

The original documents are located in Box 4, folder “10/14/75 - Hirshorn Museum; Gadsby's Tavern” of the Betty Ford White House Papers, 1973-1977 at the Gerald R. Ford Presidential Library.

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Carolyn

THE WHITE HOUSE

WASHINGTON

October 8, 1975

MEMORANDUM TO: PETER SORUM
FROM: SUSAN PORTER
SUBJECT: Action Memo



Mrs. Ford will participate in two photo opportunities on Tuesday, October 14th. The information for each occasion is listed below:

Hirshorn Museum

- EVENT: Unveiling of reduced duplicate of Alexander Calder sculpture (called "Flamingo") for the blind
- GROUP: General Services Administration
- DATE: Tuesday, October 14, 1975
- TIME: 2:00 p.m.
- PLACE: Hirshorn Museum
Washington, D. C.
- CONTACT: Jack Williams of G.S.A.
343-7221
- COMMENTS: At this brief ceremony, a 5-foot high duplicate of the huge Calder sculpture outside the G.S.A. Building in Chicago will be unveiled. This 5-foot model has been made small in order that the blind may touch it and experience a sense of the large piece of sculpture. On it will be a plaque in Braille telling about the sculpture. The unveiling, though mainly a photo session, will include opening remarks by out-going G.S.A. Director Arthur Sampson, comments by Director Lerner of the Hirshorn Museum, a representative of the federation of organizations for the blind, and, if his schedule permits, Senator Jennings Randolph, and Mrs. Ford. Following each person's brief remarks, they will all participate in the actual unveiling. Senator Jennings Randolph, author of the Randolph-Sheppard Act which includes provisions for the handicapped in all government facilities, has

long been interested in the blind and the handicapped. The idea for a reduced model of the Calder sculpture was originally Mr. Sampson's.

Mrs. Ford's participation reflects her interest in making the arts an important part of the lives of all our citizens.

Gadsby's Tavern

EVENT: Photo session for newly-acquired mantel at Gadsby's Tavern

GROUP: Friends of Gadsby's Tavern

DATE: Tuesday, October 14, 1975

TIME: 3:00 p.m.

PLACE: Gadsby's Tavern
138 North Royal Street
Alexandria, Virginia

CONTACT: William Adam, Curator
750-6565



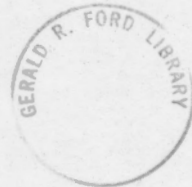
COMMENTS: In her capacity as Honorary Chairman of the Friends of Gadsby's Tavern, Mrs. Ford has been invited to come out to Gadsby's Tavern and see the newly-acquired historic mantel (from the Metropolitan Museum in New York) which will be placed in the large reception room at the Tavern.

Clem Conger considers Gadsby's Tavern to be probably the second most historic building in our country. The first in his view is Independence Hall in Philadelphia, the second is Gadsby's Tavern because of the prominent men in the early days of our history who frequented it and the importance of the decisions which were made there. Gadsby's Tavern was a vital center of life and communication during that time.

Gadsby's Tavern has been undergoing an extensive renovation partially financed by the City of Alexandria (Bicentennial funds?) and private money. Mrs. Ford's visit will convey

her appreciation for the restoration efforts and her encouragement of this project to preserve for generations to come an authentic setting of life in the 18th century.

The file is attached. Thank you.



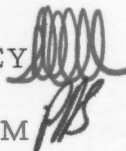
c: BF Staff
Red Cavaney
Warren Rustand
Clem Conger
Bill Nicholson
Rex Scouten
Staircase


THE WHITE HOUSE

WASHINGTON


October 13, 1975

MEMORANDUM FOR: MRS. FORD

VIA: RED CAVANEY 

FROM: PETER SORUM 

SUBJECT: YOUR PARTICIPATION IN THE UNVEILINGS
OF THE CALDER SCULPTURE "FLAMINGO"
FOR THE BLIND AND THE MANTEL AT
GADSBY'S TAVERN
Tuesday, October 14, 1975



Attached at TAB A is the proposed schedule for the two subject events.

