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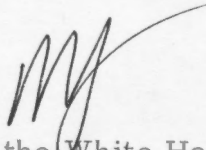
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THE WHITE HOUSE

WASHINGTON

September 11, 1974

MEMORANDUM FOR: NANCY HOWE

FROM: MIKE FARRELL 

SUBJECT: Visiting Hours at the White House -  
Bicentennial 1976

It is anticipated that Washington will have a large number of visitors during the Bicentennial - in excess of what we have had in the past. We can expect suggestions that the White House prepare to extend its traditional hours to accommodate the increased number of visitors anticipated.

I believe the White House should make every effort to accommodate everyone who wishes to see the White House, at the same time, however, I believe this has to be done in a way that will permit the First Family to use the White House for the official functions required. I have listed some thoughts below which I would very much appreciate your discussing with Mrs. Ford so that at the appropriate time we can move positively.

1. Traditionally, the White House has extended the visiting hours on Saturday until 2:00 p. m. from June 1 through Labor Day. I would recommend that we be prepared, if the crowds warrant, to extend the visiting hours until 3:00 p. m. on Saturday from April 1 through Labor Day, 1976.

2. The visiting hours Tuesday through Friday should remain 10:00 a. m. to 12:00 noon. Our practice is to admit everyone in line by 12:00 noon so that we are not in the position of slamming the gate closed to people who might have been waiting. As you know, on heavy summer days this frequently means that visitors do not leave the White House until 1:00 p. m. or after. While I

Continued...



Page Two  
Nancy Howe  
September 11, 1974

recommend we not officially change the hours, on those days when the White House schedule permits we could be prepared to remain open longer, i. e., perhaps admitting everyone in line by 12:30 p. m. or 1:00 p. m.

To extend the hours officially until 1:00 p. m. could mean visitors would not leave the White House until 2:00 p. m. or later. This would mean that President and Mrs. Ford could not use the White House for official functions until 3:30 or 4:00 p. m.

3. I recommend that Monday be maintained as the clean-up and maintenance day. If we are going to be accommodating larger crowds, Monday will be even more important to keep the White House in good shape.

The problem with extending the visiting hours in 1976 officially other than on Saturday would not only greatly reduce the First Family's ability to use the residence, but could establish a difficult precedent for the future. The White House would then be in a position of reducing the availability of the White House following 1976. By staying open as long as the schedule allows during the week, we will be accommodating as many as possible - hopefully all - but at the same time maintaining flexibility for the First Family.

I would very much appreciate your discussing the above with Mrs. Ford to obtain her views. I also think it would be great if she might have an opportunity to discuss this with the President.

Thank you.

*Nancy - we've already had  
inquiries re - extended hours  
in '76. — MJ*



THE WHITE HOUSE

WASHINGTON

April 29, 1975

MEMORANDUM FOR MRS. FORD

SUBJECT:                   Schedule For Tours During  
                              The Bicentennial, 1976

Testimony before both the House and Senate Subcommittees for the Executive Residence, indicates that several Members of Congress have expressed their hopes that we will be able to accommodate the anticipated increase in visitors to the White House during the Bicentennial. Rex Scouten and I have discussed this in detail and feel confident that we will be able to do so by several modest changes during 1976.

Our approach is to make the White House as available as possible, but at the same time permit you and the President to use the Residence for what undoubtedly will be an increased requirement for official entertaining.

Our thoughts are outlined below for your review and approval.

1. Extend the visiting hours on Saturdays only until 2:00 p. m. beginning with Saturday, March 27, 1976 through Saturday, October 2, 1976 (the present procedure is to be open from 10 a. m. to 2:00 p. m. during June, July and August).

2. Be generous with closing times throughout 1976, staying open beyond 12 noon whenever your official schedule in the afternoon permits. During the peak season, we would post the anticipated closing time each day at the Ellipse and at the gates. We would estimate that our closing time most days would then be 1:00 p. m. /1:30 p. m. rather than 12 noon.



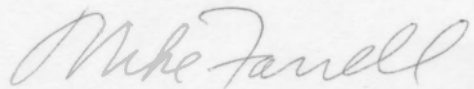
Page Two  
Mrs. Ford

3. You could sponsor an increased number of garden tours to make the grounds more generally available to the many visitors from across the country. A reasonable schedule would appear to be one weekend (Saturday and Sunday afternoon) each month, beginning with April and running through October.

If this meets with your approval, we will then send the above information to the West Wing for the President's approval.

Any ideas or thoughts that you have would be appreciated.

Thank you.



Mike Farrell



THE WHITE HOUSE

WASHINGTON

September 5, 1975

MEMORANDUM FOR: MRS. FORD

SUBJECT: Sequoia Cruises

As promised when we talked before you left for Vail, I have attached a memorandum prepared by Pamela Powell regarding two groups which we feel would make worthwhile candidates for a Sequoia cruise under your sponsorship.

A good "inaugural cruise" might be for the youth representatives of various health organizations. As Pam explains in some detail, the purpose of the meeting would be for the White House to establish contact with these organizations in the important area of youth volunteerism. Several of the organizations are ones in which you have had a longstanding interest.

A longer-range candidate would be a group associated with the development of a program of recognition for outstanding young artists. This would require considerable preparation and development, and I feel a meeting aboard the Sequoia might be considered for your sponsorship late next spring once the preliminary planning is done.

