President Ford Committee

1828 L STREET, N.W., SUITE 250, WASHINGTON, D.C. 20036 (202) 457-6400

WEEKLY REPORT #41 -- WEEK ENDING MAY 8, 1976

TABLE OF CONTENTS

State Campaign Organizations

Alaska
Arizona
Arkansas
Colorado
Idaho
Maryland
Michigan
Montana
Nevada

New Mexico
Ohio
Oregon
Tennessee
Texas
Utah
Washington
West Virginia
Wyoming

Finance Committee

Campaign '76

Press

Treasurer's Report

PFC Schedule

PFC Advocates Schedule

TAB A Finance Thermometer TAB B Treasurer's Report

President Ford Committee

1828 L STREET, N.W., SUITE 250, WASHINGTON, D.C. 20036 (202) 457-6400

May 11, 1976

MEMORANDUM FOR THE PRESIDENT

FROM:

ROGERS C. B. MORTON

SUBJECT: WEEKLY REPORT #41 - WEEK ENDING MAY 7, 1976

State Campaign Organizations

Alaska Discussions are underway regarding our state convention. There is some confusion regarding Senator Stevens' favorite son candidacy. Our delegate strength appears to be 15 of 19 at present.

<u>Arizona</u> There is a possible grounds for challenging the state delegation which is currently being investigated by our legal office.

Arkansas We are attempting to minimize cross-over voting by stressing that Democrats in effect will be joining the Republican Party by doing so. We are utilizing Congressmen Hammerschmidt both personally and in a mailing to maximize our vote in the crucial 3rd District. In addition, close contact is being maintained with older voters and the Jaycees; both groups will be influential.

Colorado A state PFC leadership meeting was held to implement our organizational plans for precinct meetings which are underway. Although the Reagan chairman continues to claim a victory at the caucus, there is no evidence to substantiate this claim.

<u>Idaho</u> Phone banks are in operation in Boise and Idaho Falls. A head-quarters was opened in Idaho Falls, and there will be an additional office in the eastern half of the state.

Reagan has appeared on television in campaign spots addressing gun control, the Panama Canal, and government bureaucracy. Reagan is in the state today, May 11) and it is reported that they will start newspaper ads on May 17 and continue them through May 25.

Maryland Recent primary results have caused some slippage here. Our telephone campaign is underway, and we have a goal of 25,000 calls before next Tuesday. A 220,000-piece mailing was sent last week, and this week we will mount a strong press and public relations effort.

The Reagan organization's state chairman, Don Devine, has announced that they expect a budget of close to \$100,000 in Maryland. They have

Weekly Report #41 Page Two

a phone bank campaign underway in Montgomery and Prince George's Counties, and have sent select mailings in other areas of the state. Their strength and concentration of effort is on the Eastern Shore, with little activity in the western part of the state. A reasonably heavy media effort is expected from them this coming week.

Michigan The Advocates program is operating well here, with Rogers Morton, Senator Griffin, Governor Milliken, Tom Ford, Congressman Esch, and Secretary Kleppe having appeared at functions this past week. The phone campaign has now completed 31,921 calls, and is averaging more than 6500 per day. A "truth squad" effort is also underway to focus upon the issues in a series of press conferences during the final days of the campaign.

Montana A state headquarters office was opened in Great Falls. Approximately 4,600 copies of the campaign newsletter were distributed statewide, and we are organizing legal assistance to attend county conventions and insure proper parlimentary procedures are followed.

Nevada We have a phone campaign that has made over 10,000 calls to date. We are trying to focus more effort on media exposure and issue awareness. Reagan is scheduled to visit here May 19th.

New Mexico At this time the total number of delegates to the state convention is 803, with Reagan holding a 2-1 edge. The state convention will elect 3 delegates from both Congressional Districts and 15 at-large delegates. We are currently exploring possibilities of challenging at the local level.

Ohio The Reagan challenge in the 2nd District has been denied by the courts, which means there are 15 contested and 8 uncontested districts. The Reagan organization has announced plans for Reagan to spend seven days in the state. We have been encouraging county GOP groups to do mailings on our behalf similar to a 100,000 piece mailing that has been planned by the Cuyohoga County GOP. A home phoning effort is scheduled with our available lists, but we will have limited phoning capacity due to budget constraints.

