

The original documents are located in Box 5, folder “2-12-76 Heart Association Luncheon” of the Betty Ford White House Papers, 1973-1977 at the Gerald R. Ford Presidential Library.

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CAROLYN

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THE WHITE HOUSE

WASHINGTON

February 6, 1976

MEMORANDUM TO: PETER SORUM
FROM: SUSAN PORTER
SUBJECT: Action Memo



Mrs. Ford has accepted the following out-of-house invitation:

EVENT: Luncheon/Style Show "Affair of the Heart"
GROUP: Women's Board, Washington Heart Association
DATE: Thursday, February 12, 1976
TIME: 11:45 am Head Table Reception begins
12:30 pm Luncheon begins
PLACE: Sheraton Park Hotel, Washington, D.C.
CONTACT: Mrs. George W. Dick, Luncheon Chairman
379-1452

COMMENTS: Mrs. Ford will again attend the annual luncheon --Affair of the Heart--given by the Women's Board of the Washington Heart Association. She will wear a dress being featured in the fashion show designed by Mr. Loren and being given by Bloomingdale's. Proceeds from the Luncheon are used to benefit the Heart Association's many heart research programs. The file is attached as is a copy of last year's scenario. Thank you.

c: BF Staff
Red Cavaney
William Nicholson
Sara Massengale
Rex Scouten
Staircase

WOMEN'S BOARD
WASHINGTON HEART ASSOCIATION

3579 South Stafford Street
Arlington, Virginia 22206
February 4, 1976

Mrs. Gerald R. Ford
The White House
Washington, D. C.

My dear Mrs. Ford,

Word that your schedule will permit you to be the Honor Guest at the 28th "Affair of the Heart" Luncheon on February 12, completes my anticipation for a perfect event.

The Women's Board, as well as our guests, look forward to a successful day with your presence at the luncheon.

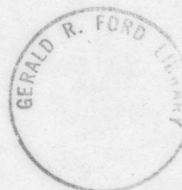
It is my pleasure to report that this luncheon is the most financially successful in our 28 years and was a sellout last week. The hotel agreed to set up a few more tables since the demand for tickets continues.

We look forward to having you with us at the assemblage reception prior to the luncheon in the Wilmington Room at 11:45.

Sincerely yours,

Mrs. George W. Dick

Mrs. George W. Dick
"Affair of the Heart"
Luncheon Chairman



Mrs. Dick^{ie} - Mrs.

THE WHITE HOUSE
WASHINGTON

RE:

2/12 ~~W~~ LUNCHEON

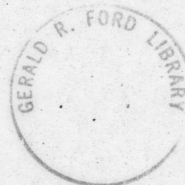
11:45 Head Table Receipt.
iii Admington Rm. of the
Delaware Suite

12:30 Luncheon
iii It is recorded by Mrs. John
Sumter, Chrm. Womens Bd.

1:15-1:30 FASHION SHOW

2:15-2:30 CONCLUSION

FITTING: 2/9-10



BF PENDING TO CONSIDER
February 12, 1976
Washington Heart Assn.

December 4, 1975

~~ATTEND~~ ✓
~~REGRET~~

WEAR ONE OF
THE FASHIONS? YES

FITTING
MON - 12/9

Dear Mrs. Dick,

Your gracious letter to Mrs. Ford inviting her to attend the 23rd annual Valentine "Affair of the Heart" Luncheon being planned by the Women's Board of the Washington Heart Association is greatly appreciated. Although the official schedule is planned only a few weeks in advance, we would be happy to keep your cordial invitation in mind. May we be in communication with you closer to the date?

SHER. PARK

With gratitude and warmest best wishes,

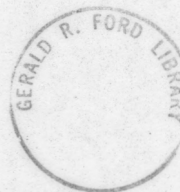
Sincerely,

Susan Porter
Appointments Secretary
for Mrs. Ford

Mrs. George W. Dick
Luncheon Chairman
Women's Board
Washington Heart Association
3579 South Stafford Street
Arlington, Virginia 22206

SP/sl

c: BF Pending To Consider (February 12, 1976)



10-10
40
PENDING

ATTEND _____
REGRET _____

CONSIDER _____
CLOSED _____
TO DATE _____ X

WOMEN'S BOARD
WASHINGTON HEART ASSOCIATION

3579 South Stafford Street
Arlington, Virginia 22206
October 8, 1975

Probably yes

Mrs. Gerald R. Ford
The White House
Washington, D. C.

yes
suggested
filling
FCB9

Dear Mrs. Ford,

On February 12, 1976, the Women's Board will hold its 28th annual Valentine "Affair of the Heart" Luncheon at the Sheraton Park Hotel.

Proceeds from this charitable event have supported many heart research programs over the years, including purchasing expensive equipment for Coronary Care Units in area hospitals; instructional systems for training nurses and other personnel in these Units; a three-year teaching fellowship in cardio-vascular diseases; funding for 20 students in the High School Heart Research Program; training for hypertension discovery in the High School Blood Detection Program; and our newest and most exciting purchase of "Resuscitation Annies" used in Instructor Training of emergency cardio-pulmonary resuscitation techniques.

As you may know, Bloomingdale's will sponsor a "sneak preview" of its entry into the Washington market by presenting the classic and exciting Spring and Summer Collection of Ralph Loren. Bloomingdale's President, Mr. Marvin Traub, has expressed interest in having you wear one of Mr. Loren's designs, if this meets with your approval. We will work out the details on this matter at a later date.

Mrs. Patrick Buchanan contacted Miss Porter in mid-June to request that the Heart Luncheon be listed on your busy calendar. Your presence as our honor guest contributed to making last year's luncheon exciting and memorable. The Women's Board hopes your schedule will permit you to be our honor guest again in 1976.

Sincerely yours,
Mrs. George W. Dick
Mrs. George W. Dick
Luncheon Chairman

1975

PROPOSED SCHEDULE

MRS. FORD'S ATTENDANCE AT THE ANNUAL
VALENTINE LUNCHEON OF THE WOMEN'S
BOARD OF THE WASHINGTON HEART ASSOCIATION

Sheraton Park Hotel
Friday, February 4, 1975

12:00 noon Mrs. Ford boards motorcade on South Grounds.

MOTORCADE DEPARTS South Grounds en route
Sheraton Park Hotel.

[Driving time: 10 minutes]

12:10 pm MOTORCADE ARRIVES Sheraton Park Hotel
(Calvert Street entrance)

Mrs. Ford will be met by:
Mrs. Richard (Susan) Gill, Valentine
Luncheon Chairman
Mrs. George (Diddy) Stewart, Chairman
Women's Board
Mr. Nord Schweibert, Sheraton Park
Vice President

OFFICIAL PHOTO COVERAGE

12:12 pm Mrs. Ford, escorted by Mrs. Gill and Mrs. Stewart,
proceeds to the Wilmington Room for informal head
table reception.

12:15 pm Mrs. Ford arrives Wilmington Room for informal
head table reception.

PRESS POOL COVERAGE
ATTENDANCE: 50



1975

12:30 pm Mrs. Ford and the other head table guests depart
Wilmington Room en route Sheraton Hall entrance
for individual introductions.

12:34 pm Announcement of Mrs. Ford.

12:35 pm Mrs. Ford, escorted by Mrs. Stewart, proceeds
to seat at head table.

