

DAVID R. GERGEN FILES, 1974-77

Collection Type

Federal Records

Extent

12.4 linear feet (ca. 24,800 pages)

Record Type

Textual

Access

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Processed by

Leesa Tobin, May 1987

Biography

David R. Gergen

1942 - Born, Durham, North Carolina

1963 - A.B., Yale University

1967 - LL.B., Harvard School of Law

1967-70 - United States Naval Reserve

1971 - Assistant to Raymond K. Price, White House editorial staff

1973-Nov. 1974 - Special assistant to the president, writing and research

Nov. 1974-Dec. 1975 - Special consultant to Secretary of the Treasury, William E. Simon

Dec. 1975-Apr. 1976 - Special assistant to Chief of Staff, Richard Cheney

Apr.-July 1976 - Special counsel to the president for communications

July 1976-Jan. 1977 - Director, Office of Communications

1977-80 - Resident fellow, American Enterprise Institute and managing editor of Public Opinion

1981 - Special assistant to the President

1981-83 - Assistant to the President for communications

1983-85 - Resident fellow, Harvard University Institute of Politics

1984-85 - Visiting fellow, American Enterprise Institute

1985-86 - Managing editor for national and international news, U.S. News and World Report

1986- Editor, U.S. News and World Report

Scope and Content Note

David Gergen, a former Nixon speechwriter, as a speechwriter for Secretary of the Treasury, William Simon in December returned to the White House as special assistant to Ford's chief of staff, Richard Cheney, leaving his position in the Treasury Department 1975. His title was changed to Special Counsel to the President for Communications and until July 1976 his primary responsibility was drafting presidential speeches and statements. Gergen was independent of the main speechwriting staff headed by Robert Hartmann. In July 1976, Gergen replaced Margita White as director of the Office of Communications and restructured the office to reflect its augmented responsibilities.

Discussed below under separate headings are the scope and content of the Gergen files, the organization and functions of the White House Office of Communications, and related materials in the Ford Library.

Scope and Content of the Gergen Files

The Gergen files reflect his responsibilities during the presidential campaign, extensive speechwriting and editing involvement, and his routine administrative responsibilities for the Office of Communication.

The presidential speeches file includes drafts and final edited versions of speeches Gergen produced at Cheney's direction, frequently as possible alternatives to the drafts prepared by Robert Hartmann's editorial office. In some cases Gergen's was the only draft on such significant subjects as national security and busing. Although Gergen's speechwriting duties ended when he became director of the communications office he was still involved in composing broad campaign themes from which speeches were developed.

Gergen's office assisted in preparing Ford for the presidential debates, and the files include a significant amount of background material compiled for that purpose. The office was also responsible for compiling *The Ford Presidency: A Portrait of the First Two Years*. Gergen drafted much of the text which is scattered throughout the general subject file.

Other campaign-related materials include a detailed log of the Democratic Convention, organization and scheduling of the presidential "advocate" program, planning for the Ford-Carter debates, and a file of media requests from selected states. More routine materials include copies of the presidential briefing books, White House press releases, and White House briefing e Gergen was responsible for gathering names of nominees and conducting surveys of White House staff opinions on possible Medal of Freedom winners. Although the bulk of these selections were made at the end of the administration, Gergen's files reflect his responsibility with the matter beginning when he returned to the White House in December 1975.

Several areas are not well documented in this collection. The first is the large number of meetings Gergen attended. Only scattered notes by Gergen on his discussions appear in the files. A second undocumented area is Gergen's liaison activity with the President Ford Committee. Lastly, while there are some memoranda related to the administration of the Office of Communications the researcher will have difficulty in tracing the office's restructuring and some of its augmented responsibilities under Gergen's direction.

Organization and Functions of the White House Office of Communications
Created during the Nixon administration with Herbert G. Klein as its first director, the communications office sought to provide almost 3,000 editors and broadcasters outside of Washington with copies of speeches, reports and other information. It coordinated administration public relations campaigns, acted as White House contact for radio-television networks and independent stations, supervised public affairs activities in the federal agencies, arranged press briefings and set up interviews between newsmen and public officials.

