

The original documents are located in Box 42, folder “Political Radio Spots and Telephone Call Recommendations” of the Betty Ford White House Papers, 1973-1977 at the Gerald R. Ford Presidential Library.

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THIS IS BETTY FORD.

1976 IS THE NATION'S TWO-HUNDREDTH BIRTHDAY.

THE CITIZENS OF TEXAS CAN CELEBRATE THIS
SPECIAL ANNIVERSARY BY VOTING IN THIS IMPORTANT
1976 PRESIDENTIAL PRIMARY.

YOU CAN MAKE YOUR VOICE HEARD THROUGH THE BALLOT BOX.

PLEASE VOTE NEXT SATURDAY FOR YOURSELF AND FOR AMERICA.

- end -



I am Betty Ford.

1976 is a very important year for all of us because it is a Presidential year.

All Americans should be concerned about our government and its leaders.

We have an obligation to ourselves and to our children to vote.

Saturday is the Presidential primary in Texas.

This is an important election, and naturally,

I have a favorite candidate, my husband.

I hope you will give him your support and your vote.

In a difficult period for America, President Ford has started to turn the economy around, set a sensible course for our future, and given America dedicated and honest leadership.

His accomplishments say more about his leadership than I can as a wife.

Think about the improvements in American under the President, and on Saturday cast your four votes for delegates pledged to ~~Jimmy~~ Gerald Ford.

#



GOVERNOR LAUSCHE, THIS IS BETTY FORD.

THE PRESIDENT AND I WANT TO CONVEY OUR WARM REGARDS
TO YOU AND YOUR WIFE JANE

AS TWO PERSONS WHO HAVE DEDICATED THEIR LIVES
TO THE BETTERMENT OF OUR PEOPLE AND OUR NATION.

YOU ARE ONE WHO IS WELL-KNOWN
FOR HIS INTEREST AND BROAD KNOWLEDGE
OF THIS NATION'S HERITAGE GROUPS.

YOU ARE ONE WHO CERTAINLY UNDERSTANDS
THAT THIS NATION'S GREATNESS
STEMS IN PART FROM IT'S DIVERSITY OF PEOPLES.

AS A JUDGE, MAYOR OF CLEVELAND
GOVERNOR OF THE GREAT STATE OF OHIO
AND AS A UNITED STATES SENATOR

YOU HAVE ALWAYS LABORED FOR "THE GOOD LIFE" FOR EVERYONE
REGARDLESS OF BACKGROUND OR STATION.

THE PRESIDENT AND I BOTH KNOW
OF YOUR ENORMOUS ACHIEVEMENTS
DURING YOUR MANY, MANY YEARS OF PUBLIC SERVICE IN OHIO.

FROM THIS FIRST FAMILY
TO ONE OF OHIO'S MOST BELOVED FIRST FAMILIES
PRESIDENT FORD AND I

SAY CONGRATULATIONS AND THANK YOU
FOR ALL YOU HAVE DONE.



GOVERNOR LAUSCHE, THIS IS BETTY FORD.

THE PRESIDENT AND I WANT TO CONVEY OUR WARM REGARDS
TO YOU AND YOUR WIFE JANE

AS TWO PERSONS WHO HAVE DEDICATED THEIR LIVES
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DURING YOUR MANY, MANY YEARS OF PUBLIC SERVICE IN OHIO.

FROM THIS FIRST FAMILY
TO ONE OF OHIO'S MOST BELOVED FIRST FAMILIES
PRESIDENT FORD AND I

SAY CONGRATULATIONS AND THANK YOU
FOR ALL YOU HAVE DONE.



THE WHITE HOUSE

WASHINGTON

Governor Lausche, this is Betty ^Ford ~~and~~ the President and I ~~want~~^{if} to convey our warm personal regards to you and your wife Jane as two persons who have dedicated their lives to the betterment of our people and our nation.

The President and I both know of your enormous achievements during your many, many years of public service in Ohio. From this first family to one of Ohio's most beloved ^{first} families President Ford and I say congratulations and thank you for all you have done.



