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Mail-o-gram

Dear _____:

President Ford's victory in New Hampshire will give even more momentum to our efforts in Florida. The primary election date is March 9 so very few days remain and we must make every hour count.

As a member of the National Advisory Board of Business and Professional Leaders, you can do a great deal to support President Ford. Your Advisory Board materials are being mailed to you today. Please get a headstart by doing two things. First, speak out on behalf of President Ford at every opportunity. ~~Make full~~ use of your prestige and contacts to influence as many potential Republican primary voters as you can. Second, make a list today of the individuals you have chosen as good prospects for Advisory Board Membership. Your materials should arrive within the next day or two, and by being prepared in advance you can start immediately with your contacts and thus maximize the use of your time in the few days which remain between now and the ninth.

Thank you for accepting this important responsibility and for your support of President Ford. I am sure your efforts on his behalf will be successful and I look forward to reviewing the list of new Advisory Board Members you select and recruit.

Sincerely,

Howard H. Callaway
Chairman
President Ford Committee

President Ford Committee

1828 L STREET, N.W., SUITE 250, WASHINGTON, D.C. 20036 (202) 457-5400

February 27, 1976

Dear :

Thank you for helping President Ford and for accepting membership on the National Advisory Board of Business and Professional Leaders.

Your Action Plan and an initial supply of self-addressed envelopes for the new members you select are enclosed. Please send your own envelope back by return mail so we can add your name to the official Advisory Board Roster and assign your member number.

If you need assistance, ~~additional~~ envelopes, or if you have ideas and suggestions to pass along, please do not hesitate to contact me.

As you know, time is very short, so please contact your prospective members as quickly as possible. I look forward to hearing from you soon.

Sincerely,

Bill Low, Director
National Advisory Board

P.S. Be sure to put your own name in the "Contacted by" space on each envelope you use to recruit new members so our records will properly reflect the success of your efforts.

President Ford Committee

1828 L STREET, N.W., SUITE 250, WASHINGTON, D.C. 20036 (202) 457-6400

NATIONAL ADVISORY BOARD ACTION PLAN
for
BUSINESS AND PROFESSIONAL LEADERS

President Ford Committee National Advisory Board of
Business and Professional Leaders

BACKGROUND: The National Advisory Board has been formed by the President Ford Committee to provide a way for influential individuals to take an active role in the campaign. The emphasis is on individual action and initiative. It is a streamlined, results-oriented effort and is geared to meet the special needs of people who want to help President Ford through personal contact.

MISSION: The mission of the Advisory Board is to mobilize political and financial support for President Ford's campaign among business, agribusiness and professional leaders. The first thrust is the Nomination and the second will be the General Election in November.

INDIVIDUAL ACTION: Each Advisory Board Member is asked to take the following specific action steps to support President Ford:

1. Use your contacts and influence to recruit additional Advisory Board Members. Obviously, only top flight individuals should be selected for involvement at this level so please choose carefully.

2. Encourage your newly recruited members to include a contribution check along with their personal pledge of support for President Ford.

3. Become an advocate for President Ford. Through personal, one-on-one persuasion and by speaking to groups, you can present the facts about the President with an impact and credibility far greater than we can with mass media and other political appeals. A personal letter over your signature can have a very persuasive impact on everyone who knows you.

4. Utilize the special resources which are available to you as an influential member of several organizations. Through these contacts you can suggest appearance opportunities for the President or one of the National Spokesmen. You may be able to insert a favorable article about President Ford in an organization newsletter or other publication. You may be able to suggest special mailings and help the President Ford Committee obtain the necessary name/address lists. In short, you can have a very positive and significant impact on your peers and associates.

5. You can supply ideas and furnish information to the campaign and the administration through the Advisory Board structure. While there will be no quid-pro-quo in the President Ford campaign, we recognize that the Advisory Board Members have first hand knowledge and a realistic perspective concerning specific public policy matters. Bringing government and the people closer together is a major objective

of this Administration and President Ford has specifically requested that substantive recommendations for policy and administration action be generated by the Advisory Board Members.

6. Lend your time and talent to the President Ford Committee in your state or area. While the Advisory Board is national in scope and we are primarily dependent upon you and the other members for contact and activity without regard to geographic boundaries, we do hope that you will devote a portion of your energy and effort to the local campaign. As you know, that is where the election will ultimately be won.

GROUP ACTION:

In addition to undertaking the personal action outlined above, you may also wish to team up with other Advisory Board Members from your profession for group projects. Please feel free to do so but advise the National Headquarters in advance about your efforts and activities. For obvious reasons, Advisory Board Members and groups are not permitted to make financial commitments in the name of the President Ford Committee without prior written authorization.

ACTION STEPS TO GET STARTED:

1. You become an Advisory Board Member when your Special Business Reply Envelope is filled in, signed, and mailed to the National Campaign Headquarters in Washington, D. C.

2. You will then receive a formal acknowledgement of your Advisory Board membership from Chairman Callaway plus a handbook containing background information and an initial supply of special envelopes for your own recruiting efforts.

3. Your first official action as an Advisory Board Member should be to make a list of Business, Professional and Community Leaders who, in your judgment, should be invited to participate in the Advisory Board effort.