Summary

1. As we discussed previously, I would recommend that you not have a formal "once-a-week" cruise program; rather, that it be used sparingly and only when there is a particularly worthwhile group to which you would like to extend recognition. In addition I think the cruise program should be oriented more toward discussions or "meetings afloat" rather than exclusively cruises for entertainment.

If the above concept meets with your approval, we will proceed on that basis.

Yes \_\_\_\_\_ No \_\_\_\_\_



2. I like Pam's idea to invite the health organizations for the inaugural cruise. I think it would be great for you to meet them at the dock and perhaps open the meeting by making brief remarks to the group assembled either in the cabin or on the top deck. You could then depart, and the cruise would get underway with the White House Staff conducting the meeting. A light lunch (sandwiches, potato salad, beverages) would be served, but to maintain a working tone there would be no entertainment.

If the above meets with your approval, we will work with Susan Porter in establishing a date convenient with your schedule for late this month.

Yes \_\_\_\_\_ No \_\_\_\_\_

3. If Pam's suggestion on the arts recognition program sounds worthwhile to you, I will ask her to develop additional information to send to you for your consideration.

Yes \_\_\_\_\_ No \_\_\_\_\_

Mike Farrell

Attachment



THE WHITE HOUSE

WASHINGTON

September 4, 1975

MEMORANDUM FOR: MIKE FARRELL

FROM: PAMELA POWELL ~~AP~~

SUBJECT: Recommendations for utilization  
of the Sequoia by Mrs. Ford

To further our discussion on this subject, there are several possibilities for meetings which fall within Mrs. Ford's demonstrated areas of interest and for which the Sequoia could be used to great benefit. This memorandum covers two such meetings, both of which have potential for expanded programs.

The first meeting involves a first time effort to initiate a joint program of the volunteer youth groups of the major national health organizations. Within these ten organizations are some of the most dynamic young leaders and promoters of volunteerism in the nation. Unfortunately, their work has often gone totally unrecognized.

The purpose of this meeting would be twofold. First, it would provide Mrs. Ford with an opportunity to thank these organizations and their volunteers for their past efforts and accomplishments in a small forum while reaching the several million people who are served. Secondly, it would demonstrate a high level of interest in the continuation of such a coalition. If appropriate, Mrs. Ford would request periodic reports on the progress of the joint effort to involve more young people in volunteerism.

The following are the participating organizations:

American Foundation for the Blind  
American Cancer Society  
American National Red Cross  
Council for Exceptional Children  
Goodwill Industries  
National Association for Retarded Citizens  
National Easter Seal Society for Crippled Children  
and Adults, Inc.  
The National Foundation/March of Dimes  
National Multiple Sclerosis Society  
United Cerebral Palsy Associations, Inc.





Four representatives from each organization (one adult staff or board member, the director of youth services, one nondisabled young volunteer and one "client" young volunteer) would meet at the White House for a preliminary meeting in the morning. This session would serve to acquaint the participants with the goals, programs and youth auxiliaries of the organizations.

At approximately 1:00 p.m., the participants would be scheduled to board the Sequoia and be greeted by Mrs. Ford. Immediately following Mrs. Ford's remarks and a light lunch, the group would work to develop a concrete proposal for the continuation of the coalition. The emphasis of the plan will be geared to the integration of the disabled and nondisabled young person in all aspects of voluntary service.

If this meeting and format proves to be successful, we might consider similar events next spring and summer. One in which I am most interested will be touched upon briefly here. It is the development of a competitive awards and recognition program for outstanding young artists (music, dance, voice, painting, etc.). Currently we have Presidentially recognized programs for achievement in scholastics, athletics, environmental awareness and a myriad of other fields. There is, however, no single program to develop and award the "young artist". I have been approached recently by several corporate executives who have an interest in this area and who are willing to underwrite the initial cost. The participants of this possible meeting would be representatives of the National Endowment for the Arts, the Office of Gifted and Talented at HEW, the National Music Educators Association, selected representatives of the private sector, selected educators and several "gifted" youth.

The purpose of this meeting aboard the Sequoia would be to have Mrs. Ford express an interest in developing a program and to ask the participants to discuss among themselves the feasibility of such a national program. If successful, the first competitions would be held during the 1976-77 school year.



If you have an interest in this idea, I would be delighted to expand upon it at a later date. I do think, however, that bringing together the major health organizations would be an ideal way in which to "launch" a series of substantive meetings to be attended by Mrs. Ford aboard the Sequoia. In order to plan the health organizations meeting, we would need no more than two weeks lead time. Contingent upon the approval of Mrs. Ford, and weather conditions permitting, this event could be scheduled for the latter part of this month.

Please let me know your thoughts and any suggestions.



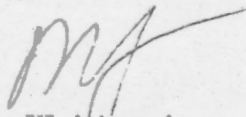
THE WHITE HOUSE

WASHINGTON

October 3, 1975

MEMORANDUM FOR ALL WHITE HOUSE/OEOB STAFF

FROM: MIKE FARRELL



SUBJECT: White House Visitors Waiting Area, Ellipse  
Trial Program  
October 7, 1975 - November 1, 1975

To better accommodate visitors to the White House during our Bicentennial, a Visitors Waiting Area is being established on the Ellipse in cooperation with the National Park Service.

To determine the best approach for next spring and summer, there will be a trial period October 7 through November 1 of this year. Note: The visiting hours during this trial program will remain the same, 10:00 a.m. until 12 noon, Tuesday through Saturday. There will be no change in procedures for the early morning special tour. However, whenever we are unable to accommodate your guests on the special tour, we hope you will encourage them to take advantage of this tour which is not by reservation.

