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83/11/76

APPROVED

MAR 11 1976

THE WHITE HOUSE

ACTION

WASHINGTON
March 10, 1976

Last Day: March 13

MEMORANDUM FOR

THE PRESIDENT

FROM:

JIM CANNON

SUBJECT:

S.J. Res. 59 - International
Petroleum Exposition

Attached for your consideration is S.J. Res. 59, sponsored by Senators Bartlett and Bellmon, which authorizes and requests the President to invite the States of the Union and foreign nations to participate in the International Petroleum Exposition to be held in Tulsa, Oklahoma from May 16 through May 22, 1976.

Additional information is provided in OMB's enrolled bill report at Tab A.

OMB, Max Friedersdorf, Counsel's Office (Lazarus), NSC and I recommend approval of the enrolled resolution.

RECOMMENDATION

That you sign S.J. Res. 59 at Tab B.

*Posted
3/11/76
to Archive
3/12/76*



A





EXECUTIVE OFFICE OF THE PRESIDENT
OFFICE OF MANAGEMENT AND BUDGET
WASHINGTON, D.C. 20503

MAR 6 1976

MEMORANDUM FOR THE PRESIDENT

Subject: Enrolled Resolution S. J. Res. 59 - Inter-
national Petroleum Exposition
Sponsors - Sen. Bartlett (R) Oklahoma and
Sen. Bellmon (R) Oklahoma

Last Day for Action

March 18, 1976 - Thursday

Purpose

To authorize and request the President to invite the States of the Union and foreign nations to participate in the International Petroleum Exposition to be held at Tulsa, Oklahoma, from May 16 through May 22, 1976.

Agency Recommendations

Office of Management and Budget	Approval
Department of the Interior	Approval
Department of Commerce	Approval
Department of State	No objection
Federal Energy Administration	No objection (informally)

Discussion

The International Petroleum Exposition has been held every five years for the past half century and is generally regarded as the premier trade show for the exhibition of machinery, equipment and supplies used in the production and marketing of oil and gas. Similar joint resolutions were passed in 1965 and 1970 and, in view of the current universal importance of energy and the prestige and excellence of the International Petroleum Exposition, this Joint Resolution has strong Congressional support.

In its report to the Committee, the Department of Commerce concluded that "... Its [the resolution's] passage will not only permit actions to better accomplish this Department's mission of promoting industry and commerce to effect an improved balance of payments for the United States, but will also serve the public interest in increasing the awareness here and abroad of the critical nature of the world's energy supply problem."

The joint resolution authorizes the President to invite the several States and foreign nations to participate in the International Petroleum Exposition. The resolution suggests this be done "by proclamation, or in such other manner as he deems proper".

We believe that a proclamation is an inappropriate method of extending such an invitation. In order to bring an invitation to the attention of the several States and foreign nations, it is necessary to specifically address the heads of the several States and foreign nations.

OMB recommends that the President invite the Governors of the several States by personal letter. Invitations to the heads of appropriate foreign nations should be presented through diplomatic channels.

We recommend that the language of the invitations be prepared by the Department of Commerce, consistent with its responsibility under Public Law 91-269 relating to international expositions. We will arrange this with the Department.

James M. Frey
Assistant Director for
Legislative Reference

Enclosures



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3/8/76



EXECUTIVE OFFICE OF THE PRESIDENT
OFFICE OF MANAGEMENT AND BUDGET
WASHINGTON, D.C. 20503

MAR 8 1976

MEMORANDUM FOR THE PRESIDENT

Subject: Enrolled Resolution S. J. Res. 59 - International Petroleum Exposition
Sponsors - Sen. Bartlett (R) Oklahoma and Sen. Bellmon (R) Oklahoma

Last Day for Action

March 18, 1976 - Thursday

Purpose

To authorize and request the President to invite the States of the Union and foreign nations to participate in the International Petroleum Exposition to be held at Tulsa, Oklahoma, from May 16 through May 22, 1976.

Agency Recommendations

Office of Management and Budget	Approval
Department of the Interior	Approval
Department of Commerce	Approval
Department of State	No objection
Federal Energy Administration	No objection (informally)

Discussion

The International Petroleum Exposition has been held every five years for the past half century and is generally regarded as the premier trade show for the exhibition of machinery, equipment and supplies used in the production and marketing of oil and gas. Similar joint resolutions were passed in 1965 and 1970 and, in view of the current universal importance of energy and the prestige and excellence of the International Petroleum Exposition, this Joint Resolution has strong Congressional support.

