

The original documents are located in Box 11, folder “First Lady” of the Robert T. Hartmann Files at the Gerald R. Ford Presidential Library.

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THE WHITE HOUSE

WASHINGTON

December 13

Neta:

Nov. 21

Could you please call Gene Cowan of ABC re: letter he wrote to RTH with letter attached to Mrs. Ford. He has had no response.

Gail

393-7700 x301

Jack Hausman
Chairman
United Cerebral Palsy

[Handwritten signature] video tape

*Gene
nm
Told Gene
referred
to*

*Nancy
Howe
11/29/74
nm*

THE WHITE HOUSE

WASHINGTON

From: Robert T. Hartmann

To: Nancy Howe

Date: 11/29 Time _____ a.m.
p.m.

Pls handle
and advise x

Gene Cowan has
long been a
good friend and
supporter of the
President's x



Eugene S. Cowen, Vice President


Dear Bob:

The enclosed letters have already been sent to the First Lady, but I am taking the liberty of calling them to your attention. As you probably know, Leonard H. Goldenson, Chairman of the Board of American Broadcasting Companies, Inc., is one of the founders of United Cerebral Palsy and to this day takes a deep personal interest in the success of this worthy endeavor.

We hope Mrs. Ford would consider doing this brief video tape which would be used during the telethon on the weekend of January 25-26, 1975. If you have any questions, don't hesitate to call me.

With warm regard,

Sincerely,


Eugene S. Cowen
Vice President

Honorable Robert Hartmann
Counsellor to the President
The White House
Washington, D. C. 20500

Enclosure

November 21, 1974



UNITED CEREBRAL PALSY
RESEARCH and EDUCATIONAL FOUNDATION, INC.

November 15, 1974

Mrs. Gerald Ford
White House
Washington, D. C.

Dear Mrs. Ford:

We would be honored if you would present some brief remarks to open United Cerebral Palsy's 24th Annual Greater New York Telethon to be telecast on the weekend of January 25-26, 1975. United Cerebral Palsy is the nation's only non-profit organization dedicated solely to help the more than one million Americans who are cerebral palsied, and presents this yearly public education and fund-raising appeal to financially assist its handicapped constituency.

Your participation would inspiringly continue the array of personalities who have similarly opened our programs in the past. Mrs. Lyndon B. Johnson, Julie Nixon Eisenhower, Governor Nelson A. Rockefeller, Bob Hope and Mrs. Eleanor Roosevelt are a few of the previous participants.

Your remarks would be taped, and this can be done at the White House or a TV studio in Washington, D.C. at a time most convenient to you prior to January 25th. We will provide a suggested script.

In addition to the Greater New York area, our 1975 Telethon will be carried in Boston, Washington, D.C., Baltimore, Chicago, Bangor and Poland Springs, Maine, Hartford, Manchester, Atlanta and Providence.

The prestige and dignity you would contribute to our effort would enhance the ultimate success of the Telethon, thus assuring continued programs and services for the cerebral palsied of the American community.

(more)



UNITED CEREBRAL PALSY
RESEARCH and EDUCATIONAL FOUNDATION, INC.

Mrs. Gerald Ford

Page 2

November 15, 1974

All of us at United Cerebral Palsy would be deeply grateful for your favorable consideration.

May I add, too, that we are delighted that your recent surgery was successful and wish you many years of good health.

Sincerely yours,

Jack Hausman
Chairman of the Board
UCPA Research & Educational Foundation

JH:hl

cc - blind -

Mr. Elmer Lower
American Broadcasting Companies
1330 Avenue of the Americas
New York, New York 10019
(with copies of suggested remarks)

THE WHITE HOUSE
WASHINGTON

From: Robert T. Hartmann

To: Nancy Howe

Date: 12/20/74 Time _____ a.m.
p.m.

Please deliver to
Mrs Ford. Thanks.

Rob



Mrs. Robert Trowbridge Hartmann

THE WHITE HOUSE

WASHINGTON

November 17, 1975

MEMORANDUM TO: PETER SORUM
FROM: SUSAN PORTER
SUBJECT: Action Memo

Mrs. Ford has accepted the following out-of-house invitation:

EVENT: Drop-by Reception Preceding Dinner

GROUP: Fund for a Representative Congress

DATE: Wednesday, November 19, 1975

TIME: Reception - 6:30 p.m.
Dinner - 7:30 p.m.

PLACE: Washington Hilton Hotel, Cabinet Room for Reception

CONTACT: Mr. Willie Mason, Dinner Chairman
O: 659-9675
H: 723-6161

COMMENTS: Mrs. Ford is serving with Senator Edward Brooke as national honorary co-chairman of this dinner being held on November 19th. The dinner will honor Black elected Republican mayors, city council members and state legislators and will feature Vice President Rockefeller as speaker. Mrs. Ford will drop by the reception around 6:45 (or as you determine; the reception begins at 6:30) and will stay about 15 minutes and then return to the White House as she and the President have pending personal plans that evening.

The Council of 100-An Organization of Black Republicans, which is an organization of Black Republicans, has established the Fund for a Representative Congress-A Fund to Elect Black

Republicans to Congress in accordance with the 1974 Federal Election Campaign Laws. The Fund is a multi-candidate campaign fund that will encourage Black Republicans to run for Congress by contributing to their campaign in accordance with applicable federal laws. (There are currently no Black Republicans in Congress). The file is attached.

Thank you.

c: BF Staff
Red Cavaney
William Nicholson
Gwen Anderson
Philip Buchen
✓ Robert Hartmann
Jack Calkins
Max Friedersdorf
Rex Scouten
Staircase