

The original documents are located in Box 10, folder “6-11-75 New York, NY” of the Betty Ford White House Papers, 1973-1977 at the Gerald R. Ford Presidential Library.

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THE WHITE HOUSE

WASHINGTON

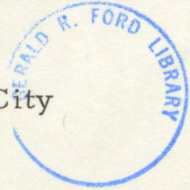
June 5, 1975

MEMORANDUM FOR: MRS. FORD

VIA: RED CAVANEY *RC*

FROM: PETER SORUM *PS*

SUBJECT: YOUR ATTENDANCE AT THE
INAUGURAL LUNCHEON OF THE
WOMEN'S DIVISION OF THE
ANTI-DEFAMATION LEAGUE OF
B'NAI B'RITH
Wednesday, June 11, 1975
Hotel Pierre, New York City



Attached at TAB A is the proposed schedule for the Anti-Defamation League Luncheon in New York City.

APPROVE *RF*

DISAPPROVE _____

BACKGROUND

The Inaugural Luncheon of the Women's Division of the Anti-Defamation League of B'Nai B'rith provides the financial support for ADL Society. You will receive the "Rita V. Tishman Human Relations Award" which is described in the program copy at TAB B. Past recipients include Pulitzer Prize Winner Emily Genauer, Bess Myerson, Mrs. John Lindsay, and Betty Furness.

MARTHA GRAHAM CENTER FOR CONTEMPORARY DANCE

On June 19, you will return to New York to attend a Gala Benefit for Martha Graham. In connection with this event, the sponsors have requested an opportunity to create an advance publicity situation to draw attention to the event. It is recommended that you plan a drop-by at the Martha Graham Center en route LaGuardia Airport to personally present Martha Graham with a check for your ticket to the benefit.



TAB
A



6/5/75
5:15 pm

PROPOSED SCHEDULE

MRS. FORD'S ATTENDANCE AT THE INAUGURAL LUNCHEON
OF THE WOMEN'S DIVISION OF THE
ANTI-DEFAMATION LEAGUE OF B'NAI B'RITH

Hotel Pierre, New York City

Wednesday, June 11, 1975

9:30 am Mrs. Ford boards motorcade on South Grounds.

MOTORCADE DEPARTS South Grounds en route
Andrews AFB.

[Driving time: 25 mins]

9:55 am MOTORCADE ARRIVES Andrews AFB.

10:00 am Mrs. Ford boards Jet Star.

JET STAR DEPARTS Andrews AFB en route
LaGuardia Airport, New York City.

[Flying time: 50 mins]

[No time change]

10:50 am JET STAR ARRIVES LaGuardia Airport, New York
City (Marine Air Terminal).

10:55 am Mrs. Ford boards motorcade.

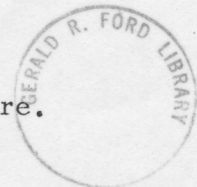
MOTORCADE DEPARTS LaGuardia Airport en route
Hotel Pierre.

[Driving time: 30 mins]

11:25 am MOTORCADE ARRIVES Hotel Pierre.
(5th Avenue Entrance)

Mrs. Ford will be met by:

Mr. Henri Mannesarro, Vice President,
Hotel Pierre



Mrs. Ford proceeds to the Presidential Suite.

11:30 am Mrs. Ford arrives Presidential Suite.

PERSONAL/STAFF TIME: 30 mins

12:00 noon Mrs. William J. Levitt arrives
Presidential Suite.

12:05 pm Mrs. Ford, escorted by Mrs. Levitt, departs
Presidential Suite en route Cotillion Room for
VIP reception.

12:10 pm Mrs. Ford arrives reception to informally greet
guests.

OFFICIAL PHOTO COVERAGE
ATTENDANCE: 100

NOTE: Bess Myerson and Mrs. Theodore
Silbert will join Mrs. Levitt to informally
introduce guests at the reception.

12:25 pm Mrs. Ford, escorted by Mrs. ~~Levitt~~^{Levitt}, proceeds to
Head Table assembly area.

12:28 pm Mrs. Ford arrives Head Table assembly area to
informally greet guests.

12:30 pm Head Table processional departs assembly area.

12:35 pm Mrs. Ford, escorted by Mrs. ~~Silbert~~^{Levitt}, proceeds to
Head Table and is seated.

OPEN PRESS COVERAGE
ATTENDANCE: 325

12:40 pm Welcoming remarks by Mrs. ~~Silbert~~^{Silbert}.

12:43 pm Invocation by Rabbi Ronald Sobel.

12:45 pm Luncheon is served.



- 1:30 pm Luncheon concludes. Ambassador Angier Biddle Duke
(former Amb. to Spain) will present you with keys to New York
City.
- 1:31 pm Remarks by Seymour Graubard.

~~NOTE: Following Mr. Graubard's
remarks, a series of "spontaneous"
gift announcements from the audience
in your honor are anticipated. No
response is required.~~

- 1:45 pm Remarks by Mrs. Rita V. Tishman.
- 1:47 pm Introduction of Mrs. Ford by Mrs. Rita
Silbert, concluding in the presentation of
Rita V. Tishman Human Relations Award.
- 1:52 pm Acceptance remarks by Mrs. Ford.

FULL PRESS COVERAGE

- 1:55 pm Remarks conclude.
- Mrs. Ford returns to her seat and is seated.

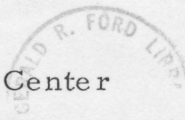
- 1:56 pm Comedy presentation by Alan King.
- 2:05 pm Ballet presentation by George Balanchine.

- 2:15 pm Mrs. Ford, escorted by Mrs. Silbert, departs Head
Table en route motorcade for boarding.
- 2:20 pm MOTORCADE DEPARTS Hotel Pierre en route Martha
Graham Center of Contemporary Dance.

[Driving time: 10 mins]

- 2:30 pm MOTORCADE ARRIVES Martha Graham Center

Mrs. Ford will be met by:
Mr. Ron Protas, Executive Director,
Martha Graham Center
Miss Cynthia Parker, General Manager
Martha Graham Center



Mrs. Ford, escorted by Ron Protas and Cynthia Parker, proceeds to Studio 2.

2:35 pm Mrs. Ford arrives Studio 2 to greet Martha Graham.

OPEN PRESS COVERAGE

2:45 pm Mrs. Ford thanks Martha Graham and departs Studio 2 en route motorcade for boarding.

2:50 pm MOTORCADE DEPARTS Martha Graham Center en route LaGuardia Airport.

[Driving time: 25 mins]

3:15 pm MOTORCADE ARRIVES LaGuardia Airport.
(Marine Air Terminal)

3:20 pm Mrs. Ford boards Jet Star.

JET STAR DEPARTS LaGuardia Airport en route Andrews AFB.

[Flying time: 50 mins]

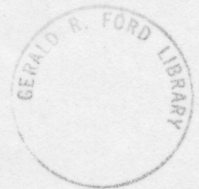
4:10 pm JET STAR ARRIVES Andrews AFB.

4:15 pm Mrs. Ford boards motorcade.

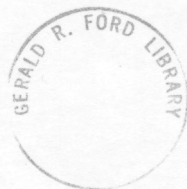
MOTORCADE DEPARTS Andrews AFB en route South Grounds.

[Driving time: 25 mins]

4:40 pm MOTORCADE ARRIVES South Grounds.



TAB
B



CONFIDENTIAL (GDS)

WOMEN'S DIVISION, ANTI-DEFAMATION LEAGUE OF B'NAI
B'RITH LUNCHEON

B'nai B'rith is one of the oldest fraternal organizations in the US. It is a highly responsible organization which has worked constructively to assist persons of the Jewish faith in America. The Anti-Defamation League branch of B'nai B'rith focusses on discrimination of minorities. Though at first it was concerned mainly with discrimination of Jews, it has become very active in the civil rights field, helping all minorities, and is a natural organization to support the Equal Rights Amendment and International Women's Year.

B'nai B'rith (with its subsidiary, ADL) is not the prime political organ of the American Jewish Community, though it does express views on matters of interest to Israel. Because of this, it is less likely that the US-Israeli relationship and the Middle East negotiations will be a major focus of attention at this luncheon, which is being held in the context of the International Women's Year. On the other hand, the fact that Prime Minister Rabin will be meeting with the President on the same day, could give rise to greater interest in the Middle East situation, particularly in view of the President's recent meetings with President Sadat of Egypt.

It would be preferable for you to confine your acceptance remarks to the context of the event--the "Rita V. Tishman Human Relations Award" to you in honor of International Women's Year, and in appreciation of the fact that "for American women particularly, the First Lady has a preeminent role to play in their struggle for recognition as equals by right and by law." The invitation materials also note that "In presenting [you] with our cherished Rita V. Tishman Award during this International Women's Year, we of the Anti-Defamation League pay tribute to all that is best in ourselves and to the dedication we share in common toward the fulfillment of America's democratic promise."

You may also wish to be aware of the following:

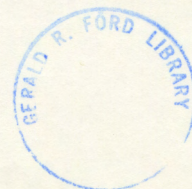
1. It is preferable to avoid any discussion of the Middle East situation or the US-Israeli relationship. In response to questions, you can,

200, 12/16/83
CONFIDENTIAL (GDS)
BYAUTH: RBOakley



however, refer to the fact that the President is meeting with Prime Minister Rabin ("today") in the context of his continuing effort to help bring peace in the Middle East, and recall that you and the President also had the pleasure of meeting Prime Minister and Mrs. Rabin last September when Rabin made an official visit. [The President has also met with Israeli President Katzir, former Prime Minister Golda Meir and Israeli Foreign Minister Allon since assuming office.]