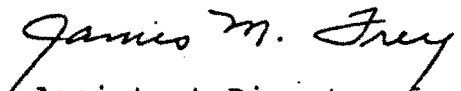
In its report to the Committee, the Department of Commerce concluded that "... Its [the resolution's] passage will not only permit actions to better accomplish this Department's mission of promoting industry and commerce to effect an improved balance of payments for the United States, but will also serve the public interest in increasing the awareness here and abroad of the critical nature of the world's energy supply problem."

The joint resolution authorizes the President to invite the several States and foreign nations to participate in the International Petroleum Exposition. The resolution suggests this be done "by proclamation, or in such other manner as he deems proper".

We believe that a proclamation is an inappropriate method of extending such an invitation. In order to bring an invitation to the attention of the several States and foreign nations, it is necessary to specifically address the heads of the several States and foreign nations.

OMB recommends that the President invite the Governors of the several States by personal letter. Invitations to the heads of appropriate foreign nations should be presented through diplomatic channels.

We recommend that the language of the invitations be prepared by the Department of Commerce, consistent with its responsibility under Public Law 91-269 relating to international expositions. We will arrange this with the Department.


Assistant Director for
Legislative Reference

Enclosures . . .



United States Department of the Interior

OFFICE OF THE SECRETARY
WASHINGTON, D.C. 20240

MAR 3 - 1976

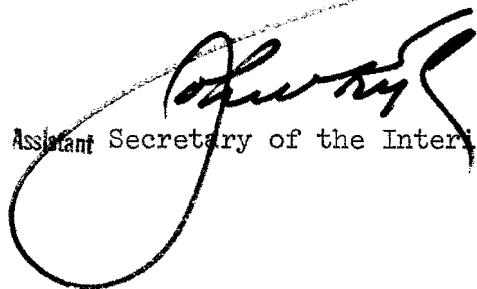
Dear Mr. Lynn:

This responds to your request for this Department's views concerning enrolled bill S.J. Res. 59, "Authorizing the President to invite the States of the Union and foreign nations to participate in the International Petroleum Exposition to be held at Tulsa, Oklahoma, from May 16, 1976 through May 22, 1976", which is before the President for approval.

We recommend that the President approve the joint resolution.

The resolution authorizes and requests the President to invite States of the Union and foreign nations to participate in the International Petroleum Exposition to be held at Tulsa, Oklahoma, in May of 1976. As indicated in our letter to you of October 31, 1975, concerning a proposed letter from the State Department on H.J. Res. 296, identical to S.J. Res. 59, we have no objection to the resolution.

Sincerely yours,


Assistant Secretary of the Interior

Honorable James T. Lynn
Director, Office of
Management and Budget
Washington, D.C. 20503





**GENERAL COUNSEL OF THE
UNITED STATES DEPARTMENT OF COMMERCE**
Washington, D.C. 20230

MAR 4 1976

Honorable James T. Lynn
Director, Office of Management and Budget
Washington, D. C. 20503

Attention: Assistant Director for Legislative Reference

Dear Mr. Lynn:

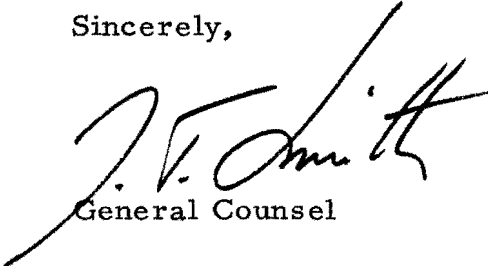
This is in reply to your request for the views of this Department concerning S. J. Res. 59, an enrolled enactment

"Authorizing the President to invite the States of the Union and foreign nations to participate in the International Petroleum Exposition to be held at Tulsa, Oklahoma, from May 16, 1976, through May 22, 1976."

The Department of Commerce recommends approval by the President of S. J. Res. 59. Although the Department does not recommend, as a matter of general policy, that recognition by Presidential proclamation be accorded to every significant United States trade show, we do support this resolution in view of the current universal importance of the energy subject and the general excellence of the International Petroleum Exposition.

Enactment of this legislation is not expected to involve any increase in the budgetary requirements for this Department.