In 1974 the communications office became deeply involved in the White House public relations response to the growing Watergate scandal. The office was then

headed by Kenneth Clawson who departed shortly after Gerald Ford became president. Gerald Warren, deputy press secretary throughout the Nixon years, then took over the position. When Warren resigned in June 1975, Margita E. White, an assistant press secretary to Ron Nessen, was named director.

The post-Watergate responsibilities of the Office of Communications were considerably diminished. When Ford became president thought was given to disbanding the office. It was maintained but became an arm of Nessen's press operation with considerably fewer employees and less responsibility. The office occasionally mailed out informational material to newspapers and arranged for administration officials to speak to groups around the country. Included as part of the communications office function was the compilation of the president's daily news summary and the president's briefing book for media encounters.

When Margita White left to become a member of the Federal Communications Commission in July 1976 the office was reconstructed and Gergen was named director. Although organizationally a part of the press office, the office functioned independently with Gergen reporting directly to Chief of Staff Cheney. The office was also given a considerably broader mandate. It was responsible for communicating to the public the president's achievements during the election year and served as White House liaison with the President Ford Committee and federal departments. Under Gergen's direction the office continued to carry out its regular responsibilities of drafting the president's daily news summary, performing editorial and research functions, scheduling surrogate speakers ("advocates") for the president and arranging press interviews with administration officials.

Related Materials (May 1987)

Other available collections on speechwriting include White House Central Files category SP (Speeches), the files of Paul Theis and Robert Orben of the editorial staff, the Reading Copies of Presidential Speeches, and the files of Counsellor Robert Hartmann.

Material concerning Gergen's campaign-related activities appear in the files of Richard Cheney and Ron Nessen. Other collections containing material on the 1976 presidential campaign are described on the Ford Library handout "The 1976 Presidential Election: A Guide to Manuscript Collections Available for Research."

While the files of Gergen's predecessor Margita White are currently unprocessed and unavailable for research approximately 1,600 pages of material she prepared for Ron Nessen is accessible in the Papers of Ron Nessen.

Last Modified Date

2024-05-31

General Subject File, 1974-77.

(Boxes 1-11, 4.4 linear feet)

Memoranda to and from White House staff members; schedules and schedule proposals; reports; briefing papers; occasional drafts of speeches, statements and articles; correspondence with publishers of newspapers and magazines; press releases; question and answer briefing sheets; and publications and clippings. These materials concern the president's views on domestic and foreign topics during the 1976 presidential campaign; planning for the campaign and debates; compilation of the booklet, *The Ford Presidency: A Portrait of the First Two Years*; administration of the Office of Communications and liaison with various media representatives. Major topics include defense, the Democratic and Republican conventions, the economy, Federal Election Commission, 1976 State of the Union Address, and proposed legislation.

Arranged alphabetically by subject.

Box 1 - General Subject File

Status	Title
OPEN	Abortion (1)-(2)
OPEN	Advertising Council
OPEN	Advertising Council - Printed Material
OPEN	Advocate Program - Organization and Scheduling (1)-(2)
OPEN	Advocate Program - Pending Invitations
OPEN	Africa
OPEN	Amnesty
OPEN	Arab Boycott
OPEN	Aviation Noise

Box 2 - General Subject File

Status	Title
OPEN	Baroody, William J.
OPEN	Blacks
OPEN	Cambodia
OPEN	Campaign - General Strategy
OPEN	Campaign - Q and A Briefing Sheets
OPEN	Carter,Jimmy🔒- Quotebook (1)-(3)
OPEN	Carter,Jimmy🔒- Record as Governor of Georgia
OPEN	Carter,Jimmy🔒- Speeches
OPEN	Central Intelligence Agency
OPEN	Citizens Band Radio
OPEN	Concorde
OPEN	Congress - Legislative Activity