PRESIDENT FORD AND I WISH TO TAKE THIS OPPORTUNITY TO EXTEND OUR BEST WISHES

TO YOU AND YOUR WIFE JANE . AS A PERSON WHO HAS DEDICATED HIS ENTIRE LIFE

TO PUBLIC SERVICE ^{you are} ~~AND~~ ONE WHO IS WELL KNOWN FOR HIS INTEREST AND BROAD KNOWLEDGE

OF THIS NATION'S HERITAGE GROUPS, YOU ARE ONE WHO CERTAINLY UNDERSTANDS THAT

~~THE GREATNESS OF THIS NATION'S GREATNESS STEMS IN PART FROM ITS~~ ^{FOR} ~~FORM~~ IT'S

~~DIVERSITY OF PEOPLES,~~ DIVERSITY OF PEOPLES,

AS A JUDGE, MAYOR OF CLEVELAND, GOVERNOR OF THE GREAT STATE OF OHIO AND AS

A UNITED STATES SENATOR, YOU HAVE ALWAYS LABORED FOR "THE GOOD LIFE" FOR

EVERYONE REGARDLESS OF BACKGROUND OR STATION ~~WHICH~~



I'M BETTY FORD.

1976 IS A VERY IMPORTANT YEAR FOR ALL OF US
BECAUSE IT'S A PRESIDENTIAL YEAR.

WE SHOULD ALL BE CONCERNED ABOUT OUR GOVERNMENT
AND ITS LEADERS. WE HAVE AN OBLIGATION TO OURSELVES
AND TO OUR CHILDREN TO VOTE.

TUESDAY IS THE PRESIDENTIAL PRIMARY IN ILLINOIS.
THIS IS AN IMPORTANT ELECTION, AND NATURALLY, I HAVE A
FAVORITE CANDIDATE, MY HUSBAND.

I HOPE YOU WILL GIVE HIM YOUR SUPPORT AND YOUR VOTE.

IN A DIFFICULT PERIOD FOR AMERICA, PRESIDENT FORD HAS STARTED
TO TURN THE ECONOMY AROUND, SET A SENSIBLE COURSE FOR OUR
FUTURE, AND GIVEN AMERICA DEDICATED AND HONEST LEADERSHIP.

HIS ACCOMPLISHMENTS SAY MORE ABOUT HIS LEADERSHIP
THAN I CAN, AS A WIFE. THINK ABOUT THE IMPROVEMENTS
IN AMERICA UNDER THE PRESIDENT. AND ON TUESDAY,
CAST YOUR VOTE FOR JERRY FORD.

#



20 seconds
25

SUGGESTED REVISIONS RADIO SPOTS/MRS. BETTY FORD

"today"

HELLO, I'M BETTY FORD. ~~ON~~ ^{On} TUESDAY, THE CITIZENS OF
NEW HAMPSHIRE HAVE A VERY SPECIAL WAY TO CELEBRATE THE
BICENTENNIAL BY CASTING BALLOTS IN THE FIRST 1976
PRESIDENTIAL PRIMARY. PLEASE SPEAK OUT FOR AMERICA'S
THIRD CENTURY BY VOTING. OUR DEMOCRATIC PROCESS BEGINS
WITH YOUR VOTE.

HELLO, THIS IS BETTY FORD. 1976 IS THE NATION'S TWO
HUNDREDTH BIRTHDAY. THE CITIZENS OF NEW HAMPSHIRE CAN
CELEBRATE THIS IMPORTANT ANNIVERSARY BY VOTING IN THE
NATION'S FIRST 1976 PRESIDENTIAL PRIMARY. YOU CAN MAKE
YOUR VOICE HEARD THROUGH THE BALLOT BOX. PLEASE VOTE
~~ON~~ TUESDAY FOR YOURSELF AND FOR AMERICA.



each needs to last
+5 seconds
20-25

SUGGESTED REVISIONS RADIO SPOTS/MRS. BETTY FORD

~~HELLO, I'M~~ ^{This} BETTY FORD. ~~NEXT~~ ^{on} TUESDAY, THE CITIZENS OF
NEW HAMPSHIRE HAVE A VERY SPECIAL WAY TO CELEBRATE THE
BICENTENNIAL BY CASTING BALLOTS IN THE FIRST 1976
PRESIDENTIAL PRIMARY. PLEASE SPEAK OUT FOR AMERICA'S
THIRD CENTURY BY VOTING. ~~OUR DEMOCRATIC PROCESS BEGINS~~
~~WITH YOUR VOTE.~~ ~~Your voice can be heard.~~

