

**The original documents are located in Box 65, folder “August 15, 1972 - Roy Goodearle - Vice President's Appearances” of the Robert Teeter Papers at the Gerald R. Ford Presidential Library.**

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*Series*

Committee for the Re-election of the President

MEMORANDUM

August 15, 1972

~~CONFIDENTIAL~~

MEMORANDUM FOR: ROY GOODEARLE

FROM: ROBERT M. TEETER *RM*

SUBJECT: Vice President's Appearances

Attached is a memorandum written to Dwight Chapin which summarizes the issue data from our Wave II poll by local area.

Also attached is a summary of the Vice President's approval rating by local area. Each area is classified A, B, C, D and E, with A meaning the Vice President's approval rating is substantially over his national approval rating, B that it is somewhat over his national approval rating, C meaning that it is very close, D that it is somewhat under and E that it is substantially under. We will be furnishing you additional data after the 3rd Wave of polling which will be done in early September.

~~CONFIDENTIAL~~

Determined to be an  
Administrative Marking

By CCG NARA, Date 2/8/2010



Alabama C  
 Mobile A  
 Montgomery B  
 Dothan C  
 Columbus, Ga. A  
 Huntsville C  
 Birmingham C

California C  
 San Diego C  
 Los Angeles C  
 Santa Barbara/  
 Marin C  
 Salinas/Monterey E  
 Fresno C  
 San Francisco E  
 Chico/Redding E  
 Sacramento/  
 Stockton D

Connecticut C  
 New York C  
 Hartford/New  
 Haven C  
 Providence B

Illinois C  
 Rockford/Davenport C  
 St. Louis E  
 Paduch/Springfield C  
 Chicago D

Maryland B  
 Baltimore B  
 Salisbury A  
 Washington B

Michigan D  
 Detroit E  
 Lansing C  
 Flint C  
 Grand Rapids C  
 Traverse City D  
 Marquette C

Missouri C  
 St. Louis E  
 Paducah/  
 Springfield C  
 Columbia/Quincy C  
 St. Joseph, Ka. C

New Jersey C  
 Philadelphia C  
 New York C

New York C  
 Buffalo C  
 Rochester A  
 Elmira A  
 Syracuse E  
 Utica E  
 Albany/  
 Schenectady A  
 Watertown/  
 Carthage C  
 New York D

Ohio C  
 Toledo C  
 Dayton C  
 Cincinnati A  
 Columbus A  
 Cleveland C  
 Youngstown A



Oregon D  
Bosie C  
Medford C  
Eugene E  
Spokane E  
Portland C

Washington D  
Bellingham D  
Spokane E  
Yakima D  
Portland C  
Seattle/Tacoma D

Pennsylvania C  
Erie B  
Pittsburgh C  
Harrisburg B  
Philadelphia E  
Scranton A

Wisconsin D  
Minneapolis C  
Madison D  
Chicago D  
Green Bay C

Texas D  
Corpus Christi E  
Houston D  
Beaumont/  
Pt. Arthur A  
Shrevport/  
Texarkana C  
Waco/Temple C  
Austin D  
Dallas/Ft.  
Worth C  
Odessa/Midland E  
San Antonio E  
El Paso E  
Abilene/  
Sweetwater E  
Lubbock C  
Amarillo E

