Following a State Dinner in honor of the Prime Minister of Ireland and Mrs. Liam Cosgrave, the President and the First Lady went to the second floor Residence.

The President had breakfast.

The President went to the doctor’s office.

The President went to the Oval Office.

The President went to the Roosevelt Room.

The President attended a White House senior staff meeting. For a list of attendees, see APPENDIX "A."

The President returned to the Oval Office.

The President met with his Counsellor, John O. Marsh, Jr.

The President met with:
- Mr. Marsh
- Lt. Gen. Brent Scowcroft, Assistant for National Security Affairs

The President met with:
- Henry A. Kissinger, Secretary of State
- Lt. Gen. Scowcroft

The President met with:
- Rogers C.B. Morton, Counsellor
- Richard B. Cheney, Assistant
- Susan Ford
- Mr. Marsh
- Max L. Friedersdorf, Assistant for Legislative Affairs
- Ronald H. Nessen, Press Secretary
- John G. Carlson, Deputy Press Secretary
- Douglas J. Smith, Staff Assistant

The President went to the Diplomatic Reception Room.

The President participated in an interview with editors and reporters of North Carolina newspapers. For a list of attendees, see APPENDIX "B."

The President returned to the Oval Office.
<table>
<thead>
<tr>
<th>TIME</th>
<th>PHONE</th>
<th>ACTIVITY</th>
</tr>
</thead>
<tbody>
<tr>
<td>12:25</td>
<td></td>
<td>The President met with members of the Young President's Organization (YPO) an educational association of chief executives around the world:</td>
</tr>
<tr>
<td></td>
<td></td>
<td>John C. Collet, President and Director of Rupert Manufacturing Company, Blue Springs, Missouri and International President of YPO</td>
</tr>
<tr>
<td></td>
<td></td>
<td>John L. Schroeder, President of Keystone Custodian Funds and Keystone Investment Management Company, Boston, Massachusetts and Vice President of YPO</td>
</tr>
<tr>
<td></td>
<td></td>
<td>Robert B. Seidel, President and Director of Automatic Timing and Controls, Incorporated, King of Prussia, Pennsylvania and Educational Chairman of the 26th Annual University for President's Convention in Southhampton, Bermuda</td>
</tr>
<tr>
<td></td>
<td></td>
<td>Robert C. Powell, President of Robert C. Powell Developments and Chairman of the 26th Annual University for President's Convention in Southhampton, Bermuda</td>
</tr>
<tr>
<td></td>
<td></td>
<td>William F. Gorog, Deputy Director for Domestic Economic Policy, Economic Policy Board</td>
</tr>
<tr>
<td></td>
<td></td>
<td>Robert A. Mead, Television Adviser</td>
</tr>
<tr>
<td></td>
<td></td>
<td>The meeting was taped for showing at the 26th Annual University for President's Convention held in Southhampton, Bermuda March 28- April 3, 1976.</td>
</tr>
<tr>
<td>12:40</td>
<td></td>
<td>The President met with:</td>
</tr>
<tr>
<td></td>
<td></td>
<td>Kent B. McGough, Chairman of the Republican State Central and Executive Committee of Ohio</td>
</tr>
<tr>
<td></td>
<td></td>
<td>Keith McNamara, Chairman of the Ohio State President Ford Committee (PFC)</td>
</tr>
<tr>
<td></td>
<td></td>
<td>Members of the press, in/out</td>
</tr>
<tr>
<td></td>
<td></td>
<td>The purpose of the meeting was to sign the consent forms necessary for entering the Ohio Presidential Primary election, June 8, 1976.</td>
</tr>
<tr>
<td>1:00</td>
<td></td>
<td>The President met with his Personal Assistant, Mildred V. Leonard.</td>
</tr>
<tr>
<td>2:25</td>
<td></td>
<td>The President met with:</td>
</tr>
<tr>
<td></td>
<td></td>
<td>James T. Lynn, Director of the Office of Management and Budget (OMB) and Assistant for Management and Budget</td>
</tr>
<tr>
<td></td>
<td></td>
<td>Paul H. O'Neill, Deputy Director of the OMB</td>
</tr>
<tr>
<td></td>
<td></td>
<td>James M. Cannon III, Executive Director of the Domestic-Council and Assistant for Domestic Affairs</td>
</tr>
<tr>
<td></td>
<td></td>
<td>Mr. Cheney</td>
</tr>
</tbody>
</table>
### Activity Log