2. You may be asked about the President's support for Israel's "security." It is preferable to avoid getting into a discussion of US support for Israel. Instead, you could note that there is a long history of good relations with Israel as demonstrated by US assistance over the years. You should try to avoid addressing the specific nature of our commitment, but if pressed you should refer to Israel's "survival" rather than its "security."
3. Questions on a terminal date for the Middle East reassessment or aid levels for Israel in the coming year should be avoided. In response to any questions along these lines, the main point is that the President is working hard to achieve peace in the Middle East and believes that the US cannot accept stagnation or a stalemate.
4. You may also be asked whether you and the President will visit Israel (as you know President Sadat has invited you to Egypt although there are no present firm plans and much will depend on the negotiations). At the present time, there is no formal invitation for the President to visit Israel although Rabin could raise this during his coming visit. If asked, you could say that there are no present plans for this and if asked whether the President would visit Israel in connection with the announced invitation to Egypt, you could also say you know of no firm plans at this time.
5. The subject of your meeting with Mrs. Rabin may also come up, particularly since there is no State dinner on this visit; rather, the President is hosting a stag working dinner for the Prime Minister. You could recall the Prime Minister's Official Visit of September 10-13 which included a State dinner and note that this is really a working visit to focus on the Middle East situation. [You have been invited to Mrs. Kissinger's boat-cruise/dinner for Mrs. Rabin on the evening of June 11.]



6. You should also know that Mr. Seymour Graubard, National Chairman of the ADL--and listed on the program--has been writing the President and the Administration on the issue of the Arab boycott against Jewish firms. If pressed on the Administrations views on this issue, you can note that the President publicly stated his views on discrimination (in Miami on February 26) and tasked all appropriate US Agencies to ensure full compliance with our laws. You can also say that the President welcomes letters from a wide range of Americans on issues of concern. You will want to avoid any commitments about possible Presidential meetings with the ADL or Presidential support for ADL positions on this issue.

7. You might also be asked whether you are planning to attend the Women's Conference in Mexico City. You may wish to avoid any commitment on this since recommendations on whether or not you should attend are still being staffed.



THE WHITE HOUSE

WASHINGTON

May 27, 1975

MEMORANDUM TO: PETER SORUM
FROM: SUSAN PORTER
SUBJECT: Action Memo

Mrs. Ford has accepted the following out-of-town invitation:

EVENT: Inaugural Luncheon

GROUP: Women's Division of the Anti-Defamation League of
B'nai B'rith

DATE: Wednesday, June 11, 1975

TIME: 11:30 a.m. Private Reception
12:30 p.m. Luncheon

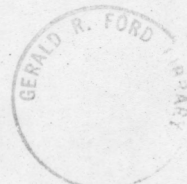
PLACE: Hotel Pierre, New York City

CONTACT: Mrs. Roberta Felson (professional contact)
(212) MU9-7400

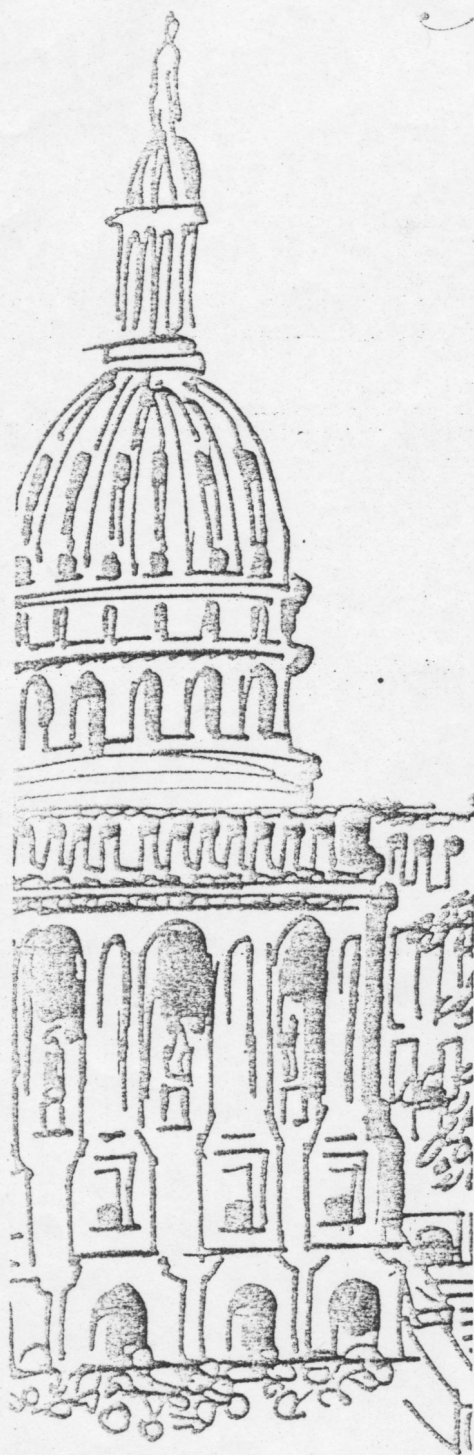
Mrs. William J. Levitt, Luncheon Chairman (volunteer)
(516) 922-4646

COMMENTS: Mrs. Ford will be guest of honor at the June 11th Luncheon
and will receive the "Rita V. Tishman Human Relations Award"
expressing their thanks and admiration for Mrs. Ford's
leadership in honor of International Women's Year. It should
be noted that the Israeli Ambassador will be tied up in
Washington with the working visit of Prime Minister Rabin
of Israel. The file is attached. Thank you.

c: BF Staff
Red Cavaney
Warren Rustand
William Nicholson
Jeanne Davis
William Baroody
Patricia Lindh
Rex Scouten
Staircase



America's First Lady



The first lady of the United States has a special place in the hearts of all Americans.

We regard her with an affection that transcends politics and partisanship.

She is at once inspiration, symbol and model to the nation.

For American women particularly, the first lady has a preeminent role to play in their struggle for recognition as equals by right and by law.

In the great tradition of presidential consorts, Mrs. Gerald R. "Betty" Ford has won our admiration and regard for her modesty, forthrightness and commitment to the highest ideals and principles of our democratic credo.

She is a superb representative of American womanhood, combining beauty of person with integrity of character and intelligence of mind.

She cannot simply be described as the woman behind the successful man but as an individual who has fulfilled herself in many ways—as a dancer with the noted Martha Graham Concert Group before her marriage, as wife and mother, as a participant in politics and as a volunteer in humanitarian activities.

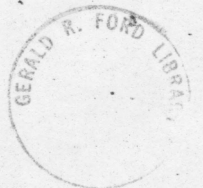
In presenting her with our cherished Rita V. Tishman Award during this International Women's Year, we of the Anti-Defamation League pay tribute to all that is best in ourselves and to the dedication we share in common toward the fulfillment of America's democratic promise.



The Women's Division
of the
Anti-Defamation League Appeal
requests the pleasure of your company
at our
Inaugural Luncheon
in tribute to
MRS. GERALD R. FORD
who will receive the
Rita V. Tishman Human Relations Award
Wednesday, June 11, 1975
at the
Hotel Pierre
New York City
twelve noon

R.S.V.P.
Card Enclosed

Minimum Gift to the
1975 ADL Campaign
Two Hundred and Fifty Dollars



PROGRAM

MRS. WILLIAM J. LEVITT
Luncheon Chairman, presiding

RABBI RONALD SOBEL
Senior Rabbi—Congregation Emanu-El

MR. SEYMOUR GRAUBARD
National Chairman, ADL

MRS. NORMAN TISHMAN
Honorary Chairman, Women's Division

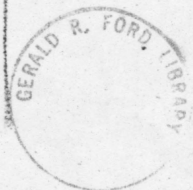
Presentation to
ELIZABETH B. FORD

by
MRS. THEODORE H. SILBERT
General Women's Division Chairman

MRS. GERALD R. FORD

MR. GEORGE BALANCHINE
world famous choreographer,
will present a surprise in honor of The First Lady

MR. ALAN KING



Committee for the Luncheon

Mrs. Theodore H. Silbert
General Chairman

Mrs. William J. Levitt
Luncheon Chairman

Honorary Chairmen

Mrs. Abraham D. Beame
Dr. Lilly Bruck
Mrs. Dwight D. Eisenhower
Ms. Emily Genauer
Comm. Elinor Guggenheimer

Mrs. Lyndon B. Johnson
Mrs. Herbert H. Lehman
Mrs. John V. Lindsay
Miss Bess Myerson
Mrs. Nelson A. Rockefeller

Associate Chairmen

Mrs. David Anderson
Miss Polly Bergen
Mrs. Nathan Cummings
Mrs. Martin A. Fisher

Mrs. Seymour Graubard
Mrs. Daniy Kaye
Mrs. Joseph Lauder
Mrs. Albert List

Mrs. Mary Wells Lawrence
Mrs. Harry Ross
Mrs. Eugenia Sheppard
Mme. Pauline Trigere