OPEN PRESS COVERAGE
ATTENDANCE: 1200

12:37 pm Luncheon is served.

1:29 pm Luncheon concludes.

1:30 pm Fashion show by Garfinckels begins.

2:00 pm Fashion show concludes.

2:01 pm Mrs. Gill thanks Mrs. Ford for attending
and announces continuing program.

2:02 pm Mrs. Ford, escorted by Mrs. Stewart, departs head
table en route motorcade for boarding.

2:05 pm MOTORCADE DEPARTS Sheraton Park Hotel en route
South Grounds.

[Driving time: 10 minutes]

2:15 pm MOTORCADE ARRIVES South Grounds.



PROPOSED SCHEDULE

file

MRS. FORD'S ATTENDANCE AT THE ANNUAL
VALENTINE LUNCHEON OF THE WOMAN'S
BOARD OF THE WASHINGTON HEART ASSOCIATION

12:00 Noon on Mrs. Ford boards motorcade on South Grounds.

MOTORCADE DEPARTS South Grounds en route
Sheraton Park Hotel

(Driving time: 10 minutes)

12:10 pm MOTORCADE ARRIVES Sheraton Park Hotel
(Calvert Street entrance)

Mrs. Ford will be met by:
Mrs. George Dick (Heddy), Valentine
Luncheon Chairman
Mrs. John Sumter, Jr. (Bea), Chairman
Women's Board

12:12 pm Mrs. Ford, escorted by Mrs. Dick and Mrs. Sumter,
proceeds to the Wilmington Room for informal
reception with head table guests and other special
invitees.

12:15 pm Mrs. Ford arrives Wilmington Room for informal head
table reception.

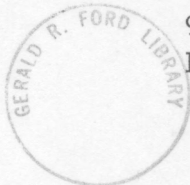
OFFICIAL PHOTO COVERAGE

12:30 pm Mrs. Ford and the other head table guests depart
Wilmington Room en route Sheraton Hall entrance
for individual introductions.

12:34 pm Announcement of Mrs. Ford

12:35 pm Mrs. Ford, escorted by Mrs. Sumter, proceeds to
seat at head table. Attendance 1400

NOTE: Most press in attendance are as invited
guests and are seated at tables. Photo-
graphers and crews will be escorted for
photos to head table and models ramp.



12:40 pm Luncheon is served.

1:30 pm Luncheon concludes.
Fashion show by Bloomingdales
begins featuring Ralph Laurens
spring/summer collection.

2:30 Fashion show concludes. Mrs. Dick
thanks Mrs. Ford for attending and
announces continuing program.

2:33 pm Mrs. Ford, escorted by Mrs. Sumter, departs head
table en route motorcade for boarding.

2:35 pm MOTORCADE DEPARTS Sheraton Park Hotel en route
South Grounds.

(Driving time: 10 minutes)

2:45 pm MOTORCADE ARRIVES South Grounds.



BACKGROUND on Washington Heart Luncheon

Guest list for head table reception attached. It includes many of the cabinet wives, officers of the organization and guest models (Rep. and Mrs. John Jenrette^(D-SC), Rep. and Mrs. Butler Derrick, D-SC, Page Lee Hufty and others).

This is the 28th annual "Affair of the Heart" luncheon. It's a sellout with 1400 attending (200 more than last year). Proceeds go to heart research programs, purchasing expensive equipment for hospitals, training programs for nurses, etc.

Bloomingdales will sponsor the fashion show with Ralph Lauren's spring and summer collection. Both Ralph Lauren and Marvin Traub, the president of Bloomingdales, will be in the head table reception.

Jack Williams will be your advanceman. He works for GSA and has done other events for you -- the Nevelson unveiling in Philadelphia, the mini Calder at the Hirshorn^{at the}, St. John's Church Bazaar and Soft Shoe exhibition...

Also, you might want to be aware that Julie Eisenhower is listed as a guest, seated at a table to your right in the second row of tables back from the head table. Also, another table is almost all congressmen's wives. It's in the first row to your left and includes Mrs. Larry Wynn, Mrs. Bob Michel, Rep. and Mrs. Keith Sebelius, Mrs. John Rhodes, and Mrs. John Tower.

jm
patti



Patty Mattern & Greg Howell

HEAD TABLE ASSEMBLAGE RECEPTION -- Only names appearing on this sheet of paper will be permitted inside the Wilmington Room, 11:45 a.m., February 12:

Mrs. Warren Burger
~~Mrs. Donald Rumsfeld~~ *in europe*
Mrs. William Simon
Mrs. Earl Butz
Mrs. F. David Mathews
Mrs. Walter Washington
Mrs. William Coleman, Jr.

NO PRESS WILL BE PERMITTED
INSIDE OTHER THAN WHA P.R.
MAN AND PHOTOGRAPHER:

Lou Brost
Reni (have necessary passes - can be any one of 4)

Heart Assn. & Women's Board

Dr. & Mrs. Gerald Shugoll, Pres. WHA
Mr. Ray Saunders, Exec. Dir., WHA
Mr. Robert Hodgson, Fund Raising Dir., WHA
Mr. Edwin K. Hoffman, Campaign Chairman

Sheraton-Park Hotel:

M/M L. Nord Schweibert
Brent Ashton
Otto Riese

Mrs. John Sumter, Jr., (And Mr.) Women's Bd. Chm.
M/M. George W. Dick, Luncheon Chm.
Mrs. John Kramer, Luncheon Vice Chm.

Mrs. Joseph Selden, Reservations Comm. Chm.
Mrs. James W. Lewis, Decorations Chm.
Mrs. Michael Gardner, Hostesses Chm.
Mrs. Marion Smoak, Publicity
Mrs. Barron K. Grier, Special Guests Chm.
Mrs. Georgia Webster, Member, Spec. Guests
Mrs. David F. Webster, " " "
Mrs. Charles Weber, " " "
Mrs. Wm. E. Carroll, Door Prizes Chm.
Mrs. J. Hillman Zahn, Special Events Chm.
Mrs. Tom E. Paro, Program Chm.
Mrs. Frederic Malek, Invitations Chm.
Mrs. Edwin Hoffman, Wife of Campaign Chm.

FASHION SHOW GUEST
MODELS:

Congressman John Jenrette
(S.C.)
" and Mrs.
Butler Derrick
(S.C.)
Dr. & Mrs. Robert Simmons
(Howard U. Hospital
Thoracic Surgeon)
Mrs. Jewell Shepperd
Dr. & Mrs. W. W. Funder-
burk

Bloomingdale's store:

M/M Marvin Traub, Pres.
Miss Peggy Healy, P.R. Dir.
Mr. Ralph Lauren, N.Y. Fashion Designer
Mrs. Milton Dunham, Jr., Stamford, Conn. Store

✓ Tandy Dickinson
Brooke Farland
Page Lee Hufty
Alison Van Metre

Other guests:

Ms. Maxine McDuffy (Legal Asst. to Cong. Derrick)
Ms. Deborah Dick, daughter of Mrs. Dick
Mr. Michael Dick, son of Mrs. Dick