 $\overline{\text{Oregon}}$ There has been slippage here as a result of the Texas and Indiana primaries. It appears to be an even race now, with our weaknesses in Salem and Eugene.

Tennessee We are deploying our local advocates, Senator Baker, Congressmen Quillen and Beard, ex-Governor Winfield Dunn, and former Congressman Kuykendall, to get out the vote, and to discourage Democrats from thinking of a cross-over vote. We are also planning a strategic media campaign in areas west of Nashville.

Texas An analysis of the degree of the Democratic cross-over vote is underway.

Weekly Report #41 Page Three

 $\overline{\text{A}}$ Mass meetings and precinct caucuses are the week of May 17th. A phone effort and special interest group contact program is underway to maximize attendance of our supporters at these meetings. The Reagan organization is pursuing a similar strategy to their efforts in Arizona and Texas by appealing to right-wing groups.

Trucking is the second largest state industry, and there is considerable opposition to deregulation.

<u>Washington</u> Dick Mastrangelo has gone to Washington from national headquarters to coordinate our effort here.

West Virginia Our final efforts here have focused on a Congressional tour of the northern part of the state on Monday, radio advertisements, and contacts with local organization people. The Reagan organization conducted a media blitz, a get-out-the-vote effort in rural areas, and a slating operation in some areas of the state. The majority of elected delegates should be responsive to Governor Moore when chosen.

Wyoming The results of this state convention were: Ford-5; Reagan-12.

Finance Committee

Texas went over the top this week in attaining their national quota. As shown on the Finance Thermometer, receipts through May 3rd put us at 68.4% of our goal.

Campaign '76

Two advocate radio commercials were produced this week for use in Michigan featuring Senator Griffin and Governor Milliken.

Press

Thirty-five radio actualities were prepared and fed to Texas, Indiana, Alabama, Georgia, West Virginia, and Nebraska using The President, West Virginia Governor Arch Moore, Senator Carl Curtis, Rogers C. B. Morton, General William Westmoreland, and Senators Goldwater and Tower. 395 actual feeds were completed.

Treasurer's Report

A total of \$436,763.20 was received in contributions this past week, bringint to \$9,243,738.70 the amount of money received to date. There is currently a balance of \$245,181.05 on hand. A full Treasurer's Report is attached at TAB B.

 \underline{MAY}

SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THRUSDAY	FRIDAY	SATURDAY
					·	l Lynch, Wash. Veneman, Ca,
2 Lynch, Wash. Cesident, Ind	Mathews, Ca. Westmoreland,			Simon, D.C. Morton, Mich. Miller, N.M. Mrs. Ford, L.A.	Butz, Neb. 7 VP, Conn. Mrg. Ford, S.D. Kobelinski, Mont Conable, W.V. C. Butler, W.V. Pres., Neb	
	10	Richardson, Ca.	12 L. Hogan, Md. Gude, Md. Morton, Md.	Morton, N.Y. Knauer, Mich. Usery, Mich. Hills, Mich.	J. Thomas, Ca.	Susan Ford, Mic Mrs. Ford, Mich Gorog, Okla.
		18 Usery, Ohio	19 Butz, Missouri- J. Ford, Ohio	20 V,P., Ohio	Z1 Knauer, N.Y. Seidman, S.D.	22
es., Virginia	1		1	Pres., N.M. (ten President, Ca	11	Pres., Idaho (tent)
23 es., Ore (ter	24 Simon, Pa.	25 Hills - Ca.	1		. 28	29
30	31.					

SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THRUSDAY	FRIDAY	SATURDAY
		1	2 Richardson, Ca,- Morton, Ohio Coleman, Ca,	J, Ford, Ca.	Butz, Ca.	5
6	7. Ford, Ca.	8 V,P., D,C,	9	10 Simon, Mass.	. ; 1	12
13	1.4	15	16	17	18	19 Butz, Wash.
20	21 Butz, Colo.	22	23	24	25	26
27	28	29	30			
•						

NewS President Ford Committee 1 1828 L Street, N.W. [| Suite 250 | Washington, D.C. 20036

OFFICE OF THE FINANCE CHAIRMAN RECEIPTS THROUGH MAY 3,-1976

Private and Contidential

		RANK STATE	CHAIRMEN	% of QUOTA	National Quota
					[
*	1.	ALABAMA	* Bill Acker & * Hall Thompson	149.1	
*	2.	LOUISIANA	* Ken McWilliams	136.9	
*	3.	NEW HAMPSHIRE	* Kim Zachos	133.0	
*	4.	ALASKA	* Ed Rasmuson	127.8	1 11 1
*	5.	OREGON	* Ira Keller & * Alan Green	125.1	90%
*	6.	NEVADA	* C. Glover & R. Schouweiler	123.7	90%
*	7.	ARKANSAS	* Chesley Pruet	119.6	1 11 1
*	8.	FLORIDA	* Bill Staten & * Tom Welstead		
*	9.	NORTH CAROLINA		118.8	1
*	10.		* Hugh McColl	114.1	
*	11.	TEXAS	* Julian LeCraw	113.9	80%
*	12.	KANSAS	* Trammell Crow	111.5	
••	14.	KANSAS	* Howard Wilkins	111.1	
	13.	Oklahoma	Jack Black	95.5	
	14.	Michigan	Harold McClure	89.1	
	15.		Bill Blackburn *	87.4	68.4 ⁷ 0%
	16.		John Wold & Stan Hathaway	87.3	
	17.	, 0	Elwood Leonard	83.0	
	18.		Jaime Pieras	80.8	
	19.		Dick Sellars	73.0	
	20.	Wisconsin	Bill Messinger	73.0	60°
	21.	Illinois	Gaylord Freeman	70.9	(C)
	22.	Idaho	Robert Hansberger	70.3	
•	23.	California	Ed Carter & David James	68.6	
	24.	New Mexico	Tom Bolack	67.3	
	25.	Tennessee	Guilford Dudley	66.6	
	26.	Virginia	FitzGerald Bemiss	66.4	50'
	27.		Ted Beal & Anne Witherby	65.4	ì
	28.		Joe Johnson	65.3	
	29.	_			
	30.	_	Lyn Meyerhoff	63.2	
	31.	Connecticut	Wayne Legg Archie McCardell	61.8	
	32.			61.3	amas mos aff
			Don Wolfsberger	59.5	
	33. 34.	Hawaii North Dakata	Hung Wai Ching	57.1	
		North Dakota	Marilyn Westlie	55.8	
	35.		- D (1 m)	55.4	
	36 .		David Tews	52.3	
	37.		Don Dayton	50.2	30
	38.			47.9	
	39.	3	H. Haskell, E. Hillman, & J. War		
	40.	Washington	Hal Halvorson & Henry Bacon	43.9	
	41.	Iowa	Crawford Hubbell	42.4	
	42.		- -	42.0	26:
	43.		Bill Keating	41.6	20,
	44.	West Virginia	Walt Deerfield & John Wells	41.4	i i
	45.	Indiana	John Fisher & Louis Weil	40.9	
	46.	South Carolina	_	39.7	
	47.	. .	Charles Sewell	36.7	
	48.	Maine	Charles Cragin	34.4	10%
	49.	•	-	33.1	
	50.		_	32.3	
	51.		Gilbert Shelton	32,3	
	52.	South Dakota	Vi Stoia	27.6	