Luncheon Committee

Mrs. Leonard Arkin
Mrs. Claude Arpels
Mrs. Herbert Barchoff
Mrs. Arthur Belfer
Mrs. Nathan C. Belth
Mrs. I. Jack Bernstein
Mrs. Adrian Brodey
Mrs. Joseph Brodie
Mrs. Sol Cantor
Mrs. Stephen Chan
Mrs. Curtis E. Claymont
Mrs. Arthur G. Cohen
Mrs. Arthur Collier
Mrs. Lester Dembitzer
Mrs. Ezra Denerstein
Mrs. Murry Drucker
Mrs. Benjamin R. Epstein
Mrs. Morton H. Farber
Mrs. George Feldman
Mrs. Sidney Feuerstein
Mrs. Arnold Forster
Mrs. Benjamin Friedman

Mrs. Henry Goldberg
Mrs. Jack A. Goldfarb
Mrs. John L. Goldwater
Mrs. Oscar Hammerstein
Mrs. Leon Hoffman
Mrs. Alan King
Mrs. Matthew Kornreich
Mrs. Moses L. Kove
Mrs. Louise Bachrach Lane
Mrs. William Lasdon
Mrs. Richard M. Lederer
Mrs. Louis Lefkowitz
Mrs. Samuel LeFrak
Mrs. Lionel Levey
Mrs. Arthur Levien
Mrs. Noel Levine
Mrs. Samuel Levine
Mrs. Ellen McCloskey Long
Mrs. Joseph L. Mailman
Mrs. William Mazer
Mrs. Herman Merinoff
Mrs. Clyde M. Newhouse

Mrs. J. Bruce Pastner
Mrs. Gladys Rackmil
Mrs. Robert Raisler
Mrs. David Rasch
Mrs. Harold Reed
Mrs. Benjamin M. Reeves
Mrs. Harry J. Riker
Mrs. Barnett Robinson
Mrs. Alfred Rosenberg
Mrs. William Rosenwald
Mrs. Harold Rubenstein
Dr. Lucille Blum Sachs
Mrs. Arthur Schneier
Mrs. Lee Schooler
Mrs. Patrice Munsel Schuler
Mrs. Edwin Sote
Mrs. Rollin Sontag
Mrs. Meyer Steinberg
Mrs. David Susskind
Mrs. Alan V. Tishman
Mrs. Lawrence Uttal
Mrs. Saul Weinsier
Mrs. Joseph S. Wohl

Roberta Felsen
Director

Dorothy Goldlieb
Asst. Director

*Committee in Formation



3-20

LVI

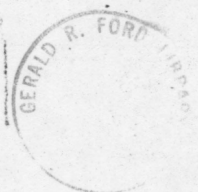
THE WOMEN'S DIVISION
OF THE
ANTI-DEFAMATION LEAGUE APPEAL
ANNOUNCES WITH GREAT PRIDE
THAT
MRS. GERALD R. FORD
WILL BE THE GUEST OF HONOR AT THE
INAUGURAL LUNCHEON*
WEDNESDAY, JUNE 11, 1975

(ON THIS OCCASION
THE RITA V. TISHMAN HUMAN RELATIONS AWARD
WILL BE PRESENTED TO BETTY FORD)

MRS. WILLIAM J. LEVITT
Luncheon Chairman

MRS. THEODORE H. SILBERT
General Chairman, Women's Division

(FORMAL INVITATION TO FOLLOW)



March 29, 1975

Dear Mr. Graubard,

How much I appreciated your gracious letter telling of plans for the Women's Division Inaugural Luncheon of the Anti-Defamation League of B'nai B'rith. I look forward to being with you on Wednesday, June 11th at the Hotel Pierre in New York, and I am grateful for this opportunity to convey my best wishes to all who are actively involved in preparations for this special occasion.

With warmest regards,

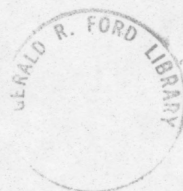
Sincerely,

/s/ Betty Ford

Mr. Seymour Graubard
National Chairman
Anti-Defamation League
of B'nai B'rith
315 Lexington Avenue
New York, New York 10016

SP/SH

c: ✓ BF Accepted (June 11, 1975, New York City)
Warren Rustand
Jeanne Davis
William Baroody
Sheila Weidenfeld



ANTI-DEFAMATION LEAGUE

of B'nai B'rith

NATIONAL CHAIRMAN
SEYMOUR GRAUBARD
315 LEXINGTON AVENUE
NEW YORK, N. Y. 10016

March 18, 1975

Mrs. Gerald R. Ford
The White House
Washington, D. C. 20500

Dear Mrs. Ford:

We are delighted that you have graciously accepted our invitation to be the guest of honor at the Women's Division Inaugural Luncheon of the Anti-Defamation League of B'nai B'rith on Wednesday, June 11, 1975, at the Hotel Pierre in New York City. The luncheon is scheduled to begin at 12 o'clock.

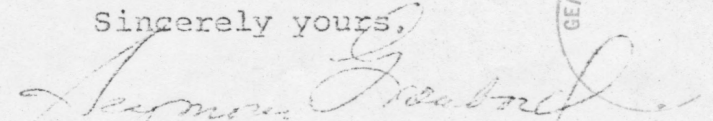
We have, in the past, presented at this luncheon the "Rita V. Tishman Human Relations Award" to a woman of outstanding distinction. ^{part credit for Post} The recipients have included Pulitzer Prize winner Emily Genauer; Mrs. William J. Levitt; former Commissioner of Consumer Affairs, Bess Myerson; Mrs. John V. Lindsay and Betty Furness. Honorary Chairmen of these functions have included such prominent women as Mrs. Nelson A. Rockefeller, Mrs. Lyndon B. Johnson and Mrs. Dwight D. Eisenhower.

This year, however, we have created a Special Award to present to you, expressing our thanks and admiration for your leadership in honor of International Women's Year.

We expect over 500 participants at the luncheon, and you may rest assured that we will do our utmost to make this event the highlight of our activities worthy of your person and position.

I look forward to welcoming you personally on June 11 at the luncheon.

Sincerely yours,


Seymour Graubard (212) 689-7400
National Chairman



SG:slh

MEMORANDUM

NATIONAL SECURITY COUNCIL

March 11, 1975

MEMORANDUM FOR SUSAN PORTER

FROM: Jeanne W. Davis

SUBJECT: Inaugural Luncheon of the Women's Division of the
Anti-Defamation League of B'nai B'rith Invitation
to Mrs. Ford

The NSC has no objection on foreign policy grounds to Mrs. Ford's accepting their invitation to be guest of honor. We would appreciate having the opportunity of reviewing Mrs. Ford's remarks.



THE WHITE HOUSE
WASHINGTON

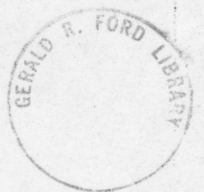
March 18, 1975

MEMORANDUM FOR: SUSAN PORTER

FROM: BILL BAROODY, JR. (B)

Regarding your memo of March 7th on Mrs. Ford's appearance at the Inaugural Luncheon of the Women's Division of the Anti-Defamation League of B'nai B'rith, both Ted Marrs and I think this would be an excellent appearance. Pat Lindh, Special Assistant for Women's Affairs of my staff, should accompany Mrs. Ford or -- if need be -- represent her.

No,
PER PAT
LINDH;
SHE THINKS
BE IS
ENOUGH.



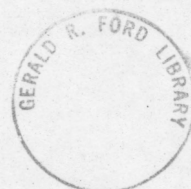
March 7, 1975

MEMORANDUM TO: JEAN DAVIES
WILLIAM BAROODY

FROM: SUSAN PORTER

Mrs. Ford has received the attached invitation to attend the Inaugural Luncheon of the Women's Division of the Anti-Defamation League of B'nai B'rith to take place in June (not April). May I have your comments regarding Mrs. Ford's participation as soon as possible.

Thank you.



JAN 13 1975

January 10, 1975

Dear Mrs. Ford:

As the representative for thousands of women committed to constructing a society free of hate, bigotry and discrimination, I am privileged to extend a cordial invitation to you to be the guest of honor at the Inaugural Luncheon of the Women's Division of the Anti-Defamation League of B'nai B'rith on Thursday, April 17, 1975 at the Hotel St. Regis in New York City.

We plan to give tangible expression to our admiration for you as an individual of wisdom and courage and as the nation's first lady by presenting you with the highest award in our power to bestow.

Known as the "Rita V. Eickman Human Relations Award," it is presented annually to a woman of outstanding distinction. You will recognize many of the previous recipients such as the Pulitzer Prize winner, Emily Cesauer; Mrs. William J. Levitt; former Commissioner of Consumer Affairs, Bess Myerson; Mrs. John V. Lindsay; Betty Furness; etc. -- and, Honorary Chairmen of these functions have included such prominent women as Mrs. Nelson A. Rockefeller, Mrs. Lyndon B. Johnson and Mrs. Dwight D. Eisenhower.

Traditionally, several hundred women -- the social, business, political, educational and cultural leaders of this metropolitan area -- attend this luncheon and participate in the brief proceedings. This year -- International Women's Year -- our audience will include eminent women from all over the country and some guests from abroad.

I look forward with great anticipation to your affirmative reply.