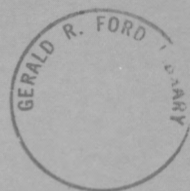
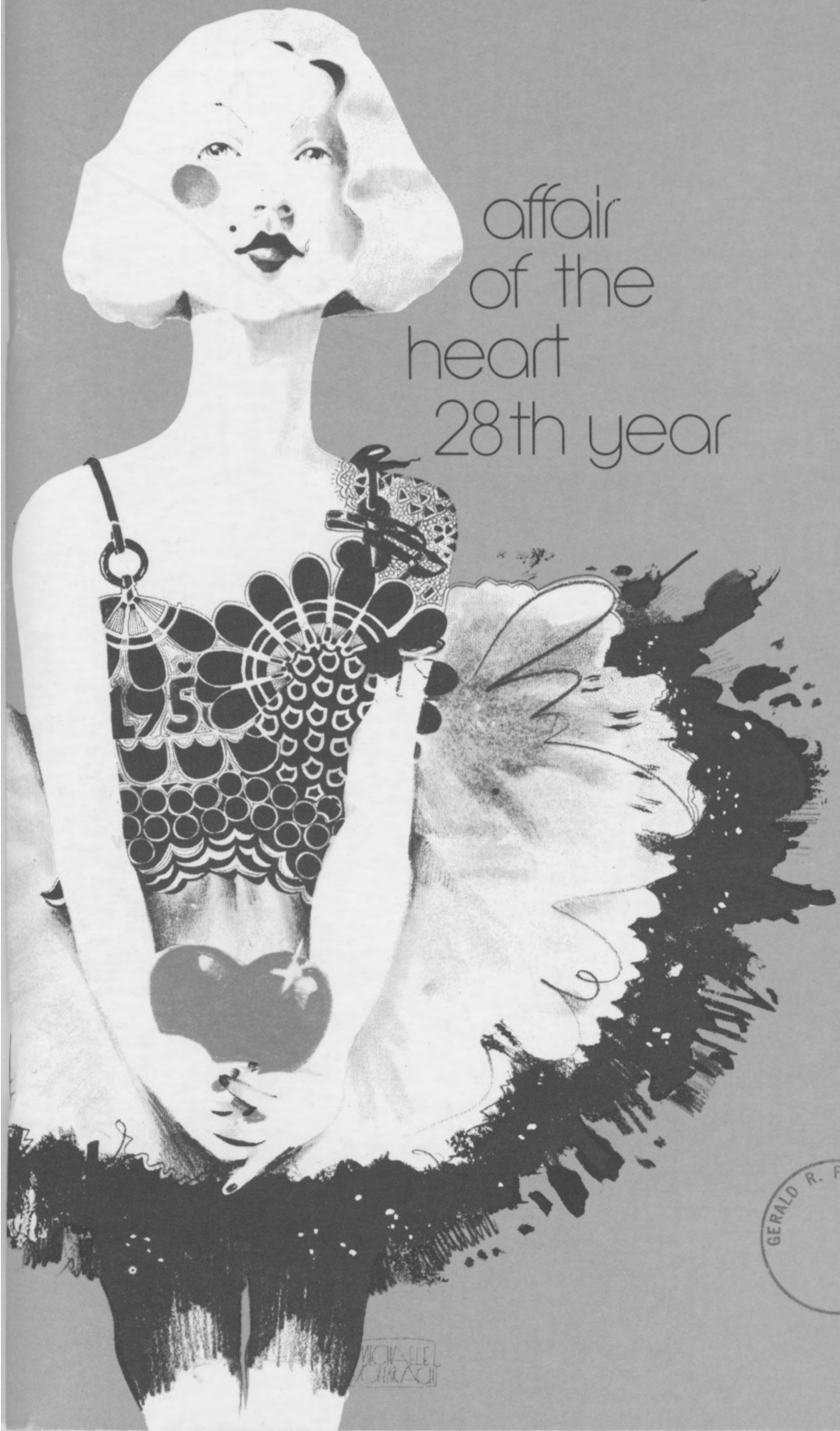
White House -

Miss Patty Mattern - White House advance for Mrs. Ford

Greg Howell - SS. John Bay

A photographer, hired by Bloomingdale's, will be taking pictures in the ballroom. He is local. Either Brooks Blumck or Ralph Mullen, by name, from Chase Studios. Understand they have had previous clearance.

affair
of the
heart
28th year



affair
OF THE
HEARTS

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Federal Savings

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Thornton W. Owen President

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"An Affair of the Heart"

LUNCHEON COMMITTEE

Chairman

Mrs. George W. Dick

Vice-Chairman

Mrs. John F. Kramer

COMMITTEE CHAIRMEN:

Hearts

Mrs. Patrick Healy

Invitations

Mrs. Frederic V. Malek

Program

Mrs. Tom E. Paro

Special Events

Mrs. J. Hillman Zahn

Valentines

Mrs. William E. Carroll

Special Guests

Mrs. Barron K. Grier

Hostesses

Mrs. Michael Gardner

Reservations

Mrs. Joseph H. Selden

Decorations

Mrs. James W. Lewis

Press Relations

Mrs. Marion Smoak



Our "Heart" working committee is looking at gifts which are to be used as door prizes for the February 12th luncheon. Shown from left to right in the back row are Mrs. Frederic V. Malek, Mrs. Tom Paro, Mrs. Barron K. Grier and Mrs. Joseph H. Selden. In the front row are Mrs. John E. Sumter, Jr., Mrs. George W. Dick, Mrs. John F. Kramer and Mrs. Edwin K. Hoffman.

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YALE LAUNDRY

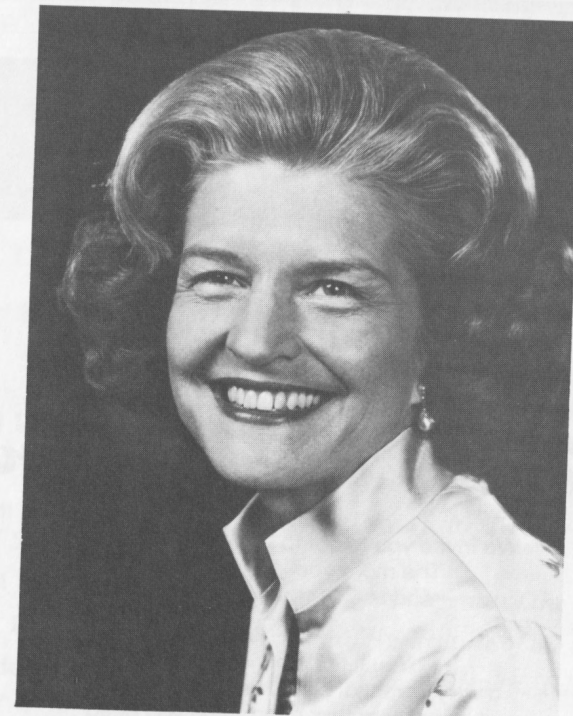
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WASHINGTON, D. C. 20001

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THE WHITE HOUSE
February 12, 1976

Dear Friends:

What a pleasure it is to send warm good wishes to all who have gathered for the 28th annual Valentine Luncheon of the Women's Board of the Washington Heart Association!

May your enjoyment of today's fashions be deepened by the knowledge that your "Affair of the Heart" continues to give the precious gift of health to those whom you have made your special concern.

With very best wishes to each of you,

Sincerely,

Betty Ford

EA

There's a
wonderful way of living
called the
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We invite you to get to know every bit of it.
The more you know about it
—and use it—the more there is
to enjoy.

