

The original documents are located in Box 3, folder “3-9-75 Olympics Benefit” of the Betty Ford White House Papers, 1973-1977 at the Gerald R. Ford Presidential Library.

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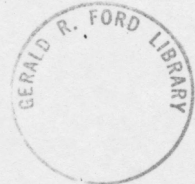
PROPOSED SCHEDULE

THE PRESIDENT AND MRS. FORD'S
ATTENDANCE AT THE
JOSEPH P. KENNEDY, JR. FOUNDATION'S
INTERNATIONAL SPECIAL OLYMPICS BENEFIT

Kennedy Center

Sunday, March 9, 1975

Attire: Black Tie and Long Gowns



7:20 pm The President and Mrs. Ford board motorcade on South Grounds.

MOTORCADE DEPARTS South Grounds en route John F. Kennedy Center for the Performing Arts.

[Driving time: 5 minutes]

7:25 pm MOTORCADE ARRIVES Kennedy Center entrance (Parking Garage Level "B")

The President and Mrs. Ford will be met by:
Mr. Roger L. Stevens, Chairman of the Board, John F. Kennedy Center for the Performing Arts

The President and Mrs. Ford, escorted by Mr. Stevens, proceed to the Grand Foyer of the Kennedy Center.

7:28 pm The President and Mrs. Ford arrive at the Grand Foyer of the Kennedy Center for informal reception.

PRESS POOL COVERAGE
ATTENDANCE: 1100

7:30 pm The ABC Television Special "Funny Girl to Funny Lady" live from the Kennedy Center Grand Foyer begins.

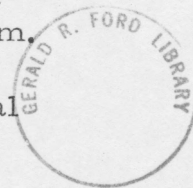
LIVE NATIONWIDE TELEVISION

7:36 pm The President and Mrs. Ford approach the Eisenhower Theater steps and pause to greet Special Olympics Athletes.

- 7:40 pm Live Television segment concludes.
- 7:40 pm The President and Mrs. Ford depart Eisenhower Theater steps en route Presidential Box anteroom.
- 7:41 pm The President and Mrs. Ford arrive Presidential Box anteroom.
- 7:42 pm Presidential Box guests arrive for informal reception.
- NOTE: The television special taped segment will be available for viewing on a monitor in the anteroom.
- 7:55 pm Presidential Box guests proceed to their seats.
- 7:58 pm Announcement of the President and Mrs. Ford.
- 7:58 pm The President and Mrs. Ford proceed to the Presidential Box and are seated.

LIVE NATIONWIDE TELEVISION

- 7:59 pm Dick Cavett introduces Barbra Streisand for Concert performance.
- 8:20 pm Frank Gifford introduces Muhammad Ali and Special Olympics Champions.
- 8:26 pm Barbra Streisand closes show by singing "People."
- 8:29 pm Live Nationwide Television segment concludes.
- 8:30 pm Senator Kennedy thanks audience for attending and announces intermission activities in Grand Foyer.
- 8:32 pm The President and Mrs. Ford thank their guests and depart Presidential Box en route Grand Foyer.



8:34 pm The President and Mrs. Ford arrive Grand Foyer and view demonstrations of calistenics, basketball, and tumbling performed by the Special Olympics participants.

PRESS POOL COVERAGE

8:48 pm The President and Mrs. Ford greet Barbra Streisand and James Caan.

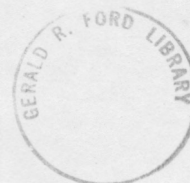
OFFICIAL PHOTO COVERAGE

8:50 pm The President and Mrs. Ford depart Grand Foyer en route Motorcade for boarding.

8:55 pm MOTORCADE DEPARTS Kennedy Center en route South Grounds.

[Driving time: 5 minutes]

9:00 pm MOTORCADE ARRIVES South Grounds.



THE WHITE HOUSE

WASHINGTON

THE JOSEPH P. KENNEDY, JR. FOUNDATION'S
INTERNATIONAL SPECIAL OLYMPICS BENEFIT
The Kennedy Center

SUNDAY - MARCH 9, 1975

Departure: 7:20 P.M.

Attire: Black Tie/Long Gowns

From: Terry O'Donnell **TOB**



BACKGROUND

The Special Olympics, an International sports and recreation program for the mentally retarded, is sponsored by the Joseph P. Kennedy, Jr. Foundation. The 1975 International Special Olympic Games will be held August 7 - 11 at Central Michigan University. Previous international games were held at Soldier Field in Chicago in 1968 and at UCLA in 1972. This year's Special Olympics, which have been moved forward from 1976 so as not to conflict with the regular Olympic Games, will involve over 3,000 young Special Olympians for a full program of ten different sports and many other activities.

With competitive divisions based on age and actual performance, Special Olympics reaches out to all retarded youth regardless of the level of their disability. With year-round programs of sports training and athletic competition in every state of the union and in many other countries, Special Olympics provide activity in track and field, swimming, diving, gymnastics, basketball, volleyball, floor hockey, ice skating, bowling, wheelchair events and games specially adapted for the blind-retarded.

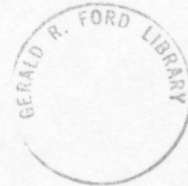
The Kennedy Center Benefit has two focal points: (1) The LIVE ABC Television Special, "Funny Girl to Funny Lady" starring Barbra Streisand, James Caan, Dick Cavett, Muhammad Ali, Frank Gifford, and two Special Olympics champions, with 15-minutes live interviews and a Multi-Media segment from the Grand Foyer of the Kennedy Center, along with 15-minutes pre-recorded material for television audience and 30-minutes live entertainment program from the stage of the Eisenhower Theater. (2) The 9:00 P.M. World Premier of Barbra Streisand's new movie, "Funny Lady" in the Eisenhower Theater.

2.

