

The original documents are located in Box 65, folder “September September 5, 1972 - Frederic V. Malek - Lawyers Committee Request for Wave Two and Wave Three Polling Information For Use in Lawyers Spokesman Program” of the Robert Teeter Papers at the Gerald R. Ford Presidential Library.

Copyright Notice

The copyright law of the United States (Title 17, United States Code) governs the making of photocopies or other reproductions of copyrighted material. Gerald Ford donated to the United States of America his copyrights in all of his unpublished writings in National Archives collections. Works prepared by U.S. Government employees as part of their official duties are in the public domain. The copyrights to materials written by other individuals or organizations are presumed to remain with them. If you think any of the information displayed in the PDF is subject to a valid copyright claim, please contact the Gerald R. Ford Presidential Library.

COMMITTEE FOR THE RE-ELECTION OF THE PRESIDENT

MEMORANDUM

September 5, 1972

~~CONFIDENTIAL~~

MEMORANDUM FOR: MR. FREDERIC V. MALEK

FROM: DANIEL J. PILIERO II *DJP*

SUBJECT: Lawyers Committee Request for Wave Two and Wave Three Polling Information For Use in Lawyers Spokesmen Program

The Lawyers Committee wishes at this time to review information obtained during the second and third wave pollings in order to determine which issues will be of most significance during the final months of the campaign, and more particularly in which cities these issues will be of greatest concern.

Upon review of this information, we propose to develop a program using spokesmen in the specific identified cities in connection with the identified issues. We propose to obtain from our present fact sheets, and from subsequent White House fact sheets, the Administration's position on those issues which are of most concern and thereafter to seek spokesmen, either local or national, and to develop opportunities for the spokesmen either in existing forums or by creating forums.

In order to take the threshold step, we must naturally review the polling information; and in this connection, we are informed by Mr. Ted Garrish's office that authorization is required for the release of polling information with respect to the public's reaction to issues.

Accordingly, I hereby request that you authorize Mr. Garrish to release information regarding the public's perception of the President's position and performance on key issues, broken down on a city-by-city basis.

Thank you.

CC: Mr. Frank Herringer
 Mr. Charles Shearer
 ✓ Mr. Theodore J. Garrish

~~CONFIDENTIAL~~

Determined to be an
 Administrative Marking

By CCG NARA, Date 2/8/2010.

