

The original documents are located in Box 63, folder “12/12/75 - To Bo Callaway - Illinois Poll by DMI” of the Robert Teeter Papers at the Gerald R. Ford Presidential Library.

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December 12, 1975

MEMORANDUM FOR: BO CALLAWAY
 FROM: BOB TEETER *RmT*
 SUBJECT: Illinois

I understand from a fairly reliable source, that DMI did an Illinois primary poll during the week of December 1 which shows the President with a 48 to 36 lead over Reagan. If this is correct, this represents a decline in the President's support of 14% and an increase in Reagan's support of 9% during November.

October 29 - November 4

December 1

MOR

DMI

Ford	62
Reagan	27

Ford	48
Reagan	36

I also understand that their report emphasized the fact that Ford had substantial leads with those under 30 and those over 65, but that Reagan also tied with him with those between 35 and 55. This is consistent with much of the data we have.

