

The original documents are located in Box 1, folder “11/20/74 - Women's Economic Conference” of the Betty Ford White House Papers, 1973-1977 at the Gerald R. Ford Presidential Library.

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BACKGROUND on Economic Meeting



These women represent the top womens groups throughout the country (list of invitees attached). Although 200 were invited, because of the distances involved and the problems of getting to D.C., they expect between 150-175 attendees.

Anne Armstrong's office feels it's important to stress that women are very important in this effort; that each of them individually are crucial to making WIN work and in fighting inflation; and that it's important for each of them to carry their economic knowledge back and share it with their groups. They felt it was important to have your visit as an endorsement of the importance of this meeting.

The auditorium, room 450 EOB, is a very intimate room and looks like it only seats 50-100 people (an optical illusion - seats 198). At any rate, the atmosphere is informal and cozy, given the numbers, and the setup is a podium just one-step up and close to the audience. Press will be in the back row to your left.

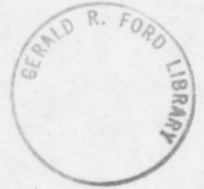
Because most of the subjects preceding you are dry, probably any humor will be doubly appreciated if you think it's appropriate. You will be sort of the human interest focus and I think those attending will look to you to get a reading of just how strongly the President feels about this. (i. e., is this all a PR program, or is there something to it, etc.)

DON'T FORGET YOUR WIN BUTTON!

Patli

THE WHITE HOUSE

WASHINGTON



MRS. FORD

EVENT: Drop-by Economic Briefing for Representatives
of National Women's Organizations

DATE: Wednesday, November 20, 1974

TIME: 10:40 a.m.

PLACE: E.O.B., Room 450

SEQUENCE:

10:35 a.m. Susan Porter will meet you in the Ground Floor Hall
to walk over to the Executive Briefing Room in the
E.O.B.

10:40 a.m. Remove coat in Holding Room outside 450 E.O.B. and
after Anne Armstrong, who is chairing the Briefing,
has introduced you, enter the Briefing Room from
the connecting side stage door and go directly to
the podium.

On stage will be:

-Anne Armstrong

-Frank Zarba (who will represent Secretary Morton
discussing Energy and Conservation)

-Russell Freeburg (who will represent Sylvia Porter
discussing the Voluntary Program).

10:44 a.m. At the conclusion of your brief greetings and remarks,
return to little holding room via the same door.

10:45 a.m. Leave 450 E.O.B. for Residence.

10:50 a.m. Return to Residence.

NOTE: There will be press coverage and White House photographer.

BACKGROUND

MATERIAL: Coming. Prepared by Patti Matson.

susan porter
November 19, 1974



PRELIMINARY AGENDA
for
ECONOMIC BRIEFING
November 20, 1974
Room 450, OEOB

9:00 a.m.	-	Anne Armstrong	-	Welcome and Opening Remarks
9:15 a.m.	-	William Seidman	-	Administration's Economic Program
9:25 a.m.	-	Roy Ash	-	1975 and 1976 Budget
9:35 a.m.	-	William Simon	-	Financial Outlook
9:45 a.m.	-	Questions and Answers		
10:15 a.m.	-	Frank Zarba	-	Energy and Conservation
10:30 a.m.	-	Questions and Answers		
10:40 a.m.	-	Mrs. Ford Drop-By		
10:45 a.m.	-	Russell Freeburg	-	The Voluntary Program
11:00 a.m.	-	Questions and Answers		
11:25 a.m.	-	Anne Armstrong	-	Closing Remarks

THE WHITE HOUSE
WASHINGTON

November 14, 1974



MEMORANDUM FOR: WILLIAM SIMON
ROGERS MORTON
ROY ASH
WILLIAM SEIDMAN
SYLVIA PORTER
RUSSELL FREEBURG

FROM: ANNE ARMSTRONG *AA*

SUBJECT: ECONOMIC BRIEFING NOVEMBER 20

I want to thank you for agreeing to participate in our economic briefing for the leaders of the major women's organizations. Your expertise will provide these women with an in-depth explanation of the current economic situation and the Administration's approach to its solution.

Attached is a copy of the preliminary agenda for the briefing to be held on November 20th from 9:00-11:30 a.m. in Room 450, Old Executive Office Building. The topics mentioned for each speaker are merely reference points for the discussion.

The 200 women present at this briefing represent approximately 100 million women in this country. They are leaders of business, professional, civic and religious organizations. Some are economists and will be more knowledgeable about the total economic picture.

I look forward to our meeting and hope that this forum provides an opportunity for a useful exchange of information and ideas about this important issue.