The proceeds from this benefit and concurrent showings of "Funny Lady" in Detroit, Miami, Kansas City, Seattle, and Allentown, Pennsylvania, will be used to help stage the Special Olympics in August. Mrs. Ford has accepted Mrs. Eunice Kennedy Shriver's invitation to serve as an Honorary Co-Chairman of these games.

Your participation will involve attending the reception which will become the setting for the initial 15-minutes live interview and talk segment of the TV Special, attending the special Streisand performance, and following that performance, viewing a special demonstration by the Olympians. At the reception, you will have a brief exchange (15 to 30 seconds) with Frank Gifford of ABC. You will leave before the 9:00 p. m. preview of "Funny Lady."

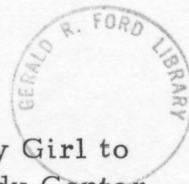
Presidential Box Seating Diagram attached at TAB A.



SEQUENCE:

- 7:20 p. m. You and Mrs. Ford board motorcade on South Grounds and depart en route John F. Kennedy Center for the Performing Arts.
- 7:25 p. m. Arrive Kennedy Center entrance (Parking Garage Level B) where you will be met by Mr. Roger L. Stevens, Chairman of the Board, John F. Kennedy Center for the Performing Arts, and escorted to the Grand Foyer of the Kennedy Center.
- 7:28 p. m. You and Mrs. Ford arrive at the Grand Foyer of the Kennedy Center for informal reception, moving slowly toward the Eisenhower Theater.

PRESS POOL COVERAGE
ATTENDANCE: 1100



- 7:30 p. m. The ABC Television Special "Funny Girl to Funny Lady" LIVE from the Kennedy Center Grand Foyer begins.

LIVE NATIONWIDE TELEVISION

- 7:36 p. m. You and Mrs. Ford approach the Eisenhower Theater steps and pause to greet 17 children involved in the Special Olympics. While greeting the children, Frank Gifford will solicit a comment (15 sec.) from you concerning your commitment to the mentally retarded and your support of the Special Olympics.
- 7:40 p. m. Live Television segment concludes.
- 7:40 p. m. You and Mrs. Ford depart Eisenhower Theater steps en route Presidential Box anteroom where you will be joined by your guests, Rose Kennedy, Robert Collier, Jean Collier, Secretary Weinberger and Mrs. Jane Weinberger.

3.

NOTE: The television special taped segment will be available for viewing on a monitor in the anteroom.

7:55 p.m. Presidential Box guests proceed to their seats.

7:58 p.m. You and Mrs. Ford proceed to your seats.

LIVE NATIONWIDE TELEVISION

Dick Cavett introduces Barbra Streisand for Concert performance.

Frank Gifford introduces Muhammad Ali and Special Olympics Champions.

Barbra Streisand closes show by singing "People."

LIVE NATIONWIDE TELEVISION
SEGMENT CONCLUDES.

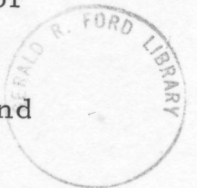
Senator Kennedy thanks audience for attending and announces intermission activities in Grand Foyer.

8:32 p.m. You and Mrs. Ford greet Barbra Streisand and James Caan who will have just arrived in the Box Anteroom, thank your guests and depart Presidential Box en route Grand Foyer.

8:34 p.m. You and Mrs. Ford arrive Grand Foyer to view demonstrations of calistenics, basketball, and tumbling performed by the Special Olympics participants. Howard Cossel will narrate.

OPTION: You may proceed from the Box directly to the motorcade.

PRESS POOL COVERAGE



4.

8:50 p. m.

You and Mrs. Ford depart Grand Foyer en route motorcade for boarding.

NOTE: Foyer guests will return to the Theater at 8:55 p. m. for the movie premier.

8:55 p. m.

Depart Kennedy Center en route South Grounds.

9:00 p. m.

Arrive South Grounds.

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JOSEPH P. KENNEDY JR. FOUNDATION'S
INTERNATIONAL SPECIAL OLYMPICS BENEFIT
Sunday, March 9, 1975

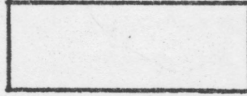
March 7, 1975
4:30 pm

PRESIDENTIAL BOX

EISENHOWER THEATER

KENNEDY CENTER

Mrs. Jane
Weinberger



Mrs. Jean
Collier

Mr. Robert
Collier

Secretary
Weinberger

Mrs.
Ford

The
President

Mrs. Rose
Kennedy

AUDIENCE



THE WHITE HOUSE
WASHINGTON

Mr President
Who else
would you
like in the
box?

Nancy Howe

PRESIDENT'S BOX (Seats 8)
Special Olympics Benefit
Kennedy Center
Sunday, March 9, 1975
7:15 p.m.

- 1) The President
- 2) Mrs. Ford
- 3) Mrs. Rose Kennedy
- 4) SECRETARY WEINBERGER
- 5) MRS. WEINBERGER
- 6)
- 7)
- 8)

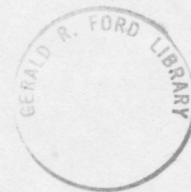


Please leave for
me.

GUESTS TO STREISAND CONCERT MARCH 9th

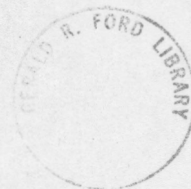
Walter Fauntroy
Jack Brooks
Henry Kissinger
William Simon
Dan Schorr
Roger Mudd
Tom Brokaw
Senator Muskie
Senator McGovern
Senator Weicker
Senator John Glenn
Ambassador of France
Dr. Philip Tumulty
Judge Bazelon
Mr. Seidman
Mr. Weinberger
Dr. Robert Cooke
Elizabeth Boggs
Commissioner Kennedy
Walley Babbington
Fred Krause
Hugh Carey
Phil Burton
William Geer
Arnold Miller
Marion Smith
Sonny Jurgensen
Rafer Johnson
Bob Addie
O.J. Simpson
Ray Schoenke
O'Reilly (Heinz Co.)
Grace
Hart
Ron Nessen
General Fred Weyand
Bill Mullins
Muhammed Ali
Frank Gifford
Howard Cosell
Mrs. A. Lee Fentress
George Soloyanis
Chris McCarron
Carmella LaSpada
Hon. William A. Barrett
Abe Pollin

