The original documents are located in Box 9, folder "President - Media Contacts" of the Richard B. Cheney Files at the Gerald R. Ford Presidential Library.

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NEC HAS SEE THE WHITE HOUSE WASHINGTON

Ed Simo - Elitins

ORIGINAL RETIRED TO SPECIAL DOCUMENTS FILE

WASHINGTON

December 9, 1975

MEMORANDUM FOR THE PRESIDENT

THROUGH:

DICK CHENEY

FROM:

ron nessen $\mathcal{R}^{\mathcal{M}}$

Attached is a gift to you from Carroll Kilpatrick who recently retired as White House correspondent for the Washington Post.

It is an original copy of a story which Carroll wrote and had set in type in anticipation that former President Nixon might name Linwood Holton as Vice President to replace Spiro Agnew.

Obviously, someone else was named and the story never ran, but Carroll thought you might like to have this as a souvenir.

I have not written a thank you letter.

Attachment

WASHINGTON

February 14, 1975

M?

MEMORANDUM FOR:

DON RUMSFELD

FROM:

DICK CHENEY

You might want to pass the following to the President:

Marty Schram of Newsday called today, the 14th. He's beginning a new column that will run on Sundays that covers just the Presidency and will be carried in about 340 papers across the country.

Main thing is that he indicated that Newsday had done a survey of the analysts who attended the President's speech on Wall Street yesterday. He said they evidentally caught them as they were coming out of the building afterwards and he said the reaction to the President was uniformly favorable. He said the reactions ranged from mildly positive to ecstatic.

Schram is usually a pretty hard-nosed guy, so from him that shigh praise.

DR HAS SEEN

December 17, 1975

MEMORANDUM

FOR:

RON NESSEN

FROM:

DICK CHENEY

SUBJECT:

Carroll Kilpatrick -- "The Story That Never Ran"

I have given the President the gift from Carroll Kilpatrick, which you sent through me. Would you make sure that an appropriate thank you to Kilpatrick is drafted for the President's signature.

file

December 15, 1975

MEMORANDUM FOR:

DANIEL SPAULDING

FROM:

KATHIE BERGER

I would appreciate having the attached framed for Mr. Cheney and returned to me in the West Wing.

Thanks very much.

THE WHITE HOUSE WASHINGTON

Sart -RBC wants this framud

THE WHITE HOUSE WASHINGTON

1

Dick-

I understand that the President is to be interviewed by Hugh Sidey on the way out to Iowa on Friday. I think that would be a good context in which he could make some of these points. Perhaps you might give him this memo to read before he goes out, and if he likes the idea of setting forth the qualities that he is an aiming for, he could was some of the points mentioned here.

Jim





WASHINGTON

June 16, 1976

MEMORANDUM FOR

DICK CHENEY

FROM

JIM REICHLEY

SUBJECT

VISION SPEECH

As I mentioned in my memo on the need for some talks on the President's plans and objectives for the next four years, I think it would be worthwhile for the President to give a kind of overall talk setting forth his ideas on the qualities that he envisions as desirable goals for the nation's future. Republicans reject the idea of a "planned society", in which government lays down detailed directives regulating individual and community life. But that does not mean that we are indifferent to the quality of life in the society in which we live -- there are some qualities, such as freedom and abundance, that we favor and seek to promote; and there are others, such as injustice and corruption, that we oppose and aim to hold in check or eliminate. I think it would give the public more sense of what it is that the President is trying to accomplish if he would name and discuss some of the values that guide his Administration's policies. These might include some of the following:

FREEDOM. Our society is founded on a commitment to both political and economic freedom. We aim to give the individual maximum control over the course of his own life. The principal means for exercising freedom are the ballot box and the marketplace. Through voting, the citizen applies his preferences to government policy. Through his economic decisions, he helps determine priorities within the system of production. There is strong evidence that economic and political freedom are to a great extent indivisible. Political despotisms sometimes tolerate a form of market economy, but inevitably those holding political power in such systems soon begin rigging the economy to favor their own interests. Socialist planned economies eliminate all sources of political opposition to government power. They are not only economically inefficient, but also politically and administratively coercive. The President's policies encourage the widest possible political participation, and the preservation of a free-market economy. JUSTICE. We aim to protect the right of the individual to earn and enjoy the fair rewards available under economic free enterprise. This requires a system of justice which establishes security for life and property. It also requires elimination of discrimination, based on race, religion, sex, or national origin, which causes equal ability and effort to be rewarded unequally. In addition, it requires an education system which prepares all individuals for careers for which they are suited by talent and motivation. The President has instituted policies to combat crime -- violent crime, organized crime (particularly involving the traffic in narcotics), and white-collar crime. He also has worked to eliminate discrimination in employment, and to expand education opportunity. To assure that workers and their families will continue to enjoy earned retirement benefits, he has proposed needed reform in the Social Security system.

ABUNDANCE. America has achieved the highest level of material abundance in the history of the world. This record abundance has been produced through an economic system that encourages initiative and investment. To continue to provide for our own needs, and to help raise the standard of living among the developing countries, we are going to need tremendous capital investment during the years ahead. This need cannot be met if too much of our current product is siphoned off for increasing government spending. For this reason -- as well as to provide tax relief for the individual taxpayer -- the President has restrained the growth of the Federal budget.