Attachment

ORGANIZATIONS TO BE INVITED TO THE NOVEMBER 20 ECONOMIC BRIEFING



President
AFL-CIO National Auxiliaries
815 16th Street, N.W.
Washington, D. C. 20006

President
Alpha Kappa Alpha Sorority
5211 S. Greenwood Avenue
Chicago, Illinois 60615

Miss Muriel Mawer
President
Altrusa International
332 South Michigan Avenue
Chicago, Illinois 60604

Ms. Hazel L. Gallaher, R.N.
President
American Assn. of Industrial Nurses
79 Madison Avenue
New York, N. Y. 10016

President
American Assn. of Medical Record
Librarians
211 East Chicago Avenue
Chicago, Illinois 60611

President
American Assn. of Nurse Anesthetists
Suite 3010, Prudential Plaza
Chicago, Illinois 60601

Dr. Anne Campbell
President
American Association of University
Women
2401 Virginia Avenue, N.W.
Washington, D. C. 20037

President
American Baptist Women
Valley Forge, Pennsylvania 19481

President
American Business Women's Association
9100 Ward Parkway
Kansas City, Missouri 64114

President
American Dental Assistants Assn. In
211 East Chicago Avenue
Chicago, Illinois 60611

Ms. Konnetta Putnam, R.D.H.
President
American Dental Hygienists Assn.
211 East Chicago Avenue
Chicago, Illinois 60611

Ms. Arlene Wilson, R.D.
President
American Dietetic Association
620 N. Michigan Avenue
Chicago, Illinois 60611

President
American Economics Association
Commission on the Status of Women
Wellesley College
Wellesley, Massachusetts 02181

Mrs. Chester Smith
President
American Farm Bureau Federation
Women's Committee
225 West Touhy Avenue
Park Ridge, Illinois 60068

President
American GI Forum Auxiliary
621 Gabaldon Road, N.W.
Albuquerque, New Mexico 87104

Mrs. Margaret Fitch
President
American Home Economics Association
2010 Massachusetts Avenue, N.W.
Washington, D. C. 20036

Mrs. Maurice Kubby, President
American Legion Auxiliary
77 N. Meridian Street
Indianapolis, Indiana 46204

2. ORGANIZATIONS TO BE INVITED TO THE NOVEMBER 20 ECONOMIC BRIEFING

President
American Library Association
50 East Huron Street
Chicago, Illinois 60611

President
American Lutheran Church Women
422 South Fifth Street
Minneapolis, Minnesota 55415

Dr. Margaret P. Sullivan, President
American Medical Women's Assn., Inc.
1740 Broadway
New York, New York 10019 *m.D. Anderson Hospital*

Ms. Jean Rainey, President
American Newspaper Women's Club, Inc.
1607 22nd Street, N.W.
Washington, D. C. 20008

Ms. Rosamond Gabrielson, M.A., R.N.
President
American Nurses Association
2420 Pershing Road
Kansas City, Missouri 64108

President
American Society of Women Accountants
327 South LaSalle Street
Chicago, Illinois 60604

Ms. Patricia Nealin
President
American Women in Radio & TV, Inc.
1321 Connecticut Avenue
Washington, D. C. 20036

Ms. Dorothy Barka
President
American Woman's Association
19 West 44th Street
Suite 1207
New York, N. Y. 10018

President
American Women's Voluntary Services
125 East 65th Street
New York, N. Y. 10021

Mrs. Robert C. Poole
President
Association of Junior Leagues, Inc.
825 Third Avenue
New York, New York 10022

President
Assn. of American Foreign Service
Women
P. O. Box 8068
Washington, D. C. 20024

Dr. Anne Briscoe
President
Association of Women in Science
Suite 1122
1346 Connecticut Avenue, N.W.
Washington, D. C. 20036

President
B'nai B'rith
1640 Rhode Island Ave., N.W.
Washington, D. C. 20036

President
Camp Fire Girls, Inc.
65 Worth Street
New York, N. Y. 10013

Mrs. Theodora Chan Want
President
Chinese Women's Association, Inc.
5432 152nd Street
Flushing, N. Y. 11355

Mrs. Clarie Collins Harvey, President
Church Women United
475 Riverside Drive
New York, N. Y. 10027

3. ORGANIZATIONS TO BE INVITED TO THE NOVEMBER 20 ECONOMIC BRIEFING

Ms. Alison Bell
President
Clearinghouse On Women's Issues
1346 Connecticut Ave., N.W.
Suite 924 - Dupont Circle Bldg.
Washington, D. C. 20036

Ms. Olga Madar
President
Coalition of Labor Union Women
8731 East Jefferson Avenue
Detroit, Michigan 48214