The following information should be helpful to visitors during the trial program:

1. Kindly direct visitors to the Ellipse, south of the White House, not to the East Gate.
2. Ticket booths will open at 8:00 a.m. each day, Tuesday through Saturday, and will remain open until 12 noon. Visitors may obtain tickets the morning of the tour only.
3. Each visitor will be issued a ticket specifying the time of the tour. Visitors may then leave the park, visit other attractions, and return at the indicated time. They may also choose to view the entertainment program (9:30 a.m. to 12 noon). Bleachers will be available.



ask BF:  
DROP-BY? \_\_\_\_\_

January 8, 1976

MEMORANDUM FOR: WILLIAM NICHOLSON

FROM: MIKE FARRELL

SUBJECT: National Retired Teachers Association/  
American Association of Retired Persons

The Legislative Council of the above organizations will be meeting in Washington on January 21, 1976. Following a luncheon they will be coming to the White House for a special tour at 2:45 p.m. They have asked if the President and Mrs. Ford might meet them at some point during their tour.

The Legislative Council members represent both AARP/NRTA and come from all sections of the United States. The purpose of the meeting is to determine their legislative objectives for 1976. The two organizations have eight million members. By copy of this memorandum, I am asking Ted Marre and Jim Cavanaugh to give you their recommendations directly. A list of attendees is attached.

Thank you.

cc: Ted Marre  
Jim Cavanaugh  
Susan Porter ✓



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*file*

MEMORANDUM

THE WHITE HOUSE  
WASHINGTON

January 28, 1976

MEMORANDUM FOR: CAROLYN POREMBKA  
FROM: MIKE FARRELL *mf*  
SUBJECT: Scarlet Carnations from  
Congressman Ralph Regula

Congressman Ralph Regula of Ohio has arranged for a constituent of his, Mr. Chet Keller, to deliver a bouquet of scarlet carnations for Mrs. Ford.

The scarlet carnation is the official flower of Ohio. Tomorrow is President McKinley's birthday, which is being celebrated in the 16th District of Ohio where Mr. McKinley served as Congressman. The scarlet carnation was President McKinley's favorite flower and thus, it became the official flower of the state. Mr. Keller is presenting the bouquet for Mrs. Ford on behalf of the people of the 16th District. The acknowledgment may be directed to Congressman Regula for his constituents.

Thank you.

cc: Marge Wicklein



CP

THE WHITE HOUSE  
WASHINGTON

March 10, 1976

MEMORANDUM FOR ALL WHITE HOUSE/OEOB STAFF

FROM: MIKE FARRELL

SUBJECT: Construction Work  
Northwest and Southeast Gates  
March 15 through May 10, 1976  
(Map attached)

From March 15 through approximately May 10 construction work on the Northwest and Southeast Gates will require temporary changes in procedures:

1. Northwest Gate

- a. All appointments, including press representatives, which would normally enter via the Northwest Gate should be asked to come to the exit (north end) of West Executive Avenue during the above period. The Officers will send the appointment to the destination you request as before (West Wing Reception Room, Press Lobby, Residence or West Basement).
- b. For those appointments for whom automobile parking must be arranged on the North Drive (generally Presidential or First Family), please ask them to come to the Northeast Gate.
- c. Bus parking will not be available on the North Drive during the above period.

2. Southeast Gate

The Southeast Gate, which is normally used for First Family guests arriving via bus, will not be available for use as an entrance or exit during the above time. It will be necessary to use the Southwest Gate.