APPROVE _____

DISAPPROVE _____

BACKGROUND

Calder Sculpture

This Sculpture is a 5-foot model of the original Calder work "Flamingo" which is outside the GSA Building in Chicago. Together with a plaque in braille this exhibit will provide the opportunity for the blind to develop familiarity with a major modern art piece. Participants in the program will be Arthur Sampson, GSA Administrator, who originated the concept and Senator Jennings Randolph, long an advocate for the handicapped.

Gadsby's Tavern

In your capacity as Honorary Chairman of the Friends of Gadsby's Tavern, you have been asked to accept the large mantel for the Reception Room of the Tavern, which has recently been returned by the Metropolitan Museum in New York after 58 years in their

collection. Originally from this historic building, the mantel returns to its place of origin.

For your information, the doorway to the Tavern had a similar fate, being returned in 1949 when Mrs. Woodrow Wilson was honored guest.

The Tavern is currently being restored with a target date of Washington's Birthday, 1976.

GUEST LIST

At TAB B you will find copies of the guest list for each event and diagram sketches for each ceremony.



TAB
A

GERALD R. FORD LIBRARY

10/13/75

4:00 pm

PROPOSED SCHEDULE

MRS. FORD'S PARTICIPATION IN THE
UNVELINGS OF THE CALDER SCULPTURE "FLAMINGO"
FOR THE BLIND AND THE MANTEL AT GADSBY'S TAVERN

Tuesday, October 14, 1975

ATTIRE: Street Dress

1:50 pm Mrs. Ford boards motorcade on South Grounds.

MOTORCADE DEPARTS South Grounds en route
Hirshorn Museum.

[Driving time: 8 minutes]

1:58 pm MOTORCADE ARRIVES Hirshorn Museum.

Mrs. Ford will be met by:

Arthur F. Sampson, Administrator, GSA

Abram Lerner, Director, Hirshorn Museum

Mrs. Ford, escorted by Mr. Sampson and Mr. Lerner,
proceeds to the ceremony area and takes her seat.

2:01 pm Opening remarks by Mr. Sampson.

2:03 pm Remarks by Director Lerner.

2:06 pm Remarks by Leonard A. Robinson.

NOTE: Mr. Robinson is Author
of Light at the Tunnel End, and is
speaking on behalf of blind organizations
and the blind community.

2:08 pm Remarks by Senator Jennings Randolph (D-W. Va.).

2:16 pm Mrs. Ford remarks.

FULL PRESS COVERAGE

2:18 pm Remarks conclude.

Mrs. Ford proceeds with Senator Randolph to the plaque and sculpture for the unveiling.

2:20 pm Mrs. Ford and Mr. Sampson unveil plaque and sculpture (plaque first).

OPEN PRESS COVERAGE

2:24 pm Mrs. Ford bids farewell and proceeds to motorcade for boarding.

2:28 pm MOTORCADE DEPARTS Hirshorn Museum en route Gadsby's Tavern (138 N. Royal, Alexandria, Va.).

[Driving time: 15 minutes]

2:43 pm MOTORCADE ARRIVES Gadsby's Tavern.

Mrs. Ford will be met by:
William Adam, Curator, Gadsby's Tavern

Mrs. Ford, escorted by Mr. Adam, proceeds inside Tavern to unveiling area.

NOTE: Upon entering, Mrs. Ford will have an opportunity to greet officers of the Friends of Gadsby's Tavern.

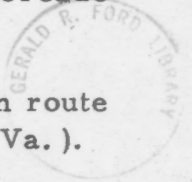
2:50 pm Remarks by Mr. Adam, concluding with invitation to Mrs. Ford and Mayor Charles Beatley to unveil mantel.

2:55 pm Mrs. Ford and Mayor Beatley unveil mantle.

OPEN PRESS COVERAGE

2:56 pm Mrs. Ford greets guests prior to departing en route motorcade for boarding

3:00 pm MOTORCADE DEPARTS Gadsby's Tavern en route South Grounds.



-3-

[Driving time: 15 minutes]

3:15 pm

MOTORCADE ARRIVES South Grounds.