You can make your voice heard through the ballot box — Please get out and vote

HELLO, THIS IS BETTY FORD. 1976 IS THE NATION'S TWO
HUNDREDTH BIRTHDAY. THE CITIZENS OF NEW HAMPSHIRE CAN
CELEBRATE THIS IMPORTANT ANNIVERSARY BY VOTING IN THE
NATION'S FIRST ~~1976~~ ¹⁹⁷⁶ PRESIDENTIAL PRIMARY. YOU CAN MAKE
YOUR VOICE HEARD THROUGH THE BALLOT BOX. PLEASE VOTE
~~on~~ ^{on} ~~NEXT~~ TUESDAY FOR YOURSELF AND FOR AMERICA.
TODAY



"MRS. FORD - NEW HAMPSHIRE"
(:60 Radio)

Mrs. Ford: Hello, I'm Betty Ford.

My husband and I don't agree in everything ... and it would be a pretty dull marriage if we did.

But one thing we do agree on is that everyone ought to get out and vote on Tuesday. It's one of our most cherished privileges.

And I believe it's particularly important for the women of our country to be sure to go to the polls ... despite the pressures of work and family life.

Leave
in

{We have an obligation to ourselves and our families to use some common sense and cast an important vote.}

Naturally, I have a favorite candidate in Tuesday's Primary Election - - I think it makes a difference how you vote.

But it would make even more difference if you didn't vote at all.

~~We women are never going to get credit for all we do for this country unless we get out and vote for the kind of country that we want it to be.~~

This is Betty Ford, I hope it's a nice day Tuesday ... but even if it's cold and snowy, I hope you'll exercise your privilege to vote.

Announcer: Paid for by the The President Ford Committee



Approved by
The President
She Spence
Dave Gergou
Jim Caravanski

MRS. FORD, F.Y.I.
J.

Campaign '76

Media Communications, Inc.

1828 L STREET, N.W., WASHINGTON, D.C. 20036 (202) 833-8950

REAGAN'S RADIO SPOTS IN NEW HAMPSHIRE.

UNEMPLOYMENT # 1
(:60 Radio)

V.O. MAN: Governor Reagan, it's well known in this country that as unemployment goes up... (Fade under)

V.O. ANNOUNCER: An important part of Ronald Reagan's campaign is the Citizens' Press Conference which gives the people a chance to ask the questions...

V.O. MAN: Do you have any plans for full employment in this country?

REAGAN: Yes, there should be a plan, and I think there should be measures to help those who bear an unfair burden of the recession by being involuntarily unemployed.

But I think the long range solution is an end to the 40 years of the new philosophy of economics that has told us we can spend our way to prosperity and that a deficit doesn't hurt us.

SFX: Applause

REAGAN: The long range answer to the unemployment and recession that beset us is to end deficit spending and balance the budget.

This is the single cause of inflation...and inflation is the cause of the recession.

SFX: Applause

V.O. ANNOUNCER: Reagan. He'll provide the strong, new leadership America needs.

Paid for by Citizens For Reagan.



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GOVERNMENT
(:60 Radio)

SFX: Applause

V.O. ANNOUNCER: Recently, Ronald Reagan gave a group of citizens in Conway his views on the roll of government.

REAGAN: Politicians in Washington are slow in catching on to something that people out in the states feel every day. That's a reawakening of the American spirit of independence and self reliance.

I think the people of this country today want more than anything for government to get off their backs and out of their pockets.

SFX: Applause

REAGAN: And I think they want government closer at hand, not far away in the hands of a self anointed elite in the nation's capitol.

Some jobs only the Federal Government can do. National Defense, for example, is one of them. But domestic programs should be managed at the local level where we can do the job most efficiently.

The closer the program is to the people who pay for it, the more they will take an active interest in it.

Our need is for a government that is confident not of what it can do for the people, but of what the people can do for themselves.

SFX: Applause

V.O. ANNOUNCER: Reagan. He'll provide the strong, new leadership America needs.