4. You should contact each individual on your list in person, by phone, or as a last resort, by letter. Using your own power of persuasion and influence, you can explain why you have chosen to support President Ford by becoming a member of the National Advisory Board. The person you invite to join you in this effort will probably say "yes" because you are doing the asking and because President Ford has a substantial amount of support among those who are in the community leadership group. Because of the prestige of the National Advisory Board, even those who decline will have been flattered by your invitation.

In fact, this is one way you can exert some "political" influence without losing friends in the process!

5. When the person accepts your invitation, complete the information form on the back side of the envelope. Make sure your name is printed legibly in the "contacted by" space so our records in Washington will properly reflect your efforts.

6. Explain to your new member that the Advisory Board acknowledgement letter and the materials will be mailed from Washington within 24 hours of receipt of the Special Business Reply Envelope. Your new Advisory Board Member can get a head start by preparing his/her list of prospective members in advance so action will be quick when the materials arrive.

Special Note: Please tell your prospective Advisory Board Members that they do not have to make a financial contribution in order to participate and to become a Member. They do not have to -- BUT IT SURE WOULD HELP!

* * * *

INSTRUCTIONS TO ADVISORY BOARD MEMBERS

REGARDING FUND RAISING AND PERSONAL EXPENSES

This checklist will take less than five minutes to read, but could save hours of work later on. Although this is not a comprehensive summary of all federal election campaign laws, it will provide you with information adequate to cover a vast majority of situations you may encounter while soliciting contributions for The President Ford Committee (PFC). Should you have any questions or problems, please contact your State Finance Chairman.

1. You may volunteer your time to solicit contributions from your friends, provided you do it on your own time and not while you are on someone's payroll.

2. The legal limit is \$1,000 for each contributor, but remind every individual who contributes that his or her spouse may also contribute \$1,000 as can each of their children who are 18 years of age or older. The spouse is not required to have separate funds or a separate checking account. No contribution should be accepted from children under 18 and those over 18 should make contributions only from their own funds.

3. If you so desire, \$500 of your own money can be spent for travel expenses incurred in your fund raising efforts without this being considered a contribution which would be part of the \$1,000 limit. If such expenses are incurred, you must keep a record.

4. Another \$500 of your own money can be spent for such items as invitations, food and beverages in connection with any fund raising

activity conducted in your own home without this being considered an additional contribution. Again, records must be kept of these expenses.

5. A friendly vendor may sell you food and beverages for your fund raising event at his actual cost, donating -- in effect -- his normal profits up to \$500 without this being considered a contribution.

6. Keep a record of all expenditures in order to support any request for reimbursement. Receipts of your out-of-pocket expenses, including long distance telephone calls, should be retained.

7. Ask contributors to make their checks payable to: "THE PRESIDENT FORD COMMITTEE."

8. Accept only checks that are drawn on a personal checking account.

9. Fill out the Advisory Board information form supplied by The President Ford Committee for each contribution. This will include amount, date, full name and full address of the principal place of residence of the contributor. In addition, for contributions of \$100 or more you must also include the occupation and full name and address of the principal place of business (if any) of the contributor.

10. Do not accept anonymous contributions or any contributions that are made by one person in the name of someone else.

11. Do not solicit or accept any contributions from corporations or labor organizations. A contribution includes "in kind" goods and services. For example: Corporation stationery cannot be used for any letters you may write on behalf of President Ford. Office facilities such as secretarial assistance, postage, telephones, etc., cannot be used for your Advisory Board activities if they are being paid for with corporate funds. In addition, mailing lists and other materials of value must be purchased. (Remember, prior approval is required.)

12. Do not solicit or accept contributions from any non-United States citizen or from anyone on welfare, unemployment compensation or other work relief benefits.

Send all contributions you receive directly to The President Ford Committee in Washington on a daily basis in the envelopes provided.

* * * *

SOMETHING TO THINK ABOUT

The Nation has rung in its Bicentennial anniversary with a much needed dose of good economic news from the Ford Administration.

After the worst recession in over three decades, the President's firm economic policies have brought these results:

- Two million more Americans are working today than at the bottom of the recession.
- Food prices have fallen for the third straight month in a row.
- Consumer prices were rising at an annual rate of less than 7% at the end of 1975, and forecasts show inflation abating even further in 1976.
- Industrial production is up at an annual rate of 12%.

To quote Treasury Department economist Herman Leibling, "It's the best of all possible worlds -- an increase in employment and production and on the average, no inflation."

But this healthy economic news has not come about by coincidence. Let's look back to 1974 when the President took office. The problems he faced were immense. The Nation was still in the throes of the energy crisis, inflation was climbing at an alarming rate, jobs were scarce, and our growing loss of confidence in government was further eroding the economy.

The President set himself and the Nation on a course designed to pull the Nation out of the recession. He vetoed 44 bills submitted by the Congress that would have burdened taxpayers with billions of dollars in excess spending and taxes.

Time after time, he refused to throw dollars at problems.

He stuck to a steady course: restraining federal spending and reducing taxes to encourage the private sector to produce more.

And it has proved to be the right course.

President Ford said in his Inaugural Address on August 9, 1974: "My fellow Americans. Our long national nightmare is over. Our Constitution works. Our great republic is a government of laws and not of men. Here, the people rule."