TAB
B

SCULPTURE

x Mr. SAMPSON

x Mrs. FORD

□ Plaque

X Nancy Hanks
X Senator Randolph
X Abram Lerner

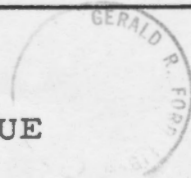
X

X Arthur Sampson
X Mrs. Ford
X Leonard Robinson

GUESTS

PRESS

INDEPENDENCE AVENUE



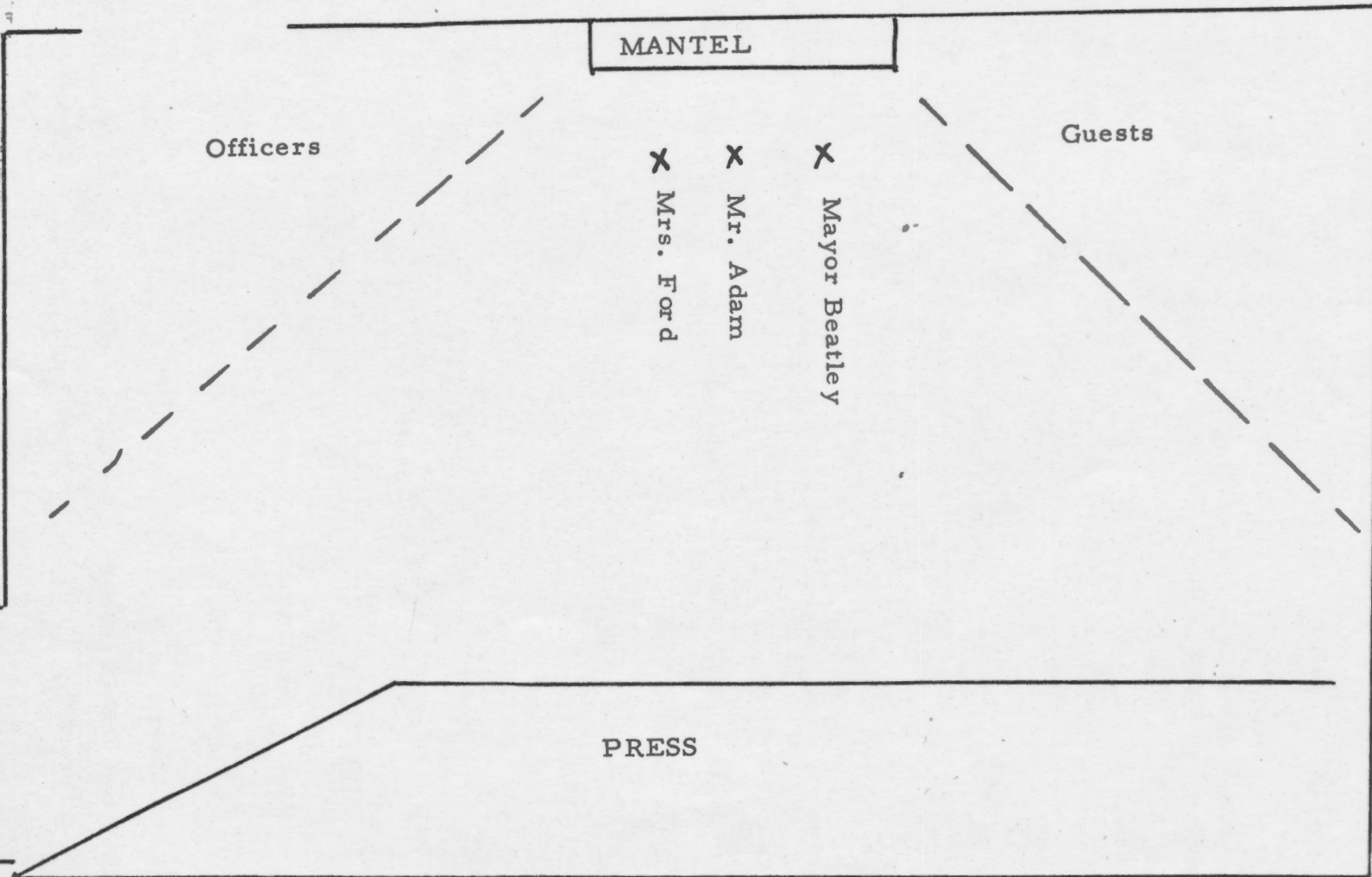
GADSBY'S TAVERN

MANTEL UNVEILING

October 14, 1975

10-13-75

3:00pm



SPECIAL INVITEES TO BE SEATED IN THE AUDIENCE

Participants

Mrs. Betty Ford
U. S. Senator Jennings Randolph of West Virginia
Arthur F. Sampson, Administrator, General Services Administration
Abram Lerner, Director of the Hirshhorn Museum
Leonard A. Robinson, Author of Light at the Tunnel End (and representing the blind community and blind organizations)