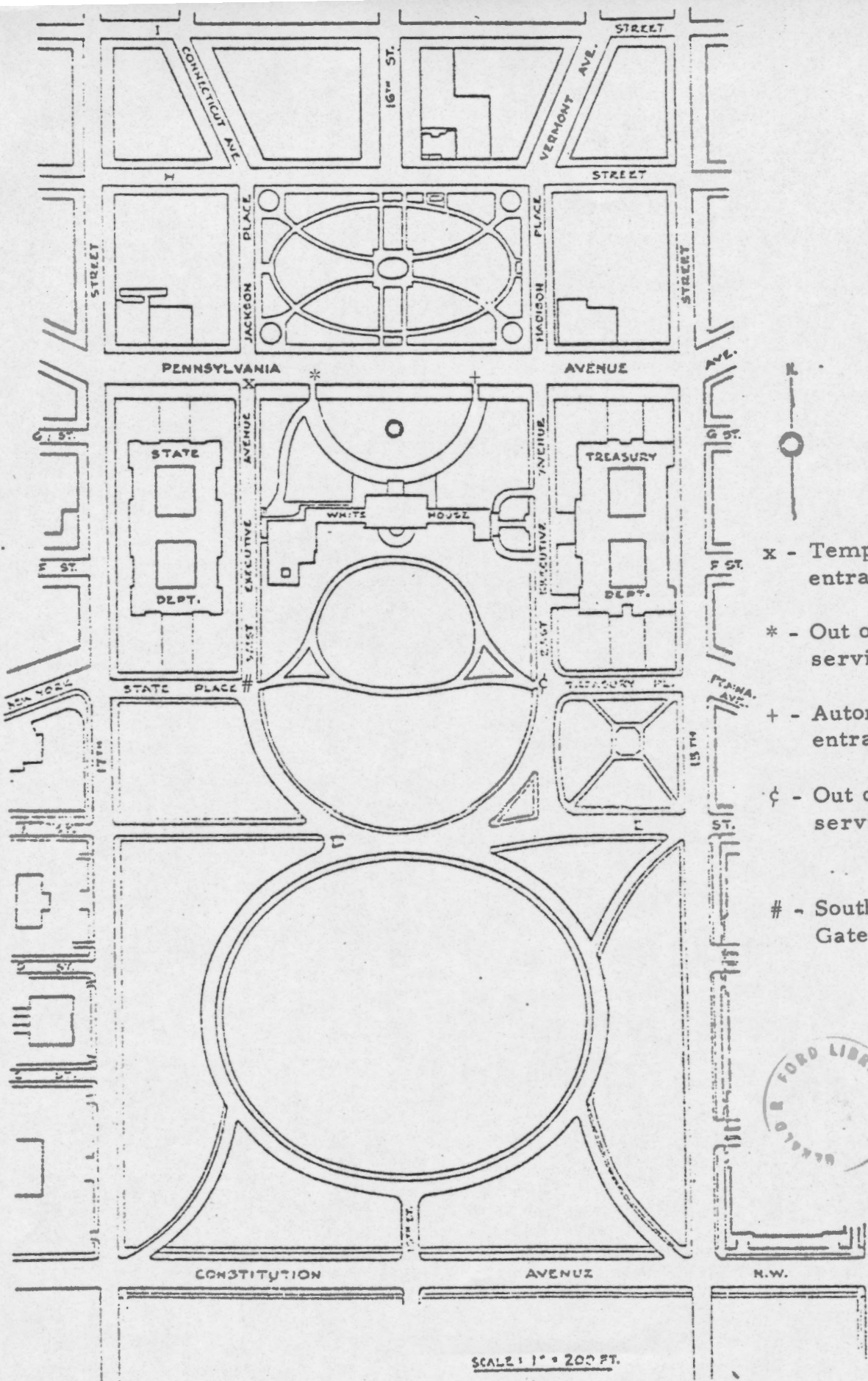
If you have questions, please give me a call.

Thank you.

Attachment







- x - Temporary entrance
- \* - Out of service (NW gate)
- + - Automobile entrance (NE gate)
- c - Out of service (SE gate)
- # - Southwest Gate

SCALE: 1" = 200 FT.



CP

For Immediate Release  
Friday, March 12, 1976

THE WHITE HOUSE  
OFFICE OF THE PRESS SECRETARY TO MRS. FORD

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As a special program for the Bicentennial, the President and Mrs. Ford have asked that the gardens and grounds be open to the public on the following days:

Saturday	April 24	Sunday	April 25
Saturday	May 29	Sunday	May 30
Saturday	June 19	Sunday	June 20
Saturday	July 17	Sunday	July 18
Saturday	August 7	Sunday	August 8
Saturday	September 18	Sunday	September 19
Saturday	October 16	Sunday	October 17

Reservations are not required, admission is free. The tour includes the grounds and the State Floor of the White House. Each visitor receives a brochure as a guide to the grounds.

NOTE: On Saturdays the hours will be 10:00 AM until 2:00 PM and visitors should go to the Visitors Waiting Area on the Ellipse. On Sundays the hours will be 2:00 PM until 5:00 PM and visitors should come directly to the East Gate on East Executive Avenue.

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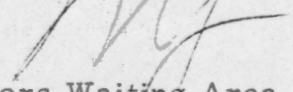


CF

THE WHITE HOUSE  
WASHINGTON

March 15, 1976

MEMORANDUM FOR ALL WHITE HOUSE/OEOB STAFF

FROM: MIKE FARRELL 

SUBJECT: White House Visitors Waiting Area, Ellipse  
March 16, 1976 - October 23, 1976

To better accommodate visitors during our Bicentennial, the Visitors Waiting Area will be established on the Ellipse during the above time. There will be no change in procedures for the early morning special tour. Whenever we are unable to accommodate your guests on the special tour, we hope you will encourage them to take advantage of the later public tour.

The following information should be helpful:

During the above period visitors should proceed to the Ellipse south of the White House -- not to the East Gate.

- (a) Visiting hours will be Tuesday through Friday 10:00 a.m. to 1:00 p.m. (most days, schedule permitting), and on Saturday 10:00 a.m. to 2:00 p.m. The White House will be closed on Sunday and Monday.
- (b) Ticket booths will be open at 8:00 a.m. each day, Tuesday through Saturday. Tickets may be obtained from 8:00 a.m. to 12 noon, Tuesday through Friday, and on Saturday from 8:00 a.m. to 1:00 p.m. Each member of a family or a group must obtain a ticket for the tour. Tickets are available the day of the tour only.
- (c) Each visitor after being issued a ticket (specifying the time of the tour) may either leave the park to visit other attractions or choose to view the entertainment program (9:30 a.m. until 1:00 p.m. most days) on the Ellipse. Bleachers will be available. Visitors will be escorted from the Ellipse to the White House at the appointed time.

Thank you.



sp

THE WHITE HOUSE  
WASHINGTON

March 16, 1976

MEMORANDUM FOR ALL WHITE HOUSE/OEOB STAFF

FROM: MIKE FARRELL



SUBJECT: Ellipse Parking  
March 16 through October 23, 1976

During the above period while the Visitors Waiting Area is in operation all entrances to the Ellipse except 16th and Constitution Avenue, N. W. will be barricaded for safety purposes until approximately 1:00 p. m. Tuesday through Friday and until 2:00 p. m. Saturday.