Mrs. Albert Stoutner
Chairman
Country Women's Council, U.S.A.
307 N Fulton
Keota, Iowa 52248

President
Credit Women-International
2051 Railway Exchange Bldg.
St. Louis, Missouri 63101

Mrs. Henry S. Jones
President
Daughters of the American Rev.
1776 D Street, N.W.
Washington, D. C. 20006

Mrs. Esther Strickland
President
Delta Kappa Gamma Society
P. O. Box 1589
Austin, Texas 78767

Mrs. Lillian Benbow
President
Delta Sigma Theta
1707 New Hampshire Ave., N.W.
Washington, D. C. 20009

Ms. Betty Friedan
President
Economic Think Tank for Women
1 Lincoln Plaza
New York, N. W. 10023

President
The Fashion Group
9 Rockefeller Plaza
New York, N. Y. 10020

Ms. Janice Mendenhall
President
Federally Employed Women
1249 National Press Building
Washington, D. C. 20045

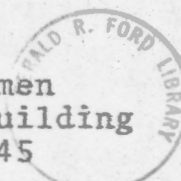
Dr. Irene Tinker
President
Federation of Professional
Organizations for Women
1346 Connecticut Avenue, N.W., -Rm1122
Washington, D. C. 20036

Ms. Pat Goltz
President
Feminists for Life, Inc.
P. O. Box 5631
Columbus, Ohio 43221

Ms. Beth Theriot
President
Future Homemakers of America, Inc.
2010 Massachusetts Ave., N.W.
Washington, D. C. 20036

Mrs. Carroll E. Miller
President
General Federation of Women's Clubs
1734 N Street, N. W.
Washington, D. C. 20036

Mrs. William McLeod Ittmann
President
Girl Scouts of the United States
of America
830 Third Avenue
New York, New York 10022



4. ORGANIZATIONS TO BE INVITED TO THE NOVEMBER 20 ECONOMIC BRIEFING

President
Girls Clubs of America, Inc.
133 East 62nd Street
New York, N. Y. 10021

President
Gray Panthers
% Tabernacle Church
3700 Chestnut Street
Philadelphia, Pa. 19104

Ms. Rose Matzkin
President
Hadassah

65 East 52nd Street
New York, N. Y. 10022

Ms. Mary Allen
President
Intercollegiate Assn. of
Women Students
Box 2, 2401 Virginia Ave., N.W.
Washington, D. C. 20036

Ms. Marjorie Sullivan
President
International Assn. of Personnel
Women
358 5th Avenue
New York, N. Y. 10001

President
International Toastmistress Clubs
11301 Long Beach Blvd.
Lynwood, California

Ms. Joy Simonson
President
Interstate Assoc. of State
on the Status of Women
Suite 1249, National Press Bldg.
Washington, D. C. 20004

Mrs. Betty Butler
President
Ladies Auxiliary-Veterans of Foreign
Wars of the United States
406 W 34th Street
Kansas City, Missouri 64111

Mrs. Ruth Clusen
President
League of Women Voters
1730 M Street, N.W.
Washington, D. C.

President
League of United Latin American
Citizens Women Affairs Committee
418 W LaMirada Drive
Phoenix, Arizona 85040

Mrs. Pauline Ellison, President
The Links
2927 N Lexington Street
Arlington, Virginia

President
Lutheran Church Women
2900 Queens Lane
Philadelphia, Penna. 19129

President
Media Women
320 Central Park W
New York, N. Y. 10024

Ms. Jean Wofford
President
National Assn. of Bank Women, Inc.
111 E Wacker Drive
Chicago, Ill. 60601

President
National Assn. of College Women
417 South Davis Avenue
Richmond, Virginia 23220

Ms. Juanita Brown
National Assn. of Colored Women's
Clubs
5808 16th Street, N.W.
Washington, D. C. 20011

5. ORGANIZATIONS TO BE INVITED TO THE NOVEMBER 20 ECONOMIC BRIEFING

Ms. Viola Harris
National Assn. of Educational
Secretaries
1801 North Moore Street
Arlington, Va. 22209

Ms. Gladys Smith
President
National Assn. of Insurance Women
1847 East 15th Street
Tulsa, Oklahoma 74104

President
National Assn. of Legal Secretaries
146 N. San Fernando Blvd.
Burbank, California 91502

Mrs. Rosalie McGuire
President
National Assn. of Negro BPW Clubs
3411 Lynchester Rd.
Baltimore, Md. 21215

Dr. Ann Bromley
President
National Assn. of Women Deans,
Administrators, & Counselors
1028 Connecticut Ave., N.W.
Suite 922
Washington, D. C. 20036

