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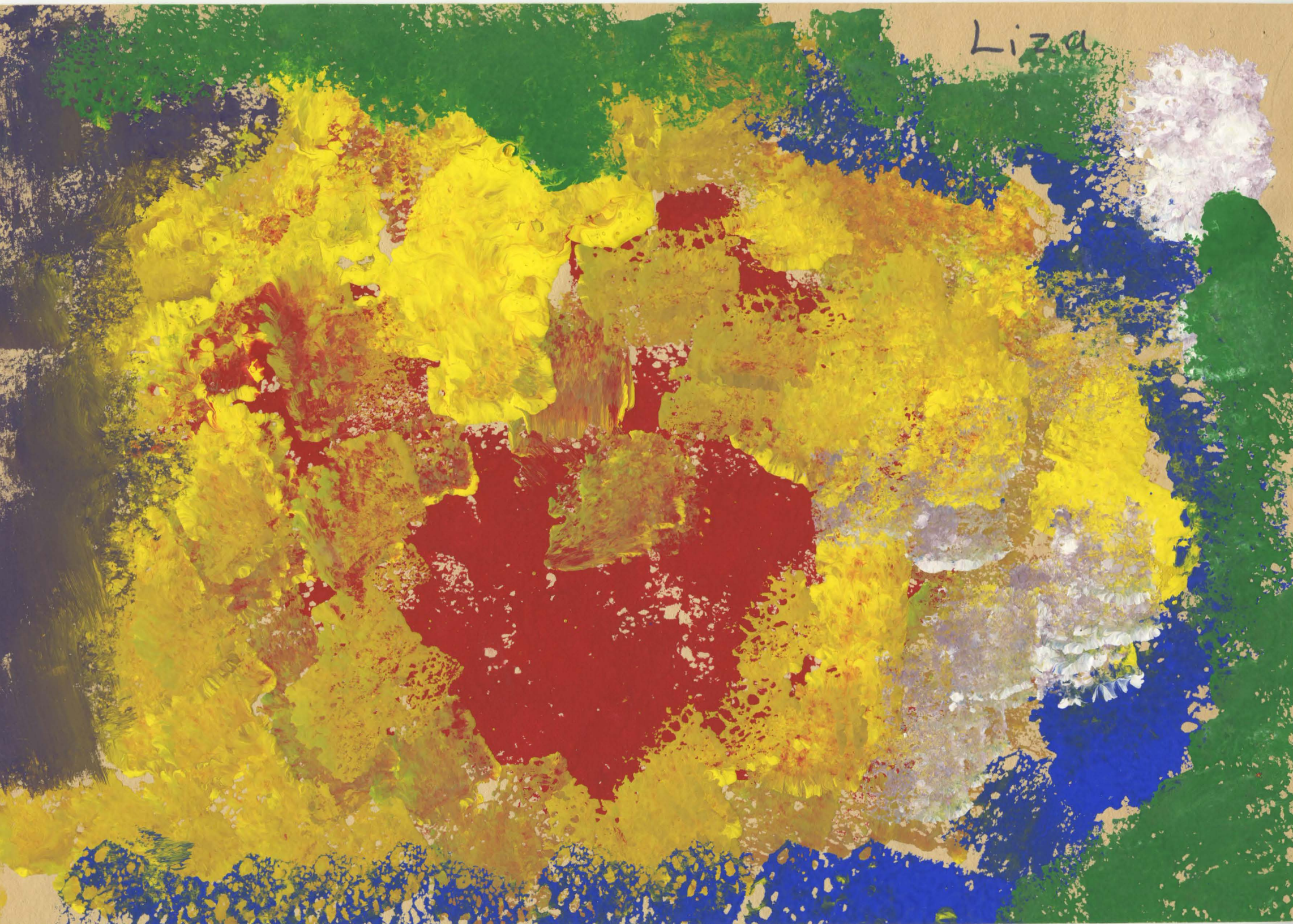
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McALLEN I. S. D. INTRA-DISTRICT MAIL

Cross out last address before re-addressing

FROM <i>Lamar</i>	FROM	FROM
TO <i>Mrs. Page</i>	TO	TO
Bldg. <i>Edm</i>	Bldg.	Bldg.
FROM <i>Payroll</i>	FROM	FROM
TO <i>Lunchroom</i>	TO	TO
Bldg. <i>High School</i>	Bldg.	Bldg.
FROM <i>Early Childhood</i>	FROM <i>(Migrant School)</i>	FROM
TO <i>Mrs. G. Ford</i>	TO	TO
Bldg. <i>McAllen, Texas</i>	Bldg.	Bldg.
FROM	FROM	FROM
TO	TO	TO