Invited Guests

Nancy Hanks
National Endowment for the Arts

Michael Straight
National Endowment for the Arts

Bryan Doherty
National Endowment for the Arts

Durwood McDaniel
American Council of the Blind

Irvin P. Schloss
American Foundation for the Blind

Jim Gashel
National Federation of the Blind

Hodges Parker
Blinded Veterans Association

Bruce Blasch
American Association of Workers for the Blind

S. Dillon Ripley, Secretary, Smithsonian Institution

Joshua Taylor, Director, National Collection of Fine Arts

Carter Brown, Director, National Gallery of Art

Roy Slade, Director, Corcoran Gallery of Art



GUEST LIST FOR MRS. FORD'S VISIT TO GADSBY'S TAVERN-OCTOBER 11

Mr. Charles E. Beatley, Jr.-Mayor of Alexandria
Mr. Clement E. Conger, Curator, The White House
Mr. Howard W. Smith, Jr., General Chairman, The Friends of
Gadsby's Tavern and Mrs. Smith
Mr. Richard Bales, Advisory Board, and Mrs. Bales
Mr. Joseph H. Hennage, Advisory Board, and Mrs. Hennage
Mrs. Anne C. Golovin, Advisory Board
Colonel Wilfred J. Smith, President, Alexandria Historical Society
Mrs. Wilfred J. Smith, Chairman, Acquisitions Committee
Mrs. Frankie Welch, Chairman, Donors Committee
Mrs. Arthur M. Dunstan, Chairman, Educational and Interpretive
Programs Committee
Mr. William G. McNamara, Chairman, Soocial Events Committee
Mrs. Harry Councilor, House and Garden Committee
Mrs. James Flint, Chairman, Docents Committee
Mrs. Nicholas Paul, Chairman, Historic Alexandria Docents
Mr. Paul D. Scott, Director, General Services, City of Alexandria
Mr. O. Lloyd Onion-Guest
Mr. Richard C. Bierce, Resident Architect
Mr. John Armentrout, General Contractor
Mr. and Mrs. William J. Flather III-
Mrs. Marguerite Browning, ~~Assistant Curator~~ The Curator's Office
Mr. Edward Plyler, Decorative Arts Advisor

Mr. and Mrs. Robert L. Montague III, *representing Mr. Chas. Patey Mays*

Official Photographers

Ms. Carol Lottman
Mr. Frank E. Hall

Local Media Photographers

Alexandria Gazette
The Journal

De
Walt → *Pick*



For immediate release
Tuesday, Oct. 14, 1975

THE WHITE HOUSE
Office of the Press Secretary to Mrs. Ford

Mrs. Ford will unveil a reduced duplicate of the Alexander Calder sculpture "Flamingo" today at 2 p. m. at the Hirshorn Museum. The five-foot-high replica was made for the blind, to enable them to experience a sense of the original 53-foot sculpture located outside the Chicago Federal Center.

Mrs. Ford will be assisted in the unveiling by Arthur F. Sampson, GSA Administrator. Other participants in the program are Abram Lerner, Director of the Hirshorn Museum; Leonard A. Robinson, author of Light at the Tunnel End, who will make remarks on behalf of blind organizations and the blind community; and Senator Jennings Randolph of West Virginia.

The flaming-red outdoor art work will eventually go to the same plaza outside the Chicago Federal Center which holds the original. A plaque in Braille will be affixed to the miniature, giving information on the sculpture and the artist.

Both of Calder's "Flamingos" were commissioned under the General Services Administration's Fine Arts Program to provide newly constructed federal buildings with examples of good contemporary American art.



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note for crews and photographers:
the ceremony is outside, near the main
entrance to the Hirshorn. You'll be shooting
from a distance between 15-25 feet.

Press pickup in press lobby at 1:35p. m. Press
needing transportation should call x2164.

THE WHITE HOUSE
Office of the Press Secretary to Mrs. Ford

Mrs. Ford will participate in a photo session unveiling a newly acquired mantelpiece at Gadsby's Tavern in Olde Towne, Alex., today at 2:45 p. m. (The Tavern is located at 138 N. Royal St.).

