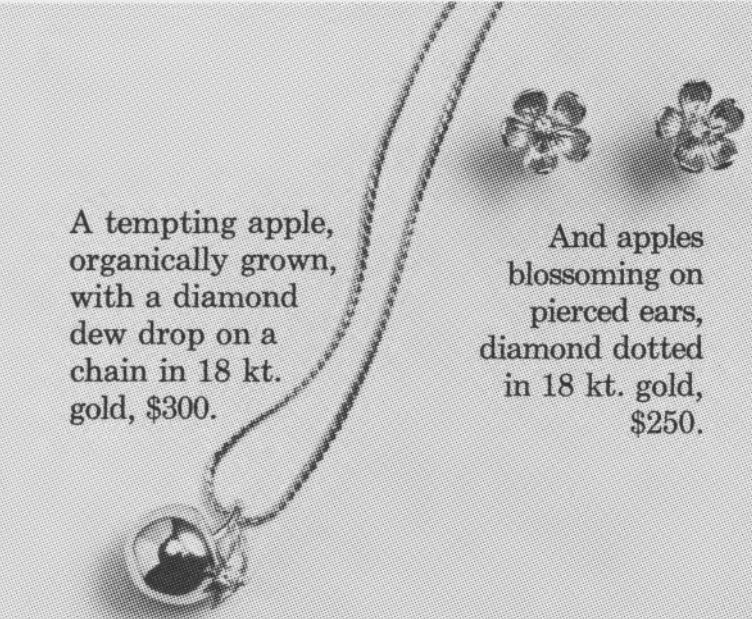
A must for everyone’s basic earring wardrobe is the handsome pair of 14 kt. gold loops. Shown actual size, \$100.

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phia, Pennsyl-  
vania 19110.  
Add 6% for  
Pennsylvania  
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A tempting apple,  
organically grown,  
with a diamond  
dew drop on a  
chain in 18 kt.  
gold, \$300.

And apples  
blossoming on  
pierced ears,  
diamond dotted  
in 18 kt. gold,  
\$250.

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Jewelry shown actual size. Add 6% for Pennsylvania delivery.



“October’s child is born for woe,  
 And life’s vicissitudes must know,”  
 says Mr. Cooper,  
 “But I have a remedy for that.”



Douglas Cooper, the Philadelphia jeweler, is quoting from an anonymous poem, that (cheer up) goes on to say:

“But lay an opal on her breast,  
 And hope will lull those woes to rest.”

And Mr. Cooper has just the opals. In a large dose for an absolutely abject October child is the exquisite black opal shown here actual size as a ring with diamonds in 18 kt. gold and plat-

inum, \$9600.

For a mildly melancholic October child, try the opal as a pendant in 18 kt. gold with a 14 kt. gold chain, \$595. (Shown actual size.)

P.S. — You don’t have to be born in October to appreciate our Opal Collection. Come see for yourself.

Mail address: 1406 Chestnut Street, Philadelphia, Pennsylvania 19110. Add 6% for Pennsylvania delivery. Please specify ring size.



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"If you've never seen a twelve ray  
black star sapphire,"  
says Mr. Cooper,  
"you're like most people."

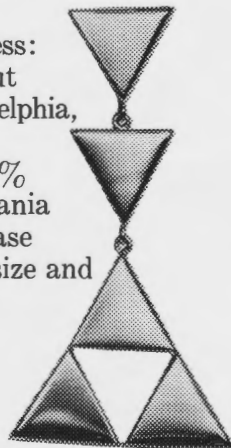


Twelve ray black star sapphires like the one shown here actual size are exceedingly rare. The eye of the camera cannot reproduce all the rays, but they are clearly visible to the human eye. And Mr. Cooper invites you to come in and see this phenomenal gem for yourself. As a ring with diamonds in 14 kt. gold, \$925.

The chic geometric pendant shown actual size is 14 kt.

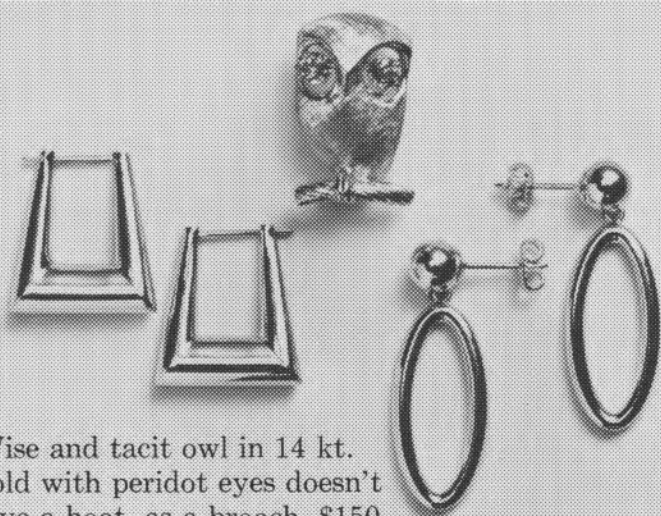
gold, \$200, and has earrings (pierced or clip-on) to match. The earrings are available with or without the top triangle, \$420 or \$380.