Ms. Eva S. Poling
President
National Assn. of Women in
Construction
5915 Otley Drive
Alexandria, Virginia 22310

President
National Assn. of Women Highway
Safety Leaders, Inc.
1225 Connecticut Ave., N.W.
Washington, D. C. 20036

Mrs. Marjorie Childs
President
National Assn. of Women Lawyers
1155 E 60th Street
Chicago, Illinois 60617

President
National Black Feminist Organization
150 West 94th Street
New York, New York 10025

President
National Committee on
Household Employment
1625 Eye Street, N.W.
Washington, D. C. 20006

Mrs. Paquita Vivo
President
National Conference of Puerto
Rican Women
3502 Taylor Street
Chevy Chase, Maryland 20015

Ms. C. Fern Ritter
President
National Council of Administrative
Women in Education
1815 Fort Myer Drive North
Arlington, Virginia 22209

Mrs. Bernice Zilly
President
National Council of Catholic Women
1312 Massachusetts Ave., N.W.
Washington, D. C. 20005

Ms. Eleanor Marvin
President
National Council of Jewish Women, Inc.
1 West 47th Street
New York, N. Y. 10017

Ms. Dorothy Height
President
National Council of Negro Women
1346 Connecticut Ave., N.W.
Suite 832
Washington, D. C. 20036

Mrs. Phillips Talbot
President
National Council of Women of the U.S.
345 E. 46th Street
New York, N. Y. 10017

President
National Extension Homemakers Council
727 National Street
Vicksburg, Mississippi 39180

Mrs. Marie Bowden
President
National Federation of BPW Clubs
2012 Massachusetts Ave., N.W.
Washington, D. C. 20036

Ms. Rilla Maran Woods
 President
 National Federation of Democratic
 Women
 2004 20th Avenue S
 Nashville, Tenn. 37212

President
 National Federation of Licensed
 Practical Nurses
 250 W 57th Street
 New York, N. Y. 10019

President
 National Federation of Press Women
 312 Cannon Building
 Washington, D. C. 20515

Mrs. Norman Armitage
 President
 National Federation of Republican
 Women
 310 First Street, S.E.
 Washington, D. C. 20003

Mrs. Mary Lou Rooney
 President
 National Home Fashions League, Inc.
 Dallas Trade Mart
 2100 Stemmons Freeway
 Dallas, Texas 75207

Ms. Carol Eady
 President
 National League for Nursing
 10 Columbus Circle
 New York, N. Y. 10019

Ms. Lee M. Waldrop
 President
 National League of American Pen
 Women, Inc.
 1300 17th Street, N.W.
 Washington, D. C. 20036

President
 National Order of Women Legislators
 RFD 2
 Lisbon, Connecticut 06351

Ms. Karen DeCrow
 President
 National Organization for Women
 5 South Wabash
 Chicago, Illinois 60603

Miss. M. Ursulle Gallerani
 President
 National Secretaries Association
 2440 Pershing Road
 Suite G 10 Crown Center
 Kansas City, Missouri 64108

Ms. Anna Montoya Muller
 Chairman
 National Spanish-Speaking Business
 Women Association
 422 11th Street, N.W.
 Albuquerque, New Mexico 87102

Mrs. Fred J. Tooze
 President
 National Woman's Christian
 Temperance Union
 1730 Chicago Avenue
 Evanston, Illinois 60201

President
 National Woman's Relief Corp,
 629 South Seventh
 Springfield, Ill. 62703

Ms. Elizabeth Chittick, Chairman
 National Women's Party
 144 Constitution Ave., N.E.
 Washington, D. C. 20002

Ms. Frances Farenthold, Chairwoman
 National Women's Political Caucus
 1921 Pennsylvania Ave., N.W.
 Washington, D. C. 20036

Ms. Elizabeth V. Sewell
 President
 Ninety-Nines, Inc.,
 International Headquarters
 Will Rogers World Airport
 P. O. Box 59964
 Oklahoma City, Oklahoma 73159

7. ORGANIZATIONS TO BE INVITED TO THE NOVEMBER 20 ECONOMIC BRIEFING

Ms. Agnes Dill
President
North American Indian Women Assn.
Box 314
Isleta, New Mexico 87022

Mrs. Phyllis Manning
President
Pilot Club International
244 College Street
Macon, Georgia 31201

Ms. Adele Lagodzinski
President
Polish Women's Alliance of America
1309 North Ashland Avenue
Chicago, Illinois 60622

Ms. Sheila Tobias
President
Professional Women's Caucus
P. O. Box 1057
Radio City Station
New York, N. Y. 10019