**THE WHITE HOUSE**

**THE DAILY DIARY OF PRESIDENT GERALD R. FORD**

**PLACE DAY BEGAN**

**THE WHITE HOUSE MARCH 18, 1976**

**WASHINGTON, D.C. TIME**

**3:15 p.m. THURSDAY**

<table>
<thead>
<tr>
<th>TIME</th>
<th>PHONE</th>
<th>ACTIVITY</th>
</tr>
</thead>
<tbody>
<tr>
<td>3:15</td>
<td></td>
<td>The President returned to the Roosevelt Room.</td>
</tr>
<tr>
<td>3:17</td>
<td>3:37</td>
<td>The President participated in a economic briefing for the American Retail Federation Board of Directors. For a list of attendees, see APPENDIX &quot;C.&quot;</td>
</tr>
<tr>
<td>3:37</td>
<td></td>
<td>The President returned to the Oval Office.</td>
</tr>
<tr>
<td>3:38</td>
<td></td>
<td>The President went to the patio outside the Oval Office.</td>
</tr>
<tr>
<td>3:38</td>
<td>3:45</td>
<td>The President participated in a photo portrait session with: Richard Avedon, free lance photographer from New York David H. Kennerly, Personal Photographer</td>
</tr>
<tr>
<td>3:45</td>
<td>4:45</td>
<td>The President returned to the Oval Office.</td>
</tr>
<tr>
<td>5:05</td>
<td>5:45</td>
<td>The President met with: Robert C. Orben, Special Assistant Milton A. Friedman, Special Assistant Patrick H. Butler, Associate Editor Mr. Smith</td>
</tr>
<tr>
<td>5:45</td>
<td></td>
<td>The President went to the Blue Room. He was accompanied by: Mr. Spencer Mr. Morton Mr. Cheney</td>
</tr>
<tr>
<td>5:45</td>
<td>6:45</td>
<td>The President hosted a reception for Republican Congressional leaders. For a list of attendees, see APPENDIX &quot;D.&quot;</td>
</tr>
<tr>
<td>6:45</td>
<td></td>
<td>The President returned to the Oval Office.</td>
</tr>
<tr>
<td>6:45</td>
<td>7:15</td>
<td>The President met with: Nelson A. Rockefeller, Vice President Secretary Kissinger Donald H. Rumsfeld, Secretary of Defense George Bush, Director of the Central Intelligence Agency (CIA) Fred C. Ikle, Director, U.S. Arms Control and Disarmament Agency Lt. Gen. Scowcroft</td>
</tr>
</tbody>
</table>
### The White House

**The Daily Diary of President Gerald R. Ford**

**Place Day Began:**

**The White House**

**Washington, D.C.**

**Date:** March 18, 1976

**Time:** 7:20 p.m., Thursday

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<table>
<thead>
<tr>
<th>TIME</th>
<th>PHONE</th>
<th>ACTIVITY</th>
</tr>
</thead>
<tbody>
<tr>
<td>7:20</td>
<td></td>
<td>The President went to the swimming pool.</td>
</tr>
<tr>
<td>7:43</td>
<td></td>
<td>The President returned to the second floor Residence.</td>
</tr>
</tbody>
</table>
| 8:15 |       | The President had dinner with:  
  - The First Lady  
  - Susan Ford  
  - Mrs. Arthur M. ("Lil") Godwin, the wife of the  
    First Lady's stepfather |

**E/J/EJ 3/29/76**
MEETING WITH WHITE HOUSE SENIOR STAFF
The Roosevelt Room
March 18, 1976

A list of participants was not available for inclusion in the President's daily diary of March 18, 1976.
AUSBAND, Jerry Cox  
Editor  
Star  
315 East Graham Street  
Shelby, North Carolina  28150  

BEACH, John W.  
Editor  
Observer-News-Enterprise  
Newton, North Carolina  28658  

BETTS, JR., John M.  
Washington Correspondent  
News/Record  
200-04 North Davie Street  
Greensboro, North Carolina  27402  

BROWN, Joe  
Editor  
Enterprise  
210 Church Avenue  
High Point, North Carolina  27261  