WEEKLY TREASURER'S REPORT WEEK ENDING: May 6, 1976

	Beginning Totals	This Week	Totals to Date
CONTRIBUTIONS:			
Individual Identified Suspense Total	\$6,661,054.83 173,430.00 6,834,484.83	\$ 436,763.20 436,763.20	\$7,097,818.03 173,430.00 7,271,248.03
Committees, Reg Identified Suspense Total	14,350.00 2,000.00 16,350.00		14,350.00 2,000.00 16,350.00
Pledges Sale of Items	500.00 18.00		500.00 18.00
Total Contributions	6,851,352.83	436,763.20	7,288,116.03
Matching Funds	1,952,615.68		1,952,615.68
Interest Income Total Receipts	8,806,975.50	436,763.20	9,243,738:70
MATCHING FUNDS (MEMO ACCO Qualifiable - States Qualifiable Funds Qualifiable	OUNT)		
DISBURSEMENTS: Fund Raising Non-Fund Raising Refundable Deposits Contribution Returns Undistributed disburse- ments	1,666,844.47 3,937,641.72 30,645.23 32,879.75 2,826,233.48	47,386.18 290,017.22 -0 185.00 165,768.60	1,714,230.65 4,227,658.94 30,645.23 33,064.75 2,992,002.08
Accounts Receivable Total Disbursements	956.00 8,495,200.65	503,357.00	956.00 8,998,557.65
FUNDS BALANCE: Cash in Bank Petty Cash Certificate of Deposit Securities in Process of Pledges Receivable Total Funds Balance			87,234.30 7,446.75 150,000.00 500.00 245,181.05
STATISTICS: Total Number of Contrib Average Amount of Contr Cost of Fund Raising to	ibution to date		92,991.00 78.37 18.5%

SUMMARY THROUGH May 3, 1976

CONTRITUTIONS AND FEDERAL ALLOCATIONS

STATE	MATCHING FUNDS ALLOCATION	MATCHING FUNDS TOTAL ALLOCATIONS THRU 5-3-76	contributions week ending 5-3-76	CUM CONTRIBUTIONS THRU 5-3-76	GRAND TOTAL THRU 5-3-76	% OF QUOTA
ALABAMA		27,766.29	1,252.00	84,064.07	111,830.36	149.
luota		•				
\$.5,000						
ALASKA		6,620.28	<u>230.00</u>	18,946.25	25,566.53	127.8
Qubta \$20,000		•		•		
	·	21,945,81	1 060 00	64,630.00	86,575.81	61.8
ARIZONA Quota		αι, ι ιν.αι	1,000	1		•
\$140,000			•			
ARKANSA\$		11,565.52	640.00	48,267.50	59,833.02	1126
QUOTA				,		

STATE	MATCHING FUNDS ALLOCATION	MATCHING FUNDS TOTAL ALLOCATIONS THRU 5-3-76	CONTRIBUTIONS WEEK ENDING 5-3-76	CUM CONTRIBUTIONS THRU 5-3-76	GRAND TOTAL THRU <u>5-3-76</u>	owia Owia
CALIFORNIA Quota		273,318.32	9,951.65	958,594.35	1,231,912.67	4.12
\$1,795,000						
COLORADO		28,575.79	_1,371.00_	102,496.20	131,071.99	8.7
Qudta \$150.000						
CONNECTICUT		42,741,55	4,240.00	141,201.13	183,942.68	61.3
Quota \$300,000						
DELAWARE Quota		8, 4 84.53	195.00	24,621.96	33. 106.49	33/
\$100,000				, *	·	,
DISTRICT OF COLUMBIA Quota		33,614.16	11,257.00	109,968.25	143,582.41	47.3
\$300,000		100 000 00	10 12716	411,244.21	534,454.03	US.8
FLORIDA Quota		123,209.82	10,001.00	THATLE		
\$450,000						·

STATE	MATCHING FUNDS ALLOCATION	MATCHING FUNDS TOTAL ALLOCATIONS THRU 5-3-76	contributions WEEK ENDING 5-3-76	CUM CONTRIBUTIONS THRU 5-3-76	GRAND TOTAL THRU 5-3-76	% OF QUOTA
GEORGIA		46,798.48	1,910.00	124,037.63	170,836.11	<u> </u>
Quota \$150,000						1 1 1 1 1
HAWAII		6,247.05	1,670.00	19,445.00	25,692.05	<u>53.4</u>
Quota \$45,000		•				
IDAHO		6,068.79	92.00	18,531.00	24,599.79	70.3
Quota \$35,000						; ; ;
ILLINOIS		148,483.39	9,601.00	525,684.15	674,167.59	70.9
Quota \$950,000						
INDIANA		24,317.32	4,390.00	88,212.08	112,529.40	40.9
Quota \$275,000	•				•	
IOWA		13,910.49	840.00	49,703.00	63,613.49	42.4
Quota \$150,000						