The President has demonstrated he is "the President of all the people," and we have gone forward together as he promised we would.

He has shown he will roll up his sleeves and tackle our tough problems. And he's not satisfied yet.

"We are a growing nation. We need more and more jobs every year. . . . We have slowed inflation, but we must stop it cold."

President Ford's record shows he is the man to lead America into its third century and keep it on the path of freedom our forefathers set before us.

PRESIDENT FORD CAN COUNT ON ME

I am willing to serve as a member of the Campaign Advisory Board and to actively participate in President Ford's election effort. Please contact me at once.

NAME _____

ADDRESS _____

TELEPHONE (Home) Area Code _____ Number _____
(Office) _____

SIGNATURE _____

CONTACTED BY _____ MEMBER NUMBER _____

I also want to give my financial support to President Ford.

Enclosed is my contribution in the amount of \$_____.
(Only personal checks may be accepted. Make checks payable to "The President Ford Committee".)

Federal Election Law requires the following information from each contributor:

OCCUPATION _____

COMPANY _____

COMPANY ADDRESS _____

THE PRESIDENT FORD COMMITTEE, Howard H. Callaway, Chairman. Robert Mosbacher, National Finance Chairman. Robert C. Moot, Treasurer. A copy of our report is filed with the Federal Election Commission and is available for purchase from the Federal Election Commission, Washington, D.C. 20463.

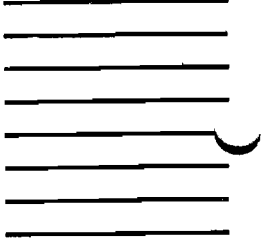
BUSINESS REPLY MAIL
No postage stamp necessary if mailed in the U. S.

— Postage Will Be Paid By —

THE PRESIDENT FORD COMMITTEE
P. O. Box 300
Washington, D. C. 20044

ATTENTION: National Advisory Board

FIRST CLASS
Permit No. 72259
PAID
Washington, D.C.



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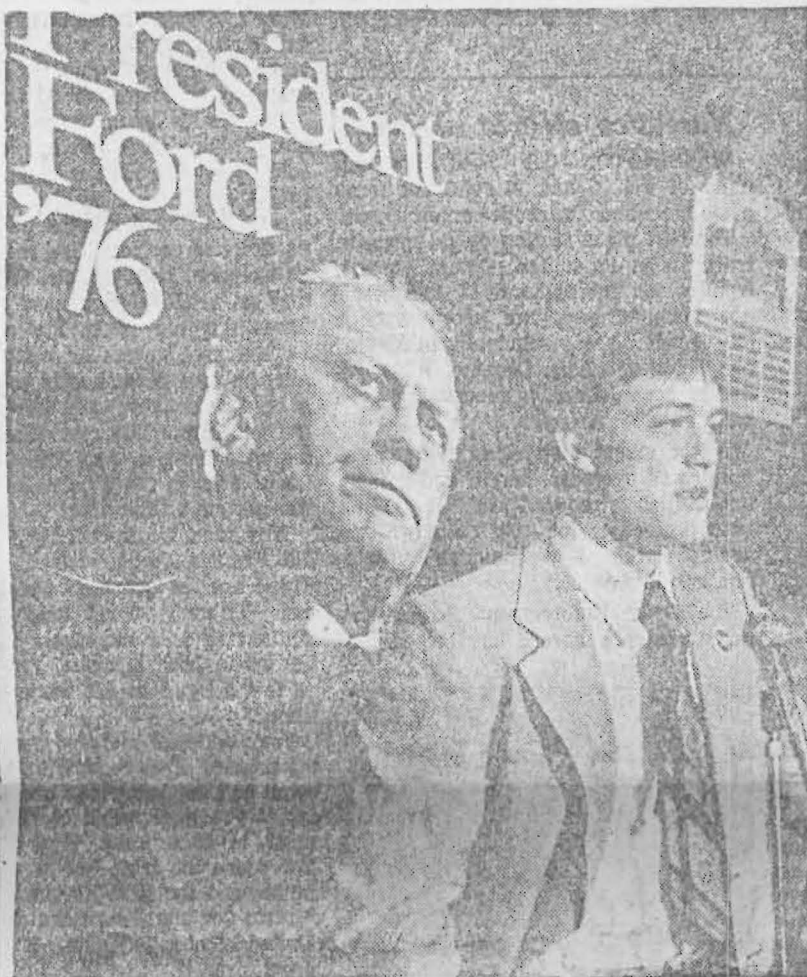
REPUBLICAN DELEGATES FROM ALABAMA

(In "Placed" Order)

Ludie Abernathy	Former National Committeewoman, ran for Governor in '56
Dick Bennett	Former GOP State Chairman
Winton (Red) Blount	Former Postmaster General and Senatorial Candidate
John H. Buchanan, Jr.	U. S. Congressman (Birmingham)
Charles Chapman	PFC Chairman
O.H. (Ollie) Delchamps, Jr.	Jack Edwards' top man in Mobile.
Joe Dixon	Chairman Black Council of 100 in Alabama
John E. Grenier, Jr.	Executive Director of '64 National Goldwater Campaign
Randall Herring	State YR Chairman, PFC Treasurer
Perry O. Hooper	GOP National Committeeman
Owen Leach	State Committee member
Mildred Anne Lee	PFC Co-Chairman
James D. Martin	Former Congressman and National Committeeman
Ed Rodgers	State TAR Chairman
Louis Salmon	Attorney in Huntsville
Jean Sullivan	GOP National Committeewoman



Tribune Photos by Roy Hall



Jack wows 'em in Joliet

Jack Ford, who will be 24 on March 16, the day of the Illinois primary, wows college students who attended his press conference in the Sheraton Motel in Joliet Thursday. He is visiting colleges and high schools in his swing through the Chicago area to drum up support for his father in the upcoming Republican primary race against Ronald Reagan.