Ms. Helen Turk
President
Quota International
1145 19th Street., N.W.
Washington, D. C. 20026

President
Reorganized Church of Jesus Christ
of Latter Day Saints
General Dept. of Women
The Auditorium
Independence, Missouri 64051

Ms. Carolyn Phillips
President
Society of Women Engineers
United Engineering Center
345 East 47th Street
New York, N. Y. 10017

Ms. Ruth Klotz
President
Sorooptimist Federation of the
Americas, Inc.
1616 Walnut Street
Philadelphia, Pa. 19103

President
Unitarian Universalist Women's
Federation
25 Beacon Street
Boston, Mass. 02108

President
United Daughters of the Confederacy
328 N Boulevard
Richmond, Va. 23220

President
United Methodist Women
Room 1509
475 Riverside Drive
New York, N. Y. 10027

President
Woman's Auxiliary to the American
Medical Association
535 North Dearborn St.
Chicago, Ill. 60610

Mrs. Frederick Light
President
Woman's Auxiliary to the American
Society of Mechanical Engineers
345 East 47th Street
New York, N. Y. 10017

8. ORGANIZATIONS TO BE INVITED TO THE NOVEMBER 20 ECONOMIC BRIEFING

Mrs. Miles Nelson Clair
President
Woman's National Farm and Garden
Association
17 Dorset Road
Waban, Mass.

Ms. Jo-Ann Albers
President
Women in Communications
8305 A Shoal Creek Blvd.
Austin, Texas 78758

President
Women in Community Service
1730 Rhode Island, N.W.
Washington, D. C. 20036

Ms. Dorothy Fooks
National Commander
Women World War Veterans
237 Madison Avenue
New York, N. Y. 10016

Miss Dorothy Kickes
President
Women's Army Corp Veterans Association
6049 Amboy Road
Dearborn Heights, Mich, 48127

Miss Patricia Budd Kepler
President
Women's Coalition for the 3rd Century
Harvard Divinity School
Cambridge, Mass, 02138

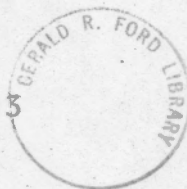
President
Women's Council of the National Assn,
of Real Estate Boards
155 East Superior Street
Chicago, Ill, 60611

Ms. Arvonne Fraser
President
Women's Equity Action League
538 National Press Bldg.
Washington, D. C, 20004

Ms. Carol Burris
President
Women's Lobby
1345 G Street, S.E.
Washington, D. C. 20005

Mrs. Elizabeth Genne
President
YWCA
600 Lexington Ave.
New York, N. Y. 10022

Ms. Eleanor Jammal
President
Zonta International
59 E Van Buren Street
Chicago, Ill. 60605



THE WHITE HOUSE
WASHINGTON

Tues.

Dear Mrs. Ford,

Patti Matson is preparing for you 1) suggested brief remarks, and 2) background material on the total briefing.

She will be sending that up later this afternoon, but I thought you would want to have the scenario in the meantime.

Thank you,

susan



THE WHITE HOUSE

WASHINGTON

MRS. FORD

EVENT: Drop-by Economic Briefing for Representatives
of National Women's Organizations

DATE: Wednesday, November 20, 1974

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-Anne Armstrong

-Frank Zarba (who will represent Secretary Morton
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-Russell Freeburg (who will represent Sylvia Porter
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10:44 a.m. At the conclusion of your brief greetings and remarks,
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10:50 a.m. Return to Residence.

NOTE: There will be press coverage and White House photographer.

BACKGROUND

MATERIAL:

Coming. Prepared by Patti Matson.

ALSO COMING: SUGGESTED REMARKS



susan porter
November 19, 1974

PRELIMINARY AGENDA
for
ECONOMIC BRIEFING
November 20, 1974
Room 450, OEOB

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11:00 a.m.	-	Questions and Answers		
11:25 a.m.	-	Anne Armstrong	-	Closing Remarks



Mrs. Ford

Womens Economic Conference, Nov. 20, 1974
Executive Office Building



Good morning. I'm delighted to be here today to welcome you and to bring you a few words from my husband -- long distance -- ~~so well.~~ *of course*
(... ~~you may have heard that he's out of town~~ *As you know he is in Japan* this week). I talked to him earlier, and he sounded just great -- very much like the job is still agreeing with him! And I want you to know that in spite of the hectic pace of Japan, he has found time to send me two post cards!

He did ask me to let you know this morning how ^{VERY} significant he considers this meeting and how very necessary he feels it is to get your organizations involved in the fight against inflation. ~~He is~~ interested in the outcome of this meeting, and I know both Mrs. Armstrong and I will be filling him in next week when he returns.

