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THE WHITE HOUSE
WASHINGTON

Date 8-20-74

TO:

May

FROM:

WILLIAM TIMMONS *BT*

FOR YOUR INFORMATION

FOR YOUR COMMENTS

FOR APPROPRIATE HANDLING

OTHER



E. G. SHUSTER
9TH DISTRICT, PENNSYLVANIA



1116 LONGWORTH HOUSE OFFICE BUILDING
202/225-2431

Determined to be an
Administrative Marking

Congress of the United States
House of Representatives
Washington, D.C. 20515

TO DEAN BURCH
?
AUG 19 1974
BT

By SD - NARA, Date 7/13/2015

August 15, 1974

CONFIDENTIAL

Mr. William E. Timmons
Assistant to the President
for Legislative Affairs
The White House
Washington, D.C.

Dear Bill:

On behalf of the 46 member GOP freshman class, I urge you to use your good offices to persuade the President to film endorsements with GOP incumbents and selected other candidates.

If the President would set aside half a day we could have worked out in advance 30-second teleprompter scripts which start with the candidate and the President together, and quickly move to the President alone saying why he needs the candidate in Congress to help him. Simultaneously, a TV, radio and newspaper spot could be created.

Thirty-second spots could probably be created in one-minute elapsed time each. Approximately 240 spots could be created in 4 hours. If they were held quietly until 10 days before the election and then blitzed in the stretch, the impact could be dramatically favorable.

Such a personal appeal by the President could save several incumbent seats, capture several open seats, and even win a few opposition seats.

Can I help in any way?

Sincerely,

E. G. Shuster
MEMBER OF CONGRESS



EGS:ame

THE WHITE HOUSE
WASHINGTON

TO DEAN BURCH-

?

BT

August 19, 1974

MEMORANDUM FOR:

~~BILL TIMMONS~~

FROM:

MAX FRIEDERSDORF

M. F.

SUBJECT:

M.C. Gene Snyder (R-KY)

Mr. Snyder called at Les Arends' suggestion, to request that the President make a 30 second radio tape for him, to use in his campaign.

Gene said he'd talked to Paul Theis at the Congressional Committee, who told him the President might do some radio tapes, but if so, not till sometime later.

Snyder says he has to have one soonest.

Any guidance?



THE WHITE HOUSE
WASHINGTON

August 21, 1974

MEMORANDUM FOR: POWELL MOORE
FROM: MAX FRIEDERSDORF *m.f.*
SUBJECT: House Incumbents Photo Session

Add the following to the list I just sent you:

Brotzman
Hudnut
Treen
Veysey
Whalen

Also, because the Judiciary Committee will be in session until noon, the following will be coming by car, rather than by bus.

Butler
Cohen
Railsback (his car)
Sandman



DAVID A. COLE
DIRECTOR OF FINANCE & ADMINISTRATION
ASSISTANT TO EXECUTIVE DIRECTOR

8/21

Max -

Attached is list of
Members who have signed
on for tomorrow's session
as of 2:30 p.m. Any
additions will be phoned
to Nancy.

Many thanks,

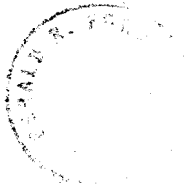
Dave



J. Abdnor
M. Andrews
J. Ashbrook
L. Baker
R. Bauman
R. Beard
A. Bell, Jr.
B. Blackburn
W. Bray
W. Broomfield
C. Brown, Jr.
G. Brown
C. Burgener
J. Burke
M. Butler
J. Camp
T. Carter
D. Clausen
D. Clawson
J. Cleveland
J. Collins
B. Conable, Jr.
J. Conlan
R. Coughlin
P. Crane
P. Cronin
R. Daniel
G. Davis
J. Dellenback
D. Dennis
E. Derwinski
S. Devine
P. duPont
J. Edwards III
J. Erlenborn
M. Esch
E. Eshelman
E. Forsythe
H. Froehlich
B. Gilman
B. Goldwater, Jr.
J. Grover, Jr.
T. Guyer
J. Hammerschmidt
R. Hanrahan
J. Hastings
J. Heinz, III
E. Hillis
A. Hinshaw
L. Hogan



M. Holt
F. Horton
J. Hunt
E. Hutchinson
A. Johnson
J. Johnson
W. Ketchum
C. King
R. Lagomarsino
E. Landgrebe
D. Latta
N. Lent
* T. Lott
R. McClory
P. McCloskey
J. McCollister
J. McDade
R. McEwen
E. Madigan
J. Martin
W. Mayne
C. Moorhead
G. O'Brien
S. Parris
J. Pettis
P. Peyser
R. Price
J. Pritchard
J. Quillen
T. Tailsback
R. Regula
M. Rinaldo
J. Robinson
A. Ronacallo
J. Rousselot
P. Ruppe
C. Sandman
R. Sarasin
H. Schneebeili
R. Shoup
G. Shriver
M. Snyder
J. Stanton
A. Steelman
W. Steiger
S. Symms
B. Talcott
G. Taylor
V. Thomson
D. Towell
G. Vander Jagt
W. Walsh
W. Wampler
G. Whitehurst



W. Widnall
C. Wiggins
J. Wydler
C. Wylie
C. Young
R. Zion

* M. Lujan, Jr.