Very sincerely

THS:db

Mrs. Gerald R. Ford
The White House
Washington, D. C. 20500

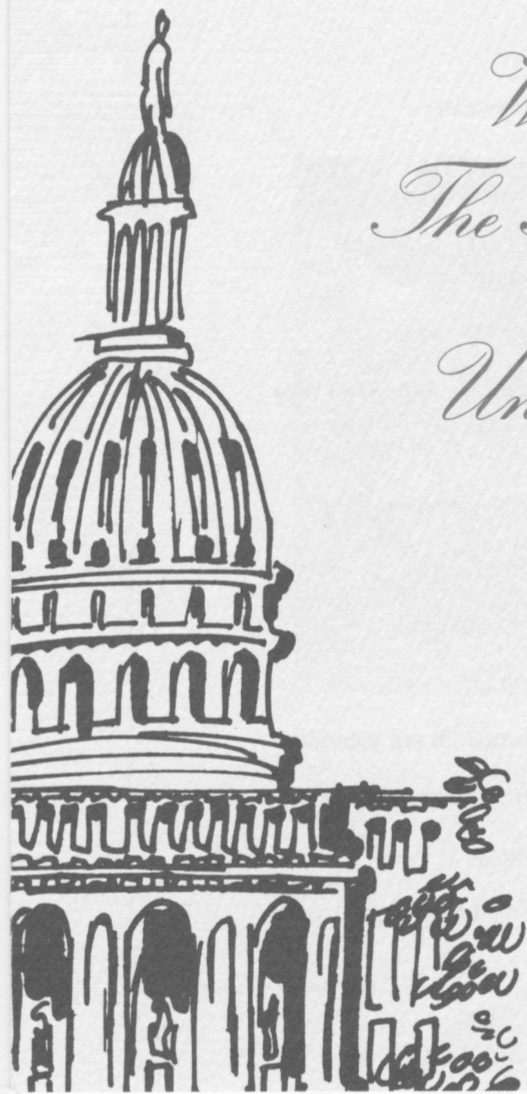
Mrs. Theodore H. Silbert

cc: David Brody

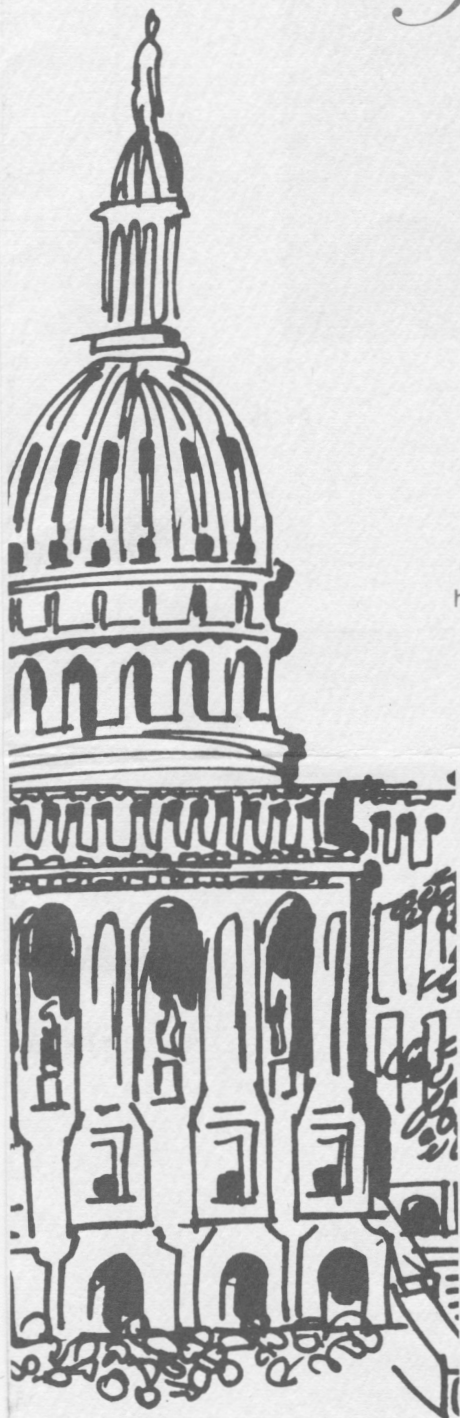
(212) 922-3610



*We Salute
The First Lady
of the
United States*



America's First Lady



The first lady of the United States has a special place in the hearts of all Americans.

We regard her with an affection that transcends politics and partisanship.

She is at once inspiration, symbol and model to the nation.

For American women particularly, the first lady has a preeminent role to play in their struggle for recognition as equals by right and by law.

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of the
Anti-Defamation League Appeal
requests the pleasure of your company
at our
Inaugural Luncheon
in tribute to
MRS. GERALD R. FORD
who will receive the
Rita V. Tishman Human Relations Award
Wednesday, June 11, 1975
at the
Hotel Pierre
New York City
twelve noon

R.S.V.P.
Card Enclosed

Minimum Gift to the
1975 ADL Campaign
Two Hundred and Fifty Dollars

ADL—ROOTED IN AMERICA

Rooted in America, the Anti-Defamation League of B'nai B'rith is a moving force in our lives.

Shaped by the experience of more than six decades of struggle, the League is a voluntary organization of citizens striving to translate the hope and promise of democracy into daily reality.

In this period of angry voices and clenched fists, millions of Americans of all backgrounds depend upon ADL for guidance and leadership.

And, in return, ADL depends upon them — and you — for support and sustenance.

PROGRAM

MRS. WILLIAM J. LEVITT
Luncheon Chairman, presiding

RABBI RONALD SOBEL
Senior Rabbi—Congregation Emanu-El

MR. SEYMOUR GRAUBARD
National Chairman, ADL

MRS. NORMAN TISHMAN
Honorary Chairman, Women's Division

Presentation to
ELIZABETH B. FORD

by
MRS. THEODORE H. SILBERT
General Women's Division Chairman

MRS. GERALD R. FORD

MR. GEORGE BALANCHINE
world famous choreographer,
will present a surprise in honor of The First Lady

MR. ALAN KING

Committee for the Luncheon

Mrs. Theodore H. Silbert
General Chairman

Mrs. William J. Levitt
Luncheon Chairman

Honorary Chairmen

Mrs. Abraham D. Beame
Dr. Lilly Bruck
Mrs. Dwight D. Eisenhower
Ms. Emily Genauer
Comm. Elinor Guggenheimer

Mrs. Lyndon B. Johnson
Mrs. Herbert H. Lehman
Mrs. John V. Lindsay
Miss Bess Myerson
Mrs. Nelson A. Rockefeller

Associate Chairmen

Mrs. David Anderson
Miss Polly Bergen
Mrs. Nathan Cummings
Mrs. Martin A. Fisher

Mrs. Seymour Graubard
Mrs. Danny Kaye
Mrs. Joseph Lauder
Mrs. Albert List

Mrs. Mary Wells Lawrence
Mrs. Harry Ross
Ms. Eugenia Sheppard
Mme. Pauline Trigere

Luncheon Committee*

Mrs. Leonard Arkin
Mrs. Claude Arpels
Mrs. Herbert Barchoff
Mrs. Arthur Belfer
Mrs. Nathan C. Belth
Mrs. I. Jack Bernstein
Mrs. Adrian Brodey
Mrs. Joseph Brodie
Mrs. Sol Cantor
Mrs. Stephen Chan
Mrs. Curtis E. Claymont
Mrs. Arthur G. Cohen
Mrs. Arthur Coller
Mrs. Lester Dembitzer
Mrs. Ezra Denerstein
Mrs. Murry Drucker
Mrs. Benjamin R. Epstein
Mrs. Morton H. Farber
Mrs. George Feldman
Mrs. Sidney Feuerstein
Mrs. Arnold Forster
Mrs. Benjamin Friedman

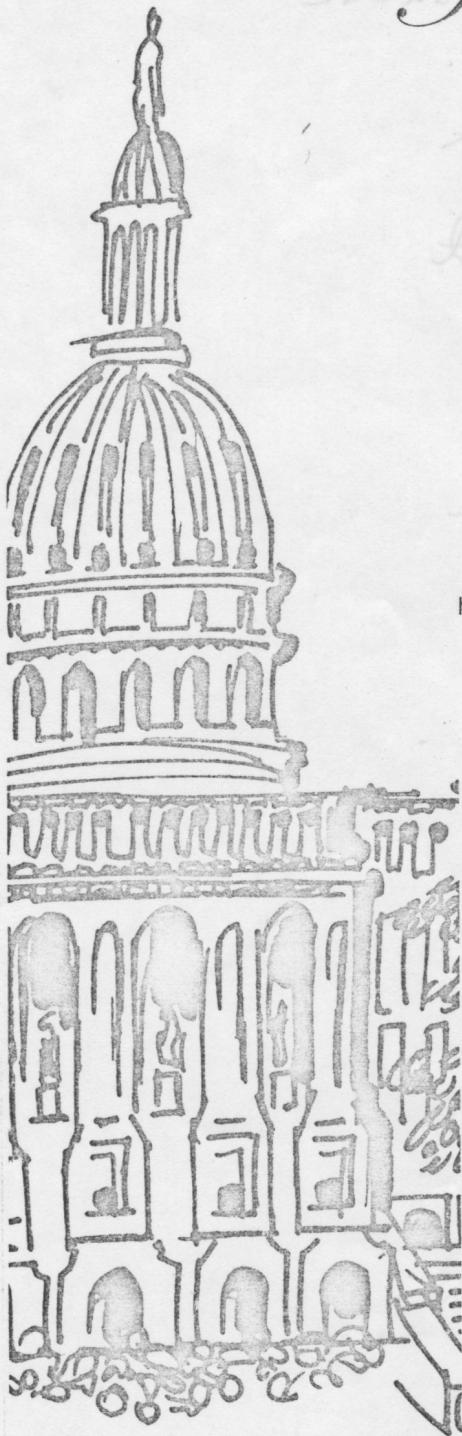
Mrs. Henry Goldberg
Mrs. Jack A. Goldfarb
Mrs. John L. Goldwater
Mrs. Oscar Hammerstein
Mrs. Leon Hoffman
Mrs. Alan King
Mrs. Matthew Kornreich
Mrs. Moses L. Kove
Mrs. Louise Bachrach Lane
Mrs. William Lasdon
Mrs. Richard M. Lederer
Mrs. Louis Lefkowitz
Mrs. Samuel LeFrak
Mrs. Lionel Levey
Mrs. Arthur Levien
Mrs. Noel Levine
Mrs. Samuel Levine
Mrs. Ellen McCluskey Long
Mrs. Joseph L. Mailman
Mrs. William Mazer
Mrs. Herman Merinoff
Mrs. Clyde M. Newhouse