Paid for by Citizens For Reagan.



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INFLATION (:60 Radio)

REAGAN:

Today, governments, federal, state and local, are taking more than 44¢ out of every dollar earned by the people of this country, and Washington is getting the lion's share.

No nation in history has ever imposed such a burden on its people and long survived, but even this... (Fade under)

V.O. ANNOUNCER:

Ronald Reagan discusses one of our most serious problems at an upstate Citizens' Press Conference...

REAGAN:

Washington's refusal to operate its affairs as you and I have to operate ours, making income and outgo match, causes the run-away inflation that we've known for these last several years...which is the cruelest tax of all.

It robs you of your savings.

It makes a mockery of the stable-fixed income that has been promised to retired citizens.

It is time for the federal government to adopt a schedule for balancing the budget so that the people know that the dollar next month will buy as much as it did last month and the months before.

SFX:

Applause

V.O. ANNOUNCER:

Reagan. He'll provide the strong, new leadership America needs.

Paid for by Citizens For Reagan.

1/23/76



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SOCIAL SECURITY (:60 Radio)

V.O. ANNOUNCER:

At a recent Citizens' Press Conference, Ronald Reagan talked about a problem of concern to retired persons.

REAGAN:

I know that some of you here today paid-in for months and years into the Social Security Program, in the belief that you'd have a monthly benefit check as long as you live.

Now even Washington is admitting that there's a great imbalance in Social Security.

It's been as badly handled as all their other money affairs, but any reform must have as its first priority the guarantee that those who must depend on Social Security for their livelihood will continue to receive their monthly check and that their benefits will not decline in purchasing power but will keep pace with inflation.

It is time for the Federal Government to adopt a schedule for balancing the budget so that the people on a fixed retirement income know that the dollar next month will buy as much as it did last month and the months before.

V.O. ANNOUNCER:

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TAXES (:60 Radio)

V.O. ANNOUNCER: It happened at one of Ronald Reagan's Citizens' Press Conferences.

A small boy stood up and... (Fade under)

V.O. BOY: I'm from Lancaster, New Hampshire. I think the taxes should be lower because I don't think all that money goes to good use.

SFX: Applause

REAGAN: You've just got your answer right there, son, and I tell you, I wish you were old enough to go to Congress because you're talking sense.

SFX: Laughter

REAGAN: You bet. There is too great a percentage of the people's earnings being taken by governments at all levels in this country.

But I believe that it is time for a study in this country that would set a limit on the percentage of the people's earnings that can be taken by government without the people's consent.

That only in time of emergence would they vote an increase in it.

SFX: Applause

V.O. ANNOUNCER: Reagan. He'll provide the strong, new leadership America needs.

Paid for by Citizens For Reagan.



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UNEMPLOYMENT # 2 (:60 Radio)

V.O. ANNOUNCER: Here's another question for Ronald Reagan asked the other day at a Citizen's Press Conference.

V.O. MAN: For quite some time, 8% of the labor force has been without work. The present administration is apparently mistaken in its belief that the economy can correct itself.

If elected President, what steps would you take to cut back the persistent 8% unemployment?

REAGAN: The private sector is the source of jobs and I believe that far more could be done if the Federal Government would explore the possibilities while we're fighting recession, as well as inflation, of where tax incentives could be used to persuade industry to put on more people.

But the only answer of any duration to unemployment, to recessions of the kind we're going in, is going to be the elimination of inflation.

SFX: Applause

V.O. ANNOUNCER: Reagan. He'll provide the strong, new leadership America needs.

Paid for by Citizens For Reagan.



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FOREIGN AID (:60 Radio)

V.O. ANNOUNCER: Ronald Reagan was asked this question at a Citizens' Press Conference he held recently in Whitefield.
(Fade under)

V.O. MAN: Governor, we've been spending a lot of our money: billions and billions of dollars every year on aid to foreign countries. I'd like to know, what are your views on this?

REAGAN: I think that with our foreign aid we've been very foolish. We're a great and a generous country and we've done some pretty wonderful things that we're not getting credit for.

I think that if our foreign aid over the last few decades had been dedicated more to exporting American know-how and telling them how to solve some of their own problems, instead of making them dependent on us...