General traffic will not be permitted to enter the Ellipse to insure the safety of the many visitors who will gather in the area. White House permit holders may continue to have normal access past the barricades as long as the permit is prominently displayed in the windshield area.

Thank you.



THE WHITE HOUSE

WASHINGTON

March 29, 1976

NOTE TO MIKE FARRELL

FROM: Carolyn Porembka *CP*

*Attached is the letter we discussed this morning regarding the White House Easter Egg Roll on April 19. If after reading it you feel it appropriate that our office responds, we will need some guidance on the arrangements.*

*Thanks.*



15 Conaile Rd.  
Medford, Mass. 02155  
March 8, 1976

Mrs. Gerald R. Ford  
The White House  
Washington, D.C.

Dear Mrs. Ford,

My children and I were discussing at dinner tonight our meeting with you and Susan at the wedding of their cousin, Martha to your nephew, Tom several years ago when they were 5 and 7 and rang the church bells following the service. They also read recently with eagerness the description of Tom and Martha's visit with you this Fall.

Distant as it may be that meeting and remote connection with

you to them makes this whole  
great government of ours a little  
bit more personal.

Writing to you is presumptuous on  
my part. However we are  
planning to be in Washington  
from April 18 to 22nd and they  
would like to be a part of the  
Easter Egg Roll on the White House  
lawn on Easter Monday, the 19th...  
and perhaps in passing to catch  
a glimpse of the people they feel  
they know in the White House.

Sincerely yours,

Barbara M. White

1976 MAR 11 AM 9 58



Mrs. Barbara M. White  
15 Ronaele Rd.  
Medford, Mass.  
02155



FRANCIS  
PARKMAN  
AMERICAN  
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U.S. POSTAGE



Mrs. Gerald R. Ford  
The White House  
Washington, D. C.





THE WHITE HOUSE

WASHINGTON

April 28, 1976

MEMORANDUM FOR MRS. FORD

SUBJECT: Handicapped Young Adults  
Grand Rapids, Michigan  
Thursday, April 29, 1976  
1:45 p.m.

BACKGROUND

A group of Grand Rapids civic leaders have organized a special trip to Washington, D. C. for 69 handicapped young adults from Grand Rapids, Michigan. Their visit coincides with the annual meeting of the President's Committee on the Employment of the Handicapped.

They arrived in Washington on Wednesday, April 28, with plans to attend the concert at the Kennedy Center the evening of April 28. Their other plans during their stay include a tour of the memorials and monuments and special tours of the White House and the Capitol.

The individual in charge and organizer of the trip is Mr. Robert Muller, who is himself handicapped and was Michigan's Handicapped Worker of the Year in 1972.

This is the group Pete Secchia discussed with you recently.

*Mike Farrell*

Mike Farrell



file

THE WHITE HOUSE  
WASHINGTON

April 28, 1976

MEMORANDUM FOR MRS. FORD

SUBJECT: Brochure  
White House Gardens and Grounds

Over the next several months we will be reprinting the White House gardens and grounds brochure. We felt this would be a good time to update your letter of introduction, a copy of which is attached. The changes that have been made are modest. If you have any additional comments or ideas you would like included, we would be happy to have them.

Before the new letter goes to the printer it will be sent to you for your signature.

New letter approved as is ✓

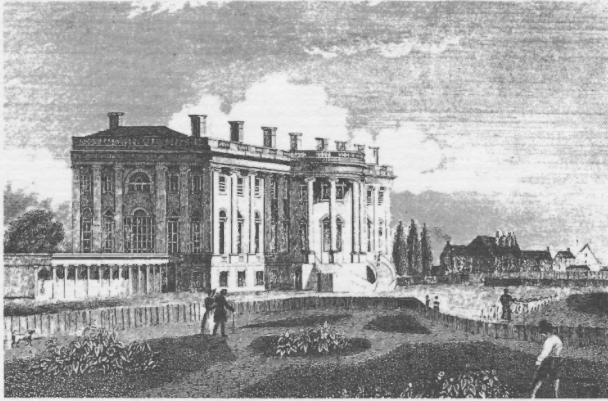
Please make the indicated changes                     

*Mike Farrell*  
Mike Farrell

Attachments

bcc: Sheila Weidenfeld  
Kay Pullen  
Nancy Chirton  
✓ Carolyn Porembka





*The White House  
Gardens and Grounds*

## THE WHITE HOUSE

WASHINGTON

One of the things the President and I have enjoyed most about the White House are its beautiful grounds and foliage. And because we've had such enjoyment from them, we're especially happy to be able to share them with you.

The lawns and gardens have greeted Presidents and their families for nearly 175 years. Each family has taken a special pride in the beauty of the grounds, often adding their own individual touches. What you see today may be one of the few composites of the taste and handiwork of 38 Presidents and their families.

From ponies to Easter eggs, from concerts to bar-b-ques, the lawns have traditionally been a place for children to grow, for historic figures to gather, for events of significance to occur. And the grounds have, as well, provided a peace and tranquility needed for decisions that would affect the world.

We hope you will feel the same sense of history that has touched us as you explore the grounds. We hope you will enjoy them-- they belong to you.

Betty Ford

One of the things the President and I have enjoyed most about the White House is its beautiful grounds. Because we've had such pleasure from them, we're especially happy to be able to share them with you.