Mrs. J. Bruce Pastner
Mrs. Gladys Rackmil
Mrs. Robert Raisler
Mrs. David Rasch
Mrs. Harold Reed
Mrs. Benjamin M. Reeves
Mrs. Harry J. Riker
Mrs. Barnett Robinson
Mrs. Alfred Rosenberg
Mrs. William Rosenwald
Mrs. Harold Rubenstein
Dr. Lucille Blum Sachs
Mrs. Arthur Schneider
Mrs. Lee Schooler
Mrs. Patrice Munsel Schuler
Mrs. Edwin Slote
Mrs. Rollin Sontag
Mrs. Meyer Steinberg
Mrs. David Susskind
Mrs. Alan V. Tishman
Mrs. Lawrence Uttal
Mrs. Saul Weinsier
Mrs. Joseph S. Wohl

Roberta Felsen
Director

Dorothy Gottlieb
Asst. Director

America's First Lady



The first lady of the United States has a special place in the hearts of all Americans.

We regard her with an affection that transcends politics and partisanship.

She is at once inspiration, symbol and model to the nation.

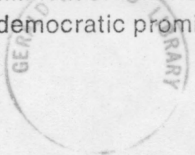
For American women particularly, the first lady has a preeminent role to play in their struggle for recognition as equals by right and by law.

In the great tradition of presidential consorts, Mrs. Gerald R. "Betty" Ford has won our admiration and regard for her modesty, forthrightness and commitment to the highest ideals and principles of our democratic credo.

She is a superb representative of American womanhood, combining beauty of person with integrity of character and intelligence of mind.

She cannot simply be described as the woman behind the successful man but as an individual who has fulfilled herself in many ways—as a dancer with the noted Martha Graham Concert Group before her marriage, as wife and mother, as a participant in politics and as a volunteer in humanitarian activities.

In presenting her with our cherished Rita V. Tishman Award during this International Women's Year, we of the Anti-Defamation League pay tribute to all that is best in ourselves and to the dedication we share in common toward the fulfillment of America's democratic promise.



Mrs Beame
Grape ultrasuede

Mrs. Silbert
Blonde
Pink outfit
Scarf

Mrs. Keith
White suit
hat




The Pierre
NEW YORK

MRS. FORD:

Attached are:

- 1) Head Table Diagram
- 2) Reception Guest List
- 3) Luncheon Guest List



ADL LUNCHEON

Head Table Diagram
June 11, 1975

Louis J. Lefkowitz, New York Attorney General

Dr. Lilly Bruck, Director, Volunteer Affairs, New York City

Mrs. David Blumberg (Janice)

George Balanchine

Eleanor Guggenheimer, Commissioner, Consumer Affairs, NYC

Nathan Perlmutter, Asst. National Director, ADL

Alan King

Mrs. Abraham Beame (Mary)

Seymour Graubard, ADL National Director

Bess Myerson

PODIUM

Mrs. William Levitt (Simone)

Mrs. Ford

Mrs. Theodore Silbert (Sylvia)

Lee Schooler, ADL National Campaign Chairman

Mrs. Norman Tishman (Rita)

Rabbi Ronald Sobel

Mrs. John Lindsay (Mary)

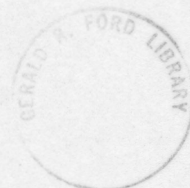
Ambassador Angier Biddle Duke

Ms. Emily Genauer

Judge Beatrice Burstein

AUDIENCE

PRESS



RESERVATIONS FOR RECEPTION

Honoring Mrs. Gerald R. Ford
Hotel Pierre
Cotillion Room - 11:30 a.m.
Wednesday, June 11th, 1975

A

DEPUTY COMM. ELSIE G. ALTHOLZ
ANDERSON, MRS. DAVID (Shirley Lord)
ARKIN, MRS. LEONARD

B

BALANCHINE, MR. GEORGE
BARCHOFF, MR. HERBERT
BARCHOFF, MRS. HERBERT
BEAME, MRS. ABRAHAM D.
BELFER, MRS. ARTHUR
BERGEN, MISS POLLY
BERGMAN, MR. IRVING
BERNSTEIN, MRS. I. JACK
BLUMBERG, MRS. DAVID
BLUM SACHS, DR. LUCILLE
BRODEY, MRS. ADRIAN
BRODIE, MRS. JOSEPH
BRUCK, DR. LILLY
BURSTEIN, HONORABLE BEATRICE

C

CANTOR, MRS. SOL
CHAN, MRS. STEPHEN

C (cont'd)

COLLER, MRS. ARTHUR
CUMMINGS, MRS. NATHAN

D

DAVIDOVA, MS. SILVIA
DENERSTEIN, MR. EZRA
DENERSTEIN, MRS. EZRA
DRUCKER, MRS. MURRY
DUKE, AMBASSADOR ANGIER BIDDLE
DUKE, MRS. ANGIER BIDDLE

E

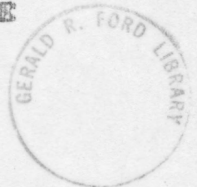
F

FARBER, MS. HARLEY
FARBER, MRS. MORTON
FELDMAN, AMBASSADOR GEORGE
FELDMAN, MRS. GEORGE
FEUERSTEIN, MRS. SIDNEY
FISHER, MRS. MARTIN
FORD, MRS. GERALD R.

FRIEDMAN, MRS. JANICE LEVIN (Benjamin)

G

GANOR, MRS. AMOS
GARLICK, MRS. LEWIS
GENAUER, MS. EMILY
GOLDBERG, MRS. HENRY



G (cont'd)

GOLDFARB, MR. JACK
GOLDFARB, MRS. JACK
GOLDMAN, MRS. SOL
GOLDWATER, MRS. JOHN L.
GOULD, MRS. WILBUR JAMES
GRANAT, MRS. VALERIE
GRAUBARD, MR. SEYMOUR
GRAUBARD, MRS. SEYMOUR
GREEN, MRS. MYRON J.
GUGGENHEIMER, COMM. ELEANOR

H

HAMMERSTEIN, MRS. OSCAR

I

J

K

KATZ, MRS. FRANK M.
KING, MRS. ALAN
KING, MR. ALAN
KORNREICH, MRS. MATTHEW R.

L

LAMBERT, MRS. ELEANOR
LANE, MRS. LOUISE BACHRACH
LASDON, MRS. WILLIAM
LAUFER, MRS. SIMON
LEDERER, MRS. RICHARD M.
LEFF, MRS. CARL
LEFF, MRS. PHILLIP

L (cont.)

LEFKOWITZ, HONORABLE LOUIS J.
LEFRAK, MRS. SAMUEL
LEVEY, MISS GINA
LEVEY, MISS JEANNE
LEVEY, MRS. LIONEL
LEVIEN, MRS. ARTHUR
LEVINE, MR. MARTIN
LEVINE, MRS. PETER
LEVINE, MR. SAMUEL
LEVITT, MRS. WILLIAM J.
LEVITT, MR. WILLIAM J.
LEVITT, Mlle. DENISE
LEVITT, Mlle. GABY
LEVITT, Mlle. NICOLE
LINDSAY, MRS. JOHN V.
LIVINGSTON, MRS. RICHARD

M

MAILMAN, MRS. JOSEPH
MERINOFF, MRS. HERMAN
MYERSON, MISS BESS

N

O

P

PALEY, MRS. LEON
PARKER, MS. GERTRUDE HESS
PASTNER, MRS. J. BRUCE
PERLMUTTER, MR. NATHAN

Q

R

RABB, MRS. MAXWELL M.
RABB, MR. MAXWELL M.
RACKMIL, MRS. GLADYS
RAISLER, MRS. ROBERT K.
RASCH, MRS. DAVID
REEVES, MRS. BENJAMIN M.
REEVES, MR. BENJAMIN M.
REVSON, MRS. LYNN
ROBINSON, MRS. BARNETT
ROSENBERG, MRS. ALFRED A.
ROSENHAUS, MR. MATTHEW
ROSS, MS. DENISE
ROSS, MR. HARRY
ROSS, MRS. HARRY
ROSS, MRS. PAUL
ROSS, MRS. STUART
RUBENSTEIN, MRS. HAROLD
RUKEYSER, MERRYLE S.

S

SCHNEIDER, MRS. ARTHUR
SCHOOLER, MRS. LEE
SCHOOLER, MR. LEE
SCHULER, PATRICE MUNSEL (Mrs. Robert)
SCHWARTZ, MRS. DAVID
SHAPIRO, MR. SAM O.
SHAPIRO, MRS. SAM O.
SILBERT, MRS. THEODORE H.
SILBERT, MR. THEODORE H.
SLOTE, MRS. EDWIN
SNYDER, MRS. ALLEN
SOBEL, RABBI RONALD B.
STAHL, MRS. LEO
STEINBERG, MRS. MEYER

T

TISHMAN, MRS. NORMAN
TISHMAN, MRS. ROBERT
TRIGERE, MME. PAULINE

U

UTTAL, MRS. LAWRENCE

V

W

WEINSIER, MRS. SAUL
WEINTRAUB, MRS. STANLEY H.

