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March 19, 1975

Dear Lorene,

Many thanks for your recent letter and the information about the forthcoming events at the hospital. I am sure that Mrs. Ford will do her very best to attend if at all possible.

I am sure you know just how fond Mrs. Ford is of the staff and especially the children. I am very happy to say that the recent visit I'm sure did not contribute to the flare-up of the neck problem. If anything, it was old man weather.

I am enclosing some photographs that were taken on our recent visit with Mr. Hoffman and hope you will enjoy having them.

Mrs. Ford sends her warmest regards to you all.

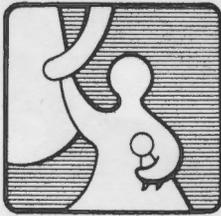
Sincerely,

Nancy M. Howe
Special Assistant
to Mrs. Ford

Mrs. Lorene Nagel
The Hospital for Sick Children
1731 Bunker Hill Road, Northeast
Washington, D. C. 20017

NMH/cp





"Everyone has someone to care"

The Hospital For Sick Children

1731 Bunker Hill Road NE • Washington, D. C. 20017 • 202-832-4400



March 13, 1975

Dear Nancy:

Now that we have touched earth after Wednesday's red-carpet visit, we want to mention two up-coming dates which we'd like to have you note on your calendar.

Our Annual Appreciation Day and Award Ceremony is Thursday, May 15th at two o'clock. The citations to major donors (Mr. Hoffman) come first, then awards to outstanding volunteers. Mrs. Ford being our Number One Volunteer will receive a special award. Ceremony is in our East Yard (where Fair was held) and Mrs. Ford can enter and leave by private door from my Department. I have a whole wing adjacent to East Yard.

Then on June 12th we are having our Annual June Fair from 10-4, again in East Yard. We have 19 tables this year with 23 community organizations participating. The Flag Day Parade by the children will be at 11 A.M. They wind through the Fair wearing Spirit of '76 hats and carrying little flags. This would be a perfect time for Mrs. Ford to visit.

We are still on Cloud Nine from last week and hope that we did not contribute to Mrs. Ford's fatigued condition. However she gives so-much of herself to the children it is difficult to try to save her strength.

Give her our love and warmest wishes for an end to her pain and restrictions.

Take care of yourself, too...we can't have you both sick!

As always,



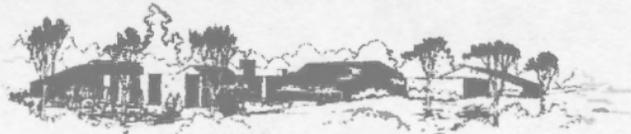
P.S. Pray for no rain on May 15th and June 12th!



"Everyone has someone to care"

W. R. Hoagel
The Hospital For Sick Children

1731 Bunker Hill Road NE • Washington, D. C. 20017



Ms. Nancy Howe
The White House
Washington, D.C.

THE WHITE HOUSE

WASHINGTON

June 2, 1975

MEMORANDUM TO: CAROLYN POREMBKA

FROM: SUSAN PORTER SP

Per our conversation, Mrs. Nagel, 832-4400, from Hospital for Sick Children called regarding plans for their Annual Fair on Thursday, June 12th. I told her this followed a very busy day for Mrs. Ford and although she has the information on her calendar about the day, she should go ahead with their plans without Mrs. Ford in mind. If Mrs. Ford does come, it would be an informal drop by on her own. Mrs. Nagel was very agreeable but also mentioned that they will have television coverage at 11:00 a.m. that day should Mrs. Ford be inclined to visit around that time.

Thank you.

c: Sheila Weidenfeld
Patti Matson
Staircase



THE WHITE HOUSE
WASHINGTON

July 22

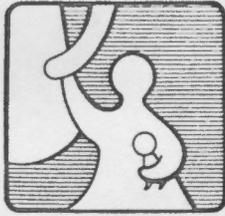
Carolyn,

The President has seen this letter and newsletter, but I thought Mrs. Ford would enjoy reading them.

You may keep this copy and also the original newsletter for your files.

Dorothy D.





"Everyone has someone to care"

The Hospital For Sick Children

1731 Bunker Hill Road NE • Washington, D. C. 20017 • 202-832-4400



July 18, 1975

The Honorable Gerald R. Ford
President of the United States
The White House
Washington, D.C. 20006

Dear Mr. President:

Your most generous gift check* brought a very special thrill to all of us at The Hospital for Sick Children, in addition to what it will provide in services to our little patients.

