The original documents are located in Box 16, folder "Convention - General" of the Richard B. Cheney Files at the Gerald R. Ford Presidential Library.

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SPECIAL INSTRUCTIONS:

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WHCA FORM 8, 22 FEB 74

THE WHITE HOUSE washington

August 25, 1976

MEMORANDUM FOR:

FROM:

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THE PRESIDENT JACK MARSI

I thought you might like to see the attached cablegram from Mike Mansfield.

Attachment



August 23, 1975

Dear Mike:

This will acknowledge receipt of your cablegram to the President, and advise you that it has been called to his attention.

I know he will appreciate your message and look forward to seeing you upon your return.

With kindest regards,

Sincerely,

Max L. Friedersdorf Assistant to the President

The Honorable Mike Mansfield Majority Leader United States Senate Washington, D.C. 20510

bcc: w/incoming to Bill Nicholson for further action bcc: w/incoming to General Scowcroft - FYI

MLF:JEB:VO:vo

Scc: w/incoming to Nancy Kennedy - pending



*WHSR COMMENT *

TOR:233/20:432

A S S I F I E D******* COPY

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OF 01

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R. FOA: LIBRA

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8-23

TO: fin field -I know This moman she has indeed been a "pillar" of the Repub Party in Dallas - and is a very layal Kepub-(iE, was Betty Noian probably supporting ford over

Reagan -)

Have you any suggestions as to who should Rundle ?



1. F.

, she Jord Throw August 23, 1976

OFFICE

HONORABLE GERALD R. FORD The President of the United States 1600 Pennsylvania Avenue Washington, D.C. 20500

Dear Mr. Ford -

Congratulations on your election as the Republican Presidential Candidate for November.

Mr. Ford, our family, consisting of my wife, Iris; my son and I have just returned from attending the Republican National Convention in Kansas City and have returned with a heavy heart. Not because of the results of the Convention but from an incident which involved one of your sons, which, incidently was picked up on National Television. This act, in my opinion, was one which as a loving husband and a concerned father, I feel I must address myself to.

My wife had devoted twelve years of her life to the election of Republicans, Nationally, State-wide and at the local level. She has twice been nominated as one of the Top-Ten Republican Women of this State, she has served two terms as President of the Dallas County Council of Republican Women and is presently serving her second term as a member of the State Executive Committee. At the Convention in Kansas City she was serving as a Delegate, representing the desires of her constituents in the Third Congressional District. At this time she is greatly ashamed of the incident of having a member of the First-family (out of apparent vindictiveness and with forethought) over-turn a bag of shredded paper and toilet-tissue on her head while she was seated directly below and in front of the First-family's box.

As the father of a young impressionable son who served as a Page at the Convention (and proudly so); who is a DeMolay and soon to receive his Eagle Rank in Scouts; and who hopes to eventually qualify for West Point, it is difficult for me now to say that he should be considerate of others when he observed a member of the First-family acting in this manner. Acting with utter distain and with dis-respect for others, particularly when his mother was involved.

Being a Retired Lieutenant Colonel of the US Army, having served twenty Honorable years, I have always tried to teach him consideration and discipline and above all, make him responsible for his actions.

I hope, Mr. Ford, that as the father of a <u>your</u> son, that you would take action to have him apoligize for his actions of that night. Not only to my wife, but to the members of the Texas Delegation. Mr. Cary Grant, in his introduction of the First-Lady, stated that "your lovely family was an example for all young Americans". Knowing full well that you are a very responsive individual I sincerely hope that you demand this of him and also that in the future he conduct himself in a manner befitting that of a member of the Firstfamily.

Yours Will

M. J. *Y*Hap" Snell 9611 Broken Bow Road Dallas, Texas 75238



M. J. "HAP" SNELL 9611 Broken Bow Road Dallas, Texas 75238 (214) 348-2616

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REGISTERED NO. 89791

PERSONAL & CONFIDENTIAL PLEASE HONORABLE GERALD The President of 1600 Pennsylvani Washington, D.C.