X Y Z

YAEGER, MRS. LOUIS
ZILKHA, MRS. EZRA

General Attendance

NEW YORK WOMEN'S DIVISION
INAUGURAL LUNCHEON
honoring
MRS. GERALD R. FORD
WEDNESDAY, JUNE 11th, 1975
HOTEL PIERRE - 12 NOON

ATTENDANCE LIST

<u>A</u>	<u>TABLE #</u>	<u>B (cont'd)</u>	<u>TABLE #</u>
ABELOW, MRS. ROBERT		BLUESTEIN, MRS. GABRIELLE A.	
ALSON, MRS. ERNEST		BLUM, MRS. SAMUEL	
ALTHOLZ, DEPUTY COMM. ELSIE G.		BLUMBERG, MRS. DAVID	DAIS
AMES, MR. HAROLD		BRODEY, MRS. ADRIAN	
AMES, MRS. HAROLD		BRODIE, MRS. JOSEPH	
ANDERSON, MRS. DAVID (Shirley Lord)		BROWN, MRS. ARTHUR	
ARKIN, MRS. LEONARD		BROWNSTEIN, MRS. BERNARD	
AUSLANDER, MRS. DANIEL		BROZAN, MRS. NEWTON	
AUSTRIAN, MRS. SAUL		BRUCK, DR. LILLY	
		PURSTEIN, MS. ELLEN	
		BURSTEIN, HON. BEATRICE	DAIS
<u>B</u>		<u>C</u>	
BALANCHINE, MR. GEORGE		CANTOR, MRS. SOL	
BARHOFF, MR. HERBERT		CHAN, MRS. STEPHEN	
BARHOFF, MRS. HERBERT		CHANIN, MRS. IRWIN	
BARNES, MAR. A. MITCHELL		CHERNOW, MRS. MICHAEL	
BEAME, MRS. ABRAHAM D.		CHIRDON, NANCY	SECURITY
BELFER, MRS. ARTHUR		CLAREMON, MRS. IRVING	
BELTH, MRS. NATHAN C.		CLAYMONT, MRS. CURTIS	
BERGEN, MISS POLLY		COHEN, MRS. LESTER	
BERGMAN, MR. IRVING T.		COHEN, MRS. MILLARD	
BERKMAN, MRS. JACK N.		COLLER, MRS. ARTHUR	
MRS		CUMMINGS, MRS. NATHAN	
BERNSTEIN, MRS. I. JACK		CURTIS, MS. CHARLOTTE	
BLOCK, MRS. HAROLD C.			



D

DAVIDOVA, MS. SILVIA TABLE #
 DENERSTEIN, MR. EZRA
 DENERSTEIN, MRS. EZRA
 DRUCKER, MRS. MURRY
 DUKE, MRS. ANGIER BIDDLE
 DUKE, AMBASS. ANGIER BIDDLE DAIS

E

ENGEL, MRS. SYDNEY
 FABRIKANT, MRS. BERNARD
 FARBER, MRS. MORTON H.
 FELDMAN, MRS. EDWARD
 FELDMAN, MRS. GEORGE
 FELDMAN, AMBASS. GEORGE
 FELSHMAN, MRS. BRUCE
 FEUERSTEIN, MRS. SIDNEY
 FIELDS, MRS. EDWARD
 FIERMAN, MRS. HAROLD
 FIERSTEIN, MRS. MORRIS
 FISHER, MRS. MARTIN A.
 FISHER, MRS. RICHARD
 FOGELSON, MR. DAVID
 FOGELSON, MRS. DAVID
 FORD, MRS. GERALD R. DAIS
 FOX, MRS. LEO
 FRANKEL, MRS. ELLIOT
 FRIEDLANDER, MRS. GEORGE
 FRIEDMAN, MRS. BENJAMIN
 (Mrs. Janice Levin)

F (cont'd)

TABLE #

FROELICH, MRS. EDWARD
 FURST, MRS. MELVIN J.

G

GALLER, MRS. WILLIAM
 GANOR, MRS. AMOS
 GARFINKEL, MRS. RUBIN
 GARLICK, MRS. LEWIS
 GENAUER, MS. EMILY DAIS
 GEWIRTZ, MRS. JULIUS
 GLEKEL, MRS. NEWTON
 GOLDBERG, MRS. HENRY
 GOLDFARB, MR. JACK
 GOLDFARB, MRS. JACK
 GOLDMAN, MRS. HAROLD
 GOLDMAN, MRS. NATHAN
 GOLDSTEIN, MRS. NATHANIEL L.
 GOODFRIEND, MRS. DAVID
 GOLDWATER, MRS. JOHN L.
 GOODSTEIN, MRS. JACK
 GORDON, MRS. MORTON
 GOULD, MRS. WILBUR J.
 GRAD, MRS. JAMES
 GRANAT, MRS. VALERIE
 GRAUBARD, MR. SEYMOUR
 GRAUBARD, MRS. SEYMOUR
 GREEN, MRS. ALFRED
 GREEN, MRS. ETTA



G (cont'd)

TABLE #

J

TABLE #

GREEN, MRS. MYRON J.

GREENMAN, MRS. BERNARD

GROSSMAN, MRS. LOOMIS J.

GUGGENHEIMER, COMM. ELINOR DAIS

GURWIN, MRS. JOSEPH

JAFFIN, MRS. GEORGE

K

KALIKOW, MRS. HAROLD

KAPLAN, MISS EVE

KASSEL, MRS. HARRY S.

KATZ, MRS. FRANK M.

KAYE, MRS. LOUIS

KING, MRS. ALAN

KING, MR. ALAN DAIS

KIRSCHENBAUM, MRS. DAVID

KLEMPNER, MRS. JACK

KOEHLER, MRS. JOHN

KRAMER, MRS. ARNOLD

KURZ, MRS. AARON

H

HALPERN, MRS. NATHAN

HAMMERSTEIN, MRS. OSCAR

GUEST OF MRS. O. HAMMERSTEIN

HASSUK, MRS. IRVING

GUEST OF MRS. I. HASSUK

GUEST OF MRS. I. HASSUK

GUEST OF MRS. I. HASSUK

HECHT, MRS. ALFRED

HELLER, MRS. JAMES

HELLER, MRS. MARTON

HELLER, MRS. MILTON

HELLER, MRS. SEYMOUR A.

HEYMAN, MRS. SAMUEL J.

HIRSCH, MRS. HENRY

HOBERMAN, MRS. HERMAN

HOFFMAN, MRS. LEON

HUTTNER, MRS. MATTHEW

L

LAMBERT, MRS. ELEANOR

LANE, MRS. LOUISE B.

LASDON, MRS. WILLIAM

GUEST OF MRS. WI. LASDON

LAUFER, MRS. SIMON

LAWRENCE, MARY WELLS

GUEST OF MARY WELLS L.

LEBE, MRS. MILTON

LEDERER, MRS. RICHARD

LEE, MRS. SINA

LEFF, MRS. CARL

I

IANNIELLO, LYNN

PRESS

INDENBAUM, MRS. ELI

LTABLE #

LEFF, MRS. PHILLIP
LEFKOWITZ, HON. LOUIS J.
LEFRAK, MRS. SAMUEL
LEIDESDORF, MRS. ARTHUR
LEVEY, MRS. LIONEL
LEVEY, GINA
LEVEY, JEANNE
LEVIEN, MRS. ARTHUR
LEVINE, MR. MARTIN
LEVINE, MRS. PETER
LEVINE, MR. SAMUEL
LEVINE, MRS. SAMUEL
LEVITT, MILE. DEVISE
LEVITT, MILE. GABY
LEVITT, MILE. NICOLE
LEVITT, MRS. WILLIAM J. DAIS
LEVITT, MR. WILLIAM J.
LIEBOWITZ, MRS. JACK
LINDSAY, MRS. JOHN V.
LIVINGSTON, MRS. RICHARD
LIVINGSTON, MRS. SAUL
LLOYDS, LLOYD MRS.
LOCKER, MRS. THEODORE
LOPIN, MRS. SAM A.

MTABLE #

MACHLIS, PROF. JOE
MACK, MRS. H. BERT
MAILMAN, MRS. JOSEPH
MANN, MRS. STANLEY W.
MANOCHERIAN, MRS. ESKANDER
MERINOFF, MRS. HERMAN
MERINOFF, MRS. GERTRUDE
MICHELSON, MRS. HAROLD
MILLIKOWSKY, MRS. MATTHEW
MILSTEIN, MRS. SEYMOUR
MILTON, MRS. LEONARD
MINSKOFF, MRS. HENRY
MORGENSTERN, MRS. FRANK
MOSES, MISS WILMA BILLY
MURCHISON, MRS. JANE
MYERSON, MISS BESS

TABLE #

TABLE #

P

PALEY, MRS. LEON
 PASTER, MRS. J. BRUCE
 PERLMUTTER, MR. NATHAN
 PERRIN, MRS. MYLES
 PETTE, MRS. NICHOLAS
 PICKMAN, MRS. JEROME
 PLESSER, MRS. JAMES

DAIS

R

RABB, MR. MAXWELL M.
 RABB, MRS. MAXWELL M.
 RACKMIL, MRS. GLADYS
 RAISLER, MRS. ROBERT
 RASCH, MRS. DAVID
 REED, MRS. HAROLD
 REEVES, MR. BENJAMIN M.
 REEVES, MRS. BENJAMIN M.
 RESNICK, MRS. BURTON
 RESNICK, MRS. JACK
 REUBEN, MRS. HARRY
 REVSON, MRS. LYNN
 REYNOLDS, MS. LEE
 RIKER, MRS. HARRY J.
 ROBBINS, MRS. LESTER

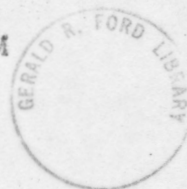
R (cont.)