First, for your own personal interest and concern for the severely handicapped children whom we serve, and then for the privilege of being in your thoughts during these busy, momentous days.

Your gift also adds another dimension to our close, friendly relationship with your lovely wife and our devoted friend, Mrs. Ford.

We cherish you both and send our warmest good wishes and our deep appreciation for your generosity and thoughtfulness to The Hospital for Sick Children.

Respectfully yours,

T. Dale Lowe

T. Dale Lowe
Administrator

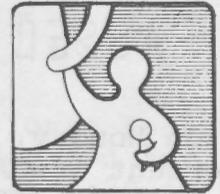
* check via Volney F. Morin, Inc. in the amount of
\$2,750.00

Encl.

LWN/DA



HILL SIDE CHATTER



"Everyone has someone to care"

March 1975

HOSPITAL FOR SICK CHILDREN
1731 BUNKER HILL ROAD, N.E.

WASHINGTON, D.C.

PUBLISHED MONTHLY BY THE COMMUNITY RELATIONS DEPARTMENT

FIRST LADY & FRIEND...

Certainly our highest hours in the month of March and perhaps for the entire year was the visit of Mrs. Betty Ford and her friend Mr. Milton Hoffman of New York.

It all started last Christmas when Mr. Hoffman sent a blank check to Mrs. Ford requesting that she make it out to her favorite charity. The check was then forwarded to The Hospital for Sick Children.

Appropriate letters were written thanking Mr. Hoffman, telling him about our Hospital and the First Lady's personal interest in our children.

In February Mr. Hoffman contacted Mrs. Ford and said he would like to visit "that Hospital" and arrange a memorial to his late wife who died in the crash of their private plane two years ago. Mrs. Ford had a better idea...she would invite him to luncheon at the White House and bring him to the Hospital herself.

Thus on Wednesday, March 5th, the First Lady's personal limosine rolled up to our double-red doors and out she stepped, followed by her friend Mr. Hoffman. Other cars in the caravan brought Mr. Hoffman's son Martin, Nancy Howe, Mrs. Ford's special assistant who arranged the visit, and the White House retinue of Press Secretary Sheila Weidenfeld and Secret Service Men.

At the steps to greet our VIP guests were Dale Lowe, Dr. Constance Battle and Lorene Nagel who arranged the HSC end of this important visit.

Beginning at the Day Care areas and proceeding through all the therapies and nursing units, Mrs. Ford and Mr. Hoffman showered their attention and concern upon the children. They talked with Staff, asked interested questions, remarked constantly about "the wonderful work you are doing here". They were escorted through the Nursing sections by Annette Vanhooke who described the various areas.

Upon entering Unit C Mrs. Ford approached the first bed on the right and said, "Lorene, whatever happened to the little girl who was in this bed when I came here on my first visit a year ago?" Lorene could not recall, turned to Mary Ann Berdak, Unit C Supervisor, who also tried to think what child it was. Then Mrs. Ford said, "Lorene, her name was Denise".

Surely in the last year she has met probably ten thousand people, yet the name of one little patient at The Hospital for Sick Children remained in her mind and heart.

This single word reveals the depth and sincerity of The First Lady's interest and concern.

WE PASSED!

On Monday, March-10, our Hospital underwent its Annual Inspection by the District of Columbia Licensure Division. This is an in-depth department-by-department scrutiny of all our facilities and operations; our records and systems, our house-keeping and our storage.

So when we say "We passed, and with flying colors", it indicates that all H.S.C. was really up-to-scratch and at peak performance.

This is accomplished only by tremendous cooperative effort and most conscientious attention to details by every employee.

Administration wishes to thank everyone who cooperated in making our 1975 Licensure Review such an outstanding success and thus set a standard for H.S.C. operation the year round!

Dale Lowe

Administrator

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KUDOS...

To: The Staff, Special Education Class,
The Hospital for Sick Children
Fr: Marinda Davis, President PTA, and
All Parents Concerned

In each of our lives, there comes some rain, some fog, some tears, some sunshine. Then, there are other things that each of us come into contact with on a daily basis. During the course of time, society has it that heroes are saluted after they are gone; after a life time of hard work, blood, sweat and tears, and dedication for and to causes that we believe in.

For the Staff of this special education class, let's change that. Let them be heroes now. For the staff of this special education class, we say thank you and we salute you for a job well done. For taking the time,

(cont. pg. 4 col. 2)

PATIENT CARE NEWS...

