

The original documents are located in Box 27, folder “Republican National Associates Reception, 1975/06/24” of the Robert T. Hartmann Files at the Gerald R. Ford Presidential Library.

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THE WHITE HOUSE

WASHINGTON

June 17, 1975

MEMORANDUM TO: GWEN ANDERSON
FROM: JACK CALKINS
SUBJECT: Republican National Associates
Reception June 24 at 6:00 PM

The President agreed some weeks ago that he and Mrs. Ford would host a reception for the RNA on June 24 following a half-day meeting of that group. Rod Smith told me on June 16 that they had 155 acceptances to date and expect about 200 total. This exceeds their original estimate. Smith posed the following questions to me:

When do we need the list of attendees?

Should their office send down the 155 that they have now and then do a catch-up list next Monday?

Will there be a White House photographer on hand or should the RNC arrange for one?

The original invitation and request to the President included their hope that the President could drop by the business and briefing sessions that afternoon (at the Mayflower, I believe). By agreement with the President, we made no commitment on that point and decided to leave it loose until the day in question. Smith has asked about this and I have told him we would still have to leave it loose. Bob Hartmann or I can raise the question with the President at the end of this week or next Monday.

Smith wanted to have the key people on the White House Staff invited to attend the reception, and I told him it was customary for our office to send a letter of invitation to the Senior Staff. Therefore, will you please prepare such a memo from Counsellor Hartmann to the Senior Staff members, including Ann Whitman of the VP's office.



Gwen Anderson

-2-

June 17, 1975

Smith asked about the protocol of inviting the Vice President. I told him I was frankly not sure about this since the reception was being hosted by the President and Mrs. Ford (but, of course, being paid for by the RNC) and I did not know who should actually issue the invitation to the VP. We should discuss this with Mr. Hartmann in a staff meeting and decide who should issue the invitation, or you can check with Nancy Ruwe to determine the protocol in such a situation.

Finally, Susan Gregory in the Theis office wishes to have guidance on talking points for this event. Please check with Diane Waltman (484-6720) to get her suggestions and give them to Susan. Diane is also the contact on any of the questions and points raised above.

cc: RTH ✓



Susan H. to do briefing paper

THE WHITE HOUSE
WASHINGTON

June 20, 1975

MR. ROBERT T. HARTMANN ✓
MRS. NANCY RUWE
MR. REX SCOUTEN

MEMORANDUM FOR:

FROM:

WARREN RUSTAND *WRN*

SUBJECT:

Approved Presidential Activity

Please take the necessary steps to implement the following and confirm with Mrs. Nell Yates, ext. 2699. The appropriate briefing paper should be submitted to Dr. David Hoopes by 4:00 p.m. of the preceding day.

Meeting: Reception for Republican National Associates

Date: Tuesday, June 24, 1975 Time: 6:00 p.m. Duration: 60 minutes

Location: 5-minute remarks in East Room; reception in State Dining Room

Press Coverage: Approximately 150 to 200 will be attending. Reception will follow a 1-day meeting at the Mayflower Hotel.

Purpose: Guests will be coming separately (not by bus). Meeting called by Mary Louise Smith.

- cc: Mr. Marsh
- Mr. Cheney
- Dr. Connor
- Dr. Hoopes
- Mr. Jones
- Miss Porter
- Mr. O'Donnell
- Mrs. Yates
- Mr. Theis



HARTMANN MEMOS TO OTHERS
RE: Invitation to W. H. Staff to
join RNA Reception June 24

June 20, 1975

MEMORANDUM TO:

FROM: ROBERT T. HARTMANN

RTH

Members of the Republican National Associates will be entertained by the President and Mrs. Ford at a reception at 6:00 p.m. on Tuesday, June 24 on the State Floor. The President will speak.

You are cordially invited to attend and I hope you will do so in order to help entertain these important supporters of the party.