Sincerely,


General Counsel





DEPARTMENT OF STATE

Washington, D.C. 20520

MAR 4 - 1976

The Honorable James T. Lynn
Director, Office of Management
and Budget
Executive Office Building
Washington, D. C. 20503

Dear Mr. Lynn:

This letter is in reply to Mr. James Frey's communication of March 2 requesting the Department's views on S. J. Resolution 59, authorizing the President to invite the States of the Union and foreign nations to participate in the International Petroleum Exposition in Tulsa, Oklahoma, on May 16 - 22, 1976.

The Department has no objections to the approval of this legislation.

Sincerely yours,,

Robert J. McCloskey
Robert J. McCloskey

Assistant Secretary
for Congressional Relations

THE WHITE HOUSE

ACTION MEMORANDUM

WASHINGTON

LOG NO.:

Date: March 8

Time: 300pm

FOR ACTION: George Humphreys
Glenn Schleede
Paul Leach
NSC
Max Friedersdorf

cc (for information):

Ken Lazarus ✓

FROM THE STAFF SECRETARY

DUE: Date: March 9

Time: 500pm

SUBJECT:

S.J. Res. 59-International Petroleum Exposition

ACTION REQUESTED:

For Necessary Action

For Your Recommendations

Prepare Agenda and Brief

Draft Reply

X

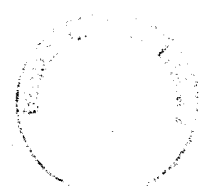
For Your Comments

Draft Remarks

REMARKS:

Please return to Judy Johnston, Ground Floor West Wing

No objection -- Ken Lazarus 3/9/76



PLEASE ATTACH THIS COPY TO MATERIAL SUBMITTED.

If you have any questions or if you anticipate a delay in submitting the required material, please telephone the Staff Secretary immediately.

for the President

THE WHITE HOUSE

WASHINGTON

March 9, 1976

MEMORANDUM FOR: JIM CAVANAUGH
FROM: MAX L. FRIEDERSDORF *M-6*
SUBJECT: S. J. Res. 59 - International Petroleum Exposition

The Office of Legislative Affairs concurs with the agencies
that the subject resolution be signed.

Attachments

MEMORANDUM

NATIONAL SECURITY COUNCIL

1362

March 9, 1976

MEMORANDUM FOR: JIM CAVANAUGH

FROM: Jeanne W. Davis 

SUBJECT: S. J. Res. 59

The NSC staff concurs in the enrolled resolution S. J. Res. 59 -
International Petroleum Exposition.

THE WHITE HOUSE
WASHINGTON

3-9-76

Concern with
DAB recommendation
Geo. W. Humphreys

THE WHITE HOUSE

ACTION MEMORANDUM

WASHINGTON

LOG NO.:

Date: March 8

Time: 300pm

FOR ACTION: George Humphreys ✓ cc (for information):
 Glenn Schleede
 Paul Leach
 NSC
 Max Friedersdorf Ken Lazarus

FROM THE STAFF SECRETARY

DUE: Date: March 9

Time: 500pm

SUBJECT:

S.J. Res. 59-International Petroleum Exposition

ACTION REQUESTED:

For Necessary Action

For Your Recommendations

Prepare Agenda and Brief

Draft Reply

For Your Comments

Draft Remarks

REMARKS:

Please return to Judy Johnston, Ground Floor West Wing

PLEASE ATTACH THIS COPY TO MATERIAL SUBMITTED.

If you have any questions or if you anticipate a delay in submitting the required material, please telephone the Staff Secretary immediately.

For the President

THE WHITE HOUSE

ACTION MEMORANDUM

WASHINGTON

LOG NO.:

Date: March 8

Time: 300pm

FOR ACTION: George Humphreys
Glenn Schleede
Paul Leach
NSC
Max Friedersdorf

cc (for information):

Ken Lazarus

FROM THE STAFF SECRETARY

DUE: Date: March 9

Time: 500pm

SUBJECT:

S.J. Res. 59-International Petroleum Exposition

ACTION REQUESTED:

For Necessary Action

For Your Recommendations

Prepare Agenda and Brief

Draft Reply

X

For Your Comments

Draft Remarks

REMARKS:

Please return to Judy Johnston, Ground Floor West Wing

Personal approval Schleede

PLEASE ATTACH THIS COPY TO MATERIAL SUBMITTED.