ROBINSON, MRS. BARNETT
 ROSEN, MRS. PHILLIP
 ROSENBERG, MRS. ALFRED A.
 ROSENBLOOM, MRS. JACOB
 ROSENHAUS, MR. MATTHEW
 ROSS, MS. DENISE
 ROSS, MRS. HARRY
 ROSS, MR. HARRY
 ROSS, MRS. PAUL
 ROSS, MRS. STUART
 ROTHENBERG, MISS FLORA
 RUBENSTEIN, MRS. HAROLD
 RUKESER, MR. MERRYLE S.

S

SACHS, DR. LUCILLE BLUM
 SAMUEL, MRS. SANFORD
 SCHER, MRS. SAMUEL
 SCHLOSSBERG, MRS. ALFRED J.
 SCHNEIDER, MRS. ABE
 SCHNEIDER, MRS. IRVING
 SCHOENGOLD, MRS. BERNARD
 SCHOOLER, MRS. LEE
 SCHOOLER, MR. LEE
 SCHULER, PATRICE MUNSEL
 (Mrs. Robert)

DAIS



S (cont.)

TABLE #

SCHULMAN, MRS. MILTON
SCHWARTZ, MRS. DAVID
SEAVER, MRS. SAMUEL A.

T

TRIGERE, MME. PAULINE
TRUMP, MRS. FRED C.

U

SHAPIRO, MR. SAM O.
SHAPIRO, MRS. SAM O.
SHASHA, MRS. ALFRED
SILBERMAN, MRS. J. SIDNEY
SILBERT, MR. THEODORE H.

UGELLO, MRS. LEONARD
UTTAL, MRS. LAWRENCE

W

SILBERT, MRS. THEODORE H. DAIS
SIMON, MRS. JOEL
SIMON, MRS. PHILIP
SIROW, MRS. MELVIN
SLOTE, MRS. EDWIN M.
SNYDER, MRS. ALLEN
SOBEL, RABBI RONALD
STAHL, MRS. LEO
STEINBERG, MRS. MEYER
STERN, MRS. LOUIS

WALKER, MRS. MARTY
WEIDENFELD, MRS. SHEILA RABB
WEGIER, MRS. HEDY
WEINSTER, MRS. SAUL
WEINTRAUB, MRS. STANLEY H.
WIESEN, MRS. IRVING
WINSTON, MRS. IRWIN
WINTER, MRS. HERBERT
WOHL, MRS. JOSEPH
WOLFF, MRS. ERNST

Y

YAEGER, MRS. LOUIS

T

TENZER, MRS. MARISA
TERUZZI, COUNTESS LILLIANIA
TISHMAN, MRS. ALAN V.
TISHMAN, MRS. LOUIS
TISHMAN, MRS. NORMAN DAIS
TISHMAN, MRS. ROBERT

Z

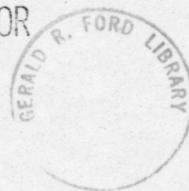
ZAVON, MRS. NORTON H.
ZEGER, MRS. BORIS
ZILKHA, MRS. EZRA

THANK YOU, MRS. SILBERT. NEEDLESS TO SAY, I AM VERY PLEASED TO BE HERE, AND I DO APPRECIATE WHAT AN HONOR IT IS TO RECEIVE THIS AWARD. I CAN'T THANK YOU ENOUGH.

I HAVE BEEN LOOKING FORWARD TO THIS DAY FOR MONTHS NOW -- EVER SINCE I FIRST RECEIVED YOUR INVITATION.

-2-

ONE OF THE THINGS I GREATLY ADMIRE ABOUT THE ANTI-DEFAMATION LEAGUE IS ITS BROAD SCOPE. YOU MAKE IT VERY CLEAR YOU WILL NOT TOLERATE ANY TYPE OF BIAS. THAT YOUR COMPASSION AND CONCERN IS FOR ALL WHO DO NOT RECEIVE EQUAL TREATMENT. THAT YOUR COMMITMENT IS FOR EQUALITY FOR EVERYONE.



-3-

YOU HAVE DONE AN EXCELLENT JOB FIGHTING DISCRIMINATION. YOUR WORK IS EXTREMELY IMPORTANT, AND IT IS VERY MUCH APPRECIATED. YOUR TRIBUTE TO ME, THEN, IS ESPECIALLY MEANINGFUL BECAUSE IT IS IN THIS AREA OF HUMAN RELATIONS -- IN THE AREA OF PROVIDING EQUAL OPPORTUNITY -- THAT I AM MOST INTERESTED.

-4-

I GUESS NO ONE WONDERS CERTAINLY BY NOW WHERE I STAND ON THE EQUAL RIGHTS AMENDMENT. I PERSONALLY FIND IT HARD TO BELIEVE IT HAS NOT YET BEEN PASSED. I JUST HOPE THAT AT THIS POINT IN OUR COUNTRY'S HISTORY WE CAN DO SOMETHING ABOUT THAT. THE E.R.A. IS A MUST -- BECAUSE IT INSURES EQUAL OPPORTUNITY FOR ALL.



-5-

THIS YEAR -- INTERNATIONAL WOMEN'S YEAR -- IS A GREAT
TIME FOR ALL OF US TO REALLY RALLY OUR FORCES IN
ORGANIZING FOR IT. AND NEXT YEAR -- OUR BICENTENNIAL --
WOULD BE A GREAT TIME TO FINISH THINGS UP!

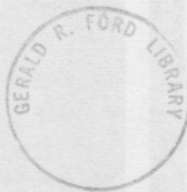
-6-

WHAT COULD BE MORE PERFECT THAN TO ADD SUCH A
SIGNIFICANT AMENDMENT TO OUR CONSTITUTION AT THE TIME WE
CELEBRATE OUR 200TH ANNIVERSARY? THAT IS MY GOAL -- AND
I HOPE YOU WILL MAKE IT YOUR'S ALSO.

AGAIN, I WISH TO THANK YOU -- BOTH FOR THIS AWARD
AND FOR ALL THAT YOU ARE DOING.



Does your
office have any
literature
(personal from the
Ford) or otherwise
about the
E R A ?



1975



WOMEN'S DIVISION

New York Appeal

In consideration of the gifts of others,

I PLEDGE \$ to support the programs of the Anti-Defamation League of B'nai B'rith.

Check Attached

Name Date

Address City State Zip

Tel. No. Obtained by

Your Gift Helps ADL—

- Fight Anti-Semitism;
- Rally public support for Israel and Soviet Jewry;
- Combat and eliminate all forms of discrimination;
- Build interfaith and interracial understanding;
- Protect the rights of all people;
- Educate for better human relations.

Make checks payable to Anti-Defamation League Appeal. Gifts are tax deductible
315 Lexington Ave N.Y. 10016, MU. 9-7400

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Mrs. Gerald R. Ford

MRS FORD
THANK YOU LETTERS

Event ADL Luncheon

Date June 11, 1975

Advanceman Peter Sorum



On completion of this form,
 forward immediately to the
 Advance Office with a car-
 bon copy.

NAME & ADDRESS	SALUTATION	DESCRIPTION
Mrs. William J. Levitt ✓ LaColline Oyster Bay Road. Millneck, Long Island, N. Y. 11765	Dear Simone:	Luncheon Chairman, escorted Mrs. Ford
Mrs. Theodore H. Silbert ← <i>Marge</i> 936 5th Avenue New York, N. Y.	Dear Sylvia	General Chairman, Presented Mrs. Ford with award and offered excellent introduction
Miss Bess Myerson ✓ 3 E. 71st St. New York, N. Y. 10013	Dear Bess	Escorted Mrs. Ford during reception
Mayor Abraham Beame ✓ Gracie Mansion New York N. Y.	Dear Mayor Beame	Sent Angier Biddle Duke to present "Key to New York City" for him. His wife was also present on the dias.
Mrs. Norman V. Tishman ✓ 14 E. 75th St. New York, N. Y. 10023	Dear Rita	Award named for her. Gave nice remarks
Hubert De Givenchy ✓ <i>Marge</i> 141 E. 33rd St. New York, N. Y.	Dear Mr. Givenchy?	Gave Le De perfume to Mrs. Ford " "
Mrs. Martin Fisher ✓ 150 E. 69th St. New York, N. Y. 10021	Dear Mrs. Fisher	Did all the flowers and decorations in hall

Table No. _____

31

ANTI-DEFAMATION LEAGUE APPEAL

Rouse Lane

ERA

303 East 57 St

NYC 10022

212 758-3602



111

MEMORANDUM

THE WHITE HOUSE
WASHINGTON

THE WHITE HOUSE
RECEIVED

June 23, 1975

975 JUN 23 PM 2 48

FOR: PETER SORUM
FROM: Nancy Chirton *nc*
SUBJECT: Mrs. Ford's Trip to New York City, Anti-Defamation
League Luncheon, June 11, 1975

Mrs. Ford has indicated that she would like to send thank you letters to the following individuals:

- Angier Biddle Duke*
- Seymour Graubard*
- Alan King*

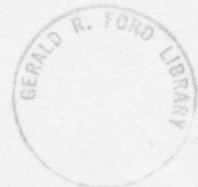
Pete, could you please provide me with addresses for these people?