Sent to:

- Phil Buchen
- James Lynn
- Jack Marsh
- Ron Nessen
- Don Rumsfeld
- Bill Seidman
- Jim Cannon
- Roderick Hills
- Bill Casselman
- Bill Baroody
- Max Friedersdorf
- Russ Rourke
- Dick Cheney
- Jim Connor

- Peter Wallison
- Hugh Morrow
- Doug Bennett
- Jack Calkins
- Gwen Anderson
- Paul Theis
- Bill Greener
- Bill Simon
- Rogers Morton



RTH:gar

THE WHITE HOUSE
WASHINGTON

June 20, 1975

Mr. Hartmann:

After you initial this I will Xerox it
and fill in the following names on separate
sheets:

Phil Buchen
James Lynn
Jack Marsh
Ron Nessen
Don Rumsfeld
Bill Seidman
Jim Cannon
Roderick Hills
Bill Casselman
Bill Barody
Max Friedersdorf
Russ Rourke
Dick Sheney
Jim Connor
Peter Wallison
Hugh Morrow
Doug Bennett
Jack Calkins
Gwen Anderson
Susan Hosmer
Paul Theis
Milt Friedman
Bob Orben
Bill Greener
Bill Simon

Rogers Morton



invite orally
invite orally
~~*We aren't inviting
any other Cabinet
people, nor
Morton, or
HAK who also
wear WH
hats.*~~

Gail

Mr Hartmann

CLEARANCE FORM FOR PRESIDENTIAL SPEECH MATERIAL

TO: THE PRESIDENT
VIA: ROBERT HARTMANN
FROM: PAUL A. THEIS
SUBJECT: Remarks for Republican National
Associates Reception

TIME, DATE AND PLACE OF PRESIDENTIAL USE: _____

6 p.m., Tuesday, June 24, 1975, at White House

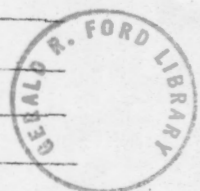
SPEECHWRITER: Butler/Orben

EDITED BY: Theis

BASIC RESEARCH/SPEECH MATERIAL SUPPLIED BY:
Jack Calkins

CLEARED BY (Please initial):

- (X) OPERATIONS (Rumsfeld) *RBC*
- (X) CONGRESSIONAL/PUBLIC LIAISON (Marsh) _____
- (X) PRESS (Nessen) _____
- () LEGAL (Buchen) _____
- () ECONOMIC POLICY BOARD (Seidman) _____
- () OFFICE OF MANAGEMENT AND BUDGET (Lynn) _____
- () DOMESTIC COUNCIL (Cannon) _____
- () NATIONAL SECURITY COUNCIL (Scowcroft) _____
- (X) RESEARCH (Waldron) _____
- (X) JERRY WARREN (FYI) _____
- () ENERGY RESOURCES COUNCIL (Zarb) _____
- (X) Jack Calkins *JC*
- () _____



OUTLINE OF REMARKS
FOR THE REPUBLICAN NATIONAL ASSOCIATES RECEPTION

TUESDAY, JUNE 24, 1975



- 1 -

1. WELCOME TO THE WHITE HOUSE. TO THOSE OF YOU WHO
ARE CURIOUS, THE NEW SWIMMING POOL IS BEING BUILT RIGHT
OVER THERE (POINTS). IT'S A VERY SIMPLE POOL BUT IT WILL
BE HEATED. WE HAD TO DO THAT FOR THE DEMOCRATS. YOU
SEE, THEY'RE NOT COMFORTABLE UNLESS THEY'RE IN HOT WATER!

2. DELIGHTED THAT YOU COULD JOIN BETTY AND ME HERE
TODAY. YOU ARE THE MEN AND WOMEN WHO HAVE DONE SO MUCH
TO MAKE THE REPUBLICAN PARTY COME ALIVE . . . WHO HAVE
PROVIDED THE RESOURCES TO ENABLE THE PARTY TO FLEX ITS MUSCLES
. . . HAVE HELPED TO ASSURE THAT REPUBLICANS WILL NEVER BE AN
ENDANGERED SPECIES.

3. ONCE COUNTED DOWN AND NEARLY OUT BY CRITICS,
G-O-P HAS MADE AMAZING POLITICAL COMEBACK. WE ARE NOW
ON THE WAY TO MAKING 1976 OUR FINEST YEAR.



4. FOR ONE THING, THIS PARTY TO WHICH WE BELONG AND
CONTRIBUTE OUR TIME, MONEY AND EFFORT IS IN TUNE WITH MOOD
AND MODE OF AMERICAN PEOPLE. PRINCIPLES AND POLICIES
WHICH THE PARTY BELIEVES IN, STANDS FOR AND WORKS FOR ARE
WHAT MOST AMERICANS BELIEVE IN AND STAND FOR.