Embassy of Iran
Harry Press
Christopher Hopson
Michael Ballantine
Stewart Richardson
C. Wyatt Dickerson
Richard O'Reilly
Ina Ginsburg
Nancy M. Folger
Jan D. Volner
Tommy A. Sword
Albert Beveridge
Jas. Auchincloss
W. D. Vanderpool
Arther Hendrick
Maurice Tobin
Tobin Foundation
Mrs. P.S. Code
Dr. Robert Simmons
Conrad Cafritz
Chas Guggenheim
Norman Paul
Mrs. Robert Kennedy
Arthur Alexander
Adm. Elmo Zumwalt
Kimball Firestone
Martin Agronsky
W. P. Kelly
John Douglas
Amb. and Mrs. Burelli
United Arab Emirates Embassy
David Lowenstein, Jr.



Dona Patterson
Margaret Alera
Barbara B. Shea
Patricia Grimes
Anne C. Fair
J. Blasner Fitzgerald
Gailann Cooper
Robert D. Foreman
Gerry Levenberg
Karen Ram
Dan Dulin
Cheryl Henback
Sharon Hordesky
William Hamer
Stephen Bartron
John H. Grube
Nancy Liddell
H. M. Lawrence
Rebecca Kelley
Richard Clay
Katherine Liberatore
Jeannie M. Smith
Anthony Jackubosky
Linda Mallon
John A. DiVito
C.J. Liakos
T. Crowley
Joan Gilday
Karen L. Collins
Sandra Driver
Gerold Boling
Melvin Baron
Thomas Sands
Jay Weiss
Dan Diener
Arlene Friedman
Carolyn Fortenbery
P. James McNeill
Richard Amnott
D. Cohen
James S. Rubin
Steven Haerbig
Thomas Sands
Jean Lusardi
Ann Adams
Sidney Lesowitz
Christine Horn
William Hirsch
Mike Lloyd
Lois Konwiser
Irene R. Marks
Nancy N. Brown
Susan Scumer
Walter Miller
Dolores Papalia
Leonard DiMauro

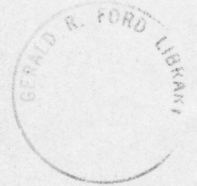
Paul Campbell
Timothy Collins
Leonard Banner
Gerald Esposito
Victor Fernicola
Richard Pyfer
Victor Kamber
Howard Gordon
Peter Gange
Lampione Fitzgerald
Jo Ann Celeste
Norene Beam
Hamilton Sweeney
Robert J. Pratt
Art Buchwald
Robert T. Selfridge
Kathlene Langer
R. Rebecca Kwolda
Claudia Pohl
Diane Stone
Michael Richters
Neal Keitz
Clifford Shihar
Robert W. Kower
Stephen Herbets
Clayton Gompf
Paul Suplizio
Robert Montague
Joseph R. Amato
Richard J. Mosher
Walter Heppenstall
Mary Cae Ariano
William M.C. Blair
Meute Alderdice
Glenn Grellin
Charlotte Burns
Judy Martinez
Lynn J. Barden
Pamela Thomas
Floyd Garrison
Irene C. Barrett
Irving Salem
Anne Hoopes
Allan Weinstein
Zollie Richburg
Wieren
William Dittmar
Donald Richardson
Jon Livingston
Vincent Zangara
Frank Rogers
Ronald C. Bergey
Ann W. Goodall
John Henriksen
Gary H. Huffman
Joseph B. Handy



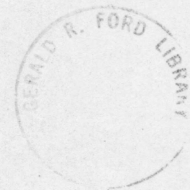
Donald Everett
Reginald Bentley
Richard O'Brien
Anthony Cruz
Vincent Spriggs
Carol P. Harless
Joyce M. Small
Geraldine Ferraro
Carl A. Zutter
Deborah A. Coehn
Thomas Maltby
Jack Howe
Rabatin Whalley
R.S. Reynolds
Lorence Satanskiak
Mari Bernstine
Helen Milewski
Dennis Sciarra
Jacquelyn Stack
Maurice DeCosmo
John Macconi
Elaine Dunitz
Lawrence Barrett
George Dalton
Shirley Feary
Geraldine Seager
Philip Grace
Stewart Richardson
Brian O'Neill



Barbara Pela
Elena Peteilin
Stephen Angkes
Lucie Easley
Esther Useher
Anita Cafritz
Sarah Poekmpner
Susan Robinson
John O'Brien
Shirley McNicholas
Johns Livebarger
Wm. H. Coleman
Jean Mary Main
Herbert Scoville
Gloria Kirkwood
• Rbt. McDike for Counts
Dale Greco
Sanford Shapiro
Robert J. Petza
Robert Cohen
Arnold Kuperstein
Z. Jerome Jontiff
Halsey Knapp
Stanley Pearlman
John T. Wilkas
Jas. W. McDade
Judith Ann Jackson
Francesca Di Roza
Barry Landau
Calvin Fentress
Congressman John W. Wydler
Mrs. Thomas Songster
Mrs. Robert B. Hardesty
John Damsgard
Cameron Stowell
Robt. F. Dewes
Robert P. Miller
Martin Gould
Dennis Fitzgerald
Manuel Beauregard
Jas. McLaughlin
James A. Ebert
Maureen Theobald
Pat Watts
Robert J. Greenberg
Patrick Driscoll
Robert J. Schaeffer
Joel Ulster
Arlene Sanford
Adele Hendershot
Locia Gomez
Paul E. Suplizio
Marjorie Leppo
Duane Schline
George Deacon
Georgia Ammas
Nina S. Hyde
Amanda MacKenzie
Joseph Levy