It's like feeding a deer up in the woods. If you feed him long enough he'll never be able to take care of himself again, and that's what we've done to an awful lot of people in the world.

And I think we need some more common sense in the application of foreign aid.

SFX: Applause

V.O. ANNOUNCER: Reagan. He'll provide the strong, new leadership America needs.

Paid for by Citizens For Reagan.



Campaign '76

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DEFENSE (:60 Radio)

V.O. ANNOUNCER: An important part of Ronald Reagan's campaign are the Citizens' Press Conferences which give the people a chance to ask the questions.

V.O. MAN: As President, how would you deal with the Congressional Democrats who are calling for still further cut-backs in Defense spending?

REAGAN: Well, here again is where I believe a President must take his case to the people. And, the people must be told the facts. I think the people will not make a mistake if they have the facts.

Today there's confusion. None of us are quite sure what the situation is. We hear someone saying, "Oh, they're just saying that to get their budget up" and someone says something else.

But the one thing we must be sure of is the United States must never be second to anyone else in the world in military power.

SFX: Applause

REAGAN: But the purpose of weapons is not to go to war. The purpose of weapons is to convince the other fella that he better not go to war.

SFX: Applause

V.O. ANNOUNCER: Reagan. He'll provide the strong, new leadership America needs.

Paid for by Citizens For Reagan.



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GUN CONTROL (:60 Radio)

V.O. ANNOUNCER: Here's another question for Ronald Reagan...(Fade under)

V.O. WOMAN: Since New Hampshire is a supporting state what about your gun control?

REAGAN: I am against the kind of gun control that is being talked in the Congress of the United States.

I see it as only something that would make it difficult for an honest citizen to own a gun, but would do nothing at all to impede the criminal in his getting a gun.

I think the type of laws that we had in California that we instituted while I was Governor, and one that we recommended that now has been passed, control the criminal in the use of the gun.

And to do this, we passed a law that anyone convicted of a crime if he had a gun in his possession when he committed the crime, whether he used it or not, you can add five to fifteen years to his sentence.

I think this is the proper approach, but I don't think you're going to serve any good purpose at all in disarming the honest citizens and leaving the other ones armed.

SFX: Applause

V.O. ANNOUNCER: Reagan. He'll provide the strong, new leadership America needs.

Paid for by Citizens For Reagan.



Campaign '76

Media Communications, Inc.

1828 L STREET, N.W., WASHINGTON, D.C. 20036 (202) 833-8950

NUCLEAR POWER (:60 Radio)

V.O. WOMAN:

Mr. Reagan, in light of the recent upsurge of interest in the energy proposals for this country...
(Fade under)

V.O. ANNOUNCER:

All over our state, Ronald Reagan has been answering your questions like this one...

V.O. WOMAN:

I'd like to know how you feel about nuclear power.

REAGAN:

I think it offers us the greatest opportunity to meet our energy shortage and to get out from under the monopolistic control of the OPEC nations.

SFX:

Applause

REAGAN:

But with regard to the safety factor, the truth is that danger of a nuclear fatality in a nuclear power plant is about one in 75 million.

The one accident involving a nuclear power plant for the surrounding area is one in 5 billion.

I think the case has been made for the safety of nuclear power plants, and I think we absolutely have to have them if we're going to have clean air and if we're going to have to add the energy this country needs.

V.O. ANNOUNCER:

Reagan. He'll provide the strong, new leadership America needs.

Paid for by Citizens For Reagan.



1/23/76

Copy Attached

THE WHITE HOUSE

WASHINGTON

Private area -

RECOMMENDED TELEPHONE CALL

TO ~~Carl~~ "Red" Privitera (Privat~~e~~era) as in "private"
5th District PFC Chairman
(816) 657-1500
Alameda Plaza Hotel - Balboa Room

DATE Friday, April 9, 1976
6:30 p.m. CST (Kansas City)
7:30 p.m. EST (Washington)

RECOMMENDED BY Rogers Morton, Stu Spencer

PURPOSE 5th District (Kansas City) PFC Kickoff Rally

BACKGROUND The Reagan forces are organizationally ahead of the PFC in Missouri. Governor Bond is way out-front for the President and needs additional support from a higher level. This phone call will increase the credibility of the people who are working for the President in the 5th District (Kansas City) and demonstrates the President's interest in Missouri. This credibility is essential because of the numerous factions within the Republican Party in Jackson County.