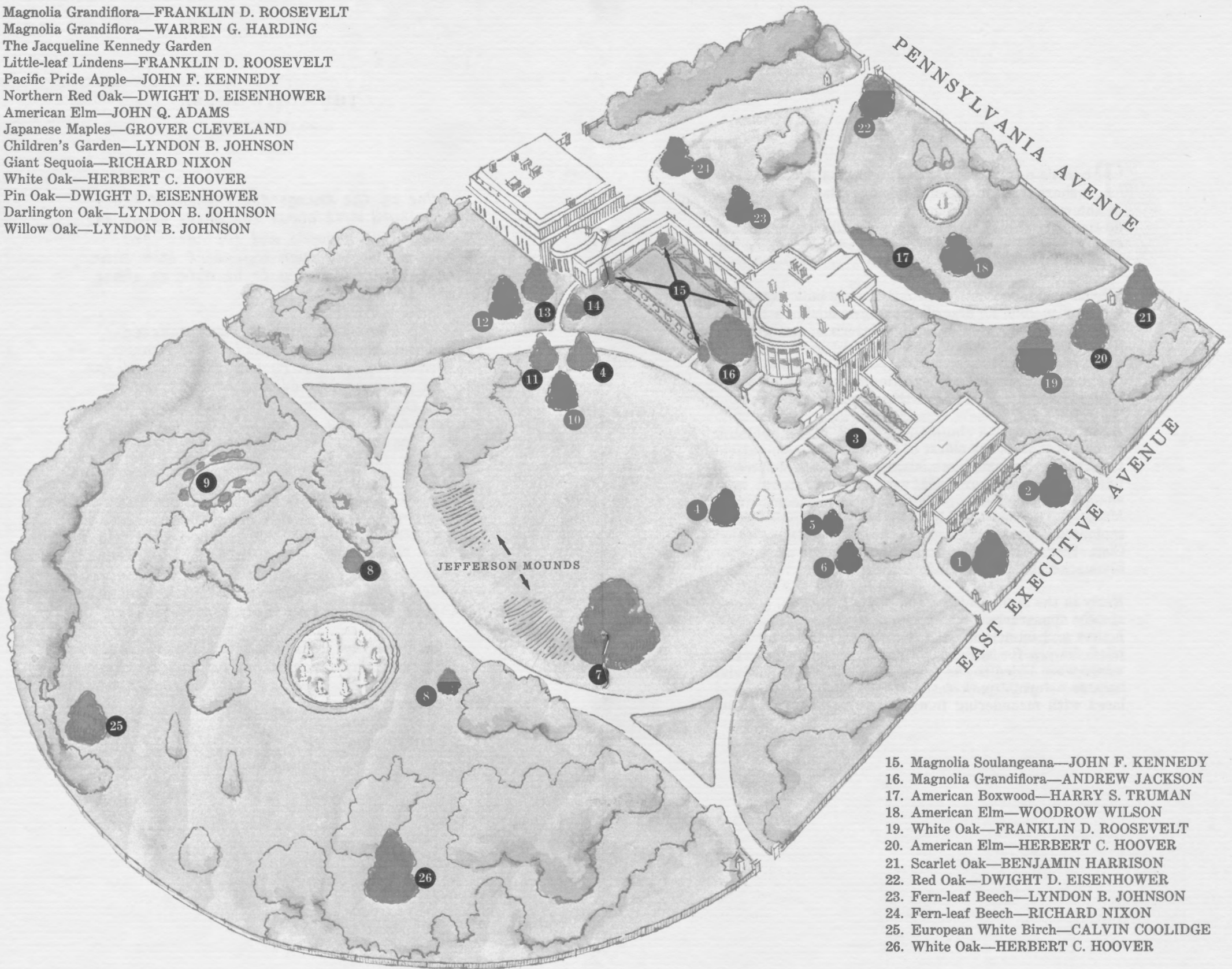
For more than 175 years, Presidents and their families have used the lawns and gardens. Each family has taken a special pride in them, often adding their own individual touches.

From ponies to Easter eggs, from concerts to picnics, the lawns have traditionally been a place for children to grow, for leaders to gather, and for events of significance to occur. And the grounds have, as well, provided a peace and tranquility for decisions that would affect the world.

We hope you will feel the same sense of history that has touched us as you explore the grounds. We hope you will enjoy them -- they belong to you.



1. Magnolia Grandiflora—FRANKLIN D. ROOSEVELT
2. Magnolia Grandiflora—WARREN G. HARDING
3. The Jacqueline Kennedy Garden
4. Little-leaf Lindens—FRANKLIN D. ROOSEVELT
5. Pacific Pride Apple—JOHN F. KENNEDY
6. Northern Red Oak—DWIGHT D. EISENHOWER
7. American Elm—JOHN Q. ADAMS
8. Japanese Maples—GROVER CLEVELAND
9. Children's Garden—LYNDON B. JOHNSON
10. Giant Sequoia—RICHARD NIXON
11. White Oak—HERBERT C. HOOVER
12. Pin Oak—DWIGHT D. EISENHOWER
13. Darlington Oak—LYNDON B. JOHNSON
14. Willow Oak—LYNDON B. JOHNSON



15. Magnolia Soulangeana—JOHN F. KENNEDY
16. Magnolia Grandiflora—ANDREW JACKSON
17. American Boxwood—HARRY S. TRUMAN
18. American Elm—WOODROW WILSON
19. White Oak—FRANKLIN D. ROOSEVELT
20. American Elm—HERBERT C. HOOVER
21. Scarlet Oak—BENJAMIN HARRISON
22. Red Oak—DWIGHT D. EISENHOWER
23. Fern-leaf Beech—LYNDON B. JOHNSON
24. Fern-leaf Beech—RICHARD NIXON
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There is no other place in the United States where a short stroll in the open air provides such a sense of the continuity of American history as one can feel on the grounds of the White House. All our Presidents except George Washington have lived and worked on this knoll overlooking the Potomac.