411621

THE WHITE HOUSE WASHINGTON

Dich thing mrs. F. Jan

Interesting, Interesting, In techeto can be gottom for his non + daughter Jun have it would be very helpful.

ORIGINAL RETIRED TO SPECIAL DOCUMENTS FILE

THE WHITE HOUSE

WASHINGTON

Milton Hoffman called on August 4th with the following:

- -- Evelle Younger was overheard in California saying he doesn't see how Ford can carry California.
- -- Reagan attended a dinner Saturday at Edgar Bergen's home. He was asked if he would take the VP spot on a Ford ticket. His reply was: "I don't throw the olive branch away."

- He was inquiring about getting 2 tickets for the last day of the convention for Martin and Helena. I am checking.



MEMORANDUM

February 4, 1975

TO : THE PRESIDENT

FROM: R. L. "Dick" Herman

SUBJECT: 1976 REPUBLICAN CONVENTION

All committee and subcommittee appointments and functions are of vital importance, but four items, I believe, should be of primary concern to the White House.

(1) Date of the Convention (Call Committee)

If we have federal financing of presidential elections, the funds will be extremely limited, approximately \$22 million. Even without federal funds, financing will be on a tremendously reduced scale due to the fear of violating election laws and the impact of an impaired economy; therefore, it is imperative that the convention be an integral part of the campaign and held as late in 1976 as possible, consistent with candidate certification laws of the respective states. Unfortunately, it is impossible to hold the convention after Labor Day in 1976 and meet the candidate-nominee certification requirements in all states. The 1972 Republican Convention commenced on August 21.

(2) Location of the Convention (Site Committee)

It is important that a Site Committee be appointed immediately for the purpose of determining the interest of various cities throughout the country and the capabilities of each, including convention hall, housing, transportation, security, and financing.

The Vice Chairman of the Arrangements Committee should be a member of the Site Committee and is the only member of the Arrangements Committee who need be appointed to the Site Committee. In 1972, the Vice Chairman of the Arrangements Committee was not a member of the Site Committee so, consequently, the convention operating committee had no input in the selection of the site. Convention knowledge and experience should be represented on the Site Committee.

Important emphasis should be placed on program projection, including a hall supportive of crowd enthusiasm with a minimum possibility of external disturbance.

Bids and invitations for site visits should be received prior to March 15, 1975, with site determination made no later than July, 1975. (3) Convention Program (Sub-Committee on Program Planning)

President Nixon was at a 61% popularity rating immediately following the 1972 convention. This was the first time that the popularity of a presidential nominee had not dipped in the polls following a convention. This points out the need for excellent programming and image projection, because at no other time during the campaign will the presidential nominee and the party be so vividly portrayed and subject to such intensive appraisal. Capitalizing on this opportunity must be the most important objective of the convention.

(4) Personnel Appointments

a. Temporary and Permanent Chairmen of the Convention.

(1972 - Governor Ronald Reagan, Temporary Chairman Congressman Gerald R. Ford, Permanent Chairman)

b. Resolutions (Platform) Chairman.

(1972 - Congressman John J. Rhodes)

c. Parliamentarian.

(1972 - Congressman H. Allen Smith)

d. Chief Sergeant-at-Arms.

(1972 - Ody J. Fish)

e. Arrangements Committee.

Vice Chairman -- Since the RNC Chairman is also the Chairman of this committee, its Vice Chairman, in effect, becomes the operating head of the Arrangements Committee.

(1972 - R. L. "Dick" Herman)

Sub-Committee Program Chairman -- This individual is responsible for the programming, projection, participants, and timing of the convention program. It is imperative that this chairman be able to work with the White House.

(1972 - Robert M. Flanigan)

f. Committee on Rules Chairman.

(1972 - William C. Cramer)

g. Committee on Contests Chairman.

(1972 - Edwin G. Middleton)



Having served as a member of the RNC and as Vice Chairman of the 1972 Republican National Convention, I recognize the fact that it is the prerogative of the National Chairman and the responsibility of the Republican National Committee to determine and decide the items discussed in this memo. It is with this realization that I respectfully submit the foregoing discussion and suggestions.