Patrick Mell
Marie Constable
Stanley Gatti
Larry B. McGee
Stephen Levine
La Salle, Leffall
Arthur Rothkopf
David Martelli
Bob Cook
Michael Levine
George F. Will
Richard Perle
John C. Warnecke
Ina Ginsburg
Steven Martindale
Daniel Mayers
Elizabeth Klee
Ariel de Pontet
The Hon. Addabbo
Joseph Smith & Sons
Eliz. Tuomey
Dennis Rigas
Olive Homa
R.J. O'Neil Co.
Sarah F. Forbes
M.G. Abernathy
Paul L. Shore
Robert Henderson
Morris Gewirz
Leonard Attman
Chas. L. Glenn
Marvin L. Kay
Pat Greenlaw
Ronald Jenkins
William Walsh
Dewey Hughes
Stanley Westreich
Marcia Lippincott
Yale Manoff
Lauren Murphey
Rbt. L. Hines
Gov. W.A. Harriman
Lawrence Tedesco
Clinton Cunningham
George Stevens
S.E. Ahoua
Sophie Engelhard
Rbt. U. Woodward
Sandra McElwaite
Herbert Becker
Barbara Sloat
Marilyn Funderburk
Ambassador and Mrs. Salah
Mrs. Polk Guest
Eugene Garfield
J.V. Charyk
NBC



The Joseph P. Kennedy, Jr. Foundation

1701 K STREET, NORTHWEST, SUITE 205
WASHINGTON, D. C. 20006
(202) 331-1731

February 26, 1975

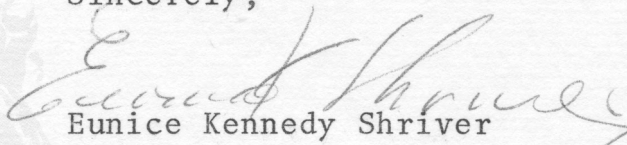
Miss Susan Porter
Appointment Secretary
for Mrs. Ford
The White House
Washington, D. C.

Dear Miss Porter:

Attached is the list of attendees to the Streisand
Premiere on March 9th, as discussed by telephone.

Please let me know if there are any people President
and Mrs. Ford would like to have in their box.

Sincerely,


Eunice Kennedy Shriver

EKSja



THE WHITE HOUSE
WASHINGTON

March 7, 1975

TO: PETER SORUM
FROM: SUSAN PORTER
RE: Sunday, March 9, 1975

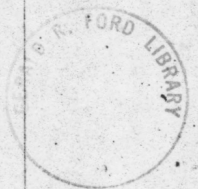
This is to confirm:

Joining the President and Mrs. Ford
in the President's Box the evening of
the Special Olympics benefit will be:

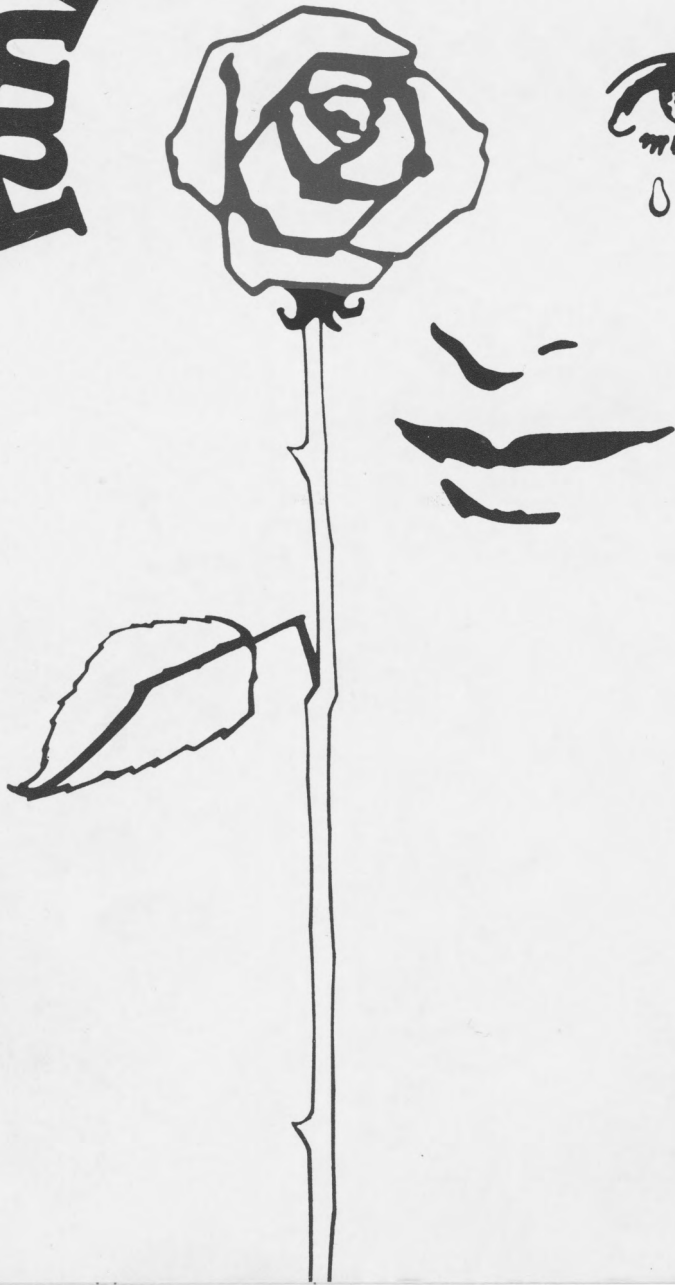
Mrs. Rose Kennedy
Secretary and Mrs. Weinberger
Mr. and Mrs. Robert Collier.