5. CONVINCED THAT TRADITIONAL REPUBLICAN COMMITMENTS --
TO FREE ENTERPRISE, FISCAL RESPONSIBILITY IN GOVERNMENT, STRONG
NATIONAL DEFENSE, LOCAL CONTROL OVER LOCAL CONCERNS AND FREEDOM OF
THE INDIVIDUAL -- ARE WHAT THIS NATION IS ALL ABOUT.



IF WE CONVINCED ENOUGH VOTERS WE MEAN BUSINESS, THEY WILL SEE THINGS
OUR WAY -- AND WHAT'S MORE, WILL VOTE OUR WAY!

-7-



6. LAST MARCH, WHEN I SPOKE AT A CONFERENCE OF
REPUBLICANS AT THE WASHINGTON HILTON HOTEL, I SAID I HAD NO
INTENTION OF TURNING IN MY KEY TO WHITE HOUSE UNTIL TREND OF
GOVERNMENT WHICH LED US TO EVER-GROWING FEDERAL BUDGETS AND EVER-
BIGGER DEFICITS IS REVERSED. WELL, WE STILL HAVE LONG WAY TO GO.

7. AS REPUBLICANS, WE MUST CLOSE RANKS AND WORK TOGETHER TO MAKE SURE THAT WE ACHIEVE THESE GOALS -- AND THAT WE HAVE PUBLIC CONFIDENCE AND TRUST IN OUR PARTY -- AND THAT WE KEEP IT! ONE OF THE WAYS TO ACHIEVE THIS IS TO FIELD CANDIDATES WHO ARE SOUND, EFFECTIVE, LIVING EXAMPLES OF PROVEN REPUBLICAN PRINCIPLES.

-9-

MARY LOUISE SMITH AND DICK OBENSHEIN HAVE BEGUN A DYNAMIC RECRUITMENT PROGRAM IN CONCERT WITH GUY VANDERJAGT OF THE HOUSE CAMPAIGN COMMITTEE AND TED STEVENS OF THE SENATE COMMITTEE. WE WILL SEE THEIR EFFORTS REFLECTED IN WIN COLUMNS OF FUTURE ELECTIONS.



8. TODAY, I WANT YOU TO KNOW WE APPRECIATE ALL YOU
HAVE DONE TO CONVERT THE IDEALS OF OUR PARTY INTO ACTUALITY.
YOU HAVE GIVEN FREELY OF TIME, TALENT, MONEY AND COMMITMENT.

YOU ARE THE VANGUARD OF OUR EFFORTS TO SEE THAT RESPONSIBLE
GOVERNMENT STAYS ALIVE AND WELL IN AMERICA. I THANK YOU
FOR IT.

END OF TEXT



THE WHITE HOUSE
WASHINGTON

RECEPTION FOR REPUBLICAN NATIONAL ASSOCIATES

Tuesday, June 24, 1975
The East Room
6:00 P.M. (30 minutes)

From: Gwen Anderson ^{BA.}

I. PURPOSE

Republican National Associates is composed of those who have given \$1,000 and above in any given year to the Republican National Committee. The purpose of this White House reception is to top off the half-day meeting of the group.

II. BACKGROUND, PARTICIPANTS AND PRESS PLAN

A. Background: The Republican National Associates will be gathering in Washington, D. C., at noon on June 24 under the auspices of the Finance Division of the RNC for an afternoon meeting that will include a series of briefings during the day and the White House reception in the evening. (A schedule for the meeting is attached at Tab A.) Mary Louise Smith requested the White House reception.

The RNC hopes that this half-day meeting will help encourage financial participation and overcome present apathy, lack of information and confusion about the new campaign laws and fear of the current IRS investigations. This meeting will allow the RNC to explain the new campaign finance law and its numerous ramifications to most of their major contributors at one time. It will provide a good opportunity to rejuvenate their interest in political participation and those who attend will be good prospects for solicitation in the future.

The RNC has agreed to furnish us with names and addresses of those attending the reception for whatever the President Ford committee may want to make of the list.



B. Participants: List is attached at Tab B of those planning to attend the reception. Both Mary Louise Smith, Chairman of the RNC, and Mike Carmichael, Chairman of the Republican National Finance Committee, will be present and will stand with you on the platform in the East Room. Vice President Rockefeller will also attend.

C. Staff: Robert T. Hartmann, Jack Calkins and Gwen Anderson. Invitations to attend the reception have been extended to key members of the Senior Staff and other key White House personnel.