Liza



McAllen, Texas

Early Childhood 4-20-'76
Liza Ramirez - 5 yrs. old



PRESIDENT FORD COMMITTEE -- Harlingen

Schedule-- April 20, 1976

Mrs Ford and Mrs Tower

1:25 Arrive Harlingen Confederate Air Force Hangar

Welcome: Mayor & Mrs Robert Youker
Mrs Marjorie Dierlam, District Coord. from
Ford Campaign.
Mrs. Eva Carter, Mr. Barclay Armstrong,
Mrs. Alene Moses. (delegate candidates).
Bill Pervin (Co Ford Chair.)
Haroldo Rodriguez and Stephanie Yvette
Blake, winners of first Prize for costume,
Bicentennial Parade and contest, Harlingen School
District

Press area bus to hq

1:40 Arrive Ford Headquarters.

welcome; Mrs. Henrietta Sibley, Telephone
Canvas Chairman.

Mrs. Virginia Anton, Vol. Chairman.

Beer and sandwiches are set aside for press (open for press- b7c
of limited space we ask the media alternate on going inside hq.)

2:00 Arrive Austin Elementary School

welcome: Mr. Jesse Gomez Pres., School board,
Dr. Norma Schultz, immed past Pres., Rev. Ben
Warrenburg. V.P. School Bd. Mr. William David.
Principal. students.

(Press along right aisle facing stage-photo equip. in front &
side).

2:35 Arrive Harlingen, Confed. A.P. Hangar

Welcome- "Parade of Predisents"

students from Boham elem. School.

Depart for Corpus Christi

Mrs Ford Harlingen--

AUSTIN ELEMENTARY SCHOOL PROGRAM

Greeters (will be on stage with Mrs Ford
and Mrs Tower; seated on the sidelines)

Mr. Jesse Gomez, President School Board
Dr. Norma Shultz, immediate past President
Rev. Ben Warrnburg, Vice President
Mr. Vance Little ton, Superintendent of Schools
Mr. William (Bill) David, Principal Austin Elementary

Pledge of Alliegence

President of School Board -- Introduction of and turns
program over to Dr. Schultz

Dr Shultz welcomes Mrs Ford and Mrs Tower

Gail Gonzoles, 3rd grade, Austin Elem. gives
her prize winning speech (1st place district award)
(3 mins)

The Singing Houstonians -- Houston Elem. School
Mrs Franxes Gillette, Director present a medley of
patriotic songs

Dr Shultz presents 3 students who will give Mrs Ford
a banner made by students during the Bicentennial
contest and parade

Students will also give Mrs Ford & Mrs Tower copies of
a yearbook made entirely by sixth grade students at the
Austin School (They wrote it, took their own photos, etc.)

Mrs Ford; thank yous, praise for their efforts in
celebrating the Bicentennial, etc.

Presentation of certificates--

Austin School to Principal William David

Certificates for other schools to ^{Jesse Gomez} Superintendent
Vance Littleton

All children will sing "America the Beautiful" as
Mrs Ford and Mrs Tower leave

(The center aisle will be open if they wish to greet
the children in the audience before leaving)

To Airport:

38 boys and 38 girls dressed as all of the Presidents
and their wives will line the path to the plane.
They are from Bonham Elementary School, Harlingen

For Immediate Release
Tues. , April 20, 1976

MEDIA ADVISORY

Mrs. Ford and Mrs Tower Visit Harlingen, Texas

Mrs. Gerald R. Ford accompanied by Mrs. Lou Tower, wife of Senator John Tower (R. Texas) will arrive in Harlingen today at 1:25 P.M. at the Confederate Air Force Hangar. A red carpet will be laid down by 20 members of the Harlingen Area Chamber of Commerce Sixshooter Club under the direction of Mr. John Thomas Leimon. The 30 piece band of the Marine Military Academy will play the music at the airport reception.

The welcoming committee, led by Harlingen Mayor and Mrs. Robert Youker, includes Mrs. Manning Dierlam (Marjorie) of Brownsville, Ford Campaign Coordinator for Congressional District 15, Delegate Candidates; Barclay Armstrong, Mrs. Samuel Carter (Eva), and Mrs. Leo Moses (Alene). Two elementary school children, Haroldo Rodriguez, 5, from the Austin School. Stephanie Yvette Plake will also greet the First Lady, in Bicentennial costumes. These 2 children won the 1st place district award for costumes in the recent Bicentennial parade and contest sponsored by the Harlingen schools. Haroldo and Stephanie will present Mrs. Ford with a scrapbook of the district schools' Bicentennial celebration.