If you have any questions or if you anticipate a delay in submitting the required material, please telephone the Staff Secretary immediately.

Approved: _____
by the President

THE WHITE HOUSE

ACTION MEMORANDUM

WASHINGTON

LOG NO.:

Date: March 8

Time: 300pm

FOR ACTION: George Humphreys *rh* cc (for information):
 Glenn Schleede
 Paul Leach *ah*
 NSC *ah*
 Max Friedersdorf *rh* Ken Lazarus *ah*

FROM THE STAFF SECRETARY

DUE: Date: March 9

Time: 500pm

SUBJECT:

S.J. Res. 59-International Petroleum Exposition

ACTION REQUESTED:

- | | |
|---|---|
| <input type="checkbox"/> For Necessary Action | <input type="checkbox"/> For Your Recommendations |
| <input type="checkbox"/> Prepare Agenda and Brief | <input type="checkbox"/> Draft Reply |
| <input checked="" type="checkbox"/> For Your Comments | <input type="checkbox"/> Draft Remarks |

REMARKS:

Please return to Judy Johnston, Ground Floor West Wing

PLEASE ATTACH THIS COPY TO MATERIAL SUBMITTED.

If you have any questions or if you anticipate a delay in submitting the required material, please telephone the Staff Secretary immediately.

K. R. COLE, JR.
For the President

INTERNATIONAL PETROLEUM EXHIBITION

R E P O R T

OF THE

SENATE COMMITTEE ON COMMERCE

ON

S.J. Res. 59

AUTHORIZING THE PRESIDENT TO INVITE THE STATES OF
THE UNION AND FOREIGN NATIONS TO PARTICIPATE IN
THE INTERNATIONAL PETROLEUM EXPOSITION TO BE
HELD AT TULSA, OKLAHOMA, FROM MAY 16, 1976, THROUGH
MAY 22, 1976



MAY 12 (legislative day, APRIL 21), 1975.—Ordered to be printed

U.S. GOVERNMENT PRINTING OFFICE

WASHINGTON : 1975

INTERNATIONAL PETROLEUM EXHIBITION

MAY 12 (legislative day, APRIL 21), 1975.—Ordered to be printed

Mr. MAGNUSON, from the Committee on Commerce,
submitted the following

REPORT

[To accompany S.J. Res. 59]

The Committee on Commerce, to which was referred the Joint Resolution (S.J. Res. 59) authorizing the President to invite the States of the Union and foreign nations to participate in the International Petroleum Exposition to be held at Tulsa, Oklahoma, from May 16, 1976, through May 22, 1976, having considered the same report favorably thereon without amendment and recommends that the Joint Resolution do pass.

PURPOSE

The purpose of the International Petroleum Exposition to be held in Tulsa in 1976, is to exhibit machinery, equipment, supplies and other products used in the production and marketing of oil and gas to bring together buyers and sellers for the promotion of foreign and domestic trade and commerce in such products. This Exposition has been held every five years and similar Joint Resolutions were passed in 1965 and 1970.

As in the previously adopted similar resolutions authorizing the President to invite the States and foreign nations to participate in the Exposition, this measure does not involve any federal expenditure for, or participation in, the Exposition.

COMMITTEE CONSIDERATION

Senate Joint Resolution 59 was introduced on March 13, 1975 by Senators Bartlett and Bellmon. For the information of the Senate, the text of the Resolution follows as well as the Department of State's description of its foreign buyer program.

At an Executive Session on May 7, 1975, the Committee ordered the Joint Resolution reported favorably.

ESTIMATED COST

In accordance with section 252(a) of the Legislative Reorganization Act of 1970 (2 U.S.C. 190j), the Committee estimates that there would be no additional cost incurred by this resolution. The Committee is not aware of any cost estimates by any Federal agency which is at variance with the Committee's estimate.

TEXT OF S.J. RES. 59, AS REPORTED

JOINT RESOLUTION. Authorizing the President to invite the States of the Union and foreign nations to participate in the International Petroleum Exposition to be held at Tulsa, Oklahoma, from May 16, 1976, through May 22, 1976

Resolved by the Senate and House of Representatives of the United States of America in Congress assembled, That the President of the United States is authorized and requested to invite by proclamation, or in such other manner as he may deem proper, the States of the Union and foreign nations to participate in the International Petroleum Exposition, to be held at Tulsa, Oklahoma, from May 16, 1976, through May 22, 1976, for the purpose of exhibiting machinery, equipment, supplies, and other products used in the production and marketing of oil and gas, and bringing together buyers and sellers for the promotion of foreign and domestic trade and commerce in such products.

