

The original documents are located in Box 19, folder “State Campaign Information - Nebraska” of the Richard B. Cheney Files at the Gerald R. Ford Presidential Library.

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OMAHA WORLD HERALD - Saturday, October 18, 1975

Pres. Ford 's job performance after 14 months in office was approved by 67 percent of persons surveyed in the Nebr. poll , a substantially higher percentage than in national polls on the same question.

In other questions related to Ford, the findings were:

40 percent of 307 Nebr. Republicans surveyed have no choice for the Party's next Presidential candidate, 42 percent favored Ford, 17 percent Ronald Reagan and 1 percent named another possible candidate.

50 percent of 804 persons in that statewide survey said Ford should make fewer public appearances, 41 percent disagreed, and 9 percent had no opinion. 41 percent disagreed with Betty Ford's comments on premarital relations. 35 percent said they agreed with the First Lady, 18 percent said they didn't know her view, and 6 percent had no opinion.

The questions asked by telephone in the October 6 - 8 poll by Joe Williams were;

"All in all, do you approve or disapprove of the way President Ford is handling his job as President?"

"If the Republican primary election for President were being held today, who would you vote for?"



[Original in folder "Polling" in Box 17]

"Do you agree or disagree that Pres. Ford should make fewer public appearances because of the danger of assassination?"

"Do you agree or disagree with Betty Ford's recent comments on premarital relations?"

The 67 percent who said they approved of Ford's job performance was 1 percentage point lower than in a May 19-21 Nebraska poll asking the same questions.

Among age groups, pollster Williams said young age groups approved Ford in a higher percentage than older persons surveyed. The latest National Gallup and Harris national polls, using different phrasings for the job performance question, have reported different findings on Ford's popularity.

In an August Gallup survey, 46 percent approved, 37 percent disapproved, and 17 percent had no opinion.

In a July Harris survey, 41 percent approved, 56 percent disapproved, and 3 percent had no opinion.

Findings of the Nebraska poll on Ford's candidacy were similar to Gallup's national survey in August which showed 45 percent of Republicans favored Ford as their candidate for 1976.

19 percent in the Gallup poll favored Reagan, former Governor of California. Others in the national poll divided their preference among 7 other candidates or said they had no preference.