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a very personal place, unique in the way
it brings together everything you need
to look and feel just as pretty
as possible.

The ever-changing selections of fashion
and beauty seem almost hand-picked
for the life you live today.

The atmosphere is as bright and fresh
as the shine on the red, red door.
It's your chic one-stop shopping spot
—filled with non-stop ideas!

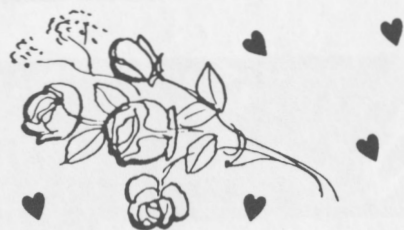
It's also your friendly retreat,
a place for privacy. Calm, calm-ing.
Peacefully pink and pampering.
With the greatest of expertise, always,
in caring for your particular needs.

Do come in. It's all waiting for you.

1147 Connecticut Avenue • (202) 638-6212
5525 Wisconsin Avenue NW

At the Dais

- Mrs. Gerald R. Ford, *Honor Guest*
Mrs. Warren Earl Burger, *Wife of the Chief Justice of the United States*
Mrs. William E. Simon, *Wife of the Secretary of the Treasury of the United States*
Mrs. Donald Rumsfeld, *Wife of the Secretary of Defense of the United States*
Mrs. Earl L. Butz, *Wife of the Secretary of Agriculture of the United States*
Mrs. F. David Mathews, *Wife of the Secretary of Health, Education, and Welfare of the United States*
Mrs. William T. Coleman, Jr., *Wife of the Secretary of Transportation of the United States*
Mrs. Walter E. Washington, *Wife of the Mayor of the District of Columbia*
Dr. Gerald I. Shugoll, *President of the Washington Heart Association*
Mr. Edwin K. Hoffman, *Campaign Chairman*
Mr. Marvin S. Traub, *President, Bloomingdale's*
Mrs. John E. Sumter, Jr., *Chairman of the Women's Heart Board*
Mrs. George W. Dick, *Chairman, Heart Luncheon*
Mrs. John F. Kramer, *Vice Chairman, Heart Luncheon*
Mr. Ralph Lauren, *Fashion Designer*



Hearts and

BLOOMINGDALE'S for its community interest and spirit in presenting the fashion show

RALPH LAUREN for fashions from his Spring/Summer Collection

LOUIS RINALDI of the Chadwick Group, Seligman & Latz, Inc., New York
— Hairstyles for models

STAN DEUTSCH, New York — Lighting

BLOOMINGDALE'S for the lovely azalea table centerpieces and head table flowers

PETER SPAR for Graebar Productions, New York — Sound

BARRY LEDERER, New York — Music

CLINIQUE LABORATORIES, INC. for the travel size gift of Clinique products

BLOOMINGDALE'S for the spectacular cover design

MARTEX (Division of Westpoint-Pepperell) for the "Waves" tableclothes;
"House Lights" napkins and runway skirting, 1976 fabric collection

TROPICA, INC. for the 20 beautiful ficus trees surrounding the room

ELLEN KAYE, INC. for continued support and service

Every "Valentine" Donor

Each and every Advertiser

The Sheraton Park Hotel for its cooperation

All the Women's Board members who have worked so hard on this luncheon

Flowers To



The following community-minded guest models:

Congressman Derrick Butler of South Carolina

Congressman John W. Jenrette, Jr. of South Carolina

Doctor Robert Simmons

Mrs. W. W. Funderburk

Mrs. Jewell Shepperd

Miss Tandy Dickinson

Miss Brooke Farland

Miss Page Lee Hufty

Miss Alison Van Metre

Misses Molly Shulman and Susan Peery for helping dress the models

The Junior Hostesses:

Miss Eve Baker

Miss Kelly Baker

Miss Lori Camalier

Miss Cecil Kramer

Miss Susan Neal

Miss Kathleen Paro

Miss Carolyn Plumley

Miss Chris Webster

Miss Karen Webster

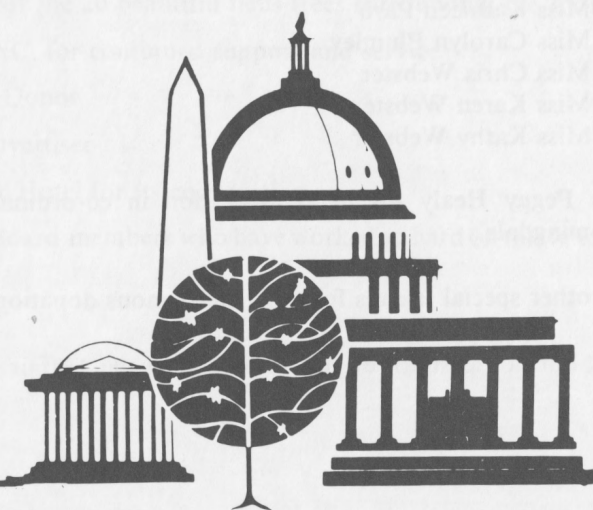
Miss Kathy Webster

Miss Peggy Healy for her cooperation in co-ordinating this event for Bloomingdale's

Our other special friends for their anonymous donations

Last, but not least, all of you who support the "Affair of the Heart"

We take great pride in the fact that we have shared much of the history of our Nation's Capital. Throughout the coming Bicentennial year we will be joining the celebration saluting our Nation's anniversary . . . and we invite you to join us.



Officers of Women's Board

CHAIRMAN

Mrs. John E. Sumter, Jr.

VICE CHAIRMAN

Mrs. Charles Swan Weber

RECORDING SECRETARY

Mrs. Richard Gill, Jr.

ASST. RECORDING SECRETARY

Mrs. Tom E. Paro

CORRESPONDING SECRETARY

Mrs. Juan del Real

ASST. CORRESPONDING SECRETARY

Mrs. John Laing Bowles

TREASURER

Mrs. David Webster

ASST. TREASURER

Mrs. John Forstmann

PARLIAMENTARIAN

Mrs. Joseph H. Selden

LIAISON

Mrs. Walter J. Mitchell

HISTORIAN

Mrs. Phillip S. Neal

Women's Board of the Washington Heart Association

Chairman, Mrs. John E. Sumter, Jr.