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Pennsylvania  
19110. Add 6%  
for Pennsylvania  
delivery. Please  
specify ring size and  
earring style.



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Wise and tacit owl in 14 kt. gold with peridot eyes doesn't give a hoot, as a brooch, \$150.

And from the Cooper Collection of Women's Lobe, in 14 kt. gold for pierced ears: ear straddling stirrups, \$120, and oval loops and balls, \$100.

## F·J·COOPER INC.

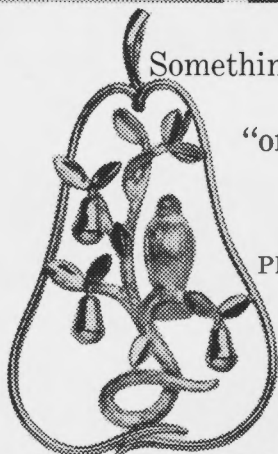
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Jewelry shown actual size. Add 6% for Pennsylvania delivery.



“Which will it be?  
 Something for the first days of Christmas,”  
 asks Mr. Cooper,  
 “or forever and a day?”



Douglas Cooper, of Philadelphia and international jewel fame, has created something special for lovers. Lovers of fine jewelry and lovers of love. If you've been wondering what to give your true love on the first day of Christmas, how about this Partridge in a Pear Tree? Shown actual size as a brooch (and available as a pendant) in 18 kt. gold, \$500. With a sprinkle of

diamonds, \$650. For other exciting Christmas ideas, come visit our shop. We're sure we can help fill even the smallest stocking.

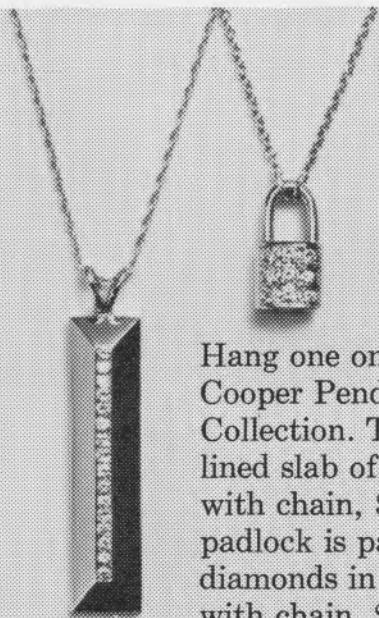
Since Christmas is the time for engagements, Mr. Cooper has unearthed three magnificent and absolutely flawless oval diamonds. Shown here actual size, in the elegantly simple 18 kt. gold and platinum Cooper rings, they are \$600, \$1,050 and \$2,250. Subject to prior sale.

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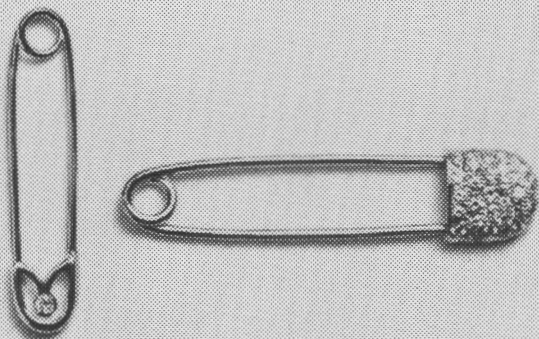
Hang one on from the Cooper Pendant Collection. The diamond lined slab of 14 kt. gold with chain, \$430. The padlock is paved with diamonds in 14 kt. gold with chain, \$330.

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Jewelry shown actual size. Add 6% for Pennsylvania delivery.



Doesn't everyone have a diamond  
safety pin? Here's one in 18 kt.  
gold paved in diamonds for you, \$1,150.  
And a more modest diamond dotted version  
in 14 kt. gold for baby's nappies, \$105.

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More Champignons from the  
Cooper Collection in 14 kt. gold.  
Clumped as a brooch, \$150.  
Or picked for pierced ears, \$65.

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Marge Wecklein

Mrs. Ford