[AIRGRAM]

JANUARY 27, 1975.

From: Department of State.
Subject: Commercial programs: Foreign buyer program—Selection of U.S. trade shows for fiscal year 1976.

A. SUMMARY

This is to advise all Posts of eleven U.S. trade shows in which Commerce will participate during FY 1976 under the Foreign Buyer Program (FBP). The selection process took into account resource capabilities of both the Foreign Service and Commerce and the need to spread the workload, to the degree possible, over the 12-month period. We are considering one or two additional shows for FY '76. Posts will be notified promptly of any additional selections.

The support given this new program by the Foreign Service has been outstanding. More than 130 Diplomatic and Consular Posts submitted positive responses indicating intent to promote from one to all 13 shows on the original list provided in refair B. We are advised by the show authorities that there has been a notable increase (averaging 18%) in foreign buyer attendance at 1974 FBP-supported shows over prior years. They give full credit for this increase to the assistance provided by the Foreign Service and Commerce.

B. ACTION REQUESTED

Posts are requested to advise Commerce of the events listed in the enclosure which they will actively promote and the number of bro-

chures needed for each show to carry out planned promotional activities. *Those preparing Country Commercial Programs (CCP's) should note that the preliminary schedule provided in reflet C has been revised.*

Posts are encouraged to continue to comment on any aspect of the program. Views received have been most constructive and beneficial.

C. COMMENTS

1. Promotion brochures

(a) Managers of FBP-supported shows are required to produce multilingual brochures available for distribution to appropriate Posts at least six months prior to the show.

(b) Contents of the brochures will provide such information as registration fees, hotel accommodations, show hours, times, dates, technical sessions, outstanding features, partial list of exhibitors and/or product coverage. Return cards for advance registration will call for visitor's product and business interests. Basic information in the brochure will be in four or five languages (English, French, Spanish, German and possibly Japanese.)

(c) In the past, distribution of show brochures to the Posts has presented certain problems. As a solution, State and Commerce have agreed that promotional literature will be sent through either the State Air Pouch system or through APO/FPO to Posts serviced by the Military Postal System. Show producers will send the brochures in the quantity requested in packages marked "VIA AIR POUCH", or "AIR PARCEL POST", with a reference to the specific U.S. trade show involved.

2. U.S. exhibitor lists

(a) Information on U.S. exhibitors seeking overseas business contacts has proven to be extremely helpful to foreign visitors. Of the 10 shows held to date in FY 1975, an average of 150 firms per show (over 25% of all exhibitors) expressed interest in meeting with foreign buyers. U.S. Exhibitor Lists are prepared showing firm name, address, products for export, business interest (including direct sales, agency/distributor, joint venture, licensee, etc.), booth number and company representative to contact on international business matters.

(b) These are provided to foreign visitors at the time of registration. A covering letter of welcome in five languages explains the List and advises that further assistance is available at the International Businessmen's Center.

(c) Advance copies of U.S. Exhibitor Lists are provided Posts that have elected to promote a particular show. Many Commercial Officers have found the List to be an excellent promotional tool to encourage foreign buyer attendance and to assist inquirers seeking sources of American goods and services. Our goal is to provide Posts with Exhibitor Lists 60 days before the show.

3. Foreign buyer lists

(a) Information similar to that obtained from exhibitors is also compiled on the foreign businessmen expected to attend the show. These Foreign Buyer Lists are provided U.S. exhibitors, well in advance of the show, in order that they might contact the prospective

visitors prior to departure, furnish product information, and schedule definite business appointments during the U.S. visit.

(b) Information for Foreign Buyer Lists is obtained, in part, from advance registrations. It is also important that Posts identify as many foreign visitors as possible and provide Commerce basic data (name, company and address, product interest, and whether the visitor is manufacturer, operator, importer/exporter, dealer, etc.). Group organizers working with the Posts should also be requested to provide this information for transmittal to Washington.

(c) For maximum value to U.S. exhibitors, information on foreign buyers is needed in Washington at least 45 days prior to the show.