<u>1972 Convention Officials</u>

Gerald R. Ford, Permanent Chairman Ronald Reagan, Temporary Chairman John J. Rhodes, Chairman, Committee on Resolutions Mrs. Anne Armstrong, Secretary H. Allen Smith, Parliamentarian Ody J. Fish, Chief Sergeant-at-Arms Jim Anderson, Chief Page Robert P. Knowles, Convention Coordinator Miss Josephine Good, Convention Director Joe Bartlett, Chief Reading Clerk

Committee Assignments: '72 Convention

<u>Committee on Arrangements</u> Chairman - Senator Bob Dole Vice Chairman - R. L. (Dick) Herman Secretary - Mrs. Mildred K. Perkins Treasurer - Mrs. J. Willard Marriott General Counsel - Fred C. Scribner, Jr. Special Asst. to the Chairman in Charge of Convention Planning -McDill Boyd Adviser to the Committee on Arrangements -Ray C. Bliss

Subcommittee on Badges and Tickets - Harry Rosenzweig Subcommittee on Housing - Howard H. (Bo) Callaway Subcommittee on News Media Operations - McDill Boyd Subcommittee on Program Planning - Robert M. Flanigan Subcommittee on Transportation - Kendall D. Garff

> <u>Committee on Rules</u> William C. Cramer, Chairman

<u>Committee on Contests</u> Edwin G. Middleton, Chairman

<u>Committee on Call</u> Miss Martha C. Moore, Chairman

<u>Committee on Site</u> Senator Bob Dole, Chairman

THE WHITE HOUSE WASHINGTON R apour a Bob Ht. I have a com? 1¹ should the N 2,

July 9, 1976

Dick:

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This letter has not yet been answered. Morton referred it over here.

Foster

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2030 M STREET, N.W., WASHINGTON, D. C. 20036

John W. Gardner, Chairman

UNN 1 8 1976 R

(202) 833-1200

June 11, 1976

President Gerald Ford c/o The President Ford Committee 1828 L St. NW #250 Washington, D. C. 20036

Dear President Ford:

The existing procedure for selection of Vice-Presidential candidates is chaotic. Now is the time to begin treating this decision as the momentous one it is. You, as a prospective presidential nominee of your Party, should provide leadership on this critical matter.

For 20 of the last 30 years, the nation has been governed by Presidents who had been Vice Presidents. One would imagine that candidates for a post that had so often proven a steppingstone to the Presidency would be chosen after great deliberation and public discussion. Quite the contrary. Having chosen its Presidential nominee after long months of scrutiny in the primaries, the nominee then chooses a running mate in a matter of hours. There may be wholly inadequate information on the background of candidates, and the Presidential nominee may be in a state of near-exhaustion. There is no time for the press or public to examine information on the candidate before the convention votes. If the decision proves to have been a mistake, the cost is enormous.

With these facts in mind, I repeat a proposal I made in the spring of 1972. I propose that any Presidential candidate with 100 or more convention delegates supporting his or her nomination submit to the convention chair two weeks before the convention begins a list of no more than eight persons from which the candidate would pledge to select a Vice-Presidential candidate. Common Cause has urged that the Rules Committees of both parties permanently adopt the proposal. In any event, we urge you to take this step voluntarily.



President Gerald Ford

The new procedure won't abolish the practice of ticketbalancing, nor should it. But each candidate should be judged by the calibre of names on the list, and if ticket-balancing has - led him to unwise choices, there will be time for public reaction to make itself felt.

Presidential candidates should list only people who are willing to be considered and who are willing to cooperate with efforts to investigate their records. This includes full public financial disclosure and personal availability to the press.

It is understandable that a candidate may not want to name a rival candidate to the list in advance of the convention, yet these rival candidates may be among the most qualified for the Vice Presidency. Therefore it might be well simply to assume that any person who had 100 or more committed delegates for the Presidential nomination two weeks before the convention be considered a possible nominee to the Vice Presidency.