Box 3 - General Subject File

Status	Title
OPEN	Congressional Relations
OPEN	Crime
OPEN	Debates (1)-(2)
OPEN	Defense - B-1 Bomber
OPEN	Defense - Budget
OPEN	Defense - Speeches and Statements
OPEN	Democratic Convention - Media Coverage - General
OPEN	Democratic Convention - Platform
OPEN	Democratic Convention - Television Logs (1)-(4)
OPEN	Dole, Robert
OPEN	Drug Abuse

Box 4 - General Subject File

Status	Title
OPEN	Economy (1)-(2)
OPEN	Editorial Endorsements
OPEN	Employment/Unemployment
OPEN	Energy

Status	Title
OPEN	Environment
OPEN	Ethnic Groups
OPEN	Farm Policy

Box 5 - General Subject File

Status	Title
OPEN	Federal Election Commission (1)-(2)
OPEN	Florida
OPEN	Footwear Imports
OPEN	Foreign Policy (1)-(2)
OPEN	Foreign Policy - Press Release Excerpts
OPEN	Gergen, David - Invitations
OPEN	Gun Control
OPEN	Health Care
OPEN	Highway Trust Funds
OPEN	Integrity in Government
OPEN	Interior Department
OPEN	Iowa
OPEN	Jackson, Henry M.
OPEN	Kissinger, Henry

Box 6 - General Subject File

Status	Title
OPEN	Magazine Articles - Campaign (1)-(2)
OPEN	Marsh, John
OPEN	Mayaguez Crisis - Hearing Transcript
OPEN	Middle East
OPEN	Mondale, Walter
OPEN	Morgan Guaranty Survey
OPEN	Natural Gas Deregulation
OPEN	News Calendar
OPEN	Nixon, Richard M.
OPEN	Office of Communication - Administration

Box 7 - General Subject File

Status	Title
OPEN	Olympics
OPEN	Panama Canal
OPEN	Political Questionnaires
OPEN	Postcard Voter Registration
OPEN	President - A Portrait of the First Two Years (1)-(2)
OPEN	President - Endorsements of Republican Candidates
OPEN	President - Family
OPEN	President - Investigations
OPEN	President - Misc. Speeches/Statements/Messages
OPEN	President - Scheduling (1)-(2)
OPEN	President - Travel - France
OPEN	President - Travel - Pacific Basin

Box 8 - General Subject File

Status	Title
OPEN	President - Vetoes
OPEN	Presidential Citizen's Medal
OPEN	Presidential Management Initiatives
OPEN	Public Opinion Polls
OPEN	Regulatory Reform
OPEN	Religion
OPEN	Republican Convention - Background
OPEN	Republican Convention - Memoranda
OPEN	Schlesinger, James R.
OPEN	Schools
OPEN	Senior Citizens
OPEN	Simon, William (1)-(2)
OPEN	Solzhenitsyn, Aleksandr
OPEN	Speech Ideas

Box 9 - General Subject File

Status	Title
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OPEN	State Events - Possible Campaign Appearances (1)-(3)
OPEN	State of the Union - 1976 (1)-(3)
OPEN	Swine Flu
OPEN	Television - Campaign Coverage
OPEN	Urban Policy
OPEN	Vandenberg, Arthur
OPEN	Veterans
OPEN	Vietnam
OPEN	White House Press Briefings
OPEN	White House Press Releases, 8/6-26/76

Box 10 - General Subject File

Status	Title
OPEN	White House Press Releases, 8/27/76-10/19/76

Box 11 - General Subject File

Status	Title
OPEN	White House Press Releases, 10/20/76-11/30/76

Presidential Speeches and Statements File, 1975-76.

(Boxes 12-14, 1.2 linear feet)

Speech case files containing drafts by Gergen and other speechwriters, memoranda from White House staff and others outlining suggestions on theme and content or comments on drafts, briefing papers and background information. Included are only those selected speeches with which Gergen was involved. The most significant files relate to a speech on national security given to the Daughters of the American Revolution, a special message on busing and several legislative veto message.