Ford's son campaigns in Illinois

Jack Ford (second from left), son of the President, talks with members of the Young Illinois for Ford Committee Tuesday in Belleville, where he is campaigning on behalf of his father. He is spending four days in Illinois in preparation for the state primary March 16. Ford began his visit in Belleville by mingling with 100 college and high school students and fielding questions about the economy, legalization of marijuana, and his father's primary battle with Ronald Reagan. He said he is not afraid to talk about issues and is emphasizing that voters look at what a candidate has done, not what he says he'll do.

UPI Telephotos

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WEEKLY TREASURER'S REPORT
 WEEK ENDING: March 4, 1976

	Beginning Totals	This Week	Totals to Date
CONTRIBUTIONS:			
Individual			
Identified	\$3,906,622.90	\$ 357,414.05	\$4,264,036.95
Suspense	3,040.00		3,040.00
Total	3,909,662.90	357,414.05	4,267,076.95
Committees, Reg. -			
Identified	14,350.00		14,350.00
Suspense	1,000.00		1,000.00
Total	15,350.00		15,350.00
Pledges	500.00		500.00
Sale of Items	16.00		16.00
Total Contributions	3,925,528.90	357,414.05	4,282,942.95
Matching Funds	1,027,385.30		1,027,385.30
Interest Income	2,015.95	596.28	2,612.23
Total Receipts	4,954,930.15	358,010.33	5,312,940.48
MATCHING FUNDS (MEMO ACCOUNT)			
Qualifiable -			
States Qualifiable			
Funds Qualifiable			
DISBURSEMENTS:			
Fund Raising	1,042,555.71	24,348.15	1,066,903.86
Non-Fund Raising	1,500,337.59	91,884.04	1,592,221.63
Refundable Deposits	80,275.20	(48,200.00)	32,075.20
Contribution Returns	10,908.00		10,908.00
Advances	1,528,728.49	381,908.50	1,910,636.99
Payroll Account	301,880.80	(470.28)	301,410.52
Accounts Receivable	196.00		196.00
Adjustments	(1,030.28)	596.28	(434.00)
Total Disbursements	4,463,851.51	450,066.69	4,913,918.20
FUNDS BALANCE:			
Cash in Bank			322,972.28
Petty Cash			550.00
Certificate of Deposit			75,000.00
Securities in Process of Sale			
Pledges Receivable			500.00
Total Funds Balance			399,022.28
STATISTICS:			
Total Number of Contributors as of March 4, 1976			40,455
Average Amount of Contribution to Date			131.32
Cost of Fund Raising to Date - percent of contribution			20%

SUMMARY THROUGH March 2, 1976

CONTRIBUTIONS AND FEDERAL ALLOCATIONS

STATE	MATCHING FUNDS Allocation #5	MATCHING FUNDS TOTAL ALLOCATIONS THRU 3-2-76	CONTRIBUTIONS WEEK ENDING 3-2-76	CUM. CONTRIBUTIONS THRU 3-2-76	GRAND TOTAL THRU 3-2-76	% OF QUOTA
ALABAMA	<u>6,132.00</u>	<u>\$ 20,556.00</u>	<u>3,421.00</u>	<u>\$ 56,411.00</u>	<u>\$ 76,967.00</u>	<u>127.6</u>
QUOTA \$75,000						
ALASKA	<u>839.00</u>	<u>5,974.00</u>	<u>290.00</u>	<u>15,485.00</u>	<u>21,967.00</u>	<u>107.3</u>
QUOTA \$20,000						
ARIZONA	<u>2,197.00</u>	<u>7,584.00</u>	<u>5,389.00</u>	<u>36,567.00</u>	<u>44,151.00</u>	<u>31.5</u>
QUOTA \$140,000						
ARKANSAS	<u>839.00</u>	<u>4,365.50</u>	<u>1,172.50</u>	<u>20,890.00</u>	<u>25,255.50</u>	<u>50.5</u>
QUOTA \$50,000						
CALIFORNIA	<u>22,293.00</u>	<u>111,524.00</u>	<u>49,275.02</u>	<u>483,804.73</u>	<u>595,328.73</u>	<u>33.2</u>
QUOTA \$1,795,000						