STATE	MATCHING FUNDS ALLOCATION	MATCHING FUNDS TOTAL ALLOCATIONS THRU 5-3-76	CONTRIBUTIONS WEEK ENDING 5-3-76	CUM CONTRIBUTIONS THRU 5-3-76	GRAND TOTAL THRU <u>5-3-76</u>	% OF QUOTA
KANSAS		37,934.28	3,050.00	112,099.95	150,034.23	
Quota		,			•	
\$135,000						
KENTUCKY		11,428.69	10,590.00	53,914.50	65,343.19	65.3
Quota		,		•		
\$100,000			•			
LOUISIANA		23626.26	3,031.00	79,112.90	102,739.16	136.9
Quota		7	,			
\$75,00 0						
MAINE		3,039.7	290.00	12,460.00	15,494.57	39.4
Quota		,				
\$45,000				•		
MARYLAND		29,738,30	4.537.00	112,570.85	142,309.15	63.2
Quota		<u> </u>	1,001.00	·	110,00	
\$225,000						
MASSACHUSETTS		55,095.66	3,290,00	157,494,47	212,590.13	65.4
Quota						,
\$325,000						
• •						

STATE	MATCHING FUNDS ALLOCATION	MATCHING FUNDS TOTAL ALLOCATIONS THRU 5-3-76	CONTRIBUTIONS WEEK ENDING 5-3-76	CUM CONTRIBUTIONS THRU 5-3-76	GRAND TOTAL. THRU 5-3-76	% OF QUOTA
MICHIGAN		123,773.23	10,303.00	366,443.49	490,216.72	82/
Quota \$550,000				L		
MINNESOTA Quota		<u>33,890.89</u>	3,362.00	104,314,50	138,205.39	50.2
\$275,000 MISSISSIPPI Quota		3,244.09	425.00	11,452.50	14,696.59	36.7
\$40,000 MISSOURI Quota \$250,000		36,058,98	1,107.00	112,629,25	148,688.83	<u>59.5</u>
MONTANA Quota \$40,000		2,822.7/	90.00	<u>10,117.15</u>	12,937.86	<u> 32, 3</u>
NEBRASKA Quota \$85,000		12,446.74	276.00	32,022.08	49,468.82	<u>523</u>

MATCHING FUNDS ALLOCATION	MATCHING FUNDS TOTAL ALLOCATIONS THRU 5-3-76	CONTRIBUTIONS WEEK ENDING 5-3-76	CUM CONTRIBUTIONS THRU 5-3-76	GRAND TOTAL THRU <u>5-3-76</u>	% OF QUOTA
	6,596.09	265.00	24,231.00	30,917.09	123.7
					!
					. ; ; ;
	14,623,92	912.00	38,588.55	53,212.47	133.0
	•		·		e. 1
		·			
	59,266.69	6,420.71	196,336.96	255,603,65	7 <i>3.0</i>
	·		·		
	8.169.01	1.163.00	25.489.15	33.653.16	67.3
	•	,		•	
			•		
	160.548.47	30,683,00	533.188.96	693.737.43	42.0
• • • • • • • • • • • • • • • • • • •					·
	27.064.39	3.745.00	115.589.09	142,653,43	114.1
					
		MATCHING FUNDS TOTAL ALLOCATIONS THRU 5-3-76 ———————————————————————————————————	MATCHING FUNDS ALLOCATION TOTAL ALLOCATIONS WEEK ENDING 5-3-76 — 6,596.09 265.00 14,623.92 9/2.00 59,266.69 6,420.7/ 8,169.01 1,163.00	TOTAL ALLOCATIONS THRU 5-3-76 TOTAL ALLOCATIONS THRU 5-3-76 LEST 16 - 3-76 LEST 16 - 3-76	MATCHING FUNDS ALLOCATIONS THRU 5-3-76 THRU 5-3-76 WEEK ENDING THRU 5-3-76 THRU