Arranged chronologically by date of the speech.

Box 12 - Presidential Speeches and Statements File

Status	Title
OPEN	1975/12/22 Energy Policy and Conservation Act Signing Statement

Status	Title
OPEN	1975/12/23 Revenue Readjustment Act of 1975 Signing Statement
OPEN	1976/01/02 Common Situs Picketing Veto Message (1)-(2)
OPEN	1976/02/17 Press Conference Opening Statement on Intelligence
OPEN	1976/02/28 Naturalization Ceremony
OPEN	1976/03/06 Urbana, Illinois Chamber of Commerce
OPEN	1976/03/09 Association of General Contractors
OPEN	1976/03/09 Veterans of Foreign Wars Dinner for Members of Congress
OPEN	1976/03/15 Midwest Radio Tapes
OPEN	1976/03/26 President Ford Committee Fundraising Luncheon
OPEN	1976/03/31 Senate - House Dinner
OPEN	1976/04/05 Swearing-In of Ambassador Robert Strausz-Hope
OPEN	1976/04/06 Lyndon Johnson Memorial Grove Dedication
OPEN	1976/04/09 Law Day
OPEN	1976/04/10 Press Conference Opening Statement

Box 13 - Presidential Speeches and Statements File

Status	Title
OPEN	1976/04/21 Daughters of the American Revolution (1)-(7)
OPEN	1976/04/26 Possible "Stump Speech"
OPEN	1976/04/30 Texas (1)-(2)
OPEN	1976/05/02-03 Indiana
OPEN	1976/05/03 Alabama
OPEN	1976/05/05 Conference on Ethnicity and Neighborhood

Box 14 - Presidential Speeches and Statements File

Status	Title
OPEN	1976/05/08 University of Nebraska Commencement (1)-(2)
OPEN	1976/05/11 Televised Appeal

Status	Title
OPEN	1976/05/11 Federal Election Commission Act Amendments of 1976 Signing Statement
OPEN	1976/05/12 Michigan Arrival
OPEN	1976/05/13 American Jewish Committee Dinner
OPEN	1976/05/29 Statement on Busing (1)-(2)
OPEN	1976/06/24 Special Message to Congress on Busing (1)-(2)
OPEN	1976/06/22 Jaycees Convention
OPEN	1976/07/04 Independence Hall
OPEN	1976/07/05 Public Works Bill Veto Message
OPEN	1976/07/21 Public Works Employment Act of 1976 Signing Statement
OPEN	1976/10/19 Remarks on Receiving the Golden Helmet Award from American Veterans of World War II
OPEN	1976/10/28 Radio Address on Peace

Debate Background File, 1976.

(Boxes 15-17, 1.2 linear feet)

A subject file of background material concerning presidential candidate Jimmy Carter's views on a variety of domestic and foreign issues. Compiled by Gergen's staff for use in preparing President Ford for the debates. Included are clippings, press wire stories, media pool reports, and speeches. Also included are occasional suggested responses to possible Carter challenges.

Arranged alphabetically by subject.

Box 15 - Debate Background File

Status	Title
OPEN	Abortion
OPEN	Agriculture
OPEN	Allied Relations
OPEN	Antitrust Policy
OPEN	Busing
OPEN	Cities

Status	Title
OPEN	China
OPEN	Crime
OPEN	Criticisms of Ford
OPEN	Defense Policy
OPEN	Developing Nations
OPEN	Eastern Europe
OPEN	Education
OPEN	Elderly
OPEN	Energy
OPEN	Environment

Box 16 - Debate Background File

Status	Title
OPEN	Federal Budget
OPEN	Foreign Policy (1)-(2)
OPEN	Foreign Trade
OPEN	Government Growth
OPEN	Government Spending
OPEN	Health
OPEN	Housing
OPEN	Human Rights
OPEN	Inflation
OPEN	Integrity
OPEN	Jobs
OPEN	Middle East
OPEN	Monetary Policy
OPEN	National Economic Planning

Box 17 - Debate Background File

Status	Title
OPEN	Nuclear Policy (1)-(2)
OPEN	Presidential Qualifications
OPEN	Regulatory Reform

Status	Title
OPEN	Soviet Union
OPEN	Tax Reform
OPEN	Terrorism
OPEN	Unemployment
OPEN	United Nations
OPEN	Vietnam War
OPEN	Welfare Reform

Presidential Briefing Books File, 1976.