Mrs. Ford is accepting the mantel as Honorary Chairman of The Friends of Gadsby's Tavern. The mantel, which was a part of the original Tavern, has been in the American Wing of the Metropolitan Museum of Art in New York. The Museum recently returned the mantel after 58 years for the Tavern's restoration project, which it hopes to have completed by February, 1976.

The mantel is of the Eighteenth Century, and along with its accompanying cornice is considered a good example of American craftsmanship of the Georgian period.

Participating in the unveiling with Mrs. Ford will be William Robert Adam, curator of Gadsby's Tavern; and Alexandria Mayor Charles Beatley.

When the Tavern buildings have been restored, they will include an authentic house museum and working tavern reminiscent of those in Colonial Williamsburg. The City of Alexandria owns the buildings and is restoring them, with the support of American Legion Post No. 24 (which presented the buildings to the city in 1972) and the Friends of Gadsby's Tavern, a volunteer group of historians and other interested citizens.

Gadsby's Tavern is generally considered to be one of the important historic sites in the area because of the prominent men who frequented it and the importance of decisions discussed there. It was the scene of many dramatic events which paved the way toward Independence and the drafting of the US Constitution. At least six Presidents were entertained there, and such figures as Lafayette, John Paul Jones, Alexander Hamilton, Henry Clay, Francis Scott and Key.

Another important acquisition came in 1949 when the doorway from which George Washington gave one of his last military commands in November 1798 was returned. Also a part of the Metropolitan Museum since 1917, it was donated to Gadsby's by Col. and Mrs. Charles Beatty Moore and the Alexandria Association to mark the 200th anniversary of the establishment of the City of Alexandria. Mrs. Woodrow Wilson was the honored guest at that ceremony.

#

note; the ceremony is inside. No power is available. Photographers and crews will be at a distance of about 10-20 feet.



completion of this form,
ward immediately to the
vance Office with a car-
a copy.

THANK YOU LETTERS

Event Calder Unveiling

Date October 14, 1975

Advanceman Peter Sorum

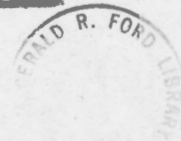
NAME & ADDRESS	SALUTATION	DESCRIPTION
✓ Mr. Arthur F. Sampson 1315 4th Street, S.W. Washington, D.C. 20024	Dear Art:	Met Mrs. Ford at curbside, escorted her to ceremony site and introduced her for remarks. Letter should mention the fact that as he is leaving GSA, it has been a pleasure to work with him on various events and she appreciates his efforts for the arts.
✓ Mr. Abram Lerner Director The Hirshorn Museum Washington, D.C.	Dear Abram	Met Mrs. Ford and escorted her to the ceremony site.
✓ Mr. Jack R. Williams Director of Special Projects General Services Administration Washington, D.C. 20405	Dear Jack:	Was event coordinator for GSA and made all arrangements for the ceremony.
✓ Mr. William Adam Curator Gadsby's Tavern Alexandria, Virginia	Dear Bill	Curator of museum. Met Mrs. Ford and escorted her to ceremony site. Offered introductory remarks prior to unveiling and introduced Mrs. Ford to guests and officers after ceremony.
✓ Mayor Charles Beatley City Hall Alexandria, Virginia	Dear Mayor:	Welcomed Mrs. Ford back to Alexandria prior to the unveiling and thanked her for coming to Gadsby's.



THE WHITE HOUSE
WASHINGTON

Attached letter not to be sent
since Arthur Sampson's
resignation effective October 15th.

Jim Connor
10/16/75



October 16, 1975

Dear Art:

You were most thoughtful to present me with the gold-colored engraved key to the J. Edgar Hoover FBI Building. This special souvenir will serve as a reminder of a very memorable occasion, and I want to express my appreciation and warmest best wishes.

