



The President Ford Committee

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July 15, 1975

MEMORANDUM TO: THE PRESIDENT
THROUGH: DON RUMSFELD
FROM: HOWARD H. CALLAWAY
SUBJECT: WEEKLY REPORT NUMBER ONE - WEEK ENDING JULY 12, 1975

I believe it will be helpful in keeping everyone informed if I send a weekly campaign report detailing the major things that happen each week. This is the first such report.

ORGANIZATION

During the July 4th weekend we put together a tentative budget and organization to have it ready for the Advisory Committee meeting on Tuesday, July 8, 1975. A copy of the tentative budget is being refined by Treasurer Bob Moot, who should have it in more workable form in another week.

The interesting thing to note is how tight expenditures are under the new campaign law - there just isn't much money to spend. The most dramatic example is shown in the number of employees. This tentative budget shows only 32 employees in Washington prior to the convention (and 27 in the field), which compares with several hundred in the Committee to Re-elect offices in 1972. Yet this also represents almost \$1 million in expenditures. The office was officially opened at 1200 Eighteenth Street, Suite 916, on Monday, July 7, with three employees. The three employees were Bo Callaway, Chairman; Mimi Austin, Assistant to the Chairman; and Margaret Tutwiler, receptionist and secretary.

YR CONVENTION

On Saturday, July 5, I met with the Young Republicans at their National Convention in Indianapolis. I attended two receptions (was the guest of honor at one) and the Banquet. John Connally was the Banquet speaker. I addressed the group for some five minutes, and also met for thirty minutes with the leadership of the Young Republicans. The leadership is vocally pro-Reagan and probably would vote about two to one for Reagan. The convention itself seemed more evenly split and probably in a show down

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would go for Ford. I received a very warm reception, as did Governor Connally. Connally gave a "qualified endorsement" of the President saying basically that if the President continues along his present course, he sees no reason why he wouldn't support him, both for the nomination and the election. I sat next to Connally at the Banquet and had a good talk with him.

While a great many of the Young Republicans are still of the YAF philosophy, it is evident that there is a very strong support for the President in the YRs, and we should not write them off. I believe that they can be of help in the nomination, and a real help in the election.

ANNOUNCEMENT DAY

On Tuesday, July 8, 1975, the President announced and that afternoon at 3:00, Dean Burch's Advisory Committee met. The Advisory Committee went over the budget and other general plans for the campaign. They made a number of suggestions and seemed supportive of the direction in which we are going. A list of present members is attached. They agreed this should be expanded.

PRESS OPEN HOUSE

On Wednesday, July 9, we held an open house for the press, and some 85 members of the Washington press corps came, along with all three networks. This was definitely worthwhile, and we received very favorable comments from many attending.

ROCKEFELLER

Rockefeller's spot on the ticket is probably the most important issue in the campaign, in so far as Reagan and the convention is concerned. Many in the Reagan camp feel that their biggest opportunity at the convention is to keep Rockefeller off the ticket. If they think they can do this by influencing the President now, they are likely to be Ford delegates; if they feel the President's mind is made up and they can influence only on the convention floor, they are likely to be Reagan delegates. We need to continue to emphasize that this is an open question, so that we can get Ford support, both from those who support Rockefeller and those that don't. Rockefeller and I are in agreement on this subject.

ALABAMA REPUBLICAN MEETING

I attended the Alabama Executive Committee meeting at Gulf Shores on Saturday morning, July 12. The entire Alabama State Executive Committee met together with County Chairmen, some one hundred in attendance. It was extremely well-organized. Edgar Welden, the State Chairman, scheduled me to meet with five different leadership groups as well as to address the entire group. I was well received, and it is clear that there is

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a great deal of support for the President among the leadership of that Alabama Republican Party. At the present time, there is to be a primary in Alabama although this could change. Reagan will be very strong in the primary, although the bulk of the Party leadership will probably be for us.

REAGAN

On Tuesday, July 8, I talked personally with John Sears in his office asking him if he would take a part in our campaign. He told me that he was too close to Reagan to do this without checking with him, and that he would call me back. It has become apparent since then that he is working actively for Reagan and will probably be announced shortly as a key official in the Reagan campaign.

On Thursday, July 10, some 45 prominent Californians announced they were supporting Ford. These included virtually every major supporter of Reagan and a number of his financial people. We will continue to add names to this group. These original names were put together by Paul Haerle, Eve Younger, and Leon Parma. There is no chairman of the group at this time. I will be in California to meet with them on July 16 and 17.

FINANCE

Twelve states (out of twenty required) have sent in qualifying money, and we hope to have twenty states qualified in another week. This qualifies us for matching funds. No decision needs to be made at this time since such funds will not be available until January 1. At this date approximately \$100,000 has been raised. We have ample money for any foreseeable cash flow needs.

On July 10, a telegram went from Dave Packard to those who had contributed \$1,000 or more to Nixon in 1972, and we anticipate substantial returns from this telegram.

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David Packard - Finance Chairman
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Ray Bliss

Bob Dole

Bob Douglass

Bryce Harlow

Dick Herman

Melvin Laird

Leon Parma

John Rhodes

Hugh Scott

William Scranton