When John Adams moved into the newly built executive mansion in 1800 he described the grounds as a barren expanse strewn with building materials and rubble. Since then, nearly every President and First Lady have given personal attention to the gardens and used them in their own special way; lasting reminders of their care are spread throughout the grounds.

A stately American elm planted in the 1820's by John Quincy Adams is the oldest of some 25 commemorative trees placed by past Administrations. Thomas Jefferson first enclosed the grounds with a rustic fence and shaped the Mounds to help define the privacy of the Mansion. The magnolias next to the South Portico were replanted from Andrew Jackson's estate. During the Civil War, Abraham Lincoln looked out on troops bivouacked below his windows.

Early in the 20th Century, the grounds took on a more stately appearance with the removal of several greenhouses and numerous cutting gardens which had supplied flowers for state functions. New east and west wings were added to the White House and the grounds became a formal park rather than a botanical garden laced with meandering footpaths. Theodore Roosevelt

was observed outdoors almost daily, engaged in sports and brisk walks with his family and Cabinet members. Woodrow Wilson planted the first Rose Garden alongside the west wing, just outside the Presidential Office, and let sheep graze on the front lawn to dramatize the need for wartime woolsens.

The present sightlines and ceremonial character of the President's Park follow landscape plans developed in 1935, when trees were removed to reopen the view toward the river. The grounds now lend themselves to varied kinds of official gatherings, Presidential arrivals and departures by helicopter, and welcoming ceremonies for visiting heads of state. Easter-egg rolling on the south lawn is an Easter Week tradition dating from the Hayes Administration.

The redesigned east garden was dedicated in 1965 to Mrs. Jacqueline Kennedy. This intimate, friendly garden is the one most often used by the First Lady in her official duties and for entertaining friends. The beds are planted with spring bulbs; annuals are changed with the season. In addition, small plots are devoted to a variety of herbs, which are cut and used regularly in the White House kitchen.

The President uses the Rose Garden for small official ceremonies and receptions. In spring, flowering bulbs come up beneath blossoming crabapple trees; in summertime some 25 varieties of annuals and perennials bloom with the roses, followed in the fall by a colorful array of chrysanthemums.

WCC

THE WHITE HOUSE  
WASHINGTON

April 28, 1976

MEMORANDUM FOR MRS. FORD

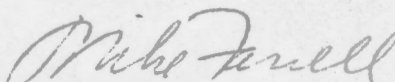
SUBJECT: Brochure  
White House Gardens and Grounds

Over the next several months we will be reprinting the White House gardens and grounds brochure. We felt this would be a good time to update your letter of introduction, a copy of which is attached. The changes that have been made are modest. If you have any additional comments or ideas you would like included, we would be happy to have them.

Before the new letter goes to the printer it will be sent to you for your signature.

New letter approved as is \_\_\_\_\_

Please make the indicated changes \_\_\_\_\_

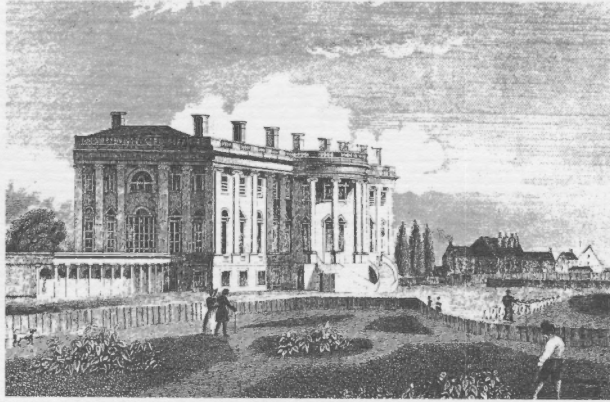
  
Mike Farrell

Attachments

bcc: **Shella Weidenfeld**  
**Kay Pullen**  
✓ **Nancy Chirton**  
**Carolyn Porembka**







*The White House  
Gardens and Grounds*

One of the things the President and I have enjoyed most about the White House is its beautiful grounds. Because we've had such pleasure from them, we're especially happy to be able to share them with you.

For more than 175 years, Presidents and their families have used the lawns and gardens. Each family has taken a special pride in them, often adding their own individual touches.

From ponies to Easter eggs, from concerts to picnics, the lawns have traditionally been a place for children to grow, for leaders to gather, and for events of significance to occur. And the grounds have, as well, provided a peace and tranquility for decisions that would affect the world.

We hope you will feel the same sense of history that has touched us as you explore the grounds. We hope you will enjoy them -- they belong to you.

## THE WHITE HOUSE

WASHINGTON

One of the things the President and I have enjoyed most about the White House are its beautiful grounds and foliage. And because we've had such enjoyment from them, we're especially happy to be able to share them with you.