Your remarks will be heard over a loud speaker to the 300 people assembled.

TOPICS OF DISCUSSION After initial courtesies, it is suggested that you make a short statement along the lines of the attached.

NOTE: Because of the various factions involved in support of the President in Missouri, the second and third paragraphs in the attached statement are especially critical.

April 8, 1976



Hello

THE PRESIDENT WANTED TO CALL YOU THIS EVENING BUT HE IS IN TEXAS AND HE ASKED ME TO FILL IN.

I UNDERSTAND YOU ARE GATHERED FOR THE KANSAS CITY AREA CAMPAIGN KICK-OFF. I WANT TO THANK EACH OF YOU FOR YOUR EFFORTS ON BEHALF OF MY HUSBAND. I KNOW THE PRESIDENT GREATLY APPRECIATES THE WORK OF ALL OF YOU STAUNCH REPUBLICANS WHO HAVE JOINED THIS EFFORT IN MISSOURI.

I UNDERSTAND THAT MUCH OF THE CREDIT FOR GETTING THE ORGANIZATION UNDER WAY BELONGS TO STATE CAMPAIGN CHAIRMAN GENE McNARY, AND TO GOVERNOR KIT BOND. THEY HAVE WORKED AS A TEAM WITH LEM JONES, JERRY FOGEL, JULIE COOPER AND OF COURSE YOU, *Red* ~~REDA~~, TO INSURE SUCCESS IN THE KANSAS CITY AREA.

I URGE YOU TO KEEP UP THE GOOD WORK UNTIL ALL 49 MISSOURI DELEGATES ARE WITH US. *and*

I LOOK FORWARD TO SEEING ALL OF YOU AT THE CONVENTION IN AUGUST. THANK YOU AGAIN. WE REALLY APPRECIATE YOUR HELP AND HARD WORK. *Please keep it up -*



THE WHITE HOUSE

WASHINGTON

April 14, 1976

Mrs. Ford,

This call will be similar to the one you placed to Massachusetts from Florida. Nine phone banks in different locations will be hooked in to the call. Nina Lockhart, assistant phone director in Texas, will be placing the call and saying hello for everyone, and then you will be talking to everyone who will be listening. The people you are thanking personally are the telephone supervisors in their respective areas.

Sheila

NOTE: Waco is pronounced Way-ko.



THANKS NINA.

First
I WANT TO SAY THANKS FOR ALL YOUR GOOD WORK IN THE
CAMPAIGN. I KNOW HOW MUCH TIME, ENERGY AND PLANNING IT TAKES
TO OPERATE A PHONE BANK, ~~AND THESE CALLS~~ *That* ARE SO IMPORTANT IN THE
MAY 1ST PRIMARY. THE WORK YOU ARE DOING IS CRITICAL. *and trouble* THE PRIMARY
IN TEXAS IS A TOUGH ONE AND THE PRESIDENT NEEDS YOUR MAXIMUM
EFFORTS.

THE PRESIDENT AND I HAVE HEARD SO MUCH ABOUT THE EXCELLENT
JOB YOU ARE DOING, AND WE WANT TO ENCOURAGE YOU TO KEEP IT UP.
WE ONLY WISH WE COULD THANK EACH OF YOU PERSONALLY.

BUT I WOULD LIKE TO SAY A SPECIAL HELLO TO

- 1 JACKIE IN DENTON,
- 2 CAROL IN LEAGUE CITY,
- 3 LINDA IN LONGVIEW,
- 4 JOAN IN WACO
- 5 RUTH IN CORPUS,
- 6 SHIRLEY IN FORTH WORTH,
- 7 TREECY IN AUSTIN
- 8 CAROL IN ABILENE, AND
- 9. MARY IN SAN ANGELO---



THANKS FOR ALL YOUR HELP.