MORALITY. No society in which moral and ethical standards are generally flouted can survive for long. Social health depends on strong family ties, on honesty and rectitude in business transactions, on decent regard by each man for his neighbor. These matters lie to a great extent within the area of private life, but government has an indispensable role to play -- both by providing an example of upright behavior, and by avoiding negative incentives which erode the foundations of private morality.

CREATIVITY. We aim for a society in which excellence is honored, in which the arts flourish, in which science progressively expands the scope of human knowledge. These ends are achieved to a great extent through maintenance of freedom of expression, but government also provides positive support for intellectual innovation and experiment.

SECURITY. The first -- though not necessarily the highest -- imperative for every society is to endure. Freedom, justice, abundance, morality, and creativity will all be lost if our nation is physically ruined, or subjected to domination by a hostile aggressor. The President, therefore, has insisted on maintaining a strong defense that keeps America safe from attack, and has conducted a foreign policy aimed at reducing world tensions.

Several other desirable qualities for our national life could of course be mentioned, but I think we should limit the list to six or seven. I think this would be a good way for the President to convey his vision of the kind of America that his Administration aims to promote.

WASHINGTON

November 7, 1974

MEMORANDUM FOR:

MR. DICK CHENEY

FROM:

TERRY O'DONNELL

SUBJECT:

"'Off the Record" Luncheon with Reporters, Friday,
November 8, 1974 - 1:00 p.m.

Per your instructions, we have set up a luncheon in the Residence tomorrow at 1:00 p.m.

The guest list includes from the White House: The President, Mr. Rumsfeld, Mr. Hartmann, and Mr. Nessen. Reporters: Invitations are being extended to four of the following six in this order: Broder, Reston, Sevareid, Osborne, Bartlett, Kraft.

Rex Scouten and Nancy Lammerding have recommended the following menu:

Turtle Soup with Cheese Straws
Filet Mignon
Belgian carrots or broiled tomatoes
Green beans
Raspberry sherbert or fresh strawberries (if available)
and cookies

Wine

APPROVE DISAPPROVE

Since it is an all-male luncheon, Rex doesn't feel place cards are needed. It would be less formal and more in keeping with the President's style if he just motioned where the guests are to sit.

Three locations appear suitable for the luncheon: (1) The first floor private dining room, (2) The second floor family dining room (this might cause the First Lady some inconvenience), or (3) The solarium. Ron Nessen and Nancy Lammerding feel that the luncheon would be more

unique	and	meaningful	to	the	guests	if	it	were	"upstairs"	at	the
White	Hous	se.									

First Floo	or Private Dining Room	_
Second Flo	oor Family Dining Room	
Sola rium	M2	

Newsweek

August 27, 1976

The President
The White House
Vail, Colorado

Dear Mr. President:

On July 13, 1974, the day I reluctantly left the Vice Presidential beat, preceding you to the White House by one month, I wrote you a letter expressing my gratitude for your extraordinary kindnesses to me during those good days aboard Air Force Two. I remember writing that "there is no politician for whom I have greater personal or professional respect," and as a preface to what follows I want you to know that appraisal remains intact today.

One of the things which impressed me the most in those days was your insistence that reporters who traveled with you be treated evenhandedly by Paul Miltich and the rest of your staff. It was a practice you followed as well as preached, and even though we all knew that you and Dave Kennerly had developed a special relationship, I never felt I was treated unfairly by you or your aides. Quite the contrary; in my letter I recall saying that had our positions been reversed I would not have been nearly so generous with my time as you were with yours.

Your sense of equity in dealing with the press, then as well as how, prompts me to write this letter expressing my deep distress over the events of last week in Kansas City in which a Newsweek interview arranged with you the evening of your nomination was cancelled at the last moment while a request by Time Magazine for exclusive photo coverage in your suite all week long was granted.

I don't wish to go into great detail in this letter; that will be done by other Newsweek representatives through other channels. But, briefly, the interview that night was first requested because I had concluded Newsweek had been treated unfairly in the matter of Presidential access over a period of several months. The interview was approved and I received a letter from Ron Nessen confirming it. Then, the afternoon of your victory in Kansas City, it was abruptly dropped with an explanation which seems to me disingenuous.

Newsweek

The President Page 2

Coupled with the special photo treatment granted Time Magazine, I consider the cancellation of the interview a disturbing breach of good faith by some of your aides. I believe I was misled in a manner wholly inconsistent with the principles of fairness and decency for which you are justly credited.

I hope you will understand my reluctance in writing this letter. I want you to know that in my two years at the White House I have been treated quite generously by most of your aides and with the exception of access to you I have no complaints whatseever.

But by any honest standard, what happened to Newsweek in Kansas City last week was outrageous, and I will never believe it would have happened had you been aware of what was occurring.

I hope something can be done so that this sort of incident can be avoided in the future, and again I regret having to write this letter in the first place. But I believe it should be brought to your attention since, in the final analysis, you are as much a victim as I.

Thank you very much for your indulgence.

Sincerely,

bomas M. DeFrank

*1750 PENNSYLVANIA AVENUE, N. W. WASHINGTON, D. C. 20006

Newsweek

The President
The White House
Vail, Colorado