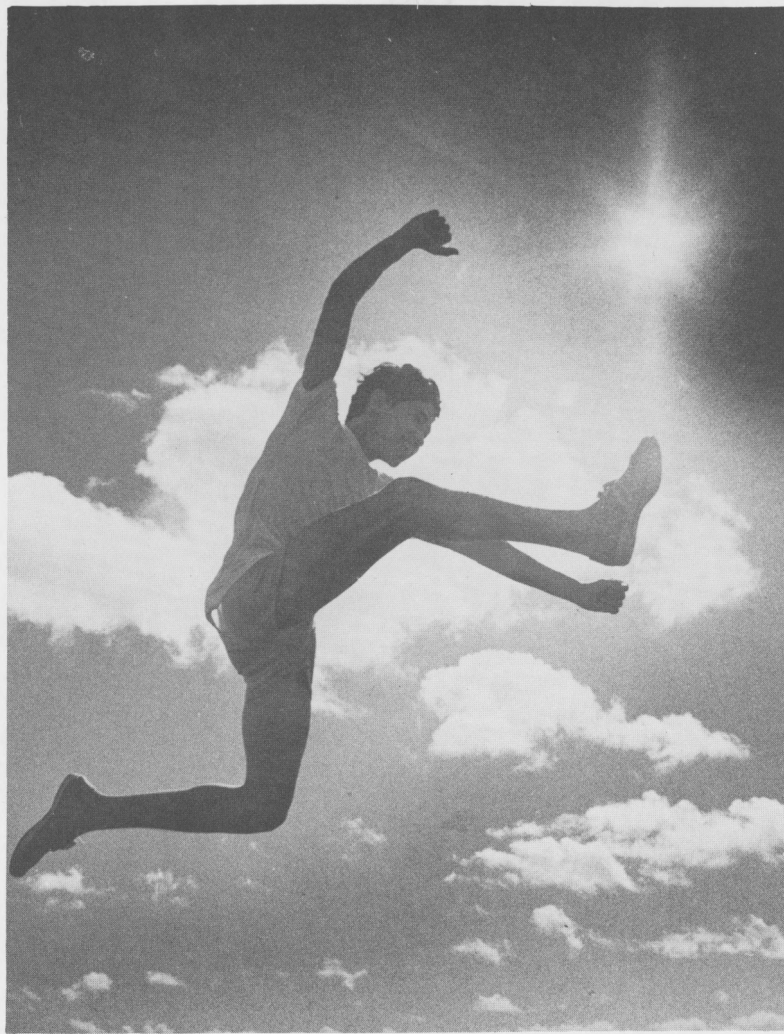
- 1) All have been invited & accepted.
- 2) All have been asked to be at the
President's Box at 7:45 p.m.
- 3) Re tickets:
Mrs. Kennedy - hers will be taken out
to her by Mrs. Vanderpool today from
the Kennedy Foundation.
Weinbergers & Colliers - have been
told to pick theirs up at the
appropriate table in the Hall of
States that night, that you will
have placed them there is a White
House envelope, respectively.

Thank you

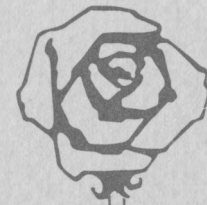


Funny Lady





*He soars! A thing of light and joy.
Creature of air, this flying boy—
Who, as he leaves the earth behind
Bursts the shackles of his mind.*



The friends of Special Olympics
and the
Joseph P. Kennedy, Jr. Foundation
present Barbra Streisand, James Caan,
Omar Sharif in

“Funny Lady”

1. The First International Premiere of a major motion picture, and
2. The most unusual Television Special of the Year

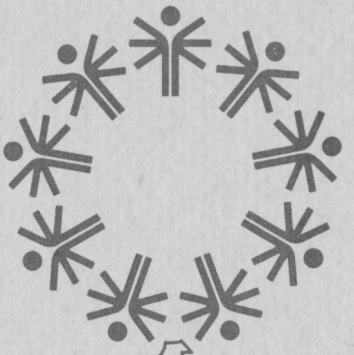
“Funny Girl to Funny Lady”

starring live from the stage of
the Eisenhower Theater of the
John F. Kennedy Center
for the Performing Arts, March 9th

Barbra Streisand, James Caan,
Dick Cavett, Muhammad Ali,
Frank Gifford.

Special Olympics Champions
Toni Marie Chillemi
Tony Wright

3. An extraordinary command performance for the Queen of England in London on March 17th and
4. A festive premiere and gala benefit for Special Olympics in Paris on March 18th



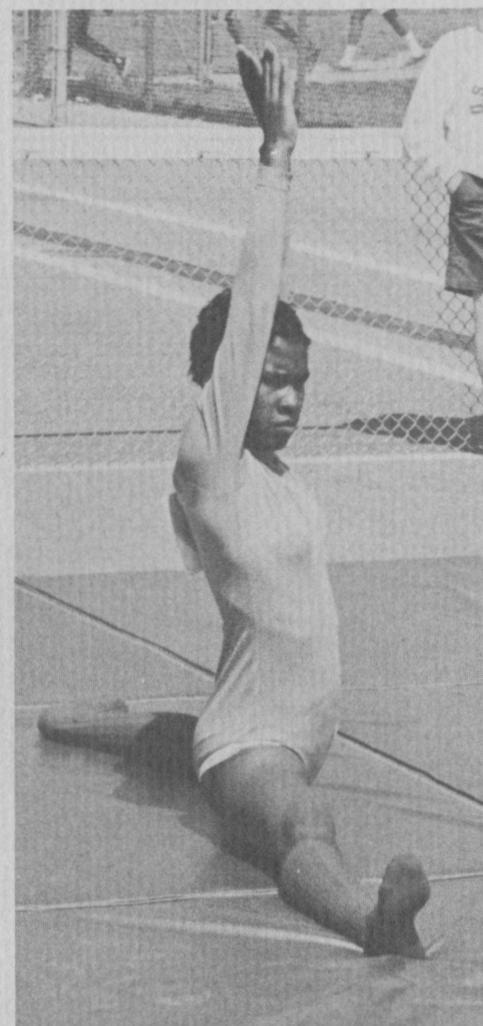
International Games

Held every four years, the International Special Olympics Games are modeled on the Greek Olympics. Participation in these Games is a goal held out for and sought eagerly by competitors not only in the United States but in Canada, France, Switzerland, Brazil, Mexico and wherever Special Olympics activities take place.