D. Press Plan: White House photographer. Two photographers from the RNC will also be present.

III. TALKING POINTS

Prepared by Paul Theis.



REPUBLICAN NATIONAL ASSOCIATES MEETING SCHEDULE

Statler Hilton Hotel
16th and K Streets, N.W.
Washington, D.C.

June 24, 1975

12:00 Noon	Registration
12:15 P.M.	Cocktails Presidential Ballroom
1:00 P.M.	Luncheon Presidential Ballroom Speaker: Rogers Morton
* 2:30 P.M.	Meeting Convenes Presidential Ballroom Speaker: Mary Louise Smith
2:40 P.M.	Congressional Briefing Speaker: Bill Frenzel
3:05 P.M.	IRS Gift Tax Investigation Presidential Ballroom Speaker: Charles Queenan
3:20 P.M.	The Legal Aspects Presidential Ballroom Political Action Committees Individual Contribution Limitations Speaker: Tom Curtis
3:40 P.M.	Republican National Committee Role Presidential Ballroom Speaker: Mary Louise Smith
* 4:00 P.M.	Closing Comments Presidential Ballroom Speaker: O.C. Carmichael "It's a Brand New Ballgame"
4:30 P.M.	Meeting Adjourns
6:00 P.M.	Reception at the White House



* Between 2:30 and 4:00 a possible Presidential drop in for brief comments

WITHDRAWAL SHEET (PRESIDENTIAL LIBRARIES)

FORM OF DOCUMENT	CORRESPONDENTS OR TITLE	DATE	RESTRICTION
List	List of participants planning to attend a reception for the Republican National Associates on June 24, 1975, 24 pages.	6/23/1975	C

File Location:

Robert T. Hartmann Files, Box 27, "Republican National Associates Reception" SMD - 6/17/2015

RESTRICTION CODES

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- (B) Closed by statute or by the agency which originated the document.
- (C) Closed in accordance with restrictions contained in the donor's deed of gift.

OFFICE OF THE WHITE HOUSE PRESS SECRETARY

THE WHITE HOUSE

REMARKS OF THE PRESIDENT
TO THE
REPUBLICAN NATIONAL ASSOCIATES
THE EAST ROOM

6:23 P.M. EDT

Mr. Vice President, Mary Louise Smith, Mike Carmichael, and all of you:

It is wonderful to welcome you into the East Room. As I look around the room, I see so many, many people that I have known over a good many years who have been consistent in the support for the Republican Party, *its* candidates and the principles that our party stands for.

So, it is a great privilege and pleasure for me to welcome each and every one of you here on this occasion, which I know is another expression of your strong belief in what we all believe in and what we intend to try and do. I just thank you very, very much for being here.

I know that what you have done over the years has kept the party alive. It has permitted us to flex our muscles a little bit ^{even} when we ^{have} had some trials and tribulations. Let me add, you have kept the Republican Party from being an endangered species, (Laughter) and for that I thank you very much.

As I look over the past nine or ten months and see the difficulties that we have had, I think we can now say that the Republican Party has made one of the most amazing comebacks in the shortest possible time of any political party that I have seen or read about.

Let's review very quickly some of these difficulties.

About a year ago, we were, unfortunately, exposed to inflation of 10 or 12 percent on an annual basis. After some good, sound policies, constructive ^{and} firm, we are now down to inflation of about 6 percent.

We have cut it 50 percent. That is not satisfactory, but let me assure you, we are on the right path.

MORE



About six months ago it was perfectly obvious that we were faced with a serious recession. Again, because of sound policy, firm hands and a dedication to doing what is right, all of the experts tell me that we ~~have~~ ^{are} bottomed out and I can assure you, as I look at the statistics, we see a good many more bright clouds than dark ones, and we are going to continue and we are going to make it.

Now let me make another observation. After the last election, in November of 1974, we were faced with overwhelming odds in the House and in the Senate. The opposition party controlled the Congress by a better than two-thirds majority. In other words, they had two for every one of us, and a few plus, and there were many predictions of what their legislative course would be, and as I read their program I must say I was fearful and apprehensive, ~~and I should have been.~~

Except we have found that the Republicans in the Congress have unified in the House under John Rhodes and in the Senate under Senator Scott, and the net result has been that we have been able to stem the tide of unsound legislation.