STATE	MATCHING FUNDS Allocation	MATCHING FUNDS TOTAL ALLOCATIONS THRU 3-2-76	CONTRIBUTIONS WEEK ENDING 3-2-76	CUM. CONTRIBUTIONS THRU 3-2-76	GRAND TOTAL THRU 3-2-76	% OF QUOTA
COLORADO	4,475.00	\$ 18,278.00	2,775.00	\$ 59,595.70	\$ 77,873.70	51.9
QUOTA \$150,000						
CONNECTICUT	7,551.00	25,363.00	8,398.00	81,344.38	106,707.38	35.6
QUOTA \$300,000						
DELAWARE	550.00	4,462.00	1,150.00	15,624.00	20,086.00	20.1
QUOTA \$100,000						
DIST. OF COL.	1,678.00	20,234.75	4,591.00	63,321.25	83,556.00	27.9
QUOTA \$300,000						
FLORIDA	22,093.00	42,146.00	27,991.77	172,600.28	214,746.88	47.7
QUOTA \$450,000						
GEORGIA	3,076.00	37,076.00	4,326.13	97,226.88	134,302.88	89.5
QUOTA \$150,000						
HAWAII	1,958.00	3,380.00	2,082.00	11,397.00	14,777.00	32.8
QUOTA \$45,000						

STATE	MATCHING FUNDS Allocation	MATCHING FUNDS TOTAL ALLOCATIONS THRU 3-2-76	CONTRIBUTIONS WEEK ENDING 3-2-76	CUM CONTRIBUTIONS THRU 3-2-76	GRAND TOTAL THRU 3-2-76	% OF QUOTA
IDAHO	<u>280.00</u>	<u>\$ 1,187.00</u>	<u>690.00</u>	<u>\$ 12,493.00</u>	<u>\$ 13,680.00</u>	<u>39.1</u>
QUOTA \$35,000						
ILLINOIS	<u>17,339.00</u>	<u>88,998.51</u>	<u>24,660.50</u>	<u>290,465.49</u>	<u>379,464.00</u>	<u>39.9</u>
QUOTA \$950,000						
INDIANA	<u>3,915.00</u>	<u>10,462.07</u>	<u>6,301.50</u>	<u>42,294.56</u>	<u>52,756.63</u>	<u>19.2</u>
QUOTA \$275,000						
IOWA	<u>3,076.00</u>	<u>5,173.00</u>	<u>3,530.00</u>	<u>22,092.00</u>	<u>27,265.00</u>	<u>18.2</u>
QUOTA \$150,000						
KANSAS	<u>3,071.00</u>	<u>30,810.00</u>	<u>3,109.00</u>	<u>80,714.00</u>	<u>111,524.00</u>	<u>82.6</u>
QUOTA \$135,000						
KENTUCKY	<u>1,619.00</u>	<u>5,387.00</u>	<u>3,651.50</u>	<u>20,246.50</u>	<u>25,683.50</u>	<u>25.6</u>
QUOTA \$100,000						
LOUISIANA	<u>4,175.00</u>	<u>9,533.00</u>	<u>4,097.00</u>	<u>41,560.00</u>	<u>51,093.00</u>	<u>68.1</u>
QUOTA \$75,000						

STATE	MATCHING FUNDS Allocation #5	MATCHING FUNDS TOTAL ALLOCATIONS THRU 3-2-76	CONTRIBUTIONS WEEK ENDING 3-2-76	CUM CONTRIBUTIONS THRU 3-2-76	GRAND TOTAL THRU 3-2-76	% OF QUOTA
MISSOURI	<u>3,071.00</u>	<u>\$ 26,371.00</u>	<u>5,646.60</u>	<u>\$ 78,775.10</u>	<u>\$ 105,146.10</u>	<u>42.1</u>
QUOTA \$250,000	_____					
MONTANA	<u>839.00</u>	<u>1,589.10</u>	<u>908.00</u>	<u>4,860.90</u>	<u>6,450.00</u>	<u>16.1</u>
QUOTA \$40,000	_____					
NEBRASKA	<u>1,392.00</u>	<u>3,361.00</u>	<u>4,056.00</u>	<u>20,315.58</u>	<u>23,676.58</u>	<u>27.9</u>
QUOTA \$85,000	_____					
NEVADA	<u>1,119.00</u>	<u>4,981.00</u>	<u>475.00</u>	<u>14,827.00</u>	<u>19,808.00</u>	<u>79.2</u>
QUOTA \$25,000	_____					
NEW HAMPSHIRE	<u>1,952.00</u>	<u>4,127.00</u>	<u>6,097.00</u>	<u>25,383.55</u>	<u>29,510.55</u>	<u>73.8</u>
QUOTA \$49,000	_____					
NEW JERSEY	<u>11,466.00</u>	<u>34,340.00</u>	<u>11,575.53</u>	<u>109,917.05</u>	<u>144,257.05</u>	<u>41.2</u>
QUOTA \$350,000	_____					