The first International Games, restricted to track and field events, were held at Soldier Field in Chicago in 1968. By 1972, when the International Games took place on the campus of the University of California at Los Angeles, thousands of young athletes were able to compete in a wide variety of sports—the setting was truly Olympic.

Central Michigan University is hosting on August 7-11, 1975 the next International Special Olympics Games, moved forward so as not to conflict with the regular Olympic Games in 1976. Over 3,000 young Special Olympians will gather under many national and state banners for a full program of ten different sports and many other activities. For most, this will be the greatest event of their lives. Whether they win a gold medal in gymnastics, participate on a 440-yard relay team which comes in third, or play as a member of a floor hockey team which finishes last, they all will have grown in strength and character toward personal success.

The proceeds from this World Premiere will be used to help bring these 3,000 Special Olympics athletes to Central Michigan University in August.



"The most important thing in the Olympic Games is not to win but to take part, just as the most important thing in life is not to triumph but to struggle. The essential thing is not to have conquered but to have fought well."

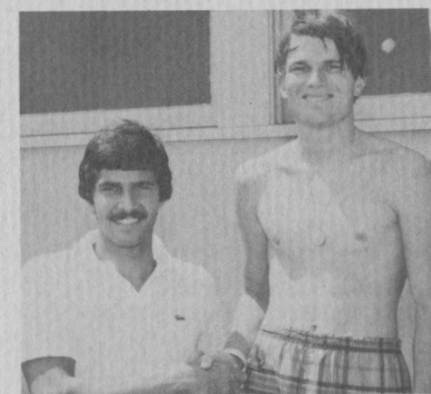
Baron DeCoubertin
Father of the Modern Olympics

Special Olympics, created and sponsored by the Joseph P. Kennedy, Jr. Foundation, is an international sports and recreation program for the mentally retarded—the first and largest of its kind in the world.

With competitive divisions based on age and actual performance, Special Olympics reaches out to all retarded youth regardless of the level of their disability. With year-round programs of sports training and athletic competition in every state of the union and in many other countries, Special Olympics provides activity in track and field, swimming, diving, gymnastics, basketball, volleyball, floor hockey, ice skating, bowling, wheelchair events and games specially adapted for the blind-retarded.

Although there are now more than 400,000 Special Olympians in the United States alone, the program is reaching only 15 per cent of those who need it most. For this reason the Joseph P. Kennedy, Jr. Foundation is embarked on extending the right to play and the right to physical development to all special children.

The important thing, however, is not the number of Special Olympians but what is happening to mentally retarded youngsters as a result of this program. To express it in simplest terms—they are becoming healthy. We all know that regular exercise will produce better coordination, muscle tone, strength and speed. But, these young athletes are experiencing health in other significant dimensions. Because of new skills and successful accomplishments, they have a



The Special Olympics Story



healthier regard for themselves. Because their parents, brothers and sisters see them achieving results, they are developing healthier family relationships. Because friends and neighbors are able to share in their sports activities, there is a healthier acceptance on the part of the community. And this is perhaps the most important result of all.

Today there are two and one-half million children in this country and millions more elsewhere in the world who have no caring friend like Special Olympics. Let us have the strength to be a friend to them, to help them realize their dreams of success and self-fulfillment. With this strength we can make our whole society more humane—a society where, as President John F. Kennedy said, "The strong are just and the weak secure."



Milestones of Special Olympics

- 1963** Kennedy Foundation and American Association for Health, Physical Education and Recreation cooperate on a physical fitness program for mentally retarded and offer awards for achievement.
- July, 1968** Senator Kennedy announces establishment of Special Olympics, Inc. The National Association for Retarded Citizens pledges its national support. Don Adams appointed head coach.
- January, 1970** All 50 states, the District of Columbia and Canada have Special Olympics organizations and State Directors. 50,000 athletes are involved.
- March, 1970** The National Hockey League Board of Governors announces sponsorship of International Special Olympics Floor Hockey Program.
- June, 1970** 550 young athletes participate in the First French Special Olympics Games — the first instance of significant participation outside the U. S.
- August, 1970** 150,000 Special Olympians and 65,000 volunteers now involved in more than 1,400 local and area meets. All states hold State Special Olympics Games.
- August, 1970** Second International Special Olympics Games take place in Chicago with 2,000 athletes from 50 states, the District of Columbia, Canada, France and Puerto Rico.
- December, 1971** U. S. Olympic Committee gives Special Olympics official approval as one of only two organizations entitled to use name "Olympics."
- June, 1972** Jean Claude Killy, world champion skier, welcomes 1,500 young French athletes to French Special Olympics Games.
- August, 1972** Third International Games open on campus of University of California at Los Angeles with 2,500 participants. Elree Bivens sets mile record of 4 minutes 48 seconds. Texas team sets 440-yard relay mark of 53 seconds.
- April, 1973** ABC television broadcasts segment covering Special Olympics on Wide World of Sports.
- June, 1973** Pierre Mazeaud, French Minister of Youth and Sports, attends French Special Olympics Games. Spirit and courage of athletes moves him on the spot to offer six silver cups as trophies.
- December, 1973** At 4 am, in a cold, driving rain, three University of Vermont students complete 41 mile marathon for the benefit of Vermont Special Olympics. One runner remarks, "What with all the problems facing the world, we felt it would be a good idea to generate some enthusiasm for some really deserving people."
- January, 1974** More than 300,000 children now active in Special Olympics year-round, including 15,000 local meets and games.
- April, 1974** Kyle Rote, Jr., winner of the CBS Superstars Competition, contributes \$5,000 of his prize money to Special Olympics.
- May, 1974** In mile race during Washington, D. C. Special Olympics Games, two young men leading the field join hands and finish together showing the great friendship that competition develops.
- June, 1974** National Hockey League hosts third annual Floor Hockey Tournament in Winnipeg. Philadelphia team wins Little Stanley Cup. Team from St. Louis captures Clarence Campbell Bowl.
- July, 1974** 400,000 athletes take part in 1974 Special Olympics program showing that participation continues to expand.
- December, 1974** National Basketball Association and American Basketball Association cooperate to sponsor the National Special Olympics Basketball Program, including exciting Run, Dribble and Shoot competition.
- March-April, 1975** 3,182 Noncommissioned officers will run from Washington, D. C. and Los Angeles, California non-stop in a 3,182 mile marathon for Special Olympics. Hundreds of high school and college track and cross country teams, jogging associations, running clubs and concerned volunteers will join to help raise funds to send athletes to the International Special Olympics Games.
- August, 1975** Fourth International Special Olympics Games will take place with 3,000 young athletes participating from as many as ten countries at Central Michigan University.