I have had to ~~undertake~~ ^{make} some hard decisions and veto a few bills that should not have become law, and the Republicans, with the help of a number of wise and discerning Democrats, have actually sustained those vetoes.

So, despite the odds that we faced following that election, we are able to keep a steady and firm hand on the legislative tiller and I believe that as we move ahead in the months before us the Congress will hopefully become more responsible.

And I can assure you that it has been a great privilege and pleasure for me to work with Senator Scott and the Republicans in the Senate, and with John Rhodes and the Republicans in the House. We are a good team and we are going to continue that way.

I have always felt that in the 13 elections that I participated in as a candidate that what was good for the country was the best politics, and that is true for Democrats as well as Republicans.

And it is my judgment, as I talk to people, as I read communications that come into the office, that our principles and our policies, those in which we believe, ~~that~~ ^{and} for which we stand, ~~that~~ for which we work, ^{are} is really what most Americans believe in.

MORE



And so we are going to keep the course that we are on today, and that course involves the following: a total dedication to the free enterprise system; seeking to lift the heavy hand of Government from business so that the free enterprise system can work.

One of our national magazines, in the issue that came out this morning, has a wonderful story showing the excessive cost to our society because of unneeded, undesirable regulation by Government, and I have a meeting tomorrow morning with 20 Members of the House and Senate, Democrats and Republicans, trying to ~~guide~~ *find* with them a way in which we can alleviate the heavy hand of Government regulation.

Secondly, we believe in fiscal responsibility, and I say this fully recognizing that ~~the~~ Federal fiscal affairs in this current fiscal year and next year are most difficult.

We have had a drop in revenue because of the recession; we have had extra expenditures because of the recession; we are the victims of some legislation that continue payments regardless of ~~certain~~ circumstances. And the consequence is that we have a substantial Federal deficit this year and next year, but the biggest danger is that the Congress will add to it in a significant way, and to live up to the principles of fiscal responsibility we are going to keep vetoing measures that will add to that deficit, and I think the Congress will sustain us in trying to keep the lid on these unwise and unnecessary expenditures.

MORE



Third
~~Secondly~~, we believe in a strong national defense posture. The record is abundantly clear that if you are strong militarily, that is the best way to keep the peace, and the best way to ensure that we can move ahead, working with our allies and working also with our adversaries.

So, this Administration will continue an adequate funding program for the Army, the Navy, the Marines, the Air Force, because that is the best insurance that I know for the maintenance of peace in the future.

Fourthly, we believe in local control at the State and at the local level. The people that you elect to your municipal offices, your county offices, your State offices--if you elect the right people--can do a better job.

As a result, we believe in what *are* ~~is~~ called block grants to help strengthen local and State Government. You can keep a more watchful eye on people at home in your State Governments, and they, as a consequence, will do a better job.

Lastly, and just as important as any of the others, we believe in freedom for the individual. Freedom in what way? Freedom against an all-powerful Government, freedom against mass education where every individual is educated as a robot, freedom against an impersonal production line, freedom against all of the things that take away from you and me and our neighbors and our friends the opportunity to do something different, because you are different from everybody else.

This, in my judgment, ought to be one of the themes of our third century of America's freedom *— freedom* of the individual, ~~and not to the extent that~~ well, these are the principles that I think we ought to seek to achieve in the months and years ahead.

It is my judgment we have convinced a good many Members of the Congress that we mean business. We have convinced a good many of our allies that we are dedicated to ~~the~~ common purposes, and I think we have convinced some of our potential adversaries that we mean business.

So, the net result is the American people will support us. We must close ranks. We must work together. We must field good candidates, and one of the most encouraging things that I have seen is the tremendous effort of Mary Louise Smith, along with Dick Obenshain, to field good candidates, to recruit good candidates. If we do, I think we can do tremendously well in 1976.

MORE



I am also very encouraged by the effort made by Senator Ted Stevens in the recruitment of Senatorial candidates and Congressman Guy VanderJagt in the recruitment of ~~Congressional~~ House--candidates. And Kit Bond, the fine Governor of the State of Missouri, also has the responsibility of recruiting gubernatorial candidates around the country.

So, if we get ^{good} candidates, I think 1976 can be one of the best years of the Republican Party, and 1976 can be a new era for all of us Democrats, Republicans and Independents alike.

Thank you very, very much.

END (AT 6:36 P.M. EDT)



OFFICE OF THE WHITE HOUSE PRESS SECRETARY

THE WHITE HOUSE

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