(Boxes 18-24, 2.8 linear feet)

Briefing books prepared for the President by members of the Press Office staff in conjunction with press conferences, media interviews and trips. The briefing materials include question and answer briefing sheets, memoranda and guidance provided by the White House staff. Annotations by President Ford appear occasionally, but the bulk of the president's copies of these briefing books are located in the files of James B. Shuman, editor of the briefing books from April 1975 until July 1976.

Arranged chronologically.

Box 18 - Presidential Briefing Books File

Status	Title
OPEN	1976/01/12 Time Editors
OPEN	1976/02/03 Walter Cronkite
OPEN	1976/02/05 The Christian Science Monitor
OPEN	1976/02/07-08 New Hampshire
OPEN	1976/02/10 "Budge Breakfast"
OPEN	1976/02/16 Press Conference
OPEN	1976/02/19-20 New Hampshire (1)-(4)
OPEN	1976/02/28-29 Florida (1)-(2)
OPEN	1976/03/12 Chicago Council of Foreign Relations
OPEN	1976/03/13 North Carolina (1)-(2)
OPEN	1976/03/26-27 California (1)-(2)

Box 19 - Presidential Briefing Books File

Status	Title
OPEN	1976/03/27 Wisconsin (1)-(2)
OPEN	1976/04/02-03 Wisconsin
OPEN	1976/04/09-10 Texas (1)-(2)
OPEN	1976/04/22-23 Indiana (1)-(2)
OPEN	1976/04/23 Georgia
OPEN	1976/04/27-30 Louisiana and Texas (1)-(2)

Box 20 - Presidential Briefing Books File

Status	Title
OPEN	1976/05/03 Alabama
OPEN	1976/05/07-08 Nebraska (1)-(2)
OPEN	1976/05/12 Michigan (1)-(2)
OPEN	1976/05/14 Tennessee and Kentucky (1)-(2)
OPEN	1976/05/20 Kentucky Media
OPEN	1976/05/26 Ohio
OPEN	1976/05/28 The Newhouse Newspapers
OPEN	1976/07/16-17 Connecticut
OPEN	1976/07/19 Press Conference
OPEN	1976/07/22 Readers' Digest (1)-(2)

Box 21 - Presidential Briefing Books File

Status	Title
OPEN	1976/07/30 Mississippi
OPEN	1976/09/06 Harry Reasoner
OPEN	1976/09/09 Press Conference
OPEN	1976/09/11 TV Guide
OPEN	1976/09/13 Today Show
OPEN	1976/09/25-26 Florida, Mississippi, Alabama, Louisiana (1)-(3)
OPEN	1976/09/29 Newsweek
OPEN	1976/10/05-08 California (1)-(2)

Box 22 - Presidential Briefing Books File

Status	Title
OPEN	1976/10/08-09 Oklahoma and Texas (1)-(2)
OPEN	1976/10/12-13 New York and New Jersey (1)-(3)
OPEN	1976/10/14 Press Conference (1)-(2)
OPEN	1976/10/15-16 Iowa, Illinois, Missouri (1)-(3)

Box 23 - Presidential Briefing Books File

Status	Title
OPEN	1976/10/22-23 Virginia, North Carolina, South Carolina (1)-(2)
OPEN	1976/10/23-24 California (1)-(2)
OPEN	1976/10/25 Washington, and Oregon (1)-(2)
OPEN	1976/10/25-27 - Pennsylvania, Illinois, New Jersey (1)-(3)

Box 24 - Presidential Briefing Books File

Status	Title
OPEN	1976/10/28 Indiana and Ohio (1)-(2)
OPEN	1976/10/29 Wisconsin, Missouri, Texas (1)-(3)
OPEN	1976/10/29-30 New York (1)-(2)
OPEN	1976/11/01-02 Michigan

Medal of Freedom Chronological File, [1945] 1974-77.