The purpose of this proposal is simple: to provide convention delegates, the media and citizens ample time to investigate and debate the qualifications of possible Vice-Presidential candidates. The final decision should be made after serious consideration of a candidate whose attributes are known. Then when we pray for the President's health, it will not be for fear of what the succession might bring.

I look forward to your adoption of this proposal or an alternative that will be equally effective in improving the Vice-Presidential selection process.

Sincerely, -Gardner John

Chairman



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TO: The President

FROM: MILDRED LEONARD

FOR: Information_____

Appropriate Handling_____

Because the Convention is drawing so close I wanted to get this to you before Thursday.



DATE:



a memo from the office of

Thomas G. Ford

Legislative Audit Coordinator

DATE July 19, 1976

To: Jerry Ford

Subject: Family Attendance at Convention

I told you earlier, any way I could help in the campaign, I would be available. The same held naturally for all the family. The only hitch was that rather than run off in opposite directions to the PFC, that we would wait to be told how we were to be utilized.

Once the hesitancy on the PFC was overcome, I believe it worked quite well.

I was asked during one of the conversations with the advocate desk at PFC, whether I would go to the convention. I said yes, but that I wanted to be busy and working.

Last week I got a call from a newsman who asked if I was going. I replied much the same as above and he gave me a different idea when he said, "I think you ought to go just to be there. My wife and I were watching the convention last night and she commented after the several TV shots of Carter's family, that she liked to see the candidate's family. It made her feel a little closer and more intimate by knowing the family instead of just the animated doll that shows up on a tv screen nightly".

I thought about it because I surely do not find the prospect of listening to all the fol-de-rol an exciting way to spend a week. By coincidence, Pete Secchia called and I asked what he thought. He agreed that if possible, as many of us should be there as possible. As he put it, "Tom, can you imagine a woman delegate from Wyoming calling back home and saying she had set next to the President's sister-in-law at tea?"

This put a whole new attitude on going to the convention, so I called Ellen and Barb. Janet will be in Michigan anyway from July 26 to September 7 or 8. Both agreed they would go if you and the PFC felt they could help. I said I would write with this offer and in the meantime, to take any dates that week with the possibility they may be broken.

In talking with Pete, he said you and Betty probably wouldn't be going out 'till the 20th. That brings up all sorts of possibilities. Maybe Susan and our wives could hostess a tea Monday for the Women for Ford, and the uncommitted delegates, etc. The possibilities are almost unlimited.

To borrow a phrase, let me make it perfectly clear, we would not expect to push our way in on anything involving you and Betty and the children, or mave broken noses because we were not invited to the high level affairs. We are making this offer for one reason only. We want to help and there was a certain amount of truth to what was said by Pete and my newsman friend -- and I found this out when out of state.

We, of course, if you need us, have no access to accommodations, etc., and would have to fall back on the PFC.

 \mathbf{A}

cc: Rogers Morton Richard A. Ford James F. Ford



THE WHITE HOUSE

WASHINGTON

July 26, 1976

Mr. President:

J ack Mills called and asked me to tell you of his complete frustration at not having any assignment at the Convention. He has asked repeatedly and feels sure he could be helpful to you; but is not called upon even though he has had a great deal of experience in past conventions etc.

He has reservations there--the accommodations are being made available to him through his company's law firm. However, he is not going to go to Kansas City unless he is given some floor operation. He says the reason he is being excluded may be that he is a lobbyist. But if that is the case, why are some of the others there. Also, if that IS the reason, why don't they tell him. "I'm a big boy--I would understand whatever reason they gave me."

Jack is very discouraged because he wants to help you so very much and all of his efforts seem futile. If he isn't given a floor assignment he wants to relinquish his accommodations there because he "is not going to go and just sit in the gallery."

(I detest having to bother YOU with things like this--but if Jack Mills can't get anybody to listen to him, I certainly don't know to whom I could talk. And I do feel compelled to help anybody who wants to help you.)

