

The original documents are located in Box 64, folder “February 16, 1972 - Attorney General - New Hampshire and Florida Telephone Polls” of the Robert Teeter Papers at the Gerald R. Ford Presidential Library.

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COMMITTEE FOR THE RE-ELECTION OF THE PRESIDENT

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February 16, 1972

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MEMORANDUM FOR THE ATTORNEY GENERAL

SUBJECT: New Hampshire and Florida Telephone Polls

While we have not seen any indications of movement in either New Hampshire or Florida, I think it would be prudent for us to check each of them once more with a telephone poll. I would recommend doing three hundred (300) interviews in New Hampshire on February 23rd and 24th which would give us the data on the 25th.

I think we should do four hundred (400) in Florida on March 1 and 2, which will give us the data on March 3.

ORC's cost estimates for these two polls are \$4,970 for New Hampshire and \$7,000 for Florida. I personally think both of these are out of line and am going to be with Benham and O'Neill tomorrow and attempt to negotiate them down. We are, however, virtually locked to ORC for New Hampshire and Florida as they have done the first two studies and we would risk losing sample comparability.

Approve _____ Disapprove _____

Comment _____

ROBERT M. TEETER

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Administrative Marking

By SD NARA, Date 12/30/09