Jim Murray

Gentle Teachers, Trusted Friends

If one were to base his ideas of America on what he could see on network television sports events, from Monday Night Football to Game-of-the-Week to Wide World of Sports to Muhammad Ali, he would conclude that America was a nation of a Super Race. Everyone in it was 7 feet tall, weighed between 250 and 300 pounds, could all run the hundred in 9-flat and were so success-oriented they went around spiking footballs, yelling, "We're No. 1!" or "I'm the greatest!" and spent most of their time breaking records and driving to the bank.

No one sees God's Squad. The courageous afflicted kids who will never make the varsity or even the scrub team. The ones who don't want the cheers of 90,000 but the pat-on-the-back from one. Who don't need to be hoisted on the shoulders of the team but only need a smile from a friend.

A few of these youngsters couldn't understand you if you did cheer them. Most of them have never heard the words, "Well done," or "Great race" applied to them.

An astonishing number of sports idols who would don a disguise to get away from an adoring public and not answer a phone call from the president of a bank, fall all over themselves to make a retarded kid's eyes light up.

Stan Mikita of the Chicago Black Hawks is a rich hockey player with a reputation of a guy who would body check his mother on the top of dark stairs to prevent a goal.

To retarded children, he is a gentle teacher and trusted friend. They like Stan Mikita because he is worth liking. They never read his clippings. They don't want to show him off at the office restaurant. They don't want his autograph,

they want his friendship and his help.

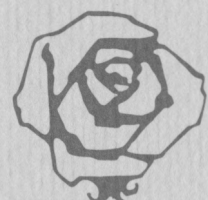
Anyone likes to be needed, even — maybe especially — a famous athlete. It is not unusual to see household faces from televisionland at Special Olympics helping out by nailing up fences, laying track, chauffeuring kids — doing the faceless jobs that are always done for them in their public lives.

A man with two gold medals may be painting a sign. A home run hitter may be marking out a lane. A guy who hasn't had to pick up a dinner check in years cheerfully digs down for a bunch of kids who never knew what it is to eat out at a fancy restaurant. A cynical sportscaster will get a tear in his eye at a little girl who has to be led in a race.

Do you think a Rafer Johnson proves his manhood going through 10 grueling bodily tests of a decathlon any more than he does by going through the patient tests of helping forgotten children? Does Tommy Nobis work with any more important line?

They used to want to build a wall around these children. They wanted to seal off compassion. Isolate caring. Quarantine love. Declare mercy a contagion. They're the most honest fans any star will ever have. That's why stars who will turn down \$2,000 to go to a banquet take a bus to be on hand to help these kids.





Program

6:00 p.m.

Champagne Buffet
Grand Foyer
(\$100 and Box Seat
Patrons)

7:30 p.m.

ABC-TV Special
Grand Foyer and Eisenhower Theater

8:30 p.m.

Remarks by
Senator Edward M. Kennedy
President of the
Joseph P. Kennedy, Jr. Foundation

8:35 p.m.

Demonstration and Athletic Challenges
Special Olympics Athletes and Celebrity Challengers
Grand Foyer

8:50 p.m.

"Funny Lady" World Premiere
Eisenhower Theater

750,000 Special Olympians. Since 1968, more than 750,000 children and young adults have taken part in Special Olympics, making it the largest sports program for the handicapped in the world.

The Indispensable Volunteer. Without volunteer support there could be no Special Olympics. More than 90% of all the jobs in Special Olympics are filled by volunteers: administration, coaching, training, fund raising, officiating, chaperoning, etc. And who are these volunteers? They are parents and grandparents, teachers, high school and col-

lege students, physical educators, coaches, neighbors and friends. They could be *you!*

Another Organization Speaks Out. The Special Olympics games are especially dear to the National Association of Retarded Citizens. Our member units have co-sponsored many of these sports events to benefit thousands of children. The sparkle in the eyes of a child who has won a ribbon reflects the joy of the many who compete and gives to us who work in their behalf a gigantic reward noticeable by no other means than a lump in the throat which is immeasurable on any scale of

Also at theaters throughout
the United States

Detroit, Michigan
Northland Theater

Miami, Florida
Miracle Theater

Kansas City, Missouri
Metcalf Theater

Seattle, Washington
Cinerama Theater

Allentown, Pennsylvania
Capri Theater

International Performances

London, England

Command Performance
for the Queen of England
and the Royal Family

March 17th

Paris, France

Benefit Performance for
Special Olympics in
France

March 18th

"Funny Lady"

A Columbia Pictures and
Rastar Presentation of a
Ray Stark Production of a
Herbert Ross Film

standards. For this opportunity to participate in such a well-organized and meaningful project, our membership is most appreciative.