Looking at the program, I know you have been getting some of the top-of-the-line information this morning. The people you've talked with are certainly ~~the~~ experts in their fields, and I know have answered many of your questions. ~~I can't talk to you today as an expert of any kind in formal economics. But I think I can talk to you as someone who, like you, has shopped to feed a growing family for 25 years and watched the prices go up year by year -- and more recently, month by month and week by week. As simply as I know how to say it, inflation is devastating.~~

IT
~~John~~

We are all affected by it, and it's important that all of us join in the fight against it. ~~It may be the Number One Priority in my husband's Administration, but real progress in the battle cannot take place unless each of us makes it our individual Number One Priority as well.~~ That's where each one of you can be instrumental, in conveying the message in a personal way to your ^{individual} groups.

Last week, Jerry and I signed a consumers' pledge, and because I feel strongly that the pledge was much more than a piece of paper, I'd like to read it to you ~~and let you know some of the ways we've been trying to apply these words to our family and our way of life.~~

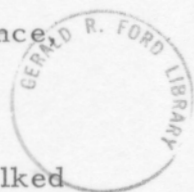


~~It reads,~~ "I pledge to my fellow citizens that I will buy, when possible, only those products and services priced at or below present levels. I also promise to conserve energy, and I urge others to sign this pledge." The pledge is simple -- two short sentences -- and I think it's appropriate, because most of the things we can do to help are very simple.

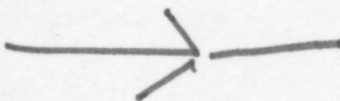
~~On a personal level, let me mention some of the things I've been doing, some of which are obvious and I'm sure you do as well. One thing that all of us can relate to are our shoes. For example, both Jerry and I have our shoes soled and resoled till our shoe man puts his foot down... I dye and re-dye all my evening shoes, and in fact -- and I'm not sure I should confess this -- I have one pair that's been redyed five times! I also dye white shoes once they've turned that rattletale color. Also, for evening shoes -- you know, when you only see the toes~~

~~anyway -- I always buy the least expensive ones I can.~~

~~I've made no secret about the fact I like clothes. But I'm very conscious, particularly now, of having things made when possible, and wearing basic colors that I can easily switch accessories with -- add scarves or jewelry, wear blouses underneath, and so on. On makeup, I've always been one to buy the larger bottle that costs less per ounce and I make an even bigger effort to do that now.~~



When Jerry and I signed the consumer pledge, he talked about the importance of people cleaning their plates at mealtime. Yesterday, somebody asked me if he does that himself, and I ^{Honestly} had to tell them he ^{would} eat the plate if they didn't take it away! Well, that's a little exaggerated; but we have always stressed taking only what you can eat, and we're even more conscious of that now. ~~We've asked the housekeeper at the White House to shop the specials, and our menus are planned around items that are a good buy at the store during that week. We're trying to stress economy in all our meals, from those we serve at State dinners to those we serve our personal guests. One of our close friends came recently -- it was his first time at the White House -- and he got stuffed green peppers!~~ Jerry is a firm believer that it's up to us to set the example, and we've found that it's even kind of fun. ~~We're trying to go easy on sugar as well, and with a family of dieters, it has probably been good for us.~~



One thing that has been tremendously encouraging is the



shown
 interest ~~we've~~ had in fighting inflation and conserving energy from every
 part of the country. Do you ~~know~~ *realize* that in the last month-~~and a half~~ *have* we
~~given~~ *received* more than 200,000 letters either enlisting in the WIN Program or
 sharing thoughts and suggestions on how to conserve? I think this shows
 that people throughout the country are seriously interested in coming up
 with positive ways of fighting this problem. And that's a very important
beginning.

~~I think~~ it's important that we, as women, take a lead in
 this fight because we are the consumers. We are the people who decide
 how our families spend their money. We feel the pinch perhaps more
 acutely than any other member of our family, and we need to be as
 knowledgeable on every aspect of the economy as possible. ~~We can be~~
~~very influential in this effort, and~~ I urge each one of you to get your
 organizations involved and thinking.

~~I feel personally that I'm making a conscious effort and~~
~~feel justified in being able to wear my WIN button. I want you to know~~
~~it's a good feeling, and I want to spread it around!~~

~~I suspect that Mrs. Freeburg is going to share some of~~
~~the suggestions he's been getting on how people can help in the WIN effort.~~
 But just to show you that WINning can be fun, I thought, in conclusion,
 that you might enjoy some of the suggestions I've been getting from writers:

- (One) When you let your ~~door~~ ^{out} ~~is~~, open your door for just 10 seconds. And if
 he doesn't ~~move~~ ^{move}, give him a quick, gentle shove!
- (Two) Don't have so

can be eliminated if you have doubts

many days of school (that from a student, I ^{naturally} suspect) [3] ~~Make it a rule that there has to be at least two people under every electric blanket!~~]

And ^{Three} finally, if you don't have a hot water bottle... ^{TRY ing} sleep with your cat!

