

**The original documents are located in Box 6, folder “3/3/76 - White House Staff and President Ford Committee” of the Betty Ford White House Papers, 1973-1977 at the Gerald R. Ford Presidential Library.**

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THE WHITE HOUSE  
WASHINGTON

March 3, 1976

FOR: MRS. FORD

FROM: MARIA DOWNS

SUBJECT: Reception for White House Staff and President  
Ford Committee Staff - March 3, 1976 - 5:30 p. m.

Attached is the briefing paper and guest list for tonight's Reception. The President is scheduled to go to the Family Quarters at 5:42 p. m. and escort you to the Blue Room.

Thank you.



THE WHITE HOUSE

WASHINGTON

RECEPTION FOR  
WHITE HOUSE STAFF  
PRESIDENT FORD COMMITTEE STAFF

Wednesday, March 3, 1976

5:30 p.m. (60 minutes)

Blue Room

From: Rogers C. B. Morton



I. PURPOSE

To have the staff members of the President Ford Committee and the White House meet on an informal basis and to thank them for their efforts thus far in the campaign.

II. BACKGROUND, PARTICIPANTS, PRESS PLAN

A. Background: Members of the PFC staff interact on a continual basis with staff at the White House but have rarely had an opportunity to put names with faces in many instances. This reception can help foster the "team" feeling which is essential for effective communication and coordination of activities.

During the past months, the PFC staff has worked long and hard on your behalf and this reception is a nice thank you for their efforts.

B. Participants: 28 members of the PFC staff and 23 members of the White House staff. Individual listings of both groups attached at Tab A.

C. Press Plan: Reception not announced. Kennerly photos only.

III. TALKING POINTS

1. Thank you for your fine efforts.
2. Much has been accomplished.
3. Much remains to be done.
4. We should be confident but not complacent.
5. Together we will win at the Convention and in November.

ATTENDEES - Wednesday, March 3, 1976 - 5:30 p.m.

President Ford Committee

Anderson, Stan - Director of Convention

Former member of White House and State Department staffs; worked with Bill Timmons on 1972 convention; in charge of convention preparation on a day-to-day basis.

Austin, Mimi - Assistant to the Chairman

Benjamin, Les - Chief Accountant

Bighinatti, Millie - Assistant to the Finance Chairman

Long-time Republican Party worker in the District; specializes in dealing with fund-raising efforts.

Booth, Carolyn - Youth Coordinator

Was responsible for scheduling Jack Ford in Illinois

Bush, Fred - Director of Telephone Bank

Callaway, Bo - Chairman

Chase, Bob - Consultant

Formerly with RNC research staff

Cochran, Jim - Director of Administration

In charge of the budget

DeBolt, Ed - Consultant

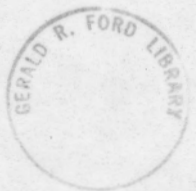
Recently joined the PFC staff full time to oversee all administrative duties and convention activities

Kaye, Peter - Press Secretary

From California; worked on the Fluornoy campaign for Governor against Brown in 1974. Very knowledgeable on Governor Reagan's record and statements.

Low, Bill - Consultant - Special Interest Groups

Just beginning to establish national advisory committee in various special interest group areas such as senior citizens, doctors, teachers, etc.



Marik, Bob - Deputy Chairman for Administration  
Formerly with OMB; came to PFC from private enterprise  
in California

Mastrangelo, Dick - Northeast Regional Coordinator  
Worked extensively on the New Hampshire and Massachusetts  
primaries. Following Massachusetts, will take over the PFC  
advocate program and scheduling office.

Moot, Bob - Treasurer  
Former Comptroller of Department of Defense (in charge of DoD  
budget). Responsible for day-to-day monitoring of PFC  
expenditures vis a vis Federal Election Commission expenditures  
limits.

Moran, Tom - Comptroller

Odell, Bob - Executive Director, Finance Committee  
Responsible for the direct mail activities at the PFC; formerly  
with RNC in a fund-raising capacity under Jerry Milbank.

Prather, Grace Marie - Assistant Press Secretary  
Formerly with Domenici's office; worked in Louie Wyman's  
Senate campaign

Ryan, Tim - Assistant General Counsel

Slight, Fred - Research Director  
Formerly on Anne Armstrong's office at White House as her  
political advisor; formerly with RNC staff

Spencer, Stu - Deputy Chairman for Political Organization

Stiles, Jack - Consultant and Delegate Monitor

Teeter, Bob - Pollster - Market Opinion Research  
Responsible for compiling and analyzing all survey data used  
by the PFC

Terrill, Ed - Convention States Coordinator  
Formerly with Republican Congressional Campaign Committee staff  
and long-time Republican Party worker



Thorsness, Leo - Assistant to the Chairman

Is making daily contact with Republican members of Congress to insure their input into the PFC; is also travelling for the Committee and speaking on behalf of the President.

Former POW and Congressional Medal of Honor Winner, Thorsness ran for the Senate against McGovern in 1974.

Visser, Bob - Legal Counsel

Instrumental in keeping both PFC and White House up to date on Federal election laws.

Wagner, Bruce - Executive Vice President, Campaign '76

Responsible for day-to-day management of advertising effort; TV and radio advertisements, as well as brochures, bumper stickers, buttons, etc.

Watts, Skip - Primary States Coordinator

Key individual in reorganizing Florida campaign; has recently focused primarily in Illinois.



White House staff

Rogers Morton  
Dick Cheney  
Bob Hartmann  
Jack Marsh  
Ron Nessen  
Max Friedersdorf  
Roy Hughes  
Tim Austin  
Jerry Jones  
Jim Connor  
Dave Gergen  
Jim Cavanaugh  
Bill Nicholson  
Warren Hendriks  
Doug Bennett  
Pete McPherson  
Jim Field  
Bob Mead  
Red Cavaney  
Bob Goodwin  
Terry O'Donnell  
Barry Roth  
Gwen Anderson