BURNS, JR., John Kendrick  
Contributing Editor  
Record  
East Canary Street  
Dunn, North Carolina  28334  

CADIEU, JR., J. Neal  
Publisher  
Richmond County Journal  
105 Washington Street  
Rockingham, North Carolina  28379  

CLAY, Charles A.  
Editor  
Observer  
512 Hay Street  
Fayetteville, North Carolina  28301
*COFFEY, Paul Armfield
Executive Editor
Watauga Democrat
Post Office Box 357
Boone, North Carolina 28607

COFFEY, Rachel Rivers
Publisher
Watauga Democrat
Post Office Box 357
Boone, North Carolina 28607

CREECH, Julius R.
Publisher & Owner
Southerner
107 West St. James Street
Tarboro, North Carolina 27886

DEAR, David R.
President, Publisher & Editor
Dear Publications
1053 National Press Building
Washington, D. C. 20045

DENNIS, William Austin
City Editor
Dispatch
304 Chestnut Street
Henderson, North Carolina 27536

ELDER (LYONS), Shirley
Washington Correspondent
News and Observer
215 South McDowell Street
Raleigh, North Carolina 27601

ESLINGER, JOHN E.
Editor, Editorial Page
Herald
115-19 Market Street
Durham, North Carolina 27702

* President of the North Carolina Association of Non-Daily Newspapers
FUTRELL, J.R., Ashley B.
Vice President
News
217 Market Street
Washington, North Carolina 27889

GUNTER, Rick V.
Associate Editor
Times
14 O. Henry Avenue
Asheville, North Carolina 28801

HACKETT, Bill
Political Editor
Times-News
1755 Four Seasons Boulevard
Hendersonville, N. C. 27839

HALL, Don
Publisher
Herald
916 Roanoke Avenue
Roanoke Rapids, N. C. 27870

HARRELL, Benjamin Carlton
Managing Editor
Sun
115-19 Market Street
Durham, North Carolina 27702

HASWELL, Joel
Assistant Regional Editor
Herald
115-19 Market Street
Durham, North Carolina 27702

HERNDON, Claude Nash
General Reporter
Twin City Sentinel
416-20 North Marshall
Winston-Salem, N. C. 27102

HILL, Heath Haldane
Editor, Editorial Page
Journal
416-20 North Marshall
Winston-Salem, N. C. 27102
KENNEDY, John W.
Managing Editor
Tribune
125 Union Street, South
Concord, North Carolina 28025

PARCE II, Arthur Mead
Editor
Times-News
1755 Four Seasons Boulevard
Hendersonville, N. C. 27839

PARKER, JR., Joseph Roy
Editor
Times
512 Hay Street
Fayetteville, N. C. 28301

POOLE, Robert M.
Washington Correspondent
Journal
416-20 North Marshall
Winston-Salem, North Carolina 27102

PRICE, H. Eugene
Editor
News-Argus
310 North Berkeley Boulevard
Goldsboro, North Carolina 27530

RAYNOR, George S.
Editor
Post
131 West Innes Street
Salisbury, North Carolina 28144

SECHRIEST, Vernon Franklin
Managing Editor
Telegram
150 Howard Street
Rocky Mount, North Carolina 27801
SHARPE, JR., John Allen
Publisher, President & Editor
Robesonian
121 West Fifth Street
Lumberton, North Carolina 28358

SINK, JR., Joe S.
Vice President & Editor
Dispatch
30 East First Avenue
Lexington, North Carolina 27292

STEPP, Albert Carl
Washington Correspondent
Observer
600 South Tyron Street
Charlotte, North Carolina 28201

SUMPTER, Glenn
News Editor
Journal
105 Washington Street
Rockingham, North Carolina 28379

THARRINGTON, Walter D.
Business Manager
Dispatch
304 Chestnut Street
Henderson, North Carolina 27536

WHICHARD II, David J.
President, Co-Publisher & Editor
Reflector
209 Cotanche Street
Greenville, North Carolina 27834

WHITLEY, Donald P.
General Manager
Advance
216 South Poindexter Street
Elizabeth City, N. C. 27909

WILLIS, Joseph Alan
Editor, Editorial Page
Twin City Sentinel
416-20 North Marshall
Winston-Salem, N. C. 27102
APPENDIX "C"