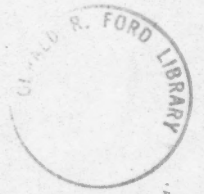
~~Thank you very much.~~

~~3~~ It has been a pleasure meeting with you this morning — Thank you very much
#



WOMENS ECONOMIC CONFERENCE

NOVEMBER 20, 1974



GOOD MORNING. I'M DELIGHTED TO BE HERE TODAY TO WELCOME YOU AND TO BRING YOU A FEW WORDS FROM MY HUSBAND -- LONG DISTANCE-- OF COURSE....AS YOU KNOW HE IS IN JAPAN THIS WEEK. I TALKED TO HIM EARLIER, AND HE SOUNDED JUST GREAT -- VERY MUCH LIKE THE JOB IS STILL AGREEING WITH HIM! AND I WANT YOU TO KNOW THAT IN SPITE OF THE HECTIC PACE OF JAPAN, HE HAS FOUND TIME TO SEND ME TWO POST CARDS!

HE DID ASK ME TO LET YOU KNOW THIS MORNING HOW VERY SIGNIFICANT HE CONSIDERS THIS MEETING AND HOW VERY NECESSARY HE FEELS IT IS TO GET YOUR ORGANIZATIONS INVOLVED IN THE FIGHT AGAINST INFLATION. WE ARE ALL AFFECTED BY IT, AND IT'S IMPORTANT THAT ALL OF US JOIN IN THE FIGHT AGAINST IT. THAT'S WHERE EACH ONE OF YOU CAN BE INSTRUMENTAL, IN CONVEYING THE MESSAGE IN A PERSONAL WAY TO YOUR INDIVIDUAL GROUPS.

LAST WEEK, JERRY AND I SIGNED A CONSUMERS' PLEDGE, AND BECAUSE I FEEL STRONGLY THAT THE PLEDGE WAS MUCH MORE THAN A PIECE OF PAPER, I'D LIKE TO READ IT TO YOU.

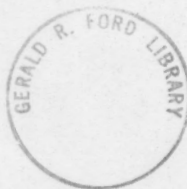
"I PLEDGE TO MY FELLOW CITIZENS THAT I WILL BUY, WHEN POSSIBLE, ONLY THOSE PRODUCTS AND SERVICES PRICED AT OR BELOW PRESENT LEVELS. I ALSO PROMISE TO CONSERVE ENERGY, AND I URGE OTHERS TO SIGN THIS PLEDGE." THE PLEDGE IS SIMPLE -- TWO SHORT SENTENCES -- AND I THINK IT'S APPROPRIATE, BECAUSE MOST OF THE THINGS WE CAN DO TO HELP ARE VERY SIMPLE.

WHEN JERRY AND I SIGNED THE CONSUMER PLEDGE, HE TALKED ABOUT THE IMPORTANCE OF PEOPLE CLEANING THEIR PLATES AT MEALTIME. YESTERDAY, SOMEBODY ASKED ME IF HE DOES THAT HIMSELF, AND I HONESTLY HAD TO TELL THEM HE WOULD EAT THE PLATE IF THEY DIDN'T TAKE IT AWAY! WELL, THAT'S A LITTLE EXAGGERATED; BUT WE HAVE ALWAYS STRESSED TAKING ONLY WHAT YOU CAN EAT, AND WE'RE EVEN MORE CONSCIOUS OF THAT NOW. JERRY IS A FIRM BELIEVER THAT IT'S UP TO US TO SET THE EXAMPLE, AND WE'VE FOUND THAT IT'S EVEN KIND OF FUN.



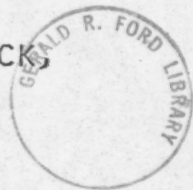
ONE THING THAT HAS BEEN TREMENDOUSLY ENCOURAGING IS THE INTEREST SHOWN IN FIGHTING INFLATION AND CONSERVING ENERGY FROM EVERY PART OF THE COUNTRY. DO YOU REALIZE THAT IN THE LAST MONTH, WE HAVE RECEIVED MORE THAN 200,000 LETTERS EITHER ENLISTING IN THE WIN PROGRAM OR SHARING THOUGHTS AND SUGGESTIONS ON HOW TO CONSERVE? I THINK THIS SHOWS THAT PEOPLE THROUGHOUT THE COUNTRY ARE SERIOUSLY INTERESTED IN COMING UP WITH POSITIVE WAYS OF FIGHTING THIS PROBLEM. AND THAT'S A VERY IMPORTANT BEGINNING.