Mayor Youker will proclaim today "Betty Ford Day" and present the First Lady with the first key to the city of Harlingen ever awarded.

From the airport Mrs. Ford and Mrs. Tower will travel by motor-

Rep of each school
here - One (can test)
14 each school -
I selected by drawing
out a hat

SECRET

SECRET

SECRET

cade to a reception at Headquarters where they will be greeted by Henrietta Sibley, Telephone Canvas Chairman and Virginia Anton, Volunteer Chairman. They will meet the President's Campaign volunteers and sample homemade ice cream made by local volunteers. It is hoped that time will permit Mrs. Ford and Mrs. Tower to make some canvas calls to Registered voters in the area on behalf of the President.

At the Austin School, a short trip by motorcade from the hq, Mrs. Ford and Mrs. Tower will join nearly 500 fists through 6th year students in the cafeteria for a Bicentennial performance. Mrs. Ford and Mrs. Tower will watch the program from the stage, accompanied by Harlingen School Board members, Mr. Jesse Gomez, President, Dr. Norma Shultze, imined Past President, Reverent Ben Warrenburg, Vice Pres.. and Austin School Principal, William David.

Third year Austin Elementary student, Gail Gonzales, will give her district prize winning speech on the Bicentennial and thirty singing Houstonians from the Houston Elementary School, under the direction of Mrs. Frances Fillette, will sing a medley of patriotic songs. Children from the Austin School will present Mrs. Ford with a Bicentennial banner made during their recent celebration of America's 200th birthday.

Gomez, Schultz and Littleton will motorcade back to the airport with Mrs. Ford and Mrs. Tower where 38 boys and 38 girls from the Bonham Elementary School, will present the "Parade of Presidents". Each child is costumed to represent an American President and First Lady. Mrs. Ford and Mrs. Tower will review the Parade of Presidents from George & Maratha Washinton to the miniture Gerald & Betty Ford. Their plane departs for Corpus Christi at approx. 3:15 P.M.

A bus is availabe to Credentialed Press from the airport arrival through departure. Members fo the press are reminded that they should board this bus promptly as the motorcade leaves as soon as the First Lady is seated in her car.

BACKGROUND

Harlingen, Texas Public Schools for drop-by, Austin Elementary School

Harlingen is a town of 43,000 with 11,000 students in the public schools. On March 29th during Bicentennial School Week, some 5,000 students marched in a Bicentennial parade. Most of them were in colonial costumes. In San Antonio, a scrapbook was given to the President or someone on the staff about this parade. Some of the contacts in the school system say that some 5,000 letters were written to the President and that only one third grade class received an answer. A request for the President to appear was regretted. The nature of your involvement is still uncertain, but you may present a certificate to each school commending their Bicentennial participation. The schools are:

Harlingen High School
Coakley Jr. High
Vernon Jr. High
Gay Jr. High
Austin Elementary
Bonham Elementary
Bowie Elementary
Crockett Elementary
Dishman Elementary
Houston Elementary
Jefferson Elementary
Lamar Elementary
Milam Elementary
Stuart Elementary
Travis Elementary
Wilson Elementary
Zavala Elementary

Austin is a one through six grade elementary school. The principal's name is Bill Davis. The school as 522 students.

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FYI UPDATE ON HARLINGEN FROM SANDY DRAKE IN BICENTENNIAL OFFICE

2,000 letters were ~~xxxxxxx~~ received from school children in Harlingen as result of memo from their supt. asking kids to invite President to costume parade.

a letter of regret was sent to James Thigpen, supt. along with a special presidential message, which Sandy says listed all school names.

HARLINGEN PUBLIC SCHOOLS

Austin Elementary School Program

Left Side (facing stage)

1. Shultz (Board Immediate Past President)
2. Ford
3. Gomez (Board President)
4. Tower

Right Side (facing stage)

1. Rev. Ben Warrenburg (Board Vice-Pres.)
2. Vance Littleton (Superintendent)
3. William David

-
1. Pledge of Allegiance - Reverend Ben Warrenburg
 2. Welcome - Jesse Gomez
 3. Introduction - Dr. Norma Shultz
 4. Prize Winning Speech - Gail Gonzales, Austin Elementary School
3rd year student - District Winner
 5. Medley - Patriotic Songs - Singing Houstonians, Director - Frances Gillette
 6. Presentation of Banner - Austin Student (2)
Gail Gonzales
Veronica David
 7. Presentation of Flowers - Dr. Norma Shultz
 8. Comments - Mrs. Betty Ford
 9. America the Beautiful - Everyone