(Box 25, 0.4 linear feet)

Memoranda between Gergen and White House staff concerning the selection of Medal of Freedom award nominees and eventual award winners. Included are compilations of the votes each of the nominees received and transmittals to the president for final selection. Also included is extensive background information on the Medal of Freedom award itself.

Arranged chronologically.

Box 25 - Medal of Freedom Chronological File

Status	Title
OPEN	1945-74
OPEN	1/1975-12/1975
OPEN	1/1976-5/1976

Status	Title
OPEN	6/1976
OPEN	7/1976-12/1976
OPEN	Undated Background
OPEN	12/1/76 (1)
OPEN	12/1/76 (2)
OPEN	12/2/76-12/7/76
OPEN	12/8/76-1/31/77

Medal of Freedom Name File, 1973-76.

(Boxes 26-29, 1.6 linear feet)

File of nominees for the Medal of Freedom. Many had been nominated during the Nixon administration and remained under consideration during the subsequent administration. Included in the files for some nominees is background on their accomplishments and letters of support from the public and government officials.

Arranged alphabetically by name of nominee.

Box 26 - Medal of Freedom Name File

Status	Title
OPEN	Armstrong, Louis
OPEN	Aronson, Hugo
OPEN	Asper, Samuel
OPEN	Ball, Lucille
OPEN	Barbour, Walworth
OPEN	Bell, Roger
OPEN	Bensen, George
OPEN	Berlin, Irving
OPEN	Bernardin, Bishop Joseph L.
OPEN	Bobst, Elmer
OPEN	Borlaug, Dr. Norman E.
OPEN	Bradley, Omar
OPEN	Brucker, Wilbur
OPEN	Brundage, Avery

Status	Title
OPEN	Burke, Arleigh
OPEN	Butler, Patrick
OPEN	Byrne, Thomas
OPEN	Calder, Alexander
OPEN	Catton, Bruce
OPEN	Chaney, Verne
OPEN	Chapin, Katherine Garrison
OPEN	Chapman, William
OPEN	Clasen, Fred O.
OPEN	Cleary, Dr. Edward J.
OPEN	Cooper, John Sherman
OPEN	Copland, Aaron
OPEN	Cortesi, Nichole
OPEN	Crosby, Bing
OPEN	Crow, Allen
OPEN	Daley, Ed
OPEN	Darden, Colgate
OPEN	Deschler, Lewis
OPEN	DiDomenca, France
OPEN	Dolce, Joseph
OPEN	Dos Passos, John
OPEN	Durant, Will and Ariel
OPEN	Evans, Llewellyn J.
OPEN	Evers, Charles
OPEN	Fiedler, Arthur
OPEN	Finkelstein, Louis
OPEN	Finley, David
OPEN	Fischer, Bobby
OPEN	Fisher, Welthy Honsinger
OPEN	Ford, John

Box 27 - Medal of Freedom Name File

Status	Title
OPEN	Friendly, Henry
OPEN	Fry, Joseph
OPEN	Fullerton, Hugh
OPEN	Gershwin, Ira
OPEN	Goldsmith, Sidney
OPEN	Graham, Martha
OPEN	Gustafson, James
OPEN	Harriman, Roland
OPEN	Hayes, Roland
OPEN	Hecht, George
OPEN	Heifetz, Jascha
OPEN	Heimlich, Henry
OPEN	Halpern, Milton
OPEN	Henderson, Cliff
OPEN	Herbert, Eddie
OPEN	Hoffman, Paul
OPEN	Hope, Bob
OPEN	Jernigan, Kenneth
OPEN	Jessel, George (1)-(3)
OPEN	Johns, Jasper
OPEN	Johnson, Samuel
OPEN	Kaye, Danny
OPEN	Kennedy, Rose
OPEN	Kennan, Joseph
OPEN	Killian, James
OPEN	Kimball, Spencer
OPEN	King, Karl
OPEN	King, Martin Luther, Sr.
OPEN	Kissinger, Henry
OPEN	Knepper, Alvin