IT'S IMPORTANT THAT WE, AS WOMEN, TAKE A LEAD IN THIS FIGHT BECAUSE WE ARE THE CONSUMERS. WE ARE THE PEOPLE WHO DECIDE HOW OUR FAMILIES SPEND THEIR MONEY. WE FEEL THE PINCH PERHAPS MORE ACUTELY THAN ANY OTHER MEMBER OF OUR FAMILY, AND WE NEED TO BE AS KNOWLEDGEABLE ON EVERY ASPECT OF THE ECONOMY AS POSSIBLE. I URGE EACH ONE OF YOU TO GET YOUR ORGANIZATIONS INVOLVED AND THINKING.



BUT JUST TO SHOW YOU THAT WINNING CAN BE FUN, I THOUGHT, IN CONCLUSION, THAT YOU MIGHT ENJOY SOME OF THE SUGGESTIONS I'VE BEEN GETTING FROM WRITERS:

ONE: WHEN YOU LET YOUR DOG OUT, OPEN YOUR DOOR FOR JUST 10 SECONDS. AND IF HE DOESN'T MOVE, GIVE HIM A QUICK GENTLE SHOVE!



TWO: DON'T HAVE SO MANY DAYS OF SCHOOL--THAT'S FROM A STUDENT, NATURALLY.

AND THREE: IF YOU DON'T HAVE A HOT WATER BOTTLE...TRY SLEEPING WITH YOUR CAT!

IT HAS BEEN A PLEASURE MEETING WITH YOU THIS MORNING --
THANK YOU VERY MUCH.

#

Mayor Washington
The Robertson
Ladies & Gentlemen

THANK YOU FOR SUCH A WARM WELCOME.

I'M HAPPY TO BE HERE TODAY BECAUSE I'M A GREAT SUPPORTER OF YOUR
PROGRAM AND YOUR OBJECTIVES.

I'M A GREAT BELIEVER THAT THE AMERICAN CONSUMER IS ONE OF OUR MOST
IMPORTANT--AND OFTEN MOST NEGLECTED--PRODUCTS.

OUR GOVERNMENT IS TAKING INCREASING NOTICE OF THAT FACT--AS EVIDENCED BY
SUCH RECENT PROGRAMS AS THOSE OF THE CONSUMER PRODUCT SAFETY COMMISSION.

BUT, IN THE LONG-RUN, WE, THE CONSUMERS, ARE THE BEST PROTECTORS OF OUR OWN
INTERESTS.

I UNDERSTAND THAT THE MAJOR THRUST OF YOUR CONFERENCE IS HOW TO STRETCH
And ~~Bill~~ ~~had~~ ~~lots~~ ~~of~~ ~~experience~~ ~~with~~ ~~you~~
THE FAMILY FOOD DOLLAR. THE PROBLEM OF INFLATION TODAY CERTAINLY FORCES ALL OF
US TO TAKE A HARD LOOK AT OUR OWN SPENDING--TO ENSURE WE GET THE BEST RETURN
FOR EACH DOLLAR.

I MYSELF AM TRYING TO CONTINUE AND IMPROVE ON THE HABITS OF A LIFE-TIME--
IN AN EFFORT TO SAVE AND CONSERVE. FOR EXAMPLE:

--MY SHOPPING PATTERNS ARE MUCH THE SAME, I STILL LOOK CONSTANTLY
FOR BARGAINS, BUY LOCAL FRESH VEGETABLES AND SHOP WHEN I CAN AT THE
LOCAL RETAIL DRUG STORE

--WE ARE BUYING LESS BEEF AND MORE FISH; AND CASSEROLES ARE NO
STRANGERS TO THE WHITE HOUSE

CONSUMER PROTECTION REQUIRES THE EFFORTS OF BOTH GOVERNMENT AND PRIVATE
GROUPS. BUT ABOVE ALL, IT REQUIRES THE ACTIVE INTEREST OF ALL OF US AS
INDIVIDUALS--AND PARTICULARLY IN OUR PATTERN OF DAILY LIVING.

I KNOW YOUR CONFERENCE WILL GO A LONG WAY IN STIMULATING A NEW
CONSCIOUSNESS AMONG AMERICAN CONSUMERS. *I have looked over your agenda*
I SUPPORT YOU WHOLEHEARTEDLY IN ALL
YOUR EFFORTS.

THANK YOU.