STATE	MATCHING FUNDS Allocatio: #5	MATCHING FUNDS TOTAL ALLOCATIONS THRU 3-2-76	CONTRIBUTIONS WEEK ENDING 3-2-76	CUM CONTRIBUTIONS THRU 3-2-76	GRAND TOTAL THRU 3-2-76	% OF QUOTA
NEW MEXICO	<u>1,678.00</u>	<u>\$ 3,079.00</u>	<u>1,037.00</u>	<u>\$ 9,549.00</u>	<u>\$ 12,628.00</u>	<u>25.3</u>
QUOTA \$50,000	_____					
NEW YORK	<u>46,703.20</u>	<u>105,965.00</u>	<u>21,385.50</u>	<u>305,151.43</u>	<u>411,116.43</u>	<u>24.9</u>
QUOTA \$1,650,000	_____					
NORTH CAROLINA	<u>2,797.20</u>	<u>13,605.00</u>	<u>3,225.00</u>	<u>53,450.00</u>	<u>67,055.00</u>	<u>53.6</u>
QUOTA \$125,000	_____					
NORTH DAKOTA	<u>1,119.00</u>	<u>1,582.00</u>	<u>623.00</u>	<u>5,709.00</u>	<u>7,291.00</u>	<u>24.3</u>
QUOTA \$30,000	_____					
OHIO	<u>7,551.00</u>	<u>27,318.00</u>	<u>14,177.79</u>	<u>101,319.23</u>	<u>128,637.23</u>	<u>19.8</u>
QUOTA \$650,000	_____					
OKLAHOMA	<u>2,227.00</u>	<u>20,379.00</u>	<u>1,938.00</u>	<u>56,821.25</u>	<u>77,200.25</u>	<u>64.3</u>
QUOTA \$120,000	_____					

STATE	MATCHING FUNDS Allocation #5	MATCHING FUNDS TOTAL ALLOCATIONS THRU 3-2-76	CONTRIBUTIONS WEEK ENDING 3-2-76	CUM CONTRIBUTIONS THRU 3-2-76	GRAND TOTAL THRU 3-2-76	
OREGON	<u>3,356.00</u>	<u>\$ 18,180.00</u>	<u>3,613.00</u>	<u>\$ 59,369.99</u>	<u>\$ 77,549.99</u>	86.2
QUOTA \$90,000	_____					
PENNSYLVANIA	<u>14,542.00</u>	<u>38,222.23</u>	<u>19,140.00</u>	<u>132,919.27</u>	<u>171,141.50</u>	29.9
QUOTA \$700,000	_____					
RHODE ISLAND	<u>559.00</u>	<u>2,598.00</u>	<u>1,030.50</u>	<u>15,898.50</u>	<u>18,496.50</u>	37.0
QUOTA \$50,000	_____					
S. CAROLINA	<u>1,398.00</u>	<u>2,127.00</u>	<u>1,252.50</u>	<u>8,864.50</u>	<u>10,991.50</u>	14.7
QUOTA \$75,000	_____					
S. DAKOTA	<u>559.00</u>	<u>594.00</u>	<u>503.00</u>	<u>2,311.50</u>	<u>2,905.50</u>	9.7
QUOTA \$30,000	_____					
TENNESSEE	<u>2,517.00</u>	<u>24,005.00</u>	<u>2,155.00</u>	<u>63,256.00</u>	<u>87,261.00</u>	49.9
QUOTA \$175,000	_____					

STATE	MATCHING FUNDS Allocation #5	MATCHING FUNDS TOTAL ALLOCATIONS THRU 3-2-76	CONTRIBUTIONS WEEK ENDING 3-2-76	CUM CONTRIBUTIONS THRU 3-2-76	GRAND TOTAL THRU 3-2-76	% OF QUOTA
TEXAS	14,542.00	\$ 74,130.30	18,350.00	\$ 255,194.70	\$ 329,325.00	50.7
QUOTA \$650,000						
UTAH	559.00	559.00	1,278.00	3,405.00	3,964.00	11.3
QUOTA \$35,000						
VERMONT	839.00	1,195.00	1,270.00	4,659.50	5,854.50	23.4
QUOTA \$25,000						
VIRGINIA	4,195.00	21,283.10	8,280.50	71,038.75	92,321.85	36.9
QUOTA \$250,000						
WASHINGTON	3,915.00	6,900.00	4,004.50	24,531.05	31,431.05	18.0
QUOTA \$175,000						
W. VIRGINIA	557.00	1,515.00	873.00	6,346.00	7,861.00	19.7
QUOTA \$40,000						

STATE	MATCHING FUNDS Allocation #5	MATCHING FUNDS TOTAL ALLOCATIONS THRU 3-2-76	CONTRIBUTIONS WEEK ENDING 3-2-76	CUM CONTRIBUTIONS THRU 3-2-76	GRAND TOTAL THRU 3-2-76	% OF QUOTA
WISCONSIN	5,593.00	\$ 14,670.00	8,084.35	\$ 64,923.35	\$ 79,593.35	35.4
QUOTA \$225,000						
MINNESOTA	559.00	5,536.00	440.00	14,196.00	19,732.00	65.8
QUOTA \$30,000						
TERRITORIES VI/PR	280.00	1,809.00	285.00	60.00 / 10,705.00	60.00 / 12,514.00	50.1
QUOTA \$25,000						
UNIDENTIFIED			33.00	58,954.98	58,955.48	
OTHER				1,500.00	1,500.00	
TOTAL	279,659.70	\$ 1,027,384.79	344,174.44	\$ 3,668,739.85	\$ 4,697,624.64	37.0

Total #1 Allocation (Oct.)	374,422.00
" #2 " (Nov.)	118,485.00
" #3 " (Dec.)	165,975.00
" #4 " (Jan. 1-15)	88,843.09
" #5 " (Jan. 16-31)	279,659.70

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OFFICE OF THE FINANCE CHAIRMAN

ALABAMA - OVER THE TOP WITH 102.6% ! Congratulations to Finance Chairmen, Bill Acker and Hall Thompson, Red Blount of our Executive Committee, and the Alabama Fund Raising Team! They will continue to solicit funds for the President just as they have in the past.