Box 28 - Medal of Freedom Name File

Status	Title
OPEN	Krock, Thomas A.P.
OPEN	LaBouisse, Henry
OPEN	Lang, Arthur M.
OPEN	Laubach, Frank C.
OPEN	Levitt, William J.
OPEN	Lewis, Jerry
OPEN	Lincoln, George
OPEN	Lodge, Henry Cabot
OPEN	Lowman, Charles Leroy
OPEN	Lusk, Hall S.
OPEN	MacLeish, Archibald
OPEN	Marriott, John
OPEN	Masaoka, Mike
OPEN	Mays, Benjamin
OPEN	Maxfield, James R.
OPEN	McCain, James A. (1)-(2)
OPEN	Menuhin, Yehudi
OPEN	Miller, Harry Willis
OPEN	Morris, Arthur J.
OPEN	Moses, Robert
OPEN	Newman, Guy D.
OPEN	O'Keefe, Georgia
OPEN	Osborn, Earl Dodge
OPEN	Owens, Jesse
OPEN	Paley, William
OPEN	Perkins, Wilbur
OPEN	Ponselle, Rosa
OPEN	Rathbone, Monroe Jackson
OPEN	Rauschenberg, Robert
OPEN	Raye, Martha

Status	Title
OPEN	Richardson, Rupert N.
OPEN	Roberts, Henry
OPEN	Rockwell, Norman
OPEN	Rodriquez, Andrew
OPEN	Rogers, Richard

Box 29 - Medal of Freedom Name File

Status	Title
OPEN	Rubenstein, Arthur
OPEN	Schultz, George
OPEN	Schwengel, Fred
OPEN	Shouse, Jouett
OPEN	Smith, Margaret Chase
OPEN	Soper, Fred
OPEN	Stahlman, James
OPEN	Stein, James
OPEN	Stevens, Roger
OPEN	Streit, Clarence and Jeanne
OPEN	Strauss, Lewis
OPEN	Sverdrup, Lief J.
OPEN	Swanstrom, Edward
OPEN	Thomas, Lowell
OPEN	Thorpe, Jim
OPEN	Topping, Norman
OPEN	Toy, Robert
OPEN	Truman, Harry S.
OPEN	Tucker, Richard
OPEN	Venegas, Hildreth
OPEN	Von Braun, Wernher
OPEN	Waldman, Louis
OPEN	Walker, Leroy T.
OPEN	Waring, Fred

Status	Title
OPEN	Warner, John
OPEN	Wayne, John
OPEN	Welk, Lawrence
OPEN	Wells, Kenneth
OPEN	Wells, Oris
OPEN	Whitfield, Malvin
OPEN	Whitten, E.B.
OPEN	Wyeth, Andrew
OPEN	Zukor, Adolph

Selected States Media File, 1976.

(Boxes 30-31, 0.8 linear feet)

File compiled during the 1976 presidential campaign concerning media opportunities extended to the president in selected states. Included are requests from television, radio, and the print media.

Arranged alphabetically by state.

Box 30 - Selected States Media File

Status	Title
OPEN	California (1)-(2)
OPEN	Illinois
OPEN	Indiana
OPEN	Missouri
OPEN	New York (1)-(2)
OPEN	North Carolina

Box 31 - Selected States Media File

Status	Title
OPEN	Ohio
OPEN	Oregon
OPEN	Pennsylvania
OPEN	South Carolina

Status	Title
OPEN	Texas (1)-(2)
OPEN	Virginia
OPEN	Washington
OPEN	Wisconsin