Honorary Chairman, Mrs. Robert E. Moran

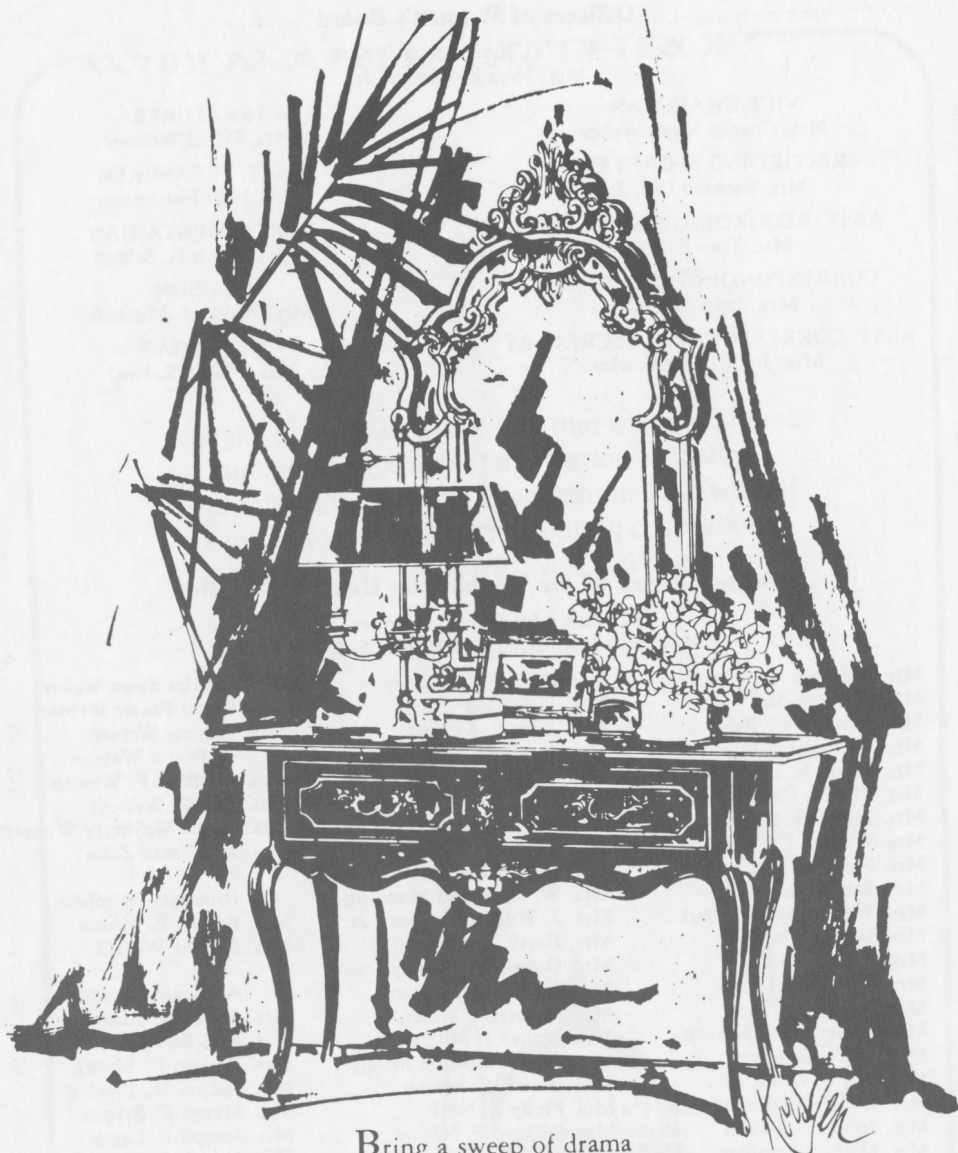
Mrs. Clarence A. Arata
 Mrs. Richard Ault
 Mrs. Kenneth N. Baker
 Mrs. John Laing Bowles
 Mrs. Philip N. Buckminster
 Mrs. Charles Camalier, Jr.
 Mrs. James H. Carmichael
 Mrs. William E. Carroll
 Mrs. Freeman H. Cary
 Mrs. Sam Clammer
 Mrs. William Doran Clark
 Mrs. Jay P. Conger
 Mrs. J. Edward Day
 Mrs. Juan A. del Real
 Mrs. George W. Dick
 Mrs. Waverly W. Dickson
 Mrs. Leo I. Donovan
 Mrs. Ray S. Dunn, Jr.
 Mrs. Dwight D. Eisenhower
 Mrs. John Forstmann
 Mrs. Michael Gardner
 Mrs. Richard Gill, Jr.
 Mrs. Barry Goldwater, Jr.
 Mrs. Barron K. Grier
 Mrs. Samuel Hale
 Mrs. Patrick Healy
 Mrs. F. Cleveland Hedrick, Jr.
 Mrs. Walter J. Hodges
 Mrs. Edwin K. Hoffman
 Mrs. William Jenkins

Mrs. Daniel T. Kingsley
 Mrs. Jack Kleh
 Mrs. John F. Kramer
 Mrs. James W. Lewis
 Mrs. Judith Lewis
 Mrs. John A. Logan
 Mrs. Wendell Lund
 Mrs. Martin F. Malarkey, Jr.
 Mrs. Frederic V. Malek
 Mrs. W. Raymond Manning
 Mrs. J. Willard Marriott, Jr.
 Mrs. Harry A. McDonald
 Mrs. Douglas J. McFarlane
 Mrs. John L. McMillan
 Mrs. Herbert J. Miller, Jr.
 Mrs. Walter J. Mitchell
 Mrs. George Gordon Moore
 Mrs. Robert E. Moran
 Mrs. Phillip S. Neal
 Mrs. William F. Nelson
 Mrs. John E. Packard III
 Mrs. Tom E. Paro
 Mrs. Allan R. Plumley, Jr.
 Mrs. Harry Rees
 Mrs. Richard H. Ryan
 Mrs. Joseph H. Selden
 Mrs. Marion Smoak
 Mrs. George C. Stewart
 Mrs. John E. Sumter, Jr.
 Mrs. Felthan Watson

Mrs. Charles Swan Weber
 Mrs. David Fraser Webster
 Mrs. Frances Webster
 Mrs. G. Fraser Webster
 Mrs. Matthew F. Whalen
 Mrs. Ellis E. Wilhoyt
 Mrs. James McSherry Wimsatt
 Mrs. J. Hillman Zahn

Honorary Members
 Mrs. Robert E. Moran
 Mrs. Francis W. Hill

Associate Members
 Mrs. James W. Austin
 Mrs. Karl Bendetsen
 Mrs. Herbert C. Blunck
 Mrs. Judson W. Bowles
 Mrs. Margo C. Bryant
 Mrs. Joseph E. Casey
 Mrs. Joseph A. Cranston
 Mrs. J. Hunter Drum
 Mrs. Clarence K. Fraser
 Mrs. James F. Holden
 Mrs. Arthur O'Connell
 Mrs. Victor O. Schinnerer
 Mrs. George Cole Toomey
 Mrs. Ralph D. Whitley
 Mrs. James D. Williams, Jr.



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Program



THE TWENTY-EIGHTH

"Affair of the Heart"

*Sponsored by
The Women's Board of the Washington Heart Association*



Introduction of Honored Guests
Mrs. George W. Dick, Luncheon Chairman



Luncheon



Remarks
Mr. Marvin S. Traub, President of Bloomingdale's
Mr. Ralph Lauren, Fashion Designer



Bloomingdale's presents
THE SPRING AND SUMMER COLLECTION of Ralph Lauren



Special Events Drawing
Drawing of Valentines
Music by Howard Devron





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Valentines

TAILGATER — PICNIC BASKET FOR SIX — Colton-Lewis, Avon, Mass.

SHAHRAMAR AREA RUG — Karastan, New York

“INTO THE WIND” — METAL SCULPTURE — Washington artist George W. Dick

MONOGRAMMED STERLING BRACELET — Samuel Kirk & Sons, Baltimore

SILVER TRAY — Woodward & Lothrop, Washington

PAUL REVERE PEWTER PITCHER — International Silver, Meriden, Conn.

GOLD HEART CHARM — John O'Neill, New York

\$50 GIFT CERTIFICATE — Abbott Galleries, McLean, Va.

