

The original documents are located in Box 65, folder “October 10, 1972 - Robert M. Teeter - Past Vote Analysis” of the Robert Teeter Papers at the Gerald R. Ford Presidential Library.

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Committee for the Re-election of the President

MEMORANDUM

October 10, 1972

MEMORANDUM FOR: ROBERT M. TEETER
FROM: DAN EVANS *Jan*
SUBJECT: Past Vote Analysis

Last Spring at the onset of the ticket-splitting project I provided data for and/or helped locate phone centers in the following states: New York, Pennsylvania, Maryland, Ohio, Illinois, Texas, Connecticut and California. In at least two cases (Illinois and Pennsylvania) I participated in the negotiations with the phone companies.

During the summer months the ticket-splitting reports were used in the above mentioned states for canvassing purposes. The information contained in the reports was in most cases the only computerized output provided the states by the national C.R.P.

In the past few weeks we have been able to accommodate new problems arising in the phone campaign, the direct mail and the Get Out The Vote program. No other source for this data exists in the C.R.P.

In short, we have substantially aided all of the functioning parts of the campaign in addition to our work with the November Group. We have also been the sole source for past voting data.

cc: John Garrish