We now have two States over the 100% mark - several approaching rapidly, and 14 States have reached the 50% mark.

NEW FINANCE CHAIRMEN - W E L C O M E !

Florida (Co-Chairman)
 Thomas A. Welstead 305-248-3626 (O)
 President 305-866-7466 (H)
 Americable, Inc.
 30 N.W. 9th Street
 Homestead, Florida 33030

Maryland Mrs. Harvey M. Meyerhoff 301-363-0499 (O)
 (Lyn)
 3200 Caves Road
 Owings Mills, Maryland 21117

Nevada Robert L. Schouweiler 702-322-0632 (O)
 Attorney at Law
 First National Bank Building
 Suite 1000
 One East First Street
 Reno, Nevada 89501

NEW MEMBERS OF THE EXECUTIVE COMMITTEE - W E L C O M E !

John S. Bugas 313-358-4545 (O)
 16025 Northland Drive
 Southfield, Michigan 48075

Hugh F. Culverhouse 904-356-1351 (O)
 Attorney at Law 904-389-1937 (H)
 Culverhouse, Tomlinson, Mills,
 DeCarion & Anderson
 655 Florida National Bank Building
 Jacksonville, Florida 32202

James A. Elkins, Jr. 713-229-6878 (O)
 Chairman of the Board
 First City National Bank
 P.O. Box 2557
 Houston, Texas 77001

Joseph F. Fogarty, Jr. 305-751-6523 (O)
 Chairman of the Board 305-758-4247 (H)
 American Marine
 Underwriters, Inc.
 P.O. Box 371043
 Buena Vista Station
 Miami, Florida 33137

more

March 5, 1976

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NEW MEMBERS OF THE EXECUTIVE COMMITTEE continued:

Richard J. Jacobs 513-226-5779 (0)
333 West First Street
Dayton, Ohio 45401

RECENT SUCCESSFUL FUND RAISING EVENTS

Miami, Florida
Anchorage, Alaska
Phoenix, Arizona

SIX FUND RAISING EVENTS SCHEDULED FOR FLORIDA THIS WEEKEND

Sarasota
Ft. Lauderdale
Jacksonville
Miami
Orlando
Hobe Sound

IMPORTANT REMINDER Remind all fund raisers that many individuals who are excellent prospects for donations do not understand that contributions will not be solicited or received, after the convention, for the general election by the President Ford Committee. We must continue to remind each prospect and each of those working with us in soliciting funds that NOW is the time to make a contribution if a person wants to demonstrate their confidence in President Ford's leadership.