You are doing a terrific job

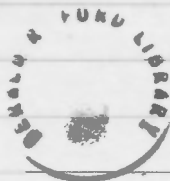
I'M LOOKING FORWARD TO VISITING TEXAS NEXT WEEK, BECAUSE

THE PRESIDENT WAS SO ENTHUSIASTIC ABOUT HIS RECENT TRIP. AGAIN *we*
want to express OUR THANKS. PLEASE KEEP THOSE PHONES BUSY FOR THE PRESIDENT.

~~As they say - keep those phones busy and I~~
know you will - see you next week

Call at 9:00

Press in room
listening. Record
for possibility
of PFC using in
Texas.



You can call only
first (6)

THE WHITE HOUSE
WASHINGTON

Call and just thank
them for ~~every~~ all
of their efforts and
tell them if there is
anything they can do
before now and the
primary both you and
the President would
appreciate it.

X Done on Friday night
BF



President Ford Committee

1828 L STREET, N.W., SUITE 250, WASHINGTON, D.C. 20036 (202) 457-6400

April 24, 1976

MEMORANDUM TO: DICK CHENEY

FROM: STU SPENCER

Enclosed are three groupings of Texas delegates under the following codes:

GF - President Ford
BF - Mrs. Ford - *Just six*
JF - Jack Ford

It is our suggestion that if one will call the following delegates in the priority order listed, it will be a help in Texas.

The suggested pitch would be: The President will be in Texas next week campaigning and he appreciates all they are doing and hopes they will redouble their efforts in their campaigns because it is a team effort. It is optional as to whether you want to mention the fact that they will be hearing from someone from the Austin headquarters on Monday about their programs.



DISTRICT 1

BF

✓ Mrs. Lou Gaw (Marshall) 214/938-2446 ✓
Mr. Robert Parker (Paris) 214/784-6656, 784-8261 ✓

DISTRICT 3

✓ Mr. Bill McKenzie (Dallas) 214/742-1861, 521-7287
Mr. Trammell Crow (Dallas) 214/521-0557

*out N.A.
out N.A.*

DISTRICT 4

✓ Mrs. George "Ginny" Pearson (Tyler) 214/593-3402
Mrs. Erwin G. "Elizabeth" Pink (Frisco) 214/377-2949 ✓

*✓
✓*

DISTRICT 5

✓ Mr. Paul Eggers (Dallas) 214/748-9536, 651-9547

out N.A.

DISTRICT 6

✓ Mr. R. M. "Sharkey" Stovall (Fort Worth) 817/335-1224
Mr. Sproesser Wynn (Fort Worth) 817/335-6261, 924-5020

*out N.A.
out N.A.*

DISTRICT 7

Mr. Martin "Jean" Erck (Houston) 713/468-1054

DISTRICT 8

Mr. Ernest H. Enochs (Houston) 713/453-5736

DISTRICT 9

Mrs. O. J. "Leon" Richardson (Nederland) 713/727-7323, 722-5193
Mrs. Kris Anne Vogelpohl (Galveston) 713/744-3738

DISTRICT 10

Mr. Millard Neptune (Austin) 512/474-2447, 477-3507

DISTRICT 11

Mr. Walter Spith (Waco) 817/772-5350, 772-4757



DISTRICT 12

Mrs. Richard Lee Brown (Fort Worth) 817/732-2547
Mrs. J. Floyd "Betty" Blair (Fort Worth) 817/244-1494

DISTRICT 13

Mr. Joe B. Weissner (Wichita Falls) 817/767-1813

DISTRICT 15

Mrs. Tommie Beardmore (McAllen) 512/686-8196
Mrs. Leo "Alene" Moses (Los Fresnos) 512/233-5535

DISTRICT 16

Mrs. John "Jeanne" Root (El Paso) 915/598-7057
Mrs. Shirley Huffaker (Odessa) 915/332-3981

DISTRICT 18

Mrs. Jacqueline Clark (Houston) 713/522-5044

DISTRICT 19

Mrs. John "Mary" Kirchhoff (Plainview) 806/296-6707
Mrs. R. S. "Terry" Tapp (Lubbock) 806/799-7853

DISTRICT 20

Mrs. Lois White (San Antonio) 512/223-5288

DISTRICT 21

Rep. James "Jim" Nowlin (San Antonio) 512/824-1653, 824-3371, 826-4974
Mrs. Paul M. "Shirley" Green (San Antonio) 512/822-9779