WILLIAMSBURG ARRANGEMENT — Floral Catering by Joan Newkirk, Washington

RALPH LAUREN WOMAN'S SPORTS ENSEMBLE — Courtesy Ralph Lauren, New York

MAN'S SPORTS ENSEMBLE FROM RALPH LAUREN'S “POLO” COLLECTION — Courtesy Ralph Lauren, New York

TORTOISE SHELL WASTEBASKET AND TISSUE BOX — Camalier & Buckley, Washington

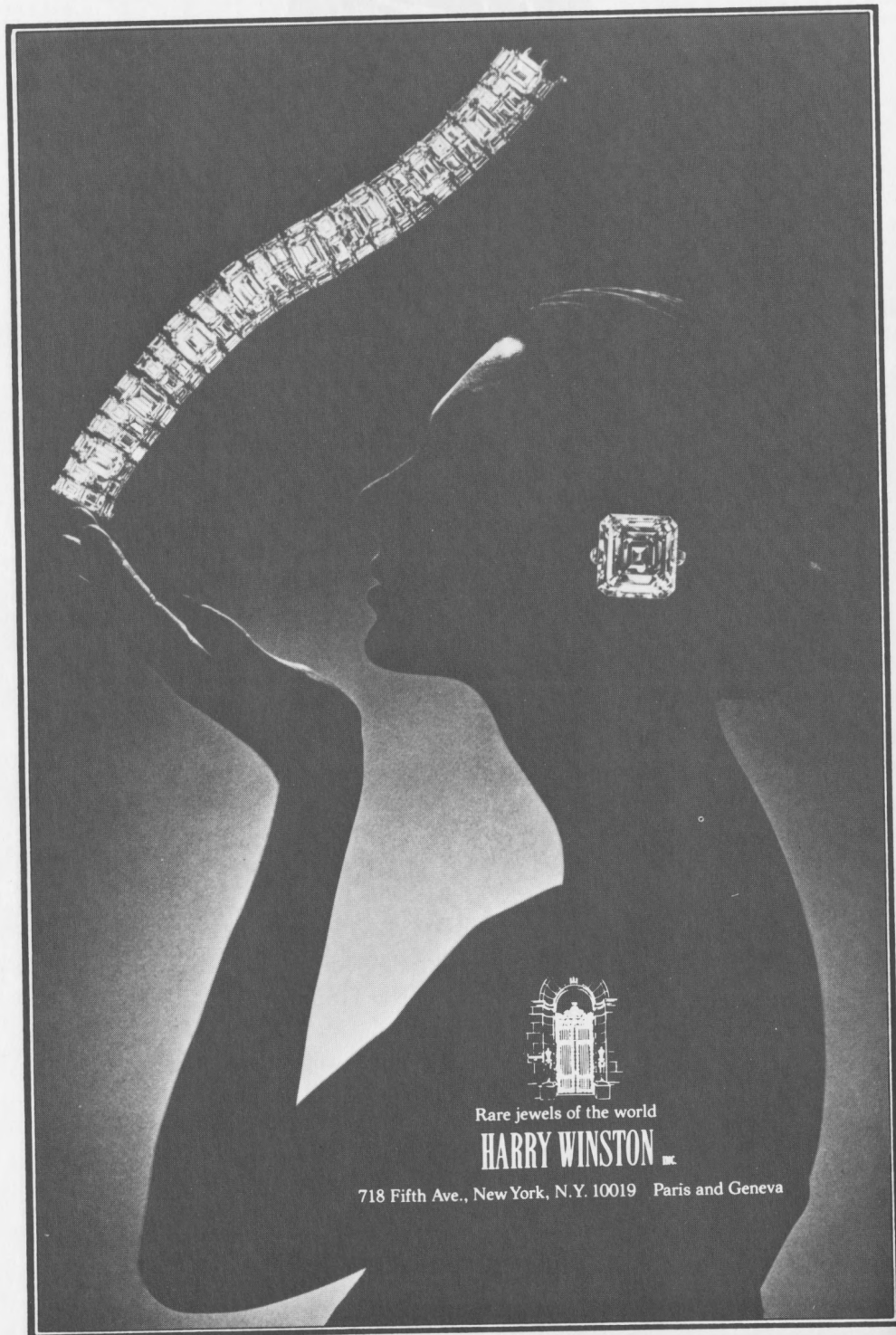
MIRIAM HASKELL COSTUME JEWELRY — Rizik's, Washington