SALUTE TO THE STUDENTS
OF THE
HARLINGEN PUBLIC SCHOOLS

- 7:00 p.m. - Invocation - Reverend Ben Warrenburg
Presentation of Colors - H. S. Air Force R.O.T.C.
National Anthem - H. S. Band
Welcome and Introduction - Dr. Norma Shultz
(each kid as a Pres + his wife)
Parade of Presidents - Bonham Elementary School
First Lady of the United States
America the Beautiful - H. S. Choir
Student Recognition - First Lady (25 names)
- 7:30 p.m. - Finale (Iwo Jima) - Coakley Junior High School

2,000 of the kids have bicentennial clothing

(45) Car Passes

(14) Platform:

First Lady	Tom Mason
Dr. Norma Shultz	Bill Pietro
Rev. Ben Warrenburg	Joan Cocke
Pat Windham	Donna Bonner
Johnny Means	Arthur Purdy
Jesse Gomez	Vance Littleton
David Day	Mayor Bob Youker
Wayne Labar	

Reserved Area - Grandstand:

Families of Platform Guests:

(5) City Commissioners & wives	
(11) Central Office Staff & Spouses	(Sheffield
(1) Harlingen C of C Rep. & wife	(Simpson
(5) Board of Equalization & wives	(Bussman
(1) Harlingen Police Chief & wife	(Forrest
(1) Ray Norton & wife (Channel 4-TV)	(Fitzgerald
(1) Commander Marine Military Acad.&wife	(Stone
(1) City Manager & wife	(Williams
(1) Charles Feldman & wife	(Jackson
	(Longhofer
	(Norman
	(Ives

Press:

Dan Henderson & wife (Valley Morning Star)
Suzie Czeschin & husband (Valley Citizen)
Channel 4 TV
Channel 5 TV

HARLINGEN PUBLIC SCHOOLS

April, 1976

Dear Parents:

Mrs. Betty Ford, wife of the President of the United States, is coming to Harlingen and will recognize our students for their efforts in our bicentennial school activities at 7:00 p.m., on Tuesday, April 20 at J. Lewis Boggus Stadium. This special event will be approximately thirty minutes long.

We would like to request that you bring your child(ren) to the designated area at J. Lewis Boggus Stadium by 6:45 p.m., as noted on the reverse side of this letter. Only elementary students, teachers and teacher's aides will be on the football field during the program. Secondary students will be in the center sections of the west stands. Parents may sit in the east stands or on the ends of the west stands and pick up their children immediately after the program.

We would like all students who do not have bicentennial costumes should wear red, white or blue clothing.

This is a "once in a lifetime" event for our children in this school district and we would like to make this a memorable occasion for all.

Elementary students must return the following parent permission slip to the classroom teacher in order to participate.

Thank you for your cooperation.

Principal

HARLINGEN PUBLIC SCHOOLS

Permission is given for _____
(student's name)
to participate in the special event to be held at J. Lewis
Boggus Stadium on Tuesday, April 20, 1976 at 7:00 p.m. I
will bring my child to the designated area on the football
field by 6:45 p.m.

(Parent's signature)

(Date)

DETAILS:

1st Aid Station - H.C.I.S.D. Nurses

Field Gates (7) - H.C.I.S.D. Visiting Teachers/Adm. Staff

Lights - H.C.I.S.D. Gerald Haak/HPD Officer

Decoration (Flags) -H.C.I.S.D. Ramiro Canales

Flag (Big) - North goalpost - H.C.I.S.D. G. W. Jackson

Flag Pole Flags (3) - H.C.I.S.D. Ramiro Canales

Platform - H.C.I.S.D. Maintenance

Platform Decoration (Banners/Bicent. Paper/Flags) HCISD G. W. Jackson

Stage Lights - HCISD Maintenance

Band Chairs (140) & Plyboard - HCISD Maintenance

Choir Risers - HCISD Maintenance

Parking Gate - HCISD Jesse Longhofer

Crowd Control - HCISD Jesse Longhofer

Parking East Field - HPD Officer

Harlingen Police Dept. - Chief Guy Anderson

Band Director - HCISD Alan Brumley

Choir Director - HCISD - Bob Irby

Emergency Lighting - CPL Larry Hunter

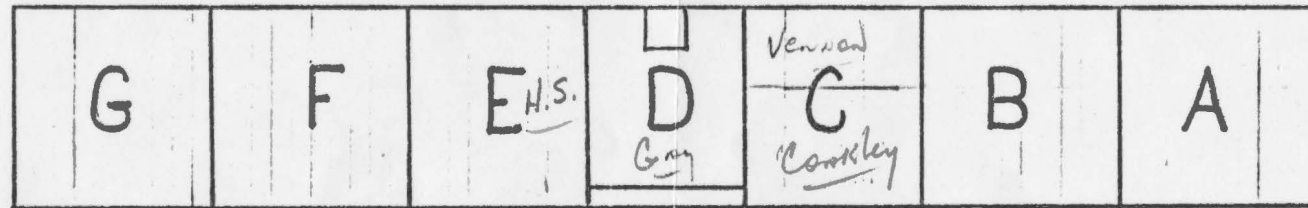
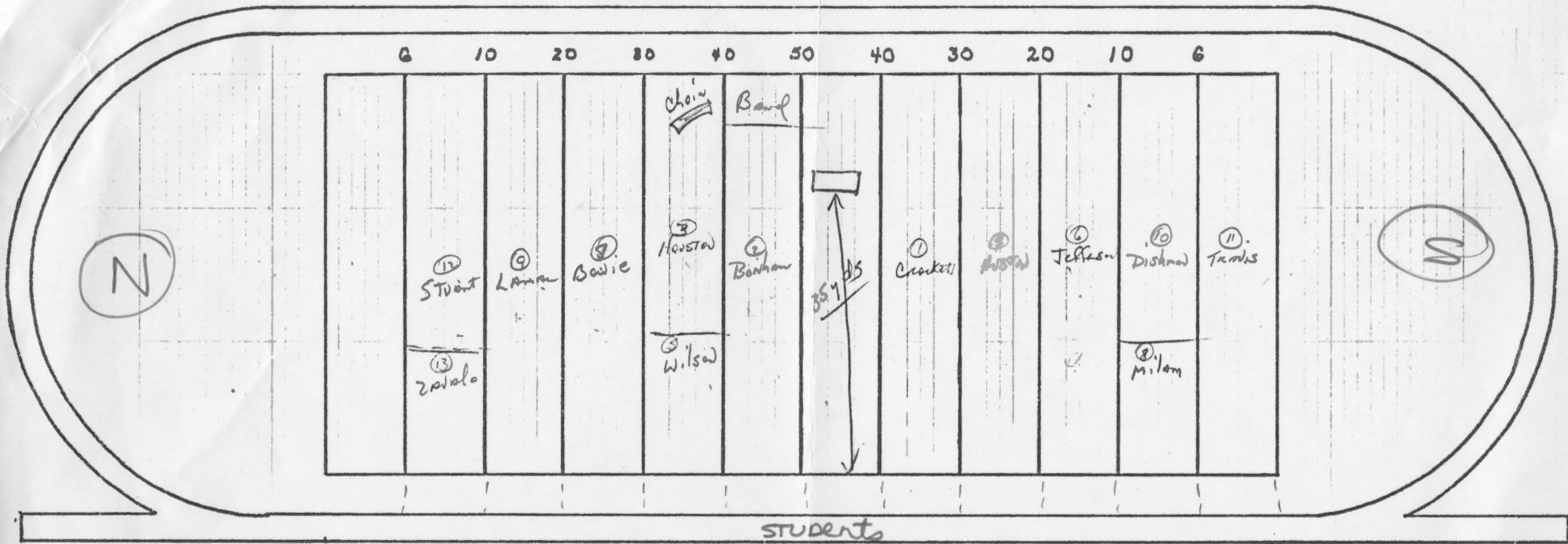
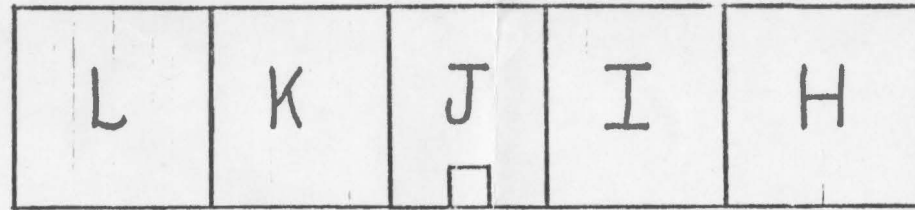
Sound System - Circle Industries/Bob Bishop
HCISD/Orran Carney

Color Guards - HCISD Col. Tesla

Banner - Welcome First Lady of the United States

Reserve Seat Area - HCISD G. W. Jackson

Secondary Student Section - HCISD G. W. Jackson



15 lines = 150 kids
every 10 yds

10 lines = 100 kids
every 10 yds