The President Ford Committee

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September 2, 1975

MEMORANDUM FOR THE PRESIDENT

FROM:

BO CALLAWAY

SUBJECT:

Weekly Report #8, Week Ending August 30, 1975

ORGANIZATION - Alan Woods has prepared the first draft of a campaign plan which discusses budgets, timing, priorities and general strategy. After discussion and refinement by our strategy committee, which includes Bryce Harlow, Clif White, Bill Timmons, Dean Burch and Dick Herman, it will be submitted to you for your consideration. The next strategy meeting is set for Sunday, September 7th. A final draft should be to you the week of the 15th.

STATE COMMITTEES

<u>ILLINOIS</u> - Dick Ogilvie was announced as Illinois PFC Chairman on Wednesday. His committee, announced at a Chicago press conference, includes:

Honorary Chairmen: Les Arends, Margaret Church

and Chuck Percy

Vice Chairmen:

Bob Michel, Ed Derwinski, Cissy Stiehl, Jim Bere and

Harold Smith, Jr.

Treasurer:

Edgar Jannotta

General Counsel:

Donald Lowitz

TEXAS - I met during the week with John Tower and Anne Armstrong. John will assume temporary Chairmanship of the Texas Committee which will include key people throughout the State, but will be limited at this time to Republicans who can influence the primary. They believe John Connally should be Honorary Chairman. I will keep in touch with Connally and keep you informed. If you have any suggestions or want to contact Connally personally, let me know. I am scheduled to be in Texas to meet with and announce the Committee on Saturday.

GENERAL - The following states are slotted for PFC Committees in the next few weeks. All but Alabama and South Carolina are on our present priority "1" list, but these are being added at the State Chairmen's request due to Reagan activity and due to preliminary work already started as a result of the Southern State Chairmen's meeting.

Alabama Florida Georgia Oklahoma

Pennsylvania South Carolina Wisconsin

Jim Holshouser will begin follow-up in the Southern Region this week.

NORTHEAST REGION - Dick Rosenbaum, the New York State Chairman and Chairman of the Northeast Region, held a Regional meeting on Wednesday. He reports that you have strong support but, after testing the water, did not propose a pro-Ford resolution as some members are hesitant to publicly endorse you at this time. Members presently identified as pro-Reagan are Jerry Carmen, New Hampshire State Chairman, and Cy Joly, National Committeeman for Maine.

RNC MEETING - The meeting is scheduled at the Twin Bridges Marriott, September 7-9. We have invited all members to visit the PFC parlor and, in addition, will be scheduling meetings with each State to discuss campaign organization.

 $\overline{\text{California}}$ - Paul Haerle reports that the "Field" poll conducted only in $\overline{\text{California}}$ will come out this week, and information he has picked up in advance indicates that you are now slightly ahead of Reagan in a head-to-head match. In May, when the last poll was conducted, Reagan was 39% to your 30%. He does not have specific percentages for this latest poll.

Indications are that Reagan still intends to run, although his close friends continue to urge him not to. He is telling those who talk to him that he must run to fulfill his obligation to the Conservative Cause and to stand up against the "Carla Hills' and Rockefellers".

<u>LEGAL</u> - Various meetings were held by Bob Visser with the Federal Election Commission, legal counsel for the RNC, and Phil Buchen's staff regarding apportionment of expenditures for combined official and political trips and the application of the FEC Act to the delegate selection process. In order to implement a nationwide compliance program with the Act, all appointed PFC State Campaign and Finance Chairmen are being advised to

obtain local legal counsel on a volunteer basis whose activities will be coordinated and directed by Bob Visser.

<u>FINANCE</u> - \$19,292 was raised last week, of which \$11,000 was personally delivered to me during the Georgia and North Carolina trips. Total raised to date is \$622,041.

North Carolina became the 21st State to be added to the qualification list.

Four State Finance Chairmen were added. A list of the confirmed Finance Chairmen is attached.

Max Fisher was asked to serve as Vice Chairman of Finance.

SCHEDULE -- WEEK OF SEPTEMBER 1 (MAJOR APPOINTMENTS)

Tuesday

Bill Timmons

Governor Jim Holshouser (North Carolina)

Wednesday

Dan Kuykendall, John Dellenback

George Webster, Chuck Chamberlain

Thursday

Howard Wilkins (Kansas Finance Chairman)

Friday/ Saturday In Dallas (meeting with Tower, Armstrong, PFC Committee)

Sunday

Breakfast with Midwest State Chairmen

PFC Strategy Meeting

RNC National Task Force Meeting

Copy to: Don Rumsfeld

CONFIRMED FINANCE CHAIRMEN

ALABAMA

William P. Acker, III First National Bank

Birmingham

CALIFORNIA

Edward W. Carter Carter, Hawley, Hale

Los Angeles

DISTRICT OF COLUMBIA

Bill Fitzgerald

Fitzgerald Corporation

Washington, D.C.

GEORGIA

Robert L. Redfearn, Chairman Redfearn Foods Corporation

Atlanta

Dillard Munford, President

Munford, Inc.

Atlanta

Julian LeCraw

Atlanta

Alex Smith Atlanta

IDAHO

Robert V. Hansberger

Boise-Cascade

Boise

ILLINOIS

Gaylord Freeman

First National Bank of Chicago

Chicago

KANSAS

C. Howard Wilkins

Maverick Co.

Wichita

MISSOURI

Maj. Gen. Leif J. Sverdrup Sverdrup Parcel & Assoc., Inc.

St. Louis

NEW YORK

Harold Helm

Chairman, Director's Advisory Committee

Chemical Bank of New York

New York City

CONFIRMED FINANCE CHAIRMEN (Continued)

NORTH CAROLINA

Hugh McColl, President

North Carolina National Bank

Charlotte

OKLAHOMA

Jack Black, President American Exchange Bank

Norman

EASTERN PENNSYLVANIA

Harry J. Haskell, Jr.

Wilmington, Delaware

PUERTO RICO

Jaime Pieras, Jr.

Hato Rey, Puerto Rico

OREGON

Ira Keller

Chairman of the Board

Western Sales

Portland

VERMONT

C. Douglas Cairns

Champion Oil Co., Inc.

South Burlington

WISCONSIN

Bill Messinger

Rex Chainbelt, Inc.

Milwaukee