The report of the Sixty-Seventh Ross Conference on Pediatric Research held last June, The Care of Children with Chronic Illness, was published this month. This report contains as one alternative for children who have significant handicapping conditions or chronic illnesses, an in-depth description of The Hospital for Sick Children. It was stated that Dr. Battle made a very good case for the development of "intermediate care hospitals" in urban areas, in order to provide comprehensive health care for the handicapped. There was heated discussion at the meeting, however, about whether such an approach is a new organizational concept applicable to the care of children with chronic illness. An important need was underlined, that the effectiveness of treatment plans needs to be illustrated in order to stimulate health professionals to change their role perceptions.

Agreement has been reached by the three therapy department directors to standardize the initial evaluation, the progress notes, and the discharge summary. Although there is a superficial uniformity for medical records efficiency, each department has developed creatively its own logical and thorough approach which reflects the unique insights of that discipline.

The Medical Records Department should be proud to have heard "meets" by the Licensure Team. Now stable in meeting the requirements of the patients and staff in regards to records, the department anticipates increasing efforts to evaluate all aspects of care in the hospital, to establish new procedures, and to set up a medical library soon.

Suzanne Burgess, a first year graduate student at the University of North Carolina, Chapel Hill, in the School of Public Health, has chosen H.S.C. for 12 weeks of field work. She will conduct research and investigate needs and resources of

(cont. back pg. col 2)

ROTOGRAVURE...

It's a long word, technical, professional and highly specialized. We cannot think of better adjectives to describe our annual picture section of the STAR/NEWS.

It went to press this month to be ready for publication on Sunday, May 15th, Mother's Day, a production of the Community Relations Department.

It takes almost as long to produce as a baby...but the labor pains begin with its conception and last until the final days of gestation.

This year's "Roto" as it is affectionately known, contains many photographs of our various services and programs, in spaces purchased by our advertisers. Thus instead of the IBM ad showing a computer, their ad records the visit of their Mr. Frank Wall to our P.T. watching Sara Klein and Jamie.

All together there were 12 photos for ads taken at the Hospital, giving the 335,000 Sunday STAR readers a very comprehensive HSC story.

In addition the entire center page spread of this 16 page ROTO carries detailed, pertinent institutional information about our Hospital and how to contact us for answers to specific questions.

So, besides the nearly \$10,000 we receive in revenue from the advertising pages, as a solid piece of publicity it reaches over a third of a million readers.

It also brought many VIP visitors to our double red doors. Its October to March labor pains really pay off.

#

OUR CORA...

While she is going through those tedious tests, "Our Cora" would love to hear how things are back at the ranch. Drop her a card - just address it OUR CORA

Room 506 Providence Hospital
1150 Varnum St. N.E., D.C. 20017

TREASURE HUNT...

This year's Employee Easter Treasure Hunt is scheduled for Thursday, March 27, at 2:30 in the Cafeteria.

The Employee Advisory Committee is hard at work devising hiding places and securing treasures for the lucky winners.

Debbie Martin (Recept/Sec.) is chairwoman for this event and members of the EAC who are soliciting prizes from stores and businesses who are friends of the Hospital are:

Emma McEntyre (Nursing)
Robert Miller (Hskpg)
Toni Johnson (Soc. Serv.)
Walter Hopkins (Ed.)

Robert is also in charge of hiding the envelopes and Toni has the added responsibility of planning the decorations and refreshments.

So be sure to put March 27 on your calendar for a great time and with all of the EAC members rounding up prizes, lots of goodies!

#

SPRING SCENE...

With all the bright new paint in most of the interiors of the Hospital nearing completion, and the first day of spring a week past, our man for all seasons Jesus de Jesus is ready to tackle the outside.

The East Yard in particular is due for a "clean-up-repair and replace" job. As our outdoor hospitality area we are anxious to have it in readiness for our first Employee Picnic and of course for our May Appreciation Day and our June Fair.

Several local Garden Clubs are being contacted to request help in plantings, flower beds, landscaping plans, etc. The Rock Creek Garden Club, long under the green thumb of Mrs. Helen Hirsh will continue their project in the Visitor's Mall.

#

NO IDLE CHATTER...

A trip to County Cork, Ireland, is in store for Mary McCarthy (Ed.) the first week in April. She will be looking up some "long-lost" relatives who have not seen her for a number of years.

"How sweet it is" to see Greta Valentine (Nursing) back at HSC after her convalescence from surgery.