Sincerely,

The Honorable Arthur F. Sampson
Administrator
General Services Administration
Washington, D. C. 20465

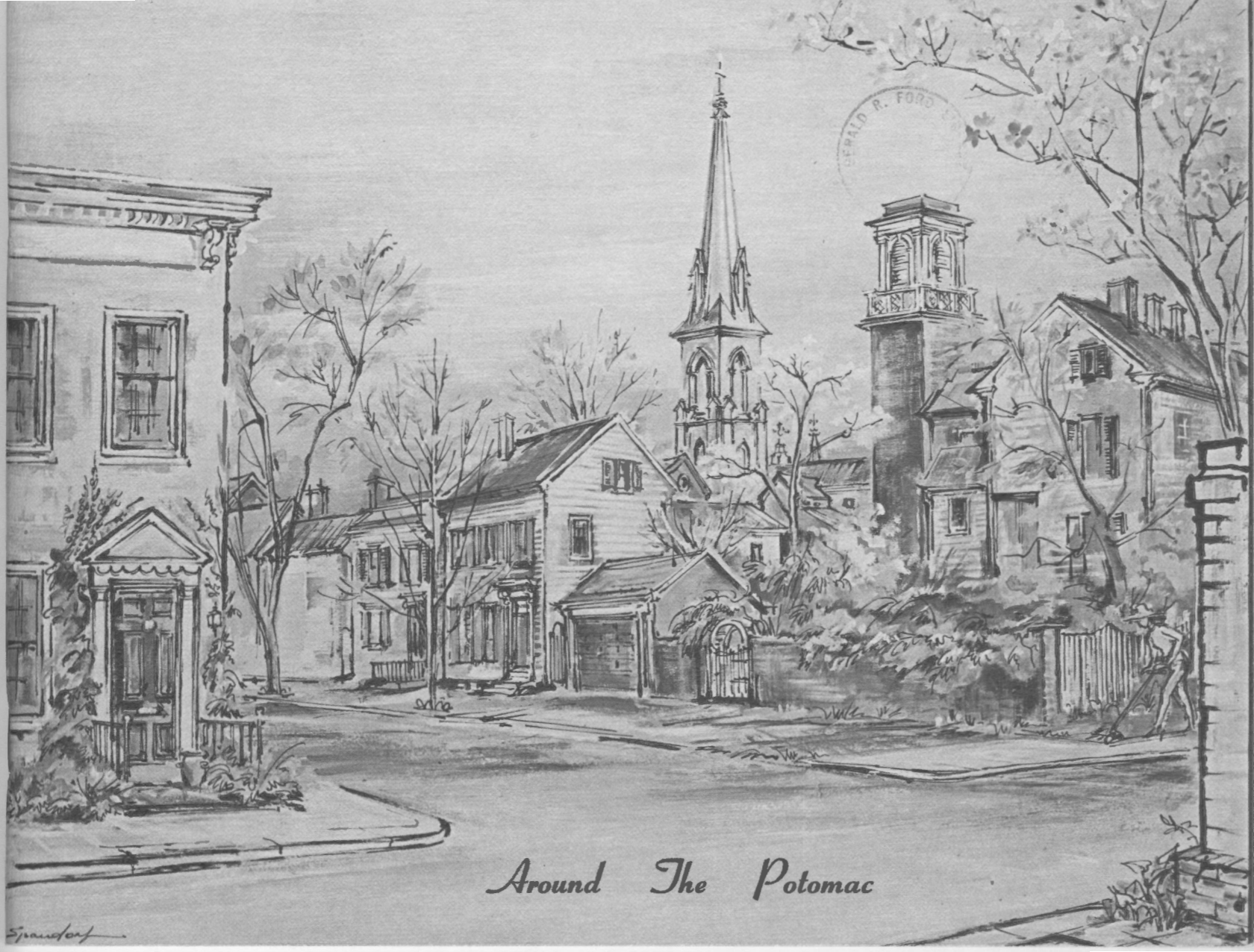
bcc: Red Cavaney

GRF:MAF:AVH:aby



*not sent per
Mr. Cavaney's
note (attached)*

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Around The Potomac

Spradford

To Mrs. Betty Ford
with my compliments

AROUND THE POTOMAC

Verses about Places and People I Love

by

William J. Dickman

William J. Dickman

Illustrations by Lily Spandorf

Alexandria, Va, Oct 14, 1975.

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ALEXANDRIA, VA.

WILLIAM J. DICKMAN
802 SOUTH LEE STREET
ALEXANDRIA, VIRGINIA 22314



To:

DO NOT FOLD

Mrs. Betty Ford

Around The Potomac