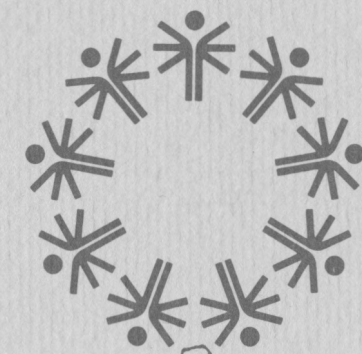
Marion P. Smith
President
National Association of Retarded Citizens

The Smile of Victory. The thrill of victory and the agony of defeat was apparent in Memorial Stadium as the track and field finals were completed Saturday morning. The exuberance in the athletes who won was overwhelming. One athlete who won a silver medal smiled so hard and long his "mouth got tired."

So he proceeded to hold the corners of his mouth up with his fingers as he walked around showing his medal to everyone.

Texas Special Olympics

An Expression of Joy. "She was radiant. She had done the impossible and won the 25-yard butterfly event in the California Special Olympics for the mentally retarded. The judge approached. In his hand she saw a medal. Her medal. Suddenly she was squealing, laughing, uttering loud noises. 'My God!' cried her mother, rushing forward to help the judge calm her. 'My little girl—it's the first sound she's ever made!'"





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What can you do to help the Special Olympics? Please turn to the last page!

ABC TELEVISION NETWORK



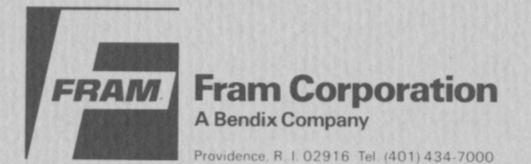
There are more than 400,000 winners on this page

When Kyle Rote Jr. won the title "Superstar of 1974" and the Fram Trophy, he was also presented a check for \$5,000 to be awarded to the non-profit sports organization of his choice. He chose the Special Olympics for Retarded Children.

Because his selection was so appropriate, the Special Olympics will receive a similar check each year, provided by Fram Corporation and presented by the winner of the Men's Superstar competition.

We are particularly proud to recognize the abilities of the more than 400,000 entrants in the Special Olympics. Each one demonstrates the courage, determination and joy of competition that makes a true winner.

Their willingness to try their best and their thrill of accomplishment when they succeed make every Special Olympics event rewarding to participant and spectator alike. In terms of personal development and self-esteem, these youngsters are the true superstars — and we feel grateful for the opportunity to be a part of their special competition.



By watching the ABC-TV Special
"Funny Girl To Funny Lady,"
millions will learn about
The Joseph P. Kennedy, Jr. Foundation
and the Special Olympics.

We can't think of a better reason
to sponsor a TV special.



FARRELL'S
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Farrell's is happy to be
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*People working hard
on the problems
we all have in common.*

Without courage
there is no victory.

*May
every Special Olympian
achieve success
through participation
in athletics.*

A Friend.

The Washington Post
is happy to help
support the
Kennedy Foundation's
Special Olympics program
for 1975.

Florida
Michigan
Missouri
Pennsylvania
Washington

I salute you
for holding simultaneous
Special Olympics Premieres.

Welcome to the team!

Mr. Anonymous

The Humanhood Test

Dear Friend:

A famous theologian has invented a Humanhood Test. It tells whether an individual is really a person — worthy of respect, worthy of life. Many people who do not know the mentally retarded don't consider them fully human. They are usually the first to be set apart, the first to be sterilized, the first to be denied human and civil rights.

Yet by this or any test, the mentally retarded are really people and contributors to the nation. Check off the indicators of Humanhood: Basic intelligence. Self-awareness. Ability to relate to others. Concern for others. Curiosity. A sense of time. Self-control.

The mentally retarded do measure up in Humanhood. When we coach them, they show courage and skill. When we love them, they are loyal and devoted friends. When they are treated equally with others, they are productive.

Today over 12,000 retarded people are working in jobs under civil service doing a great variety of useful things — as clerks, messengers, machine operators, gardeners, etc. The flowers outside the Kennedy Center were planted by retarded people. Many others are skilled in arts and crafts.

For many of these people, Special Olympics is their first experience of success — the first triumphant assertion of their Humanhood. We have a moral obligation to see that it is not their last. We need volunteers like you. High school students, businessmen and women, athletes, parents and grandparents. We need administrators, fund raisers, coaches and chaperones. We need people to be there at the finish line to hug a child and say, "Well done."

We need you to become a volunteer for Special Olympics. Just think how it will raise *your* score on the Humanhood test.

Most sincerely,

Eunice Kennedy Shriver
Eunice Kennedy Shriver

Yes, I would like to become active in the Special Olympics program.

- As a volunteer coach
 As a member of a committee
 As a contributor

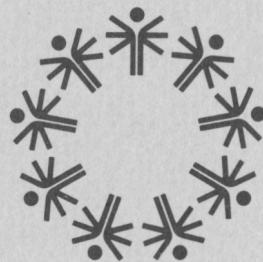
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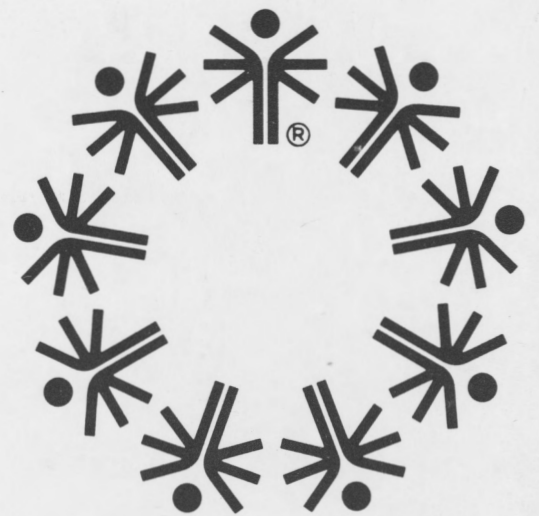
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Please mail to Mrs. Eunice Kennedy Shriver, P.O. Box 19106, Washington, D. C. 20006



*I won! I won!
I can't believe I won!*





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