DISTRICT 22

Mrs. Iris Collins Eaton (Houston) 713/666-2020

DISTRICT 23

Mrs. Marvin "Ellie" Selig (Seguin) 512/379-3640, 379-6407

DISTRICT 24

Mr. Franklin R. Sears (Fort Worth) 817/831-0044, 451-4800



✓ BF OK.
June 23rd

June 16, 1976

RECOMMENDED TELEPHONE CALL
FOR THE FIRST LADY

TO: Mrs. Ann D. Flynn, 201-222-3891
DATE: As soon as possible
RECOMMENDED BY: Jim Field

BACKGROUND:

- Long Branch - City*
1. Mrs. Flynn is reportedly working for the Ford Committee in New Jersey; however, she may be pro-Reagan now.
 2. Elly Peterson knows her well.
 3. She was past New Jersey Women's Federation President and is currently the State Vice Chairman.
1. Elly Peterson has told me of your extensive background in Republican politics. As Vice Chairman of the State Party, you know what an important part they will play in electing Republicans.
 2. I certainly would like your support for my husband in Kansas City.

TALKING POINTS:

** Called June 23rd
10 minutes
Tommy Kane talking obligation
2 or 3 little wrinkles to iron out
Sitting up phone
all over the state*



June 22, 1976

MEMORANDUM FOR:

DICK CHENEY

FROM:

J.F. JIM FIELD

SUBJECT:

First Lady Telephone Recommendation

I enclose a telephone call recommendation for the First Lady to Mrs. Robert Beck, who is the President of the Maryland Federation of Republican Women. The First Lady can definitely have an impact on her, and this call should be made as soon as possible.



President Ford Committee

1823 L STREET, N.W., SUITE 250, WASHINGTON, D.C. 20036 (202) 457-6400

*✓ called
June 22, 73
and she finally
retarded my
June 21, 1976
call @ 15m*

RECOMMENDED TELEPHONE CALL FROM THE FIRST LADY

TO: MRS. ROBERT BECK (JOAN)
CLINTON, MARYLAND 20735
868-3255 call at home because she is a county employee

MARYLAND AT-LARGE DELEGATE

DATE: ASAP

FROM: JIM BAKER *JMB*

BACKGROUND: Mrs. Beck is President of the Maryland Federation of Republican Women. She has worked long and hard for the Party in the state and still managed to stay out of controversy considering the two party factions.

She has privately stated that she is for the President but because of her position she feels she must remain uncommitted until the Convention.

PURPOSE: Solicit her active support on the President's behalf.

POINTS OF DISCUSSION: Joan, I understand that you are the President of the Maryland Federation of Republican Women. I know that the Women's Federations play a major role in electing Republicans.

I am pleased to see that Maryland has so many women who will be delegates to the Convention.

I certainly would like your support for my husband in Kansas City.

He is a Ford supporter but can not come out during the

ACTION *Women at large in Arizona seem to lean toward Ford
Call on her for any special favors -
She is not to be mentioned in the public*



President Ford Committee

1828 L STREET, N.W., SUITE 250, WASHINGTON, D.C. 20036 (202) 457-6400

June 16, 1976

RECOMMENDED TELEPHONE CALL FROM THE FIRST LADY

TO: MRS. ROBERT (JOAN) BECK
5720 CHRIS MAR AVENUE
CLINTON, MARYLAND 20735 CALL AT HOME BECAUSE SHE IS COUNTY
EMPLOYEE
301/868-3255 (HOME)

MARYLAND AT-LARGE DELEGATE

DATE: ASAP

FROM: JIM BAKER *JAB*

BACKGROUND: Mrs. Beck has said privately that she is a Ford supporter but would not publicly say so because of her position as Federation President.

She is a quiet person who has managed to stay out of controversy while still being heavily involved in politics.

PURPOSE: Solicit her active support on the President's behalf.

POINTS OF DISCUSSION: Joan, I understand that you are the President of the Maryland Federation of Republican Women. I know that the Women's Federations play a major role in electing Republicans.

I am happy to see that so many women have been elected as delegates to the National Convention. It is a recognition they deserve.

I certainly would like your support for my husband in Kansas City.