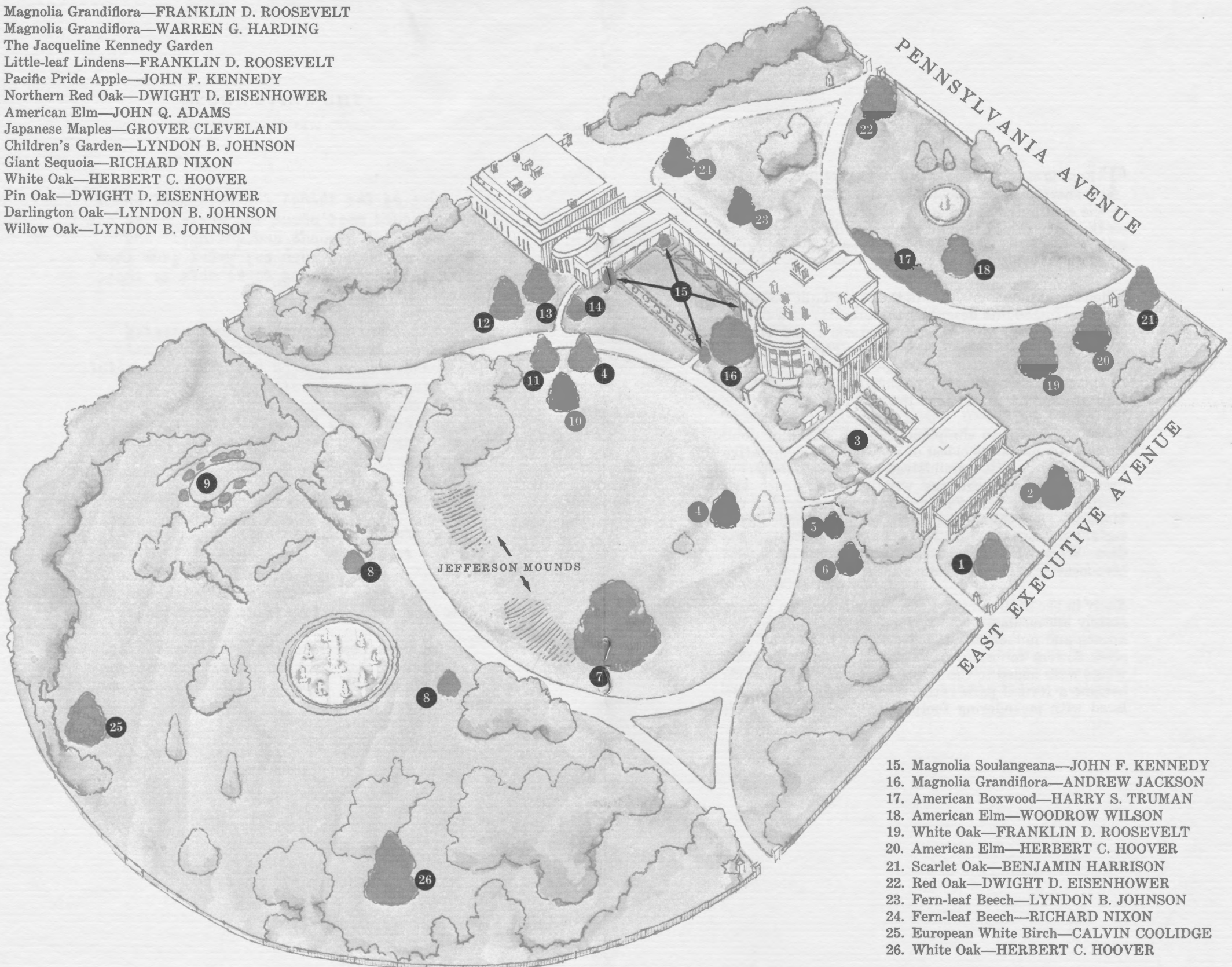
The lawns and gardens have greeted Presidents and their families for nearly 175 years. Each family has taken a special pride in the beauty of the grounds, often adding their own individual touches. What you see today may be one of the few composites of the taste and handiwork of 38 Presidents and their families.

From ponies to Easter eggs, from concerts to bar-b-ques, the lawns have traditionally been a place for children to grow, for historic figures to gather, for events of significance to occur. And the grounds have, as well, provided a peace and tranquility needed for decisions that would affect the world.

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Betty Ford

1. Magnolia Grandiflora—FRANKLIN D. ROOSEVELT
2. Magnolia Grandiflora—WARREN G. HARDING
3. The Jacqueline Kennedy Garden
4. Little-leaf Lindens—FRANKLIN D. ROOSEVELT
5. Pacific Pride Apple—JOHN F. KENNEDY
6. Northern Red Oak—DWIGHT D. EISENHOWER
7. American Elm—JOHN Q. ADAMS
8. Japanese Maples—GROVER CLEVELAND
9. Children's Garden—LYNDON B. JOHNSON
10. Giant Sequoia—RICHARD NIXON
11. White Oak—HERBERT C. HOOVER
12. Pin Oak—DWIGHT D. EISENHOWER
13. Darlington Oak—LYNDON B. JOHNSON
14. Willow Oak—LYNDON B. JOHNSON



15. Magnolia Soulangeana—JOHN F. KENNEDY
16. Magnolia Grandiflora—ANDREW JACKSON
17. American Boxwood—HARRY S. TRUMAN
18. American Elm—WOODROW WILSON
19. White Oak—FRANKLIN D. ROOSEVELT
20. American Elm—HERBERT C. HOOVER
21. Scarlet Oak—BENJAMIN HARRISON
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