SU	131A	NV.	1.1 /A	GE /
- O U L	marra	7/ T	7 1.7	UL 1

STATE	MATCHING FUNDS ALLOCATION	MATCHING FUNDS TOTAL ALLOCATIONS THRU 5-3-76	contributions week ending 5-3-76	CUM CONTRIBUTIONS THRU 5-3-76	GRAND TOTAL THRU 5-3-35	% OF QUOTA
NORTH DAKOTA		3,197.05	1,220.00	13,532.99	16,730.0-1	<i>55,</i> ?
Quota		• .				
\$30,000						:
OHIO		.58,889.94	5,705.00	211,736.30	270,626,24	41.6
Quota						; ;
\$650,000		,				
OKLAHOMA		25,122.29	6,800.00	89,485,81	114,608.10	95,5
Quota						
\$120,000						
OREGON		27,431.56	931.00	25,130.68	117,562,24	125.
Quota			·	•		
\$90,000				•		
PENNSYLVANIA	`,	74,755.32	4,468.00	253,378.44	328,133.76	46.9
Quota	:	•			•	
\$700,000	·					Ch C
PUERTO RICO		4,698.73	275.00	15,495.00	20,193.73	8508
Quota						
\$25,000					·	

STATE	MATCHING FUNDS ALLOCATION	MATCHING FUNDS TOTAL ALLOCATIONS THRU 5-3-76	CONTRIBUTIONS WEEK ENDING 5-3-76	CUM CONTRIBUTIONS THRU 5-3-76	GRAND TOTAL THRU 5-3-26	% OF CUO TA
RHODE ISLAND		8,625,35	110.00	32,893.50	41,518.85	<u> 83.0</u>
Quota						
\$50,000						
SOUTH CAROLINA		4,665.40	840.00	25,076.25	29,741.65	32.7
Quota		-				
\$75,000						
SOUTH DAKOTA		1,704.80	50,00	6,592.75	8,297.55	_ 27.6
Quota	•	·				
\$30,000						•
TENNESSEE		29,829.69	370.00	86,807.75	116,637.49	_ 656
Quota	•	,				
\$175,000		-		•		
TEXAS		134,085,61	99.734.50	590,455.48	729,541,09	1/1.5
QUOTA				,	· · · · · · · · · · · · · · · · · · ·	<i>,</i>
\$650,000						
UTAH	· .	2,383.01	150.00	8,920,00	11,303.01	3.3
Quota						

\$35,000

STATE	MATCHING FUNDS ALLOCATION	MATCHING FUNDS TOTAL ALLOCATIONS THRU 5-3-76	CONTRIBUTIONS WEEK ENDING 5-3-76	cum contributions thru <u>5-3-76</u>	GRAND TOTAL THRU 5-3-76	% OF QUOTA
VERMONT		3,370.79	150.00	10,472.92	13,843.71	_ 55.4
Quota						i 1 1
\$25,000		٠				4
VIRGINIA		38,575,65	4,221.00	127,498.03	166,073.68	66.5
Quota	•	·				
\$250,000						
VIRGIN ISLANDS			15.00	590.00	540.00	
WASHINGTON		14,672.31	1,425.00	62,173.55	76,845.86	<u>43.9</u>
Quota						
\$175,000	i ;			·		:
WEST VIRGINIA		3,654.15	205.00	12,898.50	16,552.65	41.9
Quota				•		
\$40,000						
WISCÖNSIN		<i>37,028,89</i>	2,308.56	127,192,12	164,221.01	<u> </u>
Quota		•				

\$225,000

STATE	MATCHING FUNDS ALLOCATION	MATCHING FUNDS TOTAL ALLOCATIONS THRU <u>5-3-76</u>	CONTRIBUTIONS WEEK ENDING 5-3-76	CUM CONTRIBUTIONS THRU 5-3-76	GRAND TOTAL THRU 5-3-76	% OF QUOTA
WYOMING		6,893.77	1,265.00	19,286.00	26,179.77	8:3
Quota						
\$30,000				·		
Unidentified			7.00	59,788.00	59,788.00	
Other			15.00	2,507.00	2,507.00	
TCTAL		1,952,615.17	275,512.07	6,728,036.82	8,680,651.99	69.4

\$12,700,000

Quota

Total Allocation #