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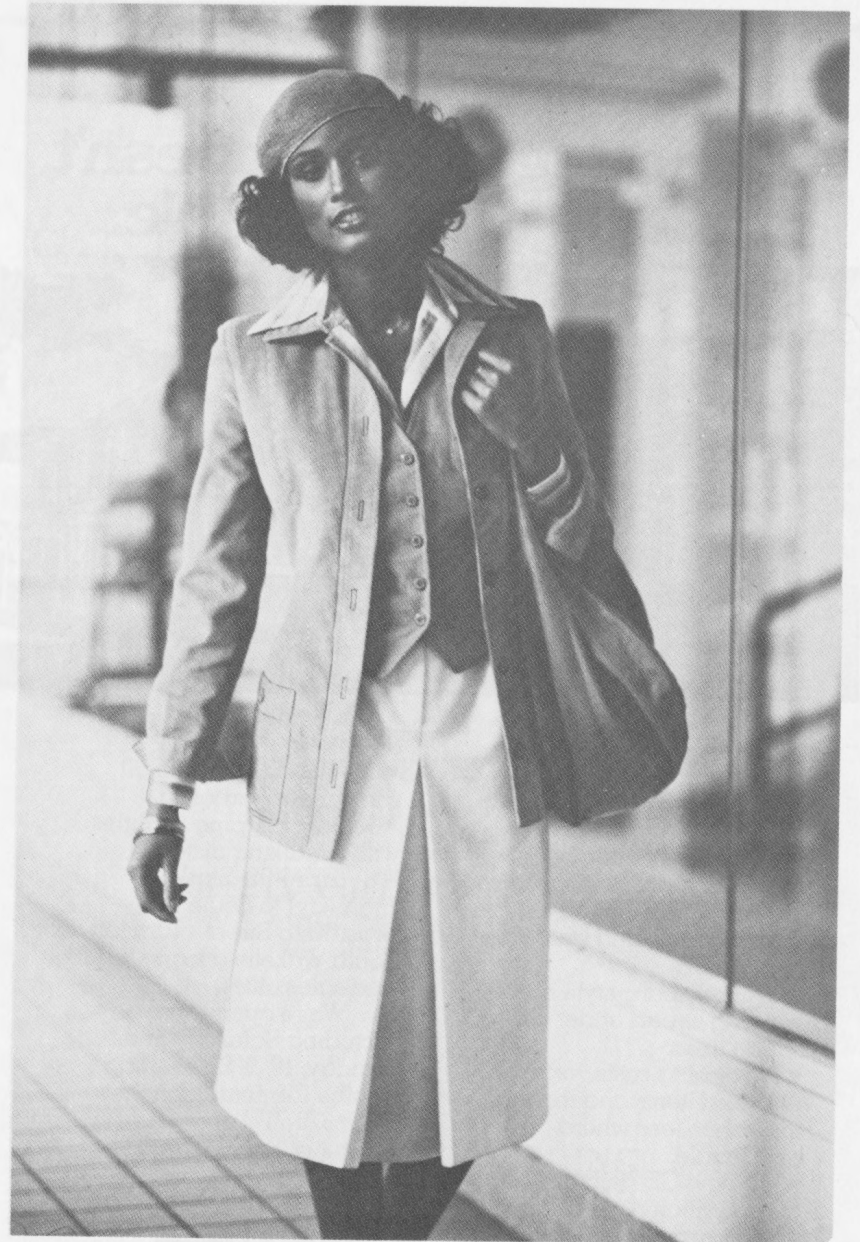
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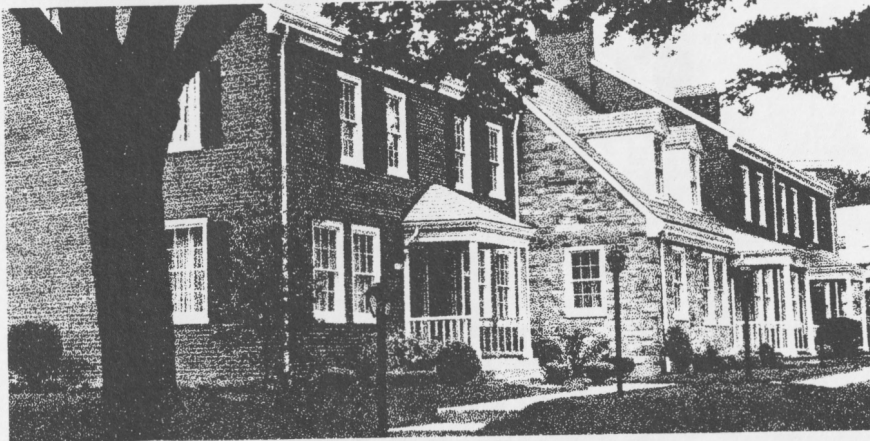
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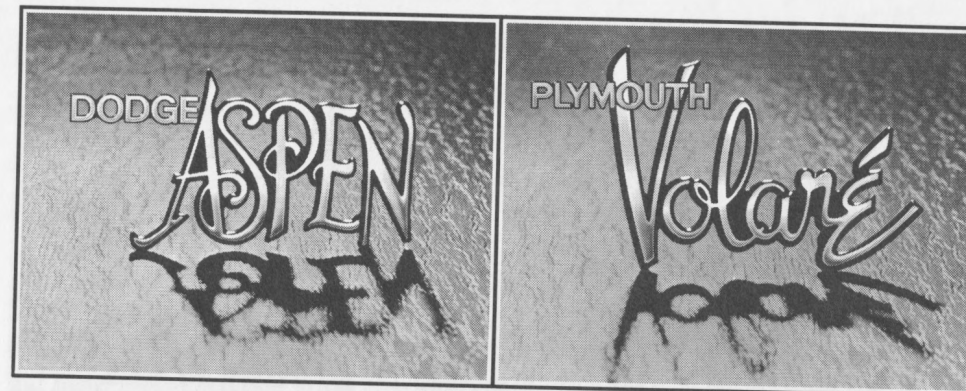
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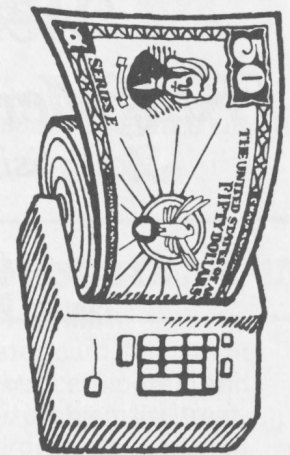
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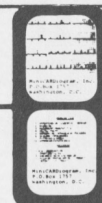
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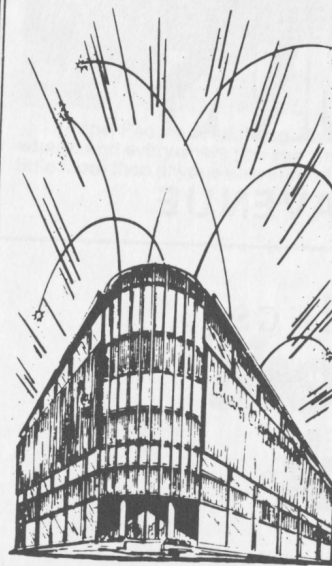
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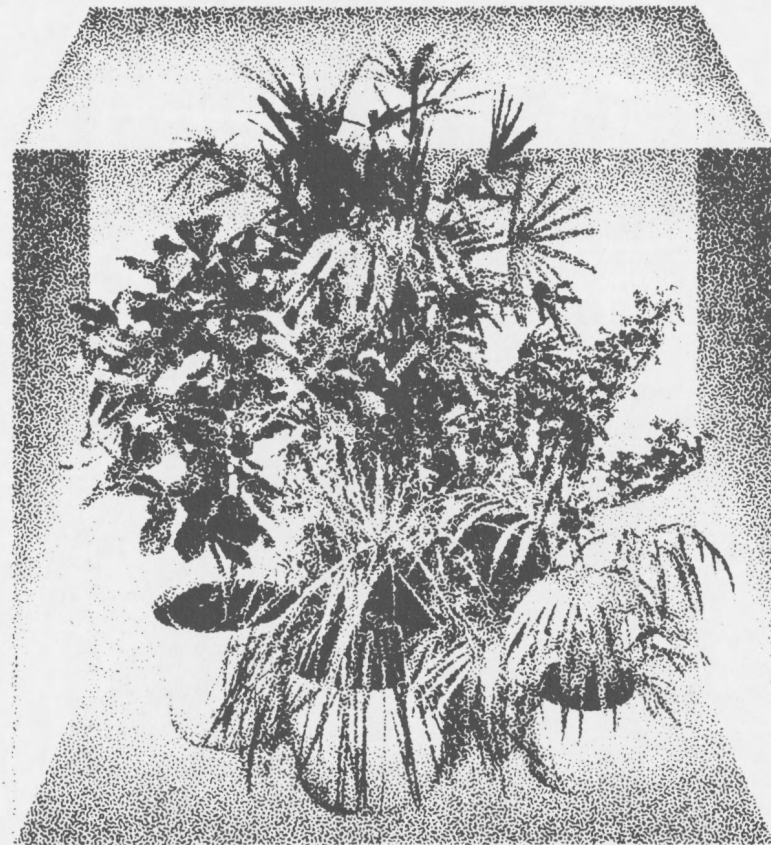
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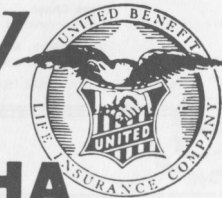
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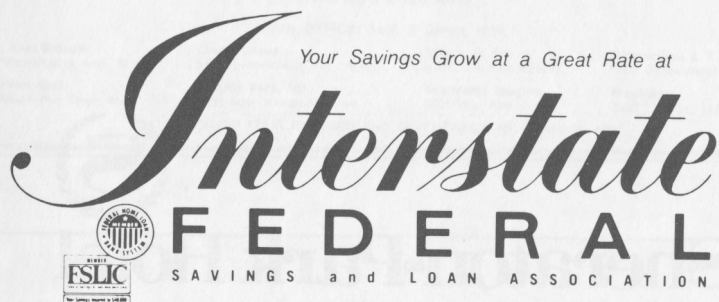
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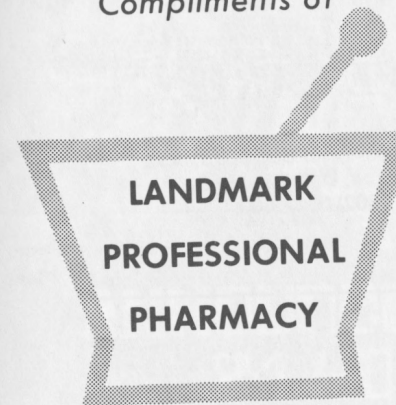
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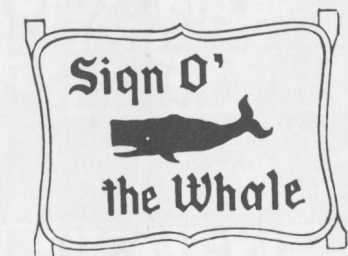
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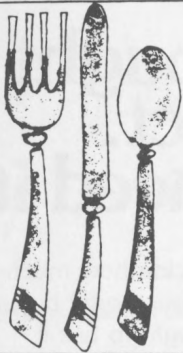
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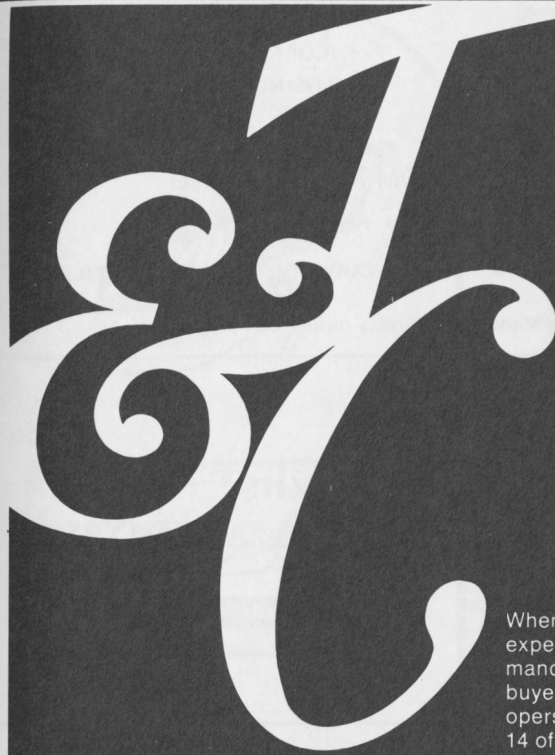
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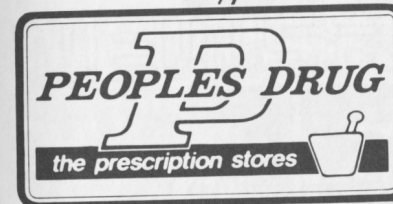
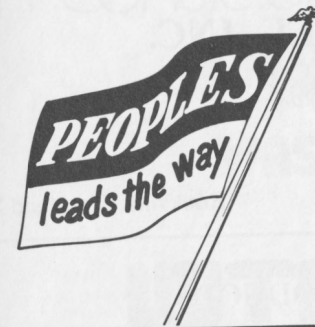
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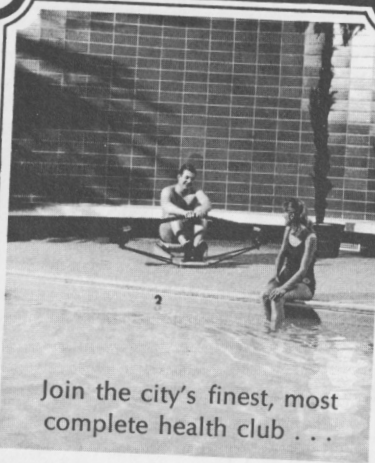
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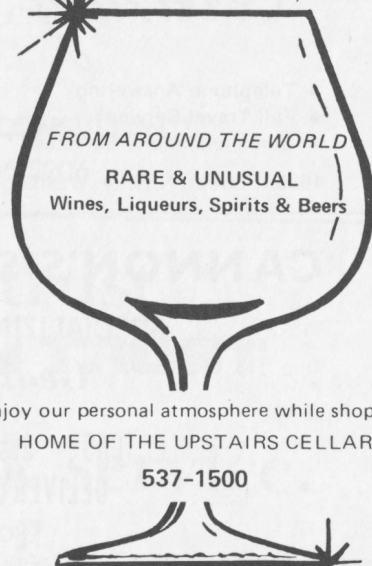
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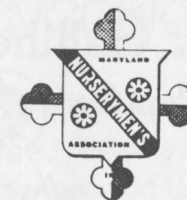
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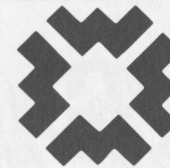
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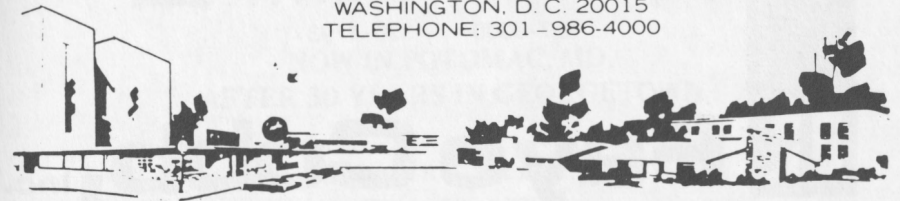