ECONOMIC BRIEFING FOR THE AMERICAN RETAIL FEDERATION
BOARD OF DIRECTORS
The Roosevelt Room
March 18, 1976

PARTICIPANTS:
The President
Howard Lee Cook, Jr., Executive Vice President, American Retail Federation
William Kay Daines, Senior Vice President, American Retail Federation
Richard C. Darling, Senior Washington Representative, J.C. Penney Company
Charles Cuchen, President, Younker Brothers, Incorporated
Benjamin Frank, Vice President, Legal and Government Affairs, Allied Stores Corporation
Leonard O. Gay, Senior Vice President and Treasurer, Haverty Furniture Companies
Stanley J. Goodman, Chairman of the Executive Committee and Chief Executive Officer, The May Department Stores Company
Loyd Hackler, President, American Retail Federation
Prentis C. Hall, Chairman of the Executive Committee, Carter Hawley Hale Stores, Incorporated
Patrick J. Head, Vice President, Marcor, Incorporated
Spencer A. Johnson, Executive Vice President, National Home Furnishings Association
Philip M. Knox, Jr., Vice President, Sears, Roebuck and Company
Donald Livingston, Corporate Secretary, Carter Hawley Hale Stores
James G. Michaux, Vice President, Federated Department Stores
Hugh Munch, President, Illinois Retail Merchants Association
Walter Neppl, President (Elect), J.C. Penney Company
Gary Perkinson, Executive Vice President, New York State Council of Retail Merchants
Richard R. Pivrotto, Chairman and Chief Executive Officer, Associated Dry Goods Corporation

continued •••
Herbert H. Schiff, Chairman of the Board, SCOA Industries, Incorporated
Roger D. Semerad, Vice President, American Retail Federation
Joseph J. Shell, President, National Shoe Retailers Association
Jean Head Sisco, Director, Washington Board of Trade, Consultant, American Retail Federation
H. Patrick Smith, Vice President, F.W. Woolworth Company
A. Robert Stevenson, Vice President, S.S.Kresge Company

WHITE HOUSE STAFF:
William J. Baroody, Jr., Assistant for Public Liaison
John C. Vickerman, Director for Business and Trade Associations, White House Office of Public Liaison
APPENDIX "D"

Attendance confirmed by
by EPS.
✓ indicates present
Other attendees not confirmed.

RECEPTION FOR REPUBLICAN CONGRESSIONAL LEADERS
Blue Room
March 18, 1976

PARTICIPANTS:
✓ the President

Sen. Clifford P. Case (R-New Jersey)
Cong. Millicent Fenwick (R-New Jersey)
Cong. Edward B. Forsythe (R-New Jersey)
Cong. Matthew J. Rinaldo (R-New Jersey)

Sen. Jacob J. Javits (R-New York)
Cong. John W. Wydler (R-New York)
Cong. Peter A. Peyser (R-New York)
Cong. Benjamin A. Gilman (R-New York)
Cong. Robert C. McEwen (R-New York)
Cong. Donald J. Mitchell (R-New York)
Cong. William F. Walsh (R-New York)
Cong. Frank Horton (R-New York)
Cong. Hamilton Fish, Jr. (R-New York)

Sen. James L. Buckley (I-New York)
Cong. Norman F. Lent (R-New York)
Cong. Barber B. Conable, Jr. (R-New York)
Cong. Jack F. Kemp (R-New York)

Sen. Robert Taft, Jr. (R-Ohio)
Cong. Willis D. Gradison Jr. (R-Ohio)
Cong. Donald D. Clancy (R-Ohio)
Cong. Charles W. Whalen Jr. (R-Ohio)
Cong. William H. Harsha (R-Ohio)
Cong. Clarence J. Brown (R-Ohio)
Cong. Thomas N. Kindness (R-Ohio)
Cong. Clarence E. Miller (R-Ohio)
Cong. Samuel L. Devine (R-Ohio)
Cong. Charles A. Mosher (R-Ohio)
Cong. Charles W. Whylie (R-Ohio)
Cong. J. William Stanton (R-Ohio)

WHITE HOUSE STAFF:
Michael B. Cheney, Assistant
Rogers C.B. Morton, Counsellor
Stuart Spencer, Acting Chairman of the President Ford Committee