Our best wishes go with Troy Davis (Engineering) who has resigned and will be leaving us shortly.

Nursing will have a busy Easter Season with all the parties and events for the children. The first of these will be the Easter Bunny himself who will bring goodies for our patients on March 26.

Then on March 29, Tau Gamma Delta Sorority will be giving a party in the Unit A Activity Room.

The Concern for Children Group will visit on Easter Sunday with treats for all.

And one of the Dietary Associations will be providing hard-boiled Easter eggs to make the day complete.

The 25th of March will also be a big day for the children when they go to Ringling Brothers-Barnum & Bailey Circus. 100 of our kids from inpatient and Day Care will be taken courtesy of buses from the Red Cross and the National Capital Parks Service.

Editor:Lorene Nagel (C-R)
Typing:Bonnie Kragh (C-R)
Distribution: Emp. Adv. Comm.

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THE HOSPITAL FOR SICK CHILDREN

1731 BUNKER HILL ROAD, NORTHEAST, WASHINGTON, D. C. 20017

PATIENT CARE CONT...

the District of Columbia to assist the long-range planning efforts of the Hospital.

On March 18, Dr. Battle discussed the role of The Hospital for Sick Children in meeting the overall needs of children in the District of Columbia to educators, court personnel, and representatives of District agencies at one of the Physical Health and Rehabilitation workshops of the Youth Opportunity Services, which are being held at the Martin Luther King Library.

Constance U. Battle, M.D.
Medical Coordinator

#

KUDOS CONT...

the energy, and patience with our children, for the love that they so much need and deserve.

It is true enough we know, that all is not, and will never be the exact way we all want it. As far as pleasing the entire population of parents and teachers, we all know that never will there be a time in any of our lives, when we will please everybody, but as long as we keep the majority happy, we will accomplish something. So to you, Staff, we appreciate your every effort, and we hope that you will continue to work hard and do good, for the continued success of our children here.

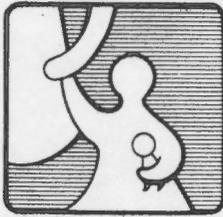
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"Everyone has someone to care"

The Hospital For Sick Children

1731 Bunker Hill Road NE • Washington, D. C. 20017 • 202-832-4400



April 28, 1976

Dear Mrs. Ford,

Our usual prompt letter of appreciation for all your constant concern for our children, and their supportive services, has been delayed until we could report on the proceeds of our Open Rehearsal Benefit. At today's meeting of the Board of Trustees we gave out the good news: \$10,985.83! The 83¢ is part of the exchange on a gift of \$1000 from Mme. Giscard d'Estaing and her government which totaled \$1063.83 (U.S.)! It came as a tribute to your personal interest in The Hospital for Sick Children!

We feel it was all an exciting and prestigious success, due of course to your gracious presence, your sincere remarks about our needs and to the late-blooming co-operation of the Symphony when they found you planned to attend!

While we are thanking you for all these, we wish to tuck in our appreciation for your annual photographing session for our May 9th Roto and for the bonanza of Easter goodies you sent to our doors via the National Confectioner's Association.

Truly that was a week we shall long remember for your many lovingly given hours.

We send our love to you!

As always,

honey

cc: Susan Porter
Sheila Widenfeld





1976 APR 30 AM 10 28
cc: Susan Porter

THE WHITE HOUSE
OFFICE OF THE ASSISTANT ATTORNEY GENERAL

[Handwritten signature]

My dear Susan:

We send our love to you

and your family.

Thank you for your letter and for your kind words.

Thank you for your letter.

Thank you for your letter and for the information you provided about the program. We are very interested in the program and will be attending the meeting.

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Dear Mrs. Ford:

April 28, 1976

Everyone has someone to care.



4044-228-505 • 2000 D.C. • Washington, D.C. 20011 • 305-823-4400

The Hospital For Sick Children



"Everyone has someone to care"

The Hospital For Sick Children

1731 Bunker Hill Road NE • Washington, D. C. 20017



PLEASE SAY YES
TO THE NEW
MARCH OF DIMES



Mrs. Betty Ford
First Lady of the United States
The White House
Washington, D.C.



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The Hospital for Sick Children

In keeping with the Mother's Day theme of this Special Section, WASHINGTON STAR, The First Lady, Mrs. Betty Ford and daughter, Susan, entertain two little patients from The Hospital for Sick Children in the Solarium of the family quarters of the White House.