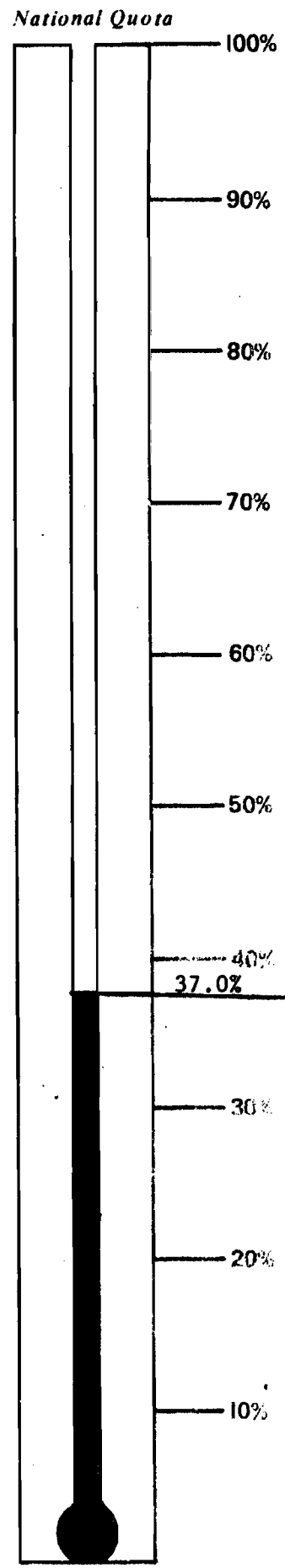
OFFICE OF THE FINANCE CHAIRMAN

RECEIPTS THROUGH MARCH 2, 1976

* PERCENTAGES REFLECT FIVE MATCHING FUND ALLOCATIONS

Private and Confidential

RANK	STATE	CHAIRMEN	% of QUOTA
* 1.	ALASKA	* Ed Rasmuson	* 107.3
* 2.	ALABAMA	* Bill Acker & * Hall Thompson	* 102.6
3.	Georgia	Julian LeCraw	89.5
4.	Kansas	Howard Wilkins	82.6
5.	Oregon	Ira Keller & Alan Green	86.2
6.	Nevada	Charles Glover & Robert Schouweiler	79.2
7.	New Hampshire	Kimon Zachos	73.8
8.	Louisiana	William McWilliams	68.1
9.	Wyoming	John Wold & Stanley Hathaway	65.8
10.	Oklahoma	Jack Black	64.3
11.	North Carolina	Hugh McColl	53.6
12.	Michigan	Harold McClure	53.5
13.	Colorado	William Blackburn	51.9
14.	Texas	Trammell Crow	50.7
15.	Arkansas	Chesley Pruet	50.5
16.	Puerto Rico	Jaime Pieras	50.1
17.	Tennessee	Guilford Dudley	49.9
18.	Florida	William Staten & Thomas Welstead	47.7
19.	Missouri	Don Wolfsberger	42.1
20.	New Jersey	Richard Sellars	41.2
21.	Illinois	Gaylord Freeman	39.9
22.	Idaho	Robert Hansberger	39.1
23.	Rhode Island	Elwood Leonard	37.0
24.	Virginia	FitzGerald Bemiss	36.9
25.	Connecticut	Archie McCardell	35.6
26.	Wisconsin	Bill Messinger	35.4
27.	Massachusetts	Ted Beal & Anne Witherby	35.2
28.	California	Ed Carter	33.2
29.	Hawaii	Hung Wai Ching	32.8
30.	Arizona	Wayne Legg	31.5
31.	Minnesota	Don Dayton	31.2
32.	Maryland	Lyn Meyerhoff	31.0
33.	Dist. of Columbia	William FitzGerald	27.9
34.	Nebraska	David Tews	27.9
35.	Kentucky	Joseph Johnson	25.6
36.	New Mexico	Tom Bolack	25.3
37.	New York	-	24.9
38.	Pennsylvania	H. Haskell, J. Ware, & E. Hillman	24.4
39.	North Dakota	Mrs. Marilyn Westlie	24.3
40.	Vermont	C. Douglas Cairns	23.4
41.	Delaware	-	20.1
42.	Indiana	John Fisher & Louis Weil	19.2
43.	Iowa	Crawford Hubbell	18.2
44.	Ohio	-	19.8
45.	West Virginia	-	19.7
46.	Washington	Hal Halvorson & Henry Bacon	18.0
47.	Mississippi	Charles Sewell	17.0
48.	Montana	Henry Hibbard	16.1
49.	South Carolina	-	14.7
50.	Maine	-	12.3
51.	Utah	Gilbert Shelton	11.3
52.	South Dakota	Vi Stoia	9.7





Why Farmers should vote for President Ford



President Ford '76

The President Ford Committee, Howard H. Callaway, Chairman, Robert Mosbacher, National Finance Chairman, Robert C. Moot, Treasurer. A copy of our Report is filed with the Federal Election Commission and is available for purchase from the Federal Election Commission, Washington, D.C. 20463.

What farmers look for in a President, they find in President Ford.



Farmers want a plain-talking, common sense President.

That's what President Ford is. Even his opponents respect him for his honesty . . . and for his refusal to allow the Presidency to change his natural, down-to-earth way of solving problems. The answers aren't always easy, but he has the courage to make unpopular decisions if he believes they are right.



Farmers want a President who shares their beliefs—and acts on these beliefs.

The President said: "The least that America can do today is to let the farmer live in freedom from the stifling interference and control of big government." These are words which reveal the President's philosophy of freedom for farmers. Acting on his words, President Ford concluded a long-term grain purchase agreement with the Soviet Union. What this means to farmers is a more stable long-term foreign market . . . a more consistent flow of payments from abroad . . . and the assurance of regular purchase of grain at fair market prices.

He has proposed estate tax changes so that family farms and family businesses can stay in the family instead of having to be sold off to pay taxes.

He has directed voluntary agreements with other countries limiting their exports of beef to the U.S.

President Ford believes that expanding farm exports is vital for farmers and beneficial to the country—and he has proven it with his policies which have resulted in farm exports at the highest levels ever.

President Ford believes farmers should be permitted to hold our nation's grain reserves, and that government surpluses shouldn't be hanging over farmers' heads to depress prices and force farmers into government-controlled programs. During his presidency, surpluses have been reduced to the lowest point in 40 years.

President Ford believes in a sound food policy that works—and has developed a program which is based on freedom for farmers, minimum government interference, incentives for plentiful food production, privately-held reserves, and expanding export markets.



Farmers want a President who stands up for them when the going gets tough.

There are times when a President who says he's a friend of farmers has to stand up for them.

For example: When very vocal special interest groups found it easy to call for controls on farm prices as the best way to hold down food prices, President Ford held firm. The President said that the real answer to high food prices was not to be found in action against farmers in order to please consumers. The answer, he said, was to honestly fight *overall* inflation by allowing the economy to operate freely while holding down government spending.

In his State of the Union message, President Ford put it this way:

"To hold down the cost of living, we must hold down the cost of government."

Under President Ford's leadership, inflation has been cut almost in half.

What Farmers have found in President Ford is the kind of President they want . . .

the kind of President they can understand and talk to . . . who thinks the way farmers think on issue after issue . . . who is concerned about their problems.

President Ford believes strongly in the future of America's farming community—and is willing to stand up for what he believes.

That's why farmers should vote for President Ford.

**President Ford is your President.
Keep him.**