Thanks.

Angier Biddle Duke
The River House
435 E. 52nd St.
New York, N.Y. 10022

Seymour Graubard
993 Park Ave.
New York, N.Y. 10021

Alan King
40 Shore Drive
Great Neck New York



June 18, 1975

Dear Bess,

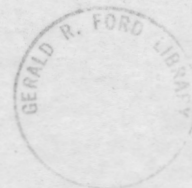
Thank you so much for all your efforts to make my attendance at the Anti-Defamation League luncheon such a success. It was very kind of you to introduce me to everyone at the reception. I thoroughly enjoyed meeting all of the kind and warm people associated with the luncheon and am just sorry that my schedule did not permit me to stay longer.

Many thanks again for all you did to make my visit to New York City such a pleasurable and rewarding experience.

Sincerely,

Miss Bess Myerson
3 East 71st Street
New York, New York 10023

BF:ncc



June 12, 1975

Dear Mrs. Fisher,

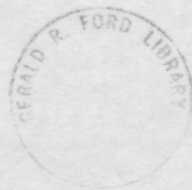
The flowers and decorations for the Anti-Defamation League Luncheon were gorgeous, and I know you must have worked many long and hard hours to do such a beautiful job.

It was a great honor for me to be the recipient of the "Rita V. Tishman Award," and I thank you so much for helping to make it a very special day for me.

Sincerely,

Mrs. Martin Fisher
150 East 69th Street
New York, New York 10021

BF:ncc



June 18, 1975

Dear Mayor Beame,

Receiving the key to the city of New York meant so much to me and I cannot thank you enough for the honor. It was even nicer to receive this honor from my friend Angier Biddle Duke.

As you may know, many years ago I lived in New York City while studying dance. Ever since that time I have had a very warm and friendly feeling about the city, so receiving this particular honor means even more to me.

It was so nice seeing Mary at the luncheon, and please give her my regards.

I am looking forward to my next visit to New York City as it is definitely one of my favorites.

Sincerely,

The Honorable Abraham Beame
Mayor of New York
Grace Mansion
New York, New York

BF:ncc



June 18, 1975

Dear Rita,

One of the greatest honors I have received in all my years of public life is being the recipient of the "Rita V. Tishman Award." I am especially proud of this award because I know how much time and effort the Anti-Defamation League spends working for the welfare of others.

For many, many years I have admired the Anti-Defamation League and all it stands for. I cannot tell you how much it meant to me when I learned that I had been selected to receive this year's award. Rita, you must be terribly proud to have such a prestigious award named for you, and I can tell you I am deeply grateful to the League for honoring me in this way.

It was so nice meeting you, Rita, and I hope to see you again very soon. Thank you for all the lovely things you said at the luncheon. I deeply appreciate it.

Sincerely,

Mrs. Norman V. Tishman
14 East 75th Street
New York, New York 10023

BF:ncc



June 18, 1975

Dear Simone,

Please accept my heartfelt thanks for your many kindnesses at the Anti-Defamation League Luncheon on June 11th. I thoroughly enjoyed meeting all the kind and warm people associated with the luncheon, and I am just sorry that my schedule did not permit me to stay longer.

As I mentioned at the luncheon, I really do appreciate what an honor it is to receive the "Rita V. Tishman Award." I am certainly a member of a distinguished and elite group. I am especially proud of this award because I know how much time and effort your organization spends working for the welfare of others. You all are to be applauded for the beneficial work you do.

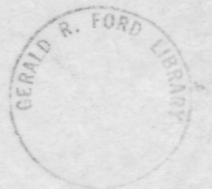
Many thanks again for all you did to make my visit to New York City such a pleasurable and rewarding experience.

Sincerely,

Mrs. William J. Levitt
LaColline
Oyster Bay Road
Mill Neck, New York 11765

BF:ncc

Will try to get you down for lunch sometime
soon





B.T.

a small token
of our appreciation
for your generous
support . . .

The Martha Graham
School



Roses

★ Bumba Boi Dance . . . painting contributed by Beatrice Tanaka of Brazil to benefit UNICEF, the United Nations Children's Fund. ★ Bumba Boi (danse) . . . peinture offerte au Fonds des Nations Unies pour l'enfance par l'artiste brésilienne Béatrice Tanaka. ★ Baile del Bumba Boi . . . obra donada por Beatrice Tanaka, del Brasil. Contribución al UNICEF, el Fondo de las Naciones Unidas para la Infancia. ★ Танец «Бамба Вой» . . . художник Беатриса Танака (Бразилия). Подарок Детскому фонду Организации Объединенных Наций (ЮНИСЕФ). ★ 邦巴擺舞 . . . 巴西畢阿特麗絲田中繪贈聯合國兒童基金會。

Mrs. Gerald R. Ford

X

ITEM TRANSFER REFERENCE FORM

The item described below has been removed.

New File Location:

A-V collection

Document Description:

5 color photos of Mrs. Ford in
New York

(1-8x10, 1-9x12, 1-9 1/2 x 12 3/4
2-10x14)

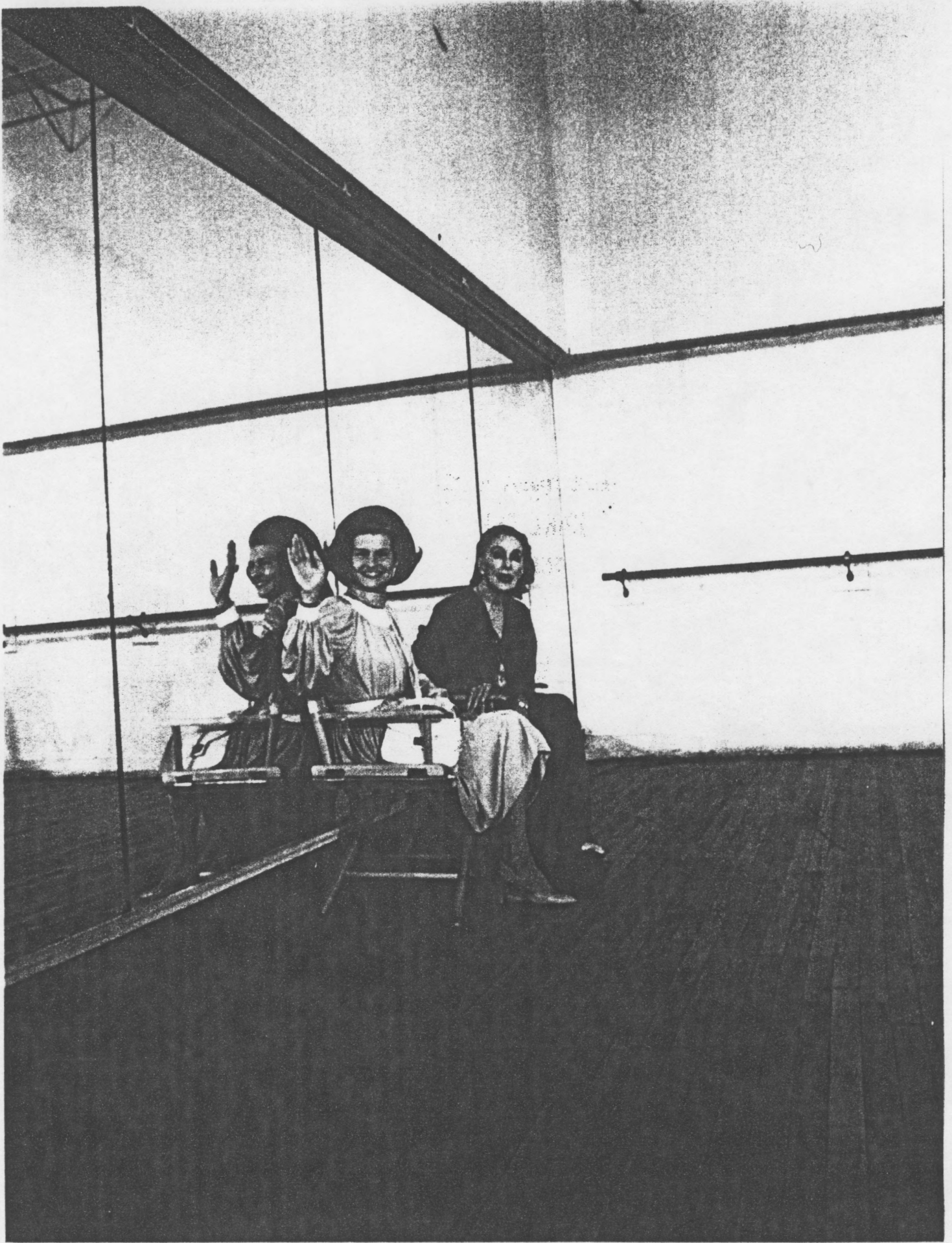
Old File Location:

Betty Ford's Files (Chardon)

Box 10 - 6/11/75, New York City,
Anti-Defamation League
Luncheon



By K. Kennelly Date 6/8/83



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Anti-Defamation League
Appeal