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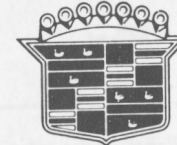
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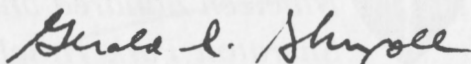
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MESSAGE FROM THE PRESIDENT OF THE WASHINGTON HEART ASSOCIATION

I welcome this opportunity to salute the Women's Board of the Washington Heart Association for its enthusiastic and effective support of the struggle against heart disease. I am mindful of the almost half a million dollars raised by the board over the past 25 years on behalf of the Washington Heart Association. Its wisdom as well as its generosity has helped make possible the development of interest in health care and research oriented careers among high school students, a hypertension detection program for District of Columbia teen-agers, the improvement in cardiovascular education for physicians, nurses and paramedical personnel, and most recently, the expansion of a cardiopulmonary resuscitation training program that will ultimately spread to the entire community.

Diseases of the heart and circulation rank number one as killers of Americans with no sex or age group spared. Reduction of this toll requires a broad approach including research and education as well as the delivery of medical care based on existing knowledge. The past 25 years has seen a remarkable explosion of accomplishments in the cardiovascular field from the introduction of corrective cardiac surgery and the development of electronic life-saving devices to the beginning of effective epidemiologic measures to prevent heart disease. We have learned that non-physician allied health personnel can be trained to prevent death outside the hospital as well as in. Indeed lay people have applied cardiopulmonary resuscitation successfully in selected situations.

Although our ultimate goal is prevention of heart disease, reduction of the disability and death is already a reality to some extent. It is certainly premature to be complacent but we have a momentum going now that will require extensive and intensive effort to maintain and even accelerate. Heart disease, high blood pressure and stroke are everyone's problem and their control should be everyone's concern. The Heart Association as a voluntary health organization with its unique blend of physicians and lay volunteers, is engaged in a multi-faceted effort through research, education, and community service to eradicate our nation's leading health problem. Money alone cannot be the solution, but people working together can be.



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