4. Show management commitments

As a requirement for FBP support, show managers must sign a "Memorandum of Understanding" agreeing to the specific actions expected of them before, during and after the show. Essentially this commits the show managers to; (a) produce and distribute the multilingual brochure, (b) establish an International Businessmen's Center with appropriate amenities, (c) support Commerce personnel in assisting foreign visitors, (d) provide lists of exhibitors and advance foreign registration data, (e) provide language assistance and travel information services, and (f) following the show, furnish a registration printout of foreign attendees, by country.

D. OTHER U.S. TRADE SHOWS

We recognize that there are other U.S. shows offering high international interest and export potential. Should Posts wish to organize delegations to shows other than those on our list, Commerce's Foreign Buyer Staff will undertake to provide assistance, as described in refair A, to the extent resources permit.

E. PROJECT DIRECTORS

Department of Commerce Project Directors assigned each event are shown in the enclosure. They will serve as the primary contact on all matters relating to the shows under the Foreign Buyer Program.

FOREIGN BUYER PROGRAM—FISCAL YEAR 1976 U.S. TRADE SHOWS—(SUMMARY)

1975:

August 26-28: National Hardware Show, McCormick Place, Chicago, Ill.

October 21-23: 6th Annual National Building Show, McCormick Place, Chicago, Ill.

November 3-6: International Energy Engineering Exposition and Congress, McCormick Place, Chicago, Ill.

November 10-13: International Hotel and Motel Educational Exposition, New York Coliseum, New York, N.Y.

1976:

January 9-14: The Transworld Housewares and Variety Exhibition, International Amphitheater, Chicago, Ill.

January 18-21: National Exposition for Food Processors, Civic Center, San Francisco, Calif.

February 5-8: National Sporting Goods Association—47th Annual Convention and Show, McCormick Place, Chicago, Ill.

April 5-8: Design Engineering Show, McCormick Place, Chicago, Ill.

May 2-5: Super Market Institute—SMI Convention and Educational Exposition, Dallas Convention Center, Dallas, Tex.

May 11-13: Electro 1976 (Combines IEEE/Intercon and Nerem), Hynes Memorial Auditorium and Sheraton Boston Hotel, Boston, Mass.

May 16-22: International Petroleum Exposition (IPE—Energy 1976), Tulsa Exposition Center, Tulsa, Okla.

INTERNATIONAL PETROLEUM EXPOSITION (IPE—ENERGY '76)

Tulsa Exposition Center, Tulsa, Okla., USA. May 16-22, 1976 (held every 5 years) (375 exhibitors; 28,000 industry trade attendees; 1,180 foreign buyers from 63 countries).

Sponsor: International Petroleum Exposition and Congress, Inc., P.O. Box 45323, Tulsa, Okla. 74145.

Show management: Martin C. Dwyer, Inc., Wrigley Building, 400 North Michigan Avenue, Chicago, Ill. 60611.

Contact: M. C. Dwyer, General Manager, Telephone: 312-467-4590.

Show description: This show has, since 1926, provided the world's showcase for the latest in oil-related hardware, ideas and technology. Products and technical seminars cover every aspect of petroleum, including exploration, drilling, production, transportation and pipe lines, refining, petrochemicals and natural gas, oil shale processing, underground gasification, environmental and scientific, research and development activities.

USDOC Project Director George M. Hines.

○

Ninety-fourth Congress of the United States of America

AT THE SECOND SESSION

*Begun and held at the City of Washington on Monday, the nineteenth day of January,
one thousand nine hundred and seventy-six*

Joint Resolution

Authorizing the President to invite the States of the Union and foreign nations to participate in the International Petroleum Exposition to be held at Tulsa, Oklahoma, from May 16, 1976, through May 22, 1976.

Resolved by the Senate and House of Representatives of the United States of America in Congress assembled, That the President of the United States is authorized and requested to invite by proclamation, or in such other manner as he may deem proper, the States of the Union and foreign nations to participate in the International Petroleum Exposition, to be held at Tulsa, Oklahoma, from May 16, 1976, through May 22, 1976, for the purpose of exhibiting machinery, equipment, supplies, and other products used in the production and marketing of oil and gas, and bringing together buyers and sellers for the promotion of foreign and domestic trade and commerce in such products.

Speaker of the House of Representatives.

*Vice